

Toplines**University of Massachusetts Amherst/WCVB
May 2024 Massachusetts Poll**

Field Dates:	May 17 – May 30, 2024
Sample:	700 Respondents
Margin of Error:	4.4%

YouGov interviewed 741 respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of Massachusetts adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and own or rent. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 presidential vote choice as well as stratifications of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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Approval (N=700)

Do you approve or disapprove of the way each is doing their job?

	May 2024			Oct. 2023			Apr. 2023			Oct. 2022		
	App.	Disapp.	Not Sure	App.	Disapp.	Not Sure	App.	Disapp.	Not Sure	App.	Disapp.	Not Sure
Governor Maura Healey	54%	32%	14%	58%	27%	15%	57%	24%	19%	N/A	N/A	N/A
Senator Edward Markey	53%	30%	17%	50%	31%	19%	57%	28%	15%	53%	35%	11%
Senator Elizabeth Warren	54%	35%	12%	55%	33%	12%	54%	34%	12%	54%	39%	7%
Mass State Legislature	51%	33%	16%	54%	29%	16%	57%	28%	15%	54%	34%	12%
President Joe Biden	48%	48%	3%	49%	46%	5%	50%	46%	4%	53%	45%	2%

One Word Healey (N=700)

What one word would you use to describe Governor Maura Healey?



Healey Issue Performance (N=700)

Thinking back on Maura Healey’s first ten months as the Governor of the Commonwealth of Massachusetts, please indicate how well you think that Governor Healey has handled... (Oct. 2023)

Thinking about Maura Healey’s tenure as the Governor of the Commonwealth of Massachusetts, how well do you think that Governor Healey has handled... (May 2024)

	May 2024	Oct. 2023	May 2024	Oct. 2023	May 2024	Oct. 2023	May 2024	Oct. 2023	May 2024	Oct. 2023
	Very Well		Somewhat Well		Not Too Well		Not Well At All		Don’t Know	
The Economy	9%	10%	35%	38%	21%	12%	19%	20%	15%	20%
Migrants, Refugees, and Asylum Seekers	8%	7%	27%	31%	17%	15%	31%	26%	17%	20%
Climate Change	9%	10%	30%	27%	13%	13%	14%	13%	34%	37%
Education	11%	12%	38%	36%	14%	12%	15%	13%	22%	28%
Taxes	7%	9%	28%	34%	24%	11%	22%	20%	19%	26%
Housing Shortage and Affordability	3%	6%	22%	22%	31%	27%	29%	24%	15%	22%
Transportation	7%	8%	34%	27%	21%	21%	18%	20%	19%	24%
Child Care	8%	9%	29%	27%	16%	13%	12%	13%	35%	40%
Reproductive Rights	28%	N/A	28%	N/A	7%	N/A	11%	N/A	25%	N/A

Which Governor Issue (N=700)

For each of the following issues, please indicate whether you believe that former Governor Charlie Baker or current Governor Maura Healey better handled ...

	May 2024	Oct. 2023	May 2024	Oct. 2023
	Former Governor Charlie Baker		Governor Maura Healey	
The Economy	63%	61%	37%	39%
Climate Change	44%	46%	56%	54%
Reproductive Rights	34%	37%	66%	63%
Child Care	40%	44%	60%	56%
Taxes	61%	54%	39%	46%
Education	51%	49%	49%	51%
Transportation	53%	51%	47%	49%
Housing	59%	51%	41%	49%

Which Governor Represent (N=700)

From the following groups, please indicate whether you believe that former Governor Charlie Baker or current Governor Maura Healey better represented ...

	Former Governor Charlie Baker	Governor Maura Healey
Women	25%	75%
Democrats	26%	74%
Republicans	84%	16%
The Middle Class	53%	47%
The Working Class	53%	47%
Small Business Owners	59%	41%
People of Color	36%	64%
LGBTQ+ People	20%	80%

Transparency (N=700)

Recently there has been debate about the extent to which elected officials should be required to provide information regarding their official duties when requested by the media or the public. Do you support or oppose requiring elected officials to . . .

	Strongly Support	Somewhat Support	Neither	Somewhat Oppose	Strongly Oppose
disclose the names of donors to independent committees that fund non-campaign expenses such as inauguration celebrations?	49%	24%	22%	5%	1%
disclose the names of individuals and/or groups they meet with in their official duties?	46%	25%	22%	6%	2%
provide information concerning their travel destinations when leaving the state?	39%	28%	24%	7%	2%
disclose the names of individuals and/or groups that they spoke with over the phone when conducting official business?	36%	29%	26%	8%	2%
disclose emails sent to and from their official email address?	35%	25%	29%	8%	4%

Most Important Issue for 2024 Election (N=700)

From the list below, please select the issue that will be most important to you when voting in the 2024 general election.

The Economy	22%
Health care	8%
Taxes	4%
Education	2%
Climate Change	7%
Supreme Court Appointments	5%
Abortion	8%
Immigration	16%
Crime	3%
The Health of our Democracy	22%
Regulation of Cryptocurrency	0%
Israeli-Hamas War	4%

Election Day Change (N=700)

Please indicate whether you would favor or oppose the following...

