

**KCCI & KCCI.com**  
**28 Days of Christmas Sweepstakes 2019**  
**Official Rules**

**1. GENERAL:**

No purchase necessary. Making a purchase will not increase your chances of winning. Void where prohibited or restricted by law. All federal, state, and local regulations apply.

**2. ELIGIBILITY:**

28 Days of Christmas Sweepstakes 2019 (“Sweepstakes”) is offered only to legal U.S. residents 18 years old or older at the time of entry unless otherwise noted. One winner per household. One winner per family. Prizes are non-transferable. Sweepstakes is offered only to Iowa residents who reside within the Des Moines Designated Market Area (“DMA”) as determined by Nielsen Media Research Services. Winners of a contest or sweepstakes hosted or sponsored by KCCI or its affiliates within the past calendar year are not eligible. Employees of KCCI and members of their immediate families, Hearst Television Inc., Audiolabs, Campbell's Nutrition, Carpet One, Central Iowa Moped, Christopher's Fine Jewelry, Climb Iowa, Closets by Design, Coachlight Clinic & Spa, Crossroads Shooting Range, Des Moines Playhouse, Des Moines Wedding Show, DMACC, Fine Things Reclaimed, Fridley Theatres, Hotel Grinnell, Inner Space, Iowa Dance Theatre, Iowa Wolves, Learning Post & Toys, M & M Pizza, Oakland Acres Golf Club, Orange Chic, Principal Charity Classic, Royal Flooring, Salvation Army, Treasure House Gifts, Valley West Mall, Waukee Active Living, Westside Auto, Worth Exteriors, Za-Ga-Zig Shrine Circus (Together, “Sponsor”), Hearst Corporation, Woobox, and each of their affiliates, representatives, and agents, and their directors and employees (collectively, “Sweepstakes Entities”), and the members of the same households of such individuals are not eligible. The term “immediate families” includes spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Official Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsor upon request. All entry form information must be complete and accurate. Sponsor will not award a prize to anyone not meeting eligibility requirements at the time of entry. By entering, you agree to comply with all applicable law and these Official Rules, and you agree to abide by all decisions of the Sponsor. Sponsor reserves the right to disqualify any entrant if these Official Rules are not followed. Internet access is necessary to enter.

**3. HOW TO ENTER:**

The Sweepstakes entry period begins at 12:01 AM on November 25, 2019 and ends at 11:59 PM on December 24, 2019 (“Sweepstakes Period”). All times in these rules refer to Central Standard Time. Some Sponsor/Prizes use shorter spans within this Sweepstakes Period range. Each Sponsor (and their respective Prize, together “Sponsor/Prize”) shall have their own entry point (“Entry Location”) at KCCI.com and entry period (“Entry Period”) within the Sweepstakes Period, listed below:

Sponsor	Start	End
		25
Audiolabs	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Campbell's Nutrition	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Carpet One	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Central Iowa Moped	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Christopher's Fine Jewelry	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Climb Iowa	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Closets by Design	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Coachlight Clinic & Spa	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Crossroads Shooting Range	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Des Moines Playhouse	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Des Moines Wedding Show	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
DMACC	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Fine Things Reclaimed	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Fridley Theatres	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Hotel Grinnell	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Inner Space	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Iowa Dance Theatre	12:01 AM on 11/25/2019	11:59 PM on 12/3/2019
Iowa Wolves	12:01 AM on 11/25/2019	11:59 PM on 12/8/2019
Learning Post & Toys	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
M & M Pizza	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Oakland Acres Golf Club	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Orange Chic	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Principal Charity Classic	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Royal Flooring	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Salvation Army	12:01 AM on 11/25/2019	11:59 PM on 12/3/2019
Treasure House Gifts	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Valley West Mall	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Waukee Active Living	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Westside Auto	12:01 AM on 11/25/2019	11:59 PM on 12/25/2019
Za-Ga-Zig Shrine Circus	12:01 AM on 12/01/2019	11:59 PM on 12/25/2019

To enter, go to [www.KCCI.com/Contests](http://www.KCCI.com/Contests), click on the 28 Days of Christmas Sweepstakes tab and select any of the Prizes you wish to be eligible for, completing an online entry form according to the on-line instructions of each Sponsor/Prize's Entry Location and Entry Period. All entries must be received during each Entry Period. Limit one entry per person per 24-hour period during each Sponsor's Entry Period.

