

## Hero Bearcats Design Submissions:

Contact: Meredith Kussmaul, Office of Trademarks & Licensing  
513-556-9151, [Meredith.Kussmaul@uc.edu](mailto:Meredith.Kussmaul@uc.edu)

The process for submitting your proposal is simple!

- Draw and color the design on the sketches included in the proposal package.
- PLEASE REVIEW the Guidelines prior to sketching a design.
- Please attempt to provide a 2-D (flat) sketch. Use of other materials/attachments other than markers/colored pencils/paints/etc. may not reproduce well. Keep your final submission to within the standard 8 ½" x 11" format if at all possible.
- Provide a suggested name for the design.
- Briefly describe the materials used to complete the project.
- Person(s) submitting designs certify that all artwork, drawings, designs are their original work, don't infringe upon the rights of any other entity, and assign to the University of Cincinnati all rights, title, and interest to the submitted design.

Proposal must be delivered either by mail or drop-off no later than **Friday, October 26, 2018** to:

The University of Cincinnati  
Office of Trademarks & Licensing  
Attn: Meredith Kussmaul  
49 W. Corry Blvd.  
Edwards Center Two  
Cincinnati, Ohio 45221

Questions related to artwork should be directed to Meredith Kussmaul, Office of Trademarks & Licensing 513-556-9151, [Meredith.Kussmaul@uc.edu](mailto:Meredith.Kussmaul@uc.edu)

### Attachments:

- Call to Artist General Guidelines
- Hero Bearcats Design Guidelines
- Hero Bearcats Application Form
- Hero Bearcat Template – Front View
- Hero Bearcat Template – Side View



## Call to Artist General Guidelines

If selected to participate in the campaign, then University will pay Artist a stipend of \$1,500 to complete statue based on design(s) approved by the University (half paid upon execution of the Agreement, and half paid upon completion and delivery of completed sculpture). Artist will also receive recognition for their work bringing to life the design(s) they produce via Hero Bearcats website, social media accounts, and other promotional collateral throughout the campaign.

Each artist will receive a 6'1" tall Hero Bearcat statue made of fiberglass, weighing about 200 pounds. The fiberglass wall of each statue will vary somewhat in thickness, but will average around ¼" thick. Each Bearcat will stand atop a 6" high base that is a permanent part of the statue. The base should be incorporated into your design, but do not modify the shape or height of the base, because it is designed to fit over the top of 400-pound cement wafer to secure the statues for display. Each piece will be primed with a white polyurethane primer. This surface is ready for paint, but should be properly prepared to receive any materials or coatings to be applied by the artist. The primer will be hard and fully cured by the time artists begin working on their sculpture.

We anticipate that most Hero Bearcats statues will be displayed outdoors during the campaign, and will be available for the general public to have full access to interact with them. In addition, the sculptures will be exposed to all weather conditions, so artists should ensure that materials used for the designs will be appropriately durable for public access and able to withstand all types of weather conditions.

While the base statue cannot be physically modified by cutting or repositioning, other materials or items can be attached to it altering the overall appearance to match the approved design. Any additional materials should be permanently secured to the statue. This can be accomplished through a number of methods including fiberglass connections, epoxies designed for materials used, or mechanical connections like bolts and screws. Bonding agents or fasteners should be appropriate for materials attached and be designed to withstand all weather conditions including UV exposure, wind, rain, snow, and ice.

While many coatings/paint will bond with the fiberglass statue, products used should be designed to hold up in the outdoors and withstand conditions described above. Finished sculptures will be coated with an all-weather varnish or polyurethane to provide additional protection from the elements. Materials used in your application must be amenable to bonding with the top coat to be applied by others after artists complete their work.



