

KCCI
28 Days of Christmas 2017
Official Rules

- 1. GENERAL:** No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. This Sweepstakes is subject to all applicable federal, state, and local regulations. The 28 Days of Christmas 2017 (“Sweepstakes”) is sponsored by KCCI and the Sponsors listed in Section 11 below (“Sponsors”).

The Sweepstakes Period will run from November 27, 2017 through December 24, 2017 (“Sweepstakes Period”) and will be divided into fifteen (15) Entry Periods (“Entry Period”).
 Entry Period dates are:

	Start	End
1	12:00:01 AM CST on November 27, 2017	11:59:59 PM CST on November 28, 2017
2	12:00:01 AM CST on November 29, 2017	11:59:59 PM CST on November 30, 2017
3	12:00:01 AM CST on December 1, 2017	11:59:59 PM CST on December 2, 2017
4	12:00:01 AM CST on December 3, 2017	11:59:59 PM CST on December 4, 2017
5	12:00:01 AM CST on December 5, 2017	11:59:59 PM CST on December 6, 2017
6	12:00:01 AM CST on December 7, 2017	11:59:59 PM CST on December 8, 2017
7	12:00:01 AM CST on December 9, 2017	11:59:59 PM CST on December 9, 2017
8	12:00:01 AM CST on December 10, 2017	11:59:59 PM CST on December 11, 2017
9	12:00:01 AM CST on December 12, 2017	11:59:59 PM CST on December 13, 2017
10	12:00:01 AM CST on December 14, 2017	11:59:59 PM CST on December 15, 2017
11	12:00:01 AM CST on December 16, 2017	11:59:59 PM CST on December 17, 2017
12	12:00:01 AM CST on December 18, 2017	11:59:59 PM CST on December 19, 2017
13	12:00:01 AM CST on December 20, 2017	11:59:59 PM CST on December 21, 2017
14	12:00:01 AM CST on December 22, 2017	11:59:59 PM CST on December 23, 2017
15	12:00:01 AM CST on December 24, 2017	11:59:59 PM CST on December 24, 2017

2. **PRIZES AND ODDS OF WINNING:** One (1) Winner will be randomly selected on or soon after the conclusion of each Entry Period, from all entries received in that Entry Period during the Sweepstakes Period for a total of fifteen (15) prizes.

Entry Days	Prize	ARV
11/27 & 11/28, 2017	\$50 in Pella Bucks, \$25 gift certificate to Vander Ploeg Bakery, \$25 gift certificate to Ulrich's Meat Market, One overnight stay at Pella's Royal Amsterdam Hotel (\$165) - based on availability, reservation required. Expires: 12/31/2018 Provided by Pella Convention and Visitors Bureau.	\$265
11/29 & 11/30, 2017	WIN a family 4 pack to the Nutcracker Ballet, December 16, 2017 at 2:00 PM at the Des Moines Civic Center. Expires: 12/16/2017 Provided by Iowa Dance Theatre.	\$120
12/1 & 12/2, 2017	Sara Evans Autographed photo Frame (\$20), Autographed CD (\$25), branded bandana (\$15), Branded shot glass (\$10). Provided by Sara Evans, Mammoth Live Productions.	\$70
12/3 & 12/4, 2017	4 good-any-day tickets to the 2018 Principal Charity Classic on June 5-10 at the Wakonda Club in Des Moines (\$80), also 4 official Principal Charity Classic hats by Cobra Puma Golf (\$60). Expires: 6/10/2018. Provided by Principal Charity Golf Classic.	\$140
12/5 & 12/6, 2017	1 year's worth of oil changes (Maximum of 4, each valued at \$35) Expires: 1/1/2019 Provided by Reliable Motors.	\$140
12/7 & 12/8, 2017	WIN a Family 4 pack of General Boarding Tickets to ride the Boone & Scenic Valley Rail Road. Expires: 10/31/2018 Provided by Boone & Scenic Valley Rail Road.	\$80
12/9/2017	6 Pack of tickets to CineMark's new Ames theatre location. Guest passes can only be redeemed at the Ames theatre and not online. Additional premiums may be applied for specially priced films and/or events which are priced higher than normal box office ticket pricing. Some movies have black-out periods after their release where passes will not be accepted. Please check the online movie listings for details. Expires: 12/31/2018 Provided by CineMark Movies Ames.	\$51
12/10 & 12/11, 2017	A Family 4-Pack of VIP tickets to Disney Live, on Sunday February 11 th , 2018 at 4pm at Wells Fargo Arena in Des Moines. Provided by Disney Live: FELD Entertainment.	\$172

