

2019 City of Sacramento Community Survey

Report # 2019/20-06 | August 2019



City of
SACRAMENTO

Office of the City Auditor

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Report online at <https://www.reportlineweb.com/cityofsacramento> or call toll-free: 888-245-8859.

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2019 City of Sacramento Community Survey FACT SHEET



Total Surveys Sent
5,500
Randomly Selected

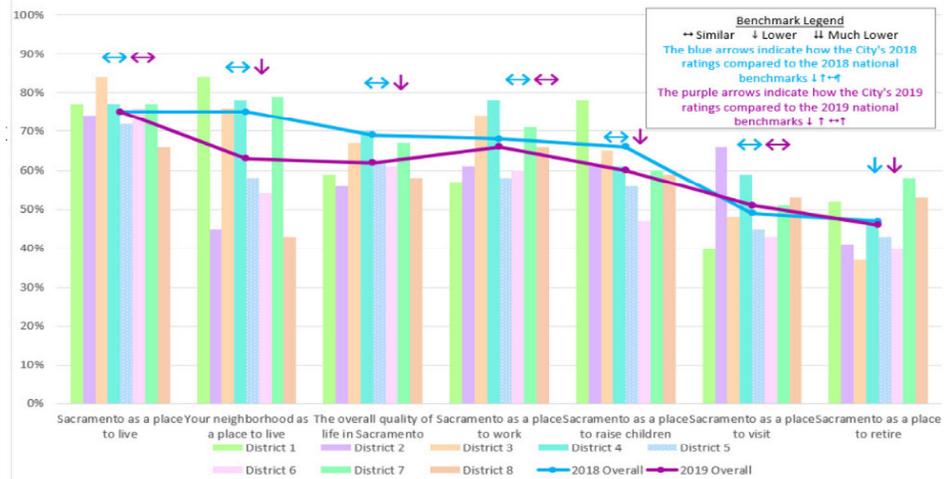
Surveys Received
895
(Statistically Significant Sample)

Margin of Error
+/- 3 Percent
For all 895 Respondents

Additional Online Surveys Received
4,039
(Not a Representative Sample)

Overall Quality of Life in Sacramento

Percent Rating Excellent or Good by Quadrant



Quality of City Services - Percent of Respondents Rating Excellent or Good

Fire Services

80%

(Similar to Benchmark)



Police Services

50%

(Much Lower than Benchmark)



City Parks

62%

(Lower than Benchmark)



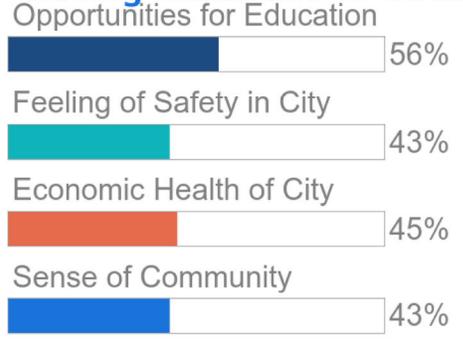
Code Enforcement

23%

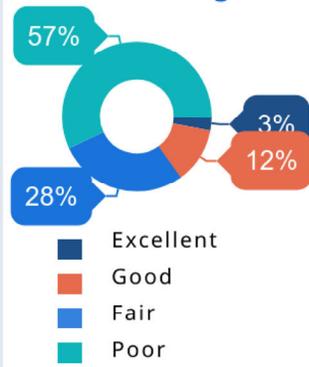
(Lower than Benchmark)



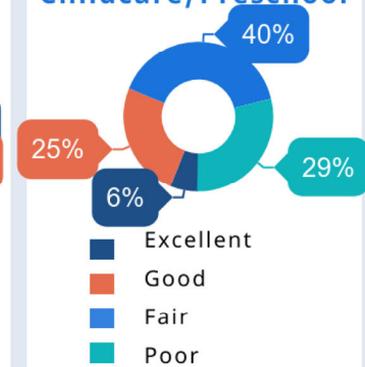
Aspects of Community Characteristics - Percent Rating Excellent or Good



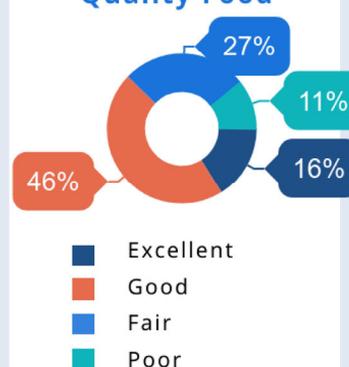
Availability of Affordable Housing



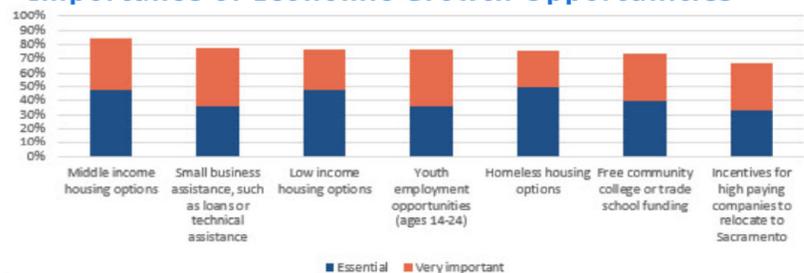
Availability of Affordable Quality Childcare/Preschool



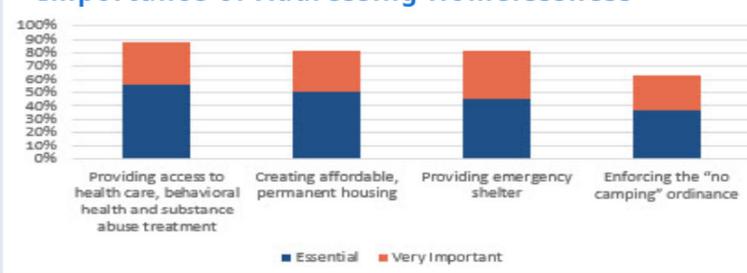
Availability of Affordable Quality Food



Importance of Economic Growth Opportunities



Importance of Addressing Homelessness



Executive Summary

The Office of the City Auditor contracted with the National Research Center to conduct the second National Community Survey for the City of Sacramento. This year we increased the number of surveys sent out, added additional benchmarks to compare cities of similar population sizes to the City, altered questions to be more in line with services the City provides, and added a trend analysis to compare new survey results with the prior year.

This report presents the results of the National Community Survey. The purpose of the survey is to gather resident opinions across a range of community issues, including the quality of the community and City-provided services.

This report may be used by City Management to identify areas in which respondents see strong performance and where performance offers opportunities for improvement. It may also be used to prioritize the community issues and services respondents feel need the most improvement. Repeating this survey annually will allow the City to identify trends and gauge whether policy changes and priorities are improving residents' quality of life and their opinions regarding various issues and City services.

Background

The National Research Center mailed out 5,500 surveys to a random sample of residents during the months of March and April 2019 and allowed residents until May to respond. This report provides opinions of a representative sample of 895 City residents with a 95 percent confidence level: in other words, there is a greater than 95 percent probability that the observations noted are real. The margin of error for all respondents is generally no greater than plus or minus 3 percentage points for all respondents. Also, numerous respondents selected "don't know" as a response to some survey questions. Our report focuses on the results that exclude "don't know" responses. The survey was also made available to residents on the City's website, beginning April 26, 2019, where a total of 4,039 responses were completed online. The online survey responses were reported separately, as they were not a representative sample of City residents.

The National Community Survey report is about the "livability" of Sacramento and captures respondents' opinions regarding the overall quality of life in Sacramento and a range of community issues and services provided by the City. The issues are then categorized within the three pillars of a community – *Community Characteristics, Governance, and Participation* – and across eight central facets including *Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment, and Community Engagement*. This report summarizes various sections to provide the overall results of the survey as well as comparisons by demographic and geographic subgroups. The City of Sacramento residents' responses were compared to the entire database of over 600 communities that have conducted the survey and a subset of similar jurisdictions with populations of 400,000 to 5,000,000.

The survey results in the report are categorized into the following sections:

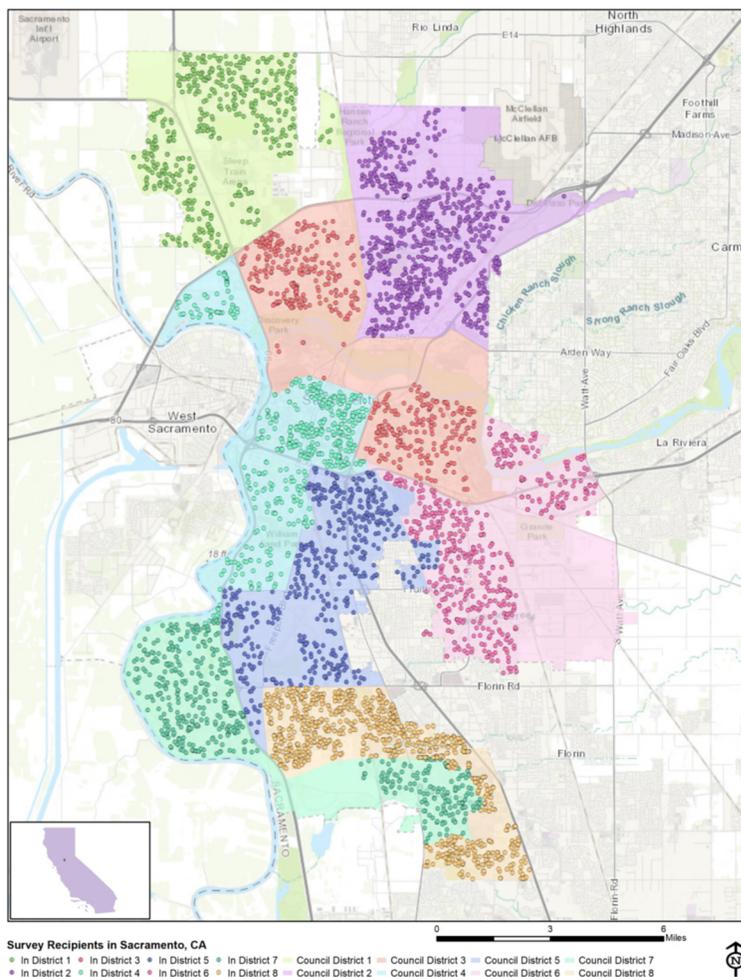
- **Community Livability Report:** Summary and analysis of the overall survey results.
- **Dashboard Summary of Findings:** Summary of benchmark by the eight facets and three pillars.

- **Technical Appendices:** Complete survey responses, national benchmark comparison, detailed survey method, and survey materials.
- **Comparisons by Demographic Subgroups:** Survey results by age, sex, race/ethnicity, and housing status subgroups.
- **Comparisons by Geographic Subgroups:** Survey results by Council District.
- **Comparisons by Geographic Subgroups:** Survey results by North (Districts 1,2,3, and 4) and South (Districts 5,6,7, and 8).
- **Supplemental Online Survey Results:** Survey results of the 4,039 online respondents.
- **Trends over Time:** Compares the 2019 ratings for the City of Sacramento to its previous survey results in 2018.

The City of Sacramento

The City of Sacramento is divided into eight districts, each of which is represented by an elected City Council member. Figure 1 below outlines the City Council District boundaries within the City of Sacramento and the location of the 5,500 survey recipients.

Figure 1: City of Sacramento Council Districts and Location of Survey Recipients



Source: 2019 National Community Survey Technical Appendices.

Survey results were also broken down by the eight City Council Districts. Statistical testing is used to determine whether differences between subgroups are statistically significant since subgroups vary in size and each group has a unique margin of error.

Due to the low response rate in some districts in the prior year, we oversampled households in some districts who previously had low response rates. We issued 5,500 mail-out surveys and received 895 responses from City of Sacramento residents. Figure 2 below identifies the number of surveys mailed out and the number of respondents from each District and subgroup.

Figure 2: Respondents by District Geographic Areas

Council District	Number of Surveys Mailed to District	Number of Completed Surveys in 2019	Response Rate per District		Council District North/South	Number of Completed Surveys
1	680	105	16%		North (1,2,3, and 4)	441
2	920	128	14%		South (5,6,7, and 8)	454
3	550	97	18%			
4	550	111	21%			
5	550	99	18%			
6	630	130	21%			
7	550	104	19%			
8	1,070	121	12%			

Source: Analyst compiled from review of 2019 National Community Survey of Sacramento.

Benchmarks

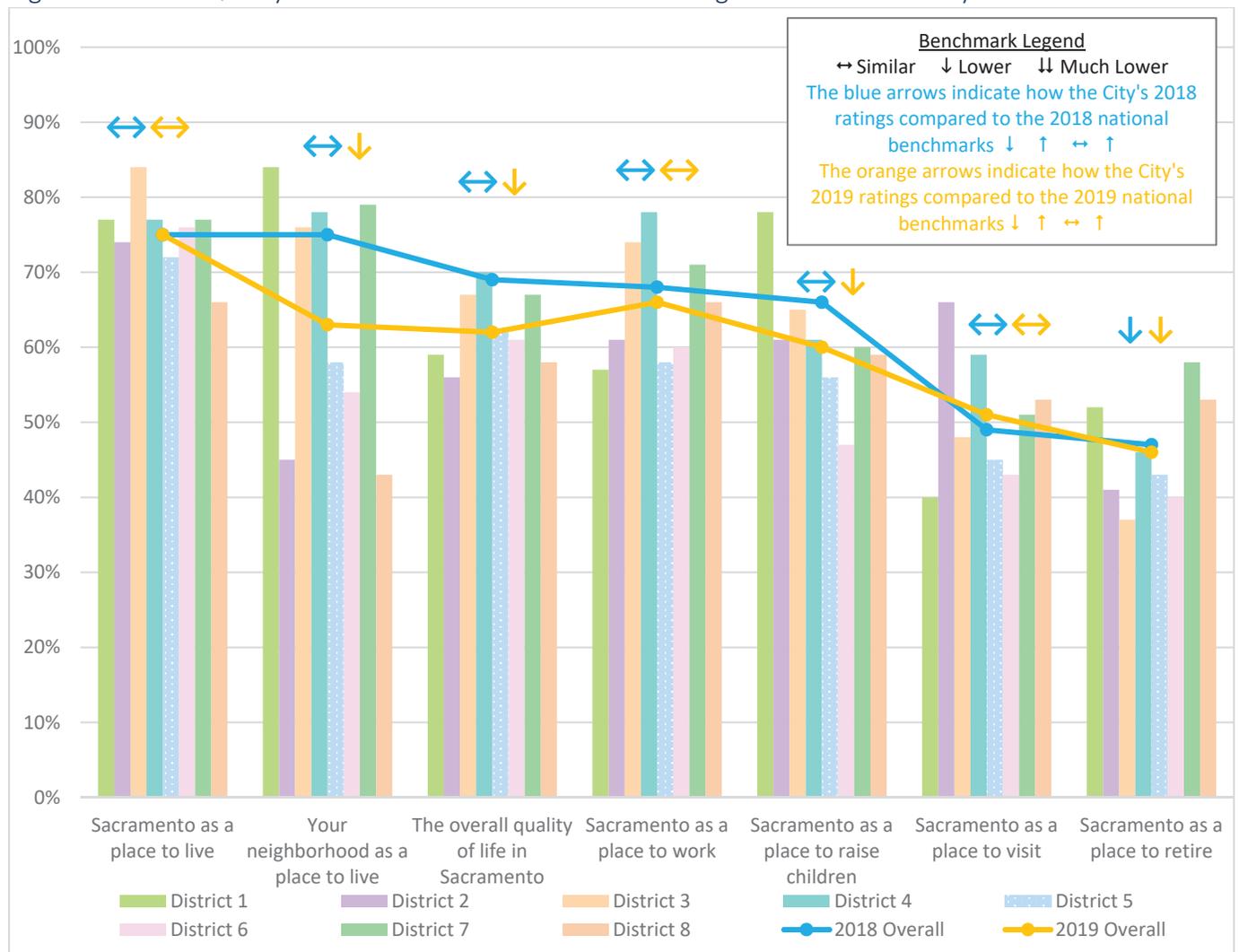
The National Research Center has gathered surveys from over 600 communities where residents evaluated similar topics on The National Community Survey. The City of Sacramento residents' responses were compared to the entire national database and a subset of similar jurisdictions with populations of 400,000 to 5,000,000.

When examining the comparison to the benchmark, Sacramento's results were noted as "much higher" than the benchmark, "much lower" than the benchmark, "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark. Sacramento was rated "higher" or "lower" when the rating was more than 10 percentage points different than the benchmark. If the rating was "much higher" or "much lower", then Sacramento's average rating was more than 20 percentage points different when compared to the benchmark.

Result Highlights

Residents were asked specific questions aimed at measuring their quality of life, which is an indicator of the overall health of a community. As shown in Figure 3 below, 62 percent of respondents rated the overall quality of life in Sacramento as excellent or good, which is lower than the national benchmark. While 75 percent of respondents gave positive ratings to Sacramento as a place to live, only 51 percent of respondents gave positive ratings to the City as a place to visit. However, these responses were similar to the national benchmark. The overall rating for “your neighborhood as a place to live” dropped from 75 percent in 2018 to 63 percent in 2019. When rating “your neighborhood as a place to live”, Sacramento’s rating is lower than the 2018 survey results and lower than the national benchmark. Figure 3 also identifies other questions aimed at measuring the City’s quality of life as either excellent or good and compares them to the national benchmark.

Figure 3: Overall Quality of Life in Sacramento – Percent Rating Excellent or Good by District



Source: Analyst compiled from review of 2019 National Community Survey of Sacramento.

Figure 4 below details the percentage point difference between each districts' rating and the overall rating for each topic. For example, if the overall rating is 75% and the district rated 65%, the number reflected in the table below will be -10% (65% - 75% = -10% points below the overall rating).

A higher percentage of respondents from Districts 1, 3, 4, and 7 gave excellent or good ratings to most questions aimed at assessing the City's overall quality of life. Additionally, it appears that a higher percentage of respondents from Districts 2, 5, 6, and 8 gave responses that were below the overall ratings.

Figure 4: Difference Between City Council Districts' Ratings and Overall City Rating

Percent rating positively (e.g., excellent/good)	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8
Sacramento as a place to live	2%	-1%	9%	2%	-3%	1%	2%	-9%
Your neighborhood as a place to live	21%	-18%	13%	15%	-5%	-9%	16%	-20%
The overall quality of life in Sacramento	-3%	-6%	5%	8%	0%	-1%	5%	-4%
Sacramento as a place to work	-9%	-5%	8%	12%	-8%	-6%	5%	0%
Sacramento as a place to raise children	18%	1%	5%	1%	-4%	-13%	0%	-1%
Sacramento as a place to visit	-11%	15%	-3%	8%	-6%	-8%	0%	2%
Sacramento as a place to retire	6%	-5%	-9%	0%	-3%	-6%	12%	7%

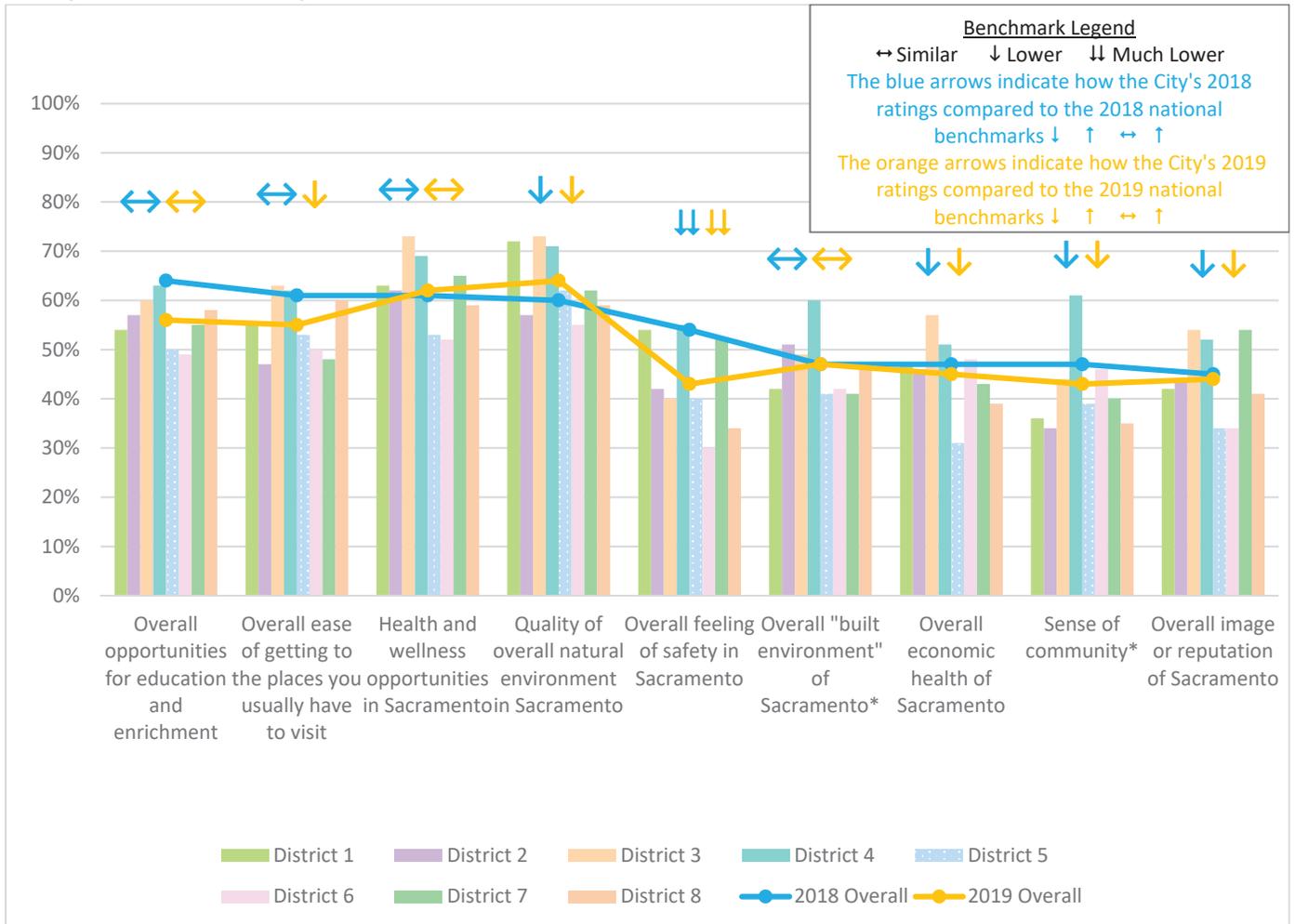
Scale	25%	20%	15%	10%	5%	0%	-5%	-10%	-15%	-20%
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Source: Analyst compiled from review of 2019 National Community Survey of Sacramento.

Community Characteristics

Overall quality of community life represents the natural ambiance, services, and amenities that make for an attractive community. Twenty percent of survey respondents have lived in the City for 11 to 20 years while 47 percent have lived in the City for more than 20 years. The survey contained questions regarding various aspects of community characteristics to assess the overall quality of community life in the City of Sacramento. Figure 5 below shows how respondents rated specific aspects of community characteristics such as overall safety, environment, economic health, and opportunities for education and enrichment, and health and wellness.

Figure 5: Aspects of Community Characteristics – Percent Rating Excellent or Good and Always or Sometimes by District



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

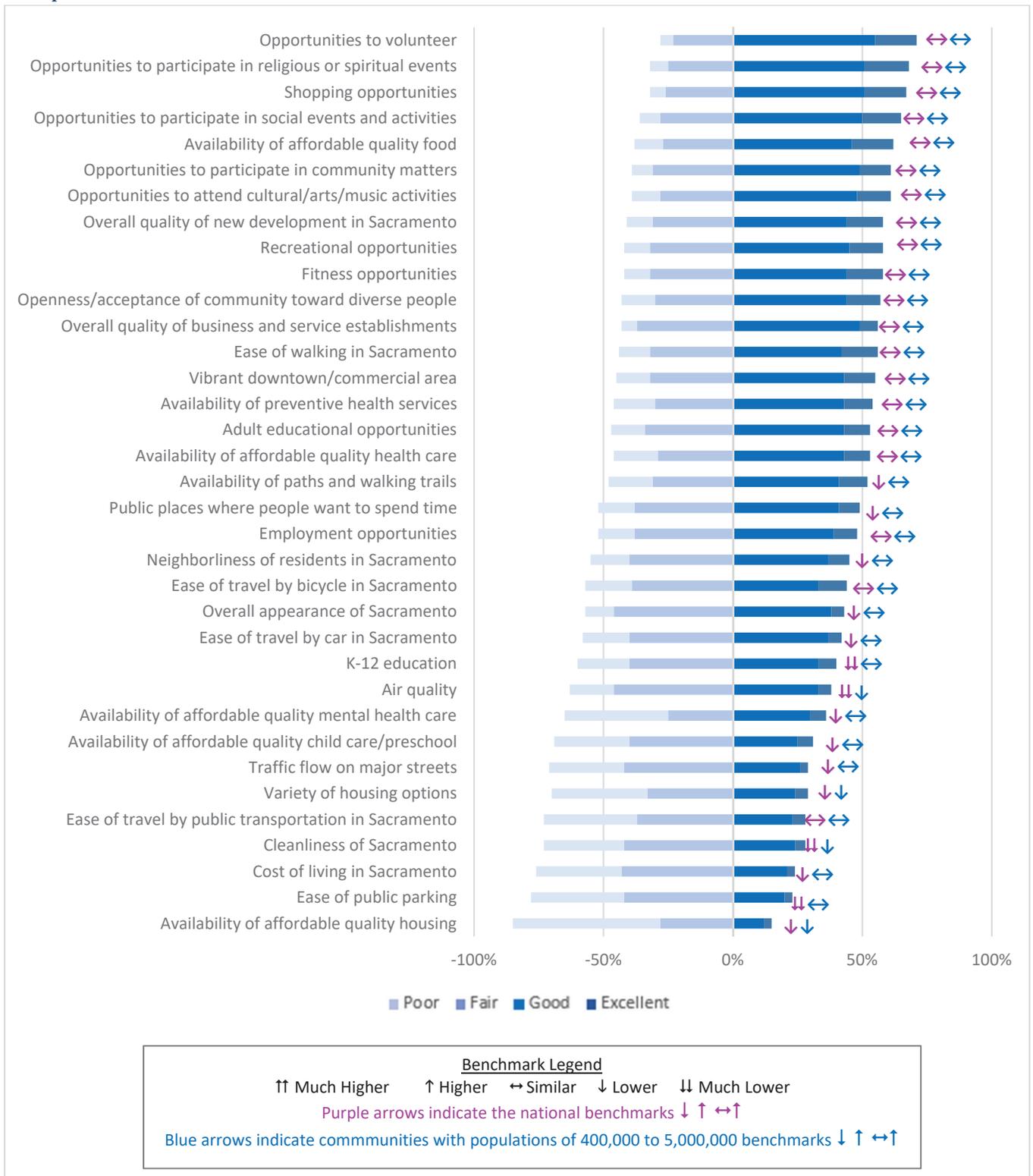
* Overall "built environment" of Sacramento includes overall design, buildings, parks and transportation systems.

* Respondents rated Sense of community as always or sometimes.

While 56 percent of respondents rated the overall opportunities for education and enrichment as excellent or good (down from 64 percent in 2018), only 45 percent of respondents rated the overall economic health as excellent or good. In addition, only 43 percent of respondents gave excellent or good ratings to the overall feelings of safety in Sacramento which is much lower than the national benchmark and lower than the 2018 responses where 54 percent gave excellent or good ratings.

Respondents also rated over 40 individual features of the community within the eight facets of Community Livability. Figure 6 below presents respondents ratings as it relates to most of the community characteristics.

Figure 6: 2019 Respondents' Ratings of Community Characteristics and Comparison to Benchmarks



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

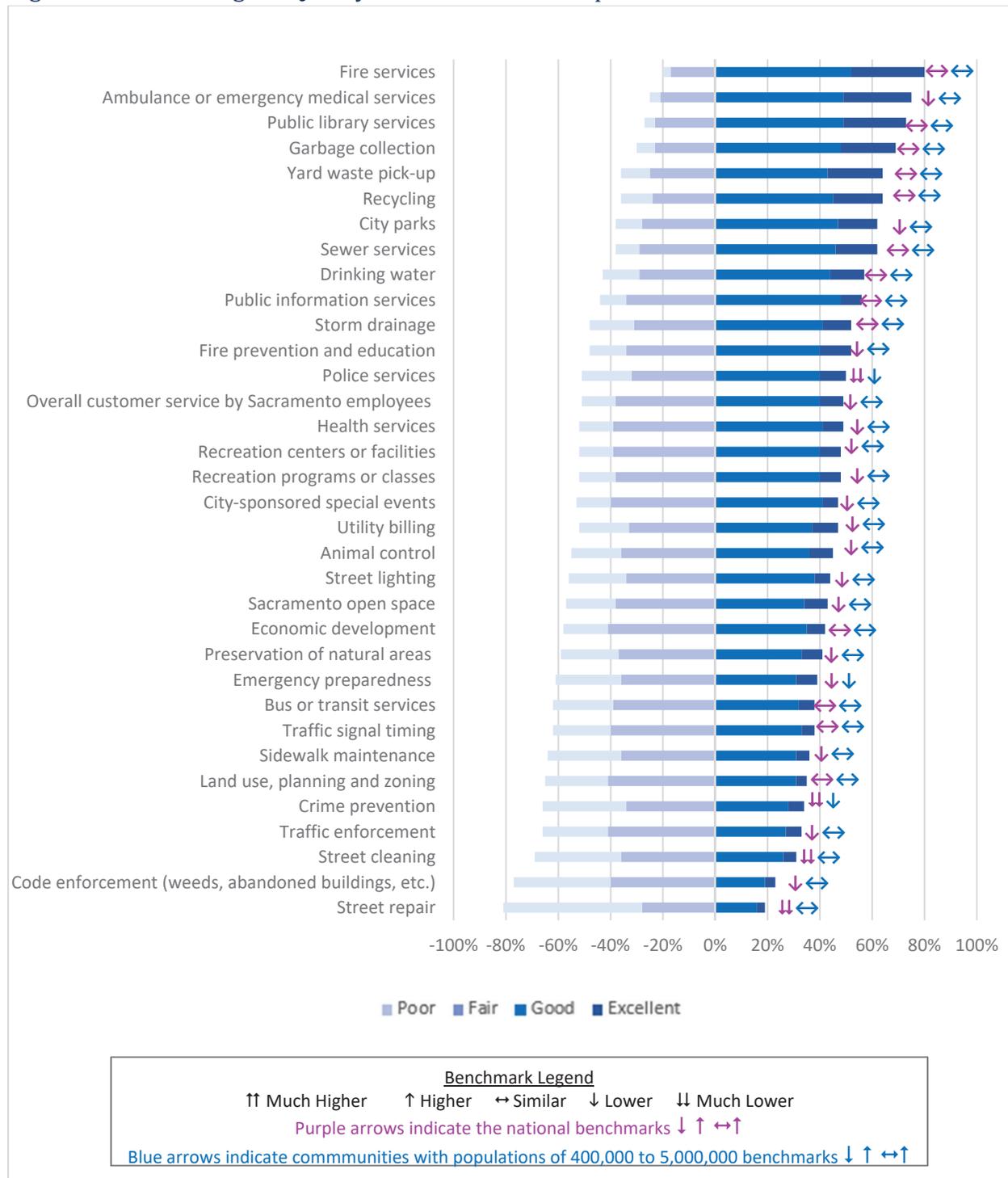
Community characteristics in which more than 60 percent of respondents rated excellent or good include opportunities to volunteer and opportunities to participate in community matters, which is similar to the national benchmark. Community characteristics which more than 60 percent of respondents rated poor or fair and were below the national benchmark include ease of public parking, availability of affordable quality mental health care, cleanliness, cost of living, and availability of affordable quality housing. Overall, respondent ratings of community characteristics were similar or lower than the national benchmark. This annual survey will continue to provide the City an opportunity to track and monitor progress or regression over time and assess how the City compares to benchmarked cities.

Online respondents' ratings of community characteristics in Sacramento were similar to ratings of mail-out surveys as well. Some of the highest rated community characteristics for both online respondents and mail-out respondents were opportunities to volunteer, shopping opportunities, and opportunities to participate in social events and activities. Likewise, both groups gave some of the lowest rating to ease of parking, cleanliness of Sacramento, and availability of affordable quality housing.

Governance and Quality of Services

A key component to how residents rate their quality of life is based on the quality of City services provided and how they are managed. Respondents evaluated individual City-provided services and amenities. Fifty-five percent of survey respondents gave an excellent or good rating to overall quality of services provided by the City – a rating lower than the national benchmark. While ratings lower than the benchmark occurred in each of the eight facets, noticeable clusters include the following services *Safety* (police services, crime prevention, fire prevention, emergency preparedness and *Mobility* (streets and sidewalk repairs. Figure 7 below presents the survey responses to the City's quality of services provided.

Figure 7: 2019 Ratings of Quality of Services and Comparison to Benchmarks



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

Services in which more than 60 percent of respondents rated excellent or good include fire services, public library services, garbage collection, and recycling, which is similar to the national benchmark. Services in which more than 60 percent of respondents rated poor or fair and were below the national benchmark include crime prevention, street cleaning, street repair, and code enforcement. Respondent ratings of quality of City services were similar, lower, or much lower than the national benchmark and generally similar to the benchmark of jurisdictions with a population of over 400,000.

Online respondents' ratings of services in Sacramento were similar to ratings of mail-out surveys as well. Some of the highest rated services for both online respondents and mail-out respondents were fire services, ambulance or emergency medical services, public library, and garbage collection. Likewise, both groups gave some of the lowest rating to code enforcement, street repair services, and crime prevention.

Participation

This pillar of a community determines how well residents of the City are connected to the community and each other. This connection builds a sense of community, belonging, and trust. Although the City ranked lower than the national benchmark with 43 percent of respondents providing favorable marks regarding their sense of community, 80 percent of respondents plan to remain in the City and 78 percent are likely to recommend living in Sacramento, which is similar to national comparisons.

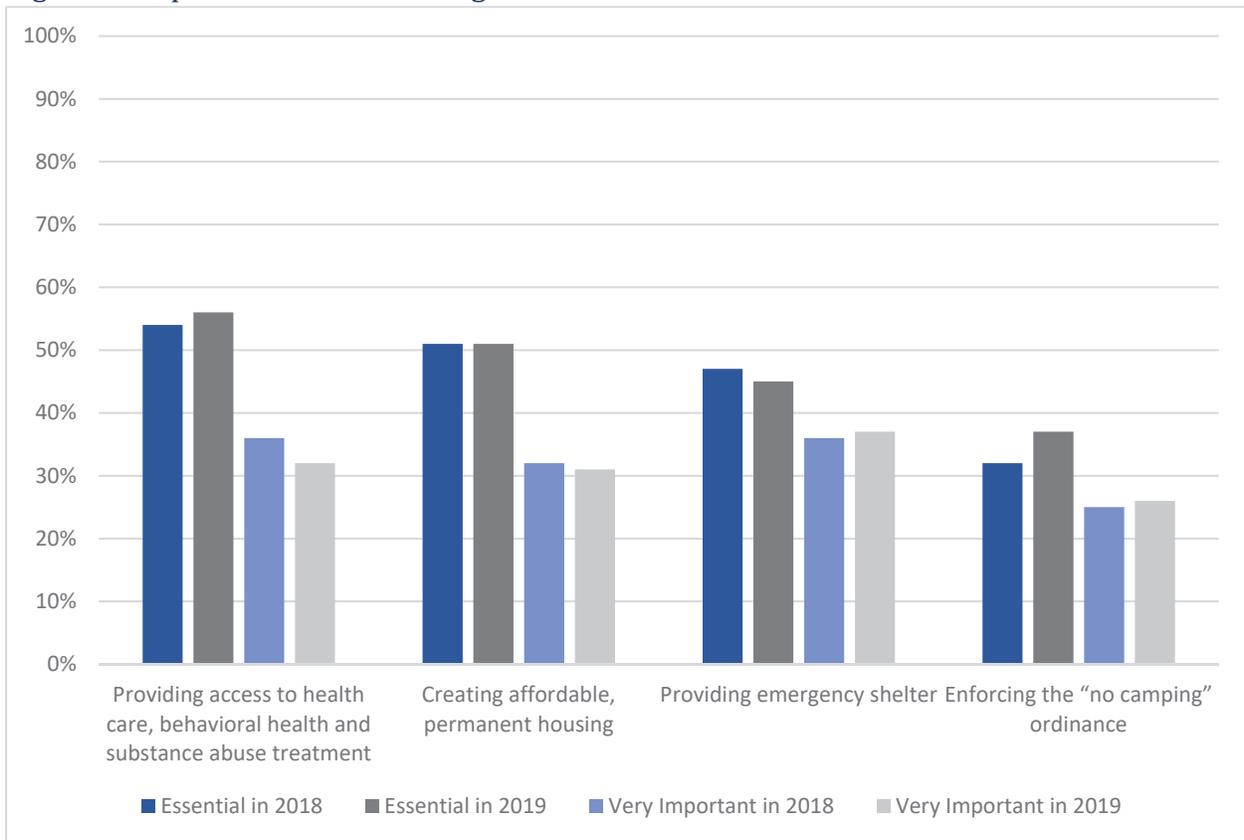
Additionally, Sacramento Residents were more likely than their national peers to work within the City (64 percent, use public transportation instead of driving (35% and watch local public meetings (37 percent. Nearly all respondents had purchased goods and services in Sacramento (98 percent and recycled at home (93 percent; these levels of participation were similar when compared to the national averages.

Special Topics

In addition to the standard questions which captured residents' opinions regarding the three general pillars of a community, the survey asked questions of special interest to the City of Sacramento. Similar to last year, we included questions focused on homelessness issues and the youth programs. This year, the survey also included questions focused on expanding economic development and growth opportunities. Specifically, residents were asked to consider the importance of actions the City could take such as free community college, incentives for high paying companies to relocate to Sacramento, and various income housing options.

Based on the survey results, 88 percent of respondents felt providing the homeless access to health care was essential or very important. Additionally, 82 percent of respondents felt creating affordable permanent housing and providing emergency shelter was essential or very important. While enforcing the "no camping" ordinance appears to be of least importance of the four homelessness issues identified below, 63 percent of respondents still rated it as essential or very important. Respondents rated topics of homelessness in the same order of importance as last year's survey. The ratings for providing access to health care, behavioral health and substance abuse treatment, creating affordable, permanent housing, and providing emergency shelter were similar to ratings in 2018. However, the rating for enforcing the "no camping" ordinance increased from 57 percent in 2018 to 63 percent in 2019. Figure 8 below shows the results of the survey questions regarding homelessness.

