

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2016 - September 30, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive-Estrella TV Open Date: 2/10/2016 Hire Date: 4/16/2017	1-2, 4-5, 7-9, 11-15, 18, 20-22, 24-33, 36-40, 43-45, 48-52, 54-55	21
Account Executive Open Date: 3/18/2016 Hire Date: 8/7/2017	1-2, 8-9, 11-15, 18, 20, 22-32, 35-37, 39, 43, 45, 47-51, 54-55	11
News Producer Open Date: 4/19/2016 Hire Date: 10/10/2016	2, 4-6, 8-9, 11-16, 18, 20, 22-32, 35-41, 43, 45, 48-55	11
News Producer Open Date: 7/21/2016 Hire Date: 1/16/2017	2, 4-6, 8-9, 11-16, 18-20, 22-32, 36-41, 43, 45, 48-55	50
Photographer Open Date: 8/5/2016 Hire Date: 10/3/2016	2, 4-5, 8-9, 11-16, 18-20, 22-32, 36-41, 43, 45, 48-55	50
Account Executive Open Date: 10/17/2016 Hire Date: 3/28/2017	1-2, 4-6, 8-16, 18-20, 22-33, 36-39, 43, 45, 48-55	11
Digital Media Manager Open Date: 11/2/2016 Hire Date: 1/2/2017	2, 4-6, 8-9, 11-32, 36-40, 43, 45, 48-55	17
Operations Technician Open Date: 11/14/2016 Hire Date: 12/11/2016	2, 4-6, 8-9, 11-20, 22-32, 34, 36-39, 43, 45-46, 48-55	17
Digital Editor Open Date: 1/10/2017 Hire Date: 3/17/2017	2, 4-6, 8-9, 11-16, 18-20, 22-33, 36-41, 43, 45, 48-55	33
Local Sales Manager Open Date: 1/12/2017 Hire Date: 2/1/2017	1-2, 4-6, 8-9, 11-16, 18-20, 22-32, 36- 39, 43-45, 48-51, 53-55	11
Digital Sales Manager Open Date: 2/9/2017 Hire Date: 4/1/2017	1-2, 4-6, 8-9, 11-20, 22-32, 36-39, 43, 45, 48-55	17
Photographer/Editor Open Date: 2/23/2017 Hire Date: 4/5/2017	2, 4-6, 8-9, 11-16, 18-20, 22-32, 36-43, 45, 48-55	42
Investigative Reporter Open Date: 4/25/2017 Hire Date: 7/11/2017	2, 4-6, 8-9, 11-20, 22-32, 36-41, 43, 45, 48-55	17
Digital Client Specialist Open Date: 5/9/2017 Hire Date: 7/10/2017	1-2, 4-6, 8-9, 11-22, 24-32, 35-39, 43, 45, 48-55	17

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Reporter Open Date: 6/13/2017 Hire Date: 8/28/2017	2, 4-6, 8-9, 11-16, 18-20, 22, 24-32, 36-41, 43, 45, 48-55	11
Photographer Open Date: 6/13/2017 Hire Date: 7/24/2017	2, 4-6, 8-9, 11-20, 22, 24-32, 36-41, 43, 45, 48-55	17
Producer Open Date: 6/13/2017 Hire Date: 8/28/2017	2, 4-6, 8-9, 11-22, 24-32, 35-41, 43, 45, 48-55	11
Traffic Sales Assistant Open Date: 6/29/2017 Hire Date: 8/21/2017	1-2, 4-6, 8-9, 11-22, 24-32, 36-39, 43, 45, 48-55	17
Assignment Desk Editor Open Date: 6/29/2017 Hire Date: 9/1/2017	2, 4-6, 8-9, 11-16, 18-20, 22, 24-33, 35-39, 43, 45, 48-55	11
Master Control Operator Open Date: 8/10/2017 Hire Date: 9/18/2017	2-6, 8-9, 11-16, 18-22, 24-33, 35-39, 43, 45-46, 48-55	11

