

**Crosstabs**  
**University of Massachusetts Amherst**  
**2023 Juneteenth National Poll**

**Field Dates:** May 31 – June 8, 2023  
**Sample:** 1,133 Respondents  
**Margin of Error:** 3.4%

YouGov interviewed 1,298 respondents, including 1,165 main sample respondents, and an oversample of 133 African Americans. The main sample was matched down to a set of 1,000, and then combined with the oversample to form a final dataset of 1,133 respondents. The main sample was matched to a sampling frames on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched main sample and the unmatched oversample were then weighted to their respective frame using propensity scores. The frame used for the oversample is similar to the previously described frame from the main sample, with the main difference being that it only African Americans. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score functions both included age, gender, race/ethnicity, education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame, and post-stratified according to these deciles.

The weights for the main sample were then post-stratified on 2020 Presidential vote choice, followed by a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories). Meanwhile, the weights for the oversample were post-stratified on 2020 Presidential vote choice, a three-way stratification between gender, age (4-categories), and education (4-categories), and finally an individual stratification on region. Then, the matched and weighted main sample and oversample datasets were combined into one. From there, the proportion of African Americans was weighted down to produce the final combined weight. After that, a subset of this combined dataset was taken so that only observations involving African Americans remained. This AA subset of the combined dataset was weighted to the same frame as the oversample using propensity scores. The unmatched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame, and post-stratified according to these deciles. Finally, the weights were then post-stratified on 2020 Presidential vote choice, followed by the same three-way stratification mentioned earlier, in order to produce the final AA weight.

**UMass Poll Directors/Fellows**

Prof. Tatishe M. Nteta, Ph.D. – Director  
Prof. Raymond La Raja, Ph.D. – Co-Director  
Prof. Jesse Rhodes, Ph.D. – Co-Director  
Prof. Alex Theodoridis, Ph.D. – Co-Director  
Lane Cuthbert - Research Fellow  
Adam Eichen - Research Fellow  
Maddi Hertz- Research Fellow  
Donald Snyder - Research Fellow

nteta@polsci.umass.edu  
laraja@polsci.umass.edu  
jrhodes@polsci.umass.edu  
atheodoridis@umass.edu  
lcuthbert@umass.edu  
aeichen@umass.edu  
mhertz@umass.edu  
desnyder@umass.edu

## JUNETEENTH KNOWLEDGE/POLICIES (% CORRECT/SUPPORT)

		Correct Juneteenth Knowledge	Making Juneteenth A Federal Holiday	Teaching History and Significance of Juneteenth
Gender	Men	60%	40%	55%
	Women	62%	44%	60%
Age	18-29	55%	51%	59%
	30-54	62%	48%	61%
	>55	63%	33%	52%
Education	HS or less	47%	32%	46%
	Some Coll.	70%	44%	59%
	Coll. Deg.	68%	45%	60%
	Postgrad	75%	63%	82%
Income	<\$40k	51%	44%	56%
	\$40k-\$100k	63%	40%	54%
	>100k	70%	45%	68%
Party ID	Dem.	69%	69%	84%
	Ind.	54%	32%	45%
	Rep.	55%	13%	29%
Ideology	Lib	72%	77%	88%
	Mod.	61%	40%	61%
	Cons.	57%	14%	28%
Race	White	63%	38%	53%
	Latino	52%	38%	54%
	Asian	45%	40%	57%
2020 Vote Choice	Biden	74%	75%	89%
	Trump	61%	13%	28%

## PROGRESS V. LONG WAY TO GO IN ACHIEVING RACIAL EQUALITY

		U.S. has made a lot of progress toward achieving equality	U.S. has long way to go toward achieving equality
Gender	Men	57%	43%
	Women	45%	55%
Age	18-29	40%	60%
	30-54	48%	52%
	>55	59%	41%
Education	HS or less	53%	47%
	Some Coll.	53%	47%
	Coll. Deg.	52%	48%
	Postgrad	37%	63%
Income	<\$40k	51%	49%
	\$40k-\$100k	52%	48%
	>100k	53%	47%
Party ID	Dem.	27%	73%
	Ind.	51%	49%
	Rep.	82%	18%
Ideology	Lib	20%	80%
	Mod.	53%	47%
	Cons.	85%	15%
Race	White	58%	42%
	Latino	46%	54%
	Asian	43%	57%
2020 Vote Choice	Biden	23%	77%
	Trump	85%	15%

