### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Recruitment Sources (&quot;RS&quot;) Used to Fill Vacancy</th>
<th>RS Referring Hiree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promotion Writer Producer</td>
<td>1-8, 12-15, 17-18, 21-28, 30-34, 36-39, 42-46, 48, 50</td>
<td>8</td>
</tr>
<tr>
<td>Open Date: 4/4/2017</td>
<td>Hire Date: 6/26/2017</td>
<td></td>
</tr>
<tr>
<td>Client Service Specialist</td>
<td>1-8, 11-15, 17-18, 21-28, 30-34, 36-39, 42-46, 48, 50</td>
<td>11</td>
</tr>
<tr>
<td>Open Date: 4/11/2017</td>
<td>Hire Date: 6/1/2017</td>
<td></td>
</tr>
<tr>
<td>Meteorologist</td>
<td>1-7, 11-15, 17-18, 21-34, 36-39, 42-48, 50</td>
<td>47</td>
</tr>
<tr>
<td>Open Date: 4/18/2017</td>
<td>Hire Date: 7/1/2017</td>
<td></td>
</tr>
<tr>
<td>Open Date: 5/18/2017</td>
<td>Hire Date: 8/7/2017</td>
<td></td>
</tr>
<tr>
<td>Open Date: 5/25/2017</td>
<td>Hire Date: 8/14/2017</td>
<td></td>
</tr>
<tr>
<td>National Sales Manager</td>
<td>1-8, 11-15, 17-28, 30-34, 37-39, 41-42, 44-46, 48, 50</td>
<td>11</td>
</tr>
<tr>
<td>Open Date: 6/1/2017</td>
<td>Hire Date: 7/24/2017</td>
<td></td>
</tr>
<tr>
<td>Photographer</td>
<td>1, 3-8, 11-19, 21-28, 30-34, 37-39, 42, 44-46, 48, 50</td>
<td>5</td>
</tr>
<tr>
<td>Open Date: 6/22/2017</td>
<td>Hire Date: 8/21/2017</td>
<td></td>
</tr>
<tr>
<td>Maintenance Technician</td>
<td>1-8, 11-15, 17-19, 21-28, 30-34, 37-40, 42, 44-46, 48, 50</td>
<td>8</td>
</tr>
<tr>
<td>Open Date: 8/4/2017</td>
<td>Hire Date: 1/11/2018</td>
<td></td>
</tr>
<tr>
<td>Assignment Editor</td>
<td>1-8, 11-15, 17-19, 21-28, 30-34, 37-39, 42, 44-46, 48, 50</td>
<td>8</td>
</tr>
<tr>
<td>Open Date: 8/29/2017</td>
<td>Hire Date: 11/26/2017</td>
<td></td>
</tr>
<tr>
<td>Meteorologist</td>
<td>1-7, 12-15, 17-19, 21-28, 30-34, 37-39, 42, 44-46, 48, 50</td>
<td>5</td>
</tr>
<tr>
<td>Open Date: 9/19/2017</td>
<td>Hire Date: 12/14/2017</td>
<td></td>
</tr>
<tr>
<td>Producer</td>
<td>1, 3-5, 7, 9, 12-15, 17-19, 21-28, 30-34, 37-39, 42, 45-46, 48, 50, 52</td>
<td>9</td>
</tr>
<tr>
<td>Open Date: 12/15/2017</td>
<td>Hire Date: 1/13/2018</td>
<td></td>
</tr>
<tr>
<td>Digital Account Manager</td>
<td>1-3, 5-8, 12-18, 21-28, 30-34, 37-39, 41-42, 44-46, 48, 50, 52</td>
<td>8</td>
</tr>
<tr>
<td>Open Date: 1/12/2018</td>
<td>Hire Date: 3/4/2018</td>
<td></td>
</tr>
<tr>
<td>Open Date: 1/22/2018</td>
<td>Hire Date: 5/29/2018</td>
<td></td>
</tr>
<tr>
<td>Digital Sales Manager</td>
<td>1, 3, 5-8, 11-15, 17-18, 21-28, 30-34, 37-39, 42, 44-46, 48-50, 52</td>
<td>11</td>
</tr>
<tr>
<td>Open Date: 3/7/2018</td>
<td>Hire Date: 4/23/2018</td>
<td></td>
</tr>
</tbody>
</table>
II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 1         | Asian American Journalists Association  
5 Third St  
San Francisco, California 94103  
Phone: 415-346-2051  
Recruiter NA  
Manual Posting | N | 0 |
| 2         | Bates College Broadcast/Production Program  
1101 S Yakima Ave  
Tacoma, Washington 98405  
Phone: 253-680-7761  
Email: rrobinson@bates.ctc.edu  
Roland Robinson | N | 0 |
| 3         | Black Career Woman's Network  
114 Pike Street  
Covington, Kentucky 41011  
Phone: 1-513-725-7493  
Url: https://bcwnetwork.com/  
Email: ssims@bcwnetwork.com  
Sherry Sims  
Prong 2 Start Date: 2/4/2015 | Y | 0 |
| 4         | Brown Mackie College  
1011 Glendale Milford Road  
Cincinnati, Ohio 45215  
Phone: 513-672-1581  
Url: http://www.brownmackie.edu/  
Email: jvinson@brownmackie.edu  
Angie Garrison | N | 0 |
| 5         | Careers.HearstTelevision.com  
214 N. Tryon St  
Charlotte, North Carolina 28202  
Email: htv.careers@hearst.com  
HTV Careers | N | 31 |
| 6         | Collective Talent  
26150 Hersheyvale  
Franklin, Michigan 48025  
Phone: 813-254-9695  
Url: http://www.collectivetalent.com/  
Email: bille@michaelsmedia.com  
Michael Bille | N | 0 |
## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 7         | Corinthian Baptist Church
772 Whittier Street
Cincinnati, Ohio 45229
