# UMassAmherst UMass Poll

#### Crosstabs **University of Massachusetts Amherst July 2025 National Poll**

Field Dates: July 25 –30, 2025 1,000 Respondents Sample:

Margin of Error: 3.5%

YouGov interviewed 1057 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 and 2024 presidential vote choice as ranked on gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight. The demographic marginals and their interlockings were based on the sample frame. The marginal distribution of 2020 presidential vote choice and its demographic interlockings were based on a politically representative "modeled frame" of US adults, using the 2019 American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The marginal distribution of 2024 vote choice was based on official ballot counts compiled by the University of Florida Election Labs and CNN. Demographic interlockings for 2024 vote choice were based on CNN's 2024 Exit Polls.

#### **UMass Poll Directors/Fellows**

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### RIGHTS FOR UNDOCUMENTED IMMIGRANTS (% AGREE)

		Freedom	Attorney	Hearing	Freedom	Freedom From
		of	When	Before	From	Unreasonable
		Speech	Accused	Deportation	Cruel/Unusual	Search/Seizure
Gender	Men	55%	54%	54%	65%	45%
	Women	55%	55%	55%	61%	49%
Age	18-29	65%	59%	60%	65%	52%
	30-54	57%	58%	57%	62%	48%
	>55	49%	50%	49%	63%	43%
Education	HS or less	45%	46%	48%	54%	37%
	Some Coll.	58%	56%	57%	65%	49%
	Coll. Deg.	60%	60%	59%	67%	51%
	Postgrad	67%	65%	59%	75%	62%
Income	<\$40k	49%	50%	51%	55%	41%
	\$40k-\$100k	59%	57%	57%	69%	46%
	>100k	61%	61%	61%	69%	56%
Party ID	Dem.	80%	81%	84%	82%	75%
	Ind.	55%	48%	47%	56%	42%
	Rep.	28%	30%	26%	46%	19%
Ideology	Lib	89%	87%	89%	88%	86%
	Mod.	57%	56%	58%	67%	46%
	Cons.	27%	29%	24%	44%	17%
Race	White	53%	53%	53%	65%	44%
	African American	50%	57%	55%	62%	51%
	Latino	58%	59%	59%	57%	50%
	Asian	70%	68%	68%	64%	66%
2024 Vote						
Choice	Harris	83%	80%	84%	83%	77%
	Trump	28%	28%	24%	46%	17%

#### RIGHTS FOR LEGAL IMMIGRANTS (% AGREE)

		Freedom of Speech	Attorney When Accused	Hearing Before Deportation	Freedom From Cruel/Unusual	Freedom From Unreasonable Search/Seizure
Gender	Men	79%	78%	78%	77%	76%
	Women	74%	75%	76%	76%	68%
Age	18-29	81%	79%	79%	75%	70%
	30-54	75%	73%	76%	74%	70%
	>55	76%	78%	77%	80%	74%
Education	HS or less	70%	68%	71%	69%	66%
	Some Coll.	79%	75%	76%	77%	68%
	Coll. Deg.	80%	82%	82%	81%	77%
	Postgrad	82%	87%	85%	87%	81%
Income	<\$40k	72%	69%	69%	69%	64%
	\$40k-\$100k	79%	79%	81%	80%	73%
	>100k	81%	84%	84%	82%	80%
Party ID	Dem.	87%	88%	90%	86%	86%
<u>-</u>	Ind.	74%	72%	69%	70%	65%
	Rep.	65%	66%	67%	70%	60%
Ideology	Lib	92%	92%	94%	92%	90%
	Mod.	78%	78%	78%	77%	73%
	Cons.	65%	64%	66%	69%	61%
Race	White	78%	77%	78%	80%	72%
	African American	77%	77%	81%	71%	71%
	Latino	71%	74%	71%	68%	70%
	Asian	73%	76%	80%	76%	71%
2024 Vote						
Choice	Harris	91%	91%	92%	87%	88%
	Trump	67%	67%	67%	73%	61%

