

Crosstabs**University of Massachusetts Amherst/WCVB
February 2025 Massachusetts Poll**

Field Dates:	February 14 –20, 2025
Sample:	700 Respondents
Margin of Error:	4.8%

YouGov interviewed 733 Massachusetts (MA) respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of MA adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on home ownership, 2020 and 2024 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (2-categories), and education (4-categories), and a two-way post-stratification on race (4-categories), and education (4-categories), to produce the final weight.

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HEALEY APPROVAL (% APPROVE)

	Category	Feb. 2025	Oct. 2024	May 2024	Oct. 2023	Apr. 2023
Gender	Men	52%	54%	54%	58%	51%
	Women	51%	61%	55%	58%	62%
Age	18-29	43%	51%	40%	55%	49%
	30-54	55%	59%	57%	56%	60%
	>55	52%	60%	59%	62%	57%
Education	HS or less	37%	54%	44%	49%	50%
	Some Coll.	49%	59%	54%	55%	59%
	Coll. Deg.	55%	55%	54%	59%	59%
	Postgrad	71%	65%	71%	73%	62%
Income	<\$40k	40%	58%	55%	63%	54%
	\$40k-\$100k	50%	61%	48%	54%	60%
	>100k	60%	57%	59%	66%	59%
Party ID	Dem.	71%	82%	75%	80%	75%
	Ind.	40%	42%	29%	36%	37%
	Rep.	17%	20%	26%	31%	29%
Ideology	Lib	74%	84%	76%	82%	75%
	Mod.	48%	54%	52%	54%	56%
	Cons.	14%	22%	22%	26%	23%
Race	POC	53%	57%	53%	56%	58%
	White	51%	61%	58%	64%	56%
2020/4Vote	Biden/Harris	74%	86%	80%	87%	79%
	Trump	25%	13%	21%	28%	23%
Parent	Parent	51%	59%	N/A	N/A	N/A
	No Children	53%	56%	N/A	N/A	N/A

HEALEY JOB PERFORMANCE

	Category	Well	Not Well	Don't Know
Gender	Men	60%	34%	6%
	Women	54%	32%	14%
Age	18-29	54%	25%	20%
	30-54	62%	27%	11%
	>55	55%	41%	5%
Education	HS or less	48%	39%	13%
	Some Coll.	57%	28%	15%
	Coll. Deg.	57%	35%	8%
	Postgrad	73%	22%	5%
Income	<\$40k	53%	31%	16%
	\$40k-\$100k	54%	38%	7%
	>100k	63%	29%	7%
Party ID	Dem.	78%	12%	9%
	Ind.	44%	38%	18%
	Rep.	22%	73%	6%
Ideology	Lib	80%	9%	12%
	Mod.	55%	37%	8%
	Cons.	18%	75%	7%
Race	POC	64%	18%	17%
	White	55%	38%	8%
2024Vote	Harris	78%	17%	6%
	Trump	30%	67%	3%
Parent	Parent	55%	38%	7%
	No Children	60%	26%	14%

HEALEY ISSUE PERFORMANCE (% HANDLED WELL)

	Category	Econ	Migrants	Climate	Educ	Tax	Housing	Transport	Child Care	MBTA	Repro. Rights	Crime
Gender	Men	50%	33%	46%	58%	42%	31%	51%	47%	49%	65%	56%
	Women	49%	37%	43%	55%	39%	30%	46%	32%	46%	59%	48%
Age	18-29	39%	31%	31%	40%	38%	22%	43%	36%	39%	58%	39%
	30-54	55%	34%	51%	67%	47%	36%	51%	42%	52%	65%	60%
	>55	49%	38%	44%	54%	35%	30%	48%	39%	47%	60%	51%
Education	HS or less	36%	23%	38%	48%	31%	27%	46%	34%	47%	56%	45%
	Some Coll.	46%	43%	32%	50%	37%	25%	40%	28%	34%	51%	43%
	Coll. Deg.	52%	34%	46%	59%	39%	27%	49%	42%	50%	65%	54%
	Postgrad	68%	51%	62%	69%	59%	47%	57%	51%	54%	73%	65%
Income	<\$40k	43%	32%	39%	51%	39%	26%	46%	33%	52%	55%	48%
	\$40k-\$100k	45%	38%	41%	56%	35%	29%	50%	41%	43%	63%	46%
	>100k	59%	35%	54%	63%	47%	34%	49%	45%	54%	66%	61%
Party ID	Dem.	68%	51%	61%	75%	56%	41%	63%	51%	61%	83%	70%
	Ind.	30%	27%	33%	44%	28%	20%	39%	27%	36%	47%	40%
	Rep.	22%	6%	18%	25%	14%	16%	24%	24%	26%	27%	21%
Ideology	Lib	71%	55%	61%	73%	58%	39%	64%	48%	62%	79%	68%
	Mod.	44%	28%	44%	53%	35%	31%	49%	43%	42%	65%	51%
	Cons.	17%	10%	18%	30%	12%	13%	18%	20%	28%	26%	23%
Race	POC	50%	36%	45%	64%	45%	37%	59%	45%	58%	64%	55%
	White	49%	35%	44%	53%	38%	28%	45%	38%	43%	61%	51%
2024Vote	Harris	68%	50%	63%	75%	56%	40%	65%	50%	62%	84%	72%
	Trump	25%	13%	23%	33%	19%	18%	27%	29%	31%	35%	28%
Parent	Parent	50%	33%	47%	59%	41%	33%	46%	42%	49%	61%	53%
	No Children	49%	38%	41%	53%	40%	28%	50%	36%	46%	63%	51%