Phone : 513-221-7351
Email : info@cbc-c.com
Robin Bennie
Prong 2 Start Date: 6/14/2012 | Y                                                                               | 0                                                     |
| 8         | Current Employee                                                                | N                                                                               | 16                                                     |
| 9         | Current Employee - Transfer/Promotion                                             | N                                                                               | 1                                                      |
| 10        | Dolan Media Management
3 North Court St
Frederick, Maryland 21701
Phone : 301-668-1511
Url : http://www.smartrecruit.com/
Tom Dolan
Manual Posting | N                                                                               | 1                                                      |
| 11        | Employee Referral                                                                | N                                                                               | 13                                                     |
| 12        | Employment Options of Northern Kentucky
13 W. Southern
Latonia, Kentucky 41014
Phone : (859) 371-4410
Url : http://www.bawac.org/?page_id=31
Email : HR@bawac.org
Kenneth Schmidt
Prong 2 Start Date: 11/25/2008 | Y                                                                               | 0                                                      |
| 13        | EqualityMagazines.com
13351 Riverside Dr. #514
Sherman Oaks, California 91423
Phone : 818.654.0870
Jeff Palmatier
Manual Posting | N                                                                               | 0                                                      |
| 14        | Goodwill Industries
10600 Springfield Pike
Cincinnati, Ohio 45215
Phone : 513-771-4800
Url : http://www.cincinнатigoodwill.org/
Fax : 1-513-612-5989
Kelly Rogers | N                                                                               | 0                                                      |
<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>Greater Cincinnati Behavioral Health Services 1501 Madison Road #102, Walnut Hills, Ohio 45206 Phone: 513-354-7091 Url: <a href="http://www.gcbhs.com/">http://www.gcbhs.com/</a> Peggy Kistner Manual Posting Prong 2 Start Date: 11/25/2004</td>
<td>Y</td>
<td>0</td>
</tr>
<tr>
<td>16</td>
<td>Indeed.com 177 Broad Street 6th Floor Stamford, Connecticut 06901 Phone: 203-653-5254 Career Services Manual Posting</td>
<td>N</td>
<td>6</td>
</tr>
<tr>
<td>17</td>
<td>JVS Career Services 10945 Reed Hartman Highway STE 302 Cincinnati, Ohio 45242 Phone: 513-936-9675 Email: <a href="mailto:careerservices@jvscenti.org">careerservices@jvscenti.org</a> Rachel Rothstein Prong 2 Start Date: 3/19/2014</td>
<td>Y</td>
<td>0</td>
</tr>
<tr>
<td>18</td>
<td>Kentucky Career Center 1324 Madison Avenue Covington, Kentucky 41011 Phone: 859-292-6666 Fax: 1-859-292-6777 Career Services</td>
<td>N</td>
<td>0</td>
</tr>
<tr>
<td>19</td>
<td>Kentucky Career Center- Military Veterans Services 8020 Veterans Memorial Drive Florence, Kentucky 41042 Phone: (859)372-8413 Email: <a href="mailto:Kenneth.Wocher@ky.gov">Kenneth.Wocher@ky.gov</a> Fax: 1-859-371-1539 Ken Wocher</td>
<td>N</td>
<td>0</td>
</tr>
<tr>
<td>20</td>
<td>LinkedIn.com 2029 Stierlin Court Mountain View, California 94043 Phone: 650-687-3600 Career Services Manual Posting</td>
<td>N</td>
<td>2</td>
</tr>
</tbody>
</table>
**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<table>
<thead>
<tr>
<th>RS Number</th>
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<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 21        | Medialine  
1209 Wood Valley Rd  
Augusta, Georgia 30909  
Phone: 800-237-8073  
Url: http://www.medialine.com/  
