

**WDSU-TV**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2017 - January 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Executive Producer Open Date: 6/17/2016 Hire Date: 2/6/2017	1-10, 12-13, 16, 21, 23-26, 28-51, 53-55	10
Weekend Morning Anchor Open Date: 7/14/2016 Hire Date: 6/5/2017	2-9, 12-13, 16, 21, 23-26, 28-51, 53-55	6
Anchor/Reporter Open Date: 8/24/2016 Hire Date: 3/6/2017	2-9, 12-13, 16-17, 21, 23-26, 28-51, 53-55	17
Assistant Creative Services Director Open Date: 8/29/2016 Hire Date: 4/10/2017	1-9, 12-14, 16, 19, 21, 23-26, 28-51, 53-55	6
Reporter Open Date: 1/12/2017 Hire Date: 4/1/2017	2-10, 12-13, 16, 19, 21, 23-26, 28-35, 37-51, 53-55	10
News Producer Open Date: 2/1/2017 Hire Date: 2/6/2017	2-9, 12-13, 16, 19, 21, 23-26, 28-51, 53-55	6
Weekend Anchor/Reporter Open Date: 3/16/2017 Hire Date: 1/8/2018	2-9, 12-13, 16, 19, 22-26, 28-35, 37-55	22
Account Executive Open Date: 3/21/2017 Hire Date: 6/5/2017	1-9, 12-13, 16, 19-20, 23-26, 28-35, 37-51, 53-55	6
Reporter Open Date: 4/11/2017 Hire Date: 4/17/2017	2-10, 12-13, 16, 19, 23-26, 28-35, 37-51, 53-55	10
General Sales Manager Open Date: 5/2/2017 Hire Date: 6/1/2017	1-10, 12-13, 16, 19, 21, 23-26, 28-35, 37-51, 53-55	10
Account Executive Open Date: 6/26/2017 Hire Date: 7/5/2017	3-4, 7-8, 12-13, 15, 19-20, 23-26, 29-30, 33-35, 39, 41-46, 49-51, 54-55	20
News Editor Open Date: 7/11/2017 Hire Date: 7/17/2017	2-9, 12-13, 16, 19, 21, 23-26, 28-51, 53-55	6
Reporter Open Date: 8/4/2017 Hire Date: 12/11/2017	2-9, 12-13, 16, 19, 21-26, 28-51, 53-55	6
News Editor Open Date: 8/4/2017 Hire Date: 8/30/2017	2-10, 12-13, 16, 19, 21, 23-26, 28-51, 53-55	6

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News Producer Open Date: 9/7/2017 Hire Date: 10/2/2017	2-9, 11-13, 16, 19, 21, 23-26, 28-55	52
Photographer Open Date: 9/7/2017 Hire Date: 12/26/2017	2-9, 12-13, 16, 19, 23-51, 53-55	6
Photographer Open Date: 10/26/2017 Hire Date: 11/20/2017	2-9, 12-13, 16, 19, 21, 23-26, 28-55	52
Photographer Open Date: 11/21/2017 Hire Date: 1/22/2018	2-9, 12-13, 16, 18-19, 23-26, 28-51, 53-55	6
Producer Open Date: 11/21/2017 Hire Date: 1/31/2018	2-9, 12-13, 16, 19, 23-24, 26, 28-38, 40-51, 53-55	6

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : (919) 217-4438 Email : gnewell@602communications.com Career Services	N	0
2	AAJA 5th 3rd Street NW 10th Floor Washington, District of Columbia 20036 Phone : 415-346-2051 Career Services Manual Posting	N	0
3	Access to Meaningful Employment 3801 N. Causeway Blvd. Ste. 305 Metairie, Louisiana 70002 Phone : 504-833-7291 Email : evabelcas@nocoxmail.com Eva Belcas	Y	0
4	American Assn. of Blacks in Energy P. O. Box 51371 New Orleans, Louisiana 70151 Phone : 504-244-1349 Email : E7CS@aol.com Eula Lynch	Y	0
5	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : kwitkoe@bates.ctc.edu Ken Witkoe	N	0
6	Careers.HearstTelevision.com 214 N. Tryon St Hearst Tower Charlotte, North Carolina 28202 Phone : 704-208-2342 Url : <a href="http://careers.hearsttelevision.com">http://careers.hearsttelevision.com</a> Email : htv.careers@hearst.com Career Services	N	38

