

**WESH-TV, WKCF-TV**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2018 - September 30, 2019**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive- WKCF Open Date: 1/22/2018 Hire Date: 11/28/2018	1-14, 16-18, 20-24, 26-30, 35-36, 38, 40-41, 46-48, 51-60	9
Producer Open Date: 5/21/2018 Hire Date: 10/22/2018	2-5, 7-14, 16-18, 20-24, 26-30, 36, 38, 40-42, 44, 46, 48, 51-60	9
Reporter Open Date: 5/21/2018 Hire Date: 11/15/2018	2-5, 7-14, 16-18, 20-24, 26-30, 35-36, 38, 40-42, 44, 46, 48, 51-60	9
Account Executive Open Date: 7/19/2018 Hire Date: 4/15/2019	1-14, 16-18, 20-24, 26-30, 35-38, 40- 41, 46, 48, 51-60	9
Reporter Open Date: 7/19/2018 Hire Date: 12/17/2018	2-14, 16-18, 20-24, 26-30, 35-38, 40- 42, 44, 46, 48, 51-60	35
Sales Account Associate Open Date: 8/15/2018 Hire Date: 10/1/2018	1-14, 16-18, 20-24, 26-30, 36-38, 40- 41, 46-48, 51-60	9
Account Executive Open Date: 8/28/2018 Hire Date: 4/1/2019	1-14, 16-18, 20-24, 26-30, 36-38, 40- 41, 46-48, 51-60	9
Producer Open Date: 10/15/2018 Hire Date: 12/10/2018	2-14, 16-18, 20-24, 26-30, 33-34, 36- 38, 40-42, 44-46, 48, 51-60	34
Sales Account Associate- Entry Level Open Date: 10/17/2018 Hire Date: 7/1/2019	1-2, 4-14, 16-17, 19-30, 32-33, 35-38, 40-41, 45-48, 51-60	25
Producer Open Date: 10/29/2018 Hire Date: 4/15/2019	2-14, 16-18, 20-24, 26-30, 33, 35-38, 40-42, 44-46, 48, 51-60	35
Traffic Anchor Reporter Open Date: 12/14/2018 Hire Date: 4/1/2019	2-14, 16-18, 20-24, 26-30, 33, 36-42, 44-46, 48, 51-60	39
Assistant News Director Open Date: 2/27/2019 Hire Date: 4/29/2019	2-18, 20-24, 26-30, 33, 36-38, 40-42, 44-48, 51-60	15
Account Executive Open Date: 3/18/2019 Hire Date: 9/29/2019	1-18, 20-24, 26-30, 33, 35-38, 40-41, 45-48, 51-55, 57-60	15
Client Service Specialist Open Date: 3/18/2019 Hire Date: 9/16/2019	1-18, 20-24, 26-30, 33, 35-38, 40-41, 45-48, 51-55, 57-60	9

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Engineering Director Open Date: 3/27/2019 Hire Date: 7/1/2019	2-18, 20-24, 26-30, 33, 36-38, 40-41, 45-49, 51-55, 58-60	15
Digital Account Manager Open Date: 4/8/2019 Hire Date: 8/12/2019	1-24, 26-30, 32-33, 35-38, 40-41, 44- 48, 51-55, 57-60	15
Producer Open Date: 4/8/2019 Hire Date: 7/31/2019	2-18, 20-24, 26-30, 33, 36-38, 40-46, 48, 51-60	15
Sales Account Associate- Entry Level Open Date: 4/23/2019 Hire Date: 5/28/2019	1-14, 16-18, 20-24, 26-30, 33, 35-38, 40-41, 45-48, 51-55, 57-60	35
Photographer Open Date: 5/10/2019 Hire Date: 7/29/2019	2-14, 16-18, 20-24, 26-30, 32-33, 36- 38, 40-42, 44-46, 48, 51-60	32
Photographer Open Date: 5/10/2019 Hire Date: 7/1/2019	2-14, 16-18, 20-24, 26-30, 33, 36-38, 40-42, 44-48, 51-60	9
Sports Director Open Date: 5/13/2019 Hire Date: 8/22/2019	2-14, 16-24, 26-31, 33, 36-38, 40-42, 44-48, 50-60	19
Producer Open Date: 6/26/2019 Hire Date: 9/16/2019	2-14, 16-18, 20-24, 26-30, 32-33, 36- 38, 40-42, 44-48, 51-60	32
Managing Editor Open Date: 6/26/2019 Hire Date: 7/17/2019	1-18, 20-24, 26-30, 33, 36-38, 40-42, 44-48, 51-60	15
Photographer Open Date: 7/15/2019 Hire Date: 8/9/2019	2-14, 16-18, 20-24, 26-30, 33, 36-38, 40-42, 44-48, 51-60	9
Executive Producer Open Date: 7/24/2019 Hire Date: 8/1/2019	1-5, 7-18, 20-24, 26-30, 33, 36-38, 40- 42, 44-48, 51-60	15

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 919/217-4438 Email : slizik@602Communications.com Sandy Lizik	N	0
2	Alabama State University 915 S. Jackson Street Montgomery, Alabama 36104 Phone : 334/229-4493 Url : <a href="http://www.alasu.edu">http://www.alasu.edu</a> Email : dokeowo@alasu.edu Fax : 1-334-229-4976 David Okeowo	Y	0
3	All About People 4767 New Broad Street Suite 308 Orlando, Florida 32814 Phone : 407 751-7146 Url : <a href="http://www.allaboutpeople.net/">http://www.allaboutpeople.net/</a> Fax : 1-602-955-6646 Gary Staudt	N	0
4	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : mba@mbaweb.org Fax : 1-417-883-2259 Donnie Harris	N	0
5	Asian American Journalists Association (AAJA) 5 Third Street, Ste. 1108 San Francisco, California 94103 Phone : 415-346-2051 Url : <a href="http://www.aaja.org">http://www.aaja.org</a> Asian American Journalists Association Manual Posting	N	0
6	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : rrobinson@batestech.edu Roland Robinson	N	0

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7	California Chicano News Media Assoc. 727 W. 27th Street Room 201 Los Angeles, California 90071 Phone : 213/821-0075 Url : <a href="http://www.ccnma.org">http://www.ccnma.org</a> Sylvia Wells Manual Posting	N	0
8	Career Source Central Florida 2884 South Orlando Drive Sanford, Florida 32773 Phone : 407-531-1231 x7340 Url : <a href="http://CareerSourceCentralFlorida.com">CareerSourceCentralFlorida.com</a> Lupino Reed Manual Posting	Y	0
9	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : <a href="http://careers.hearsttelevision.com/">http://careers.hearsttelevision.com/</a> Email : <a href="mailto:htv.careers@hearst.com">htv.careers@hearst.com</a> Career Services	N	41
10	Central Florida Assoc. of Black Journalist P.O.Box 745 Orlando, Florida Phone : 407/872-0656 Url : <a href="http://cfabj.wordpress.com">http://cfabj.wordpress.com</a> Email : <a href="mailto:Chetglover@cfl.rr.com">Chetglover@cfl.rr.com</a> Fax : 1-407-872-5763 Chester Glover	Y	0
11	Central Florida Employment Council 450 Seminola Blvd Casselberry, Florida 32707 Phone : 407/834-4223 Url : <a href="http://www.cfec.org">http://www.cfec.org</a> Email : <a href="mailto:cfec@cfec.org">cfec@cfec.org</a> Fax : 1-407-260-2949 Paulette Weir	Y	0

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12	Central Florida Urban League 2804 Belco Drive Orlando, Florida 32808 Phone : 407/841-7654 Url : <a href="http://www.cful.org">http://www.cful.org</a> Email : <a href="mailto:srichardson@cful.org">srichardson@cful.org</a> Fax : 1-407-841-9114 S Richardson	Y	0
13	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Email : <a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a> Michael Bille	N	0
14	Columbia University 2950 Broadway New York, New York 10027 Phone : 212/854-8608 Url : <a href="http://www.journalism.columbia.edu">http://www.journalism.columbia.edu</a> Melissa McLainey Manual Posting	N	0
15	Current Employee	N	10
16	Daytona State College 1200 W. International Speedway Blvd. Room 205, Bldg 100 Daytona Beach, Florida 32120 Phone : 386/506-3687 Url : <a href="http://www.daytonastate.edu">http://www.daytonastate.edu</a> Career Services Manual Posting	Y	0
17	Eatman Media Services P.C Box 102 Bedford, New York 10506 Phone : 914-234-4748 Url : <a href="http://www.eatmanmediaservices.com/">http://www.eatmanmediaservices.com/</a> Email : <a href="mailto:emstalent@aol.com">emstalent@aol.com</a> Ross Eatman	N	0

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18	Emma L. Bowen Foudation of Minority Interest in Media 524 W. 57th St New York, New York 10019 Phone : 212-975-2545 Email : Sandra.Rice@nbcuni.com Career Services	N	0
19	Employee Referral	N	3
20	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
21	Finding the Lost Sheep Post Office Box 770591 Winter Garden, Florida 34777 Phone : 321-354-8885 Email : info@findingthelostsheep.com Sharee Hodge	Y	0
22	Florida A & M University 100 Student Union Plaza Tallahassee, Florida 32307 Phone : 850-599-8808 Url : <a href="http://www.famu.edu">http://www.famu.edu</a> Email : cecile.washington@famu.edu Cecile Washington	Y	0
23	Florida Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone : 850/681-6444 Url : <a href="http://www.fab.org">http://www.fab.org</a> Email : Lvarn@fab.org Fax : 1-850-222-3957 Lindsay Varn	Y	0
24	Florida State University A-4100 University Center Tallahassee, Florida Phone : 850/644-4023 Url : <a href="http://www.fsu.edu">http://www.fsu.edu</a> Email : Reception@admin.fsu.edu Debbie Crowder	Y	0
25	Former Employee Referral	N	1

