UMassAmherst | UMass Poll

Crosstabs
University of Massachusetts Amherst/WCVB
October 2022 Massachusetts Poll

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2022 GOVERNOR*

	Category	Maura Healey	Geoff Diehl	Kevin Reed	Don't Know
Gender	Men	56%	38%	3%	3%
	Women	66%	29%	2%	2%
Age	18-29	61%	28%	6%	5%
	30-54	73%	21%	2%	3%
	>55	55%	42%	2%	2%
Education	HS or less	57%	37%	3%	3%
	Some Coll.	54%	41%	0%	4%
	Coll. Deg.	64%	29%	3%	3%
	Postgrad	68%	31%	1%	0%
Income	<$40k	68%	25%	3%	3%
	$40k-$100k	59%	36%	3%	2%
	>100k	63%	34%	2%	1%
Party ID	Dem.	94%	4%	2%	1%
	Ind.	35%	43%	7%	13%
	Rep.	9%	91%	0%	0%
Ideology	Lib	96%	3%	0%	0%
	Mod.	63%	28%	5%	4%
	Cons.	10%	89%	1%	0%
Race	People of Color	74%	15%	5%	6%
	White	59%	37%	2%	2%
2020 Vote Choice	Biden	92%	3%	2%	1%
	Trump	10%	89%	1%	0%

2022 LIEUTENANT GOVERNOR*

	Category	Kim Driscoll	Leah Cole Allen	Peter Everett	Don't Know
Gender	Men	51%	39%	3%	6%
	Women	63%	24%	1%	11%
Age	18-29	60%	12%	3%	25%
	30-54	67%	21%	2%	9%
	>55	52%	41%	2%	5%
Education	HS or less	51%	38%	3%	6%
	Some Coll.	50%	28%	1%	21%
	Coll. Deg.	60%	28%	2%	9%
	Postgrad	65%	30%	2%	3%
Income	<$40k	61%	25%	1%	12%
	$40k-$100k	55%	31%	3%	10%
	>100k	62%	32%	2%	4%
Party ID	Dem.	90%	2%	1%	6%
	Ind.	27%	37%	7%	28%
	Rep.	7%	91%	0%	2%
Ideology	Lib	93%	2%	1%	4%
	Mod.	54%	27%	4%	15%
	Cons.	13%	85%	0%	1%
Race	People of Color	67%	13%	3%	16%
	White	56%	35%	2%	7%
2020 Vote Choice	Biden	89%	2%	1%	7%
	Trump	6%	89%	1%	4%

2022 ATTORNEY GENERAL*

	Category	Andrea Campbell	James McMahon	Don't Know
Gender	Men	51%	42%	6%
	Women	64%	27%	8%
Age	18-29	69%	14%	16%
	30-54	70%	22%	7%
	>55	49%	44%	6%
Education	HS or less	47%	46%	7%
	Some Coll.	56%	28%	14%
	Coll. Deg.	60%	31%	7%
	Postgrad	69%	27%	4%
Income	<$40k	58%	31%	9%
	$40k-$100k	58%	33%	8%
	>100k	62%	33%	4%
Party ID	Dem.	91%	4%	4%
	Ind.	27%	44%	26%
	Rep.	6%	91%	1%
Ideology	Lib	96%	2%	2%
	Mod.	53%	32%	13%
	Cons.	11%	88%	0%
Race	People of Color	71%	24%	4%
	White	55%	36%	8%
2020 Vote Choice	Biden	88%	5%	6%
	Trump	6%	90%	3%

2022 SECRETARY OF STATE*

	Category	William Galvin	Rayla Campbell	Juan Sanchez	Don't Know
Gender	Men	56%	36%	4%	3%
	Women	61%	26%	4%	8%
Age	18-29	44%	24%	12%	15%
	30-54	65%	22%	5%	7%
	>55	57%	36%	2%	3%
Education	HS or less	54%	38%	5%	3%
	Some Coll.	45%	35%	4%	15%
	Coll. Deg.	61%	25%	5%	7%
	Postgrad	68%	26%	3%	2%
Income	<$40k	63%	25%	6%	4%
	$40k-$100k	56%	32%	5%	7%
	>100k	61%	31%	3%	4%
Party ID	Dem.	87%	5%	4%	3%
	Ind.	32%	33%	9%	20%
	Rep.	14%	84%	0%	1%
Ideology	Lib	90%	3%	3%	2%
	Mod.	57%	24%	7%	11%
	Cons.	15%	84%	0%	1%
Race	People of Color	66%	18%	9%	5%
	White	57%	33%	3%	6%
2020 Vote Choice	Biden	86%	3%	5%	5%
	Trump	14%	82%	1%	3%