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 919/217-4438 Email : slizik@602Communications.com Sandy Lizik	N	0
2	Alabama State University 915 S. Jackson Street Montgomery, Alabama 36104 Phone : 334/229-4493 Url : http://www.alasu.edu Email : dokeowo@alasu.edu Fax : 1-334-229-4976 David Okeowo	Y	0
3	All About People 4767 New Broad Street Suite 308 Orlando, Florida 32814 Phone : 407 751-7146 Url : http://www.allaboutpeople.net/ Fax : 1-602-955-6646 Gary Staudt	N	0
4	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : mba@mbaweb.org Fax : 1-417-883-2259 Donnie Harris	N	0
5	Asian American Journalists Association (AAJA) 5 Third Street, Ste. 1108 San Francisco, California 94103 Phone : 415-346-2051 Url : http://www.aaja.org Asian American Journalists Association Manual Posting	N	0
6	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : kwitkoe@bates.ctc.edu Ken Witkoe	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Broadcasting & Cable 275 Washington Street 4th Floor Newton, Massachusetts 02458 Neil Andrews Manual Posting	N	1
8	California Chicano News Media Assoc. 727 W. 27th Street Room 201 Los Angeles, California 90071 Phone : 213/821-0075 Url : http://www.ccnma.org Sylvia Wells Manual Posting	N	0
9	Career Source Central Florida 2884 South Orlando Drive Sanford, Florida 32773 Phone : 407-531-1231 x7340 Url : CareerSourceCentralFlorida.com Lupino Reed Manual Posting	Y	0
10	Careerbuilder.com 200 N. LaSalle, Suite 1100 Chicago, Illinois Phone : 773.527.3600 Career Services Manual Posting	N	1
11	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : http://careers.hearsttelevision.com/ Email : htv.careers@hearst.com Career Services	N	54
12	Central Florida Assoc. of Black Journalist P.O.Box 745 Orlando, Florida Phone : 407/872-0656 Url : http://cfabj.wordpress.com Email : Chetglover@cfl.rr.com Fax : 1-407-872-5763 Chester Glover	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Central Florida Employment Council 450 Seminola Blvd Casselberry, Florida 32707 Phone : 407/834-4223 Url : http://www.cfec.org Email : cfec@cfec.org Fax : 1-407-260-2949 Paulette Weir	Y	0
14	Central Florida Urban League 2804 Belco Drive Orlando, Florida 32808 Phone : 407/841-7654 Url : http://www.cful.org Email : srichardson@cful.org Fax : 1-407-841-9114 S Richardson	Y	0
15	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Email : bille@michaelsmedia.com Michael Bille	N	0
16	Columbia University 2950 Broadway New York, New York 10027 Phone : 212/854-8608 Url : http://www.journalism.columbia.edu Melissa McLainey Manual Posting	N	0
17	Current Employee	N	10
18	Daytona State College 1200 W. International Speedway Blvd. Room 205, Bldg 100 Daytona Beach, Florida 32120 Phone : 386/506-3687 Url : http://www.daytonastate.edu Email : CareerServices@DaytonaState.edu Fax : 1-386-506-3150 Career Services	Y	0

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19	Eatman Media Services P.C Box 102 Bedford, New York 10506 Phone : 914-234-4748 Url : http://www.eatmanmediaservices.com/ Ross Eatman Manual Posting	N	0
20	Emma L. Bowen Foudation of Minority Interest in Media 524 W. 57th St New York, New York 10019 Phone : 212-975-2545 Email : Sandra.Rice@nbcuni.com Career Services	N	0
21	Employee Referral	N	8
22	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
23	Everglades University 850 Trafalgar Court Maitland, Florida 32751 Phone : 407.277.0311 Email : kburns@evergladesuniversity.edu Kimberly Burns	N	0
24	Finding the Lost Sheep Post Office Box 770591 Winter Garden, Florida 34777 Phone : 321-354-8885 Email : info@findingthelostsheep.com Sharee Hodge	Y	0
25	Florida A & M University 100 Student Union Plaza Tallahassee, Florida 32307 Phone : 850-599-8808 Url : http://www.famu.edu Email : cecile.washington@famu.edu Cecile Washington	Y	0

