

WDSU-TV
EEO PUBLIC FILE REPORT
February 1, 2025 - January 31, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Director of Sales Open Date: 10/9/2024 Hire Date: 2/1/2025	2-3, 5-10, 12-16, 18-43	5
Producer Open Date: 12/24/2024 Hire Date: 3/3/2025	1-7, 9-43	5
Producer Open Date: 12/24/2024 Hire Date: 4/1/2025	1-7, 9-43	11
Broadcast Operations Technician Open Date: 3/14/2025 Hire Date: 3/17/2025	1-4, 6-10, 12-16, 18-43	8
Broadcast Operations Technician Open Date: 3/14/2025 Hire Date: 7/6/2025	1-4, 6-10, 12-16, 18-43	8
Photographer Open Date: 5/16/2025 Hire Date: 9/7/2025	1-10, 12-16, 18-43	8
Broadcast Operations Technician Open Date: 8/11/2025 Hire Date: 11/2/2025	1-10, 12-16, 18-43	8
News Producer Open Date: 8/11/2025 Hire Date: 9/29/2025	1-7, 9-10, 12-43	5
Local News Editor Open Date: 8/11/2025 Hire Date: 9/7/2025	1-10, 12-43	8
AM Weekend Anchor/Reporter Open Date: 8/13/2025 Hire Date: 1/12/2026	1-10, 12-16, 18-43	8
Northshore Bureau Reporter Open Date: 8/13/2025 Hire Date: 1/19/2026	1-3, 5-7, 9-10, 12-43	5

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : (919) 217-4438 Email : gnewell@602communications.com Career Services	N	0
2	Access to Meaningful Employment 3801 N. Causeway Blvd. Ste. 305 Metairie, Louisiana 70002 Phone : 504-833-7291 Email : evabelcas@nocoxmail.com Eva Belcas	Y	0
3	American Assn. of Blacks in Energy P. O. Box 51371 New Orleans, Louisiana 70151 Phone : 504-244-1349 Email : E7CS@aol.com Eula Lynch	Y	0
4	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : kwitkoe@Batestech.edu Ken Witkoe	N	0
5	Careers.HearstTelevision.com 214 N. Tryon St Hearst Tower Charlotte, North Carolina 28202 Phone : 704-208-2342 Url : http://careers.hearsttelevision.com Email : htv.careers@hearst.com Career Services	N	21
6	Catholic Charities 1000 Howard Ave New Orleans, Louisiana 70113 Phone : (504) 310-6906 Email : pmantilla@ccano.org Fax : 1-504-523-2789 Priscilla Mantilla	Y	0

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7	Children's Hospital Family Advocacy 3308 Tulane Ave. Ste. 600 New Orleans, Louisiana 70119 Phone : 504-821-4611 Email : Tara.gauthier@lcmchealth.org Fax : 1-504-896-1360 Tara Gauthier	Y	0
8	Current Employee	N	12
9	Department of Veterans Affairs 1250 Poydras St. New Orleans, Louisiana 70113 Phone : 504-619-4346 Email : ieverett@lwc.la.gov Fax : 1-504-252-4682 Ingle Everett	Y	0
10	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	Y	0
11	Former Employee	N	1
12	Grambling State University Department of Mass Communication Box 4292 Grambling, Louisiana 71245 Phone : 318-274-2189 Email : dunns@gram.edu Dr. Shannon Ford-Dunn	Y	0
13	JOB1 Business and Career Solutions 3400 Tulane Ave New Orleans, Louisiana 70119 Phone : 504-658-4591 Email : smartis@nola.gov Fax : 1-504-658-4591 Bobby Burkes Jr.	Y	0

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14	LA Association of Broadcasters 660 Florida Blvd. Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Url : http://www.careerpage.org/ Email : laura@broadcasters.org Fax : 1-225-267-4329 Laura Smith	Y	0
15	LA Dept of Employment Security 2330 Canal St New Orleans, Louisiana 70119 Phone : 504-658-4500 Email : owd@lwc.la.gov Fax : 1-225-342-7960 Cynthia Bentley	Y	0
16	Life Works Career Development Center 3329 Metairie Rd Metairie, Louisiana 70001 Phone : 504-833-1121 Email : LifeworksJP@aol.com Fax : 1-504-833-1150 Julie Patisie	Y	0
17	LinkedIn.com 2029 Stierlin Court Mountain View, California 94043 Phone : 312.999.4413 Media Recruiter	N	6
18	Louisiana State University 101 LSU Student Union, LSU Box 2500 Baton Rouge, Louisiana 70803 Phone : 225-578-2162 Url : www.lsu.edu/careercenter Email : amyc@lsu.edu Amy Caillouet	N	0
19	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Phone : (504) 865-3860 Url : http://studentaffairs.loyno.edu/careers Jill Boatright Manual Posting	Y	0