2022 AUDITOR*

	Category	Anthony Amore	Diana Dizoglio	Gloria Caballero-Roca	Dominic Giannone	Daniel Riek	Don't Know
Gender	Men	40%	48%	2%	3%	2%	3%
	Women	27%	53%	3%	3%	7%	4%
Age	18-29	15%	48%	2%	12%	20%	2%
	30-54	22%	60%	4%	3%	2%	6%
	>55	43%	46%	1%	1%	3%	2%
Education	HS or less	39%	46%	1%	2%	7%	3%
	Some Coll.	31%	49%	2%	3%	9%	5%
	Coll. Deg.	30%	52%	4%	3%	3%	3%
	Postgrad	31%	57%	2%	3%	1%	4%
Income	<$40k	26%	50%	2%	5%	7%	7%
	$40k-$100k	32%	52%	2%	4%	6%	3%
	>100k	35%	53%	2%	1%	2%	3%
Party ID	Dem.	3%	82%	3%	4%	4%	2%
	Ind.	43%	19%	5%	3%	10%	12%
	Rep.	93%	3%	0%	1%	2%	1%
Ideology	Lib	2%	85%	4%	3%	2%	2%
	Mod.	33%	46%	2%	3%	5%	5%
	Cons.	85%	8%	0%	2%	5%	0%
Race	People of Color	13%	53%	3%	8%	14%	5%
	White	37%	50%	2%	2%	3%	3%
2020 Vote Choice	Biden	4%	80%	3%	3%	4%	3%
	Trump	91%	3%	0%	2%	1%	2%

TREASURER*

	Category	Cristina Crawford*	Deborah Goldberg	Don't Know
Gender	Men	42%	51%	6%
	Women	34%	56%	9%
Age	18-29	37%	42%	16%
	30-54	29%	63%	6%
	>55	42%	50%	7%
Education	HS or less	50%	43%	8%
	Some Coll.	37%	49%	14%
	Coll. Deg.	31%	58%	9%
	Postgrad	34%	62%	3%
Income	<$40k	39%	53%	7%
	$40k-$100k	38%	51%	11%
	>100k	35%	60%	4%
Party ID	Dem.	13%	81%	6%
	Ind.	42%	33%	21%
	Rep.	87%	9%	3%
Ideology	Lib	12%	85%	3%
	Mod.	34%	51%	14%
	Cons.	86%	12%	2%
Race	People of Color	34%	57%	9%
	White	38%	53%	8%
2020 Vote Choice	Biden	13%	79%	7%
	Trump	84%	12%	4%

BALLOT QUESTIONS (% Yes)

	Category	Question 1	Question 2	Question 3	Question 4
Gender	Men	56%	67%	39%	45%
	Women	61%	69%	40%	56%
Age	18-29	54%	62%	29%	59%
	30-54	71%	77%	48%	62%
	>55	52%	64%	37%	44%
Education	HS or less	55%	65%	30%	43%
	Some Coll.	49%	62%	29%	44%
	Coll. Deg.	62%	69%	47%	54%
	Postgrad	64%	75%	45%	63%
Income	<$40k	62%	71%	31%	49%
	$40k-$100k	60%	68%	42%	52%
	>100k	59%	70%	47%	57%
Party ID	Dem.	83%	85%	49%	76%
	Ind.	38%	59%	27%	27%
	Rep.	21%	39%	28%	14%
Ideology	Lib	91%	89%	53%	83%
	Mod.	54%	69%	37%	44%
	Cons.	17%	38%	24%	15%
Race	People of Color	62%	72%	36%	60%
	White	58%	68%	40%	50%
2020 Vote Choice	Biden	82%	85%	51%	75%
	Trump	19%	39%	25%	13%

* - Respondents who selected "other" were omitted from the above results.
  - Results included leaners
  - Cristina Crawford was mistakenly identified as a Republican and we apologize for this oversight.