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26	Florida Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone : 850/681-6444 Url : http://www.fab.org Email : Lvarn@fab.org Fax : 1-850-222-3957 Lindsay Varn	Y	0
27	Florida State University A-4100 University Center Tallahassee, Florida Phone : 850/644-4023 Url : http://www.fsu.edu Email : Reception@admin.fsu.edu Debbie Crowder	Y	0
28	Goodwill Industries-Self-Sufficiency Job Center 101 W. Cypress Street Kissimmee, Florida 34741 Phone : 407/847-0696 Url : http://www.goodwillcfl.org Email : Lvazquez@goodwillcfl.org Fax : 1-407-847-0951 Lourdes Vazquez	Y	0
29	Goodwill Industries-Self-Sufficiency Job Center 515 W. Central Blvd. Orlando, Florida 32801 Phone : 407/872-0770 Url : http://www.goodwillcfl.org Email : mlohnquist@goodwillcfl.org Fax : 1-407-872-0256 M Lonnquist	Y	0
30	Goodwill Industries-Self-Sufficiency Job Center 112 S. Sanford Avenue Sanford, Florida 32771 Phone : 407/936-0469 Url : http://www.goodwillcfl.org Email : bnewkirk@goodwillcfl.org Fax : 1-407-936-0480 Belinda Newkirk	Y	0

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31	Hispanic Chamber of Commerce 315 E. Robinson Street Suite 190 Orlando, Florida 32801 Phone : 407/428-5870 Url : http://www.hispanicchamber.net Email : lgarcia@hispanicchamber.net Fax : 1-407-428-5871 L Garcia	N	0
32	Howard University School of Communication 525 Bryant Street, NW Washington, District of Columbia 20059 Phone : 202/806-5806 Url : http://www.howard.edu Email : Cdudley@Howard.edu Fax : 1-202-986-2911 Carol Dudley	Y	0
33	Indeed.com 177 Broad Street, 6th Floor Stamford, Connecticut 06901 Phone : 646 -589 -6802 Url : www.indeed.com Megan Brown Manual Posting	N	11
34	ITT Technical Institute 1400 International Parkway Lake Mary, Florida 32746 Phone : 407/936-0610 Url : http://www.itt-tech.edu Email : arusiloski@itt-tech.edu Fax : 1-407-936-0512 Kim Poaletti	N	0
35	LinkedIn 2029 Stierlin Court Mountain View, California 94043 Phone : . Url : http://www.linkedin.com Career Services Manual Posting	N	17

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36	Long Island University-CW Post Campus 720 Northern Blvd Kumble Hall Brookville, New York Phone : 516-299-2251 Url : http://www.liunet.edu Email : post-careersuccess@liu.edu Career Services	Y	0
37	MediaLine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800/237-8073 Url : http://www.medialine.com/jobshtm Email : medialine@medialine.com Mark Shilstone	N	0
38	National Association of Hispanic Journalists 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Career Services Manual Posting	N	0
39	National Lesbian & Gay Journalists Association 1420 K. Street, NW Suite 910 Washington, District of Columbia 20005 Phone : 202/588-9888 ext 10 Email : info@nljja.org Fax : 1-202-588-1818 David Barre	Y	0
40	New York University - Wasserman Ctr for Development 133 E. 12th Street 2nd Floor New York, New York 10003 Phone : 214/998-4730 Url : http://www.nyu.edu/careerdevelopment Trudy Steinfeld Manual Posting	N	0
41	Northwestern University - Medill School 1845 Sheridan Road Evanston, Illinois Phone : 847/467-1238 Url : http://www.medill.northwestern.edu Lonnie Dunlap Manual Posting	N	0
42	Previous Employee	N	1