12/12 & 12/13, 2017	Woven Queen Size Bed in a Bag, including a Queen size Reversible comforter, brushed microfiber sheet set & 2 soft down alternative pillows. Provided by Mattress Discounters.	\$99
12/14 & 12/15, 2017	2 tickets to the Wizard of Oz at Stephens Auditorium January 30, 2018 at 7:30pm. Expires: 1/30/2018 Provided by Iowa State Center.	\$50
12/16 & 12/17, 2017	6 Pack of tickets to CineMark's new Ames theatre location. Guest passes can only be redeemed at the Ames theatre and not online. Additional premiums may be applied for specially priced films and/or events which are priced higher than normal box office ticket pricing. Some movies have black-out periods after their release where passes will not be accepted. Please check the online movie listings for details. Expires: 12/31/2018 Provided by CineMark Movies.	\$51
12/18 & 12/19, 2017	\$250 gift card valid at either Campbell's Nutrition location. Expires: 12/31/2018. Provided by Campbell's Nutrition.	\$250
12/20 & 12/21, 2017	A Coachlight Soak and Massage Ritual Expires: 12/31/2018. Provided by Coachlight Clinic & Spa.	\$180
12/22 & 12/23, 2017	1 \$50 gift card to Vivians, and 1 \$50 Gift card to Trixies. Provided by Bridal Forum.	\$100
12/24/2017	Dinner Train tickets for 2 on the Boone & Scenic Valley Railroad. Expires: 10/31/2018. Provided by Boone & Scenic Valley Rail Road.	\$68

ALL GIFT CARDS LISTED ABOVE ARE VAILID IN PERPETUITY AND DO NOT EXPIRE UNLESS OTHERWISE NOTED. All Prize details will be determined by Sponsors in their sole discretion. If a Prize element is not available for any reason, as determined by Sponsors in their sole discretion, the remaining elements of Prize shall be awarded and shall constitute full satisfaction of Sponsors' Prize obligation to Winners and no additional compensation will be awarded. Additional restrictions may apply. Sponsors reserve the right to substitute a similar prize (or Prize element) of comparable or greater value for any reason at their sole discretion. All taxes and other unspecified expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winners and their guests. Prizes cannot be transferred by Winners or redeemed for cash and are valid only for the items detailed above, with no substitution of Prizes by Winner. In the case of an event prize, if event is cancelled or postponed for any reason, Sponsors shall have no further prize obligation to Winner.

Winners will be contacted by phone or email by a KCCI employee or agent of Sponsors. Winners will be subject to verification. Prizes are non-transferable by the Winners.

Winners for each Entry Period will be chosen in a random drawing from all eligible entries received during each respective Entry Period. Odds of winning depend on the total number of eligible entries received in that Entry Period.

3. **ELIGIBILITY:** Sweepstakes is offered only to legal U.S. residents who are 18 years of age or older at the time of entry. Sweepstakes is offered only to Iowa residents who reside within the Des Moines Designated Market Area (“DMA”) as determined by Nielsen Media Research Services. Winners of a contest or sweepstakes hosted or sponsored by KCCI or its affiliates within the past calendar year are not eligible. Current and former employees of KCCI, Hearst Television Inc., Hearst Stations Inc., the Hearst Corporation and current employees of WooBox, the Sponsors listed in Section 11 of these Rules, and each of their respective parents, subsidiaries, affiliates, franchisees, licenses, directors, owners, employees and agents, their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the “Sweepstakes Entities”), and the immediate families or members of the same households of such individuals are not eligible. The term “immediate families” refers to spouses, parents, children, siblings, grandparents, and grandchildren. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsors upon request. All entry form information must be complete and accurate. Sponsors will not award a prize to anyone not meeting eligibility requirements at the time of entry. Winners of a KCCI promotion within a year from the entry date are not eligible. Sponsors reserve the right to disqualify any entrant if these Sweepstakes Rules are not followed. By entering, you agree to comply with all applicable law and these Sweepstakes Rules, and you agree to abide by all decisions of the Sponsors. Internet access is necessary in order to enter. Void where prohibited.
4. **HOW TO ENTER:** Viewers may enter by going to <http://www.kcci.com/contests>, clicking on the 28 Days of Christmas 2017 entry page link and following the instructions to access, complete, and submit an electronic entry during the Entry Period.

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized account holder of the email address at time of entry. All entries for a particular Entry Period must be received prior to the end of that Entry Period. Limit one (1) entry per person per 24 Hours during the Sweepstakes Period, an entry period that spans 48 hours would allow a maximum of 2 chances of winning per entrant, the second entry must be a minimum of 24 hours after the time of the first entry to qualify.

Sponsors may not verify receipt of entries. Entries become property of Sponsors. Incomplete entries are ineligible. Sponsors are not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Entries generated by any automated means and detected as such are void. In the event of dispute, electronic and email entries will be deemed to have been submitted by the authorized account holder of the email address at the time of the entry. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has assigned the email address.

