

Material Terms:

SWEEPSTAKES PERIOD BEGINS FEBRUARY 14, 2026 AT 4:00 PM CT AND ENDS APRIL 4, 2026 AT 11:59:59 PM CT. WATCH FOR THE KEYWORD(S) ON KCWE-TV DURING ANY OF 8 TELECASTS OF NASCAR O'REILLY AUTO PARTS SERIES AND ENTER ONLY AT WWW.FACEBOOK.COM/KCWETV OR WWW.KMBC.COM/KCWEVIPRACE2026 BY 11:59:59 PM ON THE DAY OF RACE. RACE DATES: 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28, 4/4. 8 WEEKLY WINNERS WILL BE RANDOMLY SELECTED AFTER EACH ENTRY DAY FROM ALL ELIGIBLE ENTRIES RECEIVED THAT DAY. 1 GRAND PRIZE WINNER WILL BE RANDOMLY SELECTED ON OR ABOUT 4/06/26 FROM ALL ELIGIBLE ENTRIES RECEIVED THROUGHOUT THE SWEEPSTAKES PERIOD. NO PURCHASE NECESSARY. SWEEPSTAKES OFFERED TO LEGAL U.S. RESIDENTS 21 YEARS OLD OR OLDER WHO LIVE IN THE KANSAS CITY, MO DMA. INTERNET ACCESS IS NECESSARY TO ENTER. LIMIT ONE (1) ENTRY PER PERSON PER ENTRY DAY. EMPLOYEES OF ENTITIES ASSOCIATED WITH THE SWEEPSTAKES, AND THEIR HOUSEHOLD & FAMILY MEMBERS ARE INELIGIBLE. DISPUTES SUBJECT TO ARBITRATION IN NEW YORK. ODDS OF WINNING DEPEND ON NUMBER OF ELIGIBLE ENTRIES IN EACH ENTRY DAY FOR WEEKLY PRIZE AND OVER SWEEPSTAKES PERIOD FOR GRAND PRIZE. WINNERS MUST RESPOND TO NOTIFICATION WITHIN 48 HOURS AND CLAIM PRIZE WITHIN 7 DAYS OF NOTIFICATION AT THE KCWE-TV STUDIO (4:00 P.M. CT ON APRIL 13, 2026 FOR GRAND PRIZE WINNER). EACH WEEKLY PRIZE: 1 QUIKTRIP GIFT CARD. ARV OF EACH WEEKLY PRIZE: \$100. GRAND PRIZE: RACE AND INFIELD ACCESS FOR WINNER AND 3 GUESTS INCLUDING PIT AND GARAGE PASSES WITH THE BIG MACHINE RACING TEAM, PHOTOS WITH DRIVER DR. PATRICK STAROPOLI, TEAM ACCESS EXPERIENCES, TWO RACING ELECTRONICS RED PACKAGES, EACH CONSISTING OF 1 RE3000 RACING SCANNER WITH FREE OVER-THE-AIR PROGRAMMING AT MAJOR SERIES EVENTS, 1 RE3000 SCANNER CASE, 1 HIGH-PERFORMANCE RACE ANTENNA, 2 RE-58 PLATINUM STEREO HEADPHONES, AND 1 CLEAR BAG, DURING THE NASCAR O'REILLY AUTO PARTS SERIES KANSAS LOTTERY 300 ON 4/18/26, AT KANSAS SPEEDWAY. TRANSPORTATION AND PARKING NOT INCLUDED. ARV OF GRAND PRIZE: \$1,698. COMPLETE RULES AVAILABLE AT WWW.FACEBOOK.COM/KCWETV OR WWW.KMBC.COM/KCWEVIPRACE2026.

**KCWE-TV
KCWE – BIG MACHINE RACING 2026 ULTIMATE VIP EXPERIENCE
SWEEPSTAKES
Official Rules**

1. GENERAL:

No purchase necessary. Making a purchase will not increase your chances of winning. Void where prohibited or restricted by law. All federal, state, and local regulations apply.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK. YOU ARE PROVIDING YOUR INFORMATION TO THE SPONSORS LISTED BELOW AND NOT TO FACEBOOK.