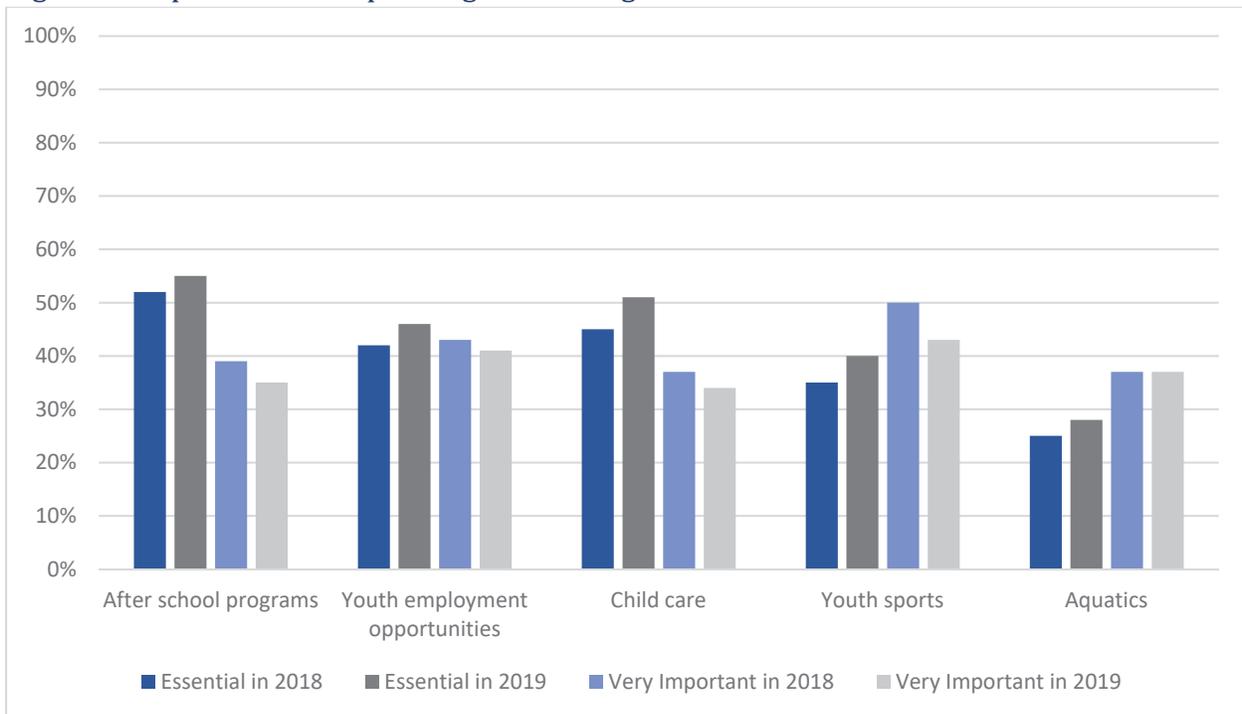
Figure 8: Importance of Addressing Homelessness Issues



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

Residents also felt strongly about the importance of expanding various youth programs. Similar to last year, 90 percent of respondents felt providing after-school programs was essential or very important, followed closely by employment opportunities at 87 percent and childcare at 85 percent. Although expansion of aquatics appears to be of least importance in the programs identified below, 65 percent of respondents felt expanding aquatic programs was essential or very important. Similar to last year’s survey, topics such as after school programs and youth employment opportunities rated the most important. In the 2019 survey, respondents rated childcare as more important than youth sports. Aquatics was rated least important in both the 2018 and 2019 survey. Figure 9 below details the results of survey questions regarding the YPCE Department.

Figure 9: Importance of Expanding Youth Programs

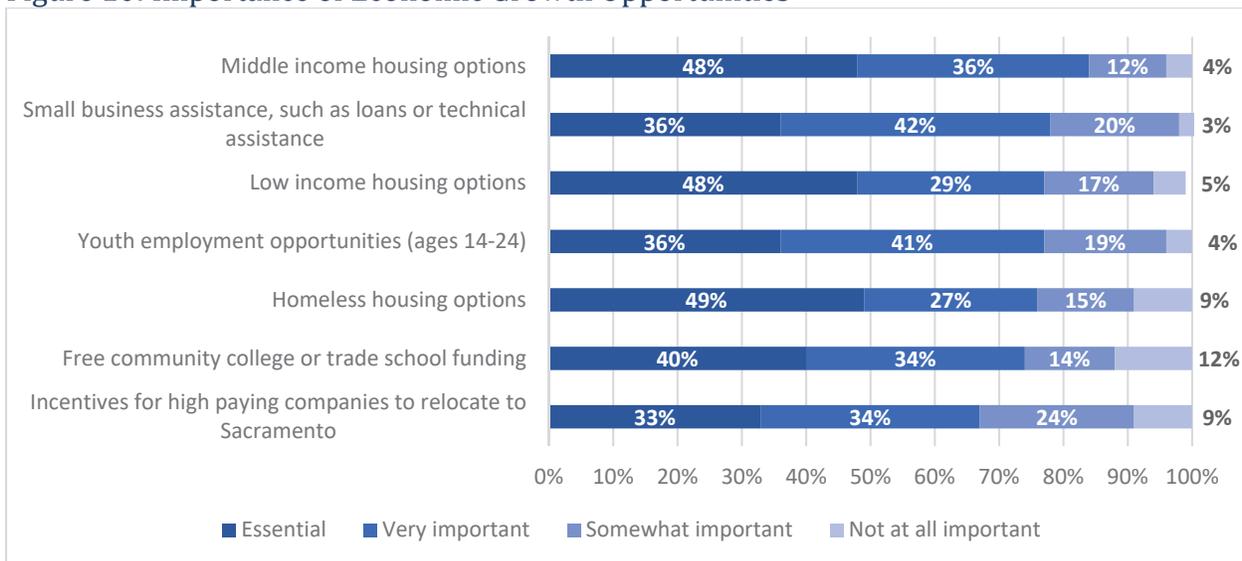


Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

Similar to last year, over two-thirds of respondents surveyed do not have children 17 or under at home. Additionally, over three-quarters of residents indicated they or household members had not participated in any youth development program offered by YPCE.

A question was added to the survey to weigh in on the importance of Sacramento expanding its efforts to promote economic growth opportunities. Figure 10 below presents the results of survey questions regarding economic growth opportunities.

Figure 10: Importance of Economic Growth Opportunities



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

84 percent of respondents felt expanding middle-income housing options was essential or very important followed by small business assistance, low income housing options, youth employment opportunities, homeless housing options, and free community college or trade school funding. Incentives for high paying companies to relocate to Sacramento received the lowest percentage of essential and very important ratings.

Demographics

The National Research Center analyzed survey results to determine how and if residents' opinions and responses to the survey differed based on respondents' age, gender, ethnicity, housing unit structure (rent or own, and housing unit type (single or multi-unit. We identified several trends and notable differences between demographic subgroups across the three pillars and eight facets:

- About 54 percent of respondents described themselves as *White*.
- Residents who identified as *White alone, not Hispanic*, provided higher quality ratings to Community Characteristics and aspects of Governance compared to residents who identified as *Hispanic and/or other race*.
- Male respondents were more likely to offer positive ratings to Community Characteristics and aspects of Governance compared to female respondents.
- Residents who lived in detached homes reported higher rates of participation compared to residents who lived in attached housing units (participating in a club, making efforts to make home more energy efficient, etc.).
- Residents who lived in attached housing units reported higher rates of participation with Mobility-related activities such as walking, biking, and using the bus, rail, subway, or public transportation instead of driving.
- Female respondents as well as those who rented their home or lived in attached housing units were more likely to find efforts to addressing homelessness important compared to their counterparts.
- When assessing respondents' satisfaction with the overall customer service by Sacramento employees (such as police, receptionists, planners, etc.), 54 percent of respondents who identified as *White alone, not Hispanic* gave a rating of excellent or good compared to only 46 percent of *Hispanic and/or other race*.

Notable Difference between Districts

This year, 5,500 surveys were mailed to City residents in comparison to the 3,000 surveys that were mailed last year. The increase in distributed surveys led to an increase in participation from most of the districts.

Notable differences between the districts include the following:

- Respondents from District 1 tended to offer stronger ratings for their neighborhood as a place to live and Sacramento as a place to raise children when compared to other districts.
- District 1 and 4 residents felt more positively about their overall feeling of safety in Sacramento and in their neighborhood during the day compared to those living in other districts.
- When considering Community Characteristics across most facets, residents in Districts 4 tended to offer more positive ratings compared to those living in other districts.

- District 4 residents also offered the most positive ratings to various general aspects of Governance, specifically for Sacramento generally acting in the best interest of the community, when compared to their counterparts.
- Rates of Participation were generally highest among residents living in District 5 when compared to those living in other districts.
- District 2 and District 8 offered higher importance ratings to the various efforts listed for the City to pursue to promote economic growth opportunities in different communities across the City.

Online Responses

In addition to mailing 5,500 surveys, the City made available a web-based opt-in survey to its residents through a link on the City’s website. The City made greater efforts to advertise the survey to residents such as posting videos and reminders on its Facebook and Twitter pages. Visitors were able to complete the online survey starting April 26, 2019 until May 10, 2019. We received 4,039 surveys were received. A level of confidence in the representativeness of the sample cannot be estimated since the online result data was not collected through a random sample and it is unknown who in the community was aware of the link on the City’s website. To reduce the bias where possible, these data were weighted to match the demographic characteristics of the 2010 Census and American Community Survey estimated for adults in the City of Sacramento. Figure 11 below shows the number of opt-in surveys received in 2018 and 2019.

Figure 11: Number of Completed Online Survey Responses in 2018 and 2019

Number of Completed Web Surveys 2018	Number of Completed Web Surveys 2019
95	4,039

Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

Trends

We compared the 2019 survey results to the 2018 survey results to examine improvements or declines. Reviewing deviations of trends over time promotes an understanding of how local policies, programs or public information may have affected residents’ opinions.

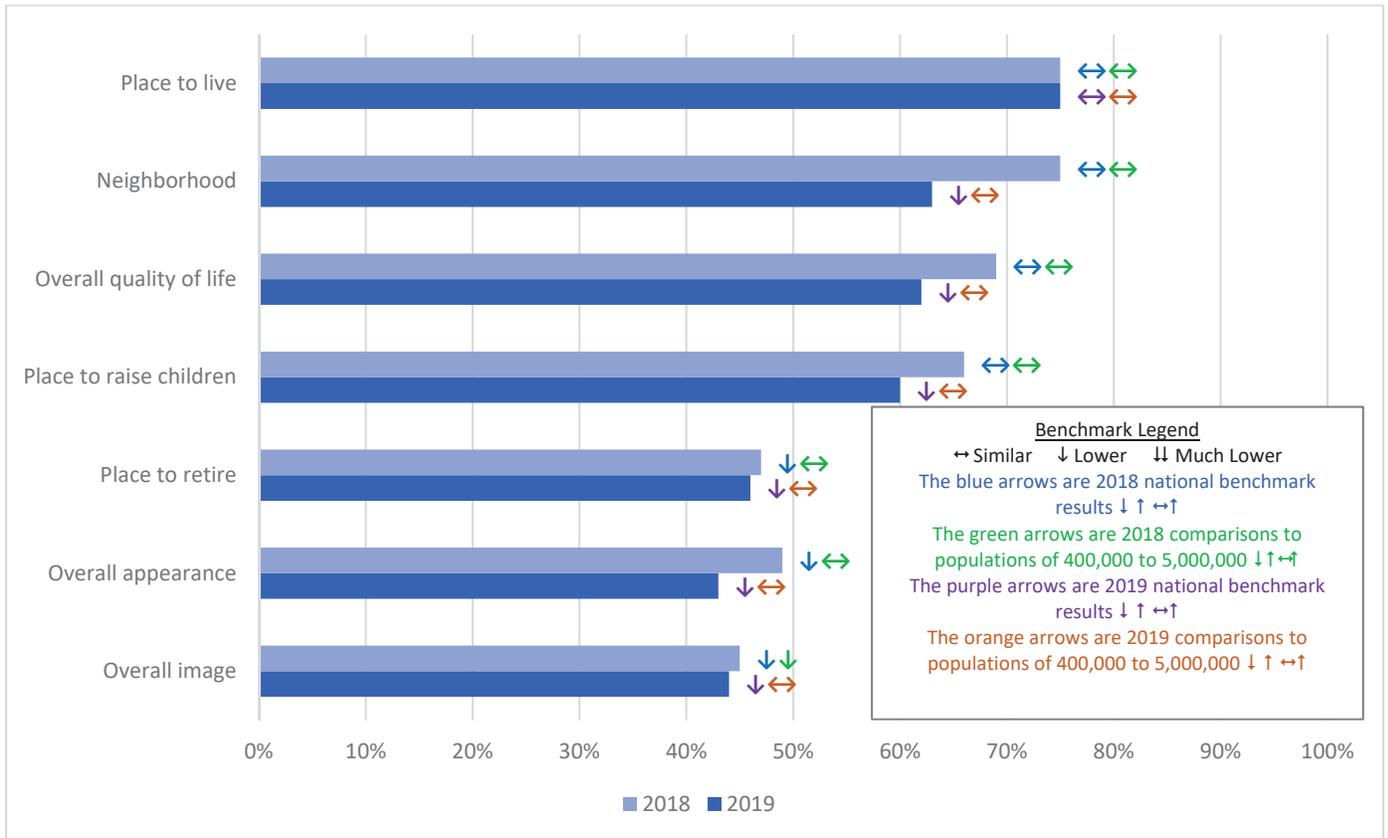
Of the 131 items for which comparisons were made available, 120 items were rated similarly in 2018 and 2019, nine items showed a decrease in rating and two items showed an increase in ratings.

- Built Environment (sewer services, storm drainage, and utility billing) were included in the nine items trending down
- Items including opportunity to volunteer and social events and activities were two items to increase in 2019 compared to 2018
- Aspects of Governance or Community characteristics changed over time while rates of Participation have not changed over time

The figures below compare the 2018 and 2019 survey results in addition to how the City of Sacramento compares to the national benchmark.

The figure below compares respondents' positive rating between 2018 and 2019 when asked about general Community Characteristics. Ratings for topics including overall quality of life, overall image, neighborhood, place to raise children, place to retire, and overall appearance slightly dropped. While the rating for Sacramento as a place to live remained the same at 75 percent for 2018 and 2019. Figure 12 below shows the ratings received in 2018 and 2019.

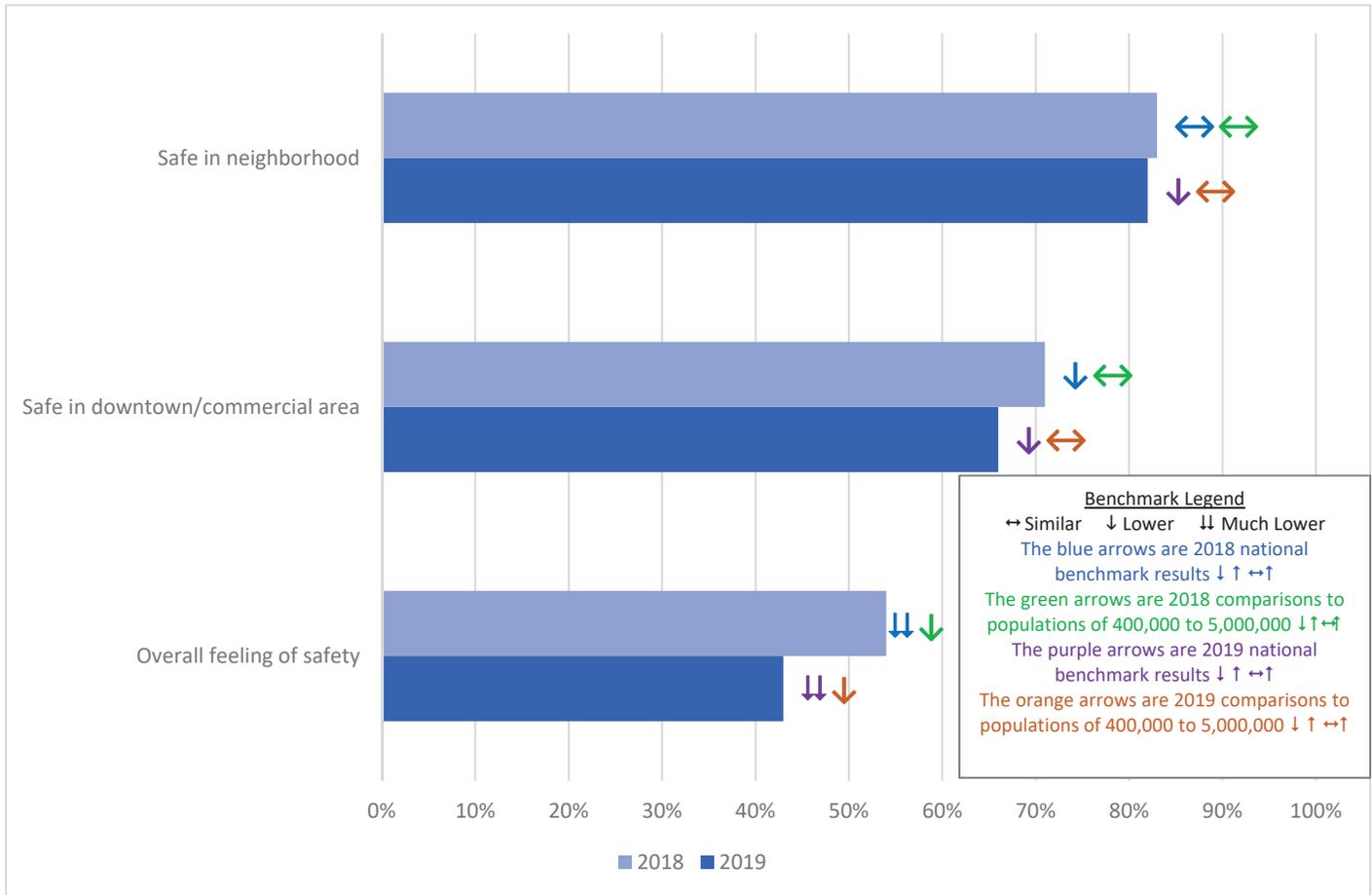
Figure 12: Comparison of Respondents' Community Characteristics Positive Ratings Between 2018 and 2019



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

Ratings for topics such as overall feeling of safety, safety in their neighborhood, and safety in downtown/commercial area decreased between 2018 and 2019. Figure 13 shows the ratings received in 2018 and 2019.

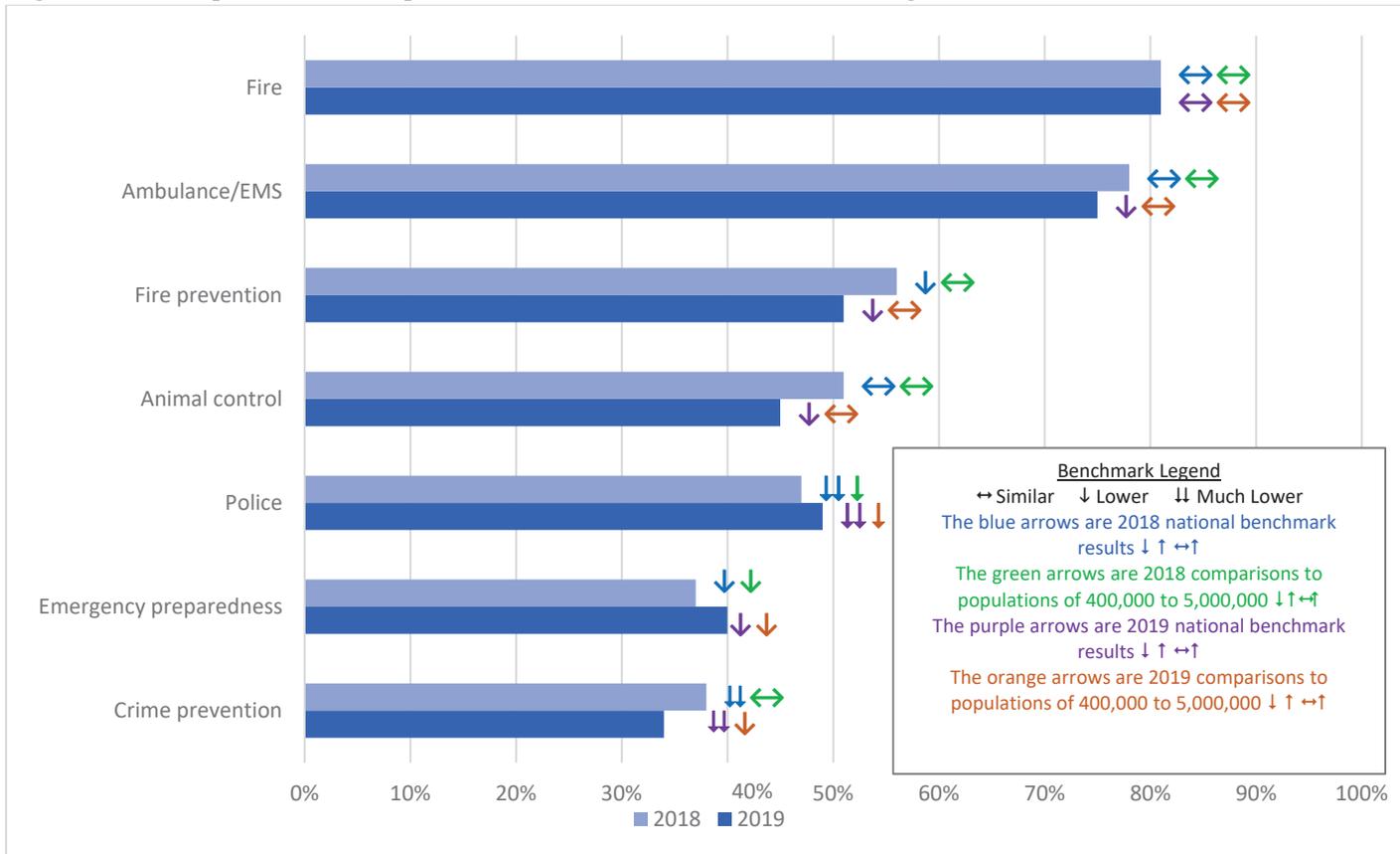
Figure 13: Comparison of Respondents' Community Safety Ratings Between 2018 and 2019



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

The figure below compares respondents' positive ratings of topics regarding Governance Services. Ratings for topics such as police and emergency preparedness increased from 2018 and 2019. While rating for topics such as ambulance/EMS, crime prevention, fire prevention, and animal control decreased. Respondents rated fire similarly to last year at 81 percent.

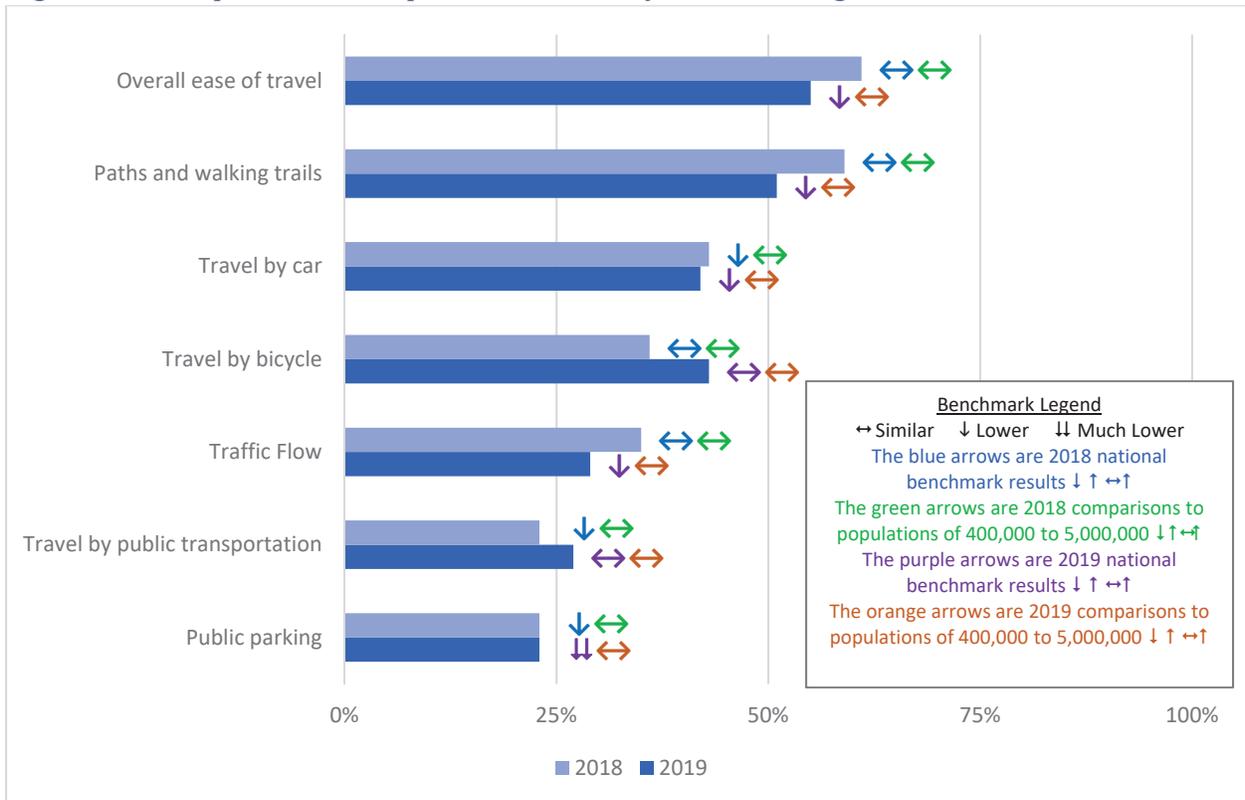
Figure 14: Comparison of Respondents' Governance Services Ratings Between 2018 and 2019



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

The figure below compares respondents' rating of mobility related issues. The ratings for topics such as travel by public transportation and travel by bicycle increased from 2018 and 2019. The rating for public parking remained the same between 2018 and 2019 at 23 percent. While ratings for topics such as overall ease of travel, paths and walking trails, ease of walking, travel by car, and traffic flow decreased between 2018 and 2019.

Figure 15: Comparison of Respondents' Mobility Issues Ratings Between 2018 and 2019

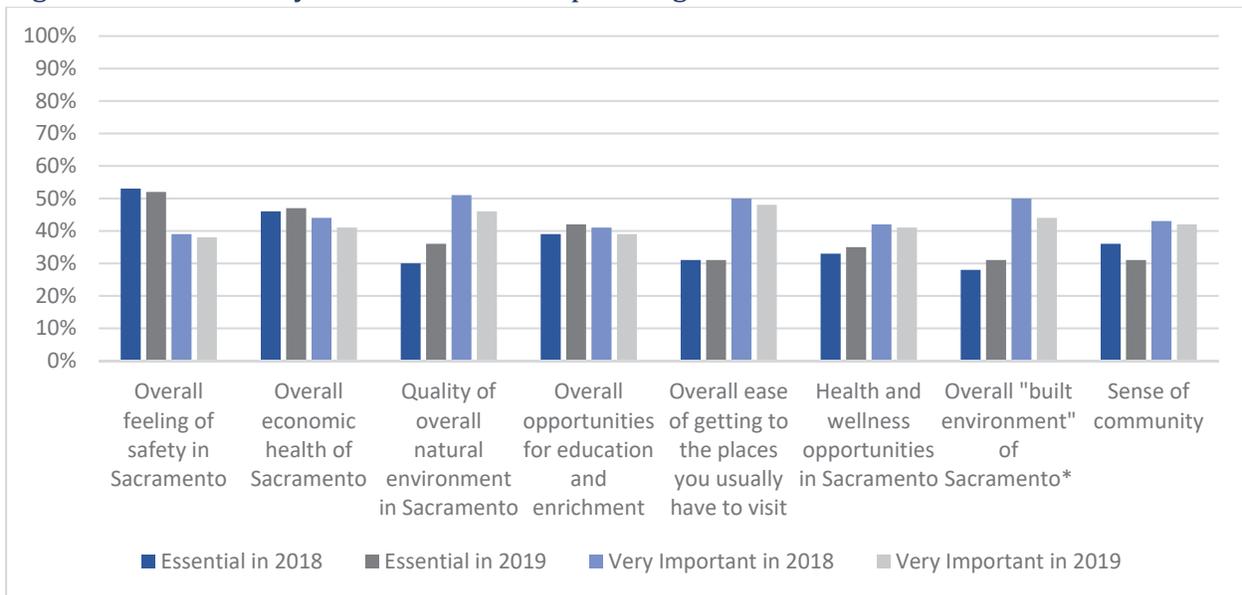


Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

Community Priorities for the Upcoming Two Years

The survey asked respondents to rate certain community priorities for the upcoming two years. Based on the survey, 90 percent of respondents identified safety as either essential or very important, followed by the overall economic health of Sacramento, at 88 percent. These two priorities ranked highest for the Sacramento community in the coming two years. Figure 16 below presents the results of the survey questions regarding community priorities for the upcoming two years.

Figure 16: Community Priorities for the Upcoming Two Years



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

*Overall "built environment" of Sacramento includes overall design, buildings, parks and transportation systems.

Based on the questions asked in the survey, sense of community in Sacramento ranked the lowest of the eight priorities in the table above with 73 percent of respondents ranking it as essential or very important.

Conclusion

Most residents rated the overall quality of life in the City of Sacramento as excellent or good. Fewer than half respondents rated Sacramento as a place to retire, about six in ten gave positive ratings to their neighborhood and the community as a place to raise children. These ratings were lower than the national benchmark. Also, ratings of Governance tended to be similar or lower than the national benchmark. Lower-than-average ratings occurred within Safety (polices services, crime prevention, etc., Mobility (street repair, cleaning and lighting, etc., and Recreation and Wellness (City Parks, health service, etc.. Natural Environment and Built Environment rated most items similar to the national benchmark (drinking water, garbage collection, recycling, and land use, planning and zoning. Also, most residents indicated middle-income housing options as the most essential or very important effort while incentives for high paying companies to relocate to Sacramento was the least important of the listed efforts.

As this is our second year conducting this survey, we've implemented feedback from the previous year. For example, we mailed 5,500 surveys which increased the amount of responses from the districts. It is essential to compare the results from 2018 and 2019 to examine changes over the years to see how local policies, programs or public information may affect residents' opinions.

Based on feedback received, we plan to update the demographic question regarding the sex of the respondent by using the word gender instead and providing more options besides male or female in the next year's survey. We would also like to add a sexual orientation question to the survey. Additionally, we would like to update the race question and add an option for individuals that identify as mixed race.

We would like to include a “write-in” portion of the survey for people to express additional concerns they might have of the City.

The remainder of this report presents the results of the citizen survey.

THE NCS

The National Community Survey

Sacramento, CA

Community Livability Report

2019



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About

The National Community Survey (The NCS) report is about the “livability” of Sacramento. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

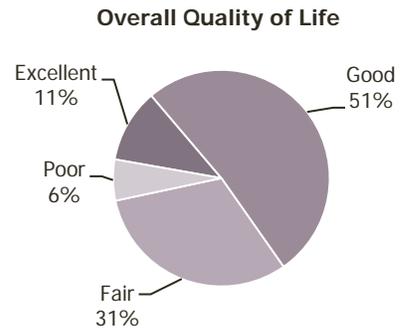
Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 895 residents of the City of Sacramento. The margin of error around any reported percentage is 3% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



Quality of Life in Sacramento

A majority of residents rated the quality of life in Sacramento as excellent or good. This was lower than the national benchmark (see Appendix B of the *Technical Appendices* provided under separate cover).



Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

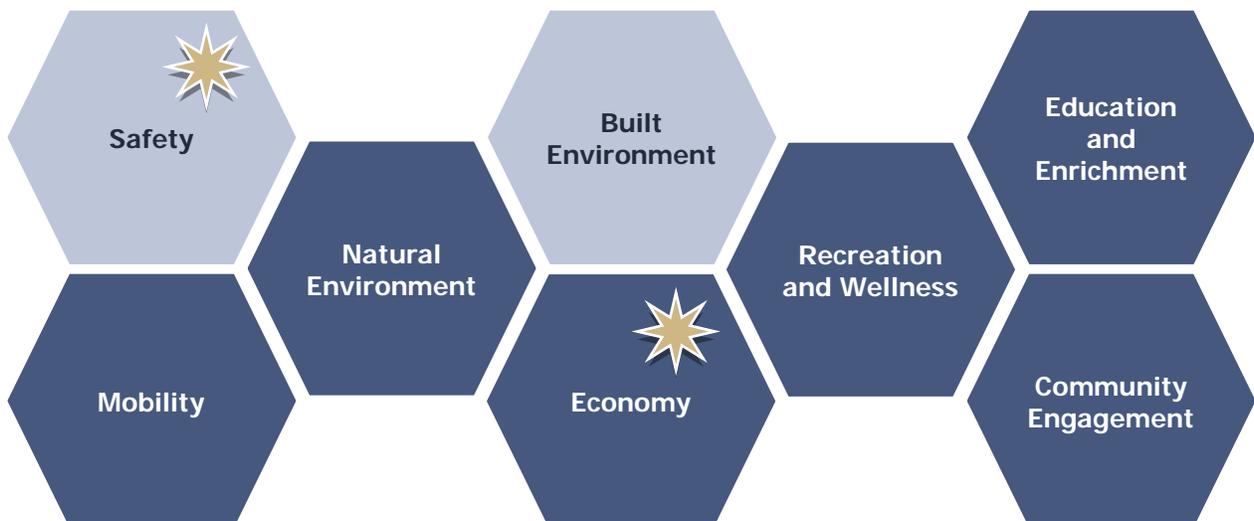
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Economy as priorities for the Sacramento community in the coming two years. Ratings for most facets were similar to other communities with the exception of Safety and Built Environment which housed ratings generally lower than those reported in other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Sacramento’s unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

- Most important



Community Characteristics

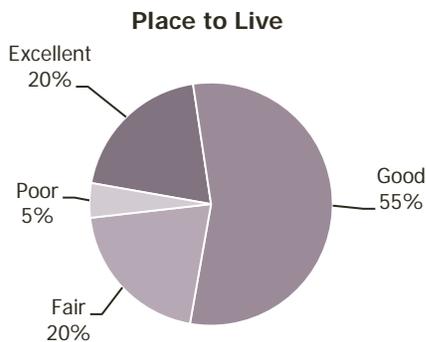
What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Sacramento, 75% rated the City as an excellent or good place to live. Respondents' ratings of Sacramento as a place to live were similar to ratings given in 2018 and to those given in other communities across the nation (for comparisons to 2018 results, please see the *Trends over Time* report provided under separate cover).

In addition to rating the city as a place to live, respondents rated several aspects of community quality including Sacramento as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Sacramento and its overall appearance. While fewer than half of residents rated Sacramento as a place to retire, its overall image and appearance positively, about 6 in 10 gave positive ratings to their neighborhood and the community as a place to raise children. These ratings were lower than the national averages.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Benchmark comparisons for Community Characteristics were split between lower than and similar to the national averages (20 were lower and 25 were similar). Characteristics related to Safety, Mobility, Natural Environment and Built Environment were generally lower than the national benchmark while ratings of Economy, Recreation and Wellness, Education and Enrichment and Community Engagement generally housed characteristics that were similar to the national benchmarks. At least three-quarters of residents offered positive evaluations of opportunities to volunteer (an improvement compared to 2018 ratings) and feelings of safety in their neighborhood. Among the lowest-rated items were those related to

affordability in Sacramento (affordable quality housing and cost of living). Aspects of Recreation and Wellness were generally strong with at least half of residents offering positive marks to six of the seven aspects listed (mental health care was rated positively by only one-third of residents).



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

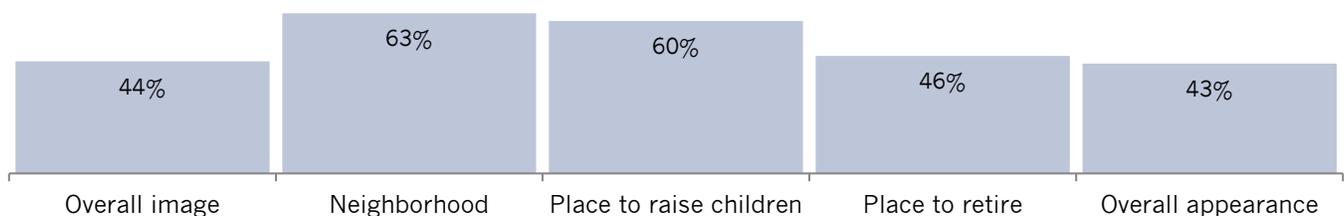
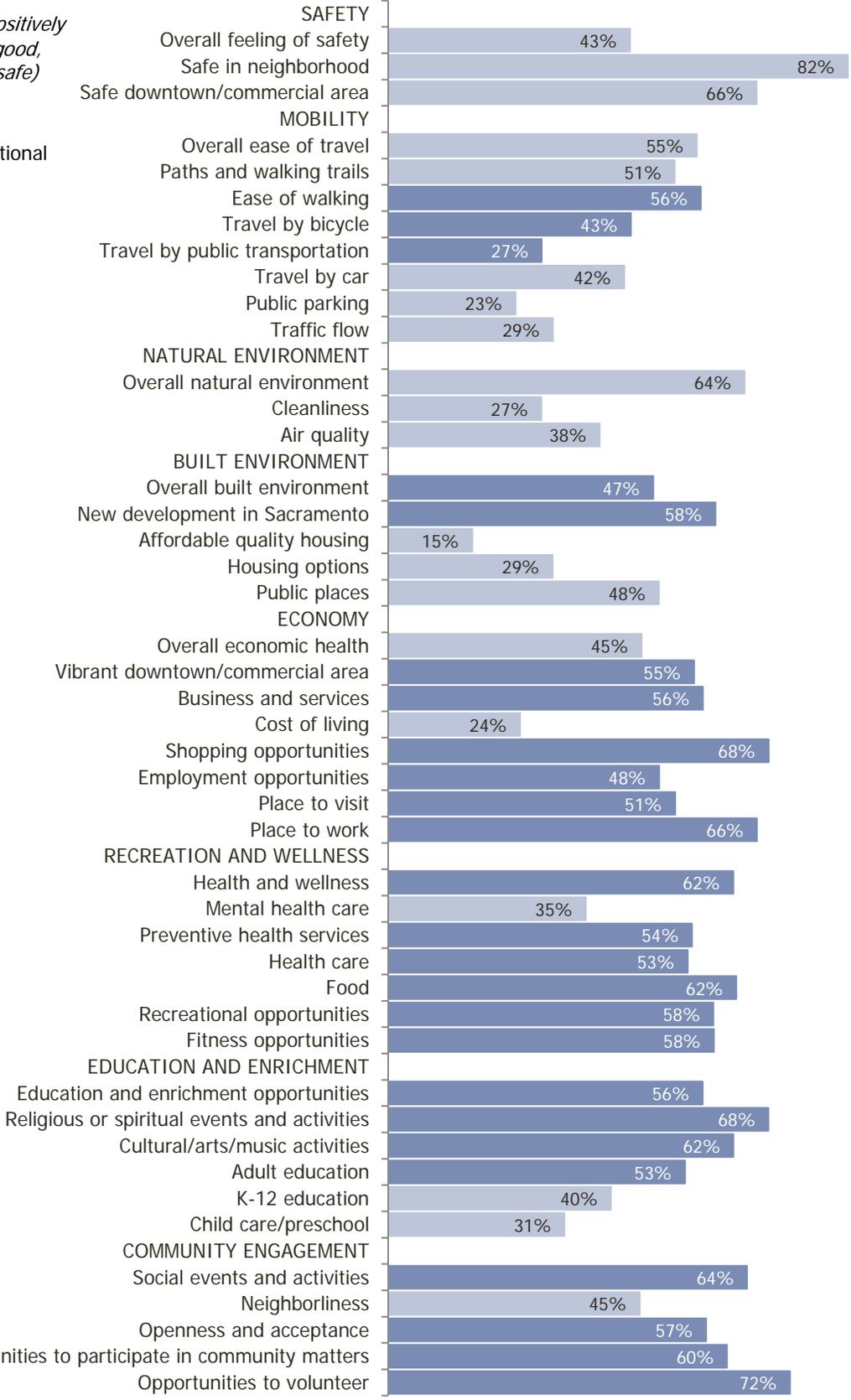


Figure 1: Aspects of Community Characteristics

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

- Higher
- Similar
- Lower



Governance

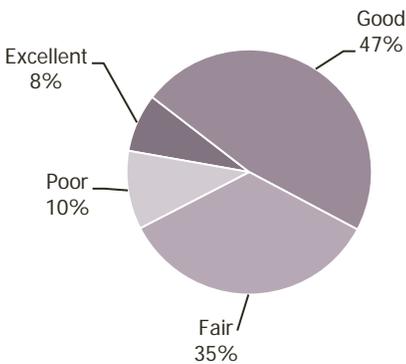
How well does the government of Sacramento meet the needs and expectations of its residents?