#### IMMIGRATION POLICIES (% SUPPORT)

				Congrating		
			Allow	Separating undocumented		
		Using	Undocumented	immigrant		
		Military or	Immigrants to	parents from	Deporting	
		National	Become	their children	undocumented	Deporting
		Guard to	Citizens if	during	immigrants to	undocumented
		Enforce	Meet	immigration	prisons in	immigrants to
		Immigration	Requirements	enforcement	foreign	a country they
		Law	and No Crimes	proceedings	countries?	are <b>not</b> from?
Gender	Men	41%	60%	20%	35%	25%
	Women	38%	66%	11%	25%	14%
Age	18-29	22%	70%	13%	20%	11%
	30-54	34%	62%	14%	25%	15%
	>55	52%	60%	19%	39%	28%
Education	HS or less	43%	57%	17%	34%	22%
	Some Coll.	38%	68%	17%	28%	21%
	Coll. Deg.	37%	65%	13%	27%	17%
	Postgrad	36%	67%	16%	28%	18%
Income	<\$40k	38%	61%	12%	26%	16%
	\$40k-\$100k	40%	64%	16%	29%	20%
	>100k	39%	66%	19%	35%	22%
Party ID	Dem.	8%	87%	3%	5%	4%
	Ind.	28%	53%	8%	18%	12%
	Rep.	81%	42%	34%	64%	41%
Ideology	Lib	6%	91%	3%	3%	3%
	Mod.	31%	63%	9%	21%	15%
	Cons.	82%	41%	36%	67%	40%
Race	White	46%	60%	18%	36%	24%
	African American	23%	68%	8%	19%	8%
	Latino	30%	73%	14%	21%	16%
	Asian	15%	67%	6%	5%	0%
2024						
Vote						
Choice	Harris	8%	88%	4%	5%	5%
	Trump	80%	39%	35%	65%	42%

#### INVALIDATING CITIZENSHIP (% AGREE)

Gender	Men Women 18-29	Immigrants to the United States who became U.S. citizens 19% 21% 13%	Native-born citizens 20% 19% 15%	Children born in the United States if their parents are in the country illegally?  38%  30%  26%	Children born in the United States if their parents are in the nation legally under a temporary student, work, or tourist visa?  25%  24%  20%
Age	30-54	21%	19%	33%	27%
_	>55	22%	21%	39%	25%
Education	HS or less	25%	24%	40%	28%
Laucution	Some Coll.	20%	17%	31%	24%
	Coll. Deg.	17%	17%	30%	22%
	Postgrad	11%	13%	34%	20%
Income	<\$40k	23%	19%	35%	28%
	\$40k-\$100k	20%	19%	35%	23%
	>100k	18%	24%	35%	25%
Party ID	Dem.	12%	12%	12%	13%
	Ind.	18%	17%	30%	20%
	Rep.	30%	28%	61%	41%
Ideology	Lib	8%	11%	9%	10%
	Mod.	20%	17%	28%	22%
	Cons.	29%	28%	62%	40%
Race	White	19%	18%	39%	26%
	African American	27%	20%	32%	26%
	Latino	22%	20%	23%	25%
	Asian	13%	14%	17%	8%
2024 Vote Choice	Harris	11%	12%	12%	12%
	Trump	25%	27%	60%	39%

#### **DEPORTATION (% SUPPORT)**

	1				1 1	1 1	
					a legal	a legal	
				an	immigrant who	immigrant who	
				undocumented	expresses	expresses	
		an		immigrant	views in	views in	
		undocumented	an	who has no	opposition	opposition	an
		immigrant	undocumented	criminal	to the	to the	undocumented
		whose	immigrant	record outside	domestic	foreign	immigrant
		children were	with a	of their	policies of	policies of	who works
		born in the	criminal	immigration	the federal	the federal	full-time and
		United States	record	status	government	government	pays taxes
Gender	Men	39%	73%	43%	24%	23%	36%
	Women	28%	65%	30%	22%	22%	25%
Age	18-29	21%	58%	27%	12%	9%	21%
	30-54	27%	62%	32%	18%	19%	25%
	>55	45%	81%	46%	33%	31%	40%
Education	HS or less	39%	68%	42%	29%	26%	37%
	Some Coll.	32%	72%	36%	21%	21%	26%
	Coll. Deg.	27%	70%	33%	20%	21%	25%
	Postgrad	32%	65%	32%	13%	15%	30%
Income	<\$40k	32%	62%	34%	21%	20%	29%
	\$40k-\$100k	33%	71%	40%	24%	24%	31%
	>100k	37%	74%	37%	23%	24%	31%
Party ID	Dem.	9%	55%	13%	9%	8%	8%
	Ind.	23%	66%	30%	17%	15%	26%
	Rep.	66%	86%	67%	42%	41%	58%
Ideology	Lib	4%	50%	9%	4%	5%	8%
	Mod.	28%	73%	36%	19%	17%	23%
	Cons.	68%	87%	67%	45%	45%	60%
Race	White	40%	73%	43%	25%	26%	35%
	African						
	American	24%	50%	23%	15%	14%	16%
	Latino	21%	68%	28%	24%	14%	23%
	Asian	7%	53%	7%	2%	5%	11%
2024							
Vote Choice	Harris	9%	57%	13%	9%	7%	8%
Choice		66%	87%				
	Trump	00%	0/70	68%	46%	43%	58%