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26	Goodwill Industries of Central Florida, Inc. 1356 E. Vine St Kissimmee, Florida 34744 Phone : 407/847-0696 Url : <a href="http://www.goodwillcfl.org">http://www.goodwillcfl.org</a> Email : <a href="mailto:Lvazquez@goodwillcfl.org">Lvazquez@goodwillcfl.org</a> Fax : 1-407-847-0696 Lourdes Vazquez	Y	0
27	Goodwill Industries-Self-Sufficiency Job Center 515 W. Central Blvd. Orlando, Florida 32801 Phone : 407/872-0770 Url : <a href="http://www.goodwillcfl.org">http://www.goodwillcfl.org</a> Email : <a href="mailto:mlohnquist@goodwillcfl.org">mlohnquist@goodwillcfl.org</a> Fax : 1-407-872-0256 M Lonnquist	Y	0
28	Goodwill Industries-Self-Sufficiency Job Center 112 S. Sanford Avenue Sanford, Florida 32771 Phone : 407/936-0469 Url : <a href="http://www.goodwillcfl.org">http://www.goodwillcfl.org</a> Email : <a href="mailto:bnewkirk@goodwillcfl.org">bnewkirk@goodwillcfl.org</a> Fax : 1-407-936-0480 Belinda Newkirk	Y	0
29	Hispanic Chamber of Commerce 315 E. Robinson Street Suite 190 Orlando, Florida 32801 Phone : 407/428-5870 Url : <a href="http://www.hispanicchamber.net">http://www.hispanicchamber.net</a> Email : <a href="mailto:lgarcia@hispanicchamber.net">lgarcia@hispanicchamber.net</a> Fax : 1-407-428-5871 L Garcia	N	0
30	Howard University School of Communication 525 Bryant Street, NW Washington, District of Columbia 20059 Phone : 202/806-5806 Url : <a href="http://www.howard.edu">http://www.howard.edu</a> Email : <a href="mailto:Cdudley@Howard.edu">Cdudley@Howard.edu</a> Fax : 1-202-986-2911 Carol Dudley	Y	0

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31	ICM Partners 10250 Constellation Boulevard Los Angeles, California 90067 Talent Agency	N	1
32	Indeed.com 177 Broad Street, 6th Floor Stamford, Connecticut 06901 Phone : 646 -589 -6802 Url : www.indeed.com Megan Brown Manual Posting	N	11
33	Insight Recruiter 683 Schofield Road San Francisco, California 94129 Phone : 415-852-3621 Email : admin@insightrecruiting.com Lynn Hollis	N	0
34	John Butte & Associates 7903 Driftwood Drive Geneva, Ohio 44041 Url : http://johnbutte.com/home.php John Butte	N	1
35	LinkedIn 2029 Stierlin Court Mountain View, California 94043 Phone : . Url : http://www.linkedin.com Career Services Manual Posting	N	24
36	Long Island University-CW Post Campus 720 Northern Blvd Kumble Hall Brookville, New York Phone : 516-299-2251 Url : http://www.liunet.edu Email : post-careersuccess@liu.edu Career Services	Y	0
37	MediaBistro 825 Eighth Avenue, 29th Floor New York, New York 10019 Phone : (800) 205-7792 Career Services Manual Posting	N	0



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38	MediaLine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800/237-8073 Url : <a href="http://www.medialine.com/jobshtm">http://www.medialine.com/jobshtm</a> Email : <a href="mailto:medialine@medialine.com">medialine@medialine.com</a> Mark Shilstone	N	0
39	Napoli Management Group 8844 W. Olympic Blvd. Ste. 100 Beverly Hills, California 90211-3697 Phone : 310/385-8222 Mendes Napoli Manual Posting	N	1
40	National Association of Hispanic Journalists 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Career Services Manual Posting	N	0
41	National Lesbian & Gay Journalists Association 1420 K. Street, NW Suite 910 Washington, District of Columbia 20005 Phone : 202/588-9888 ext 10 Email : <a href="mailto:info@nljia.org">info@nljia.org</a> Fax : 1-202-588-1818 David Barre	Y	0
42	New York University - Wasserman Ctr for Development 133 E. 12th Street 2nd Floor New York, New York 10003 Phone : 214/998-4730 Url : <a href="http://www.nyu.edu/careerdevelopment">http://www.nyu.edu/careerdevelopment</a> Trudy Steinfeld Manual Posting	N	0
43	Non-Employee Referral	N	1
44	Northwestern University - Medill School 1845 Sheridan Road Evanston, Illinois Phone : 847/467-1238 Url : <a href="http://www.medill.northwestern.edu">http://www.medill.northwestern.edu</a> Lonnie Dunlap Manual Posting	N	0

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45	Parker & Lynch Recruiting 390 North Orange Avenue Suite 1600 Orlando, Florida 32801 Phone : 407-454-6545 Email : orlando@parkerlynch.com Daniel Clark	N	0
46	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	0
47	Rollins College Crummer Graduate School 1000 Holt Avenue Camp Box 2722 Winter Park, Florida Phone : 407/646-2335 Url : <a href="http://www.rollins.edu/careerservices">http://www.rollins.edu/careerservices</a> Email : <a href="mailto:careerdevelopment@Rollins.edu">careerdevelopment@Rollins.edu</a> Fax : 1-407-646-2311 Career Services	N	0
48	Seminole State College 100 Weldon Blvd. Sanford, Florida 32773 Phone : 407/708-2294 Url : <a href="http://www.seminolestate.edu/careers">http://www.seminolestate.edu/careers</a> Career Development Center Manual Posting	Y	0
49	Society of Broadcast Engineers 9102 N Meridian St Ste 150 Indianapolis, Illinois Phone : 317-846-9000 Scott Jones Manual Posting	N	0
50	Sportscaster Talent Agency of America 26101 Del Rey St Mission Viejo, California 92691 Melodie Turori	N	1

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51	State of FL - Dept of Ed.-Division of Voc. Rehab. 3555 Maguire Blvd Suite 205 Orlando, Florida 32803 Phone : 407/897-2725 Url : <a href="http://www.fldoe.org">http://www.fldoe.org</a> Email : Nancy.Pritchard@vr.fldoe.org Fax : 1-407-897-2752 Nancy Pritchard	Y	0
52	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
53	TVJobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 760/754-8177 Url : <a href="http://www.tvjobs.com">http://www.tvjobs.com</a> Mark Holloway Manual Posting	N	2
54	University of Central Florida - Career Resource Center P.O.Box 160165 Admin. Bldg, Suite S124 Orlando, Florida Phone : 407/823-2361 Url : <a href="http://www.career.ucf.edu">http://www.career.ucf.edu</a> Veena Garib Manual Posting	N	2
55	University of Colorado at Boulder 1511 University Avenue #478 UCB Boulder, Colorado 80309 Phone : (303) 492-5480 Url : <a href="http://colorado.edu/">http://colorado.edu/</a> Christine Mahoney Manual Posting	Y	0
56	University of FL-College of Journalism & Communications 2081 Weimer Hall Gainesville, Florida 32611 Phone : 352/392-0463 Url : <a href="http://www.jou.ufl.edu/knight/jobintern/">http://www.jou.ufl.edu/knight/jobintern/</a> David Ostroff Manual Posting	N	0

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57	University of Maryland-Phillip Merrill College of Journalism 1117 Journalism Building 1 College Park, Maryland 20742 Phone : 301-405-7247 Url : <a href="http://www.journalism.umd.edu">http://www.journalism.umd.edu</a> Email : <a href="mailto:charvey@jmail.umd.edu">charvey@jmail.umd.edu</a> Adrienne Flynn	N	0
58	Valencia Community College - Career Placement 8600 Valencia College Lane Orlando, Florida 32825 Phone : 407/582-2726 Url : <a href="http://valenciacc.edu/careerdevelopment">http://valenciacc.edu/careerdevelopment</a> Merling Anglade Manual Posting	Y	0
59	Western Carolina University 205 E. Killian Annex Cullowhee, North Carolina 28723 Phone : 828/227-3851 Url : <a href="http://jobs.wcu.edu">http://jobs.wcu.edu</a> Donald Connelly Manual Posting	Y	0
60	<a href="http://www.mediagignow.com">www.mediagignow.com</a> 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>99</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	10/1/2018	Participation in events sponsored by community groups	Adrian Whitsett, Anchor/Reporter WESH-TV, participates in an ongoing mentorship program with the American Corporate Partners. It is a year-long partnership with a Veteran transitioning to civilian life.	1	Anchor/Reporter, WESH-TV
2	10/1/2018	Establishment of an intern program designed to assist members of the community	The WESH-TV/WKCF-TV intern program offers "hands-on" experiences for college students. It gives them an insiders look at the operations of a broadcast television station. The list of requirements include: documentation that college credit will be earned and that the internship is an integral part of the curriculum, the students have an interest in Journalism; Broadcast Communications; Meteorology; the Web; Sales; and/or Sports, and are currently enrolled in a University, College, or Technical school. The 2018 -2019 internships were in Weather, News, the Web, Sports, and Operations/Production. There were 4 interns Fall 2018, 2 interns Spring 2019, and 7 interns Summer 2019. The colleges represented were the University of Central Florida, University of Florida, Stetson University, Mississippi State University, F.I.R.S.T Institute, University of Minnesota, Bethune-Cookman University, and Florida Institute of Technology.	6	Chief Meteorologist, WESH-TV Executive Producer, WESH-TV Digital Media Manager, WESH-TV Newscast Director, WESH-TV

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3	10/1/2018	Participation in other activities designed by the station employment unit	From October 1, 2018 through September 30, 2019, 421 EEO public service announcements aired. WESH-TV (NBC Affiliate) ran 64, WKCF-TV (CW affiliate) ran 102, METV (a Classic Retro Network) ran 102, Justice TV (a Crime Network) ran 102, and Estrella TV (an Hispanic Network) ran 51. The on-air copy reads as follows: "WESH-TV, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our station. If your organization is interested in receiving notifications on job vacancies at WESH-TV, please contact Human Resources at WESH-TV 1021 North Wymore Road, Winter Park, Florida 32789 or call 407 645 2222."	1	Executive Assistant, WESH-TV/WKCF-TV
4	10/1/2018	Participation in events sponsored by community groups	In 2018 and 2019, during the school term, Mike Kirby, a News Photographer with WESH-TV, represented the station as an advisory committee member for Winter Park Tech. The purpose was to review the school's improvement plans and offer input on vocational education programs. The meetings were held the first Friday of every month; in 2018 on October 5th, November 2nd, and December 7th; in 2019 on January 4th, February 1st, March 1st, April 5th, and May 3rd.	1	Photographer, WESH-TV
5	10/1/2018	Participation in events sponsored by community groups	Brittany Beane, Account Executive WKCF-TV, is actively involved with the Orlando Ballet. She is Secretary for the Board of Directors, Chairs the United Arts Collaborative Campaign, plus volunteers and attends board meetings for the Orlando Ballet School.	1	Account Executive, WKCF-TV
6	10/1/2018	Participation in events sponsored by community groups	Brittaney Bean, Account Executive WKCF-TV, serves as a mentor for the Valencia College's "Take Stock in Children" program.	1	Account Executive, WKCF-TV

