

EEO PUBLIC FILE REPORT

FOR

KOCO-TV

This EEO Public File Report
Covers the One-Year Period
Ending on January 31, 2017

EEO Annual Public File Report

KOCO-TV

This EEO Public File Report is filed in Station KOCO-TV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's EEO Rule.

The information contained in this Report covers the one year time period ending January 31, 2017 (the "Reporting Period").

Attachments 1 through 3 are intended to provide the information required by the FCC's EEO Rule. Attachments 1 and 2 contain the following information for each full-time vacancy:

- * The full-time vacancies over the Reporting Period, the recruitment sources used to fill each vacancy, and the recruitment source that referred the hiree for each full-time vacancy;
- * The master list of recruitment sources utilized by the station, identified by name, address, contact person and telephone number; and
- * The total number of persons interviewed for each recruiting source over the Reporting Period.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO Rule during the Reporting Period.

Questions concerning this Report should be directed to Sandy Brenneis, Business Manager, 405-478-3000.

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I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Broadcast Maintenance Engineer Open Date: 9/17/2015 Hire Date: 2/21/2016	2-12, 15, 17-19, 21, 23-26, 29-33, 36-47	11
Assignment Editor Open Date: 11/6/2015 Hire Date: 2/25/2016	2-4, 6-10, 12, 15, 17, 19, 21, 23-26, 29-33, 36-47	8
Account Executive Open Date: 11/6/2015 Hire Date: 2/22/2016	1, 3-4, 6-9, 11-12, 14-15, 17, 19, 21, 23-26, 29-33, 36-46	8
Photojournalist Open Date: 1/8/2016 Hire Date: 4/6/2016	2-4, 6-9, 11-12, 15, 17-18, 21, 23-26, 29-33, 36-47	8
General Assignment Reporter Open Date: 1/28/2016 Hire Date: 4/4/2016	2-10, 12, 15, 17, 19, 21, 23-26, 29-34, 36-47	34
Account Executive Open Date: 2/2/2016 Hire Date: 6/17/2016	1-10, 12, 14-15, 17, 19, 21-26, 29-33, 36-47	22
Account Executive Open Date: 2/2/2016 Hire Date: 7/6/2016	1-10, 12, 14-15, 17, 19, 21-26, 29-33, 36-47	14
Local Sales Assistant Open Date: 2/2/2016 Hire Date: 4/11/2016	1-10, 12, 15, 17-19, 21, 23-27, 29-33, 36-47	18
Producer Open Date: 2/5/2016 Hire Date: 4/12/2016	2-4, 6-10, 12, 14-15, 17, 19, 21, 23-26, 29-33, 36-47	8
Director Open Date: 2/5/2016 Hire Date: 3/22/2016	2-4, 6-10, 12, 14-15, 17, 19, 21, 23-27, 29-33, 36-47	14
Producer Open Date: 2/5/2016 Hire Date: 2/29/2016	2-4, 6-10, 12, 14-15, 17, 19, 21, 23-26, 29-33, 36-47	8
Digital Sales Assistant Open Date: 2/10/2016 Hire Date: 4/18/2016	1-4, 6-9, 12, 15, 17, 21, 23-27, 29-33, 36-47	27
Operations Technician Open Date: 2/18/2016 Hire Date: 4/4/2016	2-12, 15, 17, 19, 21, 23-26, 29-33, 36-47	11
News Editor Open Date: 2/23/2016 Hire Date: 3/6/2016	2-4, 6-12, 15, 17-18, 21, 23-27, 29-33, 36-47	11