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Catholic Charities 1000 Howard Ave New Orleans, Louisiana 70113 Phone : 504-310-6975 Email : ccano@ccano.org Fax : 1-504-523-2789 Chelana Alexander	Y	0
8	Children's Hospital Family Advocacy 3308 Tulane Ave. Ste. 600 New Orleans, Louisiana 70119 Phone : 504-821-4611 Email : CFWells70127@Yahoo.com Carolyn Wells	Y	0
9	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Email : bille@michaelsmedia.com Michael Bille	N	0
10	Current Employee	N	5
11	Current Intern	N	1
12	Department of Veterans Affairs 1250 Poydras St. New Orleans, Louisiana 70113 Phone : 504-619-4346 Email : ieverett@lwc.la.gov Fax : 1-504-252-4682 Ingle Everett	Y	0
13	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	Y	0
14	Dolan Media Management 3 North Court St. Frederick, Maryland 21701 Phone : (301) 668-1511 Tom Dolan Manual Posting	N	3
15	Employee Referral	N	1

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16	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
17	Former Employee	N	1
18	Glassdoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : <a href="http://www.glassdoor.com/Job/index.htm">http://www.glassdoor.com/Job/index.htm</a> Career Services Manual Posting	N	1
19	Grambling State University Department of Mass Communication Box 4292 Grambling, Louisiana 71245 Phone : 318-274-2189 Email : <a href="mailto:dunns@gram.edu">dunns@gram.edu</a> Dr. Shannon Ford-Dunn	Y	0
20	Indeed.com 177 Broad Street 6th Floor Stamford, Connecticut 06901 Phone : 203-653-4983 Career Services Manual Posting	N	7
21	ITT Technical Institute 140 E. James Dr. St. Rose, Louisiana 70087 Phone : 504-463-0338 Patricia Marshall Manual Posting	N	0
22	Job Fair	N	3
23	LA Association of Broadcasters 660 Florida Blvd. Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Url : <a href="http://www.careerpage.org/">http://www.careerpage.org/</a> Email : <a href="mailto:suzette@broadcasters.org">suzette@broadcasters.org</a> Fax : 1-225-267-4329 Suzette Daniel	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	LA Dept of Employment Security 2330 Canal St New Orleans, Louisiana 70119 Phone : 504-658-4500 Email : owd@lwc.la.gov Fax : 1-225-342-7960 Cynthia Bentley	Y	0
25	Labor Solutions, Inc. 3520 Gen. DeGaulle Dr. New Orleans, Louisiana 70114 Phone : 504-227-2904 Email : Labor@bellsouth.net Carolyn Carter	Y	0
26	Life Works Career Development Center 3329 Metairie Rd Metairie, Louisiana 70001 Phone : 504-833-1121 Email : LifeworksJP@aol.com Fax : 1-504-833-1150 Julie Patisie	Y	0
27	LinkedIn.com 2029 Stierlin Court Mountain View, California 94043 Phone : 312.999.4413 Media Recruiter	N	1
28	Louisiana State University 101 LSU Student Union, LSU Box 2500 Baton Rouge, Louisiana 70803 Phone : 225-578-2162 Url : www.lsu.edu/careercenter Email : amyc@lsu.edu Amy Caillouet	N	0
29	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Phone : (504) 865-3860 Url : http://studentaffairs.loyno.edu/careers Email : rekaskel@loyno.edu Roberta Kaskel	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
30	NAACP - New Orleans Branch 2474 Canal St. Ste. 308 New Orleans, Louisiana 70119 Phone : 504-821-3221 Email : dkingsr@aol.com Fax : 1-504-821-3221 Antionette Mallet	Y	0
31	NABJ Region V 315 S Boulder Ave Tulsa, Oklahoma 74103 Phone : 800-999-6397 Email : ralacour@yahoo.com Russell LaCour	N	0
32	NAHJ 1050 Connecticut Ave NW 10th Floor Washington, District of Columbia 20036 Phone : 888-281-9066 Career Center Manual Posting	N	0
33	Nat. Assn. of TV Arts & Sciences P. O. Box 840738 Pembroke Pines, Florida 33024 Phone : 954-322-3171 Email : emmysuncst@aol.com Karla MacDonald	Y	0
34	Nat. Council of Negro Women 2020 S. Liberty St. New Orleans, Louisiana 70113 Phone : 504-484-3442 Email : vlathamj@bellsouth.net Fax : 1-504-304-6666 Velma Jacques	Y	0
35	National Organization for Women P.O. Box 750356 New Orleans, Louisiana 70175 Phone : 504-364-4444 Email : clday@uno.edu Chris Day	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
36	Naval Air Station Joint Reserve Base New Orleans 400 Russell Avenue New Orleans, Louisiana 70143 Phone : (504) 678-7569 Email : melissa.garner1@navy.mil Melissa Garner	N	0
37	Nicholls State University P. O. Box 2006 Thibodaux, Louisiana 70310 Phone : 985-448-4508 Url : <a href="http://www.collegecentral.com/nicholls/">http://www.collegecentral.com/nicholls/</a> Alaina Cavell Manual Posting	N	0
38	Press Club New Orleans 846 Howard Ave New Orleans, Louisiana 70113 Phone : (504) 383-4305 Email : pressclubneworleans@gmail.com Media Recruiter	N	0
39	Pride of Waggaman Masonic Lodge 42 5113 Tusa Dr. Marrero, Louisiana 70072 Phone : 504-349-9429 Fax : 1-504-391-8301 Robert Seals	Y	0
40	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	0
41	Sojourner Truth Neighborhood Center 2200 Lafitte St. New Orleans, Louisiana 70119 Phone : 504-527-9963 Fax : 1-504-827-5432 Claudette Austin	Y	0



