

READY DAY ONE



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FOR IMMEDIATE RELEASE

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STATEMENT BY JEFFERSONTOWN MAYOR BILL DIERUF, CANDIDATE FOR LOUISVILLE MAYOR

Greenberg's statement today shows why he should not be elected Mayor of Louisville

I have reviewed Mr. Greenberg's statement released today. It is a perfect indicator for why he should not be elected Mayor of Louisville. There are several statements that are familiar to me — because they're mine. He's copying my proven leadership to try to prove that he is more capable at running a city than he actually is.

At the start of his statement today, my opponent talks about how there should be no more studies but action — one of my campaign points since the summer of 2021. He also uses the term Day One throughout the document. I have been using Ready Day One in my campaign for more than a year. My opponent has made these mistakes even though he's paid consultants a lot of money to advise him. This is what he comes up with? He doesn't have anything original to say because he has no experience as a Mayor or elected official of any kind.

Public safety is the most critical objective involved in turning Louisville around. My opponent can say he has plans to do that. But how? He cannot fix the public safety problems of Louisville — no matter how many experts he consults and no matter how many plans he comes up with. He has no experience running a police department or a city. Why would Louisville voters elect a candidate with NO public safety expertise? I have successful experience running a city and overseeing a police department.

My opponent has said he will fully fund the police force. It is fully funded! But good candidates for police officer positions do not want to work for the current administration. Law enforcement officers have told me they don't want to work for my opponent who would be a continuance of the lame regime that's in there now. In fact, the local Fraternal Order of Police organizations endorsed me because they recognize the value of my successful experience.

Clearly there are many points where Mr. Greenberg echoes me. But there is one major point where we are in total agreement. Louisville needs to go in a new direction. But we cannot have a new direction with the handpicked candidate of the old guard establishment — which he is. If voters select my opponent, it will be the same old direction, same old consultants, same old contributors. It's NOT a new direction. The ONLY way to have a new direction in Louisville is to elect me. Nothing ever changes if nothing ever changes.

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