



Sacramento Food Bank & Family Services (SFBFS) is once again supporting KCRA on handling the logistics of the KCRA Kids Can! Food Drive. We are proud to be a part of this very special food drive that has been held since 1987 in Northern California. KCRA's focus to *Come Together to End Child Hunger* is an important cause and we are looking forward to a successful year!

- Your County and the participating agencies (food closets, etc.) will be listed as beneficiary choices for the donations from schools in your area.
- SFBFS will communicate with either the primary agency for the county or the Sacramento County agency assigned to each school.
- Contact all the schools in your area, including those that have not participated in the past, to get them excited and thinking about the drive. You can do this via e-mail, letter, call or visit. The more they hear from us the more successful the drive will be! They can register and get more information about the drive at www.kcra.com/kidscan.
- Schools have until October 7 to register for the drive on the KCRA Web Site and the drive dates are October 10 – November 10.
- SFBFS will communicate with only one representative agency from each county and will advise you of the participating schools in your area and the agency that they have chosen. Responsibilities include:
 - Advising the agency of the schools that have chosen them.
 - Retrieving food drive weights from agencies after the donations have been collected.
 - Reporting weights back to SFBFS no later than December 16.
- Weights will need to be reported to Peggy Marshall (pmarshall@sacramentofoodbank.org) no later than December 16. Note... any agency that does not report their Kids Can weights by the deadline will not be offered supplies for the 2023 food drive.



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