

Crosstabs
University of Massachusetts Amherst/WCVB
April 2023 Massachusetts Poll

Field Dates:	March 28, 2023 – April 5, 2023
Sample:	700 Respondents
Margin of Error:	4.7%

YouGov interviewed 821 respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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APPROVAL (% APPROVE OF JOB)

	Category	Healey	Biden	Markey	Warren	MA. Legislature
Gender	Men	51%	46%	55%	49%	52%
	Women	62%	53%	58%	59%	61%
Age	18-29	49%	39%	59%	53%	61%
	30-54	60%	54%	59%	59%	59%
	>55	57%	51%	53%	50%	53%
Education	HS or less	50%	42%	50%	47%	51%
	Some Coll.	59%	41%	57%	49%	58%
	Coll. Deg.	59%	55%	60%	60%	57%
	Postgrad	62%	60%	62%	63%	65%
Income	<\$40k	54%	43%	56%	54%	55%
	\$40k-\$100k	60%	51%	60%	60%	62%
	>100k	59%	53%	57%	50%	58%
Party ID	Dem.	75%	74%	81%	80%	75%
	Ind.	37%	26%	30%	30%	36%
	Rep.	29%	10%	21%	14%	30%
Ideology	Lib	75%	73%	81%	79%	76%
	Mod.	56%	42%	50%	47%	56%
	Cons.	23%	17%	20%	19%	24%
Race	POC	58%	53%	61%	62%	57%
	White	56%	48%	55%	52%	57%
2020 Vote	Biden	79%	78%	84%	82%	78%
	Trump	23%	8%	17%	10%	26%

HEALEY POLICIES (% SUPPORT)

	Category	School Lunch	East-West Rail	Logging Moratorium	Estate Tax Threshold	Capital Gains Tax
Gender	Men	72%	67%	48%	55%	54%
	Women	84%	67%	49%	42%	46%
Age	18-29	87%	76%	51%	40%	33%
	30-54	84%	70%	52%	46%	54%
	>55	69%	60%	43%	54%	53%
Education	HS or less	82%	60%	42%	47%	57%
	Some Coll.	83%	74%	51%	56%	46%
	Coll. Deg.	74%	67%	46%	45%	44%
	Postgrad	73%	73%	61%	53%	51%
Income	<\$40k	78%	61%	45%	41%	41%
	\$40k-\$100k	76%	70%	44%	54%	58%
	>100k	82%	71%	57%	52%	50%
Party ID	Dem.	92%	79%	63%	45%	40%
	Ind.	68%	52%	32%	50%	52%
	Rep.	54%	51%	27%	54%	71%
Ideology	Lib	92%	84%	64%	42%	36%
	Mod.	73%	56%	39%	51%	53%
	Cons.	56%	51%	28%	62%	78%
Race	POC	83%	71%	51%	57%	61%
	White	76%	65%	47%	46%	46%
2020 Vote	Biden	90%	83%	60%	47%	40%
	Trump	51%	41%	25%	58%	72%

HEALEY ISSUE PERFORMANCE (% HANDLED WELL)

	Category	Econ	Environ	Educ	Taxes	Housing	Transport	Child Care	Health Care	MBTA
Gender	Men	32%	38%	37%	31%	28%	33%	26%	34%	32%
	Women	41%	33%	38%	28%	31%	40%	27%	34%	37%
Age	18-29	34%	31%	42%	35%	33%	32%	33%	29%	25%
	30-54	36%	38%	38%	31%	28%	35%	26%	36%	31%
	>55	38%	35%	36%	26%	29%	41%	24%	34%	42%
Education	HS or less	31%	34%	32%	24%	25%	33%	23%	30%	29%
	Some Coll.	38%	33%	41%	35%	33%	34%	38%	38%	28%
	Coll. Deg.	39%	37%	41%	32%	31%	39%	26%	34%	34%
	Postgrad	42%	35%	40%	31%	29%	43%	24%	35%	48%
Income	<\$40k	35%	33%	40%	29%	32%	34%	29%	35%	31%
	\$40k-\$100k	42%	37%	39%	35%	34%	44%	30%	38%	41%
	>100k	37%	38%	37%	29%	24%	31%	23%	32%	32%
Party ID	Dem.	51%	45%	51%	40%	38%	47%	35%	45%	42%
	Ind.	15%	24%	23%	16%	17%	27%	15%	22%	28%
	Rep.	20%	22%	21%	16%	18%	22%	17%	16%	22%
Ideology	Lib	52%	46%	49%	41%	41%	47%	35%	42%	46%
	Mod.	35%	35%	39%	26%	24%	33%	23%	35%	31%
	Cons.	16%	18%	18%	16%	16%	25%	16%	18%	20%
Race	POC	38%	34%	37%	30%	28%	38%	25%	34%	39%
	White	36%	36%	38%	29%	30%	36%	27%	34%	33%
2020 Vote	Biden	53%	47%	51%	39%	40%	49%	35%	47%	46%
	Trump	14%	16%	16%	14%	15%	21%	11%	13%	22%

HEALEY EXPECTATIONS

	Category	Exceeded Expectations	Met Expectations	Fallen Short of Expectations
Gender	Men	7%	57%	36%
	Women	8%	65%	27%
Age	18-29	14%	63%	24%
	30-54	7%	62%	31%
	>55	6%	58%	36%
Education	HS or less	5%	57%	38%
	Some Coll.	11%	58%	32%
	Coll. Deg.	8%	63%	29%
	Postgrad	9%	66%	25%
Income	<\$40k	9%	54%	37%
	\$40k-\$100k	9%	64%	27%
	>100k	6%	63%	32%
Party ID	Dem.	11%	73%	16%
	Ind.	4%	55%	42%
	Rep.	3%	36%	61%
Ideology	Lib	12%	70%	18%
	Mod.	6%	56%	38%
	Cons.	2%	42%	56%
Race	POC	6%	59%	36%
	White	8%	61%	30%
2020 Vote	Biden	10%	72%	17%
	Trump	2%	34%	63%