



NEWS RELEASE

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NEWS

FOR IMMEDIATE RELEASE

MOR PREMIERES A NEW ORIGINAL SERIES

Spotlighting Tampa Bay's Movers and Shakers

April 18, 2017 (TAMPA, FL) – Hearst Television owned MOR-TV announced that it will premiere the first in a series of Chronicles focused on noted individuals in Tampa Bay's business, entertainment and sports industries. The first installment will feature Bill Edwards, St. Petersburg's entertainment entrepreneur and owner of the Tampa Bay Rowdies.

The premiere episode will be hosted by long time Tampa Bay personality John Wilson.

"We are excited by the development of this new Chronicle series" states Pam Barber, President and General Manager of MOR-TV. "It provides a unique platform for some of Tampa Bay's most engaging individuals."

The premiere episode of this Chronicle will air this Wednesday at 8pm on MOR-TV and an encore will air on April 23rd at 8pm on thisTV Tampa Bay.

MOR-TV can be found over-the-air at 32.1; Spectrum on 1012; Frontier Fios 512; and Comcast 437. ThisTV Tampa Bay can be found over-the-air on 32.2; Spectrum on 630; Frontier Fios on 463; and Comcast on 229.

About Hearst Television

Hearst Television owns and operates local television and radio stations serving 26 media markets across 39 states reaching over 21 million U.S. television households. Through its partnership with nearly all of the major networks, Hearst Television distributes national content over nearly 70 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, This TV, Estrella and more. Hearst Television is recognized as one of the industry's premier companies, and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst. The Company's Web address is www.hearsttelevision.com.

About MOR-TV

MOR-TV is a Hearst Television owned and operated television station in Tampa Bay and is one of America's top Independents. MOR-TV features the best in off-network comedies and dramas featuring The Big Bang Theory, Anger Management, Modern Family, Last Man Standing, How I Met Your Mother, Family Guy, Law & Order: CI and more. MOR-TV is also one of three

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stations in a group that includes thisTV, Tampa Bay's first over-the-air broadcast movie channel featuring blockbuster motion pictures, and estrellaTV Tampa Bay, the fastest growing Hispanic entertainment channel in America. MOR-TV's website is www.mor-tv.com.

About This-TV Tampa Bay

ThisTV is a Hearst Television owned network affiliate, and is Tampa Bay's first and most watched 24 hour broadcast movie channel, featuring the best in motion picture entertainment with more than 4,000 available titles from the famed MGM movie library. thisTV is a sister station to MOR-TV, America's #1* Independent Television Station. ThisTV can be found digitally at 32.2, and on Spectrum 630, Frontier Fios on 463, and on Comcast 229.

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