Email: medialine@medialine.com  
Mark Shilstone | N | 0 |
| 22        | Miracle Deliverance Worship Center  
6262 Daly Road  
Cincinnati, Ohio 45224  
Phone: 513-371-6401  
Email: victoria.seegers28@gmail.com  
Victoria Seegers | Y | 0 |
| 23        | NAACP - Cincinnati Branch  
4439 Reading Road  
Cincinnati, Ohio 45229  
Phone: 513-281-1900  
Url: http://www.naaccpincinnati.org/  
Email: naacp@fuse.net  
Fax: 1-513-281-4454  
Tenninah Ross | N | 0 |
| 24        | National Association Hispanic Journalists  
1050 Connecticut Ave NW 10th Floor  
Washington, District of Columbia 20036  
Phone: 202-662-7145  
Url: http://nahj.org/  
Recurier na  
Manual Posting | N | 0 |
| 25        | New Perceptions  
1 Sperti Drive  
Edgewood, Kentucky 41017  
Phone: 859-240-0890  
Email: pthompson@newperceptions.org  
Peggy Thompson | Y | 0 |

Prong 2 Start Date: 8/18/2014

Prong 2 Start Date: 12/28/2016
## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 26        | New Prospect Baptist Church  
1829 Elm Street  
Cincinnati, Ohio 45202  
Phone: 513-721-3555  
Email: Yvonne@newprospectbaptist.org  
Fax: 1-513-721-3652  
Yvonne Allen Smith  
Prong 2 Start Date: 11/20/2013 | Y | 0 |
| 27        | New Prospect Baptist Church  
1580 Summit Avenue  
Cincinnati, Ohio 45237  
Phone: 513.721.2355  
Email: staff@newprospectbaptist.org  
Job Openings  
Prong 2 Start Date: 12/14/2015 | Y | 0 |
| 28        | Northern Kentucky University  
1 Nunn Drive  
Highland Heights, Kentucky 41099  
Phone: 859-572-7716  
Juliane Stockman  
Manual Posting | N | 0 |
| 29        | NWT Group  
2110 Elmwood  
Byron, Texas 77802  
Phone: 817-987-3600  
Url: http://nowhiningtalent.com/  
Manual Posting | N | 2 |
| 30        | Ohio Association of Broadcasters  
17 S. High Street Suite 1010  
Columbus, Ohio 43215  
Phone: 614-228-4052  
Url: http://www.oab.org/  
Email: cmerritt@oab.org  
Chris Merritt | N | 0 |
## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification?</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 31        | Ohio Center for Broadcasting  
6703 Madison Road  
Cincinnati, Ohio 45227  
Phone: 513-813-4962  
Email: tc@beonair.com  
TC Summers  
Prong 2 Start Date: 8/19/2015 | Y                                       | 0                                         |
| 32        | Ohio Media School  
6703 Madison Road  
Cincinnati, Ohio 45227  
Phone: 513-342-3512  
Email: hparr@beonair.com  
Heather Parr | N                                       | 0                                         |
| 33        | Ohio University  
533 Baker University Center  
Athens, Ohio 45701  
Phone: 740-593-1394  
Url: [http://www.ohio.edu/careers/employers/](http://www.ohio.edu/careers/employers/)  
Email: leec@ohio.edu  
Christi Lee | N                                       | 0                                         |
| 34        | Partnership Counseling Center  
1615 Chase Avenue Unit 1D  
Cincinnati, Ohio 45223  
Phone: 513-376-2101  
Winifred Kessler  
Manual Posting  
Prong 2 Start Date: 11/25/2007 | Y                                       | 0                                         |
| 35        | Previous Applicant                                                           | N                                       | 1                                         |
| 36        | Prospanica– Cincinnati Chapter  
6800 Cintas  
Cincinnati, Ohio 45040  
Phone: 407-747-0274  
Denise Quiles  
Manual Posting | N                                       | 0                                         |
### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 37        | Provident Baptist Church  
628 Dayton Street  
Cincinnati, Ohio 45214  
Phone: 513-417-6312  
Joann Walton  
Manual Posting  
Prong 2 Start Date: 1/29/2016 | Y | 0 |
| 38        | RecruitMilitary  
422 West Loveland Ave  
Loveland, Ohio 45140  
Phone: 5136835020  
Robert Walker  
Manual Posting | N | 3 |
| 39        | Salem Tabernacle Baptist Church  
20 Ehrman Ave  
Cincinnati, Ohio 45220  
