

**Crosstabs**  
**University of Massachusetts Amherst**  
**July 2025 National Poll**

<b>Field Dates:</b>	July 25 –30, 2025
<b>Sample:</b>	1,000 Respondents
<b>Margin of Error:</b>	3.5%

YouGov interviewed 1057 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 and 2024 presidential vote choice as ranked on gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight. The demographic marginals and their interlockings were based on the sample frame. The marginal distribution of 2020 presidential vote choice and its demographic interlockings were based on a politically representative "modeled frame" of US adults, using the 2019 American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The marginal distribution of 2024 vote choice was based on official ballot counts compiled by the University of Florida Election Labs and CNN. Demographic interlockings for 2024 vote choice were based on CNN's 2024 Exit Polls.

**UMass Poll Directors/Fellows**

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**TRUMP APPROVAL (% APPROVE)**

		July 2025	April 2025
Gender	Men	39%	48%
	Women	35%	39%
Age	18-29	27%	28%
	30-54	32%	44%
	>55	48%	50%
Education	HS or less	42%	48%
	Some Coll.	37%	46%
	Coll. Deg.	34%	40%
	Postgrad	31%	36%
Income	<\$40k	35%	47%
	\$40k-\$100k	39%	39%
	>100k	37%	47%
Party ID	Dem.	3%	6%
	Ind.	21%	31%
	Rep.	84%	89%
Ideology	Lib	3%	5%
	Mod.	30%	41%
	Cons.	80%	83%
Race	White	45%	49%
	African American	19%	28%
	Latino	29%	37%
	Asian	12%	27%
2024 Vote Choice	Harris	4%	7%
	Trump	83%	87%

## TRUMP ISSUE PERFORMANCE (% HANDLED WELL)

		Inflation	Immigration	Jobs	Civil Rights	Tariffs	Israel Hamas	Russia Ukraine	Natural Disasters	Epstein Files
Gender	Men	36%	46%	39%	35%	33%	37%	30%	39%	17%
	Women	27%	37%	34%	29%	29%	30%	28%	34%	20%
Age	18-29	29%	32%	33%	25%	19%	24%	19%	29%	16%
	30-54	23%	36%	30%	25%	24%	26%	25%	29%	12%
	>55	39%	51%	45%	43%	44%	45%	38%	47%	25%
Education	HS or less	35%	48%	43%	36%	35%	35%	30%	42%	22%
	Some Coll.	31%	39%	33%	31%	27%	32%	27%	35%	17%
	Coll. Deg.	27%	38%	33%	29%	29%	34%	30%	32%	15%
	Postgrad	30%	36%	31%	29%	30%	31%	29%	33%	18%
Income	<\$40k	26%	39%	34%	31%	27%	29%	27%	32%	17%
	\$40k-\$100k	32%	45%	38%	33%	31%	35%	28%	39%	19%
	>100k	34%	40%	37%	33%	34%	35%	31%	37%	17%
Party ID	Dem.	2%	6%	6%	3%	1%	6%	4%	4%	3%
	Ind.	17%	31%	23%	17%	21%	19%	16%	24%	6%
	Rep.	72%	86%	78%	72%	70%	73%	65%	79%	42%
Ideology	Lib	3%	4%	4%	3%	2%	4%	4%	3%	3%
	Mod.	20%	36%	29%	23%	21%	27%	18%	29%	11%
	Cons.	71%	83%	78%	71%	71%	72%	66%	78%	42%
Race	White	38%	49%	43%	38%	37%	39%	35%	44%	21%
	African American	16%	23%	19%	16%	12%	20%	13%	15%	10%
	Latino	23%	34%	34%	26%	24%	24%	20%	26%	15%
	Asian	10%	19%	15%	6%	9%	15%	16%	11%	4%
2024 Vote Choice										
	Harris	4%	6%	6%	5%	2%	5%	2%	5%	2%
	Trump	72%	85%	78%	72%	71%	72%	64%	80%	38%

# EPSTEIN VIEWS (% AGREE)

		The Trump administration is hiding important information about the Epstein case.	DOJ should appoint a special prosecutor in Epstein case	Donald Trump was once good friends with Jeffrey Epstein.	A list of Jeffrey Epstein's clients exists.
Gender	Men	67%	60%	68%	68%
	Women	59%	58%	65%	71%
Age	18-29	75%	66%	70%	76%
	30-54	66%	57%	68%	73%
	>55	54%	57%	64%	64%
Education	HS or less	56%	56%	61%	67%
	Some Coll.	64%	58%	66%	70%
	Coll. Deg.	68%	63%	69%	71%
	Postgrad	71%	58%	78%	74%
Income	<\$40k	61%	59%	65%	70%
	\$40k-\$100k	64%	60%	67%	67%
	>100k	66%	59%	71%	73%
Party ID	Dem.	91%	69%	92%	84%
	Ind.	68%	54%	70%	67%
	Rep.	30%	50%	37%	55%
Ideology	Lib	94%	68%	95%	86%
	Mod.	68%	60%	71%	70%
	Cons.	31%	51%	39%	54%
Race	White	60%	58%	65%	68%
	African American	70%	59%	69%	70%
	Latino	66%	68%	65%	75%
	Asian	82%	49%	81%	80%
2024 Vote Choice	Harris	94%	68%	95%	83%
	Trump	33%	54%	41%	56%

**Demographic Breakdown of the University of Massachusetts Amherst July 2025 National Poll**

White	68%
African American	13%
Hispanic	14%
Asian	5%
HS or less	37%
Some Coll.	20%
Coll. Deg.	30%
Postgrad	13%
18-29	20%
30-54	39%
>55	41%
Liberal	31%
Moderate	34%
Conservative	35%
Men	49%
Women	51%
Harris	49%
Trump	51%
Democrat	41%
Independent	22%
Republican	37%