The overall quality of the services provided by Sacramento as well as the manner in which these services are provided is a key component of how residents rate their quality of life. About half of residents gave excellent or good marks to the quality of services offered by the City (a rating lower than the national benchmark) and about one-quarter gave these same marks to the Federal Government (a rating similar to the national benchmark).

Survey respondents also rated various aspects of Sacramento’s leadership and governance. Between one-third and one-half of residents offered positive evaluations to each listed item; ratings tended to be lower than the national benchmark; however, ratings for Sacramento’s overall direction and the government welcoming resident involvement were given similar ratings to the national norms.

Respondents evaluated over 30 individual services and amenities available in Sacramento. Across each facet, ratings of Governance tended to be similar to or lower than the national benchmarks. While lower-than-average ratings occurred in each facet, clusters emerged within Safety (police services, crime prevention, etc.), Mobility (street repair, cleaning and lighting, etc.) and Recreation and Wellness (City parks, health services, etc.). Natural Environment and Built Environment housed the most items similar to the national benchmark (drinking water, garbage collection, recycling, and land use, planning and zoning, among others) but also tended to house the most items that have trended down when compared to 2018 ratings (recycling, yard waste pick-up, sewer services, storm drainage and utility billing).

Overall Quality of City Services



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

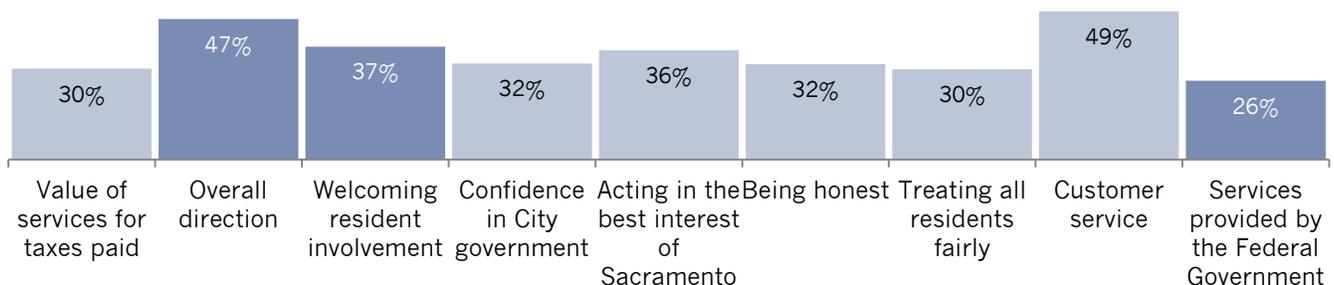
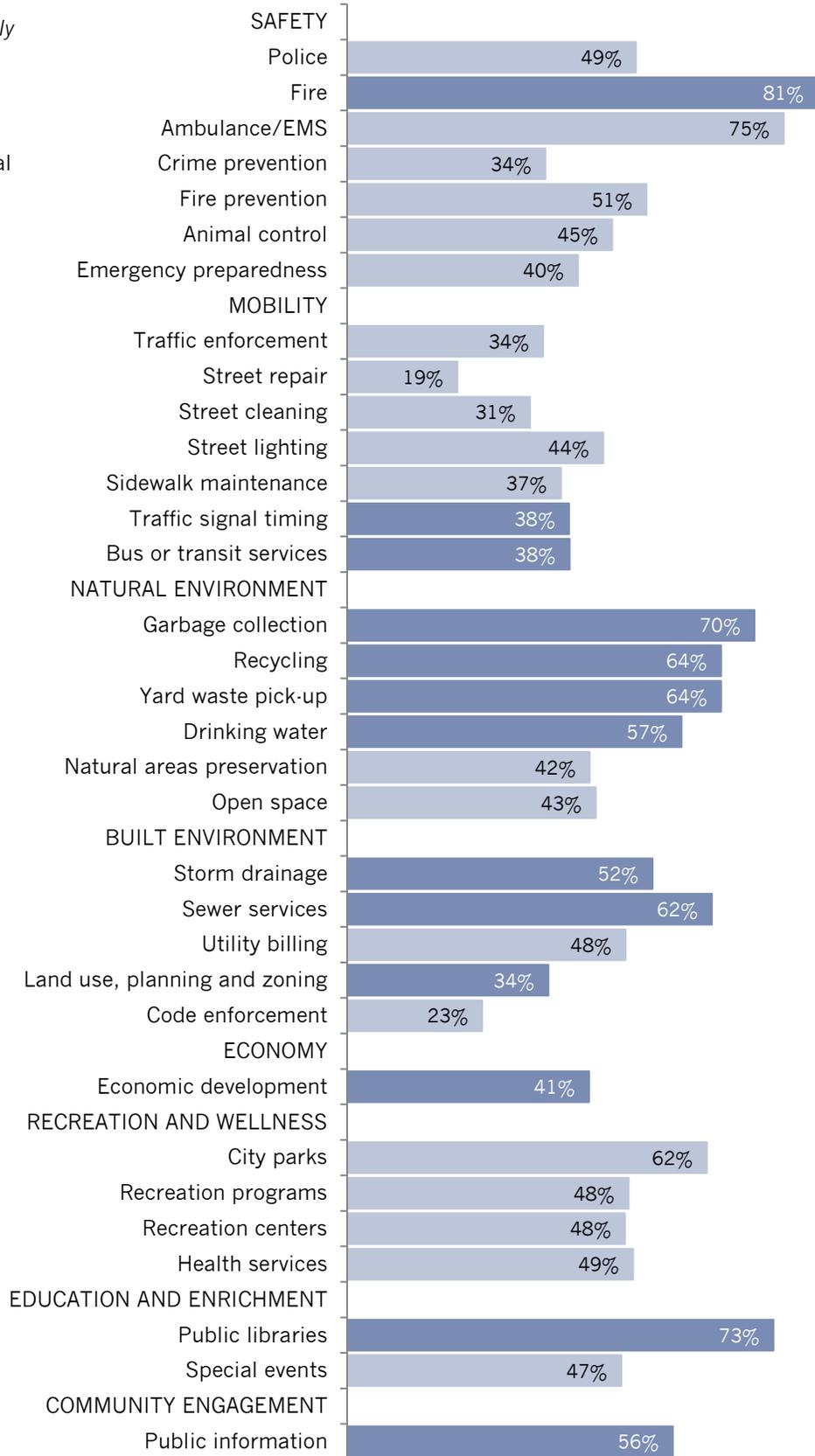


Figure 2: Aspects of Governance

Percent rating positively
(e.g., excellent/good)

Comparison to national
benchmark

- Higher
- Similar
- Lower



Participation

Are the residents of Sacramento connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. About 4 in 10 respondents gave favorable marks to the sense of community in Sacramento; this rating was lower than the national comparison. About 8 in 10 respondents were likely to recommend living in Sacramento and planned to remain in the city; each of these levels were similar to the national comparisons.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Residents in Sacramento were more likely than their national peers to use public transportation instead of driving, to work in the community and to watch local public meetings, and less likely to attend a City-sponsored event. When it came to reporting a crime, being the victim of a crime, observing code violations and being under housing cost stress, the Sacramento community reported a higher level of these experiences compared to other communities across the nation. Nearly all residents had purchased goods or services in Sacramento and recycled at home; these levels of participation were similar when compared to the national averages and to rates reported in 2018.

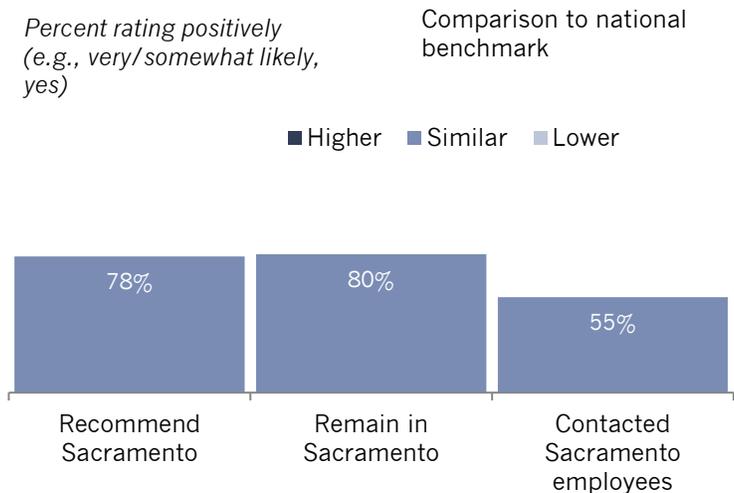
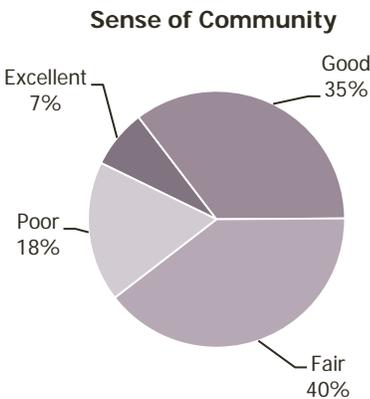
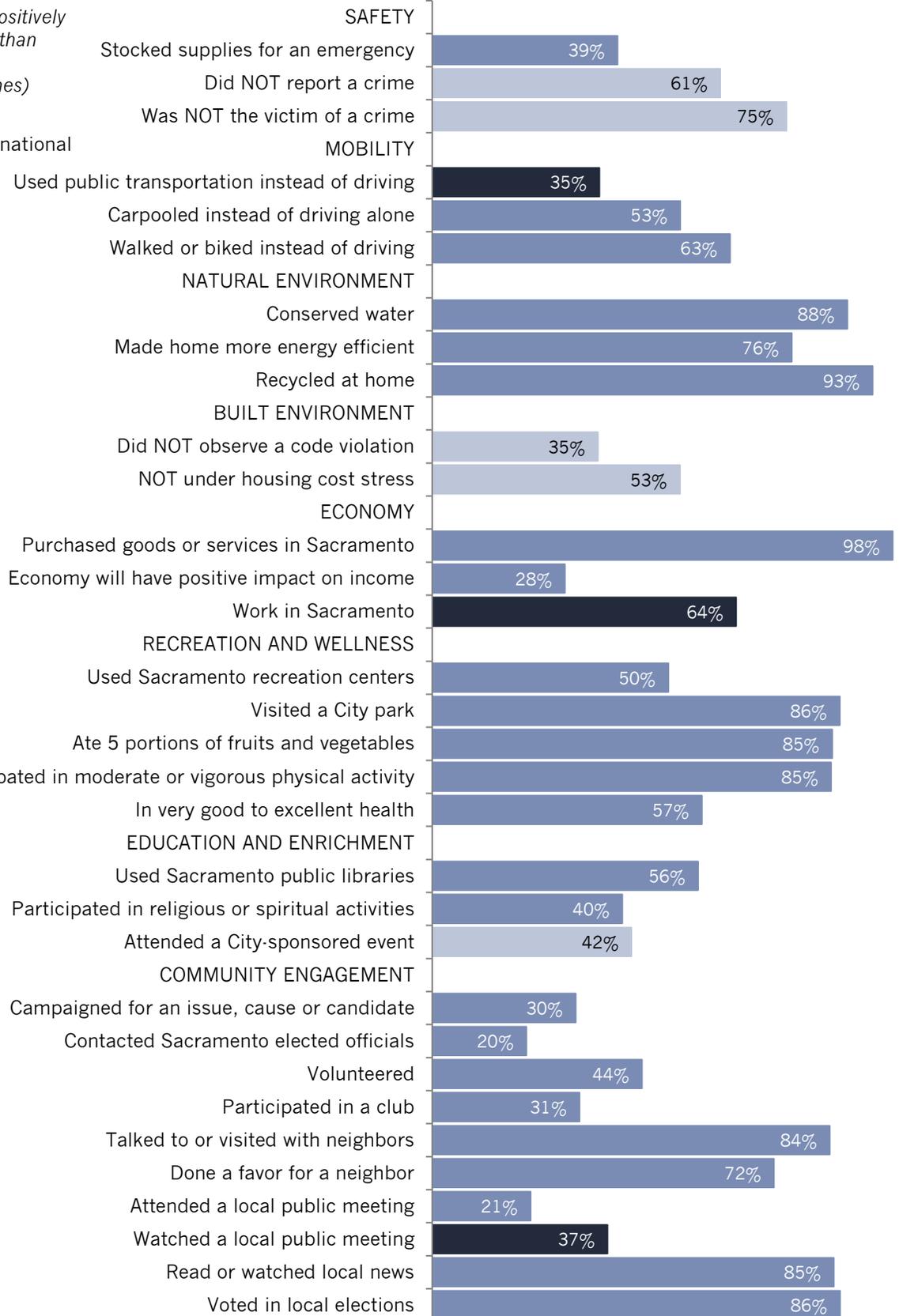


Figure 3: Aspects of Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

- Higher
- Similar
- Lower



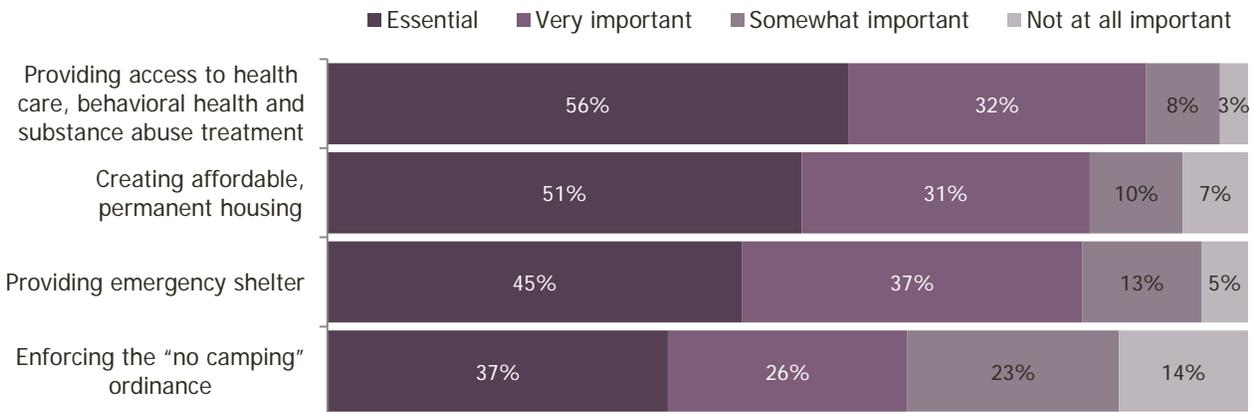
Special Topics

The City of Sacramento included five questions of special interest on The NCS. Topics covered by these questions included homelessness and programming, participation related to the Youth, Parks, and Community Enrichment Department as well as efforts to promote economic growth opportunities.

Residents considered the importance of four actions the City could take to address homelessness. Residents felt enforcing the “no camping” ordinance was the least important action listed with about one-third of residents offering an essential rating. Instead, residents indicated that providing access to health care, creating affordable permanent housing and emergency shelter should be the priorities, with between 45% and 56% of residents indicating these priorities were essential.

Figure 4: Importance of Addressing Homelessness Issues

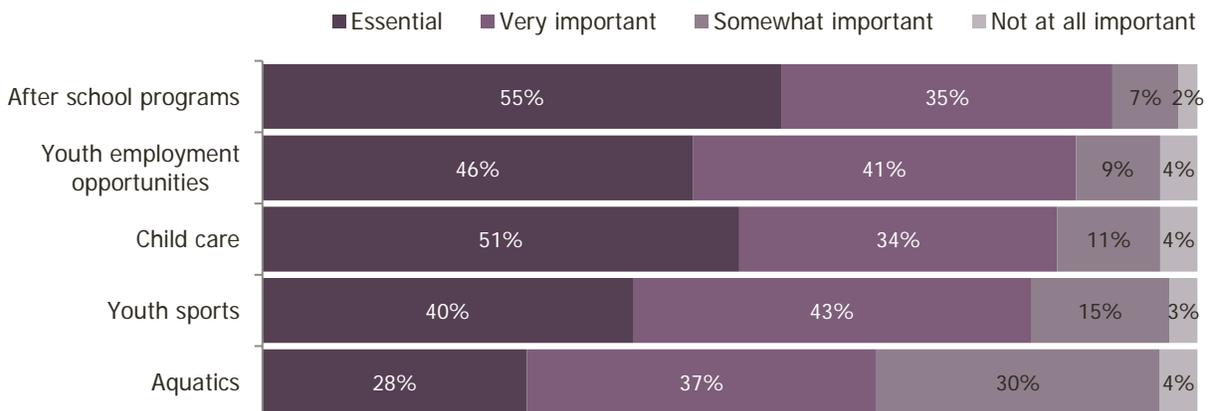
Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:



Residents weighed in on the importance of various youth programs that would expand the Youth, Parks, and Community Enrichment Department’s current offerings. Between 83% and 90% of residents indicated that after school programs were essential or very important followed by youth employment opportunities, child care and youth sports. Aquatics programs was the least important offering with 65% of residents offering essential or very important ratings.

Figure 5: Importance of Expanding Youth Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:



About three-quarters of residents indicated that they, or household members, had not participated in *any* program offered by the Sacramento Youth, Parks, and Community Enrichment Department (Figure 6). Similarly, about 8 in 10 households had not participated in a youth development program either (Figure 7). If residents participated in programs, they tended to participate once a month or less.

Figure 6: Participation in Youth, Parks, and Community Enrichment Department Programs
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?

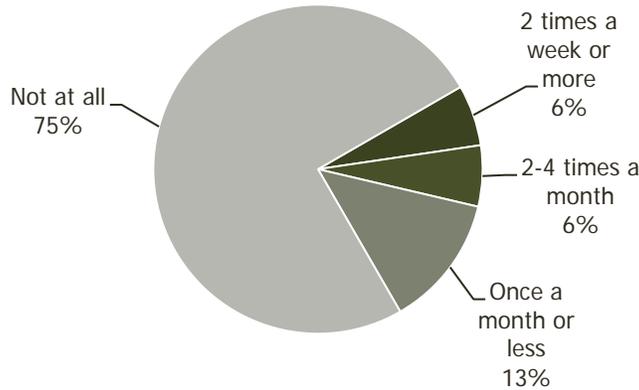
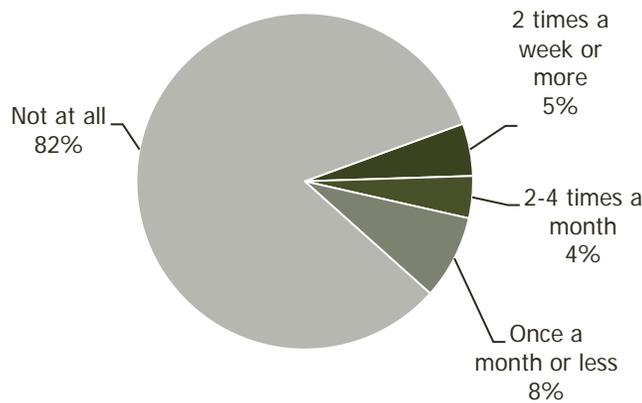


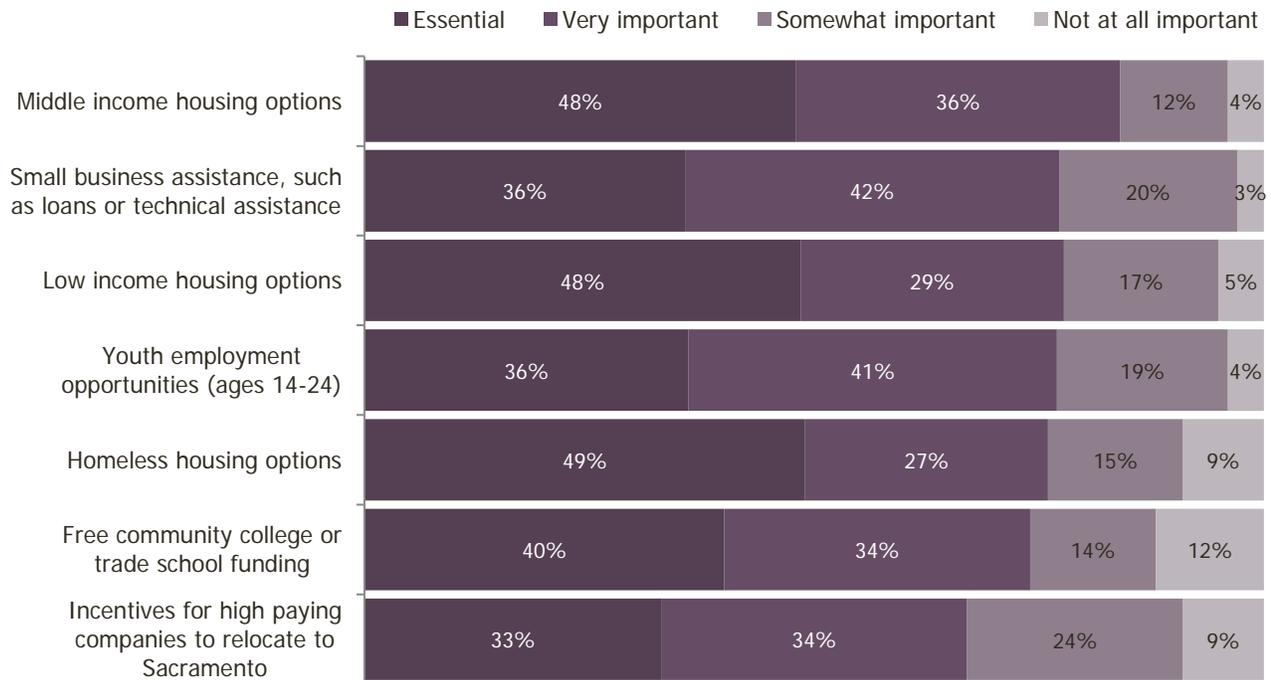
Figure 7: Participation in Youth Development Program
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?



Residents weighed in on the importance of Sacramento expanding its efforts to promote economic growth opportunities. Most residents indicated that middle-income housing options were essential or very important followed by small business assistance, low income housing options, youth employment options, homeless housing options and free community college or trade school funding. Incentives for high paying companies to relocate to Sacramento was the least important possible effort with about two-thirds of residents offering essential or very important ratings.

Figure 8: Importance of Economic Growth Efforts

The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue:



Conclusions

Safety continues to be a priority for Sacramento in the coming years as overall feeling of safety declines over time.

As in 2018, residents identified Safety as a top priority for Sacramento in the coming two years. Community Characteristics and Governance housed a variety of ratings lower than the benchmark related to Safety including overall feeling of safety (a lower rating in 2019 compared to 2018), feeling of safety in neighborhoods, police services, crime prevention, emergency preparedness and fire prevention among others. Further, when it came to reporting a crime and being the victim of a crime, the Sacramento community reported a higher level of these experiences compared to other communities across the nation.

Economy is a potential area of focus.

Residents identified Economy as a top priority for Sacramento in the coming two years and generally support Sacramento expanding its efforts to promote economic growth opportunities such as middle and low income housing options, small business assistance, youth employment options, homeless housing options and free community college or trade school funding. When considering over 30 community characteristics, among the lowest rated were those related to affordability in Sacramento (affordable quality housing and cost of living).

Residents value aspects of Community Engagement and have seen some improvements over time.

Most ratings for aspects of Community Characteristics and Governance related to Community Engagement were on par with ratings given in other communities across the nation. Levels of Participation were strong and similar to other communities for most activities listed including volunteering, participating in a club and talking with neighbors, among others. When compared to ratings given in 2018, 2019 ratings for opportunities to volunteer and social events and activities improved.

THE NCS

The National Community Survey

Sacramento, CA

Dashboard Summary of Findings

2019



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Summary

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Sacramento’s performance in the eight facets of community livability with the “General” rating as a summary of results from the overarching questions not shown within any of the eight facets. The “Overall” represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Sacramento’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall, ratings for each facet within the pillar of Participation tended to be each similar to the benchmark while facets within the pillars of Community Characteristics and Governance tended to be lower. Across all three pillars, aspects of Safety tended to be lower than the national benchmarks while the facets of Economy and Education and Enrichment tended to be similar across each pillar. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	0	26	26	0	16	27	3	27	6
General	0	1	6	0	1	2	0	3	0
Safety	0	0	3	0	1	6	0	1	2
Mobility	0	3	5	0	2	5	1	2	0
Natural Environment	0	0	3	0	4	2	0	3	0
Built Environment	0	2	3	0	3	2	0	0	2
Economy	0	6	2	0	1	0	1	2	0
Recreation and Wellness	0	6	1	0	0	4	0	5	0
Education and Enrichment	0	4	2	0	1	1	0	2	1
Community Engagement	0	4	1	0	3	5	1	9	1

National Benchmark	
	Higher
	Similar
	Lower

Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↓	43%	Customer service	↔	↓	49%	Recommend Sacramento	↔	↔	78%
	Overall quality of life	↔	↓	62%	Services provided by Sacramento	↔	↓	55%	Remain in Sacramento	↔	↔	80%
	Place to retire	↔	↓	46%	Services provided by the Federal Government	↔	↔	26%	Contacted Sacramento employees	↔	↔	55%
	Place to raise children	↔	↓	60%								
	Place to live	↔	↔	75%								
	Neighborhood	↓	↓	63%								
	Overall image	↔	↓	44%								
Safety	Overall feeling of safety	↓	↓↓	43%	Police	↔	↓↓	49%	Was NOT the victim of a crime	↔	↓	75%
	Safe in neighborhood	↔	↓	82%	Crime prevention	↔	↓↓	34%	Did NOT report a crime	↔	↓	61%
	Safe downtown/commercial area	↔	↓	66%	Fire	↔	↔	81%	Stocked supplies for an emergency	↔	↔	39%
					Fire prevention	↔	↓	51%				
					Ambulance/EMS	↔	↓	75%				
					Emergency preparedness	↔	↓	40%				
					Animal control	↔	↓	45%				
Mobility	Traffic flow	↔	↓	29%	Traffic enforcement	↔	↓	34%	Carpooled instead of driving alone	↔	↔	53%
	Travel by car	↔	↓	42%	Street repair	↔	↓↓	19%	Walked or biked instead of driving	↔	↔	63%
	Travel by bicycle	↔	↔	43%	Street cleaning	↔	↓↓	31%	Used public transportation instead of driving	↔	↑	35%
	Ease of walking	↔	↔	56%	Street lighting	↔	↓	44%				
	Travel by public transportation	↔	↔	27%	Sidewalk maintenance	↔	↓	37%				
	Overall ease travel	↔	↓	55%	Traffic signal timing	↔	↔	38%				
	Public parking	↔	↓↓	23%	Bus or transit services	↔	↔	38%				
	Paths and walking trails	↔	↓	51%								
Natural Environment	Overall natural environment	↔	↓	64%	Garbage collection	↔	↔	70%	Recycled at home	↔	↔	93%
	Air quality	↔	↓↓	38%	Recycling	↓	↔	64%	Conserved water	↔	↔	88%
	Cleanliness	↔	↓↓	27%	Yard waste pick-up	↓	↔	64%	Made home more energy efficient	↔	↔	76%
					Drinking water	↔	↔	57%				
					Open space	↔	↓	43%				
				Natural areas preservation	↔	↓	42%					
Built Environment	New development in Sacramento	↔	↔	58%	Sewer services	↓	↔	62%	NOT experiencing housing cost stress	↔	↓	53%
	Affordable quality housing	↔	↓	15%	Storm drainage	↓	↔	52%	Did NOT observe a code violation	↔	↓	35%
	Housing options	↔	↓	29%	Utility billing	↓	↓	48%				
	Overall built environment	↔	↔	47%	Land use, planning and zoning	↔	↔	34%				
	Public places	↔	↓	48%	Code enforcement	↔	↓	23%				

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↔	↓	45%	Economic development	↔	↔	41%	Economy will have positive impact on income	↔	↔	28%
	Shopping opportunities	↔	↔	68%					Purchased goods or services in Sacramento	↔	↔	98%
	Employment opportunities	↔	↔	48%					Work in Sacramento	↔	↑↑	64%
	Place to visit	↔	↔	51%								
	Cost of living	↔	↓	24%								
	Vibrant downtown/commercial area	↔	↔	55%								
	Place to work	↔	↔	66%								
Recreation and Wellness	Business and services	↔	↔	56%								
	Fitness opportunities	↔	↔	58%	City parks	↔	↓	62%	In very good to excellent health	↔	↔	57%
	Recreational opportunities	↔	↔	58%	Recreation centers	↔	↓	48%	Used Sacramento recreation centers	↔	↔	50%
	Health care	↔	↔	53%	Recreation programs	↓	↓	48%	Visited a City park	↔	↔	86%
	Food	↔	↔	62%	Health services	↔	↓	49%	Ate 5 portions of fruits and vegetables	↔	↔	85%
	Mental health care	↔	↓	35%					Participated in moderate or vigorous physical activity	↔	↔	85%
	Health and wellness	↔	↔	62%								
Education and Enrichment	Preventive health services	↔	↔	54%								
	K-12 education	↔	↓↓	40%	Public libraries	↔	↔	73%	Used Sacramento public libraries	↔	↔	56%
	Cultural/arts/music activities	↔	↔	62%	Special events	↔	↓	47%	Participated in religious or spiritual activities	↔	↔	40%
	Child care/preschool	↔	↓	31%					Attended a City-sponsored event	↔	↓	42%
	Religious or spiritual events and activities	↔	↔	68%								
	Adult education	↔	↔	53%								
Community Engagement	Overall education and enrichment	↓	↔	56%								
	Opportunities to participate in community matters	↔	↔	60%	Public information	↔	↔	56%	Sense of community	↔	↓	43%
	Opportunities to volunteer	↑	↔	72%	Overall direction	↔	↔	47%	Voted in local elections	↔	↔	86%
	Openness and acceptance	↔	↔	57%	Value of services for taxes paid	↔	↓	30%	Talked to or visited with neighbors	↔	↔	84%
	Social events and activities	↑	↔	64%	Welcoming resident involvement	↔	↔	37%	Attended a local public meeting	↔	↔	21%
	Neighborhoodliness	↔	↓	45%	Confidence in City government	↔	↓	32%	Watched a local public meeting	↔	↑	37%
					Acting in the best interest of Sacramento	↔	↓	36%	Volunteered	↔	↔	44%
					Being honest	↔	↓	32%	Participated in a club	↔	↔	31%
					Treating all residents fairly	↔	↓	30%	Campaigned for an issue, cause or candidate	↔	↔	30%
									Contacted Sacramento elected officials	↔	↔	20%
								Read or watched local news	↔	↔	85%	
								Done a favor for a neighbor	↔	↔	72%	

THE NCS

The National Community Survey

Sacramento, CA

Technical Appendices

2019



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Sacramento as a place to live	20%	N=175	55%	N=488	20%	N=181	5%	N=41	100%	N=884
Your neighborhood as a place to live	21%	N=191	42%	N=372	28%	N=245	9%	N=82	100%	N=889
Sacramento as a place to raise children	18%	N=138	42%	N=329	28%	N=216	12%	N=93	100%	N=775
Sacramento as a place to work	20%	N=169	46%	N=391	28%	N=241	6%	N=49	100%	N=850
Sacramento as a place to visit	13%	N=116	38%	N=328	37%	N=318	12%	N=105	100%	N=866
Sacramento as a place to retire	13%	N=95	34%	N=255	31%	N=232	23%	N=171	100%	N=753
The overall quality of life in Sacramento	11%	N=97	51%	N=455	31%	N=277	6%	N=54	100%	N=884

Table 2: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	5%	N=45	38%	N=339	39%	N=346	18%	N=159	100%	N=889
Overall ease of getting to the places you usually have to visit	11%	N=97	44%	N=387	33%	N=293	12%	N=102	100%	N=878
Quality of overall natural environment in Sacramento	12%	N=110	51%	N=450	28%	N=247	8%	N=74	100%	N=880
Overall “built environment” of Sacramento (including overall design, buildings, parks and transportation systems)	6%	N=53	41%	N=366	40%	N=358	12%	N=108	100%	N=885
Health and wellness opportunities in Sacramento	11%	N=97	50%	N=426	31%	N=261	8%	N=65	100%	N=848
Overall opportunities for education and enrichment	11%	N=88	46%	N=377	33%	N=269	11%	N=94	100%	N=828
Overall economic health of Sacramento	6%	N=47	40%	N=328	40%	N=336	14%	N=119	100%	N=830
Sense of community	7%	N=64	35%	N=303	40%	N=340	18%	N=152	100%	N=859
Overall image or reputation of Sacramento	6%	N=54	38%	N=329	42%	N=367	13%	N=115	100%	N=865

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Sacramento to someone who asks	29%	N=250	50%	N=431	12%	N=108	9%	N=80	100%	N=869
Remain in Sacramento for the next five years	52%	N=443	28%	N=239	11%	N=94	9%	N=81	100%	N=857

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	43%	N=381	39%	N=343	9%	N=77	6%	N=52	3%	N=29	100%	N=882
In Sacramento's downtown/commercial area during the day	19%	N=161	47%	N=401	15%	N=129	14%	N=120	5%	N=44	100%	N=854

Table 5: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	3%	N=28	26%	N=231	42%	N=367	29%	N=254	100%	N=879
Ease of public parking	3%	N=23	20%	N=175	42%	N=361	36%	N=311	100%	N=869
Ease of travel by car in Sacramento	5%	N=47	37%	N=320	40%	N=348	18%	N=156	100%	N=871
Ease of travel by public transportation in Sacramento	5%	N=30	23%	N=149	37%	N=239	36%	N=234	100%	N=653
Ease of travel by bicycle in Sacramento	11%	N=69	33%	N=214	39%	N=254	18%	N=115	100%	N=652
Ease of walking in Sacramento	14%	N=116	42%	N=340	32%	N=259	12%	N=102	100%	N=817
Availability of paths and walking trails	11%	N=83	41%	N=317	31%	N=246	17%	N=136	100%	N=782
Air quality	5%	N=43	33%	N=283	46%	N=393	17%	N=144	100%	N=863
Cleanliness of Sacramento	4%	N=33	24%	N=208	42%	N=365	31%	N=273	100%	N=879
Overall appearance of Sacramento	5%	N=44	38%	N=331	46%	N=394	11%	N=96	100%	N=865
Public places where people want to spend time	8%	N=64	41%	N=343	38%	N=318	14%	N=117	100%	N=842
Variety of housing options	5%	N=40	24%	N=198	33%	N=269	37%	N=304	100%	N=811
Availability of affordable quality housing	3%	N=21	12%	N=97	28%	N=223	57%	N=450	100%	N=792
Fitness opportunities (including exercise classes and paths or trails, etc.)	14%	N=117	44%	N=359	32%	N=263	10%	N=80	100%	N=819
Recreational opportunities	13%	N=104	45%	N=373	32%	N=259	10%	N=86	100%	N=823
Availability of affordable quality food	16%	N=144	46%	N=400	27%	N=237	11%	N=95	100%	N=875
Availability of affordable quality health care	10%	N=85	43%	N=347	29%	N=237	17%	N=138	100%	N=807
Availability of preventive health services	11%	N=83	43%	N=322	30%	N=224	16%	N=117	100%	N=747
Availability of affordable quality mental health care	6%	N=33	30%	N=173	25%	N=148	40%	N=232	100%	N=586

Table 6: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	6%	N=26	25%	N=107	40%	N=168	29%	N=121	100%	N=421
K-12 education	7%	N=38	33%	N=176	40%	N=216	20%	N=109	100%	N=539
Adult educational opportunities	10%	N=61	43%	N=255	34%	N=203	13%	N=77	100%	N=596
Opportunities to attend cultural/arts/music activities	13%	N=100	48%	N=367	28%	N=210	11%	N=80	100%	N=758
Opportunities to participate in religious or spiritual events and activities	17%	N=99	51%	N=288	25%	N=140	7%	N=43	100%	N=570
Employment opportunities	9%	N=71	39%	N=300	38%	N=289	14%	N=108	100%	N=767
Shopping opportunities	16%	N=141	51%	N=441	26%	N=225	6%	N=50	100%	N=858
Cost of living in Sacramento	3%	N=25	21%	N=176	43%	N=371	33%	N=281	100%	N=852
Overall quality of business and service establishments in Sacramento	7%	N=57	49%	N=408	37%	N=310	6%	N=53	100%	N=828
Vibrant downtown/commercial area	12%	N=92	43%	N=345	32%	N=260	13%	N=103	100%	N=800
Overall quality of new development in Sacramento	14%	N=109	44%	N=332	31%	N=236	10%	N=78	100%	N=755
Opportunities to participate in social events and activities	15%	N=111	50%	N=376	28%	N=209	8%	N=63	100%	N=759
Opportunities to volunteer	16%	N=112	55%	N=378	23%	N=158	5%	N=35	100%	N=683
Opportunities to participate in community matters	12%	N=79	49%	N=328	31%	N=211	8%	N=55	100%	N=673
Openness and acceptance of the community toward people of diverse backgrounds	13%	N=101	44%	N=356	30%	N=242	13%	N=106	100%	N=805
Neighborliness of residents in Sacramento	8%	N=66	37%	N=301	40%	N=329	15%	N=122	100%	N=817

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	12%	N=105	88%	N=770	100%	N=875
Made efforts to make your home more energy efficient	24%	N=208	76%	N=665	100%	N=873
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	35%	N=305	65%	N=564	100%	N=869
Household member was a victim of a crime in Sacramento	75%	N=658	25%	N=218	100%	N=876
Reported a crime to the police in Sacramento	61%	N=535	39%	N=340	100%	N=875
Stocked supplies in preparation for an emergency	61%	N=524	39%	N=339	100%	N=863
Campaigned or advocated for an issue, cause or candidate	70%	N=604	30%	N=264	100%	N=868
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	45%	N=393	55%	N=478	100%	N=871
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	80%	N=697	20%	N=174	100%	N=871

