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To: Interested Parties

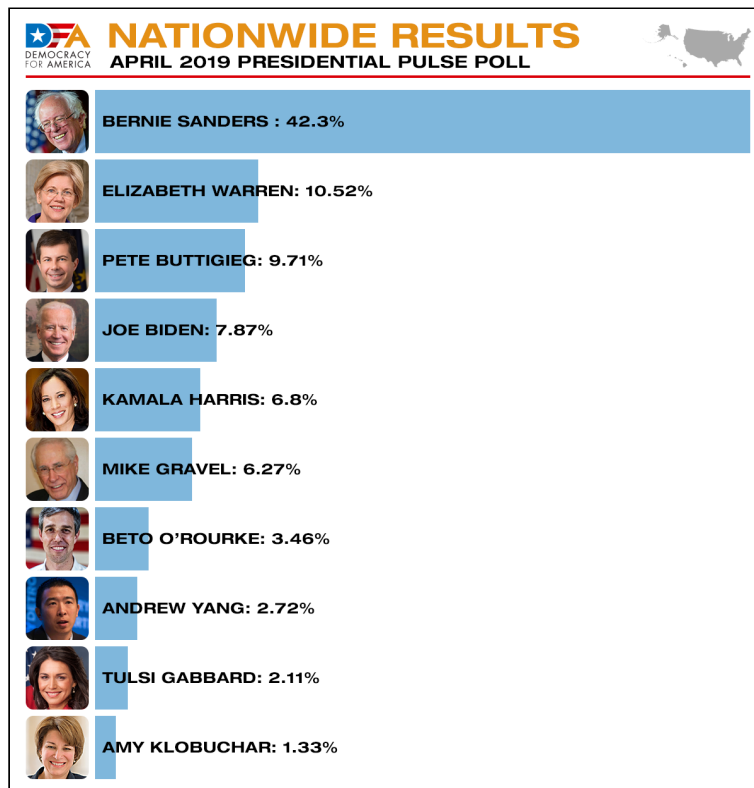
From: Charles Chamberlain, Chair, Democracy for America

Date: NOT FOR RELEASE BEFORE 12:01am ET on April 23, 2019

Re: DFA's take on the results of our April 2019 Presidential Pulse Poll

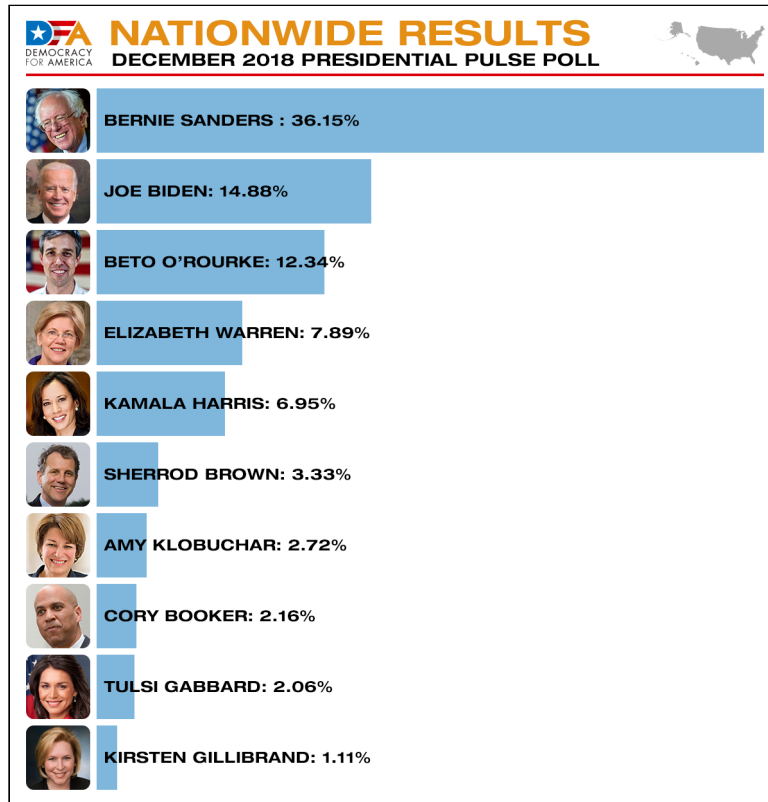
The results of Democracy for America's (DFA) second 2020 Presidential Pulse Poll, which we're releasing today, gives a number of interesting insights into how progressives nationwide (and DFA members in particular) are thinking about the early phase of the 2020 Democratic presidential primary.

