UMassAmherst | UMass Poll

Crosstabs
University of Massachusetts Amherst/WCVB
October 2022 Massachusetts Poll

Field Dates:	October 20 – October 26, 2022
Sample:	700 Registered Voters
Margin of Error:	4.3%

YouGov interviewed 752 respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of Massachusetts registered voters, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the
2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and 2020 presidential vote choice. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-
stratified according to these deciles.

Weights for likely voters were separately post-stratified on a 2-way stratification of gender and age (4-category), using benchmarks estimated from 2018 midterm voters in the voterfile, and 2022 primary election vote counts. Likely voters and non-likely voters were combined again, and the weights were trimmed at 7 and centered to have a mean of 1. The margin of error is +/- 4.32.

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BAKER APPROVAL (% APPROVE OF JOB)

	Category	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Gender	Men	69%	61%	54%	52%	64%	72%
	Women	67%	60%	57%	51%	72%	81%
Age	18-29	55%	42%	46%	29%	53%	61%
	30-54	73%	62%	54%	54%	69%	79%
	>55	67%	68%	62%	58%	72%	80%
Education	HS or less	67%	56%	58%	50%	70%	74%
	Some Coll.	66%	48%	44%	46%	58%	75%
	Coll. Deg.	69%	64%	58%	56%	64%	76%
	Postgrad	68%	71%	63%	54%	78%	86%
Income	<$40k	68%	58%	63%	59%	76%	80%
	$40k-$100k	63%	61%	55%	51%	71%	75%
	>100k	72%	67%	56%	50%	62%	86%
Party ID	Dem.	76%	69%	65%	61%	82%	87%
	Ind.	62%	52%	48%	43%	60%	75%
	Rep.	52%	51%	41%	38%	46%	57%
Ideology	Lib	75%	65%	55%	52%	76%	82%
	Mod.	80%	69%	74%	66%	78%	82%
	Cons.	44%	48%	40%	35%	38%	62%
Race	POC	68%	58%	58%	55%	81%	78%
	White	67%	61%	55%	51%	65%	77%
2020 Vote	Biden	79%	71%	65%	62%		
	Trump	52%	52%	38%	32%	N/A	

BAKER ISSUE PERFORMANCE (% HANDLED WELL)

	Category	Economy	Environment	Education	Taxes	Transit	Housing	Covid-19
Gender	Men	64%	57%	57%	58%	31%	41%	70%
	Women	67%	58%	58%	60%	37%	45%	73%
Age	18-29	32%	26%	39%	27%	18%	24%	64%
	30-54	73%	58%	58%	62%	37%	42%	74%
	>55	68%	63%	61%	63%	36%	47%	70%
Education	HS or less	56%	55%	58%	51%	40%	49%	66%
	Some Coll.	55%	51%	43%	47%	36%	46%	71%
	Coll. Deg.	69%	61%	61%	63%	30%	37%	72%
	Postgrad	76%	58%	61%	68%	31%	41%	74%
Income	<$40k	58%	49%	56%	57%	38%	48%	71%
	$40k-$100k	61%	59%	57%	55%	38%	42%	67%
	>100k	76%	64%	62%	69%	30%	44%	78%
Party ID	Dem.	73%	56%	61%	64%	38%	42%	83%
	Ind.	60%	55%	53%	55%	32%	46%	60%
	Rep.	53%	61%	52%	49%	27%	42%	52%
Ideology	Lib	72%	52%	57%	61%	31%	33%	84%
	Mod.	74%	68%	70%	67%	40%	55%	74%
	Cons.	47%	55%	45%	47%	31%	43%	47%
Race	POC	57%	54%	57%	56%	36%	35%	72%
	White	67%	58%	57%	60%	34%	44%	71%
2020 Vote	Biden	77%	61%	64%	68%	37%	43%	84%
	Trump	54%	57%	50%	49%	29%	43%	51%