Sponsor will not verify receipt of entries. Entries become property of Sponsor and will not be returned. Incomplete and multiple entries are void. Sponsor is not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Photocopied and mechanically generated entries are void. Entries generated by any automated means are void. Electronic entries will be deemed to

have been submitted by the authorized account holder of the e-mail address at the time of the entry. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has

assigned the e-mail address. Online entrants must have valid e-mail address and it is entrant's responsibility to update Sponsor of any change in e-mail address.

#### **4. HOW TO WIN:**

For each Sponsor/Prize in the Sweepstakes, one (1) Winner will be selected through a random drawing by KCCI as soon as practicable after each Entry Period ends, from all eligible entries received in each respective Entry Location.

Potential Winner will be notified either by phone, email, and/or mail, on the day of drawing. Winner must respond to such notification, by calling the Sweepstakes coordinator provided in the notification, within twenty-four (24) hours after the notification is sent by Sponsor, or the Winner will be subject to disqualification, in which case the Prize will be forfeited, and an alternate Winner will be randomly selected from among the remaining eligible entries, time permitting. Winners may be required to sign and return appropriate forms and/or documentation, including an Affidavit of Eligibility, a Liability Release and/or where legally permissible a Publicity Release within thirty-five (35) days\* following the date of first attempted notification. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of the entry to Sponsor within thirty-five (35) days\* following the date of first attempted notification. Failure to sign and return such forms within the requisite timeframe could result in disqualification.

\*for each form, except the following Sponsor/Prizes: only two (2) days for the Iowa Dance Theatre Prize, four (4) days for Iowa Wolves, and two (2) days for Salvation Army.

Sponsor is not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsor is unable, after making a reasonable effort, to contact a selected potential winner, that potential winner will be disqualified, and a new potential winner will be selected from remaining entries until all qualified Winners are chosen.

#### **5. PUBLICITY RELEASE:**

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the Internet, television, radio, or offline promotions), each Winner's name, city, photograph, likeness, biographical material, voice, image, each in perpetuity without further compensation, credit or right of review or approval.

#### **6. PRIZES:**

Based on the eligible entries received in each Sponsor/Prize's Entry Location, one (1) Winner will receive one (1) Prize. ("ARV"=Approximate Retail Value)

Sponsor	Prize / Value
<b>Audiolabs</b>	One (1) Gift Card to Audiolabs ARV: \$100
<b>Campbell's Nutrition</b>	One (1) Gift Card to Campbell's Nutrition. ARV: \$200
<b>Carpet One</b>	One (1) Decorative rug featuring your choice of University of Iowa, or Iowa State University logo. ARV: \$100
<b>Central Iowa Moped</b>	One (1) 2018 Ice Bear Scooter! In-store pickup only, license and liability insurance fees are not included. ARV:\$ 1100
<b>Christopher's Fine Jewelry</b>	One (1) Gift Card to Christopher's Fine Jewelry ARV: \$250
<b>Climb Iowa</b>	One (1) 10-Week Membership at either location (Grimes or East Village) (\$110), and a gift card (\$50). ARV: \$160
<b>Closets by Design</b>	One (1) Custom Closet Remodel from Closets by Design, value ed up to \$1000.
<b>Coachlight Clinic &amp; Spa</b>	One (1) Gift Card to Coachlight Clinic & Spa. Valid for all spa and clinical products and services (non-surgical). ARV: \$200
<b>Crossroads Shooting Range</b>	One (1) Gift Card to Crossroads Shooting Range ARV: \$250
<b>Des Moines Playhouse</b>	Two (2) Tickets to a show of your choosing in our 2019-20 season. ARV: \$90
<b>Des Moines Wedding Show</b>	One (1) night stay for two (2) at Honey Creek Resort in a One Bedroom Cottage (\$425) and Breakfast for two (2) at our Lakeshore Grille (\$30) Welcome Bottle of Wine with Charcuterie board (\$10) & Two Honey Creek Souvenir Wine Glasses (\$35). ARV: \$500. Prize based on availability at time of booking and must be completed by 11/2/2020 or be forfeit.
<b>DMACC</b>	One (1) Fitbit Flex. ARV: \$59.99
<b>Fine Things Reclaimed</b>	One (1) 1803 Candle of your choice (\$19) and a \$50 Gift Card to Fine Things Reclaimed. ARV: \$69
<b>Fridley Theatres</b>	Four (4) Tickets to any movie showing of their choice in the months of January through March 2020, pending availability. This includes any showing, or screen type (ARV between \$7.50 and \$15.00 per ticket). Each winner will also receive a gift card for concessions worth \$25. ARV: \$55.00 to \$85.00
<b>Hotel Grinnell</b>	One (1) Winner will receive: One (1) Hotel Grinnell Prize Pack for Winner and up to three (3) guests, including: one (1) Hall pass for any