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Sacramento recreation centers or their services	7%	N=59	13%	N=113	30%	N=262	50%	N=433	100%	N=866
Visited a neighborhood park or City park	26%	N=229	25%	N=221	35%	N=302	14%	N=118	100%	N=870
Used Sacramento public libraries or their services	10%	N=89	18%	N=152	29%	N=248	44%	N=378	100%	N=867
Participated in religious or spiritual activities in Sacramento	11%	N=99	14%	N=125	14%	N=126	60%	N=519	100%	N=869
Attended a City-sponsored event	2%	N=20	6%	N=55	34%	N=289	58%	N=497	100%	N=861
Used bus, rail, subway or other public transportation instead of driving	8%	N=72	8%	N=74	19%	N=163	65%	N=562	100%	N=871
Carpooled with other adults or children instead of driving alone	16%	N=135	19%	N=165	18%	N=158	47%	N=412	100%	N=869
Walked or biked instead of driving	22%	N=193	20%	N=177	21%	N=180	37%	N=321	100%	N=872
Volunteered your time to some group/activity in Sacramento	8%	N=65	13%	N=114	24%	N=207	56%	N=481	100%	N=866
Participated in a club	6%	N=55	12%	N=106	13%	N=111	69%	N=599	100%	N=871
Talked to or visited with your immediate neighbors	32%	N=276	28%	N=241	25%	N=213	16%	N=136	100%	N=866
Done a favor for a neighbor	16%	N=135	22%	N=189	35%	N=308	28%	N=240	100%	N=873

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=7	3%	N=29	17%	N=145	79%	N=689	100%	N=871
Watched (online or on television) a local public meeting	3%	N=23	7%	N=59	28%	N=241	63%	N=546	100%	N=870

Table 10: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	10%	N=75	40%	N=301	32%	N=241	19%	N=144	100%	N=761
Fire services	28%	N=183	52%	N=336	17%	N=107	3%	N=18	100%	N=644
Ambulance or emergency medical services	26%	N=157	49%	N=292	21%	N=128	4%	N=24	100%	N=601
Crime prevention	6%	N=41	28%	N=180	34%	N=224	32%	N=205	100%	N=649
Fire prevention and education	12%	N=59	40%	N=204	34%	N=177	14%	N=74	100%	N=514
Traffic enforcement	6%	N=46	27%	N=195	41%	N=296	25%	N=180	100%	N=718
Street repair	3%	N=24	16%	N=132	28%	N=232	53%	N=435	100%	N=821
Street cleaning	5%	N=40	26%	N=218	36%	N=295	33%	N=273	100%	N=826
Street lighting	6%	N=53	38%	N=321	34%	N=292	22%	N=188	100%	N=855
Sidewalk maintenance	5%	N=44	31%	N=264	36%	N=299	28%	N=235	100%	N=841
Traffic signal timing	5%	N=43	33%	N=269	40%	N=331	22%	N=178	100%	N=822
Bus or transit services	6%	N=35	32%	N=174	39%	N=214	23%	N=126	100%	N=549
Garbage collection	21%	N=179	48%	N=406	23%	N=194	7%	N=60	100%	N=840
Recycling	19%	N=156	45%	N=366	24%	N=197	12%	N=96	100%	N=815
Yard waste pick-up	21%	N=159	43%	N=328	25%	N=192	11%	N=81	100%	N=761
Storm drainage	11%	N=85	41%	N=315	31%	N=234	17%	N=130	100%	N=763
Drinking water	13%	N=108	44%	N=352	29%	N=235	14%	N=109	100%	N=803
Sewer services	16%	N=115	46%	N=328	29%	N=203	9%	N=63	100%	N=709
Utility billing	10%	N=84	37%	N=310	33%	N=277	19%	N=156	100%	N=827
City parks	15%	N=118	47%	N=373	28%	N=223	10%	N=84	100%	N=797
Recreation programs or classes	8%	N=36	40%	N=190	38%	N=177	14%	N=66	100%	N=470
Recreation centers or facilities	8%	N=38	40%	N=194	39%	N=191	13%	N=65	100%	N=487
Land use, planning and zoning	4%	N=22	31%	N=172	41%	N=234	24%	N=136	100%	N=565
Code enforcement (weeds, abandoned buildings, etc.)	4%	N=24	19%	N=123	40%	N=255	37%	N=232	100%	N=634
Animal control	9%	N=55	36%	N=216	36%	N=215	19%	N=112	100%	N=597
Economic development	7%	N=45	35%	N=231	41%	N=276	17%	N=115	100%	N=668
Health services	8%	N=58	41%	N=281	39%	N=267	13%	N=87	100%	N=693
Public library services	24%	N=154	49%	N=318	23%	N=147	4%	N=28	100%	N=646
Public information services	8%	N=49	48%	N=286	34%	N=206	10%	N=60	100%	N=602
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	8%	N=43	31%	N=162	36%	N=185	25%	N=128	100%	N=519
Preservation of natural areas such as open space, farmlands and greenbelts	8%	N=56	33%	N=221	37%	N=244	22%	N=147	100%	N=668
Sacramento open space	9%	N=60	34%	N=231	38%	N=263	19%	N=130	100%	N=684
City-sponsored special events	6%	N=33	41%	N=212	40%	N=206	13%	N=70	100%	N=520
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	9%	N=63	40%	N=276	38%	N=264	13%	N=87	100%	N=689

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The City of Sacramento	8%	N=64	47%	N=392	35%	N=287	10%	N=86	100%	N=828
The Federal Government	5%	N=35	22%	N=165	47%	N=356	27%	N=208	100%	N=763
The State of California	6%	N=45	39%	N=312	38%	N=303	18%	N=143	100%	N=803

Table 12: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Sacramento	4%	N=32	26%	N=197	39%	N=299	30%	N=231	100%	N=760
The overall direction that Sacramento is taking	8%	N=62	39%	N=309	34%	N=270	19%	N=155	100%	N=796
The job Sacramento government does at welcoming citizen involvement	6%	N=40	31%	N=207	43%	N=285	20%	N=129	100%	N=661
Overall confidence in Sacramento government	6%	N=44	26%	N=208	43%	N=343	25%	N=197	100%	N=793
Generally acting in the best interest of the community	5%	N=38	31%	N=243	40%	N=308	24%	N=187	100%	N=776
Being honest	5%	N=36	27%	N=193	41%	N=298	27%	N=199	100%	N=727
Treating all residents fairly	5%	N=40	25%	N=186	37%	N=276	34%	N=253	100%	N=754

Table 13: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	52%	N=458	38%	N=331	10%	N=83	1%	N=5	100%	N=877
Overall ease of getting to the places you usually have to visit	31%	N=266	48%	N=418	20%	N=177	1%	N=9	100%	N=871
Quality of overall natural environment in Sacramento	36%	N=309	46%	N=402	16%	N=135	2%	N=20	100%	N=867
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	31%	N=271	44%	N=387	22%	N=191	3%	N=25	100%	N=874
Health and wellness opportunities in Sacramento	35%	N=308	41%	N=357	20%	N=175	3%	N=30	100%	N=870
Overall opportunities for education and enrichment	42%	N=363	39%	N=337	16%	N=143	3%	N=29	100%	N=872
Overall economic health of Sacramento	47%	N=405	41%	N=356	11%	N=96	1%	N=12	100%	N=869
Sense of community	31%	N=267	42%	N=365	25%	N=216	3%	N=26	100%	N=873

Table 14: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Providing emergency shelter	45%	N=374	37%	N=311	13%	N=110	5%	N=43	100%	N=838
Creating affordable, permanent housing	51%	N=436	31%	N=266	10%	N=84	7%	N=63	100%	N=849
Enforcing the "no camping" ordinance	37%	N=298	26%	N=206	23%	N=186	14%	N=114	100%	N=803
Providing access to health care, behavioral health and substance abuse treatment	56%	N=476	32%	N=273	8%	N=70	3%	N=23	100%	N=843
Other	45%	N=131	34%	N=98	16%	N=46	6%	N=17	100%	N=291

Table 15: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Aquatics	28%	N=209	37%	N=279	30%	N=226	4%	N=33	100%	N=747
Child care	51%	N=391	34%	N=263	11%	N=84	4%	N=27	100%	N=765
Youth sports	40%	N=307	43%	N=332	15%	N=116	3%	N=21	100%	N=777
Youth employment opportunities	46%	N=361	41%	N=315	9%	N=71	4%	N=29	100%	N=776
After school programs	55%	N=433	35%	N=274	7%	N=56	2%	N=17	100%	N=780

Table 16: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	6%	N=54
2-4 times a month	6%	N=52
Once a month or less	13%	N=112
Not at all	75%	N=649
Total	100%	N=867

Table 17: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	5%	N=44
2-4 times a month	4%	N=39
Once a month or less	8%	N=72
Not at all	82%	N=715
Total	100%	N=869

Table 18: Question 18

The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue:	Essential		Very important		Somewhat important		Not at all important		Total	
Free community college or trade school funding	40%	N=337	34%	N=283	14%	N=119	12%	N=101	100%	N=840
Incentives for high paying companies to relocate to Sacramento	33%	N=275	34%	N=285	24%	N=196	9%	N=77	100%	N=833
Small business assistance, such as loans or technical assistance	36%	N=295	42%	N=347	20%	N=164	3%	N=21	100%	N=827
Youth employment opportunities (ages 14-24)	36%	N=298	41%	N=341	19%	N=155	4%	N=31	100%	N=825
Middle income housing options	48%	N=403	36%	N=308	12%	N=100	4%	N=35	100%	N=846
Low income housing options	48%	N=408	29%	N=248	17%	N=146	5%	N=43	100%	N=846
Homeless housing options	49%	N=416	27%	N=232	15%	N=124	9%	N=73	100%	N=844

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=37	2%	N=21	5%	N=43	19%	N=164	70%	N=608	100%	N=873
Purchase goods or services from a business located in Sacramento	1%	N=9	1%	N=12	14%	N=122	43%	N=378	41%	N=357	100%	N=877
Eat at least 5 portions of fruits and vegetables a day	3%	N=26	12%	N=107	32%	N=278	33%	N=285	20%	N=176	100%	N=872
Participate in moderate or vigorous physical activity	2%	N=20	13%	N=115	29%	N=252	36%	N=311	20%	N=178	100%	N=876
Read or watch local news (via television, paper, computer, etc.)	4%	N=34	11%	N=97	19%	N=164	23%	N=205	43%	N=376	100%	N=876
Vote in local elections	10%	N=91	3%	N=27	7%	N=61	17%	N=153	62%	N=544	100%	N=876

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	16%	N=142
Very good	41%	N=358
Good	29%	N=252
Fair	11%	N=100
Poor	3%	N=22
Total	100%	N=875

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=64
Somewhat positive	21%	N=180
Neutral	51%	N=446
Somewhat negative	16%	N=137
Very negative	5%	N=41
Total	100%	N=869

Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	61%	N=531
Working part time for pay	10%	N=89
Unemployed, looking for paid work	4%	N=33
Unemployed, not looking for paid work	4%	N=32
Fully retired	21%	N=185
Total	100%	N=871

Table 23: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	57%	N=474
Yes, from home	8%	N=64
No	36%	N=297
Total	100%	N=835

Table 24: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	8%	N=71
2 to 5 years	14%	N=125
6 to 10 years	10%	N=92
11 to 20 years	20%	N=179
More than 20 years	47%	N=411
Total	100%	N=878

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=545
Building with two or more homes (duplex, townhome, apartment or condominium)	36%	N=320
Mobile home	1%	N=6
Other	1%	N=12
Total	100%	N=883

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	49%	N=435
Owned	51%	N=449
Total	100%	N=884

Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	4%	N=32
\$300 to \$599 per month	7%	N=61
\$600 to \$999 per month	15%	N=132
\$1,000 to \$1,499 per month	30%	N=256
\$1,500 to \$2,499 per month	34%	N=294
\$2,500 or more per month	10%	N=82
Total	100%	N=858

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=593
Yes	31%	N=272
Total	100%	N=865

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	75%	N=652
Yes	25%	N=219
Total	100%	N=872

Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	17%	N=147
\$25,000 to \$49,999	22%	N=183
\$50,000 to \$99,999	30%	N=255
\$100,000 to \$149,999	19%	N=162
\$150,000 or more	12%	N=98
Total	100%	N=845

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	75%	N=641
Yes, I consider myself to be Spanish, Hispanic or Latino	25%	N=211
Total	100%	N=853

Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=29
Asian, Asian Indian or Pacific Islander	20%	N=169
Black or African American	13%	N=109
White	54%	N=462
Other	17%	N=145

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=23
25 to 34 years	32%	N=284
35 to 44 years	17%	N=147
45 to 54 years	18%	N=162
55 to 64 years	11%	N=99
65 to 74 years	12%	N=102
75 years or older	7%	N=66
Total	100%	N=883

Table 34: Question D16

What is your sex?	Percent	Number
Female	53%	N=463
Male	47%	N=412
Total	100%	N=875

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=695
Land line	9%	N=77
Both	11%	N=99
Total	100%	N=871

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
Sacramento as a place to live	20%	N=175	55%	N=488	20%	N=181	5%	N=41	1%	N=8	100%	N=892
Your neighborhood as a place to live	21%	N=191	42%	N=372	28%	N=245	9%	N=82	0%	N=0	100%	N=889
Sacramento as a place to raise children	15%	N=138	37%	N=329	24%	N=216	10%	N=93	13%	N=114	100%	N=890
Sacramento as a place to work	19%	N=169	44%	N=391	27%	N=241	6%	N=49	4%	N=32	100%	N=881
Sacramento as a place to visit	13%	N=116	37%	N=328	36%	N=318	12%	N=105	2%	N=16	100%	N=882
Sacramento as a place to retire	11%	N=95	29%	N=255	26%	N=232	19%	N=171	15%	N=129	100%	N=882
The overall quality of life in Sacramento	11%	N=97	51%	N=455	31%	N=277	6%	N=54	0%	N=1	100%	N=885

Table 37: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Sacramento	5%	N=45	38%	N=339	39%	N=346	18%	N=159	0%	N=1	100%	N=890
Overall ease of getting to the places you usually have to visit	11%	N=97	44%	N=387	33%	N=293	12%	N=102	0%	N=4	100%	N=882
Quality of overall natural environment in Sacramento	12%	N=110	51%	N=450	28%	N=247	8%	N=74	1%	N=5	100%	N=885
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	6%	N=53	41%	N=366	40%	N=358	12%	N=108	1%	N=6	100%	N=892
Health and wellness opportunities in Sacramento	11%	N=97	48%	N=426	29%	N=261	7%	N=65	5%	N=43	100%	N=891
Overall opportunities for education and enrichment	10%	N=88	43%	N=377	30%	N=269	11%	N=94	6%	N=57	100%	N=885
Overall economic health of Sacramento	5%	N=47	37%	N=328	38%	N=336	13%	N=119	6%	N=57	100%	N=886
Sense of community	7%	N=64	34%	N=303	38%	N=340	17%	N=152	3%	N=28	100%	N=886
Overall image or reputation of Sacramento	6%	N=54	37%	N=329	41%	N=367	13%	N=115	3%	N=26	100%	N=891

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Sacramento to someone who asks	28%	N=250	49%	N=431	12%	N=108	9%	N=80	2%	N=19	100%	N=888
Remain in Sacramento for the next five years	50%	N=443	27%	N=239	11%	N=94	9%	N=81	3%	N=26	100%	N=883

Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	43%	N=381	39%	N=343	9%	N=77	6%	N=52	3%	N=29	0%	N=3	100%	N=885
In Sacramento's downtown/commercial area during the day	18%	N=161	46%	N=401	15%	N=129	14%	N=120	5%	N=44	3%	N=24	100%	N=878

Table 40: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	3%	N=28	26%	N=231	41%	N=367	29%	N=254	1%	N=6	100%	N=885
Ease of public parking	3%	N=23	20%	N=175	41%	N=361	35%	N=311	2%	N=17	100%	N=886
Ease of travel by car in Sacramento	5%	N=47	36%	N=320	39%	N=348	18%	N=156	1%	N=13	100%	N=884
Ease of travel by public transportation in Sacramento	3%	N=30	17%	N=149	27%	N=239	26%	N=234	26%	N=233	100%	N=886
Ease of travel by bicycle in Sacramento	8%	N=69	24%	N=214	29%	N=254	13%	N=115	26%	N=232	100%	N=884
Ease of walking in Sacramento	13%	N=116	39%	N=340	29%	N=259	12%	N=102	7%	N=66	100%	N=883
Availability of paths and walking trails	9%	N=83	36%	N=317	28%	N=246	15%	N=136	11%	N=101	100%	N=883
Air quality	5%	N=43	32%	N=283	45%	N=393	16%	N=144	2%	N=17	100%	N=880
Cleanliness of Sacramento	4%	N=33	23%	N=208	41%	N=365	31%	N=273	1%	N=8	100%	N=887
Overall appearance of Sacramento	5%	N=44	37%	N=331	45%	N=394	11%	N=96	2%	N=18	100%	N=883
Public places where people want to spend time	7%	N=64	39%	N=343	36%	N=318	13%	N=117	5%	N=42	100%	N=884
Variety of housing options	5%	N=40	23%	N=198	31%	N=269	35%	N=304	7%	N=65	100%	N=876
Availability of affordable quality housing	2%	N=21	11%	N=97	25%	N=223	51%	N=450	10%	N=91	100%	N=883
Fitness opportunities (including exercise classes and paths or trails, etc.)	13%	N=117	41%	N=359	30%	N=263	9%	N=80	7%	N=65	100%	N=884
Recreational opportunities	12%	N=104	42%	N=373	29%	N=259	10%	N=86	6%	N=56	100%	N=879
Availability of affordable quality food	16%	N=144	45%	N=400	27%	N=237	11%	N=95	1%	N=9	100%	N=884
Availability of affordable quality health care	10%	N=85	39%	N=347	27%	N=237	16%	N=138	9%	N=77	100%	N=884
Availability of preventive health services	9%	N=83	36%	N=322	25%	N=224	13%	N=117	15%	N=136	100%	N=883
Availability of affordable quality mental health care	4%	N=33	20%	N=173	17%	N=148	26%	N=232	34%	N=297	100%	N=883

Table 41: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	3%	N=26	12%	N=107	19%	N=168	14%	N=121	52%	N=459	100%	N=880
K-12 education	4%	N=38	20%	N=176	25%	N=216	13%	N=109	38%	N=331	100%	N=870
Adult educational opportunities	7%	N=61	29%	N=255	23%	N=203	9%	N=77	32%	N=276	100%	N=872
Opportunities to attend cultural/arts/music activities	12%	N=100	43%	N=367	24%	N=210	9%	N=80	12%	N=104	100%	N=862
Opportunities to participate in religious or spiritual events and activities	11%	N=99	33%	N=288	16%	N=140	5%	N=43	35%	N=305	100%	N=875
Employment opportunities	8%	N=71	34%	N=300	33%	N=289	12%	N=108	12%	N=106	100%	N=873
Shopping opportunities	16%	N=141	51%	N=441	26%	N=225	6%	N=50	1%	N=13	100%	N=871
Cost of living in Sacramento	3%	N=25	20%	N=176	43%	N=371	32%	N=281	2%	N=20	100%	N=872
Overall quality of business and service establishments in Sacramento	7%	N=57	46%	N=408	35%	N=310	6%	N=53	6%	N=50	100%	N=878
Vibrant downtown/commercial area	11%	N=92	40%	N=345	30%	N=260	12%	N=103	8%	N=70	100%	N=870
Overall quality of new development in Sacramento	13%	N=109	38%	N=332	27%	N=236	9%	N=78	13%	N=116	100%	N=871
Opportunities to participate in social events and activities	13%	N=111	43%	N=376	24%	N=209	7%	N=63	13%	N=113	100%	N=872
Opportunities to volunteer	13%	N=112	43%	N=378	18%	N=158	4%	N=35	22%	N=194	100%	N=877
Opportunities to participate in community matters	9%	N=79	38%	N=328	24%	N=211	6%	N=55	23%	N=200	100%	N=873
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=101	41%	N=356	28%	N=242	12%	N=106	7%	N=63	100%	N=868
Neighborliness of residents in Sacramento	8%	N=66	35%	N=301	38%	N=329	14%	N=122	6%	N=48	100%	N=866

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	12%	N=105	88%	N=770	100%	N=875
Made efforts to make your home more energy efficient	24%	N=208	76%	N=665	100%	N=873
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	35%	N=305	65%	N=564	100%	N=869
Household member was a victim of a crime in Sacramento	75%	N=658	25%	N=218	100%	N=876
Reported a crime to the police in Sacramento	61%	N=535	39%	N=340	100%	N=875
Stocked supplies in preparation for an emergency	61%	N=524	39%	N=339	100%	N=863
Campaigned or advocated for an issue, cause or candidate	70%	N=604	30%	N=264	100%	N=868
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	45%	N=393	55%	N=478	100%	N=871
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	80%	N=697	20%	N=174	100%	N=871

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sacramento recreation centers or their services	7%	N=59	13%	N=113	30%	N=262	50%	N=433	100%	N=866
Visited a neighborhood park or City park	26%	N=229	25%	N=221	35%	N=302	14%	N=118	100%	N=870
Used Sacramento public libraries or their services	10%	N=89	18%	N=152	29%	N=248	44%	N=378	100%	N=867
Participated in religious or spiritual activities in Sacramento	11%	N=99	14%	N=125	14%	N=126	60%	N=519	100%	N=869
Attended a City-sponsored event	2%	N=20	6%	N=55	34%	N=289	58%	N=497	100%	N=861
Used bus, rail, subway or other public transportation instead of driving	8%	N=72	8%	N=74	19%	N=163	65%	N=562	100%	N=871
Carpooled with other adults or children instead of driving alone	16%	N=135	19%	N=165	18%	N=158	47%	N=412	100%	N=869
Walked or biked instead of driving	22%	N=193	20%	N=177	21%	N=180	37%	N=321	100%	N=872
Volunteered your time to some group/activity in Sacramento	8%	N=65	13%	N=114	24%	N=207	56%	N=481	100%	N=866
Participated in a club	6%	N=55	12%	N=106	13%	N=111	69%	N=599	100%	N=871
Talked to or visited with your immediate neighbors	32%	N=276	28%	N=241	25%	N=213	16%	N=136	100%	N=866
Done a favor for a neighbor	16%	N=135	22%	N=189	35%	N=308	28%	N=240	100%	N=873

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=7	3%	N=29	17%	N=145	79%	N=689	100%	N=871
Watched (online or on television) a local public meeting	3%	N=23	7%	N=59	28%	N=241	63%	N=546	100%	N=870

Table 45: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	9%	N=75	35%	N=301	28%	N=241	16%	N=144	13%	N=110	100%	N=872
Fire services	21%	N=183	39%	N=336	12%	N=107	2%	N=18	26%	N=224	100%	N=868
Ambulance or emergency medical services	18%	N=157	34%	N=292	15%	N=128	3%	N=24	31%	N=270	100%	N=871
Crime prevention	5%	N=41	21%	N=180	26%	N=224	24%	N=205	25%	N=216	100%	N=866
Fire prevention and education	7%	N=59	24%	N=204	20%	N=177	9%	N=74	40%	N=349	100%	N=862
Traffic enforcement	5%	N=46	23%	N=195	35%	N=296	21%	N=180	16%	N=141	100%	N=859

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
Street repair	3%	N=24	15%	N=132	27%	N=232	50%	N=435	5%	N=46	100%	N=867
Street cleaning	5%	N=40	25%	N=218	34%	N=295	31%	N=273	5%	N=44	100%	N=870
Street lighting	6%	N=53	37%	N=321	34%	N=292	22%	N=188	2%	N=15	100%	N=870
Sidewalk maintenance	5%	N=44	30%	N=264	34%	N=299	27%	N=235	3%	N=29	100%	N=871
Traffic signal timing	5%	N=43	31%	N=269	38%	N=331	21%	N=178	5%	N=43	100%	N=865
Bus or transit services	4%	N=35	20%	N=174	25%	N=214	15%	N=126	36%	N=308	100%	N=857
Garbage collection	21%	N=179	47%	N=406	22%	N=194	7%	N=60	3%	N=28	100%	N=867
Recycling	18%	N=156	42%	N=366	23%	N=197	11%	N=96	6%	N=49	100%	N=863
Yard waste pick-up	18%	N=159	38%	N=328	22%	N=192	9%	N=81	13%	N=109	100%	N=870
Storm drainage	10%	N=85	36%	N=315	27%	N=234	15%	N=130	12%	N=102	100%	N=866
Drinking water	12%	N=108	41%	N=352	27%	N=235	13%	N=109	7%	N=61	100%	N=864
Sewer services	13%	N=115	38%	N=328	23%	N=203	7%	N=63	18%	N=159	100%	N=868
Utility billing	10%	N=84	36%	N=310	32%	N=277	18%	N=156	5%	N=39	100%	N=866
City parks	14%	N=118	43%	N=373	26%	N=223	10%	N=84	7%	N=65	100%	N=861
Recreation programs or classes	4%	N=36	22%	N=190	21%	N=177	8%	N=66	46%	N=392	100%	N=862
Recreation centers or facilities	4%	N=38	23%	N=194	22%	N=191	8%	N=65	43%	N=370	100%	N=857
Land use, planning and zoning	3%	N=22	20%	N=172	27%	N=234	16%	N=136	35%	N=306	100%	N=870
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=24	14%	N=123	30%	N=255	27%	N=232	27%	N=230	100%	N=864
Animal control	6%	N=55	25%	N=216	25%	N=215	13%	N=112	31%	N=272	100%	N=869
Economic development	5%	N=45	27%	N=231	32%	N=276	13%	N=115	23%	N=196	100%	N=864
Health services	7%	N=58	32%	N=281	31%	N=267	10%	N=87	20%	N=173	100%	N=865
Public library services	18%	N=154	37%	N=318	17%	N=147	3%	N=28	25%	N=219	100%	N=864
Public information services	6%	N=49	33%	N=286	24%	N=206	7%	N=60	30%	N=257	100%	N=858
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	5%	N=43	19%	N=162	21%	N=185	15%	N=128	40%	N=349	100%	N=867
Preservation of natural areas such as open space, farmlands and greenbelts	7%	N=56	26%	N=221	28%	N=244	17%	N=147	23%	N=195	100%	N=863
Sacramento open space	7%	N=60	27%	N=231	30%	N=263	15%	N=130	21%	N=180	100%	N=864
City-sponsored special events	4%	N=33	25%	N=212	24%	N=206	8%	N=70	39%	N=334	100%	N=854
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	7%	N=63	32%	N=276	31%	N=264	10%	N=87	20%	N=175	100%	N=864

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Sacramento	7%	N=64	45%	N=392	33%	N=287	10%	N=86	4%	N=38	100%	N=866
The Federal Government	4%	N=35	19%	N=165	41%	N=356	24%	N=208	12%	N=103	100%	N=866
The State of California	5%	N=45	36%	N=312	35%	N=303	16%	N=143	7%	N=63	100%	N=866

Table 47: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Sacramento	4%	N=32	23%	N=197	35%	N=299	27%	N=231	12%	N=106	100%	N=866
The overall direction that Sacramento is taking	7%	N=62	36%	N=309	31%	N=270	18%	N=155	7%	N=64	100%	N=860
The job Sacramento government does at welcoming citizen involvement	5%	N=40	24%	N=207	33%	N=285	15%	N=129	23%	N=203	100%	N=863
Overall confidence in Sacramento government	5%	N=44	24%	N=208	40%	N=343	23%	N=197	8%	N=72	100%	N=865
Generally acting in the best interest of the community	4%	N=38	28%	N=243	36%	N=308	22%	N=187	10%	N=89	100%	N=865
Being honest	4%	N=36	22%	N=193	35%	N=298	23%	N=199	16%	N=135	100%	N=862
Treating all residents fairly	5%	N=40	22%	N=186	32%	N=276	29%	N=253	13%	N=111	100%	N=866

Table 48: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Sacramento	52%	N=458	38%	N=331	10%	N=83	1%	N=5	100%	N=877
Overall ease of getting to the places you usually have to visit	31%	N=266	48%	N=418	20%	N=177	1%	N=9	100%	N=871
Quality of overall natural environment in Sacramento	36%	N=309	46%	N=402	16%	N=135	2%	N=20	100%	N=867
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	31%	N=271	44%	N=387	22%	N=191	3%	N=25	100%	N=874
Health and wellness opportunities in Sacramento	35%	N=308	41%	N=357	20%	N=175	3%	N=30	100%	N=870
Overall opportunities for education and enrichment	42%	N=363	39%	N=337	16%	N=143	3%	N=29	100%	N=872
Overall economic health of Sacramento	47%	N=405	41%	N=356	11%	N=96	1%	N=12	100%	N=869
Sense of community	31%	N=267	42%	N=365	25%	N=216	3%	N=26	100%	N=873

Table 49: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Providing emergency shelter	43%	N=374	36%	N=311	13%	N=110	5%	N=43	4%	N=35	100%	N=873
Creating affordable, permanent housing	50%	N=436	30%	N=266	10%	N=84	7%	N=63	3%	N=23	100%	N=872
Enforcing the "no camping" ordinance	34%	N=298	24%	N=206	21%	N=186	13%	N=114	7%	N=65	100%	N=868
Providing access to health care, behavioral health and substance abuse treatment	55%	N=476	31%	N=273	8%	N=70	3%	N=23	3%	N=30	100%	N=873
Other	23%	N=131	17%	N=98	8%	N=46	3%	N=17	49%	N=277	100%	N=568

Table 50: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Aquatics	24%	N=209	32%	N=279	26%	N=226	4%	N=33	14%	N=126	100%	N=873
Child care	45%	N=391	30%	N=263	10%	N=84	3%	N=27	13%	N=110	100%	N=875
Youth sports	35%	N=307	38%	N=332	13%	N=116	2%	N=21	11%	N=97	100%	N=873
Youth employment opportunities	41%	N=361	36%	N=315	8%	N=71	3%	N=29	11%	N=99	100%	N=875
After school programs	49%	N=433	31%	N=274	6%	N=56	2%	N=17	11%	N=96	100%	N=876

Table 51: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	6%	N=54
2-4 times a month	6%	N=52
Once a month or less	13%	N=112
Not at all	75%	N=649
Total	100%	N=867

Table 52: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	5%	N=44
2-4 times a month	4%	N=39
Once a month or less	8%	N=72
Not at all	82%	N=715
Total	100%	N=869

Table 53: Question 18

The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Free community college or trade school funding	39%	N=337	32%	N=283	14%	N=119	12%	N=101	4%	N=32	100%	N=873
Incentives for high paying companies to relocate to Sacramento	31%	N=275	32%	N=285	22%	N=196	9%	N=77	5%	N=44	100%	N=878
Small business assistance, such as loans or technical assistance	34%	N=295	40%	N=347	19%	N=164	2%	N=21	6%	N=49	100%	N=876
Youth employment opportunities (ages 14-24)	34%	N=298	39%	N=341	18%	N=155	4%	N=31	5%	N=46	100%	N=872
Middle income housing options	46%	N=403	35%	N=308	11%	N=100	4%	N=35	3%	N=30	100%	N=876
Low income housing options	47%	N=408	28%	N=248	17%	N=146	5%	N=43	3%	N=28	100%	N=873
Homeless housing options	47%	N=416	27%	N=232	14%	N=124	8%	N=73	3%	N=31	100%	N=875

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=37	2%	N=21	5%	N=43	19%	N=164	70%	N=608	100%	N=873
Purchase goods or services from a business located in Sacramento	1%	N=9	1%	N=12	14%	N=122	43%	N=378	41%	N=357	100%	N=877
Eat at least 5 portions of fruits and vegetables a day	3%	N=26	12%	N=107	32%	N=278	33%	N=285	20%	N=176	100%	N=872
Participate in moderate or vigorous physical activity	2%	N=20	13%	N=115	29%	N=252	36%	N=311	20%	N=178	100%	N=876
Read or watch local news (via television, paper, computer, etc.)	4%	N=34	11%	N=97	19%	N=164	23%	N=205	43%	N=376	100%	N=876
Vote in local elections	10%	N=91	3%	N=27	7%	N=61	17%	N=153	62%	N=544	100%	N=876

Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	16%	N=142
Very good	41%	N=358
Good	29%	N=252
Fair	11%	N=100
Poor	3%	N=22
Total	100%	N=875

Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=64
Somewhat positive	21%	N=180
Neutral	51%	N=446
Somewhat negative	16%	N=137
Very negative	5%	N=41
Total	100%	N=869

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	61%	N=531
Working part time for pay	10%	N=89
Unemployed, looking for paid work	4%	N=33
Unemployed, not looking for paid work	4%	N=32
Fully retired	21%	N=185
Total	100%	N=871

Table 58: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	57%	N=474
Yes, from home	8%	N=64
No	36%	N=297
Total	100%	N=835

Table 59: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	8%	N=71
2 to 5 years	14%	N=125
6 to 10 years	10%	N=92
11 to 20 years	20%	N=179
More than 20 years	47%	N=411
Total	100%	N=878

Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=545
Building with two or more homes (duplex, townhome, apartment or condominium)	36%	N=320
Mobile home	1%	N=6
Other	1%	N=12
Total	100%	N=883

Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	49%	N=435
Owned	51%	N=449
Total	100%	N=884

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	4%	N=32
\$300 to \$599 per month	7%	N=61
\$600 to \$999 per month	15%	N=132
\$1,000 to \$1,499 per month	30%	N=256
\$1,500 to \$2,499 per month	34%	N=294
\$2,500 or more per month	10%	N=82
Total	100%	N=858

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=593
Yes	31%	N=272
Total	100%	N=865

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	75%	N=652
Yes	25%	N=219
Total	100%	N=872

Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	17%	N=147
\$25,000 to \$49,999	22%	N=183
\$50,000 to \$99,999	30%	N=255
\$100,000 to \$149,999	19%	N=162
\$150,000 or more	12%	N=98
Total	100%	N=845

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	75%	N=641
Yes, I consider myself to be Spanish, Hispanic or Latino	25%	N=211
Total	100%	N=853

Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=29
Asian, Asian Indian or Pacific Islander	20%	N=169
Black or African American	13%	N=109
White	54%	N=462
Other	17%	N=145

Total may exceed 100% as respondents could select more than one option.

Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=23
25 to 34 years	32%	N=284
35 to 44 years	17%	N=147
45 to 54 years	18%	N=162
55 to 64 years	11%	N=99
65 to 74 years	12%	N=102
75 years or older	7%	N=66
Total	100%	N=883

Table 69: Question D16

What is your sex?	Percent	Number
Female	53%	N=463
Male	47%	N=412
Total	100%	N=875

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=695
Land line	9%	N=77
Both	11%	N=99
Total	100%	N=871

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Sacramento chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (populations 400,000 to 5,000,000).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Sacramento’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Sacramento’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Sacramento’s rating to the benchmark.