YOUR NAME MAY BE USED ON FACEBOOK TO ANNOUNCE THAT YOU HAVE WON. ANY QUESTIONS, COMMENTS OR COMPLAINTS REGARDING THE PROMOTION SHOULD BE DIRECTED TO THE SPONSORS, NOT FACEBOOK, AND YOU AGREE TO RELEASE FACEBOOK FROM ANY LIABILITY IN CONNECTION WITH THIS PROMOTION.

2. ELIGIBILITY:

KCWE – BIG MACHINE 2026 RACING ULTIMATE VIP EXPERIENCE SWEEPSTAKES (the “Sweepstakes”) is offered only to legal U.S. residents 21 years old or older at the time of entry. Limit one (1) prize per household and per family. Weekly prize winners remain eligible to win the Grand Prize. Prizes are non-transferable. Sweepstakes is offered only to Kansas and Missouri residents who reside within the Kansas City Designated Market Area (“DMA”) as determined by Nielsen Media Research Services. Winners of a contest or sweepstakes hosted or sponsored by KCWE or its affiliates within the past calendar year (as of the start date of this Sweepstakes) are not eligible. Employees of KCWE and members of their immediate families, Hearst Television Inc., Big Machine Racing, Big Machine Distilleries, Apellis Pharmaceuticals, Edelman & Thompson, LLC (Together, “Sponsor”), Hearst Corporation, Woobox, and each of their affiliates, representatives, and agents, and their directors and employees (collectively, “Sweepstakes Entities”), and the members of the same households of such individuals are not eligible. The term “immediate families” includes spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Official Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsor upon request. All entry form information must be complete and accurate. Sponsor will not award a prize to anyone (1) not meeting eligibility requirements at the time of entry. By entering, you agree to comply with all applicable law and these Official Rules, and you agree to abide by all decisions of the Sponsor. Sponsor reserves the right to disqualify any entrant if these Official Rules are not followed. Internet access is necessary to enter.

3. HOW TO ENTER:

The Sweepstakes will begin at 4:00:01 p.m. on February 14, 2026 and end at 11:59:59 pm on April 4, 2026 (“Sweepstakes Period”). All times in these Official Rules refer to Central Time (‘CT’).

To participate, watch KCWE-TV during the Sweepstakes Period between the hours of 4:00 p.m. and 9:00 p.m. (except where noted below) during CW Network telecasts of NASCAR O’Reilly Auto Parts Series races (pre-race coverage excluded). Each of these days (listed below) within the Sweepstakes Period will have a separate entry period (each an “Entry Day”). There are 8 separate Entry Days:

<u>Day</u>	<u>Date</u>	<u>Ends</u>
1	4:00:01 PM CT on February 14, 2026	11:59:59 PM CT on February 14, 2026
2	4:00:01 PM CT on February 21, 2026	11:59:59 PM CT on February 21, 2026
3	2:00:01 PM CT on February 28, 2026	11:59:59 PM CT on February 28, 2026

4	6:30:01 PM CT on March 7, 2026	11:59:59 PM CT on March 7, 2026
5	4:30:01 PM CT on March 14, 2026	11:59:59 PM CT on March 14, 2026
6	4:30:01 PM CT on March 21, 2026	11:59:59 PM CT on March 21, 2026
7	2:30:01 PM CT on March 28 2026	11:59:59 PM CT on March 28 2026
8	1:30:01 PM CT on April 4, 2026	11:59:59 PM CT on April 4, 2026

Viewers must watch for the Keyword(s), because knowledge of the Keyword(s) is necessary in order to enter. For each Entry Day, Keyword(s) will be announced twice (once in each of the first two hours of the Entry Day time range listed above).