STATE BETTER OR WORSE OFF SINCE BAKER

		Oct. 2022				June 2022			
	Category	Better Off	About the Same	Worse Off	Not Sure	Better Off	About the Same	Worse Off	Not Sure
Gender	Men	37%	38%	16%	9%	29%	46%	15%	9%
	Women	29%	40%	22%	9%	23%	47%	18%	12%
Age	18-29	17%	29%	24%	30%	19%	49%	13%	19%
	30-54	34%	44%	13%	9%	22%	46%	17%	15%
	>55	34%	39%	22%	5%	33%	46%	18%	3%
Education	HS or less	30%	36%	23%	11%	28%	39%	18%	16%
	Some Coll.	30%	31%	20%	18%	23%	49%	18%	10%
	Coll. Deg.	35%	39%	20%	6%	27%	49%	17%	7%
	Postgrad	31%	51%	13%	5%	25%	53%	14%	8%
Income	<$40k	33%	38%	21%	8%	22%	49%	16%	13%
	$40k-$100k	31%	37%	21%	11%	28%	45%	20%	8%
	>100k	38%	41%	15%	6%	32%	48%	12%	8%
Party ID	Dem.	32%	44%	15%	9%	29%	49%	9%	12%
	Ind.	36%	30%	20%	14%	17%	46%	26%	11%
	Rep.	28%	37%	29%	6%	28%	42%	27%	4%
Ideology	Lib	28%	47%	14%	11%	24%	54%	11%	12%
	Mod.	39%	41%	12%	8%	30%	47%	15%	8%
	Cons.	30%	29%	35%	5%	29%	39%	29%	4%
Race	POC	32%	32%	28%	9%	25%	44%	17%	13%
	White	32%	41%	18%	9%	26%	47%	17%	10%
2020 Vote	Biden	36%	43%	12%	8%	30%	49%	11%	10%
	Trump	30%	34%	30%	6%	24%	44%	29%	3%

CONCERNS (% CONCERNED)

	Category	One Party Control	Covid-19	Heating Costs	Taxes	Crime
Gender	Men	54%	53%	82%	64%	63%
	Women	43%	66%	84%	68%	68%
Age	18-29	26%	43%	60%	47%	54%
	30-54	39%	64%	80%	62%	51%
	>55	57%	62%	90%	72%	76%
Education	HS or less	63%	51%	84%	80%	81%
	Some Coll.	43%	59%	79%	59%	67%
	Coll. Deg.	44%	63%	84%	63%	59%
	Postgrad	40%	68%	85%	60%	57%
Income	<$40k	52%	61%	82%	65%	70%
	$40k-$100k	47%	61%	83%	70%	70%
	>100k	45%	62%	84%	61%	55%
Party ID	Dem.	23%	79%	79%	53%	52%
	Ind.	58%	40%	84%	75%	73%
	Rep.	93%	34%	93%	88%	89%
Ideology	Lib	22%	82%	78%	46%	43%
	Mod.	47%	56%	86%	74%	71%
	Cons.	90%	35%	90%	88%	91%
Race	POC	40%	62%	82%	64%	66%
	White	49%	60%	84%	66%	65%
2020 Vote	Biden	24%	81%	82%	55%	51%
	Trump	94%	31%	93%	89%	91%

POLICIES (% SUPPORT)

	Category	Happy Hour	Transport Undocumented Immigrants	State Flag	Aff. Action	MBTA	State Capitol	Marijuana Pardons
Gender	Men	52%	31%	27%	26%	38%	10%	71%
	Women	42%	21%	41%	35%	27%	9%	66%
Age	18-29	52%	10%	43%	24%	39%	8%	68%
	30-54	55%	24%	46%	39%	36%	10%	79%
	>55	41%	30%	27%	28%	28%	9%	63%
Education	HS or less	40%	25%	19%	23%	32%	9%	60%
	Some Coll.	46%	21%	33%	21%	35%	8%	71%
	Coll. Deg.	49%	27%	40%	33%	32%	11%	72%
	Postgrad	50%	27%	46%	44%	31%	8%	72%
Income	<$40k	41%	23%	34%	29%	35%	13%	69%
	$40k-$100k	45%	23%	34%	28%	33%	9%	69%
	>100k	56%	28%	38%	39%	33%	9%	72%
Party ID	Dem.	50%	10%	56%	47%	38%	10%	82%
	Ind.	37%	32%	11%	15%	25%	8%	61%
	Rep.	46%	57%	6%	8%	23%	11%	45%
Ideology	Lib	51%	9%	67%	53%	40%	9%	91%
	Mod.	45%	28%	19%	23%	35%	9%	68%
	Cons.	46%	52%	9%	11%	20%	10%	38%
Race	POC	47%	17%	25%	38%	39%	11%	61%
	White	47%	28%	37%	29%	31%	9%	70%
2020 Vote	Biden	48%	10%	53%	47%	39%	9%	83%
	Trump	44%	59%	5%	8%	22%	10%	46%