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42	Southeastern Louisiana University SLU 10492 Hammond, Louisiana 70402 Phone : 985-549-2121 Url : <a href="http://www.selu.edu/admin/career_srv/index.html">http://www.selu.edu/admin/career_srv/index.html</a> Ken Ridgedell Manual Posting	Y	0
43	Southern University 6400 Press Dr New Orleans, Louisiana 70126 Phone : 504-286-5000 Email : <a href="mailto:jmarion@suno.edu">jmarion@suno.edu</a> Fax : 1-504-286-8389 Joseph Marion	Y	0
44	Total Community Action 1420 S. Jefferson Davis Pkwy New Orleans, Louisiana 70125 Phone : 504-872-0332 Email : <a href="mailto:fhebert@tca-nola.org">fhebert@tca-nola.org</a> Fax : 1-504-872-0339 Florence Herbert	Y	0
45	Trinity Episcopal Church 1329 Jackson Ave New Orleans, Louisiana 70130 Phone : (504) 670-2537 Email : <a href="mailto:roneil@trinitynola.com">roneil@trinitynola.com</a> Fax : 1-504-522-9960 Raina O'Neil	Y	0
46	Tulane University 6823 St. Charles Ave New Orleans, Louisiana 70116 Phone : 504-865-5107 Url : <a href="http://collegecentral.com/tulane/">http://collegecentral.com/tulane/</a> Career Services Manual Posting	Y	0
47	TV Jobs PO Box 4116 Oceanside, California 95062 Phone : (800) 374-0119 Mark Halloway Manual Posting	N	1