TO ENTER: After the Keyword(s) is announced during each CW Network telecasts of NASCAR O'Reilly Auto Parts Series race, participants may log onto www.Facebook.com/kcwetv or www.kmbc.com/kcweviprace2026, enter the Keyword(s), your name, age and valid email address. Limit one (1) entry per person per each Entry Day. All entries must be received during each Entry Day. Bonus Entries: Entrants will receive a link to share the Sweepstakes with their Facebook friends via the post entry confirmation page. Entrants will receive one (1) bonus entry/ies for every referral who enters the Sweepstakes through the entrant's shared link. In order to receive bonus entries, you must have a valid Facebook account.

Sponsor will not verify receipt of entries. Entries become property of Sponsor and will not be returned. Incomplete entries are void. Sponsor is not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Photocopied and mechanically generated entries are void. Entries generated by any automated means are void. Electronic entries will be deemed to have been submitted by the authorized account holder of the e-mail address at the time of the entry. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address. Online entrants must have valid e-mail address and it is entrant's responsibility to update Sponsor of any change in e-mail address.

4. **HOW TO WIN:**

Following each Entry Day, Sponsor will randomly select one (1) entrant from among all entries received by that night's Entry Day deadline and, if eligible, that entrant will be the Weekly Winner for that Entry Day of the Sweepstakes Period (for a total of eight (8) Weekly Winners). Weekly prize winners remain eligible for the grand prize drawing. Limit one (1) weekly prize per person, per household during the Sweepstakes Period.

On or about April 6, Sponsor will randomly select one (1) Grand Prize Winner from among all eligible entries received throughout the Sweepstakes Period.

Potential winner(s) will be notified by email on the day of each drawing. Winner must respond to such notification, by emailing the Sweepstakes coordinator provided in the notification, within forty-eight (48) hours after the notification is sent by Sponsor, or the

Winner will be subject to disqualification, in which case the Prize will be forfeited, and an alternate Winner will be randomly selected from among the remaining eligible entries, time permitting. Grand Prize Winner may be required to sign and return appropriate forms and/or documentation, including an Affidavit of Eligibility, a Liability Release and/or where legally permissible a Publicity Release within seven (7) days following the date of first attempted notification. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of the entry to Sponsor within seven (7) days following the date of first attempted notification. Failure to sign and return such forms within the requisite timeframe could result in disqualification.

Sponsor is not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsor is unable, after making a reasonable effort, to contact a selected potential winner, that potential winner will be disqualified and a new potential winner will be selected from remaining entries until all qualified Winners are chosen.

5. PUBLICITY RELEASE:

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the Internet, television, radio, or offline promotions), each Winner's name, city, photograph, likeness, biographical material, voice, image, each in perpetuity without further compensation, credit or right of review or approval.

6. PRIZES:

Eight (8) Weekly Winner(s) will each receive: One (1) QuikTrip gift card, valid at all QT locations.

Approximate Retail Value ("ARV") of each Weekly Prize: \$100

One (1) Grand Prize Winner will receive: Race and infield access for the winner and three (3) guests via pit and garage passes with the Big Machine Racing (BMR) team; photos with BMR driver Dr. Patrick Staropoli at the car before the race; a tour of the BMR hauler before the race; on-track access for driver introductions; participation with the team during the invocation and national anthem pre-race; seating in the team's pit box for a portion of the race; continued infield access including access to the BMR team's pit stall complete with director's chairs; two (2) Racing Electronics Red Packages, each consisting of one (1) RE3000 racing scanner with free over-the-air programming at major series events, one (1) RE3000 scanner case, one (1) high-performance race antenna, two RE-58 Platinum stereo HEADPHONES, and one (1) CLEAR BAG. All prize elements will take place during the April 18, 2026 NASCAR O'Reilly Auto Parts Series Kansas Lottery 300 race held at Kansas Speedway, 400 Speedway Blvd, Kansas City, KS 66111-1200. All elements of the Grand Prize are subject to change based on availability, NASCAR rules, safety protocols, or decisions by Big Machine Racing, NASCAR or Kansas Speedway. Sponsor and Big Machine Racing reserve the right to substitute elements of comparable or greater value if any portion of the prize (including but not limited to pit access, driver meet-and-greet, or

team participation) becomes unavailable for any reason, including driver substitution, illness, or race-day operational adjustments. No compensation will be provided for any prize elements that are unavailable due to circumstances beyond Sponsor's control. Transportation to the race and parking are not included.