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43	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	2
44	Rollins College Crummer Graduate School 1000 Holt Avenue Camp Box 2722 Winter Park, Florida Phone : 407/646-2335 Url : http://www.rollins.edu/careerservices Email : careerdevelopment@Rollins.edu Fax : 1-407-646-2311 Career Services	N	0
45	Seminole State College 100 Weldon Blvd. Sanford, Florida 32773 Phone : 407/708-2294 Url : http://www.seminolestate.edu/careers Email : baynarda@seminolestate.edu Fax : 1-407-708-2034 Arin Baynard	Y	0
46	Society of Broadcast Engineers 9102 N Meridian St Ste 150 Indianapolis, Illinois Phone : 317-846-9000 Scott Jones Manual Posting	N	0
47	Spots 'n Dots 600 West Peachtree Street, NW Suite 350 Atlanta, Georgia 30308 Phone : 888/884-2630 Url : http://www.spotsndots.com Gene McKay Manual Posting	N	2
48	State of FL - Dept of Ed.-Division of Voc. Rehab. 3555 Maguire Blvd Suite 205 Orlando, Florida 32803 Phone : 407/897-2725 Url : http://www.fldoe.org Email : Nancy.Pritchard@vr.fldoe.org Fax : 1-407-897-2752 Nancy Pritchard	Y	0

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49	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
50	TVJobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 760/754-8177 Url : http://www.tvjobs.com Mark Holloway Manual Posting	N	3
51	University of Central Florida - Career Resource Center P.O.Box 160165 Admin. Bldg, Suite S124 Orlando, Florida Phone : 407/823-2361 Url : http://www.career.ucf.edu Veena Garib Manual Posting	N	0
52	University of FL-College of Journalism & Communications 2081 Weimer Hall Gainesville, Florida 32611 Phone : 352/392-0463 Url : http://www.jou.ufl.edu/knight/jobintern/ David Ostroff Manual Posting	N	0
53	University of Maryland-Phillip Merrill College of Journalism 1117 Journalism Building 1 College Park, Maryland 20742 Phone : 301-405-7247 Url : http://www.journalism.umd.edu Email : charvey@jmail.umd.edu Adrienne Flynn	N	0
54	Valencia Community College - Career Placement 8600 Valencia College Lane Orlando, Florida 32825 Phone : 407/582-2726 Url : http://valenciacc.edu/careerdevelopment Merling Anglade Manual Posting	Y	0

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55	Western Carolina University 205 E. Killian Annex Cullowhee, North Carolina 28723 Phone : 828/227-3851 Url : http://jobs.wcu.edu Donald Connelly Manual Posting	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			110

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/1/2016	Participation in events sponsored by community groups	Throughout the year, Tom Hirsch, Assignment Editor WESH 2 News, serves as the Vice President of Programs and Publicity for the Jewish Genealogical Society of Greater Orlando. He is also a member of the Central Florida Genealogical Society. He serves as the liaison between the 2 organizations to schedule guest speakers, recruit volunteers, and communicate upcoming events.	1	Assignment Editor, WESH 2 News
2	10/1/2016	Establishment of training programs for station personnel	Beginning September 20, 2016 through June 15, 2017, Kirsten Wolff, News Director WESH 2 News, was chosen by Hearst Corporate Management to participate in the 2016-2017 Hearst Management Institute. HMI was established in 1997 by Frank Bennack, Jr., former Executive Vice Chairman and former CEO Hearst Corporation. The goals are to improve participants understanding of leading management concepts, help them become more effective leaders, and enhance their critical personal competencies.	1	News Director, WESH 2
3	10/1/2016	Participation in events sponsored by community groups	On October 1, 2016, Amy Swezey, Meteorologist, WESH 2 News, emceed the 6th Annual "Women Playing for Time," tennis fundraiser. The event benefitted breast cancer patient services at UF Orlando Health.	1	Meteorologist, WESH 2 News
4	10/1/2016	Participation in events sponsored by community groups	On October 1, 2016, Jim Payne, Anchor/Reporter WESH 2 News, served as emcee for the annual "Walk a Mile in Her Shoes." It was a fund-raiser for the Family Life Center that works towards stopping domestic violence in Flagler County. Participants wore high-heeled shoes and walked through the Flagler Beach area.	1	Anchor/Reporter, WESH 2 News

