## **UMassAmherst**

# UMass Poll

### Crosstabs **July 2024 National Poll**

Field Dates:	July 29, 2024 – August 1, 2024
Sample:	1,000 Respondents
Margin of Error:	3.8%

YouGov interviewed 1,123 nationally-representative respondents who were then matched down to a sample of 1,000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on region (4-categories), 2020 presidential vote choice, as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories) and a two-way stratification of race (4-categories), and education (4-categories), to produce the final weight.

#### **UMass Poll Directors/Fellows**

Prof. Tatishe M. Nteta, Ph.D. – Director
Prof. Raymond La Raja, Ph.D. – Co-Director
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#### % APPROVE OF PRESIDENT BIDEN

		July 2024	Jan. 2024	June 2023	Oct. 2022	May 2022	Dec. 2021	April 2021
Gender	Men	41%	38%	44%	40%	39%	35%	48%
	Women	40%	39%	45%	40%	37%	47%	53%
Age	18-29	45%	38%	46%	39%	32%	37%	52%
	30-54	47%	38%	49%	41%	40%	45%	51%
	>55	32%	39%	39%	39%	39%	40%	48%
Education	HS or less	39%	37%	35%	35%	26%	37%	46%
	Some Coll.	37%	28%	37%	33%	39%	39%	47%
	Coll. Deg.	43%	42%	47%	46%	46%	42%	53%
	Postgrad	44%	53%	79%	58%	56%	59%	64%
Income	<\$40k	39%	39%	44%	34%	37%	44%	55%
	\$40k-\$100k	42%	39%	40%	44%	40%	38%	49%
	>100k	45%	42%	53%	51%	48%	44%	53%
Party ID	Dem.	78%	72%	83%	80%	75%	78%	88%
	Ind.	30%	21%	23%	4%	4%	5%	11%
	Rep.	5%	9%	7%	21%	17%	24%	31%
Ideology	Lib	76%	74%	79%	74%	74%	75%	84%
	Mod.	45%	40%	49%	43%	46%	47%	61%
	Cons.	8%	11%	9%	11%	8%	12%	11%
Race	White	36%	34%	39%	35%	33%	35%	44%
	African American	58%	64%	67%	57%	57%	68%	74%
	Latino	57%	44%	49%	48%	40%	47%	59%
	Asian	44%	24%	49%	58%	49%	73%	75%
2020 Vote Choice	Biden	80%	78%	88%	85%	75%	77%	91%
2320 1310 0110100	Trump	4%	5%	4%	5%	4%	5%	6%
Parent	Parent	36%	N/A	N/A	N/A	N/A	N/A	N/A
	Non-Parent	47%	N/A	N/A	N/A	N/A	N/A	N/A

#### % APPROVE OF HARRIS

		July 2024	June 2023
Gender	Men	45%	37%
	Women	47%	40%
Age	18-29	56%	43%
	30-54	52%	39%
	>55	34%	36%
Education	HS or less	42%	32%
	Some Coll.	47%	33%
	Coll. Deg.	49%	39%
	Postgrad	45%	64%
Income	<\$40k	42%	38%
	\$40k-\$100k	47%	37%
	>100k	51%	43%
Party ID	Dem.	88%	70%
	Ind.	35%	20%
	Rep.	4%	9%
Ideology	Lib	84%	69%
	Mod.	50%	42%
	Cons.	9%	10%
Race	White	40%	33%
	African American	66%	66%
	Latino	62%	40%
	Asian	60%	53%
2020 Vote Choice	Biden	85%	73%
2020 Vote Choice	Trump	3%	5%
Parent	Parent	41%	N/A
1 divit	Non-Parent	52%	N/A

#### % APPROVE OF CONGRESS AND COURT

		U.S. Congress	U.S. Supreme Court
Gender	Men	27%	45%
	Women	19%	34%
Age	18-29	33%	34%
	30-54	17%	29%
	>55	23%	52%
Education	HS or less	27%	37%
	Some Coll.	18%	34%
	Coll. Deg.	23%	44%
	Postgrad	16%	40%
Income	<\$40k	22%	28%
	\$40k-\$100k	23%	42%
	>100k	22%	48%
Party ID	Dem.	24%	17%
	Ind.	14%	28%
	Rep.	27%	70%
Ideology	Lib	19%	13%
	Mod.	24%	33%
	Cons.	27%	74%
Race	White	21%	44%
	African American	31%	24%
	Latino	28%	26%
	Asian	18%	35%
2020 Vote Choice	Biden	18%	12%
	Trump	27%	80%
Parent	Parent	24%	46%
	Non-Parent	22%	30%