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Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Reporter Open Date: 4/1/2016 Hire Date: 5/16/2016	1-4, 6-10, 12, 15, 17, 21, 23-26, 29-33, 36-46	8
Multimedia Journalist Open Date: 4/1/2016 Hire Date: 6/13/2016	2-4, 6-10, 12, 15, 17, 20-21, 23-26, 29- 33, 36-46	20
General Assignment Reporter Open Date: 4/19/2016 Hire Date: 8/10/2016	2-10, 12, 14-15, 17, 19, 21, 23-26, 29- 31, 33, 36-48	48
Photographer Open Date: 4/26/2016 Hire Date: 6/13/2016	2-10, 12, 15, 17-19, 21-26, 29-33, 36- 47	22
Producer Open Date: 4/29/2016 Hire Date: 8/22/2016	2-4, 6-10, 12, 14-15, 17, 21, 23-26, 29- 31, 33, 36-46	8
Anchor/Reporter Open Date: 7/26/2016 Hire Date: 8/8/2016	2-10, 12-13, 15, 17, 19, 21, 23-26, 28- 33, 36-47	13
Executive Assistant Open Date: 9/7/2016 Hire Date: 1/1/2017	3-4, 6-8, 11, 15, 17, 19, 21, 24-25, 29, 36, 38, 42-46	11
Digital Media Manager Open Date: 10/7/2016 Hire Date: 12/5/2016	1-4, 6-10, 12, 14-15, 17, 21, 23-26, 29- 33, 35-46	14
Operations Technician Open Date: 11/2/2016 Hire Date: 11/27/2016	2-12, 15, 17, 19, 21, 23-26, 29-33, 36- 47	11
News Producer Open Date: 11/7/2016 Hire Date: 12/28/2016	2-10, 12, 15, 17, 19, 21-26, 29-33, 36- 47	8
National Sales Assistant Open Date: 11/7/2016 Hire Date: 12/12/2016	1-10, 12, 15, 17, 19, 21-26, 29-33, 36- 47	22
Master Control/Operations Technician Open Date: 11/14/2016 Hire Date: 11/27/2016	2-12, 15, 17, 19, 21, 23-26, 29-33, 36- 47	11
News Editor Open Date: 12/13/2016 Hire Date: 1/3/2017	2-4, 6-10, 12, 14-18, 21, 23-26, 29-33, 36-47	14

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 4349 E. Colter Str. Phoenix, Arizona 85018 Phone : 602-954-8373 Email : slizik@602communications.com Sandy Lizik	N	0
2	AAJA 5th 3rd Street Suite 1108 San Francisco, California 94103 Phone : 415-346-2051 Career Services Manual Posting	N	0
3	American Broadcasting School 4511 SE 29th Street Oklahoma City, Oklahoma 73115 Phone : 405-672-6511 Url : http://radioschool.com/contactus.htm Email : stevie@radioschool.com Fax : 1-405-672-7751 Career Services	Y	0
4	ANEW Job and Career Placement Services 630 N. Bath Ave. Oklahoma City, Oklahoma 73117 Phone : 405-973-6965 Email : sarafiaf@yahoo.com Career Services	Y	0
5	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : kwitkoe@bates.ctc.edu Ken Witkoe	N	0
6	Bureau of Indian Affairs P. O. Box 309 Anadarko, Oklahoma 73005 Phone : 405-247-6677 Url : http://www.bia.gov/groups/webteam/documents/intera Email : ilcpa@bia.gov Fax : 1-405-247-3942 Dan Deerinwater	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Cameron University 2800 West Gore Blvd Lawton, Oklahoma 73505 Phone : 501-378-3400 Career Services Manual Posting	Y	0
8	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : http://careers.hearsttelevision.com/ Email : HTV.Careers@hearst.com HTV Careers	N	19
9	Collective Talent 1721 Richardson Place Tampa, Florida 33606 Phone : 813-254-9695 Url : http://www.collectivetalent.com/ Email : bille@michaelsmedia.com Michael Bille	N	0
10	Columbia University 2950 Broadway New York, New York 10027 Phone : 212-954-4922 Ernest Sotomayor Manual Posting	N	0
11	Current Employee	N	10
12	Dale Rogers Training Center 2501 N. Utah Ave. Oklahoma City, Oklahoma 73107 Phone : 405-946-4489 Url : http://www.drct.org/contact_us.htm Email : dalerogers@drct.org Fax : 1-405-943-9710 Career Services	N	0
13	DCATalent.com 124 Ammons Raleigh, North Carolina 27615-6501 Phone : . Url : http://www.dccatalent.com/index.html Career Services Manual Posting	N	1
14	Employee Referral	N	8