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5	10/1/2016	Participation in other activities designed by the station employment unit	From October 1, 2016 through September 30, 2017, 460 EEO public service announcements aired. WESH 2 (NBC affiliate) ran 100, CW18 (CW Affiliate) ran 103, ME-TV (a Classic / Retro Network) ran 104, THIS TV (a 24 Hours a Day / 7 Days a Week Movie Network) ran 102, and ESTRELLA TV (a Spanish Language Network) ran 51. The on-air copy reads as follows: WESH-TV, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our station. If your organization is interested in receiving notifications on job vacancies at WESH-TV, please contact Human Resources at WESH-TV 1021 North Wymore Road Winter Park, Florida 32789 or call 407-645-2222."	1	Executive Assistant, WESH 2/CW18
6	10/3/2016	Participation in events sponsored by community groups	On October 3, 2016, Jason Guy, Anchor/Reporter WESH 2 News, emceed the awards program for "Tee it Up for a Cure" golf tournament. Funds raised will benefit the Leukemia & Lymphoma Society.	1	Anchor/Reporter, WESH 2 News

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7	10/3/2016	Establishment of an intern program designed to assist members of the community	The WESH 2/CW18 Internship Program offers a "hands-on" experience for college students and gives them an insiders look at how a broadcast television station operates. The list of requirements include documentation that college credit will be earned or that the internship is an integral part of the curriculum; the students have demonstrated an interest in Journalism, Broadcast Communications, the Web, Sales, Weather, or Sports; and are currently enrolled in a University, College or Technical School. The internships were in the News, Sports, and Web departments. There were 7 interns Fall 2016/Winter 2017, 2 Spring 2017 and 11 Summer 2017; they earned college credit for their participation. The Universities, Colleges and/or Technical schools represented were: University of Central Florida, University of South Florida, Stetson University, Embry Riddle Aeronautical University, Hofstra University, Florida A& M University, and University of Florida.	9	News Director, WESH 2 News Executive Producer, WESH 2 News Digital Media Manager, WESH 2 News Sports Anchor/Reporter, WESH 2 News
8	10/4/2016	Participation in events sponsored by community groups	On October 4, 2016, Jim Payne Anchor/Reporter WESH 2 News, spearheaded the "2016 Jim Payne Corporate 5K for Kids House" committee meeting. Kids House is the initial step to report if children are suspected of being abused in Central Florida.	1	Anchor/Reporter, WESH 2 News
9	10/7/2016	Participation in events or programs sponsored by educational institutions	In 2016 and 2017, during the school term, Mike Kirby, News Photographer with WESH 2 News, represented the station as an advisory committee member for Winter Park Tech. The purpose was to review the school's improvement plans and offer input on vocational education programs. The meetings were held the first Friday of every month: In 2016 on October 7, November 4, and December 2; in 2017 on January 6, February 3, March 3, April 7, and May 5.	1	Photographer, WESH 2 News

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10	10/8/2016	Participation in events sponsored by community groups	Throughout the year, WESH 2 Photographer Mike Ollendorf, a volunteer co-chair organizes fund raisers, plans walks, conducts training and provides informational events for the Hydrocephalus Association of Central Florida Walk.	1	Photographer, WESH 2 News
11	10/12/2016	Participation in events or programs sponsored by educational institutions	On October 12th and November 18, 2016, Dave Riva, General Sales Manager, CW18, was the guest speaker during a University of Central Florida role play event.	1	General Sales Manager, CW18
12	10/14/2016	Participation in events sponsored by community groups	On October 14, 2016, Jim Payne, Anchor/Reporter WESH 2 News, emceed the Orange County Sheriff's Foundation's annual recognition luncheon. The event recognizes and honors Sheriff's deputies, their families, and civilians who have gone above and beyond the call of duty on behalf of Orange County residents.	1	Anchor/Reporter, WESH 2 News
13	10/14/2016	Participation in events sponsored by community groups	On October 14, 2016, Jim Payne, Anchor/Reporter WESH 2 News, emceed the "Starry, Starry Night" gala for the Rollins College Foundation. The event raised scholarship money for the college's students enrolled in evening classes.	1	Anchor/Reporter, WESH 2 News
14	10/15/2016	Participation in events sponsored by community groups	On October 15, 2016, Meredith McDonough, Anchor/Reporter WESH 2 News, emceed the "Inaugural Hydrocephalus Walk" at the Dr. Phillips Community Park, Orlando.	1	Anchor/Reporter, WESH 2 News