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7	10/1/2018	Participation in events sponsored by community groups	James Cole, Assignment Desk Editor, WESH-TV, is a Board Member of the Central Florida Association of Black Journalist. In that capacity, he attends meetings and assists with the activities of the organization.	1	Assignment Editor, WESH-TV
8	10/1/2018	Participation in events sponsored by community groups	Brittany Beane, Account Executive WKCF-TV, is actively involved with the Junior League of Florida. In that role, she attends meetings, advocates for the League's core values, and volunteers as a mentor at the Women's Juvenile Detention Center.	1	Account Executive, WKCF-TV
9	10/1/2018	Participation in events sponsored by community groups	Throughout the year, Michael Ollendorf, a Photographer for WESH-TV, volunteers as a co-chair of the "Hydrocephalus Association of Central Florida Walk." The organization raises funds, plans walks, conducts training, and oversees informational events.	1	Photographer, WESH-TV
10	10/1/2018	Participation in events sponsored by community groups	Adrian Whitsett, Anchor/Reporter WESH-TV, participates in an on-going mentorship with the Camaraderie Foundation. It is a year-long partnership with a Veteran who is transitioning to civilian life.	1	Anchor/Reporter, WESH-TV
11	10/2/2018	Participation in events sponsored by community groups	John Soapes, President & General Manager WESH-TV/WKCF-TV serves on the board for New Hope for Kids. In that capacity, he attends meetings, events, fundraisers, and supports station sponsored events like "Art of the Vine" and the "Celebrity Mascot Games." The purpose of New Hope for Kids is to bring hope, healing, and happiness to children and families suffering from grief, lose, or life-threatening illnesses.	1	President & General Manager, WESH-TV/WKCF-TV
12	10/5/2018	Participation in events or programs sponsored by educational institutions	On October 5, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 4th graders at PM Charter Wells school about weather forecasting.	1	Chief Meteorologist, WESH-TV

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13	10/17/2018	Participation in events or programs sponsored by educational institutions	On October 17, 2018, Kirsten Wolff, News Director WESH-TV, attended the University of Florida's College of Journalism and Communications (CJC) "Fall Career Day." The attendees were interested in internship and career opportunities in Television News.	1	News Director, WESH-TV
14	10/18/2018	Participation in events or programs sponsored by educational institutions	On October 18, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 2nd and 3rd graders at Sugar Mills Elementary School about hurricanes and tornadoes.	1	Chief Meteorologist, WESH-TV
15	10/19/2018	Participation in events sponsored by community groups	On October 19, 2018, Dave Riva, General Sales Manager, WKCF-TV and Lindsey Lawson, Local Sales Manager, WESH-TV, attended the "Night with Nemours Gala." It was a benefit for the Nemours Fund for Children and Nemours Children's Hospital.	2	General Sales Manager, WKCF-TV Local Sales Manager, WESH-TV
16	10/24/2018	Participation in events sponsored by community groups	On October 24, 2018, Amanda Ober Reporter WESH-TV, emceed the House of Hope fashion show fundraiser. House of Hope is a residential facility that provides programs for teens 13 to 17. While residing there, they find hope and healing in a loving, supportive environment, and are eventually reconnected with their families.	1	Reporter, WESH-TV
17	10/25/2018	Participation in events or programs sponsored by educational institutions	On October 25, 2018, Chief Meteorologist Tony Mainolfi, WESH-TV, spoke to 4th graders at Port Orange Elementary School about hurricane predictions and careers in television.	1	Chief Meteorologist, WESH-TV
18	10/25/2018	Participation in events sponsored by community groups	On October 25, 2018, Amanda Ober, Reporter WESH-TV, emceed the Samaritan Village breakfast fundraiser. Samaritan Village is a long-term residential program that offers therapies to help women heal and move toward healthy, empowered, and individual lives.	1	Reporter, WESH-TV
19	10/25/2018	Participation in events or programs sponsored by educational institutions	On October 25, 2018, Tony Mainolfi, Chief Meteorologist WESH-TV, spoke to 4th graders at Sweetwater Elementary School about the water cycle and careers in television.	1	Chief Meteorologist, WESH-TV



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20	10/26/2018	Participation in events or programs sponsored by educational institutions	On October 26, 2018, Marcie Golgoski, Executive Producer WESH-TV, attended the 2018 "Fall Internship and Career Expo" at Stetson University. She met with 6 students and discussed the application process for the station's internship program.	1	Executive Producer, WESH-TV
21	11/5/2018	Participation in events or programs sponsored by educational institutions	On November 5, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, spoke about weather to 5th graders at Sunrise Elementary School.	1	Chief Meteorologist, WESH-TV
22	11/10/2018	Participation in events sponsored by community groups	On November 10, 2018, Sanika Dange Reporter WESH-TV, emceed the "Walk to End Alzheimer's" event. Held annually, it is the worlds largest event to raise awareness and funds for care, support, and research.	1	Anchor/Reporter, WESH-TV
23	11/13/2018	Participation in events or programs sponsored by educational institutions	On November 13, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, was a guest speaker to 4th and 5th graders during the Orange County "Teach-In" held at Conway Elementary School. He discussed tornadoes and hurricanes.	1	Chief Meteorologist, WESH-TV
24	11/13/2018	Participation in events or programs sponsored by educational institutions	On November 13, 2018, Kyle Gravlin Meteorologist WESH-TV, was a guest speaker during the Seminole County "Teach-In" at Highlands Elementary School. He discussed weather and television broadcasting to the 5th graders.	1	Meteorologist, WESH-TV
25	11/14/2018	Participation in events or programs sponsored by educational institutions	On November 14, 2018, Jason Guy Anchor/Reporter WESH-TV, spoke to one 1st grade class and two 3rd grade classes during the Seminole County "Teach-In" at Heathrow Elementary School. He discussed his career, showed News story videos, and answered questions.	1	Anchor/Reporter, WESH-TV
26	11/14/2018	Participation in events or programs sponsored by educational institutions	On November 14, 2018, Sanika Dange Anchor/Reporter WESH-TV, spoke to students during the Orange County "Great American Teach-In."	1	Anchor/Reporter, WESH-TV

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27	11/14/2018	Participation in events or programs sponsored by educational institutions	On November 14, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, was the guest speaker to 2nd graders during the Seminole County "Teach-In" held at Sabal Point Elementary School. He talked about weather and careers in television.	1	Chief Meteorologist, WESH-TV
28	11/14/2018	Participation in events or programs sponsored by educational institutions	On November 14, 2018, Hadas Brown Reporter WESH-TV, was a guest speaker at Lake Gem Elementary School during their "Teach-In" program.	1	Reporter, WESH-TV
29	11/15/2018	Participation in events or programs sponsored by educational institutions	On November 15, 2018 Tony Mainolfi Chief Meteorologist WESH-TV, was a guest speaker to 4th graders at Cypress Springs Elementary School during the Orange County "Teach-In." He discussed weather and careers in television.	1	Chief Meteorologist, WESH-TV
30	11/15/2018	Participation in events sponsored by community groups	On November 15, 2018, Gail Paschall Brown Reporter WESH-TV, emceed the Children's Safety Village's 3rd Annual "Community Heroes Celebration." The Children's Safety Village's main focus and goal is to protect children from injuries and fatalities through lifesaving education and first-hand experience.	1	Reporter, WESH-TV
31	11/15/2018	Participation in events or programs sponsored by educational institutions	On November 15, 2018, Jason Guy Anchor/Reporter for WESH-TV, spoke to two 2nd grade classes and one 3rd grade class during the Orange County "Teach-In" at Palm Lake Elementary School. He discussed his career, showed News clips, and answered questions.	1	Anchor/Reporter, WESH-TV
32	11/15/2018	Participation in events or programs sponsored by educational institutions	On November 15, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 6th and 7th graders at Legacy Middle School. His discussion included careers in television and the colleges they should consider to become a Broadcast Meteorologist.	1	Chief Meteorologist, WESH-TV

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33	11/16/2018	Participation in events or programs sponsored by educational institutions	On November 16, 2018, Kyle Gravlin Meteorologist WESH-TV, was a guest speaker to 3rd, 4th, and 5th graders. This was during the "STEM Career Day" at Sunrise Elementary School. He discussed weather, television broadcasting, along with math and science education.	1	Meteorologist, WESH-TV
34	11/28/2018	Participation in events or programs sponsored by educational institutions	On November 28, 2018, Kyle Gravlin Meteorologist WESH-TV, discussed Meteorology, general weather, and instruments used to record various weather phenomena. The students were 5th graders from Tavares Elementary School.	1	Meteorologist, WESH-TV
35	12/1/2018	Participation in events sponsored by community groups	On December 1, 2018, Amanda Ober Reporter WESH-TV, emceed the "Blue and Bubbly" event which raised funds for United Against Poverty. The purpose of the organization is to inspire and empower people living in poverty to lift themselves and their families to economic self- sufficiency.	1	Reporter, WESH-TV
36	12/3/2018	Participation in events or programs sponsored by educational institutions	On December 3, 2018, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 4th graders at Discovery Elementary School. He discussed hurricane predictions, El Nino, and severe weather.	1	Chief Meteorologist, WESH-TV
37	12/7/2018	Participation in events sponsored by community groups	On December 7, 2018, Jason Guy and Michelle Imperato, Anchor/Reporters for WESH-TV, were celebrity emcees during a tree lighting ceremony. The event was held at the Lake Mary City Government Complex.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
38	12/8/2018	Participation in events sponsored by community groups	On December 8, 2018, WESH-TV's Jim Payne, Anchor/Reporter and Dave McDaniel Reporter, co-emceed the City of Sanford's "Illuminated Christmas Parade."	2	Anchor/Reporter, WESH-TV Reporter, WESH-TV