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15	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
16	Former Employee Referral	N	1
17	Francis Tuttle Vo-Tech 12777 N. Rockwell Ave. Oklahoma City, Oklahoma 73142 Phone : 405-717-4195 Url : http://www.francistuttle.edu/careerServices/default Kathy Hart Manual Posting	Y	0
18	Indeed.com 17764 Broad Street Stanford, Connecticut Phone : . Url : www.indeed.com Career Services Manual Posting	N	7
19	International Association of Administrative Professionals 300 Johnny Bench Drive Oklahoma City, Oklahoma 73101 Phone : 405-831-8943 Url : http://www.iaap-oklahomacity.org/IAAPHQ/OklahomaCi Email : tammy.ash@sonicdrivein.com Fax : 1-816-891-9118 Tammy Ash	N	0
20	Internship Program	N	1
21	Langston University 216 Sanford Hall Langston, Oklahoma 73050 Phone : 405-272-0473 Url : http://www.lunet.edu/ Email : jawallace@lunet.edu Fax : 1-405-466-2976 James A. Wallace	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	LinkedIn 2029 Stierlin Cy Mountain View, California 94043 Phone : 650-687-3600 Url : https://www.linkedin.com/job Career Services Manual Posting	N	4
23	Medialine P. O. Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : http://www.medialine.com/jobsubmit.htm Email : medialine@medialine.com Career Services	N	0
24	Metro Tech 1900 Springlake Drive Oklahoma City, Oklahoma 73111 Phone : 405-595-4804 Url : http://www.metrotech.edu/student_services/student_ Email : aaron.walker@metrotech.edu Fax : 1-405-424-4010 Aaron Walker	Y	0
25	Moore-Norman Technical Center 4701 12th Avenue NW Norman, Oklahoma 73069 Phone : 405-364-5763 Url : http://mntechnology.com/student-resources/employe Email : employmntc@mntechnology.com Fax : 1-405-360-9989 Jana Cline	Y	0
26	National Association of Hispanic Journalists 1000 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Url : http://www.nahj.org/category/nahj-jobs/ Career Services Manual Posting	N	0
27	Non-Employee Referral	N	5

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28	NWT Group 2110 Elmwood Bryan, Texas 77802 Phone : 817-987-3600 Url : nowhiningtalent.com Linda Levy Manual Posting	N	1
29	Oklahoma Association of Broadcasters 6520 N. Western Ste. 104 Oklahoma City, Oklahoma 73116 Phone : 405-848-0771 Url : http://www.oabok.org/JobBank/Employers/jobpost.asp Email : sundholm@oabok.org Susan Sundholm	N	0
30	Oklahoma City Community College 7777 South May Avenue Oklahoma City, Oklahoma 73159 Phone : 405-682-7519 Url : http://www.collegecentral.com/occc/Career Services Manual Posting	N	0
31	Oklahoma City University 2501 N. Blackwelder Oklahoma City, Oklahoma 73106 Phone : 405-208-5171 Url : http://www.okcu.edu/services/career/ Josh Waddell Manual Posting	N	0
32	Oklahoma State Employment Security Commission PO Box 52003 Oklahoma City, Oklahoma 73152 Phone : 405-557-7100 Url : http://www.ok.gov/oesc_web/Career Services Manual Posting	N	1
33	Oklahoma State University 360 Student Union Stillwater, Oklahoma 74078 Phone : 405-744-5253 Url : http://www.hireosugrads.com/2/Home.aspx Philip Goodwin Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
34	OTA Talent Agency New York, New York Phone : 719-388-9765 Jeff Marcu Manual Posting	N	1
35	Previous Employee	N	1
36	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	2
37	Rose State College 6420 SE 15th Street Midwest City, Oklahoma 73110 Phone : 405-733-7488 Url : http://www.rose.edu/students/stuser/career.asp Email : careercoach@rose.edu Fax : 1-405-733-7586 C Freeman	N	0
38	Southern Nazarene University 6729 NW 39th Expy Bethany, Oklahoma 73008 Phone : 405-717-6296 Url : http://www.snu.edu/career-counseling Email : career@snu.edu Fax : 1-405-717-6286 Career Services	N	0
39	Southwestern Oklahoma State University 100 Campus Drive Weatherford, Oklahoma 73096 Phone : 580-774-3233 Url : http://www.swosu.edu/careers/ Tiffany Hawkins Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
40	Texas A&M University 230 Reed McDonald College Station, Texas 77843 Phone : 979-845-5139 Url : http://careercenter.tamu.edu/ Paula Moses Manual Posting	N	0
41	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 2121-935-5631 Career Services Manual Posting	N	0
42	TVJobs.com P. O. Box 4116 Oceanside, California 92052 Phone : 760-754-8177 Url : http://www.tvjobs.com/cgi-bin/jobs2/users/login.cg Career Services Manual Posting	N	6
43	University of Central Oklahoma 100 North University Drive Edmond, Oklahoma 73034 Phone : 405-974-3346 Url : http://broncho2.uco.edu/careers/ Beth Adele Manual Posting	N	0
44	University of Nebraska 147 Andersen Hall Lincoln, Nebraska 68588-0131 Phone : 402-472-5768 Url : unl.edu Email : ralloway1@unl.edu Fax : 1-402-472-8403 Rick Alloway	N	0
45	University of Oklahoma 900 Asp Avenue Norman, Oklahoma 73019 Phone : 405-325-1974 Url : http://www.ou.edu/career/ Bette Scott Manual Posting	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
46	Urban League 3900 N. Martin Luther King Oklahoma City, Oklahoma 73111 Phone : 405-424-5243 Url : http://www.urbanleagueok.org/jobsandtraining.htm Email : jsimpson@urbanleagueok.org Fax : 1-405-424-3382 Jermaine Simpson	Y	0
47	Vatterott College 3737 N. Portland Oklahoma City, Oklahoma 73112 Phone : 405-945-0088 Url : http://www.vatterott-college.info/index.php Career Services Manual Posting	N	0
48	Winning Broadcasting . Fairfax, Virginia Phone : 703-201-9469 Wendy MacNeill Manual Posting	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			69