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20	MediaBistro 475 Park Avenue South 4th Floor New York, New York 10016 Phone : (800) 205-7792 Career Services Manual Posting	N	0
21	NAACP - New Orleans Branch 2474 Canal St. Ste. 308 New Orleans, Louisiana 70119 Phone : 504-821-3221 Email : dkingsr@aol.com Fax : 1-504-821-3221 Antionette Mallet	Y	0
22	NABJ Region V 315 S Boulder Ave Tulsa, Oklahoma 74103 Phone : 800-999-6397 Email : brareaabj@gmail.com Russell LaCour	N	0
23	Nat. Assn. of TV Arts & Sciences P. O. Box 840738 Pembroke Pines, Florida 33024 Phone : 954-322-3171 Email : emmysuncoast@gmail.com Karla MacDonald	Y	0
24	Nat. Council of Negro Women 2020 S. Liberty St. New Orleans, Louisiana 70113 Phone : 504-484-3442 Email : vlathamj@bellsouth.net Fax : 1-504-304-6666 Velma Jacques	Y	0
25	National Organization for Women P.O. Box 750356 New Orleans, Louisiana 70175 Phone : 504-364-4444 Email : clday@uno.edu Chris Day	Y	0

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26	Nicholls State University P. O. Box 2006 Thibodaux, Louisiana 70310 Phone : 985-448-4508 Url : http://www.collegecentral.com/nicholls/ Alaina Cavell Manual Posting	N	0
27	Northwestern University 620 Lincoln Street Evanston, Illinois 60208 Phone : 847-491-5785 Dainne Siekmann Manual Posting	N	0
28	Press Club New Orleans 846 Howard Ave New Orleans, Louisiana 70113 Phone : (504) 383-4305 Email : pressclubneworleans@gmail.com Media Recruiter	N	0
29	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	0
30	Sojourner Truth Neighborhood Center 2200 Lafitte Avenue New Orleans, Louisiana 70119 Phone : 504-527-9963 Email : rdefillo@enterprisecommunity.org Fax : 1-504-827-5432 Rachelle Defillo	Y	0
31	Southeastern Louisiana University SLU 10492 Hammond, Louisiana 70402 Phone : 985-549-2121 Url : http://www.selu.edu/admin/career_srv/index.html Ken Ridgedell Manual Posting	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Southern University 6400 Press Dr New Orleans, Louisiana 70126 Phone : 504-286-5000 Email : jmarion@suno.edu Fax : 1-504-286-8389 Joseph Marion	Y	0
33	Total Community Action 1420 S. Jefferson Davis Pkwy New Orleans, Louisiana 70125 Phone : 504-872-0332 Email : fhebert@tca-nola.org Fax : 1-504-872-0339 Florence Herbert	N	0
34	Trinity Episcopal Church 1329 Jackson Ave New Orleans, Louisiana 70130 Phone : (504) 670-2537 Email : stewardship@trinitynola.com Fax : 1-504-522-9960 Trinity Episcopal	Y	0
35	Tulane University 6823 St. Charles Ave New Orleans, Louisiana 70116 Phone : 504-865-5107 Url : http://collegecentral.com/tulane/ Career Services Manual Posting	Y	0
36	TV Jobs PO Box 4116 Oceanside, California 95062 Phone : (800) 374-0119 Mark Halloway Manual Posting	N	0
37	University of Colorado at Boulder 1511 University Avenue #478 UCB Boulder, Colorado 80309 Phone : (303) 492-5480 Url : http://colorado.edu/ Christine Mahoney Manual Posting	Y	0

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38	University of Michigan 515 E Jefferson St Ann Arbor, Michigan Career Services Manual Posting	N	0
39	University of N.O. 2000 Lakeshore Dr New Orleans, Louisiana 70122 Phone : 504-280-5027 Url : http://www.recruit.uno.edu/ Adrian Mustiful Manual Posting	Y	0
40	Urban League of Greater N.O. 4640 S. Carrollton Ave Suite 210 New Orleans, Louisiana 70119 Phone : 504-620-2332 Email : info@ulgno.com Fax : 1-504-620-9654 Cherie LaCour-Duckworth	Y	0
41	WorkNola.com 365 Canal Place New Orleans, Louisiana 70130 Phone : 504-432-1232 Url : http://worknola.com/ Austin Lavin Manual Posting	N	0
42	www.mediagignow.com 625 West Adams St. Suite 20-110 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
43	Xavier University 6325 Palmetto St New Orleans, Louisiana 70125 Phone : 504-520-7364 Email : tjacks33@xula.edu Tracey Jackson	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			40