Phone: 1-513-231-2778  
Barbara James  
Manual Posting  
Prong 2 Start Date: 6/15/2015 | Y | 0 |
| 40        | Society of Broadcast Engineers  
8000 Beverly Boulevard  
Los Angeles, California 90048  
Phone: 323-655-8000  
Email: kjones@sbheroes.org  
K Jones | N | 0 |
| 41        | Southwestern College - Business Only  
149 Northland Blvd  
Cincinnati, Ohio 45246  
Phone: 513-874-0432  
Url: http://www.lincolnedu.com/career-services/employer  
Jennifer McCoy  
Manual Posting | N | 0 |
| 42        | St. Mary Baptist Church  
416 E. 13th Street  
Cincinnati, Ohio 45202  
Phone: 513-861-1601  
Joyce Lamar  
Manual Posting  
Prong 2 Start Date: 6/15/2016 | Y | 0 |
## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
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<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 43        | StaffingSolutions of Cincinnati  
            9910 Princeton Glendale Rd  
            West Chester, Ohio 45246  
            Phone: (800) 363-2099  
            Kris Huiet  
            Manual Posting | N | 0 |
| 44        | Thomas More University  
            333 Thomas More Parkway  
            Crestview Hills, Kentucky 41017  
            Phone: 859-344-3386  
            URL: http://www.thomasmore.edu/  
            Kelly Lane  
            Manual Posting | N | 0 |
| 45        | TVB  
            120 Wall Street, 15th Floor  
            New York, New York 10005  
            Phone: 212-935-5631  
            Career Services  
            Manual Posting | N | 0 |
| 46        | TVJobs.com  
            P.O. Box 4116  
            Oceanside, California 92052  
            Phone: (800) 374-0119  
            URL: http://www.tvjobs.com/  
            Mark Holloway  
            Manual Posting | N | 0 |
| 47        | United Talent Agency  
            888 Seventh Avenue 7th Floor  
            New York, New York 10106  
            Phone: 1-212-659-2600  
            Talent Agent  
            Manual Posting | N | 1 |
| 48        | University of Cincinnati  
            French Hall West, 2nd Floor  
            2815 Commons Way  
            Cincinnati, Ohio 45221-0211  
            Phone: (513) 556-6540  
            URL: http://www.uc.edu/  
            Career Services  
            Manual Posting | N | 0 |
# II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

<table>
<thead>
<tr>
<th>RS Number</th>
<th>RS Information</th>
<th>Source Entitled to Vacancy Notification? (Yes/No)</th>
<th>No. of Interviewees Referred by RS Over Reporting Period</th>
</tr>
</thead>
</table>
| 49        | University of Colorado at Boulder  
1511 University Avenue #478 UCB  
Boulder, Colorado 80309  
Phone: (303) 492-5480  
Url: http://colorado.edu/  
Christine Mahoney  
Manual Posting  
Prong 2 Start Date: 1/22/2018 | Y | 0 |
| 50        | Urban League  
3458 Reading Road  
Cincinnati, Ohio 45229  
Phone: 513-281-9955  
Url: http://www.gcul.org/  
Email: rshabazz@gcul.org  
Rocky Shabazz | N | 0 |
| 51        | Willinger Talent Agency  
875 Avenue of the Americas Ste 1601  
New York, New York 10001  
Phone: 212-695-1950  
Url: http://willingertalent.com/  
Gregg Willinger  
Manual Posting | N | 1 |
| 52        | www.mediagignow.com  
717 Green Valley Road Suite 200  
Greensboro, North Carolina 27408  
Phone: 336-553-0620  
Url: http://www.mediagignow.com  
Email: customerservice@mediagignow.com  
MediaGigNow.com | N | 0 |

**TOTAL INTERVIEWS OVER REPORTING PERIOD:** 78
### III. RECRUITMENT INITIATIVES

<table>
<thead>
<tr>
<th>Date</th>
<th>Brief Description Of Activity</th>
<th>No. of Stations Participants</th>
<th>Participant Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/5/2017</td>