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39	12/12/2018	Provision of training to management	On Wednesday, December 12, 2018, Dave Kaylor, Director of Veteran Recruiting, Hearst Television, visited WESH-TV/WKCF-TV to provide training to managers relating to the hiring of United States Armed Forces veterans. Among the topics covered were: 1) how to evaluate the past employment and duties of armed services personnel and the "transferability" or applicability of those skills and qualifications to a broadcast / news gathering / digital business; 2) the process and "pipeline" for identifying, interviewing, and attracting qualified candidates from the Armed Services pool; 3) ensuring non-discrimination in the consideration and hiring of veterans and periodic leave status; and 4) common misconceptions about veteran employment. Attendees were: WESH-TV's/WKCF-TV's John Soapes, President & General Manager, Joe Trentley, Business Manager, Lenora Boutte', Director of Programming and Public Affairs, Steve Rifkin, Director of Creative Services, Rick Scharf, Director of Operations, Richard Monn, Chief Engineer, WESH 2's Kirsten Wolff, News Director, Kevin Orchard, General Sales Manager, Lindsey Lawson, Local Sales Manager, and Regional Finance Director, Southeast Region HUB, Hearst Television, Robin Spears.	10	President & General Manager, WESH 2/CW18 Director of Programming and Public Affairs, WESH-TV/WKCF-TV/WMOR-TV General Sales Manager, WESH-TV Creative Services Director, WESH 2/CW18

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40	12/12/2018	Sponsorship of events in the community designed to increase public awareness	On December 12, 2018, Gail Paschall Brown, Reporter WESH-TV, Michelle D. Bell, Executive Assistant, Risa Quiles, News Room Administrator, Celine Bartley, Receptionist, Nancy Tharp, Client Sales Specialist, CW18, Tanisha Coffee, Client Sales Specialist, WESH 2, Javonni Hampton, Associate Producer, and Jodi Vissering, Regional Accounting Manager - Southeast Region - HUB, Hearst Television, assisted with the Christmas party for the Great Oaks Village youth. The event, which was held in the WESH 2/CW18 studio, included playing the game "Pictionary," dinner, gift distribution, and finding unwrapped gifts in a Christmas tree maze.	8	Reporter, WESH-TV Executive Assistant, WESH 2/CW18 News Room Administrator, WESH 2 Client Sales Specialist, WKCF-TV
41	12/14/2018	Participation in events sponsored by community groups	On December 14, 2018, Kyle Gravlin Meteorologist WESH-TV, represented the station in a "Celebrity Ping Pong Tournament." The event helped to promote the U.S. Open Table Tennis Championships; they were held at the Orange County Convention Center December 16th through December 22nd.	1	Meteorologist, WESH-TV
42	1/4/2019	Participation in events or programs sponsored by educational institutions	On January 4, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, participated in the "Dads and Donuts" program. He spoke to 3rd, 4th, and 5th graders during their weather lesson.	1	Chief Meteorologist, WESH-TV
43	1/7/2019	Participation in events or programs sponsored by educational institutions	On January 7, 2019, Amy Swezey Meteorologist WESH-TV, spoke to all 5th graders and their teachers at Spruce Creek Elementary School. She discussed Broadcasting television careers and the tools used in Meteorology to forecast weather. She also expounded on the importance of attending school and the value of a sound education.	1	Meteorologist, WESH-TV
44	1/10/2019	Participation in events or programs sponsored by educational institutions	On January 10, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 100 6th graders at Narcossee Middle School. He expounded on the lessons they learned during their weather unit of study.	1	Chief Meteorologist, WESH-TV

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45	1/12/2019	Participation in events sponsored by community groups	On January 12, 2019, Jim Payne Anchor/Reporter WESH-TV, hosted 10 Special Olympic athletes and their speech coaches for a 3-hour "Global Messenger" training session. The session dealt with live on-set interviews, delivering PSA copy for on-air broadcasts, and prepping the athletes to become representatives in the media. The visiting Special Olympic coaches and athletes were from various Florida regions.	1	Anchor/Reporter, WESH-TV
46	1/12/2019	Participation in events sponsored by community groups	On January 12, 2019, Amy Sweezey, Meteorologist WESH-TV, was a celebrity judge for the annual "Crimeline Chili Cook-Off." Their mission is to "increase the safety of the Central Florida community." They do this by offering their services at no cost to Central Florida Law Enforcement agencies.	1	Meteorologist, WESH-TV
47	1/15/2019	Participation in events or programs sponsored by educational institutions	On January 15, 2019, Sanika Dange, Anchor/Reporter WESH-TV, spoke to the Journalism Class at Lake Highland Preparatory School, Orlando about her television career and news coverage.	1	Anchor/Reporter, WESH-TV
48	1/16/2019	Participation in events or programs sponsored by educational institutions	On January 16, 2019, Stewart Moore, Anchor/Reporter WESH-TV, spoke about "Diversity" as a guest panelist during a program held at Full Sail University.	1	Anchor/Reporter, WESH-TV
49	1/18/2019	Participation in events or programs sponsored by educational institutions	On January 18, 2019, Pat Gribbin News Operations Manager, WESH-TV spoke to the Aviation Explorers Post 747 students about helicopter news coverage, plus he demonstrated the technology and camera systems aboard WESH 2's Chopper 2. Dan McCarthy, Helicopters, Inc. and the station's chopper pilot, spoke to the group about flying and aviation issues.	2	News Operations Manager, WESH-TV Pilot, Chopper 2 and Helicopters, Inc.

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50	1/19/2019	Participation in events sponsored by community groups	On January 19, 2019, Summer Knowles, Anchor/Reporter WESH-TV, co-emceed the "Eagle Awards" Gala presented by the African American Chamber of Commerce. The gala is the chamber's crowning celebration to recognize the previous year's accomplishments of Central Florida's most dynamic businesses and entrepreneurs.	1	Anchor/Reporter, WESH-TV
51	1/23/2019	Participation in events or programs sponsored by educational institutions	On January 23, 2019, Stewart Moore, Anchor/Reporter WESH-TV, spoke to students at Beacon College in Leesburg about the importance of Black History Month.	1	Anchor/Reporter, WESH-TV
52	1/24/2019	Participation in events sponsored by community groups	Effective January 24, 2019, Jim Payne, Anchor/Reporter WESH-TV, attends the monthly meetings of the Seminole County Opioid Task Force. From various Central Florida regions, the 100 members' primary focus is to stop the plague of opioid deaths.	1	Anchor/Reporter, WESH-TV
53	1/25/2019	Participation in events or programs sponsored by educational institutions	On January 25, 2019, WKCF-TV's Dave Riva, General Sales Manager and Samantha Johnson, Local Sales Manager, along with Neida Gotay, Regional Sales Manager, Estrella TV, discussed the television sales industry and conducted a station tour with the students from the University of Central Florida's "Professional Selling Program."	3	General Sales Manager, WKCF-TV Local Sales Manager, WKCF-TV Regional Sales Manager, Estrella TV
54	1/26/2019	Participation in events sponsored by community groups	On January 26, 2019 Jim Payne, Anchor/Reporter WESH-TV, emceed, participated in, and assisted with the post-race awards during the WESH 2 sponsored "Daytona 5K". The organization raised money for Volusia County charities. Over 500 runners ran in the annual race held at the Daytona International Speedway.	1	Anchor/Reporter, WESH-TV

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55	1/28/2019	Participation in events or programs sponsored by educational institutions	Between January 28 - January 31, 2019, Amy Swezey Meteorologist WESH-TV, participated in the annual statewide "Literacy Week" events. The schools she visited were Apopka Elementary School, Heathrow Elementary School, and Sally Ride Elementary School. During her visits, she read books about weather, plus talked about the tools and instruments used to forecast. The K - 6th graders and their teachers, learned about television, careers in Broadcasting and Meteorology, and she stressed the importance of school and education.	1	Meteorologist, WESH-TV
56	1/30/2019	Participation in events or programs sponsored by educational institutions	On January 30, 2019, Dave Riva, General Sales Manager, WKCF-TV, participated in a "Sales Role-Play" event with students in the "Professional Selling Program" at the University of Central Florida.	1	General Sales Manager, WKCF-TV
57	1/31/2019	Participation in events or programs sponsored by educational institutions	On January 31, 2019, Stewart Moore, Anchor/Reporter WESH-TV, participated in a "Read-In" program at Pinewood Elementary School. He read to 4 classrooms and stressed the importance and fundamentals of reading.	1	Anchor/Reporter, WESH-TV
58	1/31/2019	Participation in events or programs sponsored by educational institutions	On January 31, 2019, Kyle Gravlin, Meteorologist WESH-TV, helped prepare the Galaxy Middle School Science Olympiad team for the "Meteorology Quiz Bowl" competitions. (NOTE: the students on the school's Science Olympiad team won one competition and placed third in another competition).	1	Meteorologist, WESH-TV
59	1/31/2019	Participation in events sponsored by community groups	On January 31, 2019, Meredith McDonough, Anchor/Reporter WESH-TV, was the guest speaker during the Seminole County Leadership Program held at Seminole High School. Attendees represented all the public schools in that county.	1	Anchor/Reporter, WESH-TV



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60	2/2/2019	Participation in events sponsored by community groups	On February 2, 2019, Jim Payne Anchor/Reporter WESH-TV, hosted and participated in the 13th annual "Out of Darkness" walk. The organization's goal is to bring awareness to and prevent suicide; the 8th leading cause of death in Florida.	1	Anchor/Reporter, WESH-TV
61	2/5/2019	Participation in events or programs sponsored by educational institutions	On February 5, 2019, Amy Swezey Meteorologist WESH-TV, spoke to all 2nd graders and teachers at Stone Lakes Elementary School in Orlando about weather, television, careers in Broadcasting and Meteorology. She also discussed the importance of school and education, along with the various tools and instruments used for forecasting.	1	Meteorologist, WESH-TV
62	2/5/2019	Participation in events or programs sponsored by educational institutions	On February 5, 2019, Marcie Golgoski, Executive Producer WESH-TV, attended the University of Central Florida's "2019 Spring Internship & Co-Op Fair." She met with 60 students interested in internship opportunities at WESH 2/CW18.	1	Executive Producer, WESH-TV
63	2/5/2019	Participation in events sponsored by community groups	On February 5, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to Senior Citizens at the Carriage House about his career and his experiences with covering hurricanes.	1	Chief Meteorologist, WESH-TV
64	2/7/2019	Participation in events or programs sponsored by educational institutions	On February 7, 2019, Amy Swezey Meteorologist WESH-TV, spoke to 1st-6th graders at Saturn Elementary School about the instruments used to forecast the weather. She also stressed the importance of school and education.	1	Meteorologist, WESH-TV
65	2/7/2019	Participation in events or programs sponsored by educational institutions	On February 7, 2019 Tony Mainolfi, Chief Meteorologist WESH-TV, spoke to 4th and 5th graders at Waterbridge Elementary School about television careers.	1	Chief Meteorologist, WESH-TV
66	2/7/2019	Participation in events sponsored by community groups	February 7 - 8 2019, John Soapes, President & General Manager WESH-TV/WKCF-TV, attended the annual Florida Association of Broadcasters board meeting in Tallahassee.	1	President & General Manager, WESH 2/CW18