In that final column, Sacramento’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Sacramento residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Sacramento’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Sacramento’s average rating was more than 20 points different when compared to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Sacramento	62%	397	458	Lower
Overall image or reputation of Sacramento	44%	305	353	Lower
Sacramento as a place to live	75%	330	395	Similar
Your neighborhood as a place to live	63%	297	318	Lower
Sacramento as a place to raise children	60%	325	384	Lower
Sacramento as a place to retire	46%	312	359	Lower
Overall appearance of Sacramento	43%	327	361	Lower

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Sacramento	43%	334	353	Much lower	
	In your neighborhood during the day	82%	333	361	Lower	
	In Sacramento's downtown/commercial area during the day	66%	309	322	Lower	
Mobility	Overall ease of getting to the places you usually have to visit	55%	245	269	Lower	
	Availability of paths and walking trails	51%	254	322	Lower	
	Ease of walking in Sacramento	56%	208	310	Similar	
	Ease of travel by bicycle in Sacramento	43%	196	310	Similar	
	Ease of travel by public transportation in Sacramento	27%	159	229	Similar	
	Ease of travel by car in Sacramento	42%	279	309	Lower	
	Ease of public parking	23%	219	228	Much lower	
	Traffic flow on major streets	29%	286	345	Lower	
Natural Environment	Quality of overall natural environment in Sacramento	64%	250	282	Lower	
	Cleanliness of Sacramento	27%	287	289	Much lower	
	Air quality	38%	245	251	Much lower	
Built Environment	Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	47%	211	259	Similar	
	Overall quality of new development in Sacramento	58%	123	297	Similar	
	Availability of affordable quality housing	15%	276	306	Lower	
	Variety of housing options	29%	253	284	Lower	
	Public places where people want to spend time	48%	213	252	Lower	
Economy	Overall economic health of Sacramento	45%	209	266	Lower	
	Vibrant downtown/commercial area	55%	102	241	Similar	
	Overall quality of business and service establishments in Sacramento	56%	190	278	Similar	
	Cost of living in Sacramento	24%	224	262	Lower	
	Shopping opportunities	68%	108	301	Similar	
	Employment opportunities	48%	112	315	Similar	
	Sacramento as a place to visit	51%	200	279	Similar	
	Sacramento as a place to work	66%	158	365	Similar	
	Recreation and Wellness	Health and wellness opportunities in Sacramento	62%	195	260	Similar
		Availability of affordable quality mental health care	35%	189	229	Lower
Availability of preventive health services		54%	182	242	Similar	
Availability of affordable quality health care		53%	195	263	Similar	
Availability of affordable quality food		62%	175	248	Similar	
Recreational opportunities	58%	226	302	Similar		

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	58%	192	250	Similar
	Overall opportunities for education and enrichment	56%	199	262	Similar
Education and Enrichment	Opportunities to participate in religious or spiritual events and activities	68%	189	211	Similar
	Opportunities to attend cultural/arts/music activities	62%	157	300	Similar
	Adult educational opportunities	53%	154	239	Similar
	K-12 education	40%	249	278	Much lower
	Availability of affordable quality child care/preschool	31%	236	261	Lower
		Opportunities to participate in social events and activities	64%	138	269
Community Engagement	Neighborhoodliness of Sacramento	45%	232	254	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	57%	219	298	Similar
	Opportunities to participate in community matters	60%	184	280	Similar
	Opportunities to volunteer	72%	151	270	Similar

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Sacramento	55%	378	433	Lower
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	49%	368	384	Lower
Value of services for the taxes paid to Sacramento	30%	385	408	Lower
Overall direction that Sacramento is taking	47%	251	322	Similar
Job Sacramento government does at welcoming resident involvement	37%	272	327	Similar
Overall confidence in Sacramento government	32%	233	266	Lower
Generally acting in the best interest of the community	36%	230	265	Lower
Being honest	32%	236	257	Lower
Treating all residents fairly	30%	248	263	Lower
Services provided by the Federal Government	26%	241	256	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Police services	49%	456	466	Much lower	
	Fire services	81%	350	392	Similar	
	Ambulance or emergency medical services	75%	329	352	Lower	
	Crime prevention	34%	355	367	Much lower	
	Fire prevention and education	51%	285	289	Lower	
	Animal control	45%	304	347	Lower	
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	40%	270	283	Lower	
	Mobility	Traffic enforcement	34%	368	375	Lower
		Street repair	19%	367	392	Much lower
		Street cleaning	31%	315	327	Much lower
Street lighting		44%	300	331	Lower	
Sidewalk maintenance		37%	282	327	Lower	
Traffic signal timing		38%	232	269	Similar	
Bus or transit services		38%	166	235	Similar	
Natural Environment	Garbage collection	70%	332	360	Similar	
	Recycling	64%	314	364	Similar	

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Yard waste pick-up	64%	220	274	Similar
	Drinking water	57%	254	319	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	42%	243	262	Lower
	Sacramento open space	43%	214	237	Lower
Built Environment	Storm drainage	52%	281	357	Similar
	Sewer services	62%	276	325	Similar
	Utility billing	48%	224	231	Lower
	Land use, planning and zoning	34%	253	306	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	23%	368	395	Lower
Economy	Economic development	41%	210	290	Similar
Recreation and Wellness	City parks	62%	296	330	Lower
	Recreation programs or classes	48%	304	331	Lower
	Recreation centers or facilities	48%	254	284	Lower
	Health services	49%	189	225	Lower
	City-sponsored special events	47%	260	282	Lower
Education and Enrichment	Public library services	73%	305	344	Similar
Community Engagement	Public information services	56%	252	292	Similar

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	43%	282	316	Lower
Recommend living in Sacramento to someone who asks	78%	232	292	Similar
Remain in Sacramento for the next five years	80%	219	285	Similar
Contacted Sacramento (in-person, phone, email or web) for help or information	55%	44	328	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	39%	89	231	Similar
	Did NOT report a crime to the police	61%	245	257	Lower
	Household member was NOT a victim of a crime	75%	271	278	Lower
Mobility	Used bus, rail, subway or other public transportation instead of driving	35%	56	209	Higher
	Carpooled with other adults or children instead of driving alone	53%	34	244	Similar
	Walked or biked instead of driving	63%	87	253	Similar
Natural Environment	Made efforts to conserve water	88%	57	238	Similar
	Made efforts to make your home more energy efficient	76%	106	240	Similar
	Recycle at home	93%	108	264	Similar
Built Environment	Did NOT observe a code violation or other hazard in Sacramento	35%	229	247	Lower
	NOT experiencing housing costs stress	53%	250	263	Lower
Economy	Purchase goods or services from a business located in Sacramento	98%	91	250	Similar
	Economy will have positive impact on income	28%	179	264	Similar
	Work inside boundaries of Sacramento	64%	34	251	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Used Sacramento recreation centers or their services	50%	188	242	Similar
	Visited a neighborhood park or City park	86%	109	274	Similar
	Eat at least 5 portions of fruits and vegetables a day	85%	97	242	Similar
	Participate in moderate or vigorous physical activity	85%	135	246	Similar
	In very good to excellent health	57%	201	246	Similar
Education and Enrichment	Used Sacramento public libraries or their services	56%	187	253	Similar
	Participated in religious or spiritual activities in Sacramento	40%	132	209	Similar
	Attended City-sponsored event	42%	213	252	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	30%	39	234	Similar
	Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	20%	83	248	Similar
	Volunteered your time to some group/activity in Sacramento	44%	88	270	Similar
	Participated in a club	31%	69	249	Similar
	Talked to or visited with your immediate neighbors	84%	224	248	Similar
	Done a favor for a neighbor	72%	220	243	Similar
	Attended a local public meeting	21%	137	268	Similar
	Watched (online or on television) a local public meeting	37%	29	235	Higher
	Read or watch local news (via television, paper, computer, etc.)	85%	129	251	Similar
	Vote in local elections	86%	99	264	Similar

Communities included in national comparisons

The communities included in Sacramento's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO	441,603	Auburn city, AL	53,380
Airway Heights city, WA	6,114	Augusta CCD, GA	134,777
Albany city, OR	50,158	Aurora city, CO	325,078
Albemarle County, VA.....	98,970	Austin city, TX	790,390
Albert Lea city, MN.....	18,016	Avon town, CO	6,447
Alexandria city, VA	139,966	Avon town, IN	12,446
Algonquin village, IL.....	30,046	Avondale city, AZ	76,238
Aliso Viejo city, CA	47,823	Azusa city, CA.....	46,361
American Canyon city, CA.....	19,454	Bainbridge Island city, WA.....	23,025
Ames city, IA	58,965	Baltimore city, MD.....	620,961
Ankeny city, IA	45,582	Baltimore County, MD	805,029
Ann Arbor city, MI	113,934	Bartonville town, TX.....	1,469
Apache Junction city, AZ.....	35,840	Battle Creek city, MI.....	52,347
Arapahoe County, CO	572,003	Bay City city, MI.....	34,932
Arkansas City city, AR.....	366	Bay Village city, OH.....	15,651
Arlington city, TX	365,438	Baytown city, TX.....	71,802
Arvada city, CO.....	106,433	Bedford city, TX.....	46,979
Asheville city, NC	83,393	Bedford town, MA	13,320
Ashland city, OR	20,078	Belleveue city, WA	122,363
Ashland town, MA.....	16,593	Bellingham city, WA	80,885
Ashland town, VA.....	7,225	Benbrook city, TX.....	21,234
Aspen city, CO	6,658	Bend city, OR.....	76,639
Athens-Clarke County, GA	115,452	Bethlehem township, PA.....	23,730

Bettendorf city, IA.....	33,217	Commerce City city, CO.....	45,913
Billings city, MT.....	104,170	Concord city, CA.....	122,067
Bloomington city, IN.....	80,405	Concord town, MA.....	17,668
Bloomington city, MN.....	82,893	Conshohocken borough, PA.....	7,833
Blue Springs city, MO.....	52,575	Coolidge city, AZ.....	11,825
Boise City city, ID.....	205,671	Coon Rapids city, MN.....	61,476
Bonner Springs city, KS.....	7,314	Copperas Cove city, TX.....	32,032
Boone County, KY.....	118,811	Coral Springs city, FL.....	121,096
Boulder city, CO.....	97,385	Coronado city, CA.....	18,912
Bowling Green city, KY.....	58,067	Corvallis city, OR.....	54,462
Bozeman city, MT.....	37,280	Cottonwood Heights city, UT.....	33,433
Brentwood city, MO.....	8,055	Coventry Lake CDP, CT.....	2,990
Brentwood city, TN.....	37,060	Creve Coeur city, MO.....	17,833
Brighton city, CO.....	33,352	Cupertino city, CA.....	58,302
Brighton city, MI.....	7,444	Dacono city, CO.....	4,152
Bristol city, TN.....	26,702	Dakota County, MN.....	398,552
Broken Arrow city, OK.....	98,850	Dallas city, OR.....	14,583
Brookline CDP, MA.....	58,732	Dallas city, TX.....	1,197,816
Brooklyn Center city, MN.....	30,104	Danville city, KY.....	16,218
Brooklyn city, OH.....	11,169	Dardenne Prairie city, MO.....	11,494
Broomfield city, CO.....	55,889	Darien city, IL.....	22,086
Brownsburg town, IN.....	21,285	Davenport city, FL.....	2,888
Buffalo Grove village, IL.....	41,496	Davidson town, NC.....	10,944
Burlingame city, CA.....	28,806	Dayton city, OH.....	141,527
Cabarrus County, NC.....	178,011	Dayton town, WY.....	757
Cambridge city, MA.....	105,162	Dearborn city, MI.....	98,153
Canandaigua city, NY.....	10,545	Decatur city, GA.....	19,335
Cannon Beach city, OR.....	1,690	Del Mar city, CA.....	4,161
Cañon City city, CO.....	16,400	DeLand city, FL.....	27,031
Canton city, SD.....	3,057	Delaware city, OH.....	34,753
Cape Coral city, FL.....	154,305	Denison city, TX.....	22,682
Carlisle borough, PA.....	18,682	Denton city, TX.....	113,383
Carlsbad city, CA.....	105,328	Denver city, CO.....	600,158
Carroll city, IA.....	10,103	Des Moines city, IA.....	203,433
Cartersville city, GA.....	19,731	Des Peres city, MO.....	8,373
Cary town, NC.....	135,234	Destin city, FL.....	12,305
Castine town, ME.....	1,366	Dover city, NH.....	29,987
Castle Rock town, CO.....	48,231	Dublin city, CA.....	46,036
Cedar Hill city, TX.....	45,028	Dublin city, OH.....	41,751
Cedar Park city, TX.....	48,937	Duluth city, MN.....	86,265
Cedar Rapids city, IA.....	126,326	Durham city, NC.....	228,330
Celina city, TX.....	6,028	Durham County, NC.....	267,587
Centennial city, CO.....	100,377	Dyer town, IN.....	16,390
Chandler city, AZ.....	236,123	Eagan city, MN.....	64,206
Chandler city, TX.....	2,734	Eagle Mountain city, UT.....	21,415
Chanhassen city, MN.....	22,952	Eagle town, CO.....	6,508
Chapel Hill town, NC.....	57,233	Eau Claire city, WI.....	65,883
Chardon city, OH.....	5,148	Eden Prairie city, MN.....	60,797
Charles County, MD.....	146,551	Eden town, VT.....	1,323
Charlotte city, NC.....	731,424	Edgerton city, KS.....	1,671
Charlotte County, FL.....	159,978	Edgewater city, CO.....	5,170
Charlottesville city, VA.....	43,475	Edina city, MN.....	47,941
Chattanooga city, TN.....	167,674	Edmond city, OK.....	81,405
Chautauqua town, NY.....	4,464	Edmonds city, WA.....	39,709
Chesterfield County, VA.....	316,236	El Cerrito city, CA.....	23,549
Clackamas County, OR.....	375,992	El Dorado County, CA.....	181,058
Clarendon Hills village, IL.....	8,427	El Paso de Robles (Paso Robles) city, CA.....	29,793
Clayton city, MO.....	15,939	Elk Grove city, CA.....	153,015
Clearwater city, FL.....	107,685	Elko New Market city, MN.....	4,110
Cleveland Heights city, OH.....	46,121	Elmhurst city, IL.....	44,121
Clinton city, SC.....	8,490	Englewood city, CO.....	30,255
Clive city, IA.....	15,447	Erie town, CO.....	18,135
Clovis city, CA.....	95,631	Escambia County, FL.....	297,619
College Park city, MD.....	30,413	Estes Park town, CO.....	5,858
College Station city, TX.....	93,857	Euclid city, OH.....	48,920
Colleyville city, TX.....	22,807	Fairview town, TX.....	7,248
Collinsville city, IL.....	25,579	Farmers Branch city, TX.....	28,616
Columbia city, MO.....	108,500	Farmersville city, TX.....	3,301
Columbia city, SC.....	129,272	Farmington Hills city, MI.....	79,740
Columbia Falls city, MT.....	4,688	Farmington town, CT.....	25,340

Fate city, TX	6,357	Irving city, TX	216,290
Fayetteville city, GA	15,945	Issaquah city, WA	30,434
Fayetteville city, NC	200,564	Jackson city, MO	13,758
Fernandina Beach city, FL	11,487	Jackson County, MI	160,248
Flagstaff city, AZ	65,870	James City County, VA	67,009
Flower Mound town, TX	64,669	Jefferson County, NY	116,229
Forest Grove city, OR	21,083	Jefferson Parish, LA	432,552
Fort Collins city, CO	143,986	Johnson City city, TN	63,152
Franklin city, TN	62,487	Johnston city, IA	17,278
Frederick town, CO	8,679	Jupiter town, FL	55,156
Fremont city, CA	214,089	Kalamazoo city, MI	74,262
Friendswood city, TX	35,805	Kansas City city, KS	145,786
Fruita city, CO	12,646	Kansas City city, MO	459,787
Gahanna city, OH	33,248	Keizer city, OR	36,478
Gaithersburg city, MD	59,933	Kenmore city, WA	20,460
Galveston city, TX	47,743	Kennedale city, TX	6,763
Gardner city, KS	19,123	Kent city, WA	92,411
Georgetown city, TX	47,400	Kerrville city, TX	22,347
Germantown city, TN	38,844	Kettering city, OH	56,163
Gilbert town, AZ	208,453	Key West city, FL	24,649
Gillette city, WY	29,087	King City city, CA	12,874
Glen Ellyn village, IL	27,450	Kingman city, AZ	28,068
Glendora city, CA	50,073	Kirkland city, WA	48,787
Glenview village, IL	44,692	Kirkwood city, MO	27,540
Golden city, CO	18,867	Knoxville city, IA	7,313
Golden Valley city, MN	20,371	La Plata town, MD	8,753
Goodyear city, AZ	65,275	La Vista city, NE	15,758
Grafton village, WI	11,459	Laguna Niguel city, CA	62,979
Grand Blanc city, MI	8,276	Lake Forest city, IL	19,375
Grants Pass city, OR	34,533	Lake in the Hills village, IL	28,965
Grass Valley city, CA	12,860	Lake Stevens city, WA	28,069
Greeley city, CO	92,889	Lake Worth city, FL	34,910
Greenville city, NC	84,554	Lake Zurich village, IL	19,631
Greenwich town, CT	61,171	Lakeville city, MN	55,954
Greenwood Village city, CO	13,925	Lakewood city, CO	142,980
Greer city, SC	25,515	Lakewood city, WA	58,163
Gunnison County, CO	15,324	Lancaster County, SC	76,652
Haltom City city, TX	42,409	Lane County, OR	351,715
Hamilton city, OH	62,477	Lansing city, MI	114,297
Hamilton town, MA	7,764	Laramie city, WY	30,816
Hampton city, VA	137,436	Larimer County, CO	299,630
Hanover County, VA	99,863	Las Cruces city, NM	97,618
Harrisburg city, SD	4,089	Las Vegas city, NM	13,753
Harrisonburg city, VA	48,914	Lawrence city, KS	87,643
Harrisonville city, MO	10,019	Lawrenceville city, GA	28,546
Hastings city, MN	22,172	Lee's Summit city, MO	91,364
Hayward city, CA	144,186	Lehi city, UT	47,407
Henderson city, NV	257,729	Lenexa city, KS	48,190
Herndon town, VA	23,292	Lewisville city, TX	95,290
High Point city, NC	104,371	Lewisville town, NC	12,639
Highland Park city, IL	29,763	Libertyville village, IL	20,315
Highlands Ranch CDP, CO	96,713	Lincolnwood village, IL	12,590
Homer Glen village, IL	24,220	Lindsborg city, KS	3,458
Honolulu County, HI	953,207	Little Chute village, WI	10,449
Hooksett town, NH	13,451	Littleton city, CO	41,737
Hopkins city, MN	17,591	Livermore city, CA	80,968
Hopkinton town, MA	14,925	Lombard village, IL	43,165
Hoquiam city, WA	8,726	Lone Tree city, CO	10,218
Horry County, SC	269,291	Long Grove village, IL	8,043
Howard village, WI	17,399	Longmont city, CO	86,270
Hudson town, CO	2,356	Longview city, TX	80,455
Huntley village, IL	24,291	Lonsdale city, MN	3,674
Huntsville city, TX	38,548	Los Alamos County, NM	17,950
Hurst city, TX	37,337	Los Altos Hills town, CA	7,922
Hutchinson city, MN	14,178	Loudoun County, VA	312,311
Hutto city, TX	14,698	Louisville city, CO	18,376
Independence city, MO	116,830	Lower Merion township, PA	57,825
Indianola city, IA	14,782	Lynchburg city, VA	75,568
Indio city, CA	76,036	Lynnwood city, WA	35,836
Iowa City city, IA	67,862	Macomb County, MI	840,978

Manassas city, VA	37,821	Norcross city, GA	9,116
Manhattan Beach city, CA	35,135	Norfolk city, NE	24,210
Manhattan city, KS	52,281	Norfolk city, VA	242,803
Mankato city, MN	39,309	North Mankato city, MN	13,394
Maple Grove city, MN	61,567	North Port city, FL	57,357
Maplewood city, MN	38,018	North Richland Hills city, TX	63,343
Maricopa County, AZ	3,817,117	North Yarmouth town, ME	3,565
Marin County, CA	252,409	Novato city, CA	51,904
Marion city, IA	34,768	Novi city, MI	55,224
Mariposa County, CA	18,251	O'Fallon city, IL	28,281
Marshfield city, WI	19,118	O'Fallon city, MO	79,329
Martinez city, CA	35,824	Oak Park village, IL	51,878
Marysville city, WA	60,020	Oakland city, CA	390,724
Matthews town, NC	27,198	Oakley city, CA	35,432
Mauai County, HI	154,834	Oklahoma City city, OK	579,999
McAllen city, TX	129,877	Olathe city, KS	125,872
McKinney city, TX	131,117	Old Town city, ME	7,840
McMinnville city, OR	32,187	Olmsted County, MN	144,248
Mecklenburg County, NC	919,628	Olympia city, WA	46,478
Menlo Park city, CA	32,026	Orange village, OH	3,323
Menomonee Falls village, WI	35,626	Orland Park village, IL	56,767
Mercer Island city, WA	22,699	Orleans Parish, LA	343,829
Meridian charter township, MI	39,688	Oshkosh city, WI	66,083
Meridian city, ID	75,092	Oshtemo charter township, MI	21,705
Merriam city, KS	11,003	Oswego village, IL	30,355
Mesa city, AZ	439,041	Ottawa County, MI	263,801
Mesa County, CO	146,723	Overland Park city, KS	173,372
Miami Beach city, FL	87,779	Paducah city, KY	25,024
Miami city, FL	399,457	Palm Beach Gardens city, FL	48,452
Middleton city, WI	17,442	Palm Coast city, FL	75,180
Midland city, MI	41,863	Palo Alto city, CA	64,403
Milford city, DE	9,559	Palos Verdes Estates city, CA	13,438
Milton city, GA	32,661	Papillion city, NE	18,894
Minneapolis city, MN	382,578	Paradise Valley town, AZ	12,820
Minnetrista city, MN	6,384	Park City city, UT	7,558
Missouri City city, TX	67,358	Parker town, CO	45,297
Modesto city, CA	201,165	Parkland city, FL	23,962
Moline city, IL	43,483	Pasco city, WA	59,781
Monroe city, MI	20,733	Pasco County, FL	464,697
Monterey city, CA	27,810	Payette city, ID	7,433
Montgomery city, MN	2,956	Pearland city, TX	91,252
Montgomery County, MD	971,777	Peoria city, AZ	154,065
Monticello city, UT	1,972	Peoria city, IL	115,007
Montrose city, CO	19,132	Pflugerville city, TX	46,936
Monument town, CO	5,530	Pinehurst village, NC	13,124
Moraga town, CA	16,016	Piqua city, OH	20,522
Morristown city, TN	29,137	Pitkin County, CO	17,148
Morrisville town, NC	18,576	Plano city, TX	259,841
Morro Bay city, CA	10,234	Platte City city, MO	4,691
Mountain Village town, CO	1,320	Pleasant Hill city, IA	8,785
Mountlake Terrace city, WA	19,909	Pleasanton city, CA	70,285
Murphy city, TX	17,708	Polk County, IA	430,640
Naperville city, IL	141,853	Pompano Beach city, FL	99,845
Napoleon city, OH	8,749	Port Orange city, FL	56,048
Nederland city, TX	17,547	Port St. Lucie city, FL	164,603
Needham CDP, MA	28,886	Portland city, OR	583,776
Nevada City city, CA	3,068	Powell city, OH	11,500
Nevada County, CA	98,764	Powhatan County, VA	28,046
New Braunfels city, TX	57,740	Prince William County, VA	402,002
New Brighton city, MN	21,456	Prior Lake city, MN	22,796
New Concord village, OH	2,491	Pueblo city, CO	106,595
New Hope city, MN	20,339	Purcellville town, VA	7,727
New Orleans city, LA	343,829	Queen Creek town, AZ	26,361
New Smyrna Beach city, FL	22,464	Raleigh city, NC	403,892
New Ulm city, MN	13,522	Ramsey city, MN	23,668
Newberg city, OR	22,068	Raymond town, ME	4,436
Newport city, RI	24,672	Raymore city, MO	19,206
Newport News city, VA	180,719	Redmond city, OR	26,215
Newton city, IA	15,254	Redmond city, WA	54,144
Noblesville city, IN	51,969	Redwood City city, CA	76,815

Reno city, NV.....	225,221	Springville city, UT.....	29,466
Reston CDP, VA.....	58,404	St. Augustine city, FL.....	12,975
Richland city, WA.....	48,058	St. Charles city, IL.....	32,974
Richmond city, CA.....	103,701	St. Cloud city, FL.....	35,183
Richmond Heights city, MO.....	8,603	St. Joseph city, MO.....	76,780
Rio Rancho city, NM.....	87,521	St. Joseph town, WI.....	3,842
River Falls city, WI.....	15,000	St. Louis County, MN.....	200,226
Riverside city, CA.....	303,871	State College borough, PA.....	42,034
Roanoke city, VA.....	97,032	Steamboat Springs city, CO.....	12,088
Roanoke County, VA.....	92,376	Sugar Grove village, IL.....	8,997
Rochester city, NY.....	210,565	Sugar Land city, TX.....	78,817
Rochester Hills city, MI.....	70,995	Suisun City city, CA.....	28,111
Rock Hill city, SC.....	66,154	Summit County, UT.....	36,324
Rockville city, MD.....	61,209	Summit village, IL.....	11,054
Roeland Park city, KS.....	6,731	Sunnyvale city, CA.....	140,081
Rogers city, MN.....	8,597	Surprise city, AZ.....	117,517
Rohnert Park city, CA.....	40,971	Suwanee city, GA.....	15,355
Rolla city, MO.....	19,559	Tacoma city, WA.....	198,397
Roselle village, IL.....	22,763	Takoma Park city, MD.....	16,715
Rosemount city, MN.....	21,874	Tamarac city, FL.....	60,427
Rosenberg city, TX.....	30,618	Temecula city, CA.....	100,097
Roseville city, MN.....	33,660	Tempe city, AZ.....	161,719
Round Rock city, TX.....	99,887	Temple city, TX.....	66,102
Royal Oak city, MI.....	57,236	Texarkana city, TX.....	36,411
Royal Palm Beach village, FL.....	34,140	The Woodlands CDP, TX.....	93,847
Sacramento city, CA.....	466,488	Thousand Oaks city, CA.....	126,683
Sahuarita town, AZ.....	25,259	Tigard city, OR.....	48,035
Sammamish city, WA.....	45,780	Tracy city, CA.....	82,922
San Anselmo town, CA.....	12,336	Trinidad CCD, CO.....	12,017
San Diego city, CA.....	1,307,402	Tualatin city, OR.....	26,054
San Francisco city, CA.....	805,235	Tulsa city, OK.....	391,906
San Jose city, CA.....	945,942	Tustin city, CA.....	75,540
San Marcos city, CA.....	83,781	Twin Falls city, ID.....	44,125
San Marcos city, TX.....	44,894	Unalaska city, AK.....	4,376
San Rafael city, CA.....	57,713	University Heights city, OH.....	13,539
Sangamon County, IL.....	197,465	University Park city, TX.....	23,068
Santa Fe city, NM.....	67,947	Upper Arlington city, OH.....	33,771
Santa Fe County, NM.....	144,170	Urbandale city, IA.....	39,463
Santa Monica city, CA.....	89,736	Vail town, CO.....	5,305
Sarasota County, FL.....	379,448	Ventura CCD, CA.....	111,889
Savage city, MN.....	26,911	Vernon Hills village, IL.....	25,113
Schaumburg village, IL.....	74,227	Vestavia Hills city, AL.....	34,033
Schertz city, TX.....	31,465	Victoria city, MN.....	7,345
Scott County, MN.....	129,928	Vienna town, VA.....	15,687
Scottsdale city, AZ.....	217,385	Virginia Beach city, VA.....	437,994
Sedona city, AZ.....	10,031	Walnut Creek city, CA.....	64,173
Sevierville city, TN.....	14,807	Warrensburg city, MO.....	18,838
Shakopee city, MN.....	37,076	Washington County, MN.....	238,136
Sharonville city, OH.....	13,560	Washington town, NH.....	1,123
Shawnee city, KS.....	62,209	Washoe County, NV.....	421,407
Shawnee city, OK.....	29,857	Washougal city, WA.....	14,095
Sherborn town, MA.....	4,119	Wauwatosa city, WI.....	46,396
Shoreline city, WA.....	53,007	Waverly city, IA.....	9,874
Shoreview city, MN.....	25,043	Wentzville city, MO.....	29,070
Shorewood village, IL.....	15,615	West Carrollton city, OH.....	13,143
Shorewood village, WI.....	13,162	Western Springs village, IL.....	12,975
Sierra Vista city, AZ.....	43,888	Westerville city, OH.....	36,120
Silverton city, OR.....	9,222	Westlake town, TX.....	992
Sioux Center city, IA.....	7,048	Westminster city, CO.....	106,114
Sioux Falls city, SD.....	153,888	Weston town, MA.....	11,261
Skokie village, IL.....	64,784	Wheat Ridge city, CO.....	30,166
Snoqualmie city, WA.....	10,670	White House city, TN.....	10,255
Snowmass Village town, CO.....	2,826	Wichita city, KS.....	382,368
Somerset town, MA.....	18,165	Williamsburg city, VA.....	14,068
South Jordan city, UT.....	50,418	Willowbrook village, IL.....	8,540
South Lake Tahoe city, CA.....	21,403	Wilmington city, NC.....	106,476
Southlake city, TX.....	26,575	Wilsonville city, OR.....	19,509
Spearfish city, SD.....	10,494	Windsor town, CO.....	18,644
Spring Hill city, KS.....	5,437	Windsor town, CT.....	29,044
Springfield city, MO.....	159,498	Winnetka village, IL.....	12,187

Winter Garden city, FL.....	34,568
Woodbury city, MN.....	61,961
Woodinville city, WA.....	10,938
Woodland city, CA.....	55,468
Wyandotte County, KS.....	157,505
Yakima city, WA.....	91,067

York County, VA.....	65,464
Yorktown town, IN.....	9,405
Yorkville city, IL.....	16,921
Yountville city, CA.....	2,933

Populations 400,000 to 5,000,000 Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Sacramento	62%	16	22	Similar
Overall image or reputation of Sacramento	44%	14	16	Similar
Sacramento as a place to live	75%	16	22	Similar
Your neighborhood as a place to live	63%	15	16	Similar
Sacramento as a place to raise children	60%	15	20	Similar
Sacramento as a place to retire	46%	13	18	Similar
Overall appearance of Sacramento	43%	13	16	Similar

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Sacramento	43%	16	18	Lower
	In your neighborhood during the day	82%	13	18	Similar
	In Sacramento's downtown/commercial area during the day	66%	14	16	Similar
Mobility	Overall ease of getting to the places you usually have to visit	55%	7	11	Similar
	Availability of paths and walking trails	51%	10	13	Similar
	Ease of walking in Sacramento	56%	3	14	Similar
	Ease of travel by bicycle in Sacramento	43%	4	13	Similar
	Ease of travel by public transportation in Sacramento	27%	10	11	Similar
	Ease of travel by car in Sacramento	42%	9	14	Similar
	Ease of public parking	23%	7	9	Similar
	Traffic flow on major streets	29%	6	14	Similar
	Natural Environment	Quality of overall natural environment in Sacramento	64%	9	10
Cleanliness of Sacramento		27%	9	10	Lower
Air quality		38%	10	12	Lower
Built Environment	Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	47%	7	11	Similar
	Overall quality of new development in Sacramento	58%	6	14	Similar
	Availability of affordable quality housing	15%	9	13	Lower
	Variety of housing options	29%	9	13	Lower
	Public places where people want to spend time	48%	7	10	Similar
Economy	Overall economic health of Sacramento	45%	9	11	Similar
	Vibrant downtown/commercial area	55%	6	9	Similar
	Overall quality of business and service establishments in Sacramento	56%	8	11	Similar
	Cost of living in Sacramento	24%	7	11	Similar
	Shopping opportunities	68%	11	13	Similar
	Employment opportunities	48%	12	14	Similar
	Sacramento as a place to visit	51%	10	12	Similar
	Sacramento as a place to work	66%	13	20	Similar
	Recreation and Wellness	Health and wellness opportunities in Sacramento	62%	10	11
Availability of affordable quality mental health care		35%	9	11	Similar
Availability of preventive health services		54%	7	10	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Availability of affordable quality health care	53%	7	13	Similar
	Availability of affordable quality food	62%	8	11	Similar
	Recreational opportunities	58%	9	13	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	58%	6	9	Similar
Education and Enrichment	Overall opportunities for education and enrichment	56%	8	12	Similar
	Opportunities to participate in religious or spiritual events and activities	68%	5	8	Similar
	Opportunities to attend cultural/arts/music activities	62%	9	13	Similar
	Adult educational opportunities	53%	6	8	Similar
	K-12 education	40%	7	13	Similar
	Availability of affordable quality child care/preschool	31%	7	11	Similar
Community Engagement	Opportunities to participate in social events and activities	64%	6	9	Similar
	Neighborliness of Sacramento	45%	7	9	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	57%	10	14	Similar
	Opportunities to participate in community matters	60%	5	11	Similar
	Opportunities to volunteer	72%	6	9	Similar

Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Sacramento	55%	14	25	Similar
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	49%	13	17	Similar
Value of services for the taxes paid to Sacramento	30%	15	18	Similar
Overall direction that Sacramento is taking	47%	10	15	Similar
Job Sacramento government does at welcoming resident involvement	37%	10	15	Similar
Overall confidence in Sacramento government	32%	9	11	Similar
Generally acting in the best interest of the community	36%	10	12	Similar
Being honest	32%	10	12	Similar
Treating all residents fairly	30%	11	12	Similar
Services provided by the Federal Government	26%	9	10	Similar

Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	49%	20	22	Lower
	Fire services	81%	13	17	Similar
	Ambulance or emergency medical services	75%	11	16	Similar
	Crime prevention	34%	13	14	Lower
	Fire prevention and education	51%	9	10	Similar
	Animal control	45%	9	15	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	40%	11	12	Lower
	Traffic enforcement	34%	12	14	Similar
	Street repair	19%	12	17	Similar
	Street cleaning	31%	9	12	Similar
Mobility	Street lighting	44%	10	14	Similar
	Sidewalk maintenance	37%	7	12	Similar
	Traffic signal timing	38%	8	12	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Bus or transit services	38%	8	12	Similar
	Garbage collection	70%	16	17	Similar
	Recycling	64%	13	17	Similar
	Yard waste pick-up	64%	9	12	Similar
	Drinking water	57%	10	13	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	42%	5	9	Similar
Built Environment	Sacramento open space	43%	7	9	Similar
	Storm drainage	52%	10	17	Similar
	Sewer services	62%	8	11	Similar
	Utility billing	48%	8	8	Similar
	Land use, planning and zoning	34%	6	12	Similar
Economy	Code enforcement (weeds, abandoned buildings, etc.)	23%	14	17	Similar
Recreation and Wellness	Economic development	41%	10	13	Similar
	City parks	62%	12	15	Similar
	Recreation programs or classes	48%	12	13	Similar
Education and Enrichment	Recreation centers or facilities	48%	12	14	Similar
	Health services	49%	9	10	Similar
Community Engagement	City-sponsored special events	47%	7	7	Similar
	Public library services	73%	12	15	Similar
	Public information services	56%	8	12	Similar

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	43%	9	12	Similar
Recommend living in Sacramento to someone who asks	78%	10	13	Similar
Remain in Sacramento for the next five years	80%	10	12	Similar
Contacted Sacramento (in-person, phone, email or web) for help or information	55%	2	12	Similar

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	39%	4	10	Similar
	Did NOT report a crime to the police	61%	10	10	Lower
	Household member was NOT a victim of a crime	75%	11	11	Lower
Mobility	Used bus, rail, subway or other public transportation instead of driving	35%	7	11	Similar
	Carpooled with other adults or children instead of driving alone	53%	5	11	Similar
	Walked or biked instead of driving	63%	2	12	Higher
Natural Environment	Made efforts to conserve water	88%	3	10	Similar
	Made efforts to make your home more energy efficient	76%	7	10	Similar
	Recycle at home	93%	3	10	Similar
Built Environment	Did NOT observe a code violation or other hazard in Sacramento	35%	9	10	Lower
	NOT experiencing housing costs stress	53%	9	10	Lower

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Economy	Purchase goods or services from a business located in Sacramento	98%	5	10	Similar
	Economy will have positive impact on income	28%	9	11	Similar
	Work inside boundaries of Sacramento	64%	7	10	Similar
Recreation and Wellness	Used Sacramento recreation centers or their services	50%	7	11	Similar
	Visited a neighborhood park or City park	86%	4	12	Similar
	Eat at least 5 portions of fruits and vegetables a day	85%	4	10	Similar
	Participate in moderate or vigorous physical activity	85%	6	10	Similar
Education and Enrichment	In very good to excellent health	57%	10	10	Similar
	Used Sacramento public libraries or their services	56%	7	12	Similar
	Participated in religious or spiritual activities in Sacramento	40%	7	9	Similar
Community Engagement	Attended City-sponsored event	42%	5	10	Similar
	Campaigned or advocated for an issue, cause or candidate	30%	2	9	Similar
	Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	20%	5	10	Similar
	Volunteered your time to some group/activity in Sacramento	44%	4	10	Similar
	Participated in a club	31%	2	8	Similar
	Talked to or visited with your immediate neighbors	84%	7	9	Similar
	Done a favor for a neighbor	72%	9	9	Similar
	Attended a local public meeting	21%	7	10	Similar
	Watched (online or on television) a local public meeting	37%	3	9	Similar
	Read or watch local news (via television, paper, computer, etc.)	85%	8	10	Similar
Vote in local elections	86%	4	10	Similar	

Communities included in populations 400,000 to 5,000,000 comparisons

The communities included in Sacramento's custom comparisons are listed below along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Montgomery County, MD.....	971,777
Arapahoe County, CO.....	572,003	Oklahoma City city, OK.....	579,999
Austin city, TX.....	790,390	Pasco County, FL.....	464,697
Baltimore city, MD.....	620,961	Polk County, IA.....	430,640
Baltimore County, MD.....	805,029	Portland city, OR.....	583,776
Charlotte city, NC.....	731,424	Prince William County, VA.....	402,002
Dallas city, TX.....	1,197,816	Raleigh city, NC.....	403,892
Denver city, CO.....	600,158	Sacramento city, CA.....	466,488
Honolulu County, HI.....	953,207	San Diego city, CA.....	1,307,402
Jefferson Parish, LA.....	432,552	San Francisco city, CA.....	805,235
Kansas City city, MO.....	459,787	San Jose city, CA.....	945,942
Macomb County, MI.....	840,978	Virginia Beach city, VA.....	437,994
Maricopa County, AZ.....	3,817,117	Washoe County, NV.....	421,407
Mecklenburg County, NC.....	919,628		
Mesa city, AZ.....	439,041		

Appendix C: Detailed Survey Methods

The National Community Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Sacramento funded this research. Please contact Farishta Ahrary of the City of Sacramento at FAhrary@cityofsacramento.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

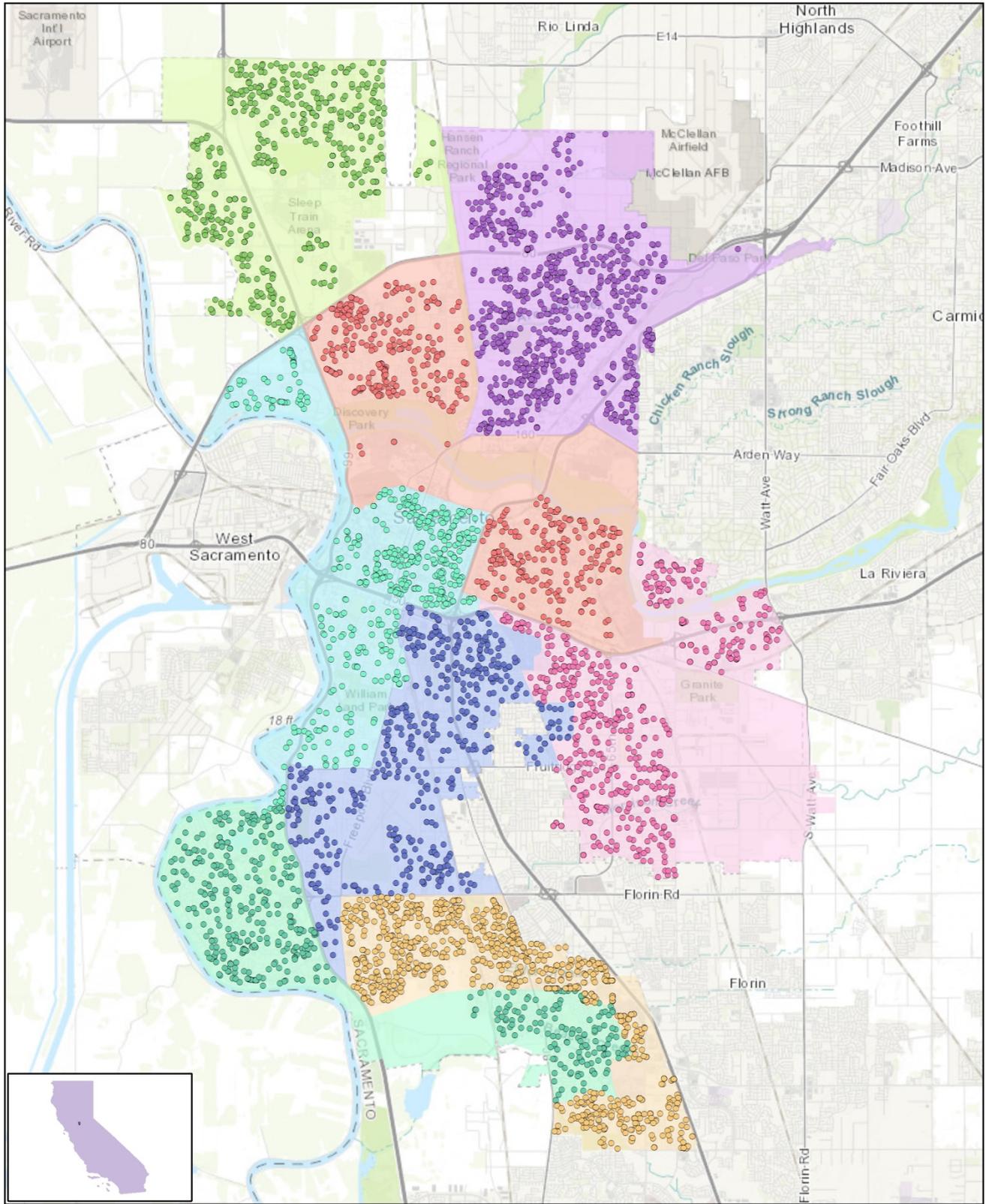
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Sacramento were eligible to participate in the survey. A list of all households within the zip codes serving Sacramento was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Sacramento households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Sacramento boundaries were removed from consideration. Each address identified as being within Sacramento boundaries was further identified as being within one of the eight Council Districts.

To choose the 5,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *N*th one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the City of Sacramento website. This opt-in survey was identical to the scientific survey and open to all City residents. (The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.)

Figure 1: Location of Survey Recipients



Survey Recipients in Sacramento, CA

- In District 1 ● In District 3 ● In District 5 ● In District 7 ● Council District 1 ● Council District 3 ● Council District 5 ● Council District 7
- In District 2 ● In District 4 ● In District 6 ● In District 8 ● Council District 2 ● Council District 4 ● Council District 6 ● Council District 8

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on March 15, 2019. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Sacramento City Auditor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. The City of Sacramento chose to augment their administration of The NCS with several additional services, including demographic subgroup comparisons, geographic subgroup comparisons and custom benchmark comparisons. The results of these additional services have been provided under separate cover. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on April 19, 2019 and remained open for two weeks.