<td>Participation in events or programs sponsored by educational institutions As part of our community outreach WLWT gave a total of 7 tours of the WLWT broadcast facility during the period to groups interested in broadcasting employment issues and media. Each tour is given by an employee, mainly a Meteorologist, and includes viewing areas of News, Production and Graphics. In each area employees discuss their jobs, educational background and duties performed. Each tour is attended by anywhere from 5-50 individuals. Tours conducted on 6/6/17 (UC Clermont College -ETS), 10/16/17 (Montgomery Elementary/ Sycamore School District), 10/24/17 (Northern Kentucky University), 1/31/18 (Girls with Pearls/Cincinnati Preparatory Academy), 4/19/18 (R.C.Hinsdale/Kenton County Schools), 5/10/18 (Roberts Padeia Academy/Cincinnati Public Schools) and 5/16/18 (Goodridge Elementary/Boone County Schools). Also our Chief Meteorologist and weekday morning meteorologist visited 10 area schools over the period. During these on location visits they discuss various topics including how to get a start in broadcasting by job shadowing and internships. They also discuss weather preparedness in the event of severe weather and how to keep safe and out of harms way.</td>
<td>4</td>
<td>President &amp; General Manager News Director Meteorologist Main Anchor</td>
</tr>
</tbody>
</table>
## III. RECRUITMENT INITIATIVES

<table>
<thead>
<tr>
<th>Date</th>
<th>Type of Recruitment Initiative (Menu Selection)</th>
<th>Brief Description Of Activity</th>
<th>No. of Stations Participants</th>
<th>Participant Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/26/2017</td>
<td>Participation in events or programs sponsored by educational institutions</td>
<td>WLWT hosted a prospective intern/job candidate from the Electronic Media program located at the University of Cincinnati - Blue Ash for a half day. The candidate had a &quot;hands-on&quot; job shadow day in the News Department; he spent 4 hours conducting an informational interview with WLWT's Chief Photographer. The student then provided WLWT with a copy of the 4 page report he wrote regarding what he learned, liked and his perception of the broadcasting industry. The student is currently interested in video editing and now has a passion to further his career endeavors within a television station.</td>
<td>1</td>
<td>Chief Photographer</td>
</tr>
<tr>
<td>9/27/2017</td>
<td>Provision of training to management</td>
<td>On September 27, 2017 the stations President &amp; General Manager along with 5 Department Heads attended a training session held at WLWT. At the session, Hearst's Director of Veteran Recruiting provided training related to the hiring of US Armed Force Veteran's. Among the topics covered in the training session were: how to evaluate the past employment and duties of armed services personnel and the &quot;transferability&quot; or applicability of those skills and qualifications to a broadcast/news gathering/digital business; the process and pipeline for identifying, interviewing, and attracting qualified candidates from the Armed Services pool; ensuring non-discrimination in the consideration of hiring veterans and periodic leave status; and common misconceptions about veteran employment.</td>
<td>5</td>
<td>President &amp; General Manager</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>News Director</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>General Sales Manager</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Director of Engineering</td>
</tr>
</tbody>
</table>
## III. RECRUITMENT INITIATIVES

| Date   | Brief Description Of Activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | No. of Stations Participants | Participant Title                               |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4      | WLWT hosted a prospective intern/job candidate majoring in Communications from Thomas More College for a half day. The candidate had a "hands-on" job shadow day in the News Department including experiencing several live broadcasts in the television studio. The student also had an interest in the control room - particularly the director's position. The student is currently interested in obtaining a communications degree to secure a job at a television station. | 3                              | Anchor, Executive Producer, Meteorologist        |