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/1/2016	Listing of each upper-level category opening in a job bank or newsletter	The station lists all upper-level vacancies with the Oklahoma Media Group and the Oklahoma Association of Broadcasters (who pass through the listings to a number of organizations whose membership include substantial numbers of women and minorities).	4	News Director General Sales Manager Chief Engineer Creative Services Manager
2	2/1/2016	Establishment of an intern program designed to assist members of the community	During the Spring 2016 academic term, the station sponsored 10 interns who received college credit for the internship. The students worked in News and Creative Services.	3	Creative Services Director Executive Producer News Director
3	2/3/2016	Participation in Job Fairs	University of Central Oklahoma Sales Career Forum and Internship Fair.	3	General Sales Manager Local Sales Manager Local Sales Manager
4	3/30/2016	Participation in events or programs sponsored by educational institutions	Dani Terrell, Yearbook & Tiger Media Enrichment teacher with Central Middle School, brought 35 students to the station to experience and learn about Producing. They visited with both television Producers and Media Graphic Web staff to learn what opportunities are within the Television field.	2	Executive Producer Digital Media Manager
5	3/31/2016	Participation in Job Fairs	OAB (Oklahoma Association of Broadcasters) Education Foundation's Student Day Career Fair. 152 students from colleges throughout Oklahoma attended the event. Every department from the station was represented. Students visited with various department heads regarding the opportunities available within the broadcasting industry. Received substantial interest in our Intern Program.	4	Executive Producer Chief Engineer Asst Creative Service Manager Business Manager
6	4/1/2016	Establishment of an intern program designed to assist members of the community	During the Summer 2016 academic term, the station sponsored 3 interns who received college credit for the internship. The students worked in News and Engineering.	3	Chief Engineer Assistant Chief Engineer News Director

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7	5/4/2016	Participation in scholarship programs	"Free Ride" Scholarship Program. We awarded a \$25,000 scholarship and a new 2015 Chevy Sonic to the winner. We also award 4 \$5000 scholarships to four of the graduating seniors. The program is open to all residents, 18 years or older and who maintain a 3.25 GPA during high school. The station promotes the scholarship program on both its TV and Digital platforms.	4	General Sales Manager Local Sales Manager News Director General Manager
8	6/23/2016	Participation in events or programs sponsored by educational institutions	Oklahoma Mesonet Weather Camp, sponsored by the University of Oklahoma, visited the KOCO weather department. During their station visit the 30 students, learned about weather center operations, including forecasting and severe weather procedures. Were able to experience how the weather wall works. Question and answer session about everything weather related with station meteorologists and possible employment opportunities in Weather. Toured the control room to learn how a newscast is prepared. Toured Storm Command vehicle and of Sky 5.	3	Meteorologist Meteorologist Chief Meteorologist
9	10/5/2016	Participation in events or programs sponsored by educational institutions	Patty Santos spoke with some 200 students and teachers from 16 schools in Stillwater, Oklahoma, teaching a session during their 2016 High School Journalism Day on broadcast journalism and the opportunities there are in the media field.	1	Reporter

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
10	10/20/2016	Provision of training to management	On October 20, 2016, the station's Chief Engineer attended, in person, a training session in Omaha, Nebraska, held by the station's corporate parent. At the session, Hearst's Director of Veteran Recruiting provided training relating to the hiring of US Armed Forces veterans. Among the topics covered in the training session were: how to evaluate the past employment and duties of armed services personnel and the "transferability" or applicability of those skills and qualifications to a broadcast/newsgathering/digital business; the process and "pipeline" for identifying, interviewing, and attracting qualified candidates from the Armed Services pool; ensuring non-discrimination in the consideration and hiring of veterans and periodic leave status; and common misconceptions about veteran employment.	1	Chief Engineer
11	10/21/2016	Participation in Job Fairs	University of Oklahoma Journalism and Mass Communications Career and Internship Fair.	4	Local Sales Manager Local Sales Manager Asst Chief Engineer Executive Producer