5. **HOW TO WIN:** There will be fifteen (15) separate drawings, one for each Entry Period. One (1) Winner will be randomly selected at the conclusion of each Entry Period from all eligible entries received in that Entry Period and will be contacted by phone or email by an employee or agent of KCCI using contact information provided in the entry. The Winner will be given a deadline to respond by; which will be no longer than one (1) week. If no response is received by

the given deadline, another Winner will be selected from remaining eligible entries. Each Winner will be offered a Prize. Prizes must be claimed in person during normal business hours between 8:00am and 5:00pm at KCCI , 888 9th Street, Des Moines Iowa 50309. Prizes must be claimed by January 31, 2018. To claim prize, a Winner must provide a valid driver's license, state identification card, or other valid government-issued photo identification satisfactory to KCCI in its sole discretion. Winner is required to sign and return appropriate forms and/or documentation, including but not limited to an Affidavit of Eligibility, a Liability Release and/or where legally permissible a Publicity Release within twenty (20) days following the date of first attempted notification. Winner hereby further agrees to sign any documents necessary to transfer copyright of the entry to Sponsor within twenty (20) days following the date of first attempted notification. Failure to sign and return such forms within the requisite timeframe could result in disqualification. By participating in the Sweepstakes, entrants agree to release Sponsors and each of their respective advertising and promotion agencies and Facebook and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless from any liability, loss, claim, injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the Prize.

KCCI or the Sponsors are not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsor is unable, after making a reasonable effort, to contact a selected potential Winner, that potential Winner will be disqualified and a new potential Winner will be selected from remaining entries until all qualified Winners are chosen.

6. PUBLICITY RELEASE:

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to Sweepstakes Entities to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the internet, television, radio, or offline promotions), each Winner's name, city, photograph, likeness, biographical material, voice, image, and all submitted materials, each in perpetuity without further compensation, credit or right of review or approval.

- 7. TERMS AND CONDITIONS; LIMITATION OF LIABILITY:** Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, participants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. **WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY SWEEPSTAKES-RELATED OR PRIZE-RELATED ACTIVITY.** Sponsors are not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize. Winner's guests, if applicable, may be required to execute a liability and publicity release prior to the Winner's receipt of the Prize. Sponsors retain the discretion to make all decisions regarding the

interpretation and application of these Official Rules. All decisions of Sponsors are final and discretionary. In the event the selected Winners of the Prize are/is ineligible not claimed within a week of notification, or refuses the Prize, the Prize will be forfeited and Sponsors, in their sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number for tax purposes. These prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winners.

8. DISCLAIMER/INTERNET:

All dates and times are subject to change in the event of human error or technical issues affecting KCCI, Sponsors or entry process, or any other condition that warrants, in KCCI's sole discretion, a delay, suspension, revision, or termination of the Sweepstakes. If the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, human error, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsors reserve the right in their sole discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsors reserve the right to select Winners from eligible entries received as of any termination date. Sponsors may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsors reserve the right to seek damages from any such participant to the fullest extent of the law. The Sweepstakes Entities: (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, hardware, software, failure of any entry information to be received by the Sponsors on account of technical problems, human error or traffic congestion on the Internet or at any website; or (iii) any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSORS MAKE NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSORS SPECIFICALLY DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY

9. ARBITRATION/CHOICE OF LAW: EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES SHALL BE RESOLVED EXCLUSIVELY BY ARBITRATION PURSUANT TO THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION THEN EFFECTIVE, AND ANY AND ALL CLAIMS, JUDGEMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws

of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. Arbitration in New York County, New York shall be the exclusive forum and venue for any dispute relating to these Rules and for this Sweepstakes. If arbitration is prohibited, then and in such event, the courts of New York in New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and Winners agree, by their participation in the Sweepstakes, to submit to the personal jurisdiction of the courts of New York in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

10. OFFICIAL RULES AND LIST OF WINNERS. To receive a copy of these official Sweepstakes Rules, visit www.KCCI.com/contests, send a request to Contests@KCCI.com or mail a request to KCCI 888 9th Street, Des Moines, IA 50309 Attn: 28 Days of Christmas 2017 Rules. Rules requests must be received by January 20, 2018. Official Rules supersede all other published editions. Sponsors reserve the right to change, alter, or amend these Sweepstakes Rules as necessary, in their sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. For a list of the Winners' names, send a request for receipt by to January 31, 2018: 28 Days of Christmas 2017 Winner's List at the contact information listed above.

11. SPONSORS:

KCCI 888 9th Street, Des Moines, IA 50309

Boone & Scenic Valley Rail Road, 225 10th St, Boone, IA 50036

Campbell's Nutrition, 2749 100th St. Urbandale, IA 50322

CineMark Movies, 3900 Dallas Parkway, Plano Tx, 75093

Coachlight Clinic & Spa, 6420 Coachlight Drive #200, West Des Moines, IA 50266

Feld Entertainment: Disney Live, 233 Center St, Des Moines, IA 50309

Iowa Dance Theatre, 2100 SE 5th St, Des Moines, IA 50315

Mammoth Live Productions: Sara Evans, 912 Tennessee, Lawrence, KS 66044

Mattress Discounters, 4401 NE 14th Street, Des Moines, IA 50313

Pella Convention and Visitors Bureau, 818 Washington St. Pella, IA

Principal Charity Golf Classic, 2771 104th St, Urbandale, IA 50322

Reliable Motors, 5496 NE 14th St, Des Moines, IA 50313

Iowa State Center, Scheman Building, 1805 Center Dr, Ames, IA 50011

Bridal Forum: Your Wedding Iowa, PO Box 71531, Des Moines, IA 50325