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48	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
49	University of N.O. 2000 Lakeshore Dr New Orleans, Louisiana 70122 Phone : 504-280-5027 Url : <a href="http://www.recruit.uno.edu/">http://www.recruit.uno.edu/</a> Adrian Mustiful Manual Posting	Y	0
50	Urban League of Greater N.O. 4640 S. Carrollton Ave Suite 210 New Orleans, Louisiana 70119 Phone : 504-620-2332 Email : <a href="mailto:info@ulgno.com">info@ulgno.com</a> Fax : 1-504-620-9654 Cherie LaCour-Duckworth	Y	0
51	Veterans Affairs Homeless Program 3500 Canal Street New Orleans, Louisiana 70119 Phone : 504-679-0600 Email : <a href="mailto:Hezzie.weston@va.gov">Hezzie.weston@va.gov</a> Hezzie Weston	Y	0
52	Word of Mouth Referral	N	3
53	WorkNola.com 365 Canal Place New Orleans, Louisiana 70130 Phone : 504-432-1232 Url : <a href="http://worknola.com/">http://worknola.com/</a> Austin Lavin Manual Posting	N	0
54	WWOZ Community Radio P. O. Box 51840 New Orleans, Louisiana 70151 Phone : 504-568-1239 Email : <a href="mailto:feedback@wwoz.org">feedback@wwoz.org</a> Fred Goodrich	Y	0

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55	Xavier University 6325 Palmetto St New Orleans, Louisiana 70125 Phone : 504-520-7364 Email : cathomas@xula.edu Carolyn Thomas	Y	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>65</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/6/2017	Establishment of an intern program designed to assist members of the community	Spring 2017 Internship Program - the station's college Internship Program offers students an opportunity to earn school credit while gaining experience in the field of broadcast media. Six students from five colleges participated in the Spring 2017 program. Colleges whose students participated were Tulane University, University of New Orleans, Southeastern LA University, University of South Mississippi, and Xavier University.	10	Executive Producer News Director Creative Services Director Photogs, Reporters, Weather, etc.
2	5/30/2017	Participation in events sponsored by community groups	Spoke to Rotary Club in Thibodaux Louisiana about careers in the Broadcasting industry.	1	Anchor/Reporter
3	6/25/2017	Establishment of an intern program designed to assist members of the community	Summer 2017 Internship Program - the station's college Internship Program offers students an opportunity to earn school credit while gaining experience in the field of broadcast media. Seventeen students from eleven colleges participated in the Summer 2017 program.	10	Executive Producer News Director Assignment Editor Photogs, Reporters, Weather, etc.
4	8/10/2017	Participation in Job Fairs	Participated in the job fair hosted by the National Association of Black Journalists at its annual convention held in New Orleans. Hearst Television manned a table for the three days from 8/9 to 8/11 with News Directors from Hearst stations as well as Corporate News Management personnel.	6	Sr Vice President, HTV News Services News Director Executive Producer
5	8/16/2017	Provision of training to management	Training session for all WDSU-TV Department Heads and second level Managers with Hearst General Counsel. Training focused on anti-harassment and anti-discrimination policies and how to handle if situations arise.	8	News Director, Chief Engineer, Creative Director, Director of Sales, etc. Executive Producer Assistant News Director President and General Manager
6	9/21/2017	Participation in events or programs sponsored by educational institutions	Spoke to Communications students at Loyola University about the broadcasting industry and what is available for students who are currently studying for careers in the field.	3	Executive Producer Sports Anchor Anchor/Reporter

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7	10/20/2017	Sponsorship of events in the community designed to increase public awareness	Spoke at Brother Martin High school about careers in the broadcasting industry.	1	Anchor/Reporter
8	10/27/2017	Participation in events or programs sponsored by educational institutions	Spoke to students at Loyola University about opportunities in the broadcasting industry.	1	Anchor/Reporter
9	1/18/2018	Participation in scholarship programs	Established a scholarship in the name of Billy Pilgrim Creative Services Director for WDSU-TV who died in 2016. This scholarship has been awarded for the first time at the Louisiana Association of Broadcasters annual Prestige Awards in 2017.	1	VP and General Manager
10	1/18/2018	Participation in events or programs sponsored by educational institutions	Critiqued student videos from Loyola University's journalism class in order to help them better their craft for future job opportunities.	1	Chief Photographer