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/27/2025	Participation in events or programs sponsored by educational institutions	Anchor Reporter spoke to classes at George Cox Elementary at their Black History Career Day. She spoke about the importance of education and how that ties to a career in journalism.	1	Anchor Reporter
2	3/6/2025	Establishment of training programs for station personnel	Station personnel have access to a company internal learning management system, Hearst EDGE. Personnel have various assigned trainings to complete as well as self-led trainings. Topics include: communication skills, technical skills, creative, diversity, ethics, leadership and personal growth. Completion of these courses leads to personal and professional development of personnel and can lead to further growth within the company.	7	Producer Account Executive Creative Services Director Reporter
3	3/25/2025	Participation in other activities designed by the station employment unit	Hearst Television Connect is a networking program that brings educators and students from local community colleges, universities, and technology schools to WDSU-TV. During these events, station personnel educate the attendees about various career paths in broadcast television. The program starts by coaching educators on how to teach their students about the industry and connect with the station's hiring managers. Following this, students are invited to the station for a hands-on educational experience. They learn about each department, network with staff, and have the opportunity to apply for job openings. In the latest event, 142 students from 12 schools participated in the student portion.	7	Early Career Recruiter President & General Manager New Director Director of Engineering
4	3/26/2025	Participation in events or programs sponsored by educational institutions	Six Loyola University journalism students spent time with WDSU Producers the week of March 26 and March 31, while preparing for a newscast. During their visit they also spent time in the control room during a newscast to observe how a newscast comes together in real time.	8	Assistant News Director Executive Producer Executive Producer Producer

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5	4/1/2025	Establishment of a mentoring program	Beginning on April 1, 2025, Hearst Television offered a 6-month mentorship program. The goal was to build productive relationships across the company. Employees benefited through career development support, by working in a diverse and inclusive environment, and through Hearst Television's leadership value of helping others succeed. WDSU had 14 participants in the mentorship program who were either "Mentors" or "Mentees." Meeting in person at the station or via Teams with employees from other stations, participants discussed career objectives, offered advice, and discussed their station projects.	14	President and General Manager News Director Creative Services Director General Sales Manager
6	4/10/2025	Participation in events or programs sponsored by educational institutions	Station Morning Anchor spoke at St. Charles Parish High School special media class about her career in news. There were two sessions held at the school that day for the students to attend.	1	Anchor Reporter
7	4/22/2025	Participation in events or programs sponsored by educational institutions	Seventeen high school students from New Orleans Charter Science & Math High School visited the station for a tour. The students engaged in question-and-answer sessions with personnel in all the departments of the station, including News and Engineering.	10	Managing Editor Anchor Reporter Producers Technicians

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8	6/2/2025	Establishment of training programs for station personnel	<p>From 6/2/25 to 6/5/25, 29 Hearst Television's News employees, were students in Hearst Television's 21st Annual Producer Academy's "Master Class" hosted at WPBF-TV. The training tools for upper-level positions sessions included:</p> <p>"It's All About the Viewer", "Storytelling: Big, Bold & Deliberate", "Owning Weather", "Throw Out the Templates", "Data for Effective Story Generation", "Ethics & Storytelling", "All About AI", "How to: Vertical & Social", "Create a Living Action Plan", "Career Path Conversation", "Transition to Leadership."</p> <p>The guest speakers and faculty included Hearst Television executives and HTV station News Directors, among others.</p>	1	Executive Producer
9	6/2/2025	Establishment of an intern program designed to assist members of the community	<p>In the Summer of 2025, WDSU welcomed an Emma Bowen Foundation Fellow to join their News Department for six weeks. As an HTV Emma Bowen Fellow, the Fellow learned how a television station operates and contributed to WDSU's operation. The Emma Bowen Foundation program provides a multi-year internship to students of color at media companies where they gain significant on the job training in their field. Students are placed in all areas of the industry and focus on three programming tracks - Business of Media (Sales, Public Relations, Marketing, and Human Services); Content of Media (News Production, Broadcast Journalism, and Print Journalism); and Innovation of Media (Engineering, Software Development, Digital Marketing, and Coding). For Hearst Television, the focus track was Content of Media.</p>	4	President and General Manager News Director Business Manager Emma Bowen Fellow

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10	6/9/2025	Participation in events or programs sponsored by educational institutions	WDSU hosted 32 high school students enrolled in the University of New Orleans Trio program for a visit and a station tour. The program focuses on high school retention and career planning. The students engaged in question-and-answer sessions with station personnel in all the departments of the station, including News and Engineering.	10	News Director Chief Engineer Managing Editor News and Engineering
11	6/19/2025	Sponsorship of events in the community designed to increase public awareness	WDSU hosted 18 students and four mentors of Tri-Parish Works Program for a visit to observe broadcasters at work and provide a chance to interact with the staff. The program introduces the students to various professions in the Tri-Parish area. Students were able to talk to employees about their jobs in television.	10	Business Manager Managing Editor Producers Technicians
12	12/18/2025	Participation in events or programs sponsored by educational institutions	Station Meteorologist visited eight schools the first two weeks of December to talk to classes about his job and answer questions from the students.	1	Meteorologist
13	1/27/2026	Participation in events or programs sponsored by educational institutions	WDSU hosted 15 students from Loyola University College of Business for a visit, to observe broadcasters at work, and for a station tour. Students were able to engage in questions-and-answer sessions with station personnel.	6	Assistant News Director News Director Managing Editor Anchors, Reporters, Producers
14	1/30/2026	Participation in events or programs sponsored by educational institutions	A station Reporter and Meteorologist participated in a keynote panel at Loyola University's Journalism Education Association High School conference alongside local journalists and Loyola alumni. The panel covered day-to-day responsibilities, career paths, and strategies for building a long-term career in broadcasting.	2	Reporter Meteorologist