## FUTURE OF RACE RELATIONS

		Get Better	Get Worse
Gender	Men	62%	38%
	Women	60%	40%
Age	18-29	65%	35%
	30-54	62%	38%
	>55	57%	43%
Education	HS or less	61%	39%
	Some Coll.	61%	39%
	Coll. Deg.	58%	42%
	Postgrad	67%	33%
Income	<\$40k	62%	38%
	\$40k-\$100k	58%	42%
	>100k	65%	35%
Party ID	Dem.	66%	34%
	Ind.	61%	39%
	Rep.	54%	46%
Ideology	Lib	66%	34%
	Mod.	63%	37%
	Cons.	55%	45%
Race	White	63%	37%
	Latino	59%	41%
	Asian	63%	37%
2020 Vote Choice	Biden	65%	35%
	Trump	54%	46%

## SLAVERY REPARATIONS (% SUPPORT)

		Make Cash Payments		Apologize For Slavery		Housing Assistance	
		Should	Should Not	Should	Should Not	Should	Should Not
Gender	Men	35%	65%	53%	47%	44%	56%
	Women	35%	65%	60%	40%	42%	58%
Age	18-29	57%	43%	75%	25%	69%	31%
	30-54	36%	64%	58%	42%	44%	56%
	>55	22%	78%	46%	54%	28%	72%
Education	HS or less	35%	65%	52%	48%	44%	56%
	Some Coll.	37%	63%	53%	47%	40%	60%
	Coll. Deg.	32%	68%	57%	43%	38%	62%
	Postgrad	41%	59%	76%	24%	57%	43%
Income	<\$40k	40%	60%	62%	38%	52%	48%
	\$40k-\$100k	34%	66%	54%	46%	40%	60%
	>100k	32%	68%	52%	48%	39%	61%
Party ID	Dem.	55%	45%	81%	19%	67%	33%
	Ind.	27%	73%	53%	47%	34%	66%
	Rep.	11%	89%	23%	77%	14%	86%
Ideology	Lib	54%	46%	87%	13%	70%	30%
	Mod.	36%	64%	54%	46%	43%	57%
	Cons.	11%	89%	23%	77%	13%	87%
Race	White	27%	73%	49%	51%	33%	67%
	Latino	34%	66%	57%	43%	49%	51%
	Asian	32%	68%	76%	24%	74%	26%
2020 Vote	Biden	55%	45%	84%	16%	64%	36%
	Trump	9%	91%	23%	77%	11%	89%

## JIM CROW REPARATIONS (% SUPPORT)

		Make Cash Payments		Apologize For Slavery		Housing Assistance	
		Should	Should Not	Should	Should Not	Should	Should Not
Gender	Men	40%	60%	53%	47%	44%	56%
	Women	41%	59%	59%	41%	53%	47%
Age	18-29	66%	34%	78%	22%	75%	25%
	30-54	46%	54%	62%	38%	53%	47%
	>55	24%	76%	41%	59%	33%	67%
Education	HS or less	37%	63%	50%	50%	41%	59%
	Some Coll.	32%	68%	52%	48%	46%	54%
	Coll. Deg.	43%	57%	59%	41%	52%	48%
	Postgrad	55%	45%	77%	23%	66%	34%
Income	<\$40k	46%	54%	59%	41%	52%	48%
	\$40k-\$100k	34%	66%	49%	51%	43%	57%
	>100k	45%	55%	64%	36%	55%	45%
Party ID	Dem.	65%	35%	78%	22%	76%	24%
	Ind.	40%	60%	59%	41%	47%	53%
	Rep.	10%	90%	28%	72%	16%	84%
Ideology	Lib	69%	31%	87%	13%	83%	17%
	Mod.	34%	66%	53%	47%	43%	57%
	Cons.	13%	87%	27%	73%	17%	83%
Race	White	28%	72%	50%	50%	40%	60%
	Latino	46%	54%	49%	51%	51%	49%
	Asian	62%	38%	79%	21%	54%	46%
2020 Vote	Biden	60%	40%	81%	19%	74%	26%
	Trump	6%	94%	23%	77%	13%	87%