About 2% of the 5,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 5,384 households that received the survey, 895 completed the survey, providing an overall response rate of 17%. Of the 895 completed surveys 110 were completed online. Additionally, responses were tracked by Council District; response rates by Council District ranged from 12% to 21%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 4,039 opt-in residents completed the online opt-in survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

Table 83: Survey Response Rates by Council District

	1	2	3	4	5	6	7	8	Overall
Total sample used	680	920	550	550	550	630	550	1,070	5,500
I=Complete Interviews	103	128	92	111	96	129	100	120	879
P=Partial Interviews	2	0	5	0	3	1	4	1	16
R=Refusal and break off	0	0	0	0	1	0	0	0	1
NC=Non Contact	0	0	0	0	0	0	0	0	0
O=Other	0	0	0	0	0	0	0	0	0
UH=Unknown household	0	0	0	0	0	0	0	0	0
UO=Unknown other	569	768	441	419	442	493	432	928	4,492
NE=Not eligible	6	25	12	20	8	8	14	23	116
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	16%	14%	18%	21%	18%	21%	19%	12%	17%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the City of Sacramento survey is no greater than plus or minus three percentage points around any given percent reported for all respondents (895 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Sacramento. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing unit type, housing tenure, race and ethnicity, gender and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 84: Sacramento, CA 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	51%	33%	49%
Own home	49%	67%	51%
Detached unit*	62%	69%	62%
Attached unit*	38%	31%	38%
Race and Ethnicity			
White	49%	58%	50%
Not white	51%	42%	50%
Not Hispanic	77%	84%	75%
Hispanic	23%	16%	25%
Sex and Age			
Female	52%	58%	53%
Male	48%	42%	47%
18-34 years of age	37%	12%	35%
35-54 years of age	35%	28%	35%
55+ years of age	28%	61%	30%
Females 18-34	19%	9%	24%
Females 35-54	18%	17%	17%
Females 55+	16%	33%	12%
Males 18-34	18%	3%	12%
Males 35-54	17%	11%	18%
Males 55+	13%	28%	17%
Area			
District 1	12%	12%	11%
District 2	11%	14%	14%
District 3	13%	11%	10%
District 4	17%	12%	16%
District 5	12%	11%	11%
District 6	12%	15%	14%
District 7	12%	12%	9%
District 8	10%	14%	15%

* U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

Appendix D: Survey Materials

Dear Sacramento Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better community!

Sincerely,



Jorge Oseguera
Sacramento City Auditor

Dear Sacramento Resident,

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Jorge Oseguera
Sacramento City Auditor

City of
SACRAMENTO
Office of the City Auditor
Historic City Hall
915 I Street, 2nd Floor
Sacramento, CA 95814

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Dear City of Sacramento Resident:

Please help us shape the future of Sacramento! You have been selected at random to participate in the 2019 Sacramento Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Sacramento make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/xxplaceholder>

If you have any questions about the survey please call 916-808-1166.

Thank you for your time and participation!

Sincerely,



Jorge Oseguera
Sacramento City Auditor

Dear City of Sacramento Resident:

Here's a second chance if you haven't already responded to the 2019 Sacramento Citizen Survey!
(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)

Please help us shape the future of Sacramento! You have been selected at random to participate in the 2019 Sacramento Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Sacramento make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/xxplaceholder>

If you have any questions about the survey please call 916-808-1166.

Thank you for your time and participation!

Sincerely,



Jorge Oseguera
Sacramento City Auditor

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Sacramento:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Sacramento as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Sacramento as a place to raise children	1	2	3	4	5
Sacramento as a place to work.....	1	2	3	4	5
Sacramento as a place to visit	1	2	3	4	5
Sacramento as a place to retire	1	2	3	4	5
The overall quality of life in Sacramento.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Sacramento as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Sacramento	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Sacramento	1	2	3	4	5
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Sacramento	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Sacramento.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Sacramento	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Sacramento to someone who asks	1	2	3	4	5
Remain in Sacramento for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Sacramento's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Sacramento as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Sacramento.....	1	2	3	4	5
Ease of travel by public transportation in Sacramento	1	2	3	4	5
Ease of travel by bicycle in Sacramento.....	1	2	3	4	5
Ease of walking in Sacramento	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Sacramento	1	2	3	4	5
Overall appearance of Sacramento	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Sacramento as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Sacramento.....	1	2	3	4	5
Overall quality of business and service establishments in Sacramento	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Sacramento.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Sacramento	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	1	2
Household member was a victim of a crime in Sacramento.....	1	2
Reported a crime to the police in Sacramento	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	1	2
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Sacramento recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Sacramento public libraries or their services	1	2	3	4
Participated in religious or spiritual activities in Sacramento	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Sacramento	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

10. Please rate the quality of each of the following services in Sacramento:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Sacramento open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Sacramento employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Sacramento	1	2	3	4	5
The Federal Government.....	1	2	3	4	5
The State of California	1	2	3	4	5

12. Please rate the following categories of Sacramento government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Sacramento	1	2	3	4	5
The overall direction that Sacramento is taking.....	1	2	3	4	5
The job Sacramento government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Sacramento government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Sacramento	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Sacramento	1	2	3	4
Overall “built environment” of Sacramento (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Sacramento	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Sacramento.....	1	2	3	4
Sense of community.....	1	2	3	4

14. Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Providing emergency shelter.....	1	2	3	4	5
Creating affordable, permanent housing	1	2	3	4	5
Enforcing the “no camping” ordinance.....	1	2	3	4	5
Providing access to health care, behavioral health and substance abuse treatment	1	2	3	4	5
Other	1	2	3	4	5

15. The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Aquatics	1	2	3	4	5
Child care	1	2	3	4	5
Youth sports.....	1	2	3	4	5
Youth employment opportunities	1	2	3	4	5
After school programs.....	1	2	3	4	5

16. In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?

- 2 times a week or more
- 2 – 4 times a month
- Once a month or less
- Not at all

17. About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?

- 2 times a week or more
- 2 – 4 times a month
- Once a month or less
- Not at all

18. The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Free community college or trade school funding.....	1	2	3	4	5
Incentives for high paying companies to relocate to Sacramento.....	1	2	3	4	5
Small business assistance, such as loans or technical assistance	1	2	3	4	5
Youth employment opportunities (ages 14-24)	1	2	3	4	5
Middle income housing options.....	1	2	3	4	5
Low income housing options	1	2	3	4	5
Homeless housing options.....	1	2	3	4	5

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in Sacramento	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Sacramento?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Sacramento?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

THE NCS

The National Community Survey

Sacramento, CA

Comparisons by Demographic Subgroups

2019



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About

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Sacramento’s Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by age, gender, race and ethnicity, housing tenure (rent or own) and housing unit type (attached or detached).

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the “A B” listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
The overall quality of life in ABC	76%	78% A	82% A B	79% B	77%	81% B	71%	73%	81% A	79% B	76%	78%
Overall image or reputation of ABC	69%	69%	73% A B	71% B	69%	72% B	64%	68%	71% A	69%	71% A	70%
ABC as a place to live	81%	84% A	87% A B	85% B	83%	86% B	78%	79%	86% A	85% B	82%	84%

Findings

Notable differences between demographic subgroups included the following:

- Where differences emerged, male respondents were more likely to offer positive ratings to Community Characteristics and aspects of Governance compared to their female counterparts. Similarly, residents who identified as white alone, not Hispanic tended to offer higher quality ratings to Community Characteristics and aspects of Governance compared to residents who identified as Hispanic and/or another race.
- Generally, those who lived in detached housing units reported higher rates of participation compared to residents who lived in attached housing units (participating in a club, making efforts to make home more energy efficient, etc.) with the exception of Mobility-related activities where attached housing unit residents were more like to walk or bike and use bus, rail, subway or other public transportation instead of driving.
- Female residents as well as those who rented their home or lived in attached housing units were more likely to find efforts to addressing homelessness important compared to their counterparts.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The overall quality of life in Sacramento	60%	65%	64%	59%	67%	75% B	54%	60%	65%	63%	63%	62%
Overall image or reputation of Sacramento	39%	43%	53% A B	40%	49% A	47%	42%	43%	45%	43%	47%	44%
Sacramento as a place to live	75%	75%	76%	71%	81% A	81% B	72%	72%	78% A	76%	75%	75%
Your neighborhood as a place to live	59%	63%	68% A	56%	71% A	71% B	58%	59%	68% A	64%	62%	63%
Sacramento as a place to raise children	56%	61%	63%	61%	61%	62%	59%	57%	63%	60%	61%	60%
Sacramento as a place to retire	39%	43%	57% A B	44%	49%	44%	47%	41%	51% A	45%	48%	46%
Overall appearance of Sacramento	39%	45%	48%	38%	51% A	47%	41%	45%	42%	37%	53% A	43%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall feeling of safety in Sacramento	32%	49% A	51% A	37%	51% A	47%	41%	40%	47%	43%	45%	43%
In your neighborhood during the day	83%	84%	80%	82%	84%	86% B	79%	81%	83%	82%	82%	82%
In Sacramento's downtown/commercial area during the day	62%	69%	67%	64%	69%	67%	66%	64%	68%	63%	70% A	66%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall ease of getting to the places you usually have to visit	50%	56%	60% A	53%	57%	53%	56%	51%	59% A	52%	59%	55%
Traffic flow on major streets	28%	31%	29%	24%	36% A	27%	32%	26%	32% A	27%	32%	29%
Ease of public parking	21%	28% A C	20%	21%	25%	23%	23%	20%	26%	22%	24%	23%
Ease of travel by car in Sacramento	42%	45%	38%	39%	46%	38%	46% A	42%	43%	40%	46%	42%
Ease of travel by public transportation in Sacramento	25%	26%	31%	25%	30%	21%	32% A	28%	27%	23%	35% A	27%
Ease of travel by bicycle in Sacramento	36%	48% A	45%	37%	49% A	48% B	39%	43%	43%	40%	49% A	43%
Ease of walking in Sacramento	56%	56%	55%	46%	66% A	64% B	51%	58%	54%	50%	66% A	56%
Availability of paths and walking trails	48%	54%	52%	44%	59% A	55%	49%	56% B	47%	45%	63% A	51%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Quality of overall natural environment in Sacramento	63%	63%	65%	59%	69% A	66%	63%	63%	65%	61%	68% A	64%
Air quality	37%	38%	38%	29%	48% A	36%	39%	41% B	34%	35%	42%	38%
Cleanliness of Sacramento	25%	27%	31%	22%	35% A	27%	27%	28%	27%	23%	35% A	27%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	46%	48%	49%	44%	52%	49%	47%	49%	46%	44%	53%	47%
Public places where people want to spend time	45%	54% A	48%	43%	56% A	51%	46%	50%	47%	43%	58% A	48%
Variety of housing options	27%	32%	29%	24%	37% A	30%	29%	24%	36% A	29%	31%	29%
Availability of affordable quality housing	9%	17% A	20% A	10%	21% A	12%	17%	10%	20% A	15%	14%	15%
Overall quality of new development in Sacramento	69% B C	54%	52%	54%	64% A	63%	56%	56%	60%	57%	61%	58%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall economic health of Sacramento	44%	42%	52% B	37%	54% A	49%	43%	42%	49% A	46%	44%	45%
Sacramento as a place to work	63%	68%	68%	62%	71% A	73% B	61%	62%	70% A	67%	64%	66%
Sacramento as a place to visit	44%	48%	64% A B	52%	51%	54%	50%	53%	50%	47%	58% A	51%
Employment opportunities	42%	55% A	48%	43%	55% A	58% B	43%	47%	49%	47%	50%	48%
Shopping opportunities	72%	66%	66%	67%	70%	72% B	66%	68%	68%	66%	73% A	68%
Cost of living in Sacramento	12%	29% A	31% A	19%	29% A	24%	23%	16%	31% A	26% B	20%	24%
Overall quality of business and service establishments in Sacramento	59%	55%	55%	53%	61% A	66% B	49%	54%	58%	56%	56%	56%
Vibrant downtown/commercial area	58%	56%	50%	53%	57%	62% B	50%	56%	54%	53%	58%	55%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Health and wellness opportunities in Sacramento	57%	60%	69% A B	55%	70% A	69% B	57%	61%	62%	59%	66%	62%
Fitness opportunities (including exercise classes and paths or trails, etc.)	55%	62%	58%	51%	67% A	72% B	49%	57%	59%	55%	63% A	58%
Recreational opportunities	56%	62%	57%	56%	62%	68% B	52%	58%	58%	54%	65% A	58%
Availability of affordable quality food	61%	65%	61%	57%	69% A	75% B	54%	58%	67% A	64%	59%	62%
Availability of affordable quality health care	49%	54%	59% A	46%	63% A	62% B	48%	53%	54%	52%	56%	53%
Availability of preventive health services	47%	57% A	59% A	47%	64% A	62% B	50%	50%	59% A	57%	50%	54%
Availability of affordable quality mental health care	33%	38%	36%	27%	47% A	39%	33%	37%	34%	32%	41% A	35%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall opportunities for education and enrichment	50%	56%	65% A B	53%	60% A	71% B	46%	54%	58%	55%	57%	56%
Availability of affordable quality child care/preschool	27%	32%	36%	27%	38% A	33%	32%	33%	31%	32%	30%	31%
K-12 education	29%	41% A	49% A	35%	45% A	45%	37%	38%	41%	38%	43%	40%
Adult educational opportunities	56%	50%	54%	50%	57%	63% B	46%	52%	54%	50%	58%	53%
Opportunities to attend cultural/arts/music activities	63%	60%	62%	60%	63%	75% B	52%	60%	63%	57%	69% A	62%
Opportunities to participate in religious or spiritual events and activities	70%	63%	72%	68%	68%	77% B	62%	63%	72% A	70%	64%	68%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Opportunities to participate in social events and activities	76% B C	59%	58%	61%	69% A	70% B	60%	65%	64%	63%	66%	64%
Opportunities to volunteer	69%	76%	70%	67%	79% A	77% B	68%	67%	77% A	74%	69%	72%
Opportunities to participate in community matters	61%	62%	59%	57%	66% A	65%	58%	58%	63%	60%	61%	60%
Openness and acceptance of the community toward people of diverse backgrounds	60% C	60% C	50%	51%	64% A	64% B	52%	55%	59%	55%	60%	57%
Neighborliness of residents in Sacramento	43%	44%	49%	42%	49% A	53% B	39%	42%	48%	45%	44%	45%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The City of Sacramento	54%	57%	54%	50%	60% A	60% B	52%	54%	56%	54%	58%	55%
The value of services for the taxes paid to Sacramento	33%	31%	26%	27%	35% A	33%	29%	35% B	26%	25%	40% A	30%
The overall direction that Sacramento is taking	55% B C	45%	39%	43%	52% A	55% B	42%	46%	47%	43%	54% A	47%
The job Sacramento government does at welcoming citizen involvement	38%	39%	36%	32%	45% A	42% B	34%	36%	40%	36%	40%	37%
Overall confidence in Sacramento government	32%	33%	31%	27%	38% A	35%	30%	33%	31%	29%	38% A	32%
Generally acting in the best interest of the community	42% C	34%	33%	32%	41% A	41% B	33%	38%	35%	33%	43% A	36%
Being honest	31%	31%	33%	24%	40% A	33%	31%	31%	32%	29%	36% A	32%
Treating all residents fairly	31%	31%	28%	20%	41% A	34%	28%	28%	32%	29%	33%	30%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	47%	47%	54%	45%	54% A	54% B	46%	47%	51%	49%	50%	49%
The Federal Government	13%	31% A	37% A	22%	30% A	27%	26%	23%	29%	26%	25%	26%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Police services	43%	46%	61% A B	45%	54% A	59% B	43%	47%	51%	48%	51%	49%
Fire services	74%	82% A	85% A	77%	84% A	91% B	74%	76%	84% A	80%	81%	81%
Ambulance or emergency medical services	64%	77% A	82% A	70%	80% A	84% B	69%	67%	81% A	76%	72%	75%
Crime prevention	31%	28%	44% A B	28%	41% A	36%	33%	34%	34%	31%	39% A	34%
Fire prevention and education	46%	48%	60% A B	47%	55%	59% B	46%	48%	54%	51%	51%	51%
Animal control	46%	46%	45%	42%	49%	52% B	42%	46%	45%	42%	52% A	45%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	36%	40%	43%	35%	46% A	42%	38%	40%	39%	34%	49% A	40%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Traffic enforcement	31%	31%	39%	32%	35%	37%	32%	34%	33%	31%	37%	34%
Street repair	20%	18%	20%	16%	22% A	21%	18%	18%	20%	19%	18%	19%
Street cleaning	32%	33%	29%	29%	35%	35%	30%	33%	29%	28%	37% A	31%
Street lighting	44%	44%	44%	39%	50% A	45%	43%	40%	48% A	44%	44%	44%
Sidewalk maintenance	41%	35%	33%	33%	42% A	37%	37%	41% B	32%	33%	42% A	37%
Traffic signal timing	38%	36%	41%	36%	41%	39%	38%	41%	36%	35%	43% A	38%
Bus or transit services	36%	33%	46% B	35%	43%	45% B	35%	41%	35%	34%	44% A	38%

Table 13: Governance - Natural Environment

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Garbage collection	60%	75% A	75% A	65%	75% A	74% B	67%	65%	74% A	71%	67%	70%
Recycling	58%	67% A	68% A	62%	68%	65%	65%	61%	67%	65%	63%	64%
Yard waste pick-up	58%	68% A	67% A	60%	69% A	66%	63%	57%	70% A	68% B	56%	64%
Drinking water	54%	59%	60%	49%	67% A	63% B	53%	51%	64% A	61% B	51%	57%
Preservation of natural areas such as open space, farmlands and greenbelts	38%	44%	42%	39%	44%	42%	41%	42%	41%	37%	49% A	42%
Sacramento open space	47%	40%	41%	36%	50% A	44%	41%	48% B	37%	35%	54% A	43%

Table 14: Governance - Built Environment

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Storm drainage	49%	54%	54%	46%	59% A	51%	53%	46%	58% A	57% B	43%	52%
Sewer services	58%	64%	65%	55%	70% A	67% B	59%	56%	68% A	65% B	57%	62%
Utility billing	41%	51% A	51% A	41%	56% A	56% B	43%	43%	52% A	51% B	43%	48%
Land use, planning and zoning	41%	32%	32%	32%	38%	39%	31%	35%	35%	32%	39%	34%
Code enforcement (weeds, abandoned buildings, etc.)	20%	26%	24%	21%	26%	24%	22%	21%	26%	23%	23%	23%

Table 15: Governance - Economy

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Economic development	48% B	38%	38%	36%	48% A	51% B	35%	39%	44%	42%	41%	41%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
City parks	62%	59%	65%	57%	67% A	68% B	57%	62%	61%	59%	65%	62%
Recreation programs or classes	40%	51%	52%	44%	54% A	57% B	44%	45%	50%	45%	52%	48%
Recreation centers or facilities	39%	50% A	51% A	46%	49%	54% B	43%	45%	49%	45%	51%	48%
Health services	48%	44%	56% B	43%	56% A	57% B	44%	46%	52%	48%	50%	49%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Public library services	76%	70%	74%	69%	78% A	77%	70%	71%	75%	74%	71%	73%
City-sponsored special events	43%	49%	47%	46%	49%	53% B	42%	46%	48%	43%	53% A	47%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Public information services	58%	57%	53%	51%	64% A	58%	55%	57%	55%	53%	61%	56%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Sense of community	40%	40%	48%	39%	48%	48%	38%	43%	42%	38%	50%	43%
Recommend living in Sacramento to someone who asks	81%	76%	79%	75%	83%	82%	77%	77%	79%	78%	80%	78%
Remain in Sacramento for the next five years	73%	82%	84%	77%	83%	80%	80%	73%	86%	81%	77%	80%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	52%	57%	54%	53%	56%	55%	55%	45%	65%	61%	44%	55%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Was NOT the victim of a crime	74%	72%	80%	74%	77%	76%	75%	75%	75%	76%	74%	75%
Did NOT report a crime	57%	58%	68%	62%	60%	63%	59%	62%	59%	61%	61%	61%
Stocked supplies in preparation for an emergency	38%	41%	38%	40%	39%	40%	39%	39%	40%	41%	36%	39%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Walked or biked instead of driving	63%	67%	58%	60%	66%	72%	57%	69%	58%	58%	72%	63%
Carpooled with other adults or children instead of driving alone	48%	67%	41%	57%	48%	54%	52%	51%	55%	53%	53%	53%
Used bus, rail, subway or other public transportation instead of driving	30%	44%	32%	33%	37%	36%	34%	41%	30%	29%	46%	35%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Recycle at home	89%	97% A	94% A	95% B	92%	92%	94%	89%	98% A	97% B	88%	93%
Made efforts to make your home more energy efficient	71%	78% A	81% A	75%	78%	76%	76%	69%	84% A	80% B	70%	76%
Made efforts to conserve water	81%	91% A	93% A	90%	86%	86%	89%	80%	96% A	93% B	80%	88%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
NOT under housing cost stress	52%	57% C	47%	53%	52%	62% B	45%	42%	63% A	56% B	46%	53%
Did NOT observe a code violation	34%	37%	35%	33%	37%	30%	39% A	39% B	31%	33%	38%	35%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Purchase goods or services from a business located in Sacramento	99%	98%	97%	98%	97%	99%	97%	98%	98%	98%	98%	98%
Economy will have positive impact on income	32%	28%	25%	23%	34% A	27%	29%	26%	30%	29%	26%	28%
Work in Sacramento	73% C	76% C	40%	69% B	60%	67%	64%	63%	66%	66%	63%	64%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Used Sacramento recreation centers or their services	49%	59% A C	41%	51%	50%	49%	50%	48%	52%	51%	49%	50%
Visited a neighborhood park or City park	92% C	91% C	76%	86%	88%	89%	85%	88%	86%	86%	88%	86%
Eat at least 5 portions of fruits and vegetables a day	84%	86%	84%	87%	83%	86%	84%	81%	89% A	88% B	79%	85%
Participate in moderate or vigorous physical activity	85%	85%	83%	84%	85%	91% B	81%	82%	88% A	87% B	82%	85%
Reported being in "very good" or "excellent" health	68% C	61% C	39%	58%	57%	66% B	51%	58%	56%	58%	57%	57%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Used Sacramento public libraries or their services	50%	63% A	56%	56%	57%	51%	60% A	54%	58%	58%	54%	56%
Participated in religious or spiritual activities in Sacramento	28%	43% A	52% A B	41%	39%	32%	47% A	34%	46% A	43% B	35%	40%
Attended a City-sponsored event	39%	52% A C	34%	43%	41%	49% B	38%	41%	44%	42%	42%	42%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Campaigned or advocated for an issue, cause or candidate	27%	30%	33%	29%	31%	36% B	26%	28%	32%	31%	28%	30%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	14%	21% A	24% A	21%	18%	23% B	18%	16%	24% A	21%	18%	20%
Volunteered your time to some group/activity in Sacramento	35%	54% A C	43%	47%	41%	46%	43%	42%	47%	47%	41%	44%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Participated in a club	23%	36% A	34% A	30%	33%	32%	31%	27%	35% A	34% B	26%	31%
Talked to or visited with your immediate neighbors	77%	85% A	91% A	82%	87% A	88% B	81%	76%	92% A	90% B	75%	84%
Done a favor for a neighbor	56%	79% A	83% A	70%	74%	75%	70%	62%	82% A	80% B	60%	72%
Attended a local public meeting	13%	27% A	22% A	20%	21%	22%	20%	19%	23%	21%	21%	21%
Watched (online or on television) a local public meeting	31%	39% A	40% A	36%	39%	38%	36%	34%	40%	38%	35%	37%
Read or watch local news (via television, paper, computer, etc.)	81%	83%	93% A B	86%	84%	85%	85%	81%	89% A	88% B	81%	85%
Vote in local elections	82%	87%	90% A	89% B	83%	92% B	82%	82%	91% A	89% B	83%	86%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Overall feeling of safety in Sacramento	89%	92%	89%	91%	88%	90%	91%	88%	92%	92% B	87%	90%
Overall ease of getting to the places you usually have to visit	79%	77%	80%	80%	78%	82% B	77%	77%	80%	80%	77%	79%
Quality of overall natural environment in Sacramento	85% C	85% C	76%	82%	83%	85%	81%	84%	81%	82%	82%	82%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	78%	76%	72%	76%	75%	74%	76%	75%	76%	74%	76%	75%
Health and wellness opportunities in Sacramento	73%	76%	82% A	80% B	72%	68%	83% A	76%	76%	76%	76%	76%
Overall opportunities for education and enrichment	80%	79%	82%	83%	78%	76%	84% A	80%	81%	80%	82%	80%
Overall economic health of Sacramento	91%	86%	86%	87%	89%	87%	89%	88%	87%	88%	87%	88%
Sense of community	64%	77% A	78% A	77% B	68%	71%	74%	66%	79% A	74%	69%	72%

Table 29: The State Government

Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The State of California	43%	46%	45%	41%	49%	50%	41%	46%	43%	43%	48%	44%

Table 30: Addressing Homelessness

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Providing emergency shelter	84%	82%	80%	86%	77%	76%	86%	84%	79%	79%	86%	82%
Creating affordable, permanent housing	85%	87%	76%	86%	79%	82%	84%	87%	78%	79%	89%	83%
Enforcing the "no camping" ordinance	62%	63%	64%	62%	64%	58%	66%	63%	63%	63%	62%	63%
Providing access to health care, behavioral health and substance abuse treatment	93%	90%	83%	92%	86%	89%	89%	91%	86%	87%	93%	89%
Other	71%	86%	78%	85%	72%	76%	80%	82%	75%	77%	80%	78%

Table 31: Importance of Department of Youth, Parks, and Community Enrichment Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Aquatics	63%	68%	65%	69%	61%	54%	73%	67%	63%	67%	63%	65%
Child care	88%	86%	83%	91%	79%	83%	87%	89%	82%	84%	88%	85%
Youth sports	82%	84%	82%	83%	82%	79%	85%	84%	81%	81%	85%	82%
Youth employment opportunities	89%	87%	86%	89%	86%	80%	92%	89%	86%	87%	87%	87%
After school programs	94%	93%	84%	94%	87%	93%	90%	93%	89%	90%	91%	91%

Table 32: Participation in Any Program Through Sacramento Youth, Parks, and Community Enrichment Department

Percent "at least once"	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	23%	34% A C	18%	31% B	19%	18%	30% A	23%	28%	28% B	20%	25%

Table 33: Participation in a Youth Development Program Through Sacramento Youth, Parks, and Community Enrichment Department

Percent "at least once"	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	14%	26% A C	12%	21% B	15%	12%	22% A	13%	23% A	21% B	13%	18%

Table 34: Importance of Economic Growth Efforts

The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue: (Percent rating as "essential" or "very important").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Free community college or trade school funding	72%	74%	76%	79% B	69%	66%	80% A	77% B	70%	70%	80% A	74%
Incentives for high paying companies to relocate to Sacramento	59%	70% A	75% A	65%	71%	62%	72% A	64%	71% A	69%	64%	67%
Small business assistance, such as loans or technical assistance	79%	77%	78%	82% B	74%	74%	81% A	77%	78%	77%	79%	78%
Youth employment opportunities (ages 14-24)	74%	79%	80%	79%	76%	70%	83% A	77%	77%	77%	77%	77%
Middle income housing options	87% C	86% C	79%	86%	82%	84%	84%	89% B	79%	80%	91% A	84%
Low income housing options	75%	79%	79%	80%	75%	76%	80%	82% B	73%	71%	88% A	78%
Homeless housing options	74%	80%	76%	80% B	73%	74%	79%	80% B	73%	73%	82% A	77%

THE NCS

The National Community Survey

Sacramento, CA

Comparisons by Geographic Subgroups

2019



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National Research Center Inc

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Summary

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Sacramento’s Comparisons by Geographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by Council District.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by Council District. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents in Districts 1 (A) and 2 (B) gave significantly lower ratings to overall quality of life than respondents in Districts 3 (C) and 4 (D), as denoted by the “A B” listed in the cell of the ratings for Districts 3 and 4. The overall quality of life rating in District 4 (D) also was significantly lower than that of District 3 (C) (as indicated by the “D” in the rating for District 3).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	District				Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	
The overall quality of life in ABC	73%	74%	79% A B D	76% A B	78%
Overall image or reputation of ABC	65%	66%	69% A B	71% A B C	70%
ABC as a place to live	80%	81%	85% A B D	82% A B	84%

Eight Council Districts were tracked for comparison and the number of completed surveys for each are in the figure below. The margin of error for all respondents (895) is generally no greater than plus or minus three percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points; for subgroups of approximately 400, the margin of error is plus or minus five percentage points.

Figure 2: Geographic Areas

Council District	Number of Completed Surveys
District 1	105
District 2	128
District 3	97
District 4	111
District 5	99
District 6	130
District 7	104
District 8	121

Findings

Notable differences between Council Districts included the following:

- Residents residing in District 1 tended to offer strong ratings for their neighborhood as a place to live and Sacramento as a place to raise children when compared to those living in other districts. Alongside those in District 4, District 1 residents also tended to feel more positively about their overall feeling of safety in Sacramento and in their neighborhood during the day compared to those living in other districts.
- When considering Community Characteristics across most facets, residents in District 4 tended to offer more positive ratings compared to those living in other districts.
- District 4 residents tended to offer the most positive ratings to various general aspects of Governance, specifically for Sacramento generally acting in the best interest of the community, when compared to their counterparts.
- Rates of Participation were generally highest among residents living in District 5 compared to those living in other districts.
- Compared to their counterparts, those living in District 2 and District 8 tended to offer higher importance ratings to the various efforts listed for the City to pursue to promote economic growth opportunities in different communities across the city.

Table 1: Community Characteristics - General

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	(A)
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
The overall quality of life in Sacramento	59%	56%	67%	70% B H	62%	61%	67%	58%	62%
Overall image or reputation of Sacramento	42%	44%	54% E F	52% E F	34%	34%	54% E F	41%	44%
Sacramento as a place to live	77%	74%	84% H	77% H	72%	76%	77%	66%	75%
Your neighborhood as a place to live	84% B E F H	45%	76% B E F H	78% B E F H	58% B H	54%	79% B E F H	43%	63%
Sacramento as a place to raise children	78% B D E F G H	61% F	65% F	61% F	56%	47%	60%	59%	60%
Sacramento as a place to retire	52%	41%	37%	46%	43%	40%	58% B C F	53% C F	46%
Overall appearance of Sacramento	36%	37%	40%	49%	41%	43%	53% A B	47%	43%

Table 2: Community Characteristics - Safety

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall feeling of safety in Sacramento	54% C F H	42%	40%	55% B C E F H	40%	30%	52% F H	34%	43%
In your neighborhood during the day	95% B E F H	70%	92% B E F H	86% B E H	74%	80% B	89% B E H	76%	82%
In Sacramento's downtown/commercial area during the day	67%	63%	64%	66%	62%	65%	76%	67%	66%

Table 3: Community Characteristics - Mobility

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall ease of getting to the places you usually have to visit	55%	47%	63% B G	62% B G	53%	50%	48%	60% B	55%
Traffic flow on major streets	33%	31%	37% E	30%	23%	28%	28%	26%	29%
Ease of public parking	19%	26%	21%	22%	23%	16%	19%	34% A C D F G	23%
Ease of travel by car in Sacramento	39%	37%	56% A B E F G	43%	38%	40%	40%	45%	42%

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Ease of travel by public transportation in Sacramento	25%	42% A C D E F G	17%	29% E	13%	27%	21%	33% C E	27%
Ease of travel by bicycle in Sacramento	43% G	46% G	48% G	51% G	41%	41%	25%	44% G	43%
Ease of walking in Sacramento	59% E	49%	63% E	68% B E F G	39%	55% E	52%	56% E	56%
Availability of paths and walking trails	60% E	51% E	58% E	49% E	34%	55% E	52% E	51% E	51%

Table 4: Community Characteristics - Natural Environment

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Quality of overall natural environment in Sacramento	72% B F H	57%	73% B F H	71% B F H	62%	55%	62%	59%	64%
Air quality	39%	30%	41%	44% B E	29%	39%	42%	39%	38%
Cleanliness of Sacramento	27%	26%	22%	28%	21%	25%	35% E	34% C E	27%

Table 5: Community Characteristics - Built Environment

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	42%	51%	49%	60% A E F G H	41%	42%	41%	46%	47%
Public places where people want to spend time	48%	48%	51%	50%	45%	44%	54%	48%	48%
Variety of housing options	41% B C D E	23%	21%	29%	24%	30%	35%	32%	29%
Availability of affordable quality housing	18%	19% D	9%	10%	14%	14%	17%	20% C D	15%
Overall quality of new development in Sacramento	57%	52%	68% B E	69% B E G H	46%	58%	55%	57%	58%

Table 6: Community Characteristics - Economy

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall economic health of Sacramento	47% E	46% E	57% E H	51% E	31%	48% E	43%	39%	45%
Sacramento as a place to work	57%	61%	74% A E F	78% A B E F H	58%	60%	71%	66%	66%
Sacramento as a place to visit	40%	66% A C E F G	48%	59% A E F	45%	43%	51%	53% A	51%
Employment opportunities	41%	57% A E H	48% E	62% A E F H	31%	46% E	55% E	41%	48%
Shopping opportunities	66%	70%	58%	77% C E F	61%	65%	66%	74% C E	68%
Cost of living in Sacramento	31% C	26%	17%	27%	23%	20%	22%	20%	24%
Overall quality of business and service establishments in Sacramento	52%	49%	68% A B E H	69% A B E G H	47%	63% B E H	54%	45%	56%
Vibrant downtown/commercial area	50%	54% F	64% F	64% A F	55% F	40%	54%	55% F	55%

Table 7: Community Characteristics - Recreation and Wellness

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Health and wellness opportunities in Sacramento	63%	62%	73% E F H	69% E F	53%	52%	65%	59%	62%
Fitness opportunities (including exercise classes and paths or trails, etc.)	53%	48%	57%	73% A B C E H	56%	64% B H	60%	51%	58%
Recreational opportunities	56%	55%	56%	66% E H	49%	63% E	61%	54%	58%
Availability of affordable quality food	65% H	63% H	72% H	61%	65% H	63% H	64%	51%	62%
Availability of affordable quality health care	47%	56%	64% A E F H	66% A E F H	46%	47%	56%	45%	53%
Availability of preventive health services	50%	58%	59%	65% A E F H	47%	45%	59%	50%	54%
Availability of affordable quality mental health care	25%	45% A E F	39% E	44% A E F	21%	27%	36%	38% E	35%

Table 8: Community Characteristics - Education and Enrichment

	Council District								Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	
Percent rating positively (e.g., excellent/good, very/somewhat safe)									
Overall opportunities for education and enrichment	54%	57%	60%	63% F	50%	49%	55%	58%	56%
Availability of affordable quality child care/preschool	31%	45% E F	34%	34%	19%	17%	37%	30%	31%
K-12 education	48% F	52% C F H	32%	42%	40%	26%	38%	37%	40%
Adult educational opportunities	47%	65% A E G	51%	61% E G	42%	53%	40%	52%	53%
Opportunities to attend cultural/arts/music activities	56%	62%	70% F H	76% A B E F G H	57%	52%	59%	55%	62%
Opportunities to participate in religious or spiritual events and activities	62%	71%	74%	69%	67%	70%	59%	69%	68%

Table 9: Community Characteristics - Community Engagement

	Council District								Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	
Percent rating positively (e.g., excellent/good, very/somewhat safe)									
Opportunities to participate in social events and activities	58%	60%	76% A B F G H	76% A B E F G H	62%	57%	60%	61%	64%
Opportunities to volunteer	77%	69%	72%	79% G	72%	70%	65%	68%	72%
Opportunities to participate in community matters	60%	58%	67% E	66% E	51%	57%	66%	63%	60%
Openness and acceptance of the community toward people of diverse backgrounds	61% E	51%	61% E	69% B E H	43%	61% E H	56%	47%	57%
Neighborliness of residents in Sacramento	52%	40%	48%	51% E	37%	46%	45%	39%	45%

Table 10: Governance - General

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
The City of Sacramento	64% E F	59% F	53%	64% E F	49%	43%	51%	55%	55%
The value of services for the taxes paid to Sacramento	33%	23%	29%	41% B E G H	20%	34% E	27%	29%	30%
The overall direction that Sacramento is taking	47%	43%	46%	58% B F G	52%	38%	39%	46%	47%
The job Sacramento government does at welcoming citizen involvement	23%	44% A	33%	44% A	35%	40% A	39%	36%	37%
Overall confidence in Sacramento government	21%	33%	36% A G	41% A E G H	26%	42% A E G H	20%	28%	32%
Generally acting in the best interest of the community	24%	37%	37%	51% A B C E F G H	36%	37%	27%	33%	36%
Being honest	23%	36%	36%	40% A E G	24%	34%	24%	30%	32%
Treating all residents fairly	20%	33%	43% A D E G H	29%	27%	41% A E G H	26%	22%	30%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	45%	44%	65% A B E F	55% F	41%	38%	55% F	52% F	49%
The Federal Government	24%	36% D E F	27%	20%	15%	18%	31% E	36% D E F	26%

Table 11: Governance - Safety

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Police services	54% F	47%	55% F	55% F	45%	38%	62% E F H	45%	49%
Fire services	90% B H	71%	79%	88% B H	80%	84% B	86% B	75%	81%
Ambulance or emergency medical services	88% B C E F H	74%	68%	79% E	63%	73%	81% E	73%	75%
Crime prevention	36% E	35%	43% E F	44% E F H	21%	27%	43% E F	29%	34%
Fire prevention and education	53%	53%	64% F	50%	48%	43%	58%	47%	51%
Animal control	53% F	42%	41%	61% B C E F H	44%	36%	48%	40%	45%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	54% E F H	42%	37%	39%	30%	30%	42%	38%	40%

Table 12: Governance - Mobility

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Traffic enforcement	35% E	39% E	37% E	33% E	16%	33% E	39% E	36% E	34%
Street repair	16%	26% E F	20%	20%	14%	11%	19%	22% F	19%
Street cleaning	32%	30%	35% E	41% B E F H	20%	30%	38% E	25%	31%
Street lighting	42%	42%	38%	52% C	42%	41%	48%	44%	44%
Sidewalk maintenance	36%	33%	30%	48% B C E H	35%	39%	36%	31%	37%
Traffic signal timing	34%	38%	24%	42% C	30%	50% A C E H	40% C	37%	38%
Bus or transit services	41% E	52% D E F G	41% E	37%	22%	33%	33%	38% E	38%

