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WASHINGTON, DC - 202-548-2680
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MASON-DIXON® MISSISSIPPI POLL



APRIL 2018 – PART 1

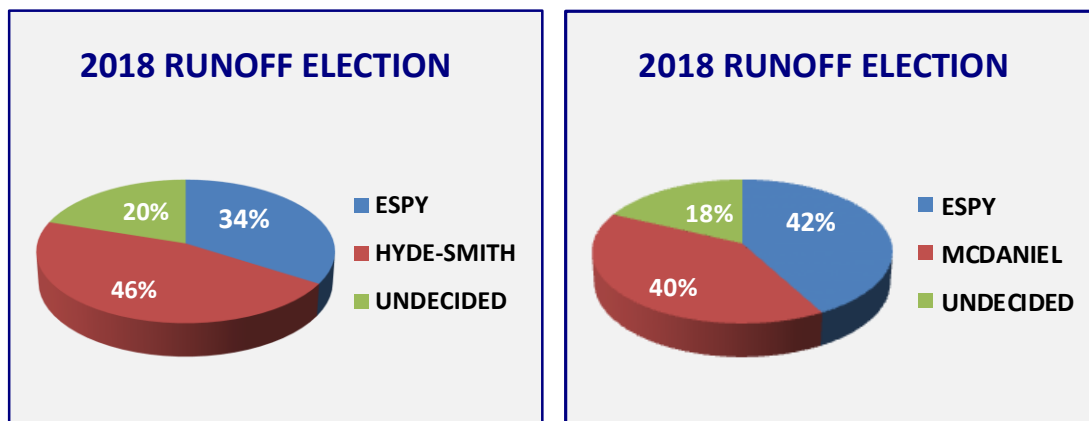
Polling in Mississippi since 1987

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HYDE-SMITH STRONGER THAN MCDANIEL IN RUN-OFF AGAINST ESPY

Recently appointed U.S. Senator Cindy Hyde-Smith would be the best chance for the Republican Party to hold her Mississippi seat, rather than fellow GOP open primary contender Chris McDaniel.

In early run off match-ups, Hyde-Smith has a double-digit advantage (46%-34%) over Mike Espy, the likely Democratic candidate to emerge from the open primary. However, Espy has a narrow lead (42%-40%) over McDaniel.



As the GOP runoff candidate, Hyde-Smith draws 84% of the Republican vote and also leads Espy 41%-22% among independent voters. Espy draws 79% of the Democratic vote and is supported by 76% of black voters.

With McDaniel as Espy's opponent, he only garners 72% among Republicans (12-points less than for Hyde-Smith). McDaniel's lead over Espy among Independents is only 9-points (40%-31%) compared Hyde-Smith's 19-point advantage.

Espy increases his share of the GOP from 2% against Hyde-Smith to 12% against McDaniel. He also draws larger numbers in his base, increasing his support among Democrats from 79% to 85% and with African-Americans from 76% to 81%.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Cindy Hyde-Smith	29%	7%	25%	39%
Mike Espy	28%	17%	30%	25%
Chris McDaniel	26%	25%	27%	22%

QUESTION: If the 2018 general election of Mississippi's U. S. Senate seat were held today, for whom would you vote if the candidates were Mike Espy, the Democrat, and Cindy Hyde-Smith, the Republican?

	SEX		RACE		PARTY ID			
<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>	
HYDE-SMITH	46%	49%	44%	68%	3%	6%	84%	41%
ESPY	34%	37%	31%	13%	76%	79%	2%	22%
UNDECIDED	20%	14%	25%	19%	21%	15%	14%	37%

QUESTION: If the 2018 general election of Mississippi's U. S. Senate seat were held today, for whom would you vote if the candidates were Mike Espy, the Democrat, and Chris McDaniel, the Republican?

	SEX		RACE		PARTY ID			
<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>	
ESPY	42%	37%	46%	22%	81%	85%	12%	31%
MCDANIEL	40%	45%	36%	59%	2%	3%	72%	40%
UNDECIDED	18%	18%	18%	19%	17%	12%	16%	29%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from April 12 through April 14, 2018. A total of 625 registered Mississippi voters were interviewed statewide by telephone. All said they vote regularly in state elections.

Those interviewed were randomly selected from a phone-matched Mississippi voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY IDENTIFICATION:

Democrat	220 (35%)
Republican	251 (40%)
Independent or Other	154 (25%)

AGE:

18-34	104 (17%)
35-49	178 (28%)
50-64	182 (29%)
65+	155 (25%)
Refused	6 (1%)

RACE:

White/Caucasian	405 (65%)
Black/African American	208 (33%)
Other/Refused	12 (2%)

SEX:

Male	298 (48%)
Female	327 (52%)

REGION:

Northern Mississippi	130 (21%)
The Delta	80 (13%)
Eastern Mississippi	100 (16%)
Jackson Metro	120 (19%)
Southern Mississippi	100 (16%)
Gulf Coast	95 (15%)

MISSISSIPPI POLL REGIONS

NORTHERN MISSISSIPPI: Voters in DeSoto, Marshall, Yalobusha, Lafayette, Calhoun, Pontotoc, Chickasaw, Monroe, Itawamba, Lee, Prentiss, Union, Benton, Tippah, Alcorn and Tishomingo counties.

THE DELTA: Voters in Tate, Panola, Coahoma, Tunica, Quitman, Bolivar, Tallahatchie, Sunflower, Leflore, Grenada, Carroll, Holmes, Humphreys, Washington, Sharkey, Yazoo, Issaquena and Warren counties.

EASTERN MISSISSIPPI: Voters in Clay, Lowndes, Oktibbeha, Choctaw, Webster, Montgomery, Attala, Leake, Scott, Smith, Jasper, Clark, Newton, Lauderdale, Neshoba, Kemper, Winston and Noxubee counties.

JACKSON METRO: Voters in Hinds, Rankin, Madison, Copiah and Simpson counties.

SOUTHERN MISSISSIPPI: Voters in Claiborne, Jefferson, Adams, Wilkinson, Franklin, Amite, Lincoln, Pike, Lawrence, Walthall, Jefferson Davis, Marion, Covington, Jones, Wayne, Lamar, Forrest, Perry, Greene, George, Pearl River and Stone counties.

GULF COAST: Voters in Hancock, Harrison and Jackson counties.