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67	2/9/2019	Participation in events sponsored by community groups	On February 9, 2019, Stewart Moore, Anchor/Reporter WESH-TV, organized and distributed "Baskets of Love" filled with essentials for residents of the Orlando Union Rescue Mission shelter. This non-profit organization is the oldest and largest homeless service provider in Central Florida. It is designed to give immediate physical - food - clothing and shelter to them with the intent of moving them from homelessness to permanent independence.	1	Anchor/Reporter, WESH-TV
68	2/12/2019	Participation in events or programs sponsored by educational institutions	On February 12, 2019, Amy Swezey Meteorologist WESH-TV, visited Old Kings Elementary School in Flagler Beach where she spoke to all 3rd - 6th graders and their teachers about weather forecasting. While there, she read books about weather to K - 3rd graders.	1	Meteorologist, WESH-TV
69	2/14/2019	Participation in events or programs sponsored by educational institutions	On February 14, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to students at Legacy Middle School about careers in Meteorology and the education needed.	1	Chief Meteorologist, WESH-TV
70	2/16/2019	Participation in events sponsored by community groups	On February 16, 2019, WESH-TV's Anchor/Reporters Michelle Imperato and Jason Guy, co-emceed the St. Jude Gala fundraiser held at the Four Seasons, Orlando. The mission of St. Jude's Research Hospital is to advance cures and means of prevention for pediatric catastrophic diseases through research and treatment.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
71	2/19/2019	Participation in events sponsored by community groups	On February 19, 2019, Gail Paschall Brown Reporter WESH-TV, was recognized for her leadership roles in Central Florida - from speaking engagements, school visits, outreach to non-profit organizations - to News coverage. During Black History Month, Congressman Darren Soto (D-Florida), presented her, along with 10 other recipients, with the Congressional Certificate - awarded for community involvement in Public Service.	1	Reporter, WESH-TV

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72	2/19/2019	Participation in events or programs sponsored by educational institutions	On February 19, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to all 5th graders at Andover Elementary School in Orlando about the science of weather. She also discussed television, careers in Broadcasting and Meteorology, the importance of school and education, along with the tools and instruments used to forecast the weather.	1	Meteorologist, WESH-TV
73	2/22/2019	Participation in events sponsored by community groups	On February 22, 2019, Stewart Moore, Anchor/Reporter WESH-TV, served as a mentor to AMI Kids Orlando. He spoke to them about the significance of Black History Month and the contributions that have been made.	1	Anchor/Reporter, WESH-TV
74	2/23/2019	Participation in events sponsored by community groups	On February 23, 2019, WESH-TV's Reporter Gail Paschall Brown, Tanisha Coffee, Client Sales Specialist, Tony Inmon, IT Specialist, and Shanya Richburg, Associate Producer, attended the 17th Annual "Black History Month Gala". The event was presented by the Black History Committee of Orange County and raised funds to provide scholarship money for college-bound students.	4	Reporter, WESH-TV Client Sales Specialist, WESH-TV IT Specialist, WESH-TV/WKCF-TV Associate Producer, WESH-TV
75	2/23/2019	Participation in events sponsored by community groups	On February 23, 2019, Jim Payne, Anchor/Reporter WESH-TV, emceed and participated in the annual "Wekiwa Wilderness 5K and 10K" walk. He distributed pre and post awards and ran the 10K where he finished in the top 10%. The annual event raised money for a memory garden and hurricane clean-up at Wekiwa Springs State Park, Longwood.	1	Anchor/Reporter, WESH-TV
76	2/24/2019	Participation in events sponsored by community groups	On February 24, 2019, Jazmin Bailey Anchor/Reporter WESH-TV, was a guest luminary reader during the African-American "Read-In" at the Orlando Public Library.	1	Anchor/Reporter, WESH-TV

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77	2/25/2019	Participation in events sponsored by community groups	From February 25 - February 28, 2019, John Soapes, President & General Manager WESH-TV/WKCF-TV, attended the Florida Association of Broadcasters/National Association of Broadcasters and State Leadership Conference in Washington, D.C.	1	President & General Manager, WESH 2/CW18
78	2/26/2019	Participation in events sponsored by community groups	On February 26, 2019, Jim Payne, Anchor/Reporter WESH-TV, emceed the "Ying Expo - Orange County Science Fair's" annual awards. The top high school and junior high school STEM student finishers were honored at Trinity Preparatory School, Winter Park.	1	Anchor/Reporter, WESH-TV
79	2/27/2019	Participation in events sponsored by community groups	On February 27, 2019, Amy Swezey Meteorologist WESH-TV, was a guest speaker during the Meridian Club's monthly meeting. She spoke about careers in Broadcasting and Meteorology, the hurricane season, forecasting Central Florida weather, and climate change.	1	Meteorologist, WESH-TV
80	2/28/2019	Participation in events or programs sponsored by educational institutions	On February 28, 2019, Jazmin Bailey Anchor/Reporter WESH-TV, spoke to the Journalism class at Seminole State College about her television News career.	1	Anchor/Reporter, WESH-TV
81	2/28/2019	Participation in events or programs sponsored by educational institutions	On February 28, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, spoke to 4th and 5th graders at Stanton-Weirsdale Elementary School about hurricanes and tornadoes.	1	Chief Meteorologist, WESH-TV
82	3/2/2019	Participation in events sponsored by community groups	On March 2, 2019, WESH-TV Anchor/Reporters Jason Guy and Michelle Imperato, co-emceed the Lake Mary/Heathrow "Festival of the Arts," held at Oval Park.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
83	3/3/2019	Participation in events sponsored by community groups	On March 3, 2019, WESH-TV Anchor/Reporters Michelle Imperato and Jason Guy, co emceed the "College Match Day" and introduced the players at the United States Tennis Association Campus at Lake Nona.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV

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84	3/4/2019	Participation in events or programs sponsored by educational institutions	On March 4, 2019, Dave Riva, General Sales Manager WKCF-TV, hosted students from the University of Central Florida's "Professional Selling Program". They attended a sales meeting, met with Account Executives, and were given a station tour.	1	General Sales Manager, WKCF-TV
85	3/5/2019	Participation in events or programs sponsored by educational institutions	On March 5, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, spoke to 5th graders at Cypress Springs Elementary School about careers in Meteorology.	1	Chief Meteorologist, WESH-TV
86	3/7/2019	Participation in events or programs sponsored by educational institutions	On March 7, 2019, Amy Sweezey, Meteorologist WESH-TV, read books about weather to all Preschool and Pre-K students at Christ the King Lutheran Church in Orlando. She talked about the 4 seasons with emphasis on Florida's winter weather. Amy discussed television, careers in Broadcasting and Meteorology, and the importance of reading and literacy.	1	Meteorologist, WESH-TV
87	3/8/2019	Participation in events sponsored by community groups	On March 8, 2019, Jazmin Bailey Anchor/Reporter WESH-TV, emceed the "Success Strategies for Women" program at the Harry T. & Harriet V. Moore Cultural Center.	1	Anchor/Reporter, WESH-TV
88	3/8/2019	Participation in events or programs sponsored by educational institutions	On March 8, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 3rd and 4th graders at Mill Creek Elementary School about careers in television.	1	Chief Meteorologist, WESH-TV
89	3/8/2019	Participation in events or programs sponsored by educational institutions	On March 8, 2019, Dave Riva, General Sales Manager, WKCF-TV, was a guest participant in a "Mini-Interview - Role Play" event with the "Professional Selling Program" students at the University of Central Florida.	1	General Sales Manager, WKCF-TV

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90	3/12/2019	Participation in events sponsored by community groups	On March 12, 2019, Jim Payne, Anchor/Reporter WESH-TV, was the announcer and host for the "Kids verses Cops" charity basketball game at University High School. Members of the Orange County Sheriff's office played against University High School's Varsity and Junior Varsity teams. The purpose was to raise money for improvements to the school's sports facility. Jim handled the pre-game announcements, introduced the players, and did the in-game commentary.	1	Anchor/Reporter, WESH-TV
91	3/14/2019	Participation in events or programs sponsored by educational institutions	On March 14, 2019, Kyle Gravlin, Meteorologist WESH-TV, spoke to the Science National Honor Society at Seminole High School about Meteorology, Journalism, and careers in Broadcasting.	1	Meteorologist, WESH-TV
92	3/17/2019	Participation in events sponsored by community groups	On March 17, 2019, Meredith McDonough, Anchor/Reporter WESH-TV, threw the "ceremonial first pitch" before the Atlanta Braves baseball game. The event was held at Champions Stadium - ESPN Wide World of Sports, Orlando.	1	Anchor/Reporter, WESH-TV
93	3/20/2019	Participation in events or programs sponsored by educational institutions	On March 20, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 7th graders at Discovery Middle School about careers in the television industry.	1	Chief Meteorologist, WESH-TV
94	3/23/2019	Participation in events sponsored by community groups	On March 23, 2019, Jim Payne, Anchor/Reporter WESH-TV, was the emcee for "Buddy Walk Flagler" held at Matanzas High School in Palm Coast. It is a fun-filled event dedicated to raising awareness and funds for programs that benefit people with Down Syndrome and their families in Flagler County.	1	Anchor/Reporter, WESH-TV

