



**International Sportsmen's Expo La Paz, Mexico Getaway  
Official Rules**

1. **GENERAL: No purchase necessary.** MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. This Sweepstakes is subject to all applicable federal, state, and local regulations. The "**International Sportsmen's Expo La Paz, Mexico Getaway**" ("Sweepstakes") is sponsored by KCRA 3, KCRA.com, and International Sportsmen's Expositions ("Sponsors").
2. **HOW TO ENTER AND HOW TO WIN: International Sportsmen's Expo La Paz, Mexico Getaway** ("Sweepstakes") Entry Period begins January 3, 2017 at 12:01 a.m., and ends at 11:59 a.m. Pacific Time on January 21, 2017 ("Sweepstakes Entry Period"). For purposes of this Sweepstakes, all times refer to Pacific Time ("PT").

To enter for your chance to win, go to <http://www.kcra.com/contests> and enter your personal information. Limit one (1) entry per person during the Sweepstakes Entry Period. Entries in excess of the stated limit will be rejected or disqualified and are not eligible entries.

Sponsors may not verify receipt of entries. Entries become property of Sponsors and will not be returned. Incomplete entries are void. Sponsors are not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Entries generated by any automated means that are detected as such are void. Entries must be received by 11:59 a.m. Pacific Time on January 21, 2017.

On or soon after January 21, 2017, One (1) winning entry will be randomly selected from all eligible entries, and the person who submitted that entry will be the winner, subject to verification. Winners will be notified by email, or by other means, on or soon after January 21, 2017, based on the contact information provided in the entry. If a winner does not respond to Sponsors' notification of winning by 5pm, February 5, 2017 that winner is subject to disqualification and forfeiture of prize in which case an alternate winner may be randomly selected, time permitting. Prize(s) must be claimed and releases and other paperwork must be executed and SSN provided by February 22, 2017.

By entering, you agree to comply with all applicable law and these Sweepstakes rules, and you agree to abide by all decisions of the Sponsors. In the event of a dispute over who submitted an entry, electronic entries will be deemed to have been submitted by the authorized account holder of the email address referenced in the

entry. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has assigned the email address at the time of entry.

3. **ELIGIBILITY:** Sweepstakes is offered only to legal U.S. residents who are 21 years of age or older at the time of entry. Sweepstakes is offered only to California residents who reside within the Sacramento-Stockton-Modesto Designated Market Area (“DMA”) as determined by Nielsen Media Research Services. Current and former employees of KCRA-TV, KQCA, Hearst Television Inc., Hearst Stations Inc., International Sportsmen’s Expo (together, “Sponsor”), the Hearst Corporation, Lakana, and each of their respective parents, subsidiaries, affiliates, franchisees, licenses, directors, owners, employees and agents, their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the “Sweepstakes Entities”), and the immediate families or members of the same households of such individuals are not eligible. The term “immediate families” refers to spouses, parents, children, siblings, grandparents, and grandchildren. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsors upon request. All entry form information must be complete and accurate. Sponsors will not award a prize to anyone not meeting eligibility requirements at the time of entry. Winners of a KCRA-TV or KQCA My58 Sweepstakes within the past year from the entry deadline date are not eligible. Sponsors reserve the right to disqualify any entrant if these Sweepstakes Rules are not followed. By entering, you agree to comply with all applicable law and these Sweepstakes Rules, and you agree to abide by all decisions of the Sponsors. Internet access is necessary in order to enter. Void where prohibited.
4. **PRIZES AND ODDS OF WINNING:** One (1) Winner will receive (for Winner and one (1) guest, 21 years old or older):
  - Five day/Four nights stay with beach-front lodging in La Paz, Mexico, all resort fees and taxes included (excluding meals, drinks, tips, and additional services).
  - \$500 Cash for travel expenses. (please note: roundtrip airfare is NOT included in prize package).
  - Round trip transfers to/from the La Paz (LAP) airport and the Resort
  - Two (2) days of guided fishing or: one (1) day fishing and one (1) day guided snorkeling.
  - Trip must be booked by September 30, 2017 and must be taken between April 6, 2017 and October 31, 2017. Blackout dates may apply. Trip dates are based on availability at the time of booking.

