# UMassAmherst UMass Poll

### Crosstabs **University of Massachusetts Amherst January 2024 National Poll**

**Field Dates:** January 25, 2024 – January 30, 2024

Sample: 1064 Respondents

**Margin of Error:** 3.7%

YouGov interviewed 1064 respondents, none of whom were matched out to produce the final dataset. The unmatched cases were weighted to a sampling frame using propensity scores. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The unmatched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership status. The propensity scores were grouped into deciles of the estimated propensity score in the frame, and then post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice, as well as a fourway stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

### **UMass Poll Directors/Fellows**

Prof. Tatishe M. Nteta, Ph.D. – Director Prof. Raymond La Raja, Ph.D. – Co-Director Prof. Jesse Rhodes, Ph.D. – Co-Director Prof. Alex Theodoridis, Ph.D. – Co-Director Lane Cuthbert - Research Fellow Adam Eichen - Research Fellow Maddi Hertz- Research Fellow Donald Snyder - Research Fellow

nteta@polsci.umass.edu laraja@polsci.umass.edu jrhodes@polsci.umass.edu atheodoridis@umass.edu lcuthbert@umass.edu aeichen@umass.edu mhertz@umass.edu desnyder@umass.edu

# TRUMP CHARGED

		Innocent	Guilty
Gender	Men	48%	52%
	Women	36%	64%
Age	18-29	35%	65%
	30-54	39%	61%
	>55	48%	52%
Education	HS or less	44%	56%
	Some Coll.	45%	55%
	Coll. Deg.	37%	63%
	Postgrad	44%	56%
Income	<\$40k	43%	57%
	\$40k-\$100k	44%	56%
	>100k	41%	59%
Party ID	Dem.	12%	88%
	Ind.	35%	65%
	Rep.	82%	18%
Ideology	Lib	11%	89%
	Mod.	34%	66%
	Cons.	81%	19%
Race	White	49%	51%
	African American	16%	84%
	Latino	31%	69%
	Asian	20%	80%
2020 Vote Choice	Biden	6%	94%
	Trump	87%	13%

# TRUMP BALLOT

		Strongly Support	Support	Neither	Oppose	Strongly Oppose	Don't Know
Gender	Men	27%	11%	16%	5%	36%	4%
	Women	35%	9%	17%	8%	24%	7%
Age	18-29	23%	17%	29%	10%	11%	10%
	30-54	33%	9%	20%	4%	27%	6%
	>55	34%	7%	8%	7%	42%	3%
Education	HS or less	31%	7%	20%	6%	29%	5%
	Some Coll.	29%	11%	10%	7%	36%	8%
	Coll. Deg.	30%	13%	17%	7%	27%	6%
	Postgrad	40%	9%	11%	5%	34%	1%
Income	<\$40k	32%	8%	18%	6%	30%	5%
	\$40k-\$100k	33%	10%	15%	7%	31%	5%
	>100k	28%	11%	17%	7%	32%	5%
Party ID	Dem.	57%	15%	17%	3%	5%	3%
	Ind.	24%	7%	26%	7%	21%	15%
	Rep.	5%	5%	9%	11%	66%	3%
Ideology	Lib	65%	13%	10%	3%	7%	3%
	Mod.	28%	12%	26%	7%	22%	5%
	Cons.	7%	5%	7%	10%	67%	3%
Race	White	26%	9%	14%	8%	37%	5%
	African American	43%	14%	28%	2%	10%	3%
	Latino	46%	10%	19%	4%	15%	6%
	Asian	37%	11%	10%	11%	7%	25%
2020 Vote Choice	Biden	62%	15%	15%	2%	4%	3%
	Trump	4%	2%	7%	7%	77%	3%

# THOMAS RECUSE

		Remove	Do Not Remove
Gender	Men	61%	39%
	Women	68%	32%
Age	18-29	75%	25%
	30-54	65%	35%
	>55	59%	41%
Education	HS or less	62%	38%
	Some Coll.	67%	33%
	Coll. Deg.	67%	33%
	Postgrad	61%	39%
Income	<\$40k	65%	35%
	\$40k-\$100k	65%	35%
	>100k	62%	38%
Party ID	Dem.	91%	9%
	Ind.	65%	35%
	Rep.	32%	68%
Ideology	Lib	93%	7%
	Mod.	68%	32%
	Cons.	30%	70%
Race	White	59%	41%
	African American	83%	17%
	Latino	75%	25%
	Asian	81%	19%
2020 Vote Choice	Biden	92%	8%
	Trump	24%	76%

# HOUSE SHOULD/WILL IMPEACH BIDEN

		Do you think that the House of Representatives will impeach President Joe Biden		Do you think that the House of Representatives <u>should</u> impeach President Joe Biden?		
		Yes	No	Yes	No	
Gender	Men	27%	73%	43%	57%	
	Women	22%	78%	39%	61%	
Age	18-29	21%	79%	29%	71%	
	30-54	25%	75%	41%	59%	
	>55	25%	75%	46%	54%	
Education	HS or less	25%	75%	40%	60%	
	Some Coll.	23%	77%	48%	52%	
	Coll. Deg.	23%	77%	39%	61%	
	Postgrad	26%	74%	36%	64%	
Income	<\$40k	23%	77%	44%	56%	
	\$40k-\$100k	26%	74%	43%	57%	
	>100k	25%	75%	38%	62%	
Party ID	Dem.	18%	82%	12%	88%	
	Ind.	21%	79%	42%	58%	
	Rep.	34%	66%	75%	25%	
Ideology	Lib	15%	85%	10%	90%	
	Mod.	21%	79%	33%	67%	
	Cons.	35%	65%	77%	23%	
Race	White	25%	75%	48%	52%	
	African American	19%	81%	13%	87%	
	Latino	23%	77%	32%	68%	
	Asian	33%	67%	25%	75%	
2020 Vote Choice	Biden	17%	83%	8%	92%	
	Trump	36%	64%	82%	18%	

### **Demographic Breakdown of 2024 University of Massachusetts Amherst January National Poll**

	A11
	(N=1,064)
Men	49%
Women	51%
18-29	19%
30-54	38%
>55	43%
HS or less	39%
Some Coll.	18%
Coll. Deg.	31%
Postgrad	12%
<\$40K	37%
\$40K-\$100K	40%
>\$100K	23%
Democrat	43%
Independent	22%
Republican	35%
Liberal	29%
Moderate	39%
Conservative	33%
White	67%
African American	13%
Hispanic	17%
Asian	3%
Biden	52%
Trump	48%