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15	10/15/2016	Participation in events sponsored by community groups	James Cole, News Photographer for WESH 2 News, serves as the Vice President of Broadcast, and is an Executive Board member of the Central Florida Association of Black Journalists. He attends the monthly meetings which deal with organization and advocacy. Since its inception, its Mission is to form a regional network of journalists that would serve as a forum in which members could improve their skills and share ideas and experiences. He is also a financial member of the Radio Television Digital News Association (RTDNA).	1	News Photographer, WESH 2 News
16	10/18/2016	Participation in events or programs sponsored by educational institutions	On October 18, 2016, Amy Sweezey, Meteorologist, WESH 2 News, spoke to 5th graders at International Community School about weather and jobs in Broadcast Meteorology.	1	Meteorologist, WESH 2 News
17	10/20/2016	Participation in events or programs sponsored by educational institutions	On October 20, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 4th graders at Port Orange Elementary School about Hurricane Matthew and careers in Television.	1	Chief Meteorologist, WESH 2 News
18	10/21/2016	Participation in events sponsored by community groups	On October 21, 2016, Jim Payne, Anchor/Reporter WESH 2 News, emceed the annual "Round-Up" Gala. The event raised funds for the daily operations of the Edgewood Children's Ranch; it is a facility designed to keep youth out of the juvenile justice system.	1	Anchor/Reporter, WESH 2 News
19	10/22/2016	Participation in events sponsored by community groups	On October 22, 2016, Jason Guy, Anchor/Reporter WESH 2 News, hosted the "Howl-O-Ween" dog walk-a-thon and Canine Costume Contest. He and Tanner, his Basset Hound, led the costume parade. The event raised over \$50K to help animals in Central Florida through the Franklin's Friends charity.	1	Anchor/Reporter, WESH 2 News
20	10/22/2016	Participation in events or programs sponsored by educational institutions	On October 22, 2016, Jason Guy, Anchor/Reporter and Eric Burris, Meteorologist WESH 2 News, co-emceed the Seminole County band competition.	2	Anchor/Reporter, WESH 2 News Meteorologist, WESH 2 News

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21	10/22/2016	Participation in events sponsored by community groups	On October 22, 2016, several WESH 2/CW18 employees participated in the station sponsored "9th Annual Jim Payne 5K to Benefit Kids House." Participants included WESH 2 News Anchor/Reporters Jim Payne and Meredith McDonough, Meteorologist Amy Sweezey, Reporter Greg Fox, and CW18 General Sales Manager Dave Riva. Kids House is the initial step to report suspected child abuse in Central Florida, and for anyone under the age of 21 who may be a victim of human trafficking in Florida.	5	Anchor/Reporter, WESH 2 News Anchor/Reporter, WESH 2 News Reporter, WESH 2 News General Sales Manager, CW18
22	10/25/2016	Participation in events sponsored by community groups	On October 25, 2016, Stewart Moore and Summer Knowles, Anchor/Reporters for WESH 2 News, spoke to attendees during the AMIKids program about their careers and the importance of making sound decisions in life.	2	Anchor/Reporter, WESH 2 News Anchor/Reporter, WESH 2 News
23	10/25/2016	Participation in events or programs sponsored by educational institutions	On October 25, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 4th graders at Moss Park Elementary School about weather; this was during their weather unit of study.	1	Chief Meteorologist, WESH 2 News
24	10/29/2016	Participation in events sponsored by community groups	On October 29, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, emceed the annual "Special Olympics Florida Champions Gala." Attendees all across Florida were there to honor Special Olympics athletes, coaches, families, volunteers, and sponsors.	1	Anchor/Reporter, WESH 2 News
25	10/30/2016	Participation in events sponsored by community groups	On October 30, 2016, Meredith McDonough, Anchor/Reporter WESH 2 News, attended a breakfast event at Camp Boggy Creek.	1	Anchor/Reporter, WESH 2 News
26	11/3/2016	Participation in events or programs sponsored by educational institutions	On November 3, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 5th graders at Sunrise Elementary School about weather during their weather unit of study.	1	Chief Meteorologist, WESH 2 News