## Hero Bearcats Application Form

**Name:** \_\_\_\_\_

**Name as it should appear on the plaque (limited to 40 total characters):**

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Daytime Phone Number:** \_\_\_\_\_ **Alternate Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Artist Work Experience – Please include a brief summary of your background as an artist (especially with fiberglass statues), and include pictures or references to support your work.**

[illegible]



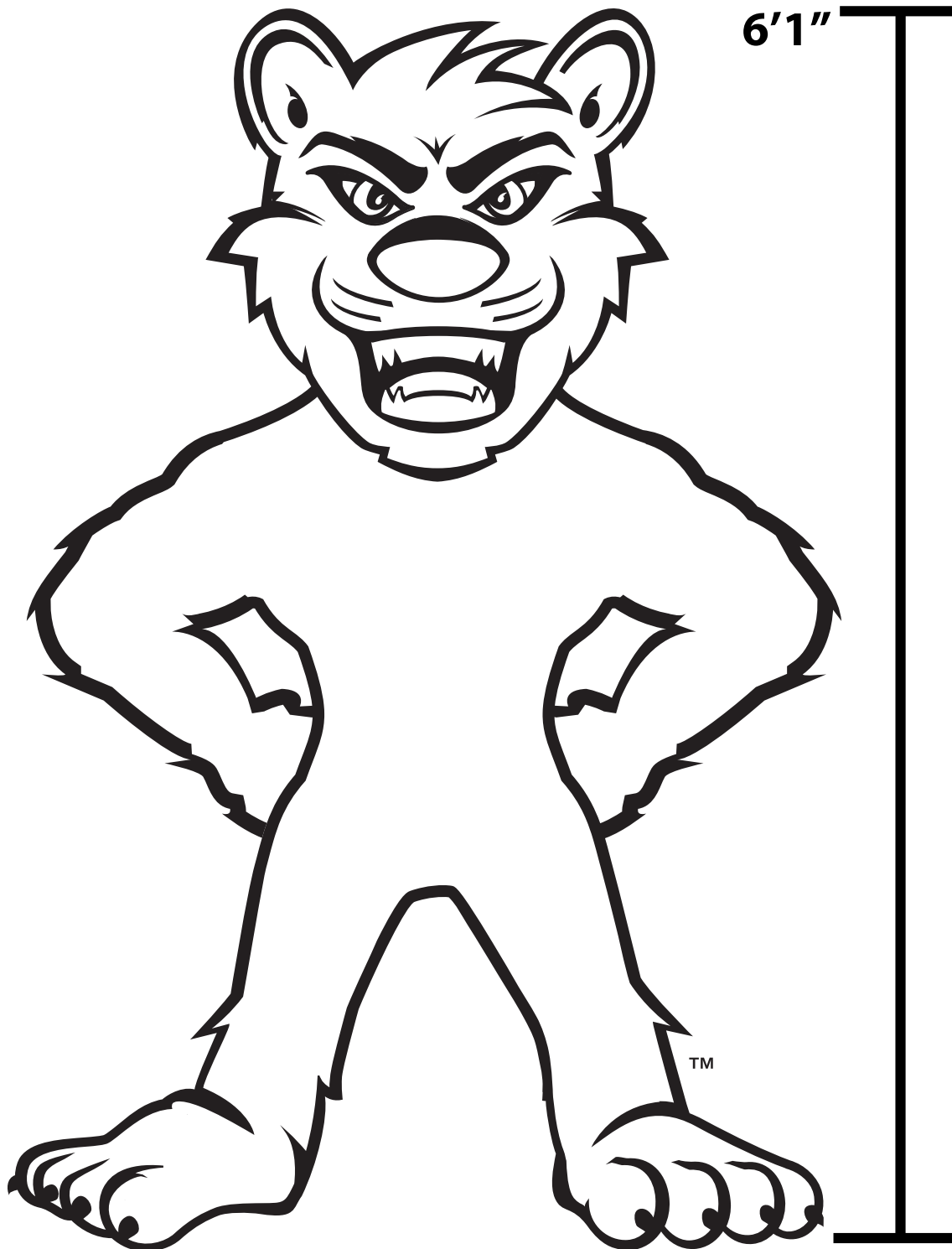
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Artwork: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## TEMPLATE FRONT (1 of 2)





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Artwork: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

TEMPLATE SIDE (2 of 2)