After 94,641 votes, **the top-line results of our April 2019 Presidential Pulse Poll show:**



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Meanwhile, our December 2018 Presidential Pulse Poll showed:



Top Takeaways

While there is a ton of information that can be gleaned from these top-line numbers about the current state of the race (which will be available at poll.democracyforamerica.com/results/), we had five key takeaways from our own comparison of December 2018 and April 2019 Presidential Pulse Polls.

- Bernie Sanders continues to be the top-choice for progressives heading into 2020 and has actually strengthened his position among the grassroots participants in our poll.**

Over the last few months, many have questioned if, given the much larger 2020 field, Sen. Sanders would continue to enjoy the great deal of support from grassroots progressives he had during the 2016 election. When compared to the results from our December 2018 Presidential Pulse Poll, it's clear that Sanders not only remains the top choice of the grassroots progressives who voted in our poll, but that his support from DFA members has increased over the course of the first quarter of 2019 and since the official launch of his 2020 campaign in February.

2. Elizabeth Warren has surged to a strong second place.

While our Pulse Poll in December 2018 showed Sen. Warren in 4th place with just 7.89% of the votes cast, these new results show that Warren has surged into a strong second place finish with 10.52% of the votes cast. Over Q1 2019, Warren not only became the first candidate to jump in the race for President, but has quickly emerged as the most prolific proponent of new and bold, inclusive populist policy ideas on the campaign trail -- a course of action that has clearly helped cement her strong reputation with the progressive grassroots and assisted her steady rise in our poll.

3. Pete Buttigieg saw a huge rise over the first quarter of 2019.

In our first Presidential Pulse Poll of the 2020 election in December 2018, we didn't even include Mayor Buttigieg as an option and, based on our team's rough count, he only received 14 "write-in" votes in our "Other" option. The final results in our April poll have had him shoot up to a third-place finish at 9.7% -- or just 0.82% away from our second place finisher, Elizabeth Warren. This is a surprisingly quick rise in a crowded, talented field of relatively well-known candidates, but certainly not a surprise in light of his strong Q1 2019 fundraising report.

4. Both Beto O'Rourke and Joe Biden have seen grassroots support drop significantly since our December 2018 Presidential Pulse Poll.

In our December 2018 Presidential Pulse Poll, Fmr. Vice President Biden was in a very strong second place position with 14.88% of the vote and Fmr. Representative O'Rourke was just behind him in third with 12.34%. Our new poll shows that both Biden and O'Rourke have lost support from DFA's progressive grassroots membership over the course of the first quarter of 2019 as Democrats started seeing other candidates launch their campaigns and began more closely examining the records of the folks running or rumored to be running.

O'Rourke's 71% drop in support (from 12.34% of votes in December to 3.46% of votes in April) is particularly notable and could reflect progressive concern with his public backtracking on key inclusive populist priorities like Medicare for All since his launch. According to an early internal analysis of our December 2019 and April 2019 polls, Pete Buttigieg was likely the prime beneficiary of O'Rourke's drop in support over Q1 2019. Among those who participated in both polls, 24.4% of O'Rourke's supporters in our December 2018 poll stuck with him in April 2019, while 23.4% shifted their support to the rising Buttigieg, 16.2% moved to Sanders, and 11.6% decided to back Warren.

5. Mike Gravel and Andrew Yang have captured a surprising amount of online excitement.

While Mayor Buttigieg was the top “surprise” candidate of our new Presidential Pulse Poll, the enthusiastic response that the largely internet-based campaigns of Fmr. Congressman Mike Gravel and entrepreneur Andrew Yang received in our poll were also notable. While it’s tough to say, at this point, how votes in our poll in April 2019 will translate into primary and caucus votes next year without strong on-the-ground work by each campaign, it would be foolish for Democrats or the media to ignore the genuine interest our poll shows the grassroots have in their campaigns and, most importantly, the big ideas that fuel them like ending all wars and universal basic income.

