

LATOYA CANTRELL, MAYOR  
CITY OF NEW ORLEANS

December 9, 2020

Ms. Amy Thurlow  
President  
Dick Clark Productions, LLC  
100 N Crescent Dr.  
Beverly Hills, CA 90210

**RE: NEW ORLEANS “NEW YEAR’S ROCKIN EVE” CELEBRATION**

Dear Ms. Thurlow:

I write you today to express my urgent concerns regarding the selection of on-air talent for the 2021 “New Year’s Rockin Eve” celebration, currently intended to be broadcast live from New Orleans for the central time-zone. I cannot in good conscience support the involvement of singer Lauren Daigle, who just last month participated in an unpermitted live performance which placed my residents in danger and threatened the tremendous progress New Orleans has made in combating the COVID-19 pandemic.

On November 7<sup>th</sup> of this year, Ms. Daigle joined activist and provocateur Sean Feucht to headline a “Let Us Worship” rally and concert in the heart of our French Quarter near Jackson Square. The event was unpermitted, and in violation of critical public health guidelines my administration has put in place to save lives in our City. It endangered lives.

Ms. Daigle cannot and should not be rewarded with national media exposure and a public spotlight. She harmed our people, she risked the lives of our residents, and she strained our first responders in a way that is unconscionable — in the midst of a public health crisis. That is not who we are, and she cannot be allowed to represent New Orleans or the people she willfully endangered.

I ask that you immediately remove Ms. Daigle from the line-up for New Year’s Eve. Our city is grateful to have your iconic production once again broadcasting live from our streets, but we cannot abide the participation of an entertainer who put our people in harm’s way.

I appreciate your prompt attention to this matter, and I look forward to your response.

Respectfully,



LaToya Cantrell  
Mayor, City of New Orleans