Table 13: Governance - Natural Environment

	Council District								Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	
Percent rating positively (e.g., excellent/good)									
Garbage collection	74%	73%	63%	64%	62%	67%	73%	80%	70%
								C D E F	
Recycling	67%	70%	58%	62%	55%	57%	66%	76%	64%
		E F						C D E F	
Yard waste pick-up	69%	67%	62%	46%	67%	62%	68%	71%	64%
	D	D	D		D	D	D	D	
Drinking water	63%	53%	55%	54%	64%	60%	66%	49%	57%
	H				H		H		
Preservation of natural areas such as open space, farmlands and greenbelts	45%	38%	33%	48%	39%	33%	54%	41%	42%
				C F			C F		
Sacramento open space	41%	38%	48%	58%	34%	27%	45%	45%	43%
			F	A B E F			F	F	

Table 14: Governance - Built Environment

	Council District								Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	
Percent rating positively (e.g., excellent/good)									
Storm drainage	67%	56%	45%	38%	55%	48%	57%	57%	52%
	C D F	D			D		D	D	
Sewer services	69%	62%	62%	67%	60%	62%	59%	58%	62%
Utility billing	60%	50%	55%	48%	45%	31%	52%	45%	48%
	E F H	F	F	F	F		F	F	
Land use, planning and zoning	35%	37%	32%	43%	22%	41%	29%	28%	34%
				E H		E			
Code enforcement (weeds, abandoned buildings, etc.)	23%	28%	22%	28%	16%	22%	33%	14%	23%
		H		H			E H		

Table 15: Governance - Economy

	Council District								Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	
Percent rating positively (e.g., excellent/good)									
Economic development	47%	32%	50%	52%	35%	40%	42%	33%	41%
	B		B H	B E H					

Table 16: Governance - Recreation and Wellness

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
City parks	71% F	60% F	66% F	71% F	59% F	42%	63% F	62% F	62%
Recreation programs or classes	47%	57% E F	49%	57% E F	32%	34%	49%	52% E F	48%
Recreation centers or facilities	43%	55% F	58% F	50%	40%	36%	47%	48%	48%
Health services	36%	51% A	61% A F	56% A	49%	44%	48%	47%	49%

Table 17: Governance - Education and Enrichment

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Public library services	77%	69%	75%	71%	75%	77%	70%	73%	73%
City-sponsored special events	45%	52% F	45%	50%	41%	34%	62% E F	47%	47%

Table 18: Governance - Community Engagement

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Public information services	58%	61%	47%	57%	46%	55%	58%	59%	56%

Table 19: Participation General

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Sense of community	36%	34%	44%	61% A B C E F G H	39%	46%	40%	35%	43%
Recommend living in Sacramento to someone who asks	81% H	71%	86% B H	84% B H	76%	81% H	83% B H	68%	78%
Remain in Sacramento for the next five years	78%	80%	84%	81%	78%	78%	78%	79%	80%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	54%	51%	45%	58%	69% A B C G H	59% C	48%	54%	55%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	(A)
Was NOT the victim of a crime	75%	77%	78%	74%	69%	79%	79%	70%	75%
Did NOT report a crime	63%	64% E	56%	62%	51%	61%	72% C E	59%	61%
Stocked supplies in preparation for an emergency	29%	40%	30%	35%	38%	45% A C	42%	52% A B C D E	39%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	(A)
Walked or biked instead of driving	45%	52%	85% A B F G H	89% A B F G H	80% A B F G H	54% H	58% H	42%	63%
Carpooled with other adults or children instead of driving alone	50%	50%	52%	51%	72% A B C D F G H	55%	48%	46%	53%
Used bus, rail, subway or other public transportation instead of driving	23%	37% A	33%	55% A B C E F G H	29%	30%	28%	40% A	35%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	District 5 (E)	District 6 (F)	District 7 (G)	District 8 (H)	(A)
Recycle at home	89%	97% A C D	90%	88%	97% A C D	95% D	97% A C D	94% D	93%
Made efforts to make your home more energy efficient	81% D F	76%	77%	66%	87% D F	69%	84% D F	78% D	76%
Made efforts to conserve water	86% D	86% D	89% D	76%	96% A B D	93% D	96% A B D	88% D	88%

Table 23: Participation - Built Environment

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
NOT under housing cost stress	49%	43%	58% B H	66% A B E G H	50%	63% A B H	52% H	38%	53%
Did NOT observe a code violation	29%	34% E	33% E	35% E	19%	41% E	42% E	42% A E	35%

Table 24: Participation - Economy

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Purchase goods or services from a business located in Sacramento	99% H	97%	100% H	98%	97%	99%	96%	95%	98%
Economy will have positive impact on income	37% D F	28%	33%	23%	32%	23%	25%	27%	28%
Work in Sacramento	63%	61%	56%	72% C H	62%	75% B C H	65%	58%	64%

Table 25: Participation - Recreation and Wellness

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Used Sacramento recreation centers or their services	54% D	46%	66% B D F H	37%	57% D	48%	52% D	51% D	50%
Visited a neighborhood park or City park	86%	84%	90% H	90% H	91% H	87%	85%	80%	86%
Eat at least 5 portions of fruits and vegetables a day	85%	87%	88%	79%	90% D	87%	83%	82%	85%
Participate in moderate or vigorous physical activity	85%	82%	95% B D F H	82%	88%	78%	92% D F	82%	85%
Reported being in "very good" or "excellent" health	56%	46%	68% B E H	76% A B E F G H	45%	63% B E H	55%	44%	57%

Table 26: Participation - Education and Enrichment

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Used Sacramento public libraries or their services	61%	60%	57%	49%	67% D F H	50%	61%	53%	56%
Participated in religious or spiritual activities in Sacramento	46% D F	51% D F	45% D F	21%	44% D F	29%	45% D F	50% D F	40%
Attended a City-sponsored event	39%	29%	56% A B F G H	52% A B F H	56% A B F H	40%	41%	31%	42%

Table 27: Participation - Community Engagement

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Campaigned or advocated for an issue, cause or candidate	21%	23%	36% A B	34% A B	33%	27%	36% A B	35% A	30%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	18%	16%	14%	23%	30% B C F H	17%	27% C	17%	20%
Volunteered your time to some group/activity in Sacramento	39%	43%	51% F	46%	63% A B D F H	35%	49%	37%	44%
Participated in a club	41% D F H	32% F	35% F	26%	40% D F H	20%	37% F	27%	31%
Talked to or visited with your immediate neighbors	80%	85%	79%	78%	93% A C D H	89% D	92% A C D	82%	84%
Done a favor for a neighbor	66%	79% A D	74% D	62%	84% A D F H	71%	81% A D	69%	72%
Attended a local public meeting	26% H	21%	18%	18%	27% H	21%	26% H	13%	21%
Watched (online or on television) a local public meeting	27%	44% A D	35%	29%	40%	36%	39%	46% A D	37%
Read or watch local news (via television, paper, computer, etc.)	82%	90% D E	91% D E	80%	79%	85%	83%	90% D E	85%
Vote in local elections	90% B F	81%	96% B F H	90% B F H	92% B F H	78%	89% F	81%	86%

Table 28: Community Focus Areas

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., essential/very important)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall feeling of safety in Sacramento	86%	90%	94%	88%	88%	96% A D E H	90%	88%	90%
Overall ease of getting to the places you usually have to visit	78%	83% H	84% H	83% H	82% H	76%	75%	69%	79%
Quality of overall natural environment in Sacramento	82%	83%	90% G H	85%	81%	81%	77%	77%	82%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	85% B E F G H	70%	82% B E F H	88% B E F G H	69%	70%	69%	69%	75%
Health and wellness opportunities in Sacramento	69%	85% A D	82% A D	67%	77%	77%	73%	82% A D	76%
Overall opportunities for education and enrichment	73%	78%	92% A B D E	71%	80%	87% A D	81%	83% A D	80%
Overall economic health of Sacramento	87%	90% G	92% G H	88%	90% G	91% G H	80%	82%	88%
Sense of community	74%	76%	64%	70%	76%	77% C	72%	70%	72%

Table 29: The State Government

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
The State of California	34%	46%	47%	52% A	39%	42%	40%	49% A	44%

Table 30: Addressing Homelessness

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Providing emergency shelter	78%	84% C	68%	85% C	78%	86% C	82% C	88% C	82%
Creating affordable, permanent housing	72%	91% A C G	63%	84% A C	83% A C	90% A C G	79% C	89% A C	83%
Enforcing the "no camping" ordinance	67% E	68% E	62%	64%	53%	62%	62%	62%	63%
Providing access to health care, behavioral health and substance abuse treatment	87%	90% C	81%	90% C	90%	96% A C H	88%	87%	89%
Other	74%	83% C	58%	83% C	84% C	84% C	88% C H	68%	78%

Table 31: Importance of Department of Youth, Parks, and Community Enrichment Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Aquatics	71% D F	68% D	73% D F	53%	63%	56%	69% D	74% D F	65%
Child care	84%	84%	82%	79%	91% D	89% D	87%	89% D	85%
Youth sports	79%	88% C E	73%	81%	77%	86% C	85%	85% C	82%
Youth employment opportunities	81%	86%	90%	80%	88%	92% A D	90%	91% A D	87%
After school programs	84%	92%	93%	90%	96% A	89%	90%	91%	91%

Table 32: Participation in Any Program Through Sacramento Youth, Parks, and Community Enrichment Department

Percent "at least once"	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	24%	33% D F G	28% D	16%	30% D	20%	20%	31% D	25%

Table 33: Participation in a Youth Development Program Through Sacramento Youth, Parks, and Community Enrichment Department

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent "at least once"	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	22% D	17%	16%	8%	30% B C D F G	13%	15%	25% D F	18%

Table 34: Importance of Economic Growth Efforts

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue: (Percent rating as "essential" or "very important").	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Free community college or trade school funding	71%	82% E G	72%	74% E	60%	73% E	63%	88% A C D E F G	74%
Incentives for high paying companies to relocate to Sacramento	75% C D	82% C D E G	61%	51%	66% D	72% D	66% D	70% D	67%
Small business assistance, such as loans or technical assistance	68%	85% A D	75%	71%	76%	85% A D	73%	85% A D	78%
Youth employment opportunities (ages 14-24)	71%	84% A D	73%	66%	82% D	78% D	82% D	87% A C D	77%
Middle income housing options	84%	92% C E G H	81%	90% E G H	79%	87% H	78%	77%	84%
Low income housing options	65%	90% A C D F G	75%	77% A	80% A	76% A	72%	83% A	78%
Homeless housing options	69%	85% A E G	74%	76%	71%	76%	72%	86% A E G	77%

THE NCS

The National Community Survey

Sacramento, CA

Comparisons by Geographic Subgroups

2019



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Summary

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Sacramento’s Comparisons by Geographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by Council District.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by Council District. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents in Districts 1 (A) and 2 (B) gave significantly lower ratings to overall quality of life than respondents in Districts 3 (C) and 4 (D), as denoted by the “A B” listed in the cell of the ratings for Districts 3 and 4. The overall quality of life rating in District 4 (D) also was significantly lower than that of District 3 (C) (as indicated by the “D” in the rating for District 3).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	District				Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	
The overall quality of life in ABC	73%	74%	79% A B D	76% A B	78%
Overall image or reputation of ABC	65%	66%	69% A B	71% A B C	70%
ABC as a place to live	80%	81%	85% A B D	82% A B	84%

The margin of error for all respondents (895) is generally no greater than plus or minus three percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points; for subgroups of approximately 400, the margin of error is plus or minus five percentage points. Eight Council Districts were tracked for comparison (grouped into two groups of four Districts each) and the number of completed surveys for each are in the figure below. Where differences in opinion were noted, residents who lived in the Northern Districts tended to give higher ratings than those who lived in the Southern Districts.

Figure 2: Geographic Areas

Area	Number of Completed Surveys
Northern Districts (1, 2, 3, 4)	441
Southern Districts (5, 6, 7, 8)	454

Table 1: Community Characteristics - General

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good)			
The overall quality of life in Sacramento	64%	61%	62%
Overall image or reputation of Sacramento	48% B	40%	44%
Sacramento as a place to live	78%	72%	75%
Your neighborhood as a place to live	70% B	56%	63%
Sacramento as a place to raise children	66% B	55%	60%
Sacramento as a place to retire	44%	49%	46%
Overall appearance of Sacramento	41%	46%	43%

Table 2: Community Characteristics - Safety

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Overall feeling of safety in Sacramento	48% B	38%	43%
In your neighborhood during the day	85% B	79%	82%
In Sacramento's downtown/commercial area during the day	65%	67%	66%

Table 3: Community Characteristics - Mobility

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Overall ease of getting to the places you usually have to visit	57%	53%	55%
Traffic flow on major streets	33% B	26%	29%
Ease of public parking	22%	23%	23%
Ease of travel by car in Sacramento	43%	41%	42%
Ease of travel by public transportation in Sacramento	30%	25%	27%
Ease of travel by bicycle in Sacramento	48% B	39%	43%
Ease of walking in Sacramento	60% B	51%	56%
Availability of paths and walking trails	54%	49%	51%

Table 4: Community Characteristics - Natural Environment

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Quality of overall natural environment in Sacramento	68% B	59%	64%
Air quality	38%	37%	38%
Cleanliness of Sacramento	26%	29%	27%

Table 5: Community Characteristics - Built Environment

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	52% B	43%	47%
Public places where people want to spend time	49%	47%	48%
Variety of housing options	29%	30%	29%
Availability of affordable quality housing	14%	16%	15%
Overall quality of new development in Sacramento	62% B	54%	58%

Table 6: Community Characteristics - Economy

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Overall economic health of Sacramento	50% B	40%	45%
Sacramento as a place to work	68%	64%	66%
Sacramento as a place to visit	54%	48%	51%
Employment opportunities	53% B	43%	48%
Shopping opportunities	69%	67%	68%
Cost of living in Sacramento	26%	21%	24%
Overall quality of business and service establishments in Sacramento	60% B	52%	56%
Vibrant downtown/commercial area	59% B	50%	55%

Table 7: Community Characteristics - Recreation and Wellness

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Health and wellness opportunities in Sacramento	66% B	57%	62%
Fitness opportunities (including exercise classes and paths or trails, etc.)	59%	58%	58%
Recreational opportunities	59%	57%	58%
Availability of affordable quality food	64%	60%	62%
Availability of affordable quality health care	59% B	48%	53%
Availability of preventive health services	58% B	50%	54%
Availability of affordable quality mental health care	40% B	31%	35%

Table 8: Community Characteristics - Education and Enrichment

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Overall opportunities for education and enrichment	59%	53%	56%
Availability of affordable quality child care/preschool	37% B	26%	31%
K-12 education	45% B	35%	40%

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Adult educational opportunities	57% B	48%	53%
Opportunities to attend cultural/arts/music activities	67% B	56%	62%
Opportunities to participate in religious or spiritual events and activities	69%	67%	68%

Table 9: Community Characteristics - Community Engagement

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)			
Opportunities to participate in social events and activities	68% B	60%	64%
Opportunities to volunteer	74%	69%	72%
Opportunities to participate in community matters	62%	59%	60%
Openness and acceptance of the community toward people of diverse backgrounds	61% B	52%	57%
Neighborliness of residents in Sacramento	48%	42%	45%

Table 10: Governance - General

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good)			
The City of Sacramento	60% B	49%	55%
The value of services for the taxes paid to Sacramento	32%	28%	30%
The overall direction that Sacramento is taking	49%	44%	47%
The job Sacramento government does at welcoming citizen involvement	37%	37%	37%
Overall confidence in Sacramento government	34%	30%	32%
Generally acting in the best interest of the community	39%	34%	36%
Being honest	34%	29%	32%
Treating all residents fairly	31%	29%	30%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	52%	46%	49%
The Federal Government	26%	26%	26%

Table 11: Governance - Safety

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good)			
Police services	52%	46%	49%
Fire services	81%	80%	81%
Ambulance or emergency medical services	77%	72%	75%
Crime prevention	39% B	29%	34%
Fire prevention and education	54%	48%	51%
Animal control	49% B	41%	45%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	43%	35%	40%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Traffic enforcement	36%	31%	34%
Street repair	21%	16%	19%
Street cleaning	35% B	28%	31%
Street lighting	44%	43%	44%
Sidewalk maintenance	38%	35%	37%
Traffic signal timing	36%	40%	38%
Bus or transit services	43% B	33%	38%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Garbage collection	69%	71%	70%
Recycling	65%	64%	64%
Yard waste pick-up	61%	67%	64%
Drinking water	56%	59%	57%
Preservation of natural areas such as open space, farmlands and greenbelts	42%	41%	42%
Sacramento open space	47% B	37%	43%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Storm drainage	51%	54%	52%
Sewer services	65%	60%	62%
Utility billing	53% B	42%	48%
Land use, planning and zoning	38%	30%	34%
Code enforcement (weeds, abandoned buildings, etc.)	26%	20%	23%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Economic development	45% B	37%	41%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
City parks	67% B	56%	62%
Recreation programs or classes	53% B	43%	48%
Recreation centers or facilities	52%	44%	48%
Health services	51%	47%	49%

Table 17: Governance - Education and Enrichment

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good)			
Public library services	72%	74%	73%
City-sponsored special events	48%	45%	47%

Table 18: Governance - Community Engagement

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., excellent/good)			
Public information services	57%	55%	56%

Table 19: Participation General

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Sense of community	45%	40%	43%
Recommend living in Sacramento to someone who asks	80%	76%	78%
Remain in Sacramento for the next five years	81%	78%	80%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	53%	57%	55%

Table 20: Participation - Safety

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Was NOT the victim of a crime	76%	74%	75%
Did NOT report a crime	62%	61%	61%
Stocked supplies in preparation for an emergency	34%	45%	39%

Table 21: Participation - Mobility

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Walked or biked instead of driving	69% B	57%	63%
Carpooled with other adults or children instead of driving alone	51%	55%	53%
Used bus, rail, subway or other public transportation instead of driving	39% B	32%	35%

Table 22: Participation - Natural Environment

	Area		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Recycle at home	91%	96% A	93%
Made efforts to make your home more energy efficient	74%	78%	76%
Made efforts to conserve water	83%	93% A	88%

Table 23: Participation - Built Environment

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
NOT under housing cost stress	55%	50%	53%
Did NOT observe a code violation	33%	37%	35%

Table 24: Participation - Economy

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Purchase goods or services from a business located in Sacramento	99%	97%	98%
Economy will have positive impact on income	29%	27%	28%
Work in ABC	64%	65%	64%

Table 25: Participation - Recreation and Wellness

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Used Sacramento recreation centers or their services	49%	51%	50%
Visited a neighborhood park or City park	87%	85%	86%
Eat at least 5 portions of fruits and vegetables a day	84%	85%	85%
Participate in moderate or vigorous physical activity	85%	84%	85%
Reported being in "very good" or "excellent" health	62%	52%	57%
	B		

Table 26: Participation - Education and Enrichment

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Used Sacramento public libraries or their services	56%	57%	56%
Participated in religious or spiritual activities in Sacramento	39%	41%	40%
Attended a City-sponsored event	44%	41%	42%

Table 27: Participation - Community Engagement

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
	(A)	(B)	(A)
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Campaigned or advocated for an issue, cause or candidate	29%	32%	30%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	18%	22%	20%
Volunteered your time to some group/activity in Sacramento	45%	44%	44%
Participated in a club	33%	30%	31%
Talked to or visited with your immediate neighbors	81%	88%	84%
		A	
Done a favor for a neighbor	70%	75%	72%
Attended a local public meeting	21%	21%	21%
Watched (online or on television) a local public meeting	34%	41%	37%
		A	
Read or watch local news (via television, paper, computer, etc.)	85%	85%	85%
Vote in local elections	89%	84%	86%
	B		

Table 28: Community Focus Areas

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Percent rating positively (e.g., essential/very important)	(A)	(B)	(A)
Overall feeling of safety in Sacramento	89%	91%	90%
Overall ease of getting to the places you usually have to visit	82% B	75%	79%
Quality of overall natural environment in Sacramento	85% B	79%	82%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	81% B	69%	75%
Health and wellness opportunities in Sacramento	75%	78%	76%
Overall opportunities for education and enrichment	77%	83% A	80%
Overall economic health of Sacramento	89%	86%	88%
Sense of community	71%	74%	72%

Table 29: The State Government

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").	(A)	(B)	(A)
The State of California	45%	43%	44%

Table 30: Addressing Homelessness

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	(A)	(B)	(A)
Providing emergency shelter	80%	84%	82%
Creating affordable, permanent housing	79%	86% A	83%
Enforcing the "no camping" ordinance	65%	60%	63%
Providing access to health care, behavioral health and substance abuse treatment	87%	90%	89%
Other	78%	79%	78%

Table 31: Importance of Department of Youth, Parks, and Community Enrichment Programs

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	(A)	(B)	(A)
Aquatics	65%	66%	65%
Child care	82%	89% A	85%
Youth sports	81%	84%	82%
Youth employment opportunities	84%	90% A	87%
After school programs	90%	91%	91%

Table 32: Participation in Any Program Through Sacramento Youth, Parks, and Community Enrichment Department

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	(A)
	(A)	(B)	
Percent "at least once"			
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	25%	25%	25%

Table 33: Participation in a Youth Development Program Through Sacramento Youth, Parks, and Community Enrichment Department

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	(A)
	(A)	(B)	
Percent "at least once"			
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	15%	21% A	18%

Table 34: Importance of Economic Growth Efforts

	Area		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	(A)
	(A)	(B)	
The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue: (Percent rating as "essential" or "very important").			
Free community college or trade school funding	75%	73%	74%
Incentives for high paying companies to relocate to Sacramento	66%	69%	67%
Small business assistance, such as loans or technical assistance	75%	81% A	78%
Youth employment opportunities (ages 14-24)	73%	82% A	77%
Middle income housing options	87% B	81%	84%
Low income housing options	77%	78%	78%
Homeless housing options	77%	77%	77%

THE NCS

The National Community Survey

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Supplemental Online Survey Results

2019



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About this Report

As part of its participation in The National Community Survey, the City of Sacramento conducted a mailed survey of 5,500 residents. Surveys were mailed to randomly selected households in March 2019 and data were collected through May 3, 2019 (see the report, *The National Community Survey: Community Livability Report, Sacramento, CA, 2019*). The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during April 2019 and 4,039 surveys were received. This report contains the results of this opt-in administration of the web-based survey. These data were not collected through a random sample and it is unknown who in the community was aware of link on the City's website; therefore a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were weighted to match the demographic characteristics of the 2010 Census and American Community Survey estimates for adults in the City of Sacramento. The results of the weighting scheme for the opt-in survey are presented in the following table.

Table 1: Sacramento, CA 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	51%	22%	43%
Own home	49%	78%	57%
Detached unit	62%	79%	67%
Attached unit	38%	21%	33%
Race and Ethnicity			
White	49%	72%	52%
Not white	51%	28%	48%
Not Hispanic	77%	89%	80%
Hispanic	23%	11%	20%
Sex and Age			
Female	52%	54%	52%
Male	48%	46%	48%
18-34 years of age	37%	17%	30%
35-54 years of age	35%	37%	36%
55+ years of age	28%	45%	34%
Females 18-34	19%	9%	17%
Females 35-54	18%	20%	18%
Females 55+	16%	24%	17%
Males 18-34	18%	8%	15%
Males 35-54	17%	19%	18%
Males 55+	13%	19%	14%
Area			
District 1	12%	8%	8%
District 2	11%	7%	6%
District 3	13%	16%	15%
District 4	17%	29%	32%
District 5	12%	14%	14%
District 6	12%	11%	11%
District 7	12%	10%	10%
District 8	10%	4%	5%

* U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 2: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Sacramento as a place to live	17%	N=696	51%	N=2037	24%	N=951	8%	N=310	100%	N=3995
Your neighborhood as a place to live	26%	N=974	44%	N=1614	22%	N=796	8%	N=300	100%	N=3684
Sacramento as a place to raise children	15%	N=475	41%	N=1284	29%	N=918	15%	N=473	100%	N=3149
Sacramento as a place to work	19%	N=663	49%	N=1724	25%	N=887	8%	N=271	100%	N=3545
Sacramento as a place to visit	10%	N=343	37%	N=1322	36%	N=1304	17%	N=628	100%	N=3597
Sacramento as a place to retire	10%	N=316	30%	N=949	30%	N=974	30%	N=957	100%	N=3196
The overall quality of life in Sacramento	11%	N=404	51%	N=1865	29%	N=1070	9%	N=319	100%	N=3658

Table 3: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	5%	N=177	39%	N=1528	37%	N=1432	19%	N=757	100%	N=3894
Overall ease of getting to the places you usually have to visit	11%	N=404	41%	N=1498	32%	N=1146	16%	N=578	100%	N=3628
Quality of overall natural environment in Sacramento	15%	N=556	49%	N=1759	27%	N=958	9%	N=336	100%	N=3610
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	4%	N=133	35%	N=1243	43%	N=1561	18%	N=666	100%	N=3602
Health and wellness opportunities in Sacramento	13%	N=452	47%	N=1646	28%	N=981	11%	N=393	100%	N=3472
Overall opportunities for education and enrichment	11%	N=373	45%	N=1556	31%	N=1060	13%	N=453	100%	N=3441
Overall economic health of Sacramento	5%	N=169	40%	N=1395	39%	N=1337	16%	N=568	100%	N=3469
Sense of community	10%	N=342	36%	N=1262	36%	N=1276	19%	N=669	100%	N=3550
Overall image or reputation of Sacramento	3%	N=116	36%	N=1283	41%	N=1476	19%	N=695	100%	N=3570

Table 4: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Sacramento to someone who asks	29%	N=1114	41%	N=1560	15%	N=562	15%	N=575	100%	N=3811
Remain in Sacramento for the next five years	48%	N=1702	27%	N=959	12%	N=431	12%	N=419	100%	N=3511

Table 5: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	41%	N=1476	36%	N=1314	9%	N=334	10%	N=373	3%	N=124	100%	N=3621
In Sacramento's downtown/commercial area during the day	22%	N=787	41%	N=1445	15%	N=529	16%	N=575	6%	N=224	100%	N=3560

Table 6: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	2%	N=73	24%	N=888	42%	N=1571	32%	N=1192	100%	N=3723
Ease of public parking	3%	N=102	19%	N=657	36%	N=1258	42%	N=1447	100%	N=3464
Ease of travel by car in Sacramento	5%	N=161	35%	N=1230	42%	N=1473	18%	N=639	100%	N=3503
Ease of travel by public transportation in Sacramento	2%	N=52	15%	N=409	32%	N=892	51%	N=1399	100%	N=2752
Ease of travel by bicycle in Sacramento	10%	N=267	35%	N=993	39%	N=1078	16%	N=459	100%	N=2797
Ease of walking in Sacramento	16%	N=559	42%	N=1424	30%	N=1012	12%	N=403	100%	N=3398
Availability of paths and walking trails	12%	N=376	39%	N=1262	35%	N=1134	15%	N=473	100%	N=3246
Air quality	2%	N=78	27%	N=943	43%	N=1473	28%	N=971	100%	N=3465
Cleanliness of Sacramento	2%	N=74	22%	N=784	42%	N=1468	34%	N=1193	100%	N=3518
Overall appearance of Sacramento	3%	N=98	39%	N=1375	40%	N=1423	18%	N=622	100%	N=3518
Public places where people want to spend time	5%	N=165	40%	N=1380	38%	N=1330	17%	N=601	100%	N=3475
Variety of housing options	3%	N=115	24%	N=809	35%	N=1178	37%	N=1228	100%	N=3330
Availability of affordable quality housing	2%	N=68	11%	N=346	28%	N=886	59%	N=1885	100%	N=3183
Fitness opportunities (including exercise classes and paths or trails, etc.)	16%	N=540	48%	N=1587	29%	N=971	7%	N=230	100%	N=3328
Recreational opportunities	15%	N=525	47%	N=1601	29%	N=982	8%	N=278	100%	N=3386
Availability of affordable quality food	20%	N=711	45%	N=1544	26%	N=887	9%	N=325	100%	N=3467
Availability of affordable quality health care	14%	N=455	39%	N=1248	30%	N=949	17%	N=530	100%	N=3183
Availability of preventive health services	15%	N=438	41%	N=1247	29%	N=877	15%	N=451	100%	N=3013
Availability of affordable quality mental health care	6%	N=132	19%	N=450	31%	N=740	44%	N=1033	100%	N=2355

Table 7: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	3%	N=45	19%	N=297	35%	N=562	43%	N=685	100%	N=1589
K-12 education	4%	N=80	27%	N=545	41%	N=840	28%	N=578	100%	N=2043
Adult educational opportunities	9%	N=211	41%	N=928	35%	N=786	14%	N=325	100%	N=2249
Opportunities to attend cultural/arts/music activities	19%	N=621	47%	N=1492	26%	N=836	8%	N=243	100%	N=3191
Opportunities to participate in religious or spiritual events and activities	22%	N=486	54%	N=1174	18%	N=395	5%	N=106	100%	N=2161
Employment opportunities	9%	N=278	46%	N=1427	34%	N=1045	11%	N=347	100%	N=3096
Shopping opportunities	15%	N=489	50%	N=1691	27%	N=910	8%	N=276	100%	N=3365

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
Cost of living in Sacramento	3%	N=86	25%	N=846	41%	N=1385	32%	N=1073	100%	N=3390
Overall quality of business and service establishments in Sacramento	10%	N=321	57%	N=1909	28%	N=952	5%	N=185	100%	N=3368
Vibrant downtown/commercial area	10%	N=317	44%	N=1462	34%	N=1134	13%	N=416	100%	N=3329
Overall quality of new development in Sacramento	13%	N=405	42%	N=1344	30%	N=965	15%	N=471	100%	N=3185
Opportunities to participate in social events and activities	17%	N=536	52%	N=1681	26%	N=832	6%	N=193	100%	N=3242
Opportunities to volunteer	26%	N=715	53%	N=1485	17%	N=481	4%	N=109	100%	N=2790
Opportunities to participate in community matters	17%	N=506	50%	N=1489	25%	N=732	9%	N=260	100%	N=2986
Openness and acceptance of the community toward people of diverse backgrounds	18%	N=563	44%	N=1416	26%	N=850	12%	N=385	100%	N=3213
Neighborliness of residents in Sacramento	10%	N=320	42%	N=1398	34%	N=1125	14%	N=450	100%	N=3293

Table 8: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	8%	N=294	92%	N=3219	100%	N=3513
Made efforts to make your home more energy efficient	22%	N=761	78%	N=2747	100%	N=3508
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	25%	N=856	75%	N=2626	100%	N=3482
Household member was a victim of a crime in Sacramento	71%	N=2481	29%	N=1006	100%	N=3487
Reported a crime to the police in Sacramento	56%	N=1967	44%	N=1517	100%	N=3483
Stocked supplies in preparation for an emergency	65%	N=2253	35%	N=1231	100%	N=3484
Campaigned or advocated for an issue, cause or candidate	55%	N=1901	45%	N=1582	100%	N=3483
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	33%	N=1150	67%	N=2339	100%	N=3489
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	61%	N=2138	39%	N=1341	100%	N=3480

Table 9: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Sacramento recreation centers or their services	7%	N=240	12%	N=399	29%	N=993	52%	N=1781	100%	N=3414
Visited a neighborhood park or City park	29%	N=986	32%	N=1086	30%	N=1029	8%	N=288	100%	N=3389
Used Sacramento public libraries or their services	7%	N=254	19%	N=629	33%	N=1118	41%	N=1393	100%	N=3394
Participated in religious or spiritual activities in Sacramento	8%	N=262	13%	N=427	18%	N=605	62%	N=2086	100%	N=3381
Attended a City-sponsored event	2%	N=55	8%	N=272	51%	N=1724	39%	N=1322	100%	N=3373
Used bus, rail, subway or other public transportation instead of driving	10%	N=323	7%	N=245	20%	N=693	63%	N=2123	100%	N=3383
Carpooled with other adults or children instead of driving alone	17%	N=588	20%	N=666	22%	N=730	41%	N=1402	100%	N=3386
Walked or biked instead of driving	31%	N=1050	20%	N=676	19%	N=654	29%	N=992	100%	N=3373
Volunteered your time to some group/activity in Sacramento	12%	N=411	15%	N=520	28%	N=942	45%	N=1508	100%	N=3381
Participated in a club	9%	N=300	13%	N=430	17%	N=559	62%	N=2081	100%	N=3370
Talked to or visited with your immediate neighbors	37%	N=1236	30%	N=1002	24%	N=809	10%	N=337	100%	N=3384
Done a favor for a neighbor	16%	N=527	24%	N=804	40%	N=1339	21%	N=695	100%	N=3364

Table 10: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=37	6%	N=213	30%	N=1015	63%	N=2116	100%	N=3382
Watched (online or on television) a local public meeting	3%	N=87	10%	N=328	33%	N=1121	54%	N=1824	100%	N=3361

Table 11: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	12%	N=356	36%	N=1064	32%	N=951	20%	N=581	100%	N=2952
Fire services	35%	N=842	51%	N=1211	13%	N=297	1%	N=26	100%	N=2377
Ambulance or emergency medical services	32%	N=645	50%	N=1029	15%	N=308	3%	N=62	100%	N=2044
Crime prevention	4%	N=96	24%	N=641	37%	N=980	34%	N=899	100%	N=2617
Fire prevention and education	12%	N=228	49%	N=909	30%	N=555	8%	N=155	100%	N=1847
Traffic enforcement	5%	N=143	26%	N=732	34%	N=944	34%	N=952	100%	N=2770
Street repair	2%	N=56	14%	N=442	35%	N=1077	49%	N=1511	100%	N=3087
Street cleaning	6%	N=169	29%	N=869	34%	N=1027	32%	N=977	100%	N=3041
Street lighting	6%	N=205	39%	N=1238	37%	N=1185	17%	N=553	100%	N=3181
Sidewalk maintenance	5%	N=148	32%	N=978	38%	N=1165	26%	N=795	100%	N=3085
Traffic signal timing	5%	N=162	35%	N=1102	36%	N=1123	23%	N=719	100%	N=3107
Bus or transit services	4%	N=88	23%	N=464	34%	N=675	39%	N=773	100%	N=2000
Garbage collection	27%	N=858	51%	N=1596	18%	N=556	4%	N=112	100%	N=3122
Recycling	22%	N=685	46%	N=1399	21%	N=644	11%	N=346	100%	N=3073
Yard waste pick-up	26%	N=721	46%	N=1262	20%	N=562	7%	N=204	100%	N=2749
Storm drainage	13%	N=364	45%	N=1247	31%	N=858	11%	N=297	100%	N=2766
Drinking water	18%	N=554	45%	N=1372	27%	N=845	10%	N=304	100%	N=3074
Sewer services	20%	N=524	54%	N=1448	23%	N=607	4%	N=105	100%	N=2684
Utility billing	11%	N=328	40%	N=1199	33%	N=971	16%	N=472	100%	N=2969
City parks	18%	N=554	48%	N=1485	26%	N=800	8%	N=240	100%	N=3080
Recreation programs or classes	11%	N=173	49%	N=748	30%	N=458	9%	N=137	100%	N=1516
Recreation centers or facilities	11%	N=181	47%	N=788	33%	N=558	9%	N=158	100%	N=1684
Land use, planning and zoning	4%	N=80	25%	N=559	39%	N=861	33%	N=733	100%	N=2232
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=61	19%	N=464	38%	N=949	41%	N=1018	100%	N=2492
Animal control	12%	N=245	43%	N=879	29%	N=587	16%	N=319	100%	N=2031
Economic development	6%	N=150	37%	N=920	36%	N=903	21%	N=511	100%	N=2484
Health services	10%	N=241	43%	N=998	31%	N=724	15%	N=347	100%	N=2310
Public library services	29%	N=675	50%	N=1158	17%	N=396	4%	N=90	100%	N=2319
Public information services	8%	N=188	46%	N=1069	34%	N=790	11%	N=259	100%	N=2306

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	6%	N=111	36%	N=647	35%	N=634	23%	N=418	100%	N=1810
Preservation of natural areas such as open space, farmlands and greenbelts	7%	N=180	34%	N=857	35%	N=881	25%	N=623	100%	N=2541
Sacramento open space	7%	N=178	34%	N=869	37%	N=950	22%	N=560	100%	N=2557
City-sponsored special events	8%	N=161	50%	N=1058	33%	N=695	10%	N=214	100%	N=2128
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	11%	N=295	43%	N=1165	33%	N=895	13%	N=339	100%	N=2695

Table 12: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Sacramento	8%	N=254	43%	N=1313	34%	N=1029	14%	N=438	100%	N=3033
The Federal Government	3%	N=87	25%	N=676	41%	N=1101	30%	N=809	100%	N=2673
The State of California	7%	N=213	37%	N=1079	33%	N=961	22%	N=633	100%	N=2886

Table 13: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Sacramento	4%	N=120	27%	N=791	34%	N=1000	35%	N=1007	100%	N=2917
The overall direction that Sacramento is taking	11%	N=344	32%	N=979	29%	N=872	28%	N=845	100%	N=3040
The job Sacramento government does at welcoming citizen involvement	8%	N=200	32%	N=843	36%	N=947	24%	N=636	100%	N=2627
Overall confidence in Sacramento government	5%	N=164	28%	N=855	32%	N=964	34%	N=1031	100%	N=3014
Generally acting in the best interest of the community	7%	N=198	27%	N=812	31%	N=922	35%	N=1028	100%	N=2960
Being honest	5%	N=150	27%	N=736	31%	N=851	37%	N=1040	100%	N=2777
Treating all residents fairly	5%	N=142	22%	N=625	32%	N=886	41%	N=1139	100%	N=2792

Table 14: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Sacramento	60%	N=1853	30%	N=941	10%	N=299	1%	N=19	100%	N=3111
Overall ease of getting to the places you usually have to visit	38%	N=1159	44%	N=1362	17%	N=528	1%	N=28	100%	N=3077
Quality of overall natural environment in Sacramento	39%	N=1201	43%	N=1319	17%	N=513	1%	N=37	100%	N=3070
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	34%	N=1028	43%	N=1326	21%	N=656	2%	N=58	100%	N=3069
Health and wellness opportunities in Sacramento	29%	N=886	40%	N=1218	29%	N=883	3%	N=78	100%	N=3065
Overall opportunities for education and enrichment	36%	N=1090	39%	N=1200	23%	N=714	2%	N=55	100%	N=3059
Overall economic health of Sacramento	48%	N=1478	41%	N=1249	10%	N=308	1%	N=32	100%	N=3068
Sense of community	30%	N=907	45%	N=1385	22%	N=683	3%	N=81	100%	N=3058

Table 15: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Total	
Providing emergency shelter	43%	N=1307	28%	N=869	21%	N=637	8%	N=241	100%	N=3054
Creating affordable, permanent housing	55%	N=1664	22%	N=663	15%	N=454	9%	N=266	100%	N=3047
Enforcing the “no camping” ordinance	44%	N=1305	19%	N=559	21%	N=628	17%	N=494	100%	N=2986
Providing access to health care, behavioral health and substance abuse treatment	60%	N=1822	25%	N=765	11%	N=348	3%	N=91	100%	N=3025
Other	62%	N=466	22%	N=163	12%	N=90	4%	N=33	100%	N=752

Table 16: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Total	
Aquatics	25%	N=660	37%	N=985	32%	N=857	7%	N=187	100%	N=2690
Child care	51%	N=1392	29%	N=801	16%	N=426	4%	N=109	100%	N=2728
Youth sports	37%	N=1004	42%	N=1155	19%	N=526	2%	N=65	100%	N=2749
Youth employment opportunities	45%	N=1259	37%	N=1047	15%	N=424	2%	N=68	100%	N=2798
After school programs	55%	N=1550	33%	N=922	10%	N=288	2%	N=45	100%	N=2805

Table 17: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	3%	N=87
2-4 times a month	5%	N=153
Once a month or less	15%	N=470
Not at all	77%	N=2362
Total	100%	N=3072

Table 18: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	4%	N=116
2-4 times a month	3%	N=87
Once a month or less	8%	N=251
Not at all	85%	N=2587
Total	100%	N=3041

Table 19: Question 18

The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue:	Essential		Very important		Somewhat important		Not at all important		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Free community college or trade school funding	35%	N=1050	31%	N=919	20%	N=616	14%	N=424	100%	N=3008
Incentives for high paying companies to relocate to Sacramento	29%	N=860	30%	N=898	28%	N=824	14%	N=405	100%	N=2987
Small business assistance, such as loans or technical assistance	32%	N=936	43%	N=1263	23%	N=681	3%	N=82	100%	N=2961
Youth employment opportunities (ages 14-24)	29%	N=865	43%	N=1260	24%	N=720	4%	N=107	100%	N=2952
Middle income housing options	47%	N=1417	35%	N=1034	15%	N=453	3%	N=88	100%	N=2992
Low income housing options	49%	N=1467	29%	N=859	17%	N=493	5%	N=164	100%	N=2983
Homeless housing options	52%	N=1540	22%	N=670	15%	N=449	11%	N=320	100%	N=2978

Table 20: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	2%	N=55	2%	N=56	5%	N=143	19%	N=576	73%	N=2226	100%	N=3056
Purchase goods or services from a business located in Sacramento	0%	N=13	2%	N=46	18%	N=547	50%	N=1528	30%	N=909	100%	N=3042
Eat at least 5 portions of fruits and vegetables a day	2%	N=72	10%	N=318	33%	N=996	36%	N=1097	18%	N=557	100%	N=3039
Participate in moderate or vigorous physical activity	2%	N=56	9%	N=286	30%	N=907	34%	N=1044	24%	N=741	100%	N=3034
Read or watch local news (via television, paper, computer, etc.)	4%	N=107	9%	N=287	19%	N=565	28%	N=835	41%	N=1238	100%	N=3032
Vote in local elections	3%	N=96	2%	N=53	4%	N=113	12%	N=369	79%	N=2403	100%	N=3033

Table 21: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	19%	N=586
Very good	43%	N=1328
Good	30%	N=914
Fair	6%	N=197
Poor	1%	N=31
Total	100%	N=3056

Table 22: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=228
Somewhat positive	21%	N=649
Neutral	48%	N=1450
Somewhat negative	19%	N=572
Very negative	4%	N=120
Total	100%	N=3019

Table 23: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=2025
Working part time for pay	10%	N=308
Unemployed, looking for paid work	3%	N=91
Unemployed, not looking for paid work	2%	N=57
Fully retired	19%	N=564
Total	100%	N=3046

Table 24: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	60%	N=1728
Yes, from home	11%	N=305
No	29%	N=850
Total	100%	N=2883

Table 25: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	8%	N=245
2 to 5 years	13%	N=409
6 to 10 years	10%	N=320
11 to 20 years	17%	N=529
More than 20 years	51%	N=1555
Total	100%	N=3059

Table 26: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	67%	N=2334
Building with two or more homes (duplex, townhome, apartment or condominium)	32%	N=1106
Mobile home	0%	N=8
Other	2%	N=53
Total	100%	N=3501

Table 27: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	43%	N=1506
Owned	57%	N=1968
Total	100%	N=3475

Table 28: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	4%	N=105
\$300 to \$599 per month	6%	N=157
\$600 to \$999 per month	11%	N=321
\$1,000 to \$1,499 per month	25%	N=703
\$1,500 to \$2,499 per month	38%	N=1052
\$2,500 or more per month	17%	N=462
Total	100%	N=2801

Table 29: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	74%	N=2077
Yes	26%	N=715
Total	100%	N=2792

Table 30: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=2123
Yes	24%	N=669
Total	100%	N=2792

Table 31: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	7%	N=202
\$25,000 to \$49,999	16%	N=481
\$50,000 to \$99,999	32%	N=940
\$100,000 to \$149,999	24%	N=709
\$150,000 or more	21%	N=621
Total	100%	N=2954

Table 32: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	80%	N=2361
Yes, I consider myself to be Spanish, Hispanic or Latino	20%	N=606
Total	100%	N=2967

Table 33: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	4%	N=118
Asian, Asian Indian or Pacific Islander	17%	N=496
Black or African American	10%	N=277
White	63%	N=1815
Other	20%	N=572

Total may exceed 100% as respondents could select more than one option.

