



Sacramento Food Bank & Family Services (SFBFS) is once again supporting KCRA on handling the logistics of the KCRA Kids Can Food Drive. We are proud to be a part of this very special food drive that has been held for over 20 years in Northern California. KCRA's focus to *Come Together to End Child Hunger* is an important cause and we are looking forward to a successful year!

- Your County and the participating agencies (food closets, etc.) will be listed as beneficiary choices for the donations from schools in your area.
- SFBFS will communicate with either the primary agency for the county or the Sacramento County agency assigned to each school.
- Contact all the schools in your county, including those that have not participated in the past, to get them excited and thinking about the drive. You can do this via e-mail, letter, call or visit. The more they hear from us the more successful the drive will be! They can register and get more information about the drive at www.kcra.com/kidscan.
- Schools have until October 7 to register for the drive on the KCRA Web Site and the drive dates are October 7 – November 8.
- County representatives or Sacramento County partner agencies are responsible for picking up Kids Can supplies (boxes, posters & flyers) from SFBFS' Food Bank Services Campus in North Sacramento (1951 Bell Ave., Sacramento, CA 95838). You will be notified you as soon as your supplies are ready for pick up. (NOTE: We are hoping that supplies will be available for pick-up by September 4, but due to the nature of the box distributor's schedule, we cannot guarantee it.)
- Supplies are allocated as follows: Approximately 1 box per 10 students, 1 poster per 40 students and 1 flyer per student. ** Please make sure to hand out supplies based on this formula so you have enough for each partner agency and/or school.** After all materials are picked up by each county, you may come back for additional supplies while supplies last.
- SFBFS will communicate with **only one representative agency from each county**, and will advise you of the participating schools in your area and the agency that they have chosen. Responsibilities include:
 - Advising the agency of the schools that have chosen them, as well as letting them know how many boxes, posters and flyers are to be delivered to each school based on number of students.
 - Arranging for the agency to deliver boxes, posters and flyers to each school.
 - Retrieving food drive weights from agencies after the donations have been collected.
 - Reporting weights back to SFBFS no later than December 13.
- Weights will need to be reported to Peggy Marshall (pmarshall@sacramentofoodbank.org) no later than December 13. **Note... any agency that does not report their Kids Can weights by the deadline will not be offered supplies for the 2020 food drive.**



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