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95	3/26/2019	Participation in events or programs sponsored by educational institutions	On March 26, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to all 4th graders and their teachers at International Community School in Winter Park. Her topics of discussion included the science of weather and the tools used to forecast, careers in Broadcasting and Meteorology, plus the importance of school and education with emphasis on reading and literacy.	1	Meteorologist, WESH-TV
96	3/28/2019	Participation in events or programs sponsored by educational institutions	On March 28, 2019, Kyle Gravlin, Meteorologist WESH-TV, visited Galaxy Middle School and met with 15 students on the Science Olympiad Team. He discussed college-level Meteorology with them and their coaches in preparation for their competition.	1	Meteorologist, WESH-TV
97	3/28/2019	Participation in events or programs sponsored by educational institutions	On March 28, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to all 4th graders and their teachers at Wadsworth Elementary School in Palm Coast. Since their classes had studied weather, she talked to them about the science of weather and the instruments used to forecast. Amy's discussion also included careers in television, Broadcasting & Meteorology, and the value of school, education, reading, and literacy.	1	Meteorologist, WESH-TV
98	3/28/2019	Participation in events or programs sponsored by educational institutions	On March 28, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to all 2nd, 3rd, and 5th grade classes at Bunnell Elementary School about the science of weather. She also discussed television and careers in Broadcasting and Meteorology. Amy read books about weather and spoke to them regarding the importance of reading and literacy.	1	Meteorologist, WESH-TV

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99	3/30/2019	Participation in events sponsored by community groups	On March 30, 2019, Jim Payne, Anchor/Reporter WESH-TV, emceed the 12th annual "Kids House Gala" held at The Venue at the University of Central Florida. The event raised money for treatment and counseling for the residents at the facility. It is a safe haven providing assistance for Central Florida children suspected of being abused. Kids House also renders help for suspected victims of human trafficking in Florida. Special Guest - Actor/Comedian/TV/Game Show Host - Steve Harvey was the auctioneer at the event.	1	Anchor/Reporter, WESH-TV
100	3/30/2019	Participation in events sponsored by community groups	On March 30, 2019, Jim Payne, Anchor/Reporter WESH-TV, was a guest host during the annual "Edgewood Children's Ranch Picnic". The event introduced visitors to the facility. The ranch is a home for youth who are steps away from entering a juvenile justice system. At the facility, the youngsters live, attend school and church, and along with their families, receive counseling.	1	Anchor/Reporter, WESH-TV
101	3/30/2019	Participation in events sponsored by community groups	On March 30, 2019, WESH-TV Anchor/Reporters Jason Guy and Michelle Imperato, co-emceed the "Multiple Sclerosis Walk" held at Baldwin Park, Orlando.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
102	4/6/2019	Participation in events sponsored by community groups	On April 6, 2019, Sanika Dange, Anchor/Reporter WESH-TV, was a keynote speaker during the Junior State of America (JSA) meeting. She discussed Journalism in the current climate, the struggles of social media in the future, and her career in TV News. This event was held at the Orlando Resort at Celebration. The purpose of Junior State of America is to help high school students acquire leadership skills and the knowledge necessary to be effective debaters and civic participants.	1	Anchor/Reporter, WESH-TV



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103	4/6/2019	Participation in events sponsored by community groups	On April 6, 2019, Jim Payne, Anchor Reporter WESH-TV, emceed 2 programs at the Kennedy Space Center in Titusville. The first was NASA's "Astronaut Hall of Fame Induction Ceremony"; honoring past astronaut inductees and installing two astronaut honorees. The second was NASA's "Astronaut Scholarship Foundation's Annual Gala"; introducing past recipients and welcoming new scholarship winners.	1	Anchor/Reporter, WESH-TV
104	4/6/2019	Participation in events sponsored by community groups	On April 6, 2019, Michelle Imperato and Jason Guy, Anchor/Reporters WESH-TV, co-emceed the American Cancer Society's "Relay for Life" event. It was held at the Central Florida Zoo in Sanford. "Relay for Life" is a fundraising event where teams take turns walking around a track or path. They are asked to have members participate at all times; this signifies that cancer never sleeps. The events are 6 to 24 hours in duration.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
105	4/7/2019	Participation in events sponsored by community groups	On April 7, 2019, Jim Payne, Anchor/Reporter WESH-TV, was a guest ice cream scooper and sundae maker during an "Ice Cream Social." It was a fundraiser for the local Ronald McDonald Houses at Blue Jacket Park in Orlando.	1	Anchor/Reporter, WESH-TV
106	4/10/2019	Participation in events sponsored by community groups	On April 10, 2019, Jim Payne, Anchor/Reporter WESH-TV, was a guest BINGO caller during the women's group, Seminole Spokes, "Flamingo BINGO" event. It was held at the DeBary Country Club; monies raised will benefit the group's scholarship foundation.	1	Anchor/Reporter, WESH-TV

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107	4/12/2019	Participation in events or programs sponsored by educational institutions	From April 12-14, 2019, Kirsten Wolff, News Director, WESH-TV, was a visiting faculty member during the "Poynter Producer Project". Her topic of discussion was on diversity. The speakers included Al Tompkins, Sr. Faculty at Poynter Institute, St. Petersburg, Michael T. Rodriguez, President & General Manager WTSP, Tampa, and Ramon Escobar, Vice President of Diversity & Inclusion, CNN, New York. The attendees were professional journalist, educators, and students. The "Poynter Producer Project" helps Newsrooms grow their own Producers using both online learning with in-person coaching and mentoring.	1	News Director, WESH-TV
108	4/13/2019	Participation in events sponsored by community groups	On April 13, 2019, Jim Payne, Anchor/Reporter WESH-TV, was an emcee and participant in the "Walk a Mile in Her Shoes," a fundraiser for the Family Life Center in Flagler County; its purpose is to help women and families in abusive situations. The men wore high-heeled shoes, walked a mile in them, and obtained pledges. The event was held at Veteran's Park in Flagler Beach.	1	Anchor/Reporter, WESH-TV
109	4/16/2019	Participation in events sponsored by community groups	On April 16, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, attended the "Media Day" event presented by the National Weather Service.	1	Chief Meteorologist, WESH-TV
110	4/18/2019	Participation in events or programs sponsored by educational institutions	On April 18, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to 5th graders and their teachers at Bay Meadows Elementary School, Orlando. Due to their curriculum on weather, she discussed the science of weather and the various tools and instruments used for forecasting it. She also discussed television, careers in Broadcasting and Meteorology, plus the importance of school and education.	1	Meteorologist, WESH-TV

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111	4/23/2019	Participation in events sponsored by community groups	On April 23, 2019, Jason Guy, Anchor/Reporter WESH-TV, emceed the annual Florida Public Relations Associations (FPRA) "Image Awards." "Public Relations Professional of the Year", "Top Honors", and "Group Honors" were some of the awards categories.	1	Anchor/Reporter, WESH-TV
112	4/26/2019	Participation in events or programs sponsored by educational institutions	On April 26, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 3rd and 4th graders at Ridgeview Elementary School about tornadoes and hurricanes.	1	Chief Meteorologist, WESH-TV
113	4/27/2019	Participation in events sponsored by community groups	On April 27, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, attended the Orlando Ballet's silent auction fundraiser, Arcadian Broad's: "Wonderland: Mad Tales of the Hatter." The event was held at the Dr. Phillip's Performing Arts Center, Orlando.	1	Chief Meteorologist, WESH-TV
114	4/30/2019	Participation in events or programs sponsored by educational institutions	On April 30, 2019, Amy Sweezey Meteorologist WESH-TV, spoke to Kindergarten students and their teachers at Reading Edge Academy, DeBary. She discussed the science of weather and the various tools and instruments used for forecasting it. She also discussed television, careers in Broadcasting and Meteorology, plus the importance of school and obtaining a great education.	1	Meteorologist, WESH-TV
115	4/30/2019	Participation in events or programs sponsored by educational institutions	On April 30, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to 3rd graders and their teachers at Orange City Elementary School. Since the students had studied weather, Amy discussed the science of weather and the various tools and instruments used for forecasting it. She also discussed television, careers in Broadcasting and Meteorology, and the importance of a solid education.	1	Meteorologist, WESH-TV

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116	5/3/2019	Participation in events sponsored by community groups	On May 3, 2019, Dave Riva, General Sales Manager and Andrew Kweller, Account Executive, WKCF-TV; Neida Gotay, Regional Sales Manager, Estrella TV; WESH-TV's Justin Jones, National Sales Manager and Dave Cocchiarella, Account Executive, attended the annual "Art of the Vine" fundraiser. The event benefitted New Hope for Kids, a non-profit organization, that through its "Center for Grieving Children", counsels youth, up to age 19, who have encountered a loss. Also, via its "Wishes for Kids" program, fulfills the needs of children with life-threatening illnesses.	5	General Sales Manager, WKCF-TV Regional Sales Manager, Estrella TV National Sales Manager, WESH-TV Account Executive, WKCF-TV
117	5/4/2019	Participation in events sponsored by community groups	On May 4, 2019, Jason Guy and Michelle Imperato, Anchor/Reporters WESH-TV, co-emceed the "Franklin Friends - Unleashed. Uncorked. Unframed." gala held at the Orlando Science Center. Its mission - to support Central Florida animal welfare. They do this by fundraising for local non-profit and government agencies dedicated to Shelter/Rescue, Spray/Neuter, or Community Education programs.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
118	5/6/2019	Participation in events or programs sponsored by educational institutions	On May 6, 2019, Amy Swezey, Meteorologist WESH-TV, spoke to 50 students from the College of Central Florida, Ocala; they attended the Universal Studios Orlando education program. She discussed weather, television, careers in Broadcasting and Meteorology, the impact of weather on outdoor events, and the importance of weather safety.	1	Meteorologist, WESH-TV

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119	5/8/2019	Participation in events or programs sponsored by educational institutions	On May 8, 2019, Dave Riva, General Sales Manager, WKCF-TV, Samantha Johnson, Local Sales Manager, WKCF-TV, Steve Rifkin, Creative Services Director, WESH-TV/WKCF-TV, and Richard Monn, Chief Engineer, WESH-TV/WKCF-TV attended the Florida Career Centers' 2019 Statewide Career Fair. The event was held at the University of Central Florida and provided employers the opportunity to recruit graduates and alumni, from Florida's state colleges/universities, in one event. Alumni and students from the University of Central Florida, Florida State University, University of Florida, University of South Florida, University of West Florida, Florida Gulf Coast University, Florida International University, New College of Florida - The Honors College, Florida A & M University, and Florida Polytech University were in attendance.	4	General Sales Manager, WKCF-TV Local Sales Manager, WKCF-TV Creative Services Director, WESH-TV/WKCF-TV Chief Engineer, WESH-TV/WKCF-TV
120	5/14/2019	Participation in events or programs sponsored by educational institutions	On May 14, 2019, Amy Sweezey, Meteorologist WESH-TV, spoke to 300 students at Atlantis Elementary School in Port St. John. They won a year-long reading contest; as a result, she discussed the importance of reading and literacy. On the same day, Amy spoke to the school's 3rd through 6th graders and teachers. She discussed the importance of school and education, along with the various tools and instruments used for forecasting the weather.	1	Meteorologist, WESH-TV
121	5/16/2019	Participation in events or programs sponsored by educational institutions	On May 16, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to 4th graders at Sunrise Elementary School in Deltona. He discussed the importance of preparing for this year's hurricane season.	1	Chief Meteorologist, WESH-TV

