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## **WMUR AND HEARST TELEVISION'S NEW ENGLAND STATIONS PARTNER WITH SPECIAL OLYMPICS ON THE 130<sup>TH</sup> RUNNING OF THE BOSTON MARATHON**

### **RUNNERS FROM WMUR, WCVB, WMTW, AND WPTZ WILL RAISE FUNDS FOR THEIR REGIONAL SPECIAL OLYMPICS CHAPTERS AND CHAMPION INCLUSION**

Manchester, NH – January 23, 2026 – Again this year, WMUR will join the Hearst Television New England stations, WMTW in Portland, ME and WPTZ in Burlington, VT, to simulcast WCVB Boston's exclusive live coverage of the Boston Marathon®. In honor of the historic 130th running of the Boston Marathon, WMUR and Hearst Television's New England stations are partnering with their local Special Olympics chapters to celebrate athletes with intellectual disabilities and raise funds to support inclusion, determination, and the power of sport.

Through this partnership, WMUR and its sister stations will feature Special Olympics athletes, coaches, and families across on-air, digital, and social platforms leading up to the Boston Marathon and throughout Marathon Week. The collaboration will amplify the voices and stories of these athletes while promoting Special Olympics' year-round sports training and competition programs.

WMUR's partner chapter, Special Olympics New Hampshire, is part of a global movement that uses the power of sport to foster acceptance, confidence, and community for individuals with intellectual disabilities. Serving millions of athletes worldwide, the organization embodies the same spirit of perseverance, resilience, and unity celebrated by the Boston Marathon. Through this shared mission, the Special Olympics New Hampshire Boston Marathon team brings together dedicated runners who raise vital funds to support athletes with intellectual disabilities, helping provide life-changing opportunities in sports and beyond.

"We're honored to partner with Special Olympics New Hampshire to shine a spotlight on athletes who inspire our state every day—proving what's possible when communities come together," said Alisha McDevitt, President and General Manager of WMUR-TV. "This partnership reflects our commitment to celebrating the spirit of New Hampshire and sharing meaningful stories that create connection, build inclusion, and make a real impact across the Granite State."

"WMUR has long been a year-round supporter of Special Olympics New Hampshire and being selected as their charity of choice for the Boston Marathon is a powerful extension of that partnership," said Mary Conroy, President of Special Olympics New Hampshire. "The Marathon's focus on perseverance

and community mirrors the values at the heart of our movement, and WMUR’s support—both year-round and on this highly visible stage—helps shine a light on our athletes and the impact of sport across New Hampshire.”

### **HOW TO SUPPORT**

**To learn more about Special Olympics New Hampshire and how to get involved, visit [Special Olympics New Hampshire](#). Support helps provide year-round sports training, competition opportunities, and inclusive programming for athletes with intellectual disabilities. Thank you.**

### **ABOUT SPECIAL OLYMPICS NEW HAMPSHIRE**

Special Olympics New Hampshire (SONH) provides year-round sports training and athletic competition for 2,600 children and adults with intellectual disabilities throughout the Granite State which improves quality of life, empowers athletes and builds inclusive communities. Visit [www.SONH.org](http://www.SONH.org) for more information.

### **ABOUT HEARST TELEVISION**

[Hearst Television](#) owns and/or operates 35 television and two radio stations serving 27 media markets across 39 states reaching 24 million U.S. television households. Through its partnership with nearly all major networks, Hearst Television distributes national content over more than 120 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of [Hearst](#).

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