| 5      | WLWT offers a year round internship program for college students to expose them to the ever changing demands and challenges of a commercial broadcast operation. The unpaid internship program requires the student to receive academic credit and the duration is 8-10 weeks on a part time basis. Three students participated during this reporting period and were from the University of Cincinnati, Cincinnati State College and Ball State University. Information about our internship program is available on our website, job fairs and university job placement offices. | 3                              | President & General Manager, News Director, Chief Photographer |
| 6      | WLWT President & General Manager serves as an advisor to the Electronic Media Department at University of Cincinnati. The purpose of the committee is to advise university faculty regarding the continual curriculum revisions to prepare students of 21st century media companies. WLWT President & General Manager maintains dialogue with the current head of the Electronic Media Division with phone calls, emails and meetings throughout the semesters. | 1                              | President & General Manager                     |
## III. RECRUITMENT INITIATIVES

<table>
<thead>
<tr>
<th>Date</th>
<th>Type of Recruitment Initiative (Menu Selection)</th>
<th>Brief Description Of Activity</th>
<th>No. of Stations Participants</th>
<th>Participant Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/18/2018</td>
<td>Participation in events or programs sponsored by educational institutions</td>
<td>WLWT participated in the Miami University Sales Challenge during the 2018 Spring Semester as a partner company. This course is an integral part of the senior sales course by providing more realism and practical experience for the college students and strengthening ties with partner companies. Students shadowed a WLWT professional sales person on an actual call in the field with a current customer who was being presented with an advertising package for purchase. The WLWT sales person and the advertising buyer both spent time before and after the presentation discussing their respective careers. On May 4th, the WLWT sales personnel traveled to Miami University for a sales call reverse role. The WLWT sales professional became the customer and the students played the professional sales person. The academic professor also participated and critiqued the sales appointment. This outreach activity exposed three students to Sales Broadcasting career opportunities.</td>
<td>2</td>
<td>Local Sales Manager Account Executive</td>
</tr>
</tbody>
</table>
## III. RECRUITMENT INITIATIVES

<table>
<thead>
<tr>
<th>Date</th>
<th>Type of Recruitment Initiative (Menu Selection)</th>
<th>Brief Description Of Activity</th>
<th>No. of Stations Participants</th>
<th>Participant Title</th>
</tr>
</thead>
</table>
| 5/14/2018 | Participation in scholarship programs | The WLWT/Hearst Television Scholarship Award is granted annually to one student enrolled in the University of Cincinnati Electronic Media Program. This award is part of WLWT’s continued commitment to grow a new generation of broadcasters and our commitment to create a diverse workplace. During this reporting period, one student received a $2500 scholarship stipend and started at WLWT on 5/14/18 for a 10 week period during the summer. WLWT’s President & General Manager maintains frequent communication with the Professor and Head of the Electronic Media Division via phone or meetings as to potential candidates for WLWT’s scholarship program which runs in conjunction with UC’s Electronic Media Scholarship Fund. Both collaborate on each year's eventual scholarship winner. | 3 | President & General Manager  
News Director  
Chief Photographer |