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September 3, 2020

Stanley L. Garnett, Esq. Brownstein Hyatt Farber Schreck, LLP 410 Seventeenth Street, Suite 2200 Denver, CO 80202

**Re:** The Messner Foundation

Dear Mr. Garnett:

Alvarez & Marsal Disputes and Investigations, LLC ("A&M") was retained by Brownstein Hyatt Farber Schreck, LLP on behalf of Messner Reeves, LLP, The Messner Foundation (the "Foundation"), Jim Smith, and Corky Messner, President The Messner Foundation to review the Colorado Charitable Solicitations Act and Raffle License Complaint Against The Messner Foundation, dated August 10, 2020 (the "Complaint"). Specifically, A&M was asked to review the financial records of the Foundation and reach conclusions on how the proceeds raised by the Foundation via raffle ticket sales were used by the Foundation.

A&M's review of the Foundation's financial records included reviewing its Form 990-PF tax filings, income statements, balance sheets, bank statements, LE-21 quarterly reports filed with the Colorado Secretary of State's Bingo and Raffles Program, and other financial records. A&M's conclusions are summarized below.

- 1) The Foundation's Form 990-PF tax filings accurately report the financial operations of the Foundation, as reflected in the Foundation's bank statements and the other financial records described above.
- 2) Based on our analysis of the timing of the Foundation's revenues and expenses, the \$50,000 grant to Colorado Academy came from Messner Reeves and *not* from any of the raffle proceeds.
  - a. The check to Colorado Academy was issued in March 2014 which is more than half a year *before* the first raffle tickets were sold in November 2014, and more than a year before the first raffle was held.
  - b. The Foundation's only source of funds as of March 2014 was the \$100,000 contribution from Messner Reeves in late 2009.

The implication from the statements in the Complaint<sup>1</sup> that the Messner Foundation issued the \$50,000 grant to Colorado Academy "instead" of making scholarship contributions is a false implication.

<sup>&</sup>lt;sup>1</sup> See the first full paragraph on page 2 of the Complaint.

- 3) The Foundation's raffle proceeds were, in fact, used to pay raffle-related expenses and beginning in 2016 (and in every year since) used to provide scholarship grants. The Foundation has not used the raffle proceeds for anything other than raffle expenses and scholarship grants.
  - a. Each of the three raffles (2015, 2016 and 2019) were profitable to the Foundation.
  - b. In total, the three raffles generated \$429,435 in raffle revenues. After subtracting \$280,293 for raffle expenses, including raffle prizes, these three raffles generated profits of \$149,142 for the Messner Foundation.
  - c. Through July 2020, the Messner Foundation has paid \$83,380 for scholarship grants which is 56% of the profit earned from the three raffles. The remaining 44%, or \$65,762, of the raffle profits have not been spent and are available for additional scholarship grants.
  - d. The Foundation has the remaining raffle profits in cash in its bank account.