TRUMP APPROVAL (% APPROVE)

	Category	
Gender	Men	35%
	Women	29%
Age	18-29	31%
	30-54	25%
	>55	38%
Education	HS or less	37%
	Some Coll.	33%
	Coll. Deg.	34%
	Postgrad	19%
Income	<\$40k	30%
	\$40k-\$100k	33%
	>100k	29%
Party ID	Dem.	3%
	Ind.	38%
	Rep.	89%
Ideology	Lib	7%
	Mod.	28%
	Cons.	82%
Race	POC	27%
	White	34%
2024Vote	Harris	6%
	Trump	79%
Parent	Parent	38%
	No Children	24%

EXECUTIVE ORDERS (% SUPPORT)

	Category	Two Sexes	End DEI	Release Records	Ban Gender Affirming Care	Ban Trans Sports Participation
Gender	Men	49%	42%	67%	50%	49%
	Women	38%	28%	46%	35%	39%
Age	18-29	44%	35%	64%	47%	38%
	30-54	37%	29%	49%	35%	39%
	>55	48%	39%	58%	48%	50%
Education	HS or less	53%	42%	59%	51%	54%
	Some Coll.	38%	32%	58%	34%	37%
	Coll. Deg.	44%	34%	54%	44%	43%
	Postgrad	30%	26%	53%	31%	34%
Income	<\$40k	44%	34%	49%	38%	46%
	\$40k-\$100k	43%	35%	59%	45%	45%
	>100k	40%	35%	57%	43%	41%
Party ID	Dem.	17%	9%	40%	17%	18%
	Ind.	53%	40%	58%	51%	55%
	Rep.	94%	86%	90%	92%	92%
Ideology	Lib	18%	11%	42%	16%	17%
	Mod.	42%	35%	56%	50%	50%
	Cons.	92%	81%	85%	83%	89%
Race	POC	43%	23%	50%	36%	42%
	White	43%	39%	58%	45%	45%
2024Vote	Harris	21%	13%	45%	21%	22%
	Trump	83%	77%	84%	80%	83%
Parent	Parent	50%	40%	58%	47%	52%
	No Children	36%	29%	53%	38%	34%

TRUMP LAWSUITS (% SUPPORT)

	Category	
Gender	Men	58%
	Women	62%
Age	18-29	61%
	30-54	63%
	>55	57%
Education	HS or less	54%
	Some Coll.	56%
	Coll. Deg.	59%
	Postgrad	75%
Income	<\$40k	61%
	\$40k-\$100k	55%
	>100k	64%
Party ID	Dem.	85%
	Ind.	52%
	Rep.	12%
Ideology	Lib	90%
	Mod.	53%
	Cons.	15%
Race	POC	66%
	White	58%
2024Vote	Harris	85%
	Trump	22%
Parent	Parent	58%
	No Children	63%

STATE RESPONSE (% A LOT/SOME)

	Category	Governor Healey	MA. State Legislature	MA. Congressional Delegation
Gender	Men	70%	71%	73%
	Women	72%	74%	73%
Age	18-29	75%	79%	78%
	30-54	75%	76%	78%
	>55	66%	67%	67%
Education	HS or less	58%	64%	61%
	Some Coll.	79%	74%	75%
	Coll. Deg.	74%	74%	77%
	Postgrad	83%	85%	86%
Income	<\$40k	66%	66%	65%
	\$40k-\$100k	69%	74%	73%
	>100k	76%	78%	79%
Party ID	Dem.	89%	89%	92%
	Ind.	71%	74%	73%
	Rep.	32%	36%	33%
Ideology	Lib	91%	90%	92%
	Mod.	76%	79%	79%
	Cons.	23%	29%	27%
Race	POC	69%	71%	74%
	White	72%	74%	73%
2024Vote	Harris	91%	92%	94%
	Trump	39%	41%	41%
Parent	Parent	68%	69%	69%
	No Children	75%	78%	79%

Demographic Breakdown of February 2025 University of Massachusetts Amherst/WCVB Poll (N=700)

White	75%
People of Color	25%
HS or less	31%
Some Coll.	16%
Coll. Deg.	33%
Postgrad	21%
18-29	21%
30-54	39%
>55	41%
Liberal	38%
Moderate	39%
Conservative	22%
Men	48%
Women	52%
Harris	67%
Trump	33%
Registered Democrat	38%
Registered Independent	40%
Registered Republican	14%