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122	5/18/2019	Participation in events sponsored by community groups	On May 18, 2019, Tony Mainolfi Chief Meteorologist and Jim Payne Anchor/Reporter, WESH-TV, walked cancer survivors down the runway. The fundraising event was the "Runway to Hope's Spring Soiree." The purpose was to support Central Florida families fighting pediatric cancer while seeking a cure.	2	Chief Meteorologist, WESH-TV Anchor/Reporter, WESH-TV
123	5/20/2019	Participation in events or programs sponsored by educational institutions	On May 20, 2019, Hearst Graphic Hub's Kevin Johnson, Director of Graphic Operations along with Stephanie Daugherty, Assistant Director of Graphic Operations, attended the Full Sail University Career Networking Event. They met with students and alumni discussing career opportunities within Hearst Television and Hearst Television Design.	2	Director of Graphic Operations-Hub, Hearst Assistant Director of Graphic Operations-HUB, Hearst
124	5/31/2019	Participation in events sponsored by community groups	On May 31, 2019, Michelle Imperato, Anchor/Reporter WESH-TV, was the guest speaker during the Seminole County Regional Chamber of Commerce's women's luncheon.	1	Anchor/Reporter, WESH-TV
125	6/6/2019	Participation in events sponsored by community groups	On June 6, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to attendees about preparing for and what to expect during the 2019 hurricane season. The "Hurricane Expo" was held at the Deltona Regional Library.	1	Chief Meteorologist, WESH-TV
126	6/7/2019	Participation in events sponsored by community groups	On June 7, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, spoke to attendees about the 2019 hurricane season - what to expect and how to prepare. The "Hurricane Expo" was held at the Ormond Beach Library.	1	Chief Meteorologist, WESH-TV
127	6/10/2019	Participation in events sponsored by community groups	On June 10, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, was a guest speaker during an annual "Hurricane Expo." He discussed hurricane preparedness to Wyndham Resort employees and contractors.	1	Chief Meteorologist, WESH-TV

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128	6/18/2019	Establishment of training programs for station personnel	<p>From June 18 - June 20, 2019, WESH-TV/WKCF-TV, assisted by Kirsten Wolff, News Director, Michelle D. Bell, Executive Assistant, and Risa Quiles, News Room Administrator, hosted the 18th annual Producer Academy. There were faculty from Hearst and TEGNA corporate who presented sessions during the themed: "Leadership Vision 2020," sessions. The topics included: "Motivating and Managing Diversity - Generations," "Recruiting, Vetting, and Hiring," "Fighting the Fake News Moniker," and "Managing Up." The 20 students, including Jess O'Neill, Assistant News Director, WESH-TV, were News Directors, Assistant News Directors, and Managing Editors. The Hearst Television faculty included Barb Maushard, Senior Vice President, Diego Ibaguen, Esquire, Andrew Vrees, Vice President, News, Emily Phillips, Managing Editor - Daily Original Content, and special guests Jordan Wertlieb, President &amp; Mike Hayes, Executive Vice President. The company's television station faculty included Paige Harrison, News Director, WCVB, Stephanie Linton, News Director WPBF, Sinan Sadar, News Director, WJCL, and Brian Doyle, Digital Media Manager, WESH-TV-WKCF-TV. The special guest presenter was Jill Geisler, Bill Plante Chair in Leadership and Media Integrity - Loyola University.</p>	5	<p>News Director, WESH-TV  Assistant News Director, WESH-TV  Digital Media Manager, WESH-TV/WKCF-TV  Executive Assistant, WESH-TV/WKCF-TV</p>

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129	6/26/2019	Participation in events sponsored by community groups	On June 26, 2019, Dave McDaniel, Reporter WESH-TV, was a guest emcee during the 4th Annual Veterans Appreciation Luncheon. The event, held at the Sanford Civic Center, was sponsored by the City of Sanford and Seminole County. The keynote speaker was Colonel Charles McGee, a 99-year old Tuskegee Airman and Retired United States Air Force fighter pilot. The purpose of the event was to show admiration and gratitude to those who served in the United States Armed Forces.	1	Reporter, WESH-TV
130	7/10/2019	Participation in events sponsored by community groups	On July 10, 2019, Amy Swezey, Meteorologist WESH-TV, was the guest speaker during the "Neighbor to Neighbor" annual hurricane preparedness meeting. She spoke about careers in television, Broadcasting, News, and Meteorology. She also discussed the upcoming hurricane season; how to stay informed and prepared, and forecasting weather in Central Florida.	1	Meteorologist, WESH-TV
131	7/11/2019	Participation in events sponsored by community groups	On July 11, 2019, Amy Swezey, Meteorologist WESH-TV, spoke to the Safety Committee and Leadership Team at the Four Seasons Resort, Orlando. She spoke about hurricane preparations and safety.	1	Meteorologist, WESH-TV
132	7/11/2019	Participation in events or programs sponsored by educational institutions	On July 11, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, spoke to Daytona State College students and faculty about hurricane preparedness.	1	Chief Meteorologist, WESH-TV



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133	7/13/2019	Participation in events sponsored by community groups	On July 13, 2019, Michelle Meredith, News Reporter and Melissa Henderson, News Photographer, WESH-TV, shared a day in the life of a reporter and photographer to 40 youth attendees in the Lake County Summer Reading Program. They reviewed the daily routine of covering news and the functionality of the LIVE truck. It took place at the Paisley County Library. Video of the event was recorded and aired on WESH 2 News Saturday at 6p and 11p.	2	Reporter, WESH-TV Photographer, WESH-TV
134	7/17/2019	Participation in events or programs sponsored by educational institutions	On July 17, 2019, Amy Swezey, Meteorologist WESH 2 News, traveled to Ocala and spoke to Howard Academy Summer Camp attendees, K-6th graders, and their teachers about weather, television, and careers in Broadcasting and Meteorology. She also discussed the importance of school and education, along with the tools and instruments needed to forecast the weather.	1	Meteorologist, WESH-TV
135	7/18/2019	Participation in events or programs sponsored by educational institutions	On July 18, 2019, Amy Swezey, Meteorologist WESH-TV, spoke to summer campers, 1st-5th graders, and their teachers at Sugar Mill Elementary School in Port Orange. She discussed weather, television, and careers in Broadcasting and Meteorology. She also discussed the importance of school and education, along with the various tools and instruments used by Meteorologist to forecast weather conditions.	1	Meteorologist, WESH-TV
136	7/27/2019	Participation in events sponsored by community groups	On July 27, 2019, Michelle Imperato, Anchor/Reporter and Hadas Brown, Reporter WESH-TV, were celebrity models during the Guys Wear Ties, "White Party" fashion show held at Celine, downtown Orlando. The organization's mission is to partner and raise money with local charities that focus on the special needs of the Central Florida community.	2	Anchor/Reporter, WESH-TV Reporter, WESH-TV

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
137	8/6/2019	Participation in events sponsored by community groups	On August 6, 2019, Jim Payne, Anchor/Reporter, WESH-TV, attended the Angels Committee of the Opioid Council meeting. As members, they are working on groundbreaking approaches to keep people from dying from opiate overdoses in their perspective Central Florida areas.	1	Anchor/Reporter, WESH-TV
138	8/7/2019	Participation in events sponsored by community groups	On August 7 - 9, 2019, Kirsten Wolff, News Director, WESH-TV, attended the National Association of Black Journalist Conference held in Fort Lauderdale. She, along with 5 other Hearst News Directors, met with journalists and students, critiqued their reels, and talked with them about opportunities within Hearst Television. NABJ was established in 1975. It is an organization of African-American journalists, students, and media professionals. It was founded to provide quality programs and services to, and advocate on behalf of, black journalists.	1	News Director, WESH-TV
139	8/11/2019	Participation in events sponsored by community groups	On August 11, 2019, Jim Payne, Anchor/Reporter WESH-TV, was a moderator for the League of Women Voters "Hot Topic" discussion. The focus of the event was on the affordable housing crisis in Central Florida. He shared parts of WESH 2 New's Project CommUNITY reporting on the issue, led a panel discussion on what led up to the problems, and discussed possible solutions.	1	Anchor/Reporter, WESH-TV
140	8/16/2019	Participation in events or programs sponsored by educational institutions	On August 16, 2019, Tony Mainolfi Chief Meteorologist WESH-TV, attended the "Dad's and Donuts" event. It was a public school social bonding activity for dads and their sons.	1	Chief Meteorologist, WESH-TV
141	8/23/2019	Participation in events sponsored by community groups	On August 23, 2019, Jim Payne Anchor/Reporter WESH-TV, attended the Board of Directors meeting for Special Olympics Florida.	1	Anchor/Reporter, WESH-TV

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142	9/6/2019	Participation in events or programs sponsored by educational institutions	On September 6, 2019, WKCF-TV's Dave Riva, General Sales Manager and Samantha Johnson, Local Sales Manager, hosted the "Professional Selling Program's" Business Majors. This semester's University of Central Florida students' learned about television advertising and were given a station tour.	1	General Sales Manager, WKCF-TV Local Sales Manager, WKCF-TV
143	9/6/2019	Participation in events or programs sponsored by educational institutions	From September 6, 2019 through October 18, 2019, Kelsi Thorud, Reporter WESH-TV, participated in the Poynter Institute's "TV Power Reporting Academy." The topics of the 5 week course, in class and on-line included: "How to Write Clearer, Stronger Stories," "What Every Reporter Needs to Know About Lighting, Motion, Sequences, Action/Reaction, and Cameras," "How to be a Story Idea Machine and How you Can Never be Without a Pitch," "How to Get Beyond Announcements, Fake Claims, and Spins," and "The Tough Calls Toolbox: Practical Ethics When you are Tight on Time." The facilitators included: The Poynter Institute's Al Tompkins, Senior Faculty for Broadcasting and Online & Kelly McBride, Senior Vice President; Ramon Escobar, Vice President Talent Recruitment and Development, CNN; Brendan Keefe, Chief Investigator, Atlanta's WXIA - 11 Alive; and Adam Vance, Chief Photojournalist Bay News 9, Tampa. "Power Reporting" is one of Poynter Institute's signature seminars. During the course, students learned how to guide their careers to the next level, they received feedback on their work, honed in on their critical thinking, plus learned the tricks to finding stories other Reporters miss.	1	Reporter, WESH-TV