	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	Don't Know
allowing people to register to vote and cast their ballot on Election Day?	45%	25%	9%	14%	8%
allowing people currently serving a prison sentence the right to vote?	24%	22%	14%	29%	12%

2024 Ballot Questions (N=700)

There are a number of ballot initiatives that may appear on the 2024 general election ballot. Thinking ahead to the 2024 election, how would you vote on a potential ballot question that . . .

	Would Vote Yes	Would Vote No	Don't Know
would legalize natural psychedelic substances and permit persons over the age of 21 to grow, possess, and use them?	40%	41%	19%
would remove the requirement that in order to graduate and receive a high school diploma, students must pass the Massachusetts Comprehensive Assessment System exams (MCAS) in English, Math, and Science?	44%	36%	20%
would provide the State Auditor the authority to audit the state legislature?	64%	5%	31%
would gradually increase the minimum hourly wage for tipped workers to match the state minimum wage by 2029?	69%	16%	15%

Republican Senate Primary (N=292)

Only asked of respondents who indicated that they identify as Republicans (including leaners) or Pure Independents.

If the Massachusetts Republican Senate Primary were held today, which one of the following candidates would you support in the Massachusetts Republican Senate Primary?

	Without Leaners	With Leaners
Robert Antonellis	15%	19%
Ian Cain	2%	5%
John Deaton	9%	15%
Aaron Packard	4%	9%
Other	3%	16%
Don't Know	67%	36%

Senate General Election Matchups (N=700)

Senator Elizabeth Warren will be running for reelection to the U.S. Senate in the 2024 general election. If Senator Elizabeth Warren was running against [Candidate A] in the 2024 general election for the U.S. Senate, who would you be most likely to vote for?

Senator Elizabeth Warren	50%
Robert Antonellis	23%
Not Sure	18%
Would not Vote	8%

Senator Elizabeth Warren	48%
Ian Cain	24%
Not Sure	19%
Would not Vote	9%

Senator Elizabeth Warren	47%
John Deaton	24%
Not Sure	21%
Would not Vote	8%

Senator Elizabeth Warren	48%
Aaron Packard	23%
Not Sure	21%
Would not Vote	8%

Next Senator (N=434)

Only asked of respondents who indicated that they identify as Democrats (including leaners) or Pure Independents.

Looking ahead, if one of the two U.S. Senators from Massachusetts decides to retire, resign, or not seek reelection please rank the **top three** candidates from the list below you would be most likely to vote for in a Democratic Senate primary election.

	1 st	2 nd	3 rd
Governor Maura Healey	21%	16%	17%
Former Representative Joseph P. Kennedy III	11%	12%	9%
Representative Ayanna Pressley	14%	8%	9%
Attorney General Andrea Campbell	3%	10%	10%
Former Governor Deval Patrick	12%	14%	16%
Representative Seth Moulton	10%	11%	9%
Representative Lori Trahan	5%	3%	6%
Representative Jake Auchincloss	4%	4%	6%
Mayor Michelle Wu	15%	15%	13%
Lieutenant Governor Kim Driscoll	5%	6%	5%

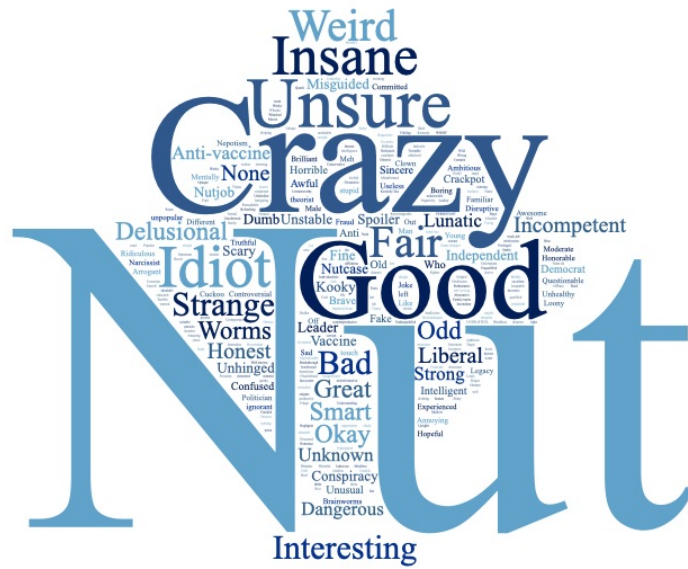
2024 Presidential General Election (N=700)

If the 2024 election for president were held today, which one of the following candidates would you support?

	Without Leaners	With Leaners
Joe Biden	47%	48%
Donald Trump	26%	27%
Robert F. Kennedy Jr.	7%	9%
Other	4%	5%
Not Sure	7%	3%
Probably Won't Vote	9%	9%

One Word Kennedy (N=700)

What one word would you use to describe Robert F. Kennedy Jr.?



**Demographic Breakdown of May 2024 University of Massachusetts
Amherst/WCVB Poll (N=700)**

White	76%
People of Color	24%
HS or less	32%
Some Coll.	14%
Coll. Deg.	35%
Postgrad	20%
18-29	21%
30-54	38%
>55	41%
Liberal	41%
Moderate	39%
Conservative	20%
Men	48%
Women	52%
Biden	68%
Trump	32%
Democrat	57%
Independent	18%
Republican	25%