ARV of Grand Prize: \$1,698

Total ARV of All Prizes Awarded: \$2,498

All charges, fees, and costs not specifically included in the prize descriptions above, including but not limited to personal incidental items, transportation, taxes, souvenirs, gratuities, parking, and licenses, are the responsibility of the respective Prize Winner(s) and their guests. In the event that the race is cancelled or postponed for any reason, Sponsor shall have no further prize obligation to the Grand Prize Winner.

Weekly prizes must be picked up at the KMBC/KCWE studio no later than seven (7) days from the date of notification. Grand Prize must be picked up at the KMBC/KCWE studio no later than 4:00 p.m. on April 13, 2026 or at a venue to be determined by KCWE.

Prizes are non-transferable. The Grand Prize must be redeemed on April 18, 2026 the scheduled date of the NASCAR O'Reilly Auto Parts Series Kansas Lottery 300 event. No cash redemption or prize substitution is permitted by any Winner. Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value if any prize or component thereof becomes unavailable for any reason.

7. ODDS:

Odds of winning Weekly Prize depend upon the number of eligible entries received during each Entry Day. Odds of winning Grand Prize depend upon the number of eligible entries received throughout the Sweepstakes Period.

8. TERMS AND CONDITIONS; LIMITATION OF LIABILITY:

Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, participants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE

RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY PRIZE-RELATED ACTIVITY. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the Prize. Winner's guest(s), if applicable, must execute a liability and publicity release prior to the Winner's receipt of the Prize. Sponsor retains the discretion to make all decisions regarding the interpretation and application of these Official Rules. All decisions of Sponsor are final and discretionary. In the event the selected Winner(s) of the Prize are/is ineligible or refuse(s) the Prize, the Prize will be forfeited and Sponsor, in its sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winner(s).

9. DISCLAIMER/INTERNET:

If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsor reserves the right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsor may prohibit an entrant from participating in a Promotion if it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law. The Sweepstakes Entities (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any entry information to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or (iii) any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSOR MAKES NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSOR SPECIFICALLY DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

10. ARBITRATION/CHOICE OF LAW:

Except where prohibited, entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by entrant with regard to this Sweepstakes, but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to personal jurisdiction in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

11. OFFICIAL RULES AND LIST OF WINNERS:

To receive a copy of these Official Rules, visit WWW.KMBC.COM/KCWEVIPRACE2026 or www.facebook.com/kcwetv. These Official Rules supersede all other published editions. The Sponsor reserves the right to change, alter, or amend these Official Rules as necessary, in its sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. To obtain a list of winners' names, send a self-addressed, stamped envelope within 60 days of the conclusion of the Sweepstakes to: KCWE – BIG MACHINE 2026 RACING ULTIMATE VIP EXPERIENCE SWEEPSTAKES Winners List, KCWE-TV, 6455 Winchester Avenue, Kansas City, Missouri 64133.

12. SPONSOR(S):

KCWE-TV, 6455 Winchester Avenue, Kansas City, Missouri 64133
Big Machine Racing, LLC, 4011 Armory Oaks Drive, Nashville, Tennessee 37204
Big Machine Distillery, 2824 Bransford Avenue, Nashville, Tennessee 37204
Edelman & Thompson, LLC, 4520 Main Street #500, Kansas City, MO 64111
Apellis Pharmaceuticals, Inc, 100 Fifth Ave, Waltham, MA 02451