	one (1) night stay for up to four (4) people over a weekend, for Premium Queen or Canopy King: \$265 (subject to availability, must be used by 12/31/20, blackout dates may apply), one (1) Hotel Grinnell lunch box: \$10, one (1) Sleep Mask: \$10, one (1) Hotel Grinnell Coffee Cup: \$10, one (1) Deck of Cards: \$5. ARV: \$300.00
<b>Inner Space</b>	One (1) year of unlimited salt lounge sessions at Inner Space in Des Moines, ARV: \$ 1,144.00
<b>Iowa Dance Theatre</b>	One (1) Family 4-pack of tickets to The Nutcracker at the Des Moines Civic Center, 12/7/19 at 7PM. ARV: \$120
<b>Iowa Wolves</b>	Four (4) VIP tickets to The Iowa Wolves game on Friday December 13, 2020 at Wells Fargo Arena in Des Moines, IA at 7:00 PM. ARV: \$150
<b>Learning Post &amp; Toys</b>	One (1) Gift Card to Learning Post & Toys. ARV: \$100
<b>M &amp; M Pizza</b>	Seven (7) Frozen Pizzas from M&M Pizza, your choice of topping. ARV: \$56
<b>Oakland Acres Golf Club</b>	One (1) 2020 Golf Membership to Oakland Acres. This does not include Golf Cart Rental. ARV: \$450
<b>Orange Chic</b>	One (1) Gift Card to Orange Chic ARV: \$150
<b>Principal Charity Classic</b>	One (1) Pass for 18 holes at the Principal Charity Classic host course in and on April 27, 2020. Package includes one (1) green fee and one (1) golf cart for the Invitational, plus one (1) commemorative clubhouse pass to witness the final round of the Principal Charity Classic. ARV: \$175
<b>Royal Flooring</b>	One (1) Frigidaire 18 cubic foot Refrigerator and Freezer combo. In-Store pickup only. ARV: \$1079
<b>Salvation Army</b>	Two (2) suite tickets to the Iowa Wild on Dec 7, 2019 (\$220), one (1) Hockey Puck Autographed by Minnesota Wild player Gerry Mayhew (\$50) and a pair of Iowa Wild hats (\$30). ARV: \$300
<b>Treasure House Gifts</b>	One (1) decorative candle older (\$15) and a Gift Card to Treasure House Gifts (\$50). ARV: \$65
<b>Valley West Mall</b>	One (1) Family Photo Session including Two (2)- 5x7's, Four (4)- 4x6's & Eight (8) Wallets. Expires April 11, 2020 ARV: \$52.99.
<b>Waukee Active Living</b>	One (1) In-Home Weather Display. ARV: \$55
<b>Westside Auto</b>	One (1) Oil change package including Oil, Filter, Lube for a combined maximum value of \$150 and a \$50 Visa Gift card. ARV \$200

<b>Worth Exteriors</b>	One (1) Kitchen Painting. Color of your choosing, up to 400 square feet. Walls only, no cabinets ceilings, or doors. Schedule subject to availability. ARV: \$2200
<b>Za-Ga-Zig Shrine Circus</b>	Four (4) tickets to the Za-Ga-Zig Shrine Circus at the Jacobson Exhibition Center at the Iowa State Fairgrounds. January 24-26, 2020 at 7:00 PM.

All charges, fees, and costs not specifically included in the prize descriptions above, including but not limited to personal incidental items, transportation, taxes, souvenirs, gratuities, and licenses, are the responsibility of the respective Prize Winner and their guests.

Prizes must be picked up at KCCI studio no later than 5:00 PM on January 31, 2019, except Iowa Wolves 12/13/2019, Salvation Army 12/6/2019, and Iowa Dance Theatre: 12/6/19. To claim prize, Winner must provide a valid driver's license or state identification card. Prize is non-transferable. Certain blackout dates may apply. No cash redemption or prize substitution allowed by Prize Winner. Sponsor reserves the right to substitute a prize of equal or greater value for any reason in the sole discretion of Sponsor if the Prize or any component thereof is unavailable for any reason. All prizes are valid in perpetuity, except where noted above.

**7. ODDS:-**

Odds of winning depend upon the number of eligible entries received in each Sponsor/Prize's Entry Location during each respective Entry Period.