## % SUPPORT BLM

		Strategies and Tactics			Goals		
		Jun. 2023	May 2022	Apr. 2021	Jun. 2023	May 2022	Apr. 2021
Gender	Men	33%	28%	35%	38%	38%	42%
	Women	33%	33%	45%	41%	43%	52%
Age	18-29	48%	33%	45%	55%	47%	54%
	30-54	33%	31%	44%	41%	40%	51%
	>55	25%	29%	35%	32%	38%	41%
Education	HS or less	26%	22%	35%	34%	32%	41%
	Some Coll.	29%	30%	39%	38%	37%	46%
	Coll. Deg.	34%	37%	44%	40%	46%	52%
	Postgrad	54%	45%	51%	61%	59%	60%
Income	<\$40k	33%	30%	43%	40%	39%	48%
	\$40k-\$100k	33%	31%	41%	39%	40%	49%
	>100k	36%	37%	45%	43%	52%	51%
Party ID	Dem.	59%	60%	73%	70%	73%	83%
	Rep.	16%	4%	9%	23%	11%	13%
	Ind.	8%	16%	20%	10%	23%	27%
Ideology	Lib	64%	73%	79%	76%	87%	87%
	Mod.	30%	25%	36%	38%	38%	47%
	Cons.	9%	6%	11%	10%	10%	11%
Race	White	29%	25%	37%	36%	36%	45%
	African American	52%	49%	65%	59%	56%	67%
	Latino	29%	35%	43%	36%	46%	51%
	Asian	39%	41%	41%	53%	51%	44%
2020 Vote	Biden	60%	61%	73%	74%	72%	84%
	Trump	6%	2%	7%	7%	8%	9%

## RACIAL ATTITUDES (% AGREE)

		White people in the U.S. have certain advantages because of the color of their skin		Racial problems in the U.S. are rare, isolated situations.		I am angry that racism exists.	
		Jun. 2023	Jan. 2023	Jun. 2023	Jan. 2023	Jun. 2023	Jan. 2023
Gender	Men	52%	49%	32%	34%	66%	62%
	Women	59%	57%	25%	20%	75%	72%
Age	18-29	61%	65%	32%	22%	67%	70%
	30-54	61%	53%	27%	29%	71%	65%
	>55	47%	47%	27%	26%	72%	68%
Education	HS or less	48%	45%	29%	24%	62%	61%
	Some Coll.	51%	54%	29%	27%	76%	72%
	Coll. Deg.	58%	56%	29%	31%	73%	71%
	Postgrad	76%	69%	22%	22%	83%	72%
Income	<\$40k	59%	50%	25%	22%	67%	65%
	\$40k-\$100k	54%	55%	28%	28%	70%	69%
	>100k	56%	54%	33%	35%	78%	66%
Party ID	Dem.	82%	83%	13%	14%	82%	83%
	Ind.	49%	36%	29%	23%	66%	51%
	Rep.	25%	25%	47%	44%	58%	58%
Ideology	Lib	85%	85%	15%	15%	87%	87%
	Mod.	59%	56%	23%	27%	70%	64%
	Cons.	24%	24%	50%	43%	59%	58%
Race	White	48%	48%	31%	30%	71%	70%
	African American	84%	77%	19%	26%	80%	71%
	Latino	59%	54%	27%	20%	61%	54%
	Asian	51%	68%	25%	8%	62%	79%
2020 Vote	Biden	87%	81%	10%	13%	86%	82%
	Trump	22%	21%	49%	45%	60%	57%

**Demographic Breakdown of 2023 University of Massachusetts Amherst Juneteenth Poll**

	All (N=1,133)	Blacks (N=261)
Men	49%	47%
Women	51%	53%
18-29	19%	21%
30-54	41%	42%
>55	40%	37%
HS or less	38%	45%
Some Coll.	18%	19%
Coll. Deg.	33%	28%
Postgrad	12%	8%
<\$40K	35%	51%
\$40K-\$100K	41%	35%
>\$100K	24%	14%
Democrat	45%	67%
Independent	22%	25%
Republican	33%	8%
Liberal	35%	40%
Moderate	32%	48%
Conservative	33%	12%
White	66%	N/A
African American	14%	N/A
Hispanic	16%	N/A
Asian	4%	N/A
Biden	34%	50%
Trump	30%	6%
Other	1%	0%
Did Not Vote	34%	43%