

May 26, 2021

FOIA Office
US Equal Opportunity Employment Commission
131 M Street, NE
Washington, DC 20507

Dear FOIA Officer:

On April 19, 2021, the State of New Hampshire launched a taxpayer-funded ad campaign that featured Governor Sununu speaking directly to camera at length in a [television ad](#) and narrating a [radio ad](#). Governor Sununu has authorized a nearly \$500,000 [no-bid contract](#) to a politically-connected GOP media firm to produce and distribute the ads through at least July. Given that Governor Sununu is openly discussing a bid for higher office with [Mitch McConnell](#), the use of our tax dollars to place the Governor's face on televisions across New Hampshire for months on end seems particularly irregular and improper. Governor Sununu's ads are even more concerning given [extensive research](#) suggesting that doctors and public health experts – and not politicians – are the most effective messengers regarding COVID-19 vaccination. In fact, research suggests that including politicians in COVID vaccine ads make people [even less likely](#) to want a vaccine. In other words, it appears that ***Governor Sununu is using tax dollars to boost his potential run for higher office – at the expense of a more effective and evidence-based communication strategy.***

Pursuant to the Federal Freedom of Information Act, 5 U.S.C. § 552, and all other applicable state and federal statutes, I request copies of the following records in the possession of the Equal Opportunity Employment Commission:

- Any records regarding the New Hampshire Department of Health and Human Services public service announcement campaign promoting the COVID-19 vaccine, which is [funded by](#) FEMA Public Assistance funds (CFDA 97.036, FAIN 4516DRNHP00000001). This request includes but is not limited to: grant records, grant applications, eligibility determinations, project reviews, project signoffs or approvals, records of disbursement, contracts, audits, financial and/or program documentation, Requests for Public Assistance, Damage Inventories, FEMA reviews, Project Worksheets, certifications of compliance, appeals, Quarterly Progress Reports, Descriptions of Activities, summaries of costs, contracts, supporting documents, or other documents.
- Any correspondence dated between February 1, 2021 and the present:
 - o Between any of: FEMA Region 1, the FEMA Office of the Administrator, the FEMA Grants Directorate; the Office of the Chief Procurement Officer AND any of: the New Hampshire Office

of the Governor; the New Hampshire Department of Health and Human Services; the New Hampshire Department of Safety; GYK Antler, LLC

- And containing any of the following key words or phrases: “GYK” “Antler” “ads” “ad” “advertisements” “advertisement” “PSA” “Public Service Announcement” “broadcast” “television” “TV” “vaccine” “vaccination” “Sununu” “hesitance” “hesitancy” “confidence” “TikTok” “Tik Tok” “Snapchat” “radio” “Facebook” “film” “record” “audio” “camera” “WMUR”
- This request includes but is not limited to emails to or from ending with “@dhhs.nh.gov,” “@dos.nh.gov,” “@gykantler.com,” “@griffinyorkkrause.com,” and “@yorkcreativecollective.com.” This request also includes but is not limited emails to or from any of the following addresses: “GovernorSununu@nh.gov” , “christopher.t.sununu@nh.gov”, “csununu@nh.gov”, “csununu@fwenc.com”, “cts@sununuenterprises.com,” “csununu1@usa.net”, “csununu@gmail.com” “benjamin.vihstadt@nh.gov”, “john.m.formella@nh.gov”, “christopher.ellms@nh.gov”, “christopher.collins@nh.gov”, “paul.collinsjr@nh.gov”, “brandon.pratt@nh.gov”, “wendy.gilman@osi.nh.gov”, “adam.crepeau@nh.gov”, “Lisa.M.English@nh.gov”, “alexander.fries@nh.gov”, “Rhonda.Hensley@nh.gov”, “Jayne.Millerick@nh.gov” , “patrick.griffin@merrimackpotomac.com”, “pgriffin@griffinyorkkrause.com” , “griffinweb1@gmail.com”

Direct correspondence should include letters, emails, text messages, reports, and other relevant material. I am not seeking any secondary material such as phone logs, notations of conversation, etc.

If any records are withheld or redacted, I request that you state the specific legal and factual grounds for withholding any documents or portions of documents. Please identify each document that falls with scope of this request but is withheld from release.

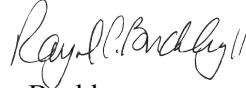
If requested documents are located in another installation or bureau, I request that you please refer this request or any relevant portion of this request to the appropriate installation or bureau.

To the extent that the respondent records are available in electronic format, I would prefer to receive the information via email or CD, particularly if providing the information reduces the time or expense involved. Otherwise, I will expect to receive the information in paper form.

To help assess my status for copying and mailing fees, please note that I am gathering information for research purposes and not for commercial activities. I am willing to pay all reasonable costs incurred in locating and duplicating these materials. But please contact me prior to processing to approve any fees or charges incurred in excess of \$20.

Thank you for your cooperation with this request. I am willing to discuss ways to make this request more manageable to your office. Please do not hesitate to contact me at chairman@nhdp.org or at 603-225-6899.

Sincerely,

A handwritten signature in black ink, appearing to read "Ray Buckley". The signature is written in a cursive, flowing style.

Ray Buckley