Approximate Retail Value of Prize: \$2,100.00

All taxes (except resort taxes) and other unspecified expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner and guest. Prize(s) cannot be transferred by Winner(s) or redeemed for cash, with no substitution of Prize by Winner. Winner and guest must possess valid U.S. Passports at the time of travel, and Passports must be valid for six (6) months after the date of entry into Mexico.

Winner(s) will be contacted by phone or email by an employee or agent of Sponsor. Winner is subject to verification. Prizes are non-transferable by Winner.

Odds of winning Prize depend on the number of valid entries submitted during the Sweepstakes Entry Period.

**5. PUBLICITY RELEASE:**

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to Sweepstakes Entities to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the internet, television, radio, or offline promotions), each Winner's name, city, photograph, likeness, biographical material, voice, image, and all submitted materials, each in perpetuity without further compensation, credit or right of review or approval.

- 6. TERMS AND CONDITIONS; LIMITATION OF LIABILITY:** Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, participants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY SWEEPSTAKES-RELATED OR PRIZE-RELATED ACTIVITY. Sponsors are not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize. Winner's guest(s), if applicable, may be required to execute a liability and publicity release prior to the

Winner's receipt of the Prize. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these Official Rules. All decisions of Sponsors are final and discretionary. In the event the selected Winner(s) of the Prize are/is ineligible or refuse(s) the Prize, the Prize will be forfeited and Sponsors, in their sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winners.

## **7. DISCLAIMER/INTERNET:**

All dates and times are subject to change in the event of human error or technical issues affecting KCRA 3, MY58, Sponsors or entry process, or any other condition that warrants, in KCRA 3's sole discretion, a delay, suspension, revision, or termination of the Sweepstakes. If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, human error, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsors reserve the right in their sole discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsors reserve the right to select winners from eligible entries received as of any termination date. Sponsors may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsors reserve the right to seek damages from any such participant to the fullest extent of the law. The Sweepstakes Entities: (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, hardware, software, failure of any entry information to be received by the Sponsors on account of technical problems, human error or traffic congestion on the Internet or at any website; or (iii) any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSORS MAKE NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSORS SPECIFICALLY DISCLAIM ANY IMPLIED WARRANTY OF

MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

**8. ARBITRATION/CHOICE OF LAW:**

EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES SHALL BE RESOLVED EXCLUSIVELY BY ARBITRATION PURSUANT TO THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION THEN EFFECTIVE, AND ANY AND ALL CLAIMS, JUDGEMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. Arbitration in New York County, New York shall be the exclusive forum and venue for any dispute relating to these Rules and for this Sweepstakes. If arbitration is prohibited, then and in such event, the courts of New York in New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to the personal jurisdiction of the courts of New York in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

- 9. OFFICIAL RULES AND LIST OF WINNERS.** To receive a copy of these official Sweepstakes Rules, visit [www.KCRA.com](http://www.KCRA.com), or send an SASE to or visit KQCA-TV 3, 3 Television Circle, Sacramento, CA 95814, Attn: International Sportsmen's Expo La Paz, Mexico Sweepstakes Rules. Rules requests must be received by January 21, 2017. Official Rules supersede all other published editions. Sponsors reserve the right to change, alter, or amend these Sweepstakes Rules as necessary, in their sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. For a list of the winners' names, send a SASE for receipt by March 15, 2017 to: "International Sportsmen's Expo La Paz, Mexico Getaway Winner's List," at the address listed above.

**10. SPONSORS:**

KCRA 3 & KQCA My 58, 3 Television Circle, Sacramento, CA 95814;  
International Sportsmen's Expositions, 705 SE Chkalov, Vancouver, WA 98683