Table 34: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=131
25 to 34 years	27%	N=1072
35 to 44 years	19%	N=758
45 to 54 years	17%	N=673
55 to 64 years	18%	N=701
65 to 74 years	13%	N=537
75 years or older	3%	N=130
Total	100%	N=4002

Table 35: Question D16

What is your sex?	Percent	Number
Female	52%	N=1815
Male	48%	N=1650
Total	100%	N=3464

Table 36: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=2361
Land line	7%	N=197
Both	13%	N=378
Total	100%	N=2937

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 37: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Sacramento as a place to live	17%	N=696	51%	N=2037	24%	N=951	8%	N=310	0%	N=3	100%	N=3998
Your neighborhood as a place to live	26%	N=974	44%	N=1614	22%	N=796	8%	N=300	0%	N=3	100%	N=3688
Sacramento as a place to raise children	13%	N=475	35%	N=1284	25%	N=918	13%	N=473	14%	N=521	100%	N=3670
Sacramento as a place to work	18%	N=663	47%	N=1724	24%	N=887	7%	N=271	3%	N=117	100%	N=3662
Sacramento as a place to visit	9%	N=343	36%	N=1322	36%	N=1304	17%	N=628	2%	N=69	100%	N=3666
Sacramento as a place to retire	9%	N=316	26%	N=949	27%	N=974	26%	N=957	13%	N=475	100%	N=3671
The overall quality of life in Sacramento	11%	N=404	51%	N=1865	29%	N=1070	9%	N=319	0%	N=8	100%	N=3667

Table 38: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	5%	N=177	39%	N=1528	37%	N=1432	19%	N=757	0%	N=3	100%	N=3898
Overall ease of getting to the places you usually have to visit	11%	N=404	41%	N=1498	32%	N=1146	16%	N=578	0%	N=2	100%	N=3630
Quality of overall natural environment in Sacramento	15%	N=556	49%	N=1759	26%	N=958	9%	N=336	0%	N=13	100%	N=3623
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	4%	N=133	34%	N=1243	43%	N=1561	18%	N=666	0%	N=17	100%	N=3620
Health and wellness opportunities in Sacramento	13%	N=452	46%	N=1646	27%	N=981	11%	N=393	4%	N=140	100%	N=3613
Overall opportunities for education and enrichment	10%	N=373	43%	N=1556	29%	N=1060	13%	N=453	5%	N=172	100%	N=3613
Overall economic health of Sacramento	5%	N=169	39%	N=1395	37%	N=1337	16%	N=568	4%	N=144	100%	N=3613
Sense of community	10%	N=342	35%	N=1262	36%	N=1276	19%	N=669	1%	N=43	100%	N=3593
Overall image or reputation of Sacramento	3%	N=116	35%	N=1283	41%	N=1476	19%	N=695	1%	N=45	100%	N=3615

Table 39: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Sacramento to someone who asks	29%	N=1114	40%	N=1560	15%	N=562	15%	N=575	1%	N=45	100%	N=3856
Remain in Sacramento for the next five years	47%	N=1702	27%	N=959	12%	N=431	12%	N=419	2%	N=84	100%	N=3595

Table 40: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	41%	N=1476	36%	N=1314	9%	N=334	10%	N=373	3%	N=124	0%	N=1	100%	N=3622
In Sacramento's downtown/commercial area during the day	22%	N=787	40%	N=1445	15%	N=529	16%	N=575	6%	N=224	1%	N=48	100%	N=3608

Table 41: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	2%	N=73	24%	N=888	42%	N=1571	32%	N=1192	1%	N=28	100%	N=3751
Ease of public parking	3%	N=102	19%	N=657	36%	N=1258	41%	N=1447	2%	N=67	100%	N=3530
Ease of travel by car in Sacramento	5%	N=161	35%	N=1230	42%	N=1473	18%	N=639	1%	N=21	100%	N=3524
Ease of travel by public transportation in Sacramento	1%	N=52	12%	N=409	25%	N=892	40%	N=1399	22%	N=779	100%	N=3531
Ease of travel by bicycle in Sacramento	8%	N=267	28%	N=993	31%	N=1078	13%	N=459	21%	N=734	100%	N=3530
Ease of walking in Sacramento	16%	N=559	40%	N=1424	29%	N=1012	11%	N=403	4%	N=128	100%	N=3526
Availability of paths and walking trails	11%	N=376	36%	N=1262	32%	N=1134	13%	N=473	8%	N=276	100%	N=3522
Air quality	2%	N=78	27%	N=943	42%	N=1473	28%	N=971	1%	N=35	100%	N=3500
Cleanliness of Sacramento	2%	N=74	22%	N=784	42%	N=1468	34%	N=1193	0%	N=2	100%	N=3521
Overall appearance of Sacramento	3%	N=98	39%	N=1375	40%	N=1423	18%	N=622	0%	N=2	100%	N=3520
Public places where people want to spend time	5%	N=165	39%	N=1380	38%	N=1330	17%	N=601	1%	N=41	100%	N=3516
Variety of housing options	3%	N=115	23%	N=809	34%	N=1178	35%	N=1228	5%	N=178	100%	N=3508
Availability of affordable quality housing	2%	N=68	10%	N=346	25%	N=886	54%	N=1885	9%	N=320	100%	N=3504
Fitness opportunities (including exercise classes and paths or trails, etc.)	15%	N=540	45%	N=1587	28%	N=971	7%	N=230	5%	N=182	100%	N=3510
Recreational opportunities	15%	N=525	46%	N=1601	28%	N=982	8%	N=278	3%	N=113	100%	N=3499
Availability of affordable quality food	20%	N=711	44%	N=1544	25%	N=887	9%	N=325	1%	N=32	100%	N=3498
Availability of affordable quality health care	13%	N=455	36%	N=1248	27%	N=949	15%	N=530	9%	N=330	100%	N=3513
Availability of preventive health services	12%	N=438	36%	N=1247	25%	N=877	13%	N=451	14%	N=493	100%	N=3507
Availability of affordable quality mental health care	4%	N=132	13%	N=450	21%	N=740	29%	N=1033	33%	N=1147	100%	N=3502

Table 42: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	1%	N=45	8%	N=297	16%	N=562	19%	N=685	55%	N=1970	100%	N=3559
K-12 education	2%	N=80	16%	N=545	25%	N=840	17%	N=578	40%	N=1366	100%	N=3408
Adult educational opportunities	6%	N=211	27%	N=928	23%	N=786	10%	N=325	34%	N=1166	100%	N=3415
Opportunities to attend cultural/arts/music activities	18%	N=621	44%	N=1492	24%	N=836	7%	N=243	6%	N=221	100%	N=3412
Opportunities to participate in religious or spiritual events and activities	14%	N=486	34%	N=1174	12%	N=395	3%	N=106	37%	N=1246	100%	N=3407
Employment opportunities	8%	N=278	42%	N=1427	31%	N=1045	10%	N=347	9%	N=322	100%	N=3418
Shopping opportunities	14%	N=489	49%	N=1691	27%	N=910	8%	N=276	1%	N=50	100%	N=3415
Cost of living in Sacramento	3%	N=86	25%	N=846	41%	N=1385	31%	N=1073	1%	N=20	100%	N=3411
Overall quality of business and service establishments in Sacramento	9%	N=321	56%	N=1909	28%	N=952	5%	N=185	1%	N=47	100%	N=3415
Vibrant downtown/commercial area	9%	N=317	43%	N=1462	33%	N=1134	12%	N=416	2%	N=83	100%	N=3413
Overall quality of new development in Sacramento	12%	N=405	39%	N=1344	28%	N=965	14%	N=471	7%	N=226	100%	N=3411
Opportunities to participate in social events and activities	16%	N=536	49%	N=1681	24%	N=832	6%	N=193	5%	N=163	100%	N=3405
Opportunities to volunteer	21%	N=715	44%	N=1485	14%	N=481	3%	N=109	18%	N=622	100%	N=3411
Opportunities to participate in community matters	15%	N=506	44%	N=1489	21%	N=732	8%	N=260	12%	N=423	100%	N=3409
Openness and acceptance of the community toward people of diverse backgrounds	16%	N=563	41%	N=1416	25%	N=850	11%	N=385	6%	N=199	100%	N=3412
Neighborliness of residents in Sacramento	9%	N=320	41%	N=1398	33%	N=1125	13%	N=450	3%	N=110	100%	N=3403

Table 43: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=294	92%	N=3219	100%	N=3513
Made efforts to make your home more energy efficient	22%	N=761	78%	N=2747	100%	N=3508
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	25%	N=856	75%	N=2626	100%	N=3482
Household member was a victim of a crime in Sacramento	71%	N=2481	29%	N=1006	100%	N=3487
Reported a crime to the police in Sacramento	56%	N=1967	44%	N=1517	100%	N=3483
Stocked supplies in preparation for an emergency	65%	N=2253	35%	N=1231	100%	N=3484
Campaigned or advocated for an issue, cause or candidate	55%	N=1901	45%	N=1582	100%	N=3483
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	33%	N=1150	67%	N=2339	100%	N=3489
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	61%	N=2138	39%	N=1341	100%	N=3480

Table 44: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sacramento recreation centers or their services	7%	N=240	12%	N=399	29%	N=993	52%	N=1781	100%	N=3414
Visited a neighborhood park or City park	29%	N=986	32%	N=1086	30%	N=1029	8%	N=288	100%	N=3389
Used Sacramento public libraries or their services	7%	N=254	19%	N=629	33%	N=1118	41%	N=1393	100%	N=3394
Participated in religious or spiritual activities in Sacramento	8%	N=262	13%	N=427	18%	N=605	62%	N=2086	100%	N=3381
Attended a City-sponsored event	2%	N=55	8%	N=272	51%	N=1724	39%	N=1322	100%	N=3373
Used bus, rail, subway or other public transportation instead of driving	10%	N=323	7%	N=245	20%	N=693	63%	N=2123	100%	N=3383
Carpooled with other adults or children instead of driving alone	17%	N=588	20%	N=666	22%	N=730	41%	N=1402	100%	N=3386
Walked or biked instead of driving	31%	N=1050	20%	N=676	19%	N=654	29%	N=992	100%	N=3373
Volunteered your time to some group/activity in Sacramento	12%	N=411	15%	N=520	28%	N=942	45%	N=1508	100%	N=3381
Participated in a club	9%	N=300	13%	N=430	17%	N=559	62%	N=2081	100%	N=3370
Talked to or visited with your immediate neighbors	37%	N=1236	30%	N=1002	24%	N=809	10%	N=337	100%	N=3384
Done a favor for a neighbor	16%	N=527	24%	N=804	40%	N=1339	21%	N=695	100%	N=3364

Table 45: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=37	6%	N=213	30%	N=1015	63%	N=2116	100%	N=3382
Watched (online or on television) a local public meeting	3%	N=87	10%	N=328	33%	N=1121	54%	N=1824	100%	N=3361

Table 46: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	11%	N=356	32%	N=1064	29%	N=951	18%	N=581	10%	N=340	100%	N=3291
Fire services	26%	N=842	37%	N=1211	9%	N=297	1%	N=26	26%	N=853	100%	N=3230
Ambulance or emergency medical services	20%	N=645	32%	N=1029	9%	N=308	2%	N=62	37%	N=1194	100%	N=3238
Crime prevention	3%	N=96	20%	N=641	30%	N=980	28%	N=899	19%	N=615	100%	N=3232
Fire prevention and education	7%	N=228	28%	N=909	17%	N=555	5%	N=155	43%	N=1382	100%	N=3228
Traffic enforcement	4%	N=143	23%	N=732	29%	N=944	29%	N=952	14%	N=459	100%	N=3230
Street repair	2%	N=56	14%	N=442	33%	N=1077	47%	N=1511	5%	N=150	100%	N=3237
Street cleaning	5%	N=169	27%	N=869	32%	N=1027	30%	N=977	6%	N=191	100%	N=3232
Street lighting	6%	N=205	38%	N=1238	37%	N=1185	17%	N=553	2%	N=56	100%	N=3237
Sidewalk maintenance	5%	N=148	30%	N=978	36%	N=1165	25%	N=795	5%	N=149	100%	N=3234
Traffic signal timing	5%	N=162	34%	N=1102	35%	N=1123	22%	N=719	4%	N=118	100%	N=3225
Bus or transit services	3%	N=88	14%	N=464	21%	N=675	24%	N=773	38%	N=1225	100%	N=3224

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Garbage collection	27%	N=858	49%	N=1596	17%	N=556	3%	N=112	3%	N=108	100%	N=3231
Recycling	21%	N=685	43%	N=1399	20%	N=644	11%	N=346	5%	N=154	100%	N=3228
Yard waste pick-up	22%	N=721	39%	N=1262	17%	N=562	6%	N=204	15%	N=478	100%	N=3227
Storm drainage	11%	N=364	39%	N=1247	27%	N=858	9%	N=297	14%	N=455	100%	N=3221
Drinking water	17%	N=554	42%	N=1372	26%	N=845	9%	N=304	5%	N=155	100%	N=3229
Sewer services	16%	N=524	45%	N=1448	19%	N=607	3%	N=105	17%	N=536	100%	N=3219
Utility billing	10%	N=328	37%	N=1199	30%	N=971	15%	N=472	8%	N=252	100%	N=3221
City parks	17%	N=554	46%	N=1485	25%	N=800	7%	N=240	4%	N=133	100%	N=3213
Recreation programs or classes	5%	N=173	23%	N=748	14%	N=458	4%	N=137	53%	N=1704	100%	N=3220
Recreation centers or facilities	6%	N=181	25%	N=788	17%	N=558	5%	N=158	48%	N=1530	100%	N=3214
Land use, planning and zoning	3%	N=80	17%	N=559	27%	N=861	23%	N=733	30%	N=977	100%	N=3209
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=61	14%	N=464	30%	N=949	32%	N=1018	22%	N=721	100%	N=3213
Animal control	8%	N=245	27%	N=879	18%	N=587	10%	N=319	37%	N=1185	100%	N=3216
Economic development	5%	N=150	29%	N=920	28%	N=903	16%	N=511	23%	N=734	100%	N=3218
Health services	8%	N=241	31%	N=998	23%	N=724	11%	N=347	28%	N=896	100%	N=3206
Public library services	21%	N=675	36%	N=1158	12%	N=396	3%	N=90	28%	N=885	100%	N=3204
Public information services	6%	N=188	33%	N=1069	25%	N=790	8%	N=259	28%	N=900	100%	N=3206
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	3%	N=111	20%	N=647	20%	N=634	13%	N=418	43%	N=1388	100%	N=3199
Preservation of natural areas such as open space, farmlands and greenbelts	6%	N=180	27%	N=857	27%	N=881	19%	N=623	21%	N=673	100%	N=3213
Sacramento open space	6%	N=178	27%	N=869	30%	N=950	18%	N=560	20%	N=634	100%	N=3191
City-sponsored special events	5%	N=161	33%	N=1058	22%	N=695	7%	N=214	34%	N=1072	100%	N=3200
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	9%	N=295	36%	N=1165	28%	N=895	11%	N=339	16%	N=517	100%	N=3212

Table 47: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Sacramento	8%	N=254	42%	N=1313	33%	N=1029	14%	N=438	4%	N=130	100%	N=3164
The Federal Government	3%	N=87	22%	N=676	35%	N=1101	26%	N=809	14%	N=453	100%	N=3126
The State of California	7%	N=213	35%	N=1079	31%	N=961	20%	N=633	7%	N=230	100%	N=3117

Table 48: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Sacramento	4%	N=120	25%	N=791	32%	N=1000	32%	N=1007	7%	N=208	100%	N=3125
The overall direction that Sacramento is taking	11%	N=344	31%	N=979	28%	N=872	27%	N=845	3%	N=85	100%	N=3125
The job Sacramento government does at welcoming citizen involvement	6%	N=200	27%	N=843	30%	N=947	20%	N=636	16%	N=497	100%	N=3124
Overall confidence in Sacramento government	5%	N=164	27%	N=855	31%	N=964	33%	N=1031	3%	N=109	100%	N=3123
Generally acting in the best interest of the community	6%	N=198	26%	N=812	30%	N=922	33%	N=1028	5%	N=162	100%	N=3122
Being honest	5%	N=150	24%	N=736	27%	N=851	33%	N=1040	11%	N=334	100%	N=3111
Treating all residents fairly	5%	N=142	20%	N=625	28%	N=886	37%	N=1139	10%	N=321	100%	N=3113

Table 49: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	60%	N=1853	30%	N=941	10%	N=299	1%	N=19	100%	N=3111
Overall ease of getting to the places you usually have to visit	38%	N=1159	44%	N=1362	17%	N=528	1%	N=28	100%	N=3077
Quality of overall natural environment in Sacramento	39%	N=1201	43%	N=1319	17%	N=513	1%	N=37	100%	N=3070
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	34%	N=1028	43%	N=1326	21%	N=656	2%	N=58	100%	N=3069
Health and wellness opportunities in Sacramento	29%	N=886	40%	N=1218	29%	N=883	3%	N=78	100%	N=3065
Overall opportunities for education and enrichment	36%	N=1090	39%	N=1200	23%	N=714	2%	N=55	100%	N=3059
Overall economic health of Sacramento	48%	N=1478	41%	N=1249	10%	N=308	1%	N=32	100%	N=3068
Sense of community	30%	N=907	45%	N=1385	22%	N=683	3%	N=81	100%	N=3058

Table 50: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Providing emergency shelter	42%	N=1307	28%	N=869	21%	N=637	8%	N=241	1%	N=45	100%	N=3099
Creating affordable, permanent housing	54%	N=1664	22%	N=663	15%	N=454	9%	N=266	1%	N=23	100%	N=3069
Enforcing the "no camping" ordinance	43%	N=1305	18%	N=559	21%	N=628	16%	N=494	3%	N=78	100%	N=3064
Providing access to health care, behavioral health and substance abuse treatment	59%	N=1822	25%	N=765	11%	N=348	3%	N=91	1%	N=42	100%	N=3067
Other	21%	N=466	7%	N=163	4%	N=90	2%	N=33	65%	N=1427	100%	N=2179

Table 51: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Aquatics	22%	N=660	32%	N=985	28%	N=857	6%	N=187	12%	N=363	100%	N=3053
Child care	46%	N=1392	26%	N=801	14%	N=426	4%	N=109	10%	N=315	100%	N=3043
Youth sports	33%	N=1004	38%	N=1155	17%	N=526	2%	N=65	10%	N=294	100%	N=3044
Youth employment opportunities	41%	N=1259	34%	N=1047	14%	N=424	2%	N=68	8%	N=243	100%	N=3041
After school programs	51%	N=1550	30%	N=922	9%	N=288	1%	N=45	8%	N=231	100%	N=3036

Table 52: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	3%	N=87
2-4 times a month	5%	N=153
Once a month or less	15%	N=470
Not at all	77%	N=2362
Total	100%	N=3072

Table 53: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	4%	N=116
2-4 times a month	3%	N=87
Once a month or less	8%	N=251
Not at all	85%	N=2587
Total	100%	N=3041

Table 54: Question 18

The City of Sacramento is expanding its efforts to promote economic growth opportunities in different communities across the city. Please rate how important, if at all, you think each of the following efforts are for the City to pursue:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Free community college or trade school funding	34%	N=1050	30%	N=919	20%	N=616	14%	N=424	2%	N=46	100%	N=3055
Incentives for high paying companies to relocate to Sacramento	28%	N=860	30%	N=898	27%	N=824	13%	N=405	1%	N=40	100%	N=3027
Small business assistance, such as loans or technical assistance	31%	N=936	42%	N=1263	23%	N=681	3%	N=82	2%	N=59	100%	N=3020
Youth employment opportunities (ages 14-24)	29%	N=865	42%	N=1260	24%	N=720	4%	N=107	2%	N=61	100%	N=3013
Middle income housing options	47%	N=1417	34%	N=1034	15%	N=453	3%	N=88	1%	N=33	100%	N=3025
Low income housing options	49%	N=1467	28%	N=859	16%	N=493	5%	N=164	1%	N=35	100%	N=3019
Homeless housing options	51%	N=1540	22%	N=670	15%	N=449	11%	N=320	1%	N=41	100%	N=3019

Table 55: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	2%	N=55	2%	N=56	5%	N=143	19%	N=576	73%	N=2226	100%	N=3056
Purchase goods or services from a business located in Sacramento	0%	N=13	2%	N=46	18%	N=547	50%	N=1528	30%	N=909	100%	N=3042
Eat at least 5 portions of fruits and vegetables a day	2%	N=72	10%	N=318	33%	N=996	36%	N=1097	18%	N=557	100%	N=3039
Participate in moderate or vigorous physical activity	2%	N=56	9%	N=286	30%	N=907	34%	N=1044	24%	N=741	100%	N=3034
Read or watch local news (via television, paper, computer, etc.)	4%	N=107	9%	N=287	19%	N=565	28%	N=835	41%	N=1238	100%	N=3032
Vote in local elections	3%	N=96	2%	N=53	4%	N=113	12%	N=369	79%	N=2403	100%	N=3033

Table 56: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	19%	N=586
Very good	43%	N=1328
Good	30%	N=914
Fair	6%	N=197
Poor	1%	N=31
Total	100%	N=3056

Table 57: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=228
Somewhat positive	21%	N=649
Neutral	48%	N=1450
Somewhat negative	19%	N=572
Very negative	4%	N=120
Total	100%	N=3019

Table 58: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=2025
Working part time for pay	10%	N=308
Unemployed, looking for paid work	3%	N=91
Unemployed, not looking for paid work	2%	N=57
Fully retired	19%	N=564
Total	100%	N=3046

Table 59: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	60%	N=1728
Yes, from home	11%	N=305
No	29%	N=850
Total	100%	N=2883

Table 60: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	8%	N=245
2 to 5 years	13%	N=409
6 to 10 years	10%	N=320
11 to 20 years	17%	N=529
More than 20 years	51%	N=1555
Total	100%	N=3059

Table 61: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	67%	N=2334
Building with two or more homes (duplex, townhome, apartment or condominium)	32%	N=1106
Mobile home	0%	N=8
Other	2%	N=53
Total	100%	N=3501

Table 62: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	43%	N=1506
Owned	57%	N=1968
Total	100%	N=3475

Table 63: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	4%	N=105
\$300 to \$599 per month	6%	N=157
\$600 to \$999 per month	11%	N=321
\$1,000 to \$1,499 per month	25%	N=703
\$1,500 to \$2,499 per month	38%	N=1052
\$2,500 or more per month	17%	N=462
Total	100%	N=2801

Table 64: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	74%	N=2077
Yes	26%	N=715
Total	100%	N=2792

Table 65: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=2123
Yes	24%	N=669
Total	100%	N=2792

Table 66: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	7%	N=202
\$25,000 to \$49,999	16%	N=481
\$50,000 to \$99,999	32%	N=940
\$100,000 to \$149,999	24%	N=709
\$150,000 or more	21%	N=621
Total	100%	N=2954

Table 67: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	80%	N=2361
Yes, I consider myself to be Spanish, Hispanic or Latino	20%	N=606
Total	100%	N=2967

Table 68: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	4%	N=118
Asian, Asian Indian or Pacific Islander	17%	N=496
Black or African American	10%	N=277
White	63%	N=1815
Other	20%	N=572

Total may exceed 100% as respondents could select more than one option.

Table 69: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=131
25 to 34 years	27%	N=1072
35 to 44 years	19%	N=758
45 to 54 years	17%	N=673
55 to 64 years	18%	N=701
65 to 74 years	13%	N=537
75 years or older	3%	N=130
Total	100%	N=4002

Table 70: Question D16

What is your sex?	Percent	Number
Female	52%	N=1815
Male	48%	N=1650
Total	100%	N=3464

Table 71: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=2361
Land line	7%	N=197
Both	13%	N=378
Total	100%	N=2937

THE NCS

The National Community Survey

Sacramento, CA

Trends over Time

2019



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Summary

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2019 ratings for the City of Sacramento to its previous survey results in 2018. Additional reports and technical appendices are available under separate cover.

Trend data for Sacramento represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than eight percentage points between the 2018 and 2019 surveys, otherwise the comparisons between 2018 and 2019 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Sacramento for 2019 generally remained stable. Of the 131 items for which comparisons were available, 120 items were rated similarly in 2018 and 2019, nine items showed a decrease in ratings and two showed an increase in ratings. Notable trends over time included the following:

- Of the nine items trending down in 2019 compared to 2018, three were housed under the facet of Built Environment (sewer services, storm drainage and utility billing).
- Opportunities to volunteer and social events and activities were the two items to increase in 2019 compared to 2018, and both are Community Characteristics related to Community Engagement.
- All changes over time were related to aspects of Governance or Community Characteristics; rates of Participation have not changed over time.

Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)		2019 rating compared to 2018	Comparison to benchmark	
	2018	2019		2018	2019
Overall quality of life	69%	62%	Similar	Similar	Lower
Overall image	45%	44%	Similar	Lower	Lower
Place to live	75%	75%	Similar	Similar	Similar
Neighborhood	75%	63%	Lower	Similar	Lower
Place to raise children	66%	60%	Similar	Similar	Lower
Place to retire	47%	46%	Similar	Lower	Lower
Overall appearance	49%	43%	Similar	Lower	Lower

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)		2019 rating compared to 2018	Comparison to benchmark	
		2018	2019		2018	2019
Safety	Overall feeling of safety	54%	43%	Lower	Much lower	Much lower
	Safe in neighborhood	83%	82%	Similar	Similar	Lower
	Safe downtown/commercial area	71%	66%	Similar	Lower	Lower
Mobility	Overall ease of travel	61%	55%	Similar	Similar	Lower
	Paths and walking trails	59%	51%	Similar	Similar	Lower
	Ease of walking	58%	56%	Similar	Similar	Similar
	Travel by bicycle	36%	43%	Similar	Similar	Similar
	Travel by public transportation	23%	27%	Similar	Lower	Similar
	Travel by car	43%	42%	Similar	Lower	Lower
	Public parking	23%	23%	Similar	Lower	Much lower
	Traffic flow	35%	29%	Similar	Similar	Lower
	Natural Environment	Overall natural environment	60%	64%	Similar	Lower
Cleanliness		34%	27%	Similar	Much lower	Much lower
Air quality		39%	38%	Similar	Much lower	Much lower
Built Environment	Overall built environment	47%	47%	Similar	Similar	Similar
	New development in Sacramento	53%	58%	Similar	Similar	Similar
	Affordable quality housing	17%	15%	Similar	Lower	Lower
	Housing options	29%	29%	Similar	Lower	Lower
	Public places	51%	48%	Similar	Lower	Lower
Economy	Overall economic health	47%	45%	Similar	Lower	Lower
	Vibrant downtown/commercial area	52%	55%	Similar	Similar	Similar
	Business and services	61%	56%	Similar	Similar	Similar
	Cost of living	30%	24%	Similar	Similar	Lower
	Shopping opportunities	64%	68%	Similar	Similar	Similar
	Employment opportunities	53%	48%	Similar	Similar	Similar

		Percent rating positively (e.g., excellent/good, very/somewhat safe)		2019 rating compared to 2018	Comparison to benchmark	
		2018	2019		2018	2019
	Place to visit	49%	51%	Similar	Similar	Similar
	Place to work	68%	66%	Similar	Similar	Similar
Recreation and Wellness	Health and wellness	61%	62%	Similar	Similar	Similar
	Mental health care	29%	35%	Similar	Lower	Lower
	Preventive health services	54%	54%	Similar	Similar	Similar
	Health care	50%	53%	Similar	Similar	Similar
	Food	62%	62%	Similar	Similar	Similar
	Recreational opportunities	58%	58%	Similar	Similar	Similar
	Fitness opportunities	61%	58%	Similar	Similar	Similar
	Education and enrichment opportunities	64%	56%	Lower	Similar	Similar
	Religious or spiritual events and activities	63%	68%	Similar	Lower	Similar
	Cultural/arts/music activities	57%	62%	Similar	Similar	Similar
Education and Enrichment	Adult education	54%	53%	Similar	Similar	Similar
	K-12 education	47%	40%	Similar	Lower	Much lower
	Child care/preschool	39%	31%	Similar	Similar	Lower
	Social events and activities	56%	64%	Higher	Similar	Similar
	Neighborliness	46%	45%	Similar	Lower	Lower
Community Engagement	Openness and acceptance	53%	57%	Similar	Similar	Similar
	Opportunities to participate in community matters	59%	60%	Similar	Similar	Similar
	Opportunities to volunteer	62%	72%	Higher	Similar	Similar

Table 3: Governance General

	Percent rating positively (e.g., excellent/good)		2019 rating compared to 2018	Comparison to benchmark	
	2018	2019		2018	2019
Services provided by Sacramento	53%	55%	Similar	Lower	Lower
Customer service	45%	49%	Similar	Lower	Lower
Value of services for taxes paid	34%	30%	Similar	Lower	Lower
Overall direction	50%	47%	Similar	Similar	Similar
Welcoming resident involvement	37%	37%	Similar	Lower	Similar
Confidence in City government	35%	32%	Similar	Similar	Lower
Acting in the best interest of Sacramento	39%	36%	Similar	Lower	Lower
Being honest	38%	32%	Similar	Lower	Lower
Treating all residents fairly	34%	30%	Similar	Lower	Lower
Services provided by the Federal Government	32%	26%	Similar	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)		2019 rating compared to 2018	Comparison to benchmark	
		2018	2019		2018	2019
Safety	Police	47%	49%	Similar	Much lower	Much lower
	Fire	81%	81%	Similar	Similar	Similar
	Ambulance/EMS	78%	75%	Similar	Similar	Lower
	Crime prevention	38%	34%	Similar	Much lower	Much lower
	Fire prevention	56%	51%	Similar	Lower	Lower
	Animal control	51%	45%	Similar	Similar	Lower
	Emergency preparedness	37%	40%	Similar	Lower	Lower
Mobility	Traffic enforcement	41%	34%	Similar	Lower	Lower
	Street repair	22%	19%	Similar	Much lower	Much lower
	Street cleaning	37%	31%	Similar	Lower	Much lower
	Street lighting	46%	44%	Similar	Similar	Lower
	Sidewalk maintenance	35%	37%	Similar	Lower	Lower
	Traffic signal timing	45%	38%	Similar	Similar	Similar
	Bus or transit services	39%	38%	Similar	Similar	Similar
Natural Environment	Garbage collection	76%	70%	Similar	Similar	Similar
	Recycling	73%	64%	Lower	Similar	Similar
	Yard waste pick-up	76%	64%	Lower	Similar	Similar
	Drinking water	58%	57%	Similar	Similar	Similar
	Natural areas preservation	46%	42%	Similar	Lower	Lower
Built Environment	Open space	43%	43%	Similar	Lower	Lower
	Storm drainage	61%	52%	Lower	Similar	Similar
	Sewer services	74%	62%	Lower	Similar	Similar
	Utility billing	59%	48%	Lower	Similar	Lower
	Land use, planning and zoning	32%	34%	Similar	Similar	Similar
Economy	Code enforcement	30%	23%	Similar	Lower	Lower
	Economic development	42%	41%	Similar	Similar	Similar
Recreation and Wellness	City parks	67%	62%	Similar	Similar	Lower
	Recreation programs	57%	48%	Lower	Lower	Lower
	Recreation centers	55%	48%	Similar	Lower	Lower
	Health services	53%	49%	Similar	Similar	Lower
Education and Enrichment	Special events	48%	47%	Similar	Lower	Lower
	Public libraries	71%	73%	Similar	Similar	Similar
Community Engagement	Public information	53%	56%	Similar	Similar	Similar

Table 5: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)		2019 rating compared to 2018	Comparison to benchmark	
	2018	2019		2018	2019
Sense of community	47%	43%	Similar	Lower	Lower
Recommend Sacramento	77%	78%	Similar	Similar	Similar
Remain in Sacramento	78%	80%	Similar	Similar	Similar
Contacted Sacramento employees	51%	55%	Similar	Similar	Similar

Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)		2019 rating compared to 2018	Comparison to benchmark	
		2018	2019		2018	2019
Safety	Stocked supplies for an emergency	36%	39%	Similar	Similar	Similar
	Did NOT report a crime	68%	61%	Similar	Similar	Lower
	Was NOT the victim of a crime	78%	75%	Similar	Similar	Lower
Mobility	Used public transportation instead of driving	35%	35%	Similar	Similar	Higher
	Carpooled instead of driving alone	56%	53%	Similar	Higher	Similar
	Walked or biked instead of driving	63%	63%	Similar	Similar	Similar
Natural Environment	Conserved water	93%	88%	Similar	Higher	Similar
	Made home more energy efficient	78%	76%	Similar	Similar	Similar
	Recycled at home	96%	93%	Similar	Similar	Similar
Built Environment	Did NOT observe a code violation	36%	35%	Similar	Lower	Lower
	NOT under housing cost stress	56%	53%	Similar	Lower	Lower
Economy	Purchased goods or services in Sacramento	97%	98%	Similar	Similar	Similar
	Economy will have positive impact on income	32%	28%	Similar	Similar	Similar
	Work in Sacramento	65%	64%	Similar	Much higher	Much higher
Recreation and Wellness	Used Sacramento recreation centers	51%	50%	Similar	Similar	Similar
	Visited a City park	86%	86%	Similar	Similar	Similar
	Ate 5 portions of fruits and vegetables	88%	85%	Similar	Similar	Similar
	Participated in moderate or vigorous physical activity	82%	85%	Similar	Similar	Similar
	In very good to excellent health	60%	57%	Similar	Similar	Similar
Education and Enrichment	Used Sacramento public libraries	59%	56%	Similar	Similar	Similar
	Participated in religious or spiritual activities	43%	40%	Similar	Similar	Similar
	Attended a City-sponsored event	42%	42%	Similar	Lower	Lower

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)		2019 rating compared to 2018	Comparison to benchmark	
		2018	2019		2018	2019
Community Engagement	Campaigned for an issue, cause or candidate	34%	30%	Similar	Similar	Similar
	Contacted Sacramento elected officials	27%	20%	Similar	Similar	Similar
	Volunteered	47%	44%	Similar	Similar	Similar
	Participated in a club	29%	31%	Similar	Similar	Similar
	Talked to or visited with neighbors	87%	84%	Similar	Similar	Similar
	Done a favor for a neighbor	73%	72%	Similar	Similar	Similar
	Attended a local public meeting	22%	21%	Similar	Similar	Similar
	Watched a local public meeting	41%	37%	Similar	Higher	Higher
	Read or watched local news	87%	85%	Similar	Similar	Similar
	Voted in local elections	88%	86%	Similar	Similar	Similar