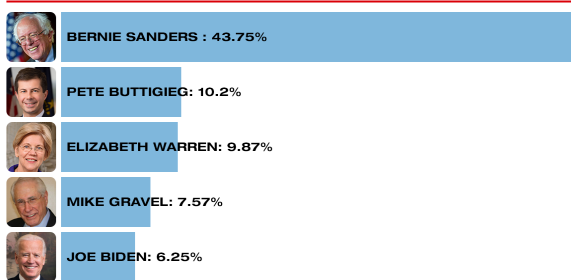
Key State-by-State Results

We also for the first time decided to breakout top-line results for our April 2019 Presidential Pulse Poll on a state-by-state basis in the four key early states (Iowa, New Hampshire, Nevada, and South Carolina) as well as the delegate-rich, Democratic stronghold and relatively early voting state of California.

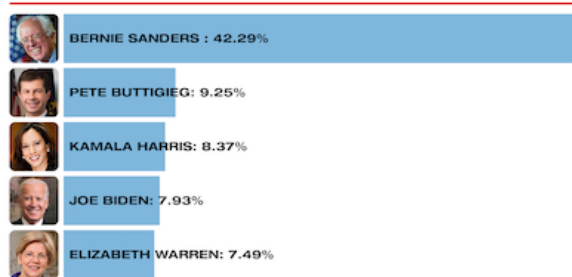
Overall, across the five individual states we pulled out, the top five candidates are largely the same as our overall national top-line -- with Bernie at the top.

While generally, we expect these results to be particularly “noisy” compared to our national poll results, Kamala Harris’ strong third place finish in New Hampshire also may be surprising to individuals watching key state contests closely over coming phases of the First-in-the-Nation Primary.

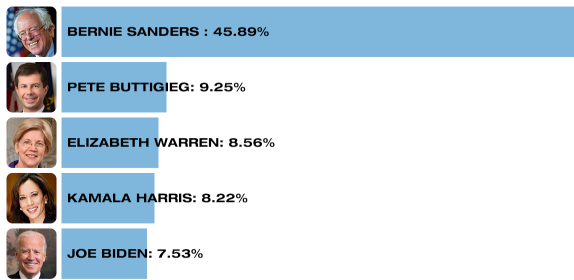
IOWA RESULTS APRIL 2019 PRESIDENTIAL PULSE POLL



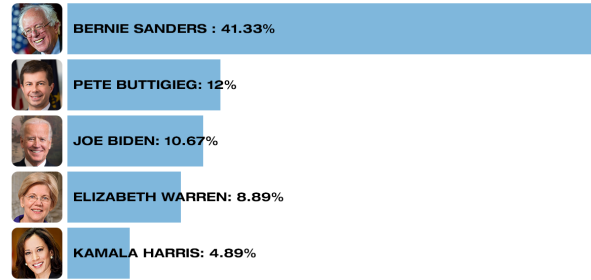
NEW HAMPSHIRE RESULTS APRIL 2019 PRESIDENTIAL PULSE POLL



DFA NEVADA RESULTS
DEMOCRACY FOR AMERICA APRIL 2019 PRESIDENTIAL PULSE POLL

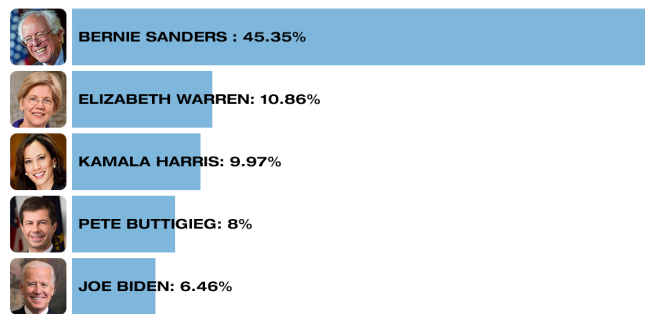


DFA SOUTH CAROLINA RESULTS
DEMOCRACY FOR AMERICA APRIL 2019 PRESIDENTIAL PULSE POLL



We were also intrigued by the results in California both because (a) nearly 1 in every 6 DFA members lives in the Golden State and (b) the breakdown of state's primary vote will likely be critical to candidates' delegate count heading into Philadelphia in 2020.

DFA CALIFORNIA RESULTS
DEMOCRACY FOR AMERICA APRIL 2019 PRESIDENTIAL PULSE POLL



Next Steps

While we haven't yet announced the dates for the next DFA Presidential Pulse Poll, with debates starting in June and 2nd quarter fundraising numbers released in July, there will no doubt be a number of interesting events impacting the race when we conduct it again within the next few months.