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144	9/10/2019	Provision of training to management	From September 10 - September 13, 2019, Kirsten Wolff, News Director, WESH-TV, attended the 2019 Hearst News Director's meeting at the Hearst Tower in New York. She, along with 25 other Hearst Television station News Directors, heard presentations by Steve Swartz, President and CEO, Jordan Wertlieb, President, Executive Vice Presidents Frank Biancuzzo and Mike Hayes, Sr. Vice President, News, Barb Maushard, and Vice President News, Andrew Vrees. Seth Geiger, SmithGeiger, presented a research project that focused on digital consumers - how they consume news, who they are, and what types of stories they are interested in. The Hearst Digital team spoke about upcoming projects and the state of the digital landscape. The Hearst Legal and HR teams reviewed best practices and answered questions about contracts, personnel issues, & manager/employee relations. Al Tompkins, The Poynter Institute conducted two sessions. The first, dealt with storytelling to best engage the viewer/user and the second, serving different generations of news consumers, with an emphasis on what types of stories interest them. Kirsten led a session with Jim Parsons, News Director WTAE, about managing a newsroom through crisis. She focused on Orlando's Pulse nightclub shooting and he focused on Pittsburg's Tree of Life Synagogue killings.	1	News Director, WESH-TV

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145	9/10/2019	Establishment of training programs for station personnel	The Hearst Sales Development Program is designed to train and develop entry level Sales Account Associates for a future Account Executive role within Hearst Television. It is a comprehensive training for 10-12 months, has a defined outline, plus milestone goals to achieve. The objectives are tracked by the Sales management team and reported to Corporate management. Abigail Hirn, WKCF-TV and Dishon Gresham, WESH-TV, were each Sales Account Associates during the reporting period.	4	General Sales Manager, WESH-TV General Sales Manager, WKCF-TV Local Sales Manager, WESH-TV Local Sales Manager, WKCF-TV
146	9/10/2019	Participation in events or programs sponsored by educational institutions	On September 10, 2019, Dave Riva, General Sales Manager WKCF-TV and Neida Gotay, Regional Sales Manager, Estrella TV, attended a meet and greet for the University of Central Florida's "Professional Selling Program." Attended by this semester's Business Majors, the event was held at the Orlando Science Center.	1	General Sales Manager, WKCF-TV Regional Sales Manager, Estrella TV
147	9/11/2019	Participation in events sponsored by community groups	On September 11, 2019, Jim Payne, Anchor/Reporter WESH-TV, emceed the "Central Florida 9/11 Patriot's Day" breakfast. The local event commemorated the 9/11 anniversary by honoring first responders for their acts of heroism.	1	Anchor/Reporter, WESH-TV
148	9/12/2019	Participation in events or programs sponsored by educational institutions	On September 12, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, spoke to 2nd graders at Spruce Creek Elementary School in Port Orange. His discussion included the weather cycle and hurricanes.	1	Chief Meteorologist, WESH-TV
149	9/14/2019	Participation in events sponsored by community groups	On September 14, 2019, Greg Fox, Reporter WESH-TV, hosted the Franciscan Foundation for the Holy Land biennial fundraiser. The event raised money to preserve Christian holy sites and to provide education in Jerusalem.	1	Reporter, WESH-TV

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150	9/14/2019	Participation in events sponsored by community groups	On September 14, 2019, Jim Payne and Meredith McDonough, Anchor/Reporters, WESH-TV, hosted the Special Olympics Florida "Champions Gala." The event honored athletes, families, volunteers, and supporters of Special Olympics Florida.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
151	9/17/2019	Participation in events or programs sponsored by educational institutions	On September 17, 2019, Amy Sweezey, Meteorologist WESH-TV, traveled to Merritt Island and spoke to all 3rd-5th graders and teachers at Milo Elementary School. She discussed weather, television, and careers in Broadcasting and Meteorology. She shared with them the importance of school and education, along with the various instruments and tools used to forecast the weather.	1	Meteorologist, WESH-TV
152	9/19/2019	Participation in events sponsored by community groups	On September 19, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, participated in the "15th Annual End of Summer Open" presented by Applied Industrial Technologies. The charity golf fundraiser benefitted Give Kids the World Village and was held at Reunion Golf Resort in Kissimmee. The Engineering League has helped to raise awareness and thousands of dollars in donations for the organization. Give Kids the World Village is an 84-acre non-profit resort in Central Florida that provides week long cost-free vacations for families and their children, who suffer life-threatening illnesses.	1	Chief Meteorologist, WESH-TV
153	9/19/2019	Participation in events sponsored by community groups	On September 19, 2019, Amy Sweezey, Meteorologist, WESH-TV, spoke during the Women's Initiative Network luncheon, themed "Balance for Better." It was held at the Bank of New York (BNY) Mellon in Lake Mary.	1	Meteorologist, WESH-TV

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154	9/20/2019	Participation in events sponsored by community groups	On September 20, 2019, Greg Fox, Reporter WESH-TV, emceed the "Whitney M. Young, Jr. Service Award" luncheon. It recognized outstanding service by adults and organizations for their demonstrated involvement in the development and implementation of boy scouting opportunities. Established in 1978, the award was named in honor of the late Civil Rights Leader and Urban League Executive Director. The funds raised will benefit culturally and economically at-risk youth in the 7 counties within the Boy Scouts Central Florida Council. The counties include: Brevard, Flagler, Lake, Orange, Osceola, Seminole, and Volusia.	1	Reporter, WESH-TV
155	9/21/2019	Participation in events sponsored by community groups	On September 21, 2019, Jim Payne, Anchor/Reporter WESH 2 News, attended the "Give Kids the World Gala." The organization provides children, who have with life-threatening conditions, and their families with a free, week-long vacation in Central Florida.	1	Anchor/Reporter, WESH-TV
156	9/21/2019	Participation in events sponsored by community groups	On September 21, 2019, Amy Swezey Meteorologist WESH-TV, attended the Real Radio 104.1 Poker Tournament held at the Orlando Science Center. It was a benefit for the Mustard Seed of Central Florida. The organization's mission is to rebuild the lives of families and individuals who've suffered disaster or personal tragedy. Providing household furnishings and clothing, to them, it is also environmentally responsible to the Central Florida community.	1	Meteorologist, WESH-TV

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157	9/21/2019	Participation in events sponsored by community groups	On September 21, 2019, Tony Mainolfi, Chief Meteorologist WESH-TV, participated in a "Hugz from Bugz's" pediatric cancer fundraiser. Hugz from Bugz, a non-profit organization created in 2010, helps love ones coping with pediatric cancer. Since its inception, they have provided assistance to over 800 families with their medical bills, utility bills, and more.	1	Chief Meteorologist, WESH-TV
158	9/21/2019	Participation in events sponsored by community groups	On September 21, 2019, Jim Payne, Anchor/Reporter WESH-TV, was the keynote speaker during the Central Florida Recovery Symposium. The purpose of the organization is to stop opioid deaths in Central Florida. Jim spoke about his son's recovery from addiction and the impact it had on the family, plus how they received help.	1	Anchor/Reporter, WESH-TV
159	9/22/2019	Participation in events sponsored by community groups	On September 22, 2019, Jim Payne, Anchor/Reporter WESH-TV, appeared in the LIVE production of "This is My Brave." The play's purpose was to reduce the stigmas associated with mental illness. Jim shared how his family coped and received assistance to deal effectively with his son's journey from addiction to recovery. The event was held at the Dr. Phillips Performing Arts Center, Orlando. To prepare, he participated in rehearsals on July 27 and August 24.	1	Anchor/Reporter, WESH-TV
160	9/23/2019	Participation in other activities designed by the station employment unit	On, September 23, 2019, Blanca Vega, Human Resource Coordinator, Hearst, conducted 2 meetings with WESH-TV/WKCF-TV Department Heads and Hiring Managers. The first, with the President/General Manager, Business Manager, and Business Analyst, dealt with hiring trends, recruiting sources, and applicant trends. The second, with Department Head Managers and Hiring Managers, reviewed posting in Taleo and Oracle, plus recruiting concerns.	13	President & General Manager, WESH-TV/WKCF-TV Business Manager, WESH-TV/WKCF-TV Director of Engineering Digital Sales Manager, WESH-TV/WKCF-TV



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161	9/24/2019	Participation in events or programs sponsored by educational institutions	On September 24, 2019, Justin Jones, National Sales Manager, WESH-TV, Raul Saldana, Assistant Chief Engineer, WESH-TV/WKCF-TV, HTV Design's Kevin Johnson, Director of Graphic Operations and Stephanie Daugherty, Production Manager, along with Blanca Vega, Human Resources Coordinator, Hearst, attended the 2019 Career Expo held at the University of Central Florida. They met with students interested in television careers.	5	National Sales Manager, WESH-TV Assistant Chief Engineer, WESH-TV/WKCF-TV Director of Graphic Operations, HTV Design Production Manager, HTV Design
162	9/24/2019	Participation in events sponsored by community groups	On September 24, 2019, Kyle Gravlin, Meteorologist WESH-TV, hosted Boy Scout Troop 565. They were given a weather tour and behind-the-scenes look at the tools used for forecasting the weather. The 9 scouts were able to earn their weather badge by meeting with a Meteorologist.	1	Meteorologist, WESH-TV
163	9/28/2019	Participation in events sponsored by community groups	On September 28, 2019, Jim Payne, Anchor/Reporter WESH-TV, emceed and participated in the "Stuff Your Face Race." He participated in the 10K, assisted with pre and post race announcements, and handed out awards. The event raised money for ImPower, which offers programs tackling mental health, substance abuse misuse, and child well-being.	1	Anchor/Reporter, WESH-TV
164	9/30/2019	Participation in events or programs sponsored by educational institutions	On September 30, 2019, HTV Design's Stephanie Daugherty, Production Manager and Kevin Nichols, Graphic Designer, attended Full Sail's Career Networking Event. They met with students interested in TV and Graphic Arts careers.	2	Production Manager-Hub, Hearst Television Graphic Designer-Hub, Hearst Television