#### HARRIS VIEWS (% AGREE)

		Kamala Harris is the Democratic nominee for president due to DEI efforts.	Kamala Harris is not eligible to serve as president.	Kamala Harris is a stronger presidential candidate than Joe Biden.	America is ready for its first African American female president.
Gender	Men	44%	22%	50%	50%
	Women	39%	27%	56%	52%
Age	18-29	40%	19%	59%	59%
	30-54	33%	22%	62%	58%
	>55	50%	31%	41%	39%
Education	HS or less	42%	30%	50%	47%
	Some Coll.	35%	25%	55%	58%
	Coll. Deg.	47%	20%	54%	52%
	Postgrad	33%	20%	59%	51%
Income	<\$40k	38%	29%	51%	46%
	\$40k-\$100k	40%	23%	55%	52%
	>100k	44%	20%	54%	56%
Party ID	Dem.	31%	4%	76%	81%
	Ind.	33%	17%	55%	47%
	Rep.	57%	52%	27%	19%
Ideology	Lib	26%	6%	81%	82%
	Mod.	38%	18%	59%	55%
	Cons.	64%	50%	23%	21%
Race	White	44%	27%	50%	48%
	African American	30%	16%	64%	57%
	Latino	33%	16%	53%	58%
	Asian	36%	30%	63%	54%
2020 Vote	D:1	2427	20.4	700/	700/
Choice	Biden	24%	3%	78%	79%
	Trump	65%	49%	25%	20%
Parent	Parent	44%	27%	50%	44%
	Non-Parent	38%	22%	58%	60%

#### **BIDEN VIEWS (% AGREE)**

				Given that	Joe Biden was
		It was the	History will	President Joe	correct to
		correct	look	Biden has	endorse
		decision	favorably at	decided not to	Kamala Harris
		for Joe	Joe Biden's	run for re-	to be the
		Biden to	decision	election, he	Democratic Party's
		not run for re-	not to run for re-	should resign from the	nominee for
		election.	election.	presidency.	President.
Gender	Men	80%	60%	35%	51%
	Women	83%	65%	36%	52%
Age	18-29	84%	63%	31%	63%
	30-54	84%	68%	30%	56%
	>55	78%	56%	43%	40%
Education	HS or less	81%	60%	38%	48%
	Some Coll.	80%	63%	25%	55%
	Coll. Deg.	82%	64%	37%	52%
	Postgrad	87%	65%	36%	53%
Income	<\$40k	79%	62%	36%	48%
	\$40k-\$100k	84%	66%	34%	54%
	>100k	86%	62%	34%	54%
Party ID	Dem.	83%	81%	14%	84%
	Ind.	79%	60%	34%	49%
	Rep.	82%	43%	60%	16%
Ideology	Lib	85%	85%	14%	86%
	Mod.	83%	67%	31%	59%
	Cons.	78%	41%	58%	16%
Race	White	84%	61%	38%	45%
	African American	76%	72%	29%	72%
	Latino	77%	71%	28%	67%
	Asian	84%	67%	33%	62%
2020					
Vote Choice	Biden	87%	83%	10%	84%
	Trump	76%	40%	59%	15%
Parent	Parent	81%	63%	37%	46%
	Non-Parent	82%	62%	33%	59%

#### SUPREME COURT REFORMS (% SUPPORT)

		Increasing the number of justices on the U.S. Supreme Court?	Establishing term limits for justices who serve on the U.S. Supreme Court?	The president nominating and the Senate confirming a justice to the Supreme Court in an election year.	Requiring Supreme Court Justices to recuse themselves from cases which involve a conflict of interest.
Gender	Men	36%	58%	44%	71%
	Women	34%	59%	36%	67%
Age	18-29	43%	61%	37%	64%
	30-54	38%	65%	44%	72%
	>55	26%	51%	36%	68%
Education	HS or less	30%	55%	34%	61%
	Some Coll.	37%	66%	39%	71%
	Coll. Deg.	40%	59%	43%	72%
	Postgrad	33%	58%	51%	81%
Income	<\$40k	36%	61%	34%	64%
	\$40k-\$100k	34%	62%	42%	70%
	>100k	36%	56%	48%	75%
Party ID	Dem.	57%	83%	54%	83%
	Ind.	28%	49%	28%	60%
	Rep.	14%	36%	30%	57%
Ideology	Lib	69%	89%	61%	85%
	Mod.	29%	61%	36%	69%
	Cons.	14%	34%	30%	61%
Race	White	35%	57%	41%	72%
	African American	35%	70%	38%	67%
	Latino	30%	50%	40%	51%
	Asian	52%	71%	54%	84%
2020 Vote Choice	Biden	56%	86%	56%	88%
	Trump	10%	28%	29%	59%
Parent	Parent	31%	56%	38%	67%
	Non-Parent	39%	62%	42%	71%

## <u>Demographic Breakdown of 2024 University of Massachusetts Amherst July National Poll (N=1,000)</u>

Men	49%
Women	51%
18-29	21%
30-54	40%
>55	39%
HS or less	38%
Some Coll.	17%
Coll. Deg.	32%
Postgrad	12%
<\$40K	34%
\$40K-\$100K	39%
>\$100K	27%
Democrat	42%
Independent	20%
Republican	38%
Liberal	32%
Moderate	32%
Conservative	36%
White	71%
African American	14%
Hispanic	11%
Asian	4%
Biden	52%
Trump	48%
Parent	57%
Non-Parent	43%