#### ICE RAIDS (% SUPPORT)

		Church	Business	School	Parks	Court	Home	Workplace	Hospital
Gender	Men	36%	46%	40%	49%	48%	50%	47%	40%
	Women	24%	34%	25%	34%	39%	38%	33%	26%
Age	18-29	20%	27%	22%	29%	34%	33%	27%	19%
	30-54	26%	33%	28%	34%	37%	37%	34%	28%
	>55	39%	52%	42%	53%	54%	55%	51%	44%
Education	HS or less	36%	45%	39%	48%	50%	51%	46%	41%
	Some Coll.	26%	37%	30%	37%	41%	39%	36%	28%
	Coll. Deg.	27%	37%	29%	37%	38%	39%	37%	28%
	Postgrad	27%	35%	27%	36%	38%	41%	36%	30%
Income	<\$40k	23%	36%	27%	37%	43%	39%	36%	30%
	\$40k-\$100k	34%	43%	37%	47%	44%	48%	43%	35%
	>100k	32%	41%	33%	39%	44%	45%	42%	34%
Party ID	Dem.	9%	12%	7%	13%	14%	18%	13%	8%
	Ind.	22%	30%	25%	30%	35%	34%	32%	23%
	Rep.	58%	76%	65%	78%	80%	78%	74%	65%
Ideology	Lib	8%	7%	6%	8%	8%	9%	7%	5%
	Mod.	19%	36%	24%	35%	40%	41%	35%	23%
	Cons.	63%	78%	69%	79%	81%	80%	77%	70%
Race	White	35%	47%	39%	48%	51%	52%	47%	39%
	African American	23%	28%	20%	28%	30%	29%	28%	23%
	Latino	17%	22%	18%	27%	29%	29%	28%	19%
	Asian	9%	15%	9%	12%	22%	18%	10%	10%
2024 Vote Choice	Harris	9%	11%	8%	13%	13%	15%	12%	8%
	Trump	58%	75%	65%	76%	80%	77%	74%	65%

#### HIGHER EDUCATION POLICIES (% SUPPORT)

		Reduce		More		Requiring	Reducing	Consider
		Federal		Difficult	Punishing	New	Federal	Ideological
		Funding for		for Int'l Students	Foreign Students	Policies to Protect	Support for	Diversity in
		Scientific	Prohibiting	to	for	Jewish	Student	Admission
		Research	DEI	Attend	Activism	Students	Loans	and Hiring
Gender	Men	21%	44%	29%	35%	45%	31%	22%
	Women	13%	29%	26%	25%	48%	22%	24%
Age	18-29	12%	29%	20%	21%	38%	15%	22%
	30-54	16%	31%	24%	24%	39%	23%	22%
	>55	21%	45%	35%	40%	58%	35%	24%
Education	HS or less	19%	44%	32%	34%	51%	31%	22%
	Some Coll.	16%	34%	24%	26%	43%	23%	23%
	Coll. Deg.	17%	34%	27%	28%	46%	26%	22%
	Postgrad	13%	24%	20%	29%	41%	20%	28%
Income	<\$40k	14%	32%	24%	24%	46%	23%	21%
	\$40k-\$100k	19%	42%	31%	32%	48%	29%	24%
	>100k	16%	34%	24%	34%	48%	25%	24%
Party ID	Dem.	7%	10%	7%	9%	41%	7%	25%
	Ind.	10%	26%	19%	14%	30%	22%	19%
	Rep.	33%	71%	55%	63%	62%	50%	23%
Ideology	Lib	4%	8%	5%	5%	38%	4%	28%
	Mod.	13%	32%	19%	21%	43%	20%	20%
	Cons.	35%	72%	58%	65%	65%	53%	25%
Race	White	20%	42%	34%	36%	48%	31%	23%
	African American	11%	16%	7%	17%	45%	15%	24%
	Latino	17%	35%	21%	22%	44%	20%	25%
	Asian	7%	12%	5%	7%	27%	7%	22%
2024 Vote								
Choice	Harris	8%	13%	7%	10%	44%	10%	27%
	Trump	35%	72%	57%	60%	64%	54%	24%

## <u>Demographic Breakdown of the University of Massachusetts Amherst July 2025 National</u> <u>Poll</u>

White	68%
African American	13%
Hispanic	14%
Asian	5%
HS or less	37%
Some Coll.	20%
Coll. Deg.	30%
Postgrad	13%
18-29	20%
30-54	39%
>55	41%
Liberal	31%
Moderate	34%
Conservative	35%
Men	49%
Women	51%
Harris	49%
Trump	51%
Democrat	41%
Independent	22%
Republican	37%