Respectfully yours,

David A. Hall, CMA, CVA, CFE, MBA

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Managing Director

Attachment 1 – Summary of Revenue and Expenses

Attachment 2 – Summary of Raffle-Related Revenues and Expenses



## The Messner Foundation Summary of Revenues and Expenses

	2	009	2	010	_2	011	_2	012	20	013	2014	2015	2016	2017		2018	_	2019	ne 2020 YTD	Total
Revenue Contributions Raffle ticket sales Interest Other	\$ 10	00,000	\$	- 243	\$	- - 104 -	\$	- - 21	\$	- - 6	\$ - - 3	\$ - 209,854 - -	\$ - 141,426 1	\$ - - -	\$	- - -	\$	- 78,155 - -	\$ 7,000 - 0 -	\$ 107,000 429,435 390
	\$ 10	00,012	\$	243	\$	104	\$	21	\$	6	\$ 3	\$ 209,854	\$ 141,427	\$ -	\$	-	\$	78,155	\$ 7,000	\$ 536,825
Expenses Grants	\$	-	\$	-	\$	-	\$	-	\$	-	\$ 50,000	\$ -	\$ 5,478	\$ 17,445	\$	24,967	\$	19,209	\$ 16,281	\$ 133,380
Raffle expenses: Automobile Prize Taxes Paid for Automobile Prize		-		-		-		-		-	-	84,200	63,149 21,294	-		-		58,802	-	206,151 21,294
Add Design Authnet Gateway		-		-		-		-		-	-	4,860	-	300		300		- 397	- 240	4,860 1,237
Credit Card / Merchant Fees / Bank Fees		-		-		-		-		-	-	2,238 12,376	1,532	100		100		530	-	4,500
Marketing Consultant Website Design		-		-		-		-		-	-	6,620	-	-		-		-	-	12,376 6,620
Events and Promos Office Expenses		-		-		-		-		-	463	- - 2.020	- - 4 421	-		52		15,404	-	15,404 463
All other Raffle Expenses Total										_	\$ 463	2,939 \$ 113,233	\$ 90,396	\$ 439 839	\$	52 452	\$	75,133	\$ 240	7,851 \$ 280,756
Expenses, Total	\$	-	\$	-	\$	-	\$	-	\$	-	\$ 50,463	\$ 113,233	\$ 95,874	\$ 18,284	\$	25,419	\$	94,342	\$ 16,521	\$ 414,136
Excess of Revenue over Expenses and Disbursements	\$ 10	00,012	\$	243	\$	104	\$	21	\$	6	\$ (50,460)	\$ 96,621	\$ 45,553	\$ (18,284)	\$ (	(25,419)	\$	(16,187)	\$ (9,520)	\$ 122,690

Sources: 2009-2019: Messner Foundation's Form 990-PF tax filings

2020: Foundation's June 2020 YTD Profit & Loss Statement

## The Messner Foundation Summary of Raffle-Related Revenues and Expenses

2014-2020

		2014		2015		2016		2017		2018		2019		ne 2020 YTD	Total
Revenue															
A Raffle ticket	sales	\$	-	\$ 209,854	\$	141,426	\$	-	\$	-	\$	78,155	\$	-	\$ 429,435
Raffle expense	<u>es:</u>														
Automobile	Prize	\$	-	\$ 84,200	\$	63,149	\$	-	\$	-	\$	58,802	\$	-	\$ 206,151
Taxes Paid f	or Automobile Prize		-	-		21,294		-		-		-		-	21,294
Add Design			-	4,860		-		-		-		-		-	4,860
Authnet Gat	eway		-	-		-		300		300		397		240	1,237
Credit Card	/ Merchant Fees / Bank Fees		-	2,238		1,532		100		100		530		-	4,500
Marketing C	onsultant		-	12,376		-		-		-		-		-	12,376
Website Des	ign		-	6,620		-		-		-		-		-	6,620
Events and I	Promos		-	-		-		-		-		15,404		-	15,404
Office Exper	nses		-	-		-		-		-		-		-	-
All other			_	2,939		4,421		439		52		-			7,851
B Raffle Exper	nses Total	\$	-	\$ 113,233	\$	90,396	\$	839	\$	452	\$	75,133	\$	240	\$ 280,293
C=A – B Net Raffle Income		\$	_	\$ 96,621	\$	51,030	\$	(839)	\$	(452)	\$	3,022	\$	(240)	\$ 149,142
D Less: Scholarship Grants Distributed			-	-		5,478		17,445		24,967		19,209		16,281	83,380
E = C - D Remaining Raffle Income Available for Scholarship															
Grants		\$		\$ 96,621	\$	45,552	\$	(18,284)	\$	(25,419)	\$	(16,187)	\$	(16,521)	\$ 65,762

Sources: 2014-2019: Messner Foundation's Form 990-PF tax filings

2020: Foundation's June 2020 YTD Profit & Loss Statement