**8. TERMS AND CONDITIONS; LIMITATION OF LIABILITY:**

Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, participants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. **WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY PRIZE-**

RELATED ACTIVITY. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the Prize. Winner's guest, if applicable, must execute a liability and publicity release prior to the Winner's receipt of the Prize. Sponsor retains the discretion to make all decisions regarding the interpretation and application of these Official Rules. All decisions of Sponsor are final and discretionary. In the event the selected Winner of the Prize are/is ineligible or refuse the Prize, the Prize will be forfeited and Sponsor, in its sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winner.

**9. DISCLAIMER/INTERNET:**

If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsor reserves the right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsor may prohibit an entrant from participating in a Promotion if it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law. The Sweepstakes Entities (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any entry information to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or (iii) any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSOR MAKES NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSOR SPECIFICALLY DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

**10. ARBITRATION/CHOICE OF LAW:**

Except where prohibited, entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant to the rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by entrant with regard to this Sweepstakes, but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to personal jurisdiction in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**11. OFFICIAL RULES AND LIST OF WINNERS:**

To receive a copy of these Official Rules, visit KCCI, [www.kcci.com/contests](http://www.kcci.com/contests) or send a self-addressed stamped envelope for receipt by 12/23/19 to 28 Days of Christmas Sweepstakes 2019 Rules, KCCI, 888 9<sup>th</sup> Street, Des Moines, Iowa 50309. These Official Rules supersede all other published editions. Sponsor reserves the right to change, alter, or amend these Official Rules as necessary, in its sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. For a list of Winners' names, send a self-addressed stamped envelope within 60 days of the drawing to KCCI, 28 Days of Christmas Sweepstakes 2019 Winner's List, at the address listed above.

**12. SPONSOR:**

**KCCI**, 888 9<sup>th</sup> Street, Des Moines, IA 50309  
**Audiolabs**, 2212 Ingersoll Ave Des Moines, IA 50312  
**Campbell's Nutrition**, 4040 University Ave. Des Moines, IA 50311  
**Carpet One**, 811 Plaza Drive Carroll, IA 51401  
**Central Iowa Moped**, Ballard Plaza, 614 N Hwy 69, Huxley IA 50124  
**Christopher's Fine Jewelry**, 160 Jordan Creek Pkwy Suite 100, West Des Moines, IA 50266



**Climb Iowa**, 3605 SE Miehle Drive, Gimes, IA, 50111  
**Closets by Design**, 1400 SE 11th St Grimes, IA 50111  
**Coachlight Clinic & Spa**, 6420 Coachlight Dr Ste 200 West Des Moines, IA  
**Crossroads Shooting Range**, 5550 Johnston Dr Johnston, IA 50131  
**Des Moines Playhouse**, 831 42nd St. Des Moines, IA 50312  
**Des Moines Wedding Show**, 519 Park Street Des Moines, IA 50309  
**DMACC**, 2006 S Ankeny Blvd, Ankeny, IA 50023  
**Fine Things Reclaimed**, 205 1st Ave W Newton, IA 50208  
**Fridley Theatres**, 200 NE Westgate Dr, Waukee, IA 50263  
**Hotel Grinnell**, 925 Park St. Grinnell IA 50112  
**Inner Space**, 1251 Keosauqua Way, Des Moines, IA 50309  
**Iowa Dance Theatre**, 2100 SE 5th St, Des Moines, IA 50315  
**Iowa Wolves**, 730 3rd Street Des Moines, Iowa 50309  
**Learning Post & Toys**, Deerfield Crossing Center 2761 100th ST Urbandale IA 50322  
**M & M Pizza**, 114 S Main St, St Lucas, IA 52166  
**Oakland Acres Golf Club**, 13476 Us-6 Grinnell, IA 50112  
**Orange Chic**, 2729 86th St. Urbandale, IA 50322  
**Principal Charity Classic**, PO Box 93905 Des Moines, IA 50393  
**Royal Flooring**, 9850 Douglas Ave Urbandale, IA 50322  
**Salvation Army**, 520 35th St Des Moines, IA 50312  
**Treasure House Gifts**, 721 n Ankeny Blvd Ankeny, IA 50023  
**Valley West Mall**, 1551 Valley W Dr, West Des Moines, IA 50266  
**Waukee Active Living**, 835 NE Boston Parkway Waukee, IA 50263  
**Westside Auto**, 1901 NW 92nd Court, Des Moines, IA 50325  
**Worth Exteriors**, 475 SE Alices Road Suite B, Waukee, IA 50263  
**Za-Ga-Zig Shrine Circus**, 1100 Shriners Parkway, Altoona, IA 50009