

# Middendorf's

Est. 1934

## Press Release

For Immediate Release

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## Let's Chill at Middendorf's

In the colder months, ice cream feels a bit neglected and forgotten. That's why we've decided to take notice and end this season of melancholy by introducing our special "Let's Chill" ice cream menu for February 2019.

We have something for everyone from "Raising a Ruckus" and "Spaghetti Eis" to the familiar pairing appearing in "Bake the World a Better Place."

At Middendorf's, we believe in the Cold, Hard Facts:

1. Ice Cream hits the spot year-round.
2. There's always room for Ice Cream.
3. Ice Cream is an emotional support snack.
4. Life is Better with Ice Cream.
5. License to chill not required.

"As you can probably already see, we really had a lot of fun creating our Let's Chill ice cream menu," shared Middendorf's Owner Karen Pfeifer. "Our eight selections evoke whimsy, joy and a touch of silliness. Don't we all need a little more of that in our lives? So, come on over and chill with us!"

Here's the scoop on the "Let's Chill" menu selections:



### RAISING A RUCKUS

There's just no stopping a ruckus when this loaded jar of deliciousness makes its way to your table! A decadent chocolate brownie is topped with vanilla ice cream, Elmer's Gold Brick Topping®, whipped cream, pecans and a chocolate hazelnut rolled wafer. Oh, yeah. Bring on the Ruckus.



### SPAGHETTI EIS

Mama Mia! Pasta for dessert! Just kidding -- it only looks like spaghetti. The "pasta" is actually vanilla ice cream, and the "marinara" is strawberry sauce. It all sits atop a base of whipped cream. This delightful treat is popular in Germany and now in Manchac, LA!



### A LITTLE SOMETHING BAD

We all know that if there's fruit in it... then it's good for you, right? We're taking this mantra to heart by pairing assorted fruit with strawberry and vanilla ice cream, whipped cream and a chocolate hazelnut rolled wafer. So light and yummy. Maybe you should have two!



### **BAKE THE WORLD A BETTER PLACE**

We're sharing the love with the indulgent pairing of German Chocolate cake and vanilla ice cream. This rich chocolate cake is topped with coconut pecan frosting, chocolate sauce, whipped cream and a strawberry.

By the way, did you know that German Chocolate Cake isn't really German? It's Texan!



### **WHATEVER FLOATS YOUR BOAT**

Go ahead. Get nostalgic with a good, old fashioned Root Beer Float. This foamy blast from the past features vanilla ice cream in an ice cold mug, topped tableside with Barq's® Root Beer. Hello Memories.



### **CHERRY ON TOP**

Step up your cool factor and indulge in this frozen concoction of vanilla ice cream, whipped cream and a chocolate hazelnut rolled wafer. And, that's not even the best part. This sundae is topped tableside with hot cherries jubilee sauce. Now, that's what we call a showstopper.



### **PINOCCHIO EIS**

It's no lie -- this German ice cream is super cute, happy and fun for children of all ages. With a base of whipped cream and sprinkles, Pinocchio comes to life with a scoop of vanilla ice cream, chocolate candy eyes and a waffle cone nose and hat. "I'm a real joy!"



### **TASTY 'TOULA**

This irresistible sweet treat is loaded with strawberries, vanilla ice cream and topped with whipped cream, a chocolate hazelnut rolled wafer and one more strawberry.

Tasty 'Toula is named after the City of Ponchatoula. It's just down the road and welcomes thousands of visitors every year for the Ponchatoula Strawberry Festival.

Middendorf's is an iconic seafood restaurant located on Lake Maurepas in Manchac, LA. It's the "Home of the World Famous Original Thin Fried Catfish®" and celebrates its 85th year in business this year. Middendorf's second location in Slidell, LA is currently under construction and is scheduled to open on July 4, 2019, the restaurant's anniversary.

Learn more about Middendorf's at [www.Middendorfsrestaurant.com](http://www.Middendorfsrestaurant.com) and on its Facebook and Instagram pages.

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*Home of the World Famous Original Thin Fried Catfish®*

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