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27	11/3/2016	Participation in events sponsored by community groups	On November 3, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, emceed the Osceola County "Veteran's Appreciation" luncheon. The event honored over 100 county employees who have or are serving in the United States Military.	1	Anchor/Reporter, WESH 2 News
28	11/4/2016	Participation in events or programs sponsored by educational institutions	On November 4, 2016, Michelle Imperato, Anchor/Reporter, WESH 2 News, co-emceed a Parke House Elementary School fundraiser.	1	Anchor/Reporter, WESH 2 News
29	11/4/2016	Participation in events sponsored by community groups	On November 4, 2016, Michelle D. Bell, Executive Assistant WESH 2/CW18, Tonja Brooks, Client Service Coordinator WESH 2, and Risa Quiles, News Room Administrator WESH 2, attended the kick-off Christmas luncheon at Great Oaks Village; it was attended by community leaders and companies that support the organization. Great Oaks Village is a residential foster care group home for children ages 6 to 18+ who have been removed from their homes by the State of Florida due to abuse, neglect or abandonment.	3	Executive Assistant, WESH 2/CW18 Client Service Coordinator, WESH 2 News Room Administrator, WESH 2
30	11/10/2016	Participation in events or programs sponsored by educational institutions	On November 10, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 3rd graders at Conway Elementary School about weather during their weather unit of study.	1	Chief Meteorologist, WESH 2 News
31	11/12/2016	Participation in events sponsored by community groups	On November 12, 2016, Dave McDaniel, Reporter WESH 2 News, produced a retirement video that showcased the life and career of Seminole County Sheriff Don Eslinger. The event was attended by family, friends, and noted dignitaries.	1	Reporter, WESH 2 News
32	11/12/2016	Participation in events sponsored by community groups	On November 12, 2016, Greg Fox, Reporter WESH 2 News, was the auction chairman for the annual Annunciation Catholic Church "Fall Festival." The event raised \$35,000 for charity.	1	Reporter, WESH 2 News

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33	11/12/2016	Participation in events sponsored by community groups	On November 12, 2016, Meredith McDonough, Anchor/Reporter WESH 2 News, assisted with the program, "Let's Say Grace;" it was a benefit at the Grace Medical Home.	1	Anchor/Reporter, WESH 2 News
34	11/12/2016	Participation in events sponsored by community groups	On November 12, 2016, Jim Payne Anchor/Reporter WESH 2 News, attended the Board of Directors meeting for Special Olympics Florida held at the Disney/ESPN Wide World of Sports.	1	Anchor/Reporter, WESH 2 News
35	11/14/2016	Participation in events or programs sponsored by educational institutions	On November 14, 2016, Kyle Gravlin, Meteorologist, WESH 2 News, spoke to 1st graders at Starchild Academy about weather, the water cycle, tools used in measuring & recording weather and weather safety.	1	Meteorologist, WESH 2 News
36	11/15/2016	Participation in events or programs sponsored by educational institutions	On November 15, 2016, Jason Guy, Anchor/Reporter, WESH 2 News, spoke to 1st graders at Heathrow Elementary School during their Seminole County "Teach-In," about his career in television News.	1	Anchor/Reporter, WESH 2 News
37	11/15/2016	Participation in events sponsored by community groups	On November 15, 2016, Stewart Moore, Anchor/Reporter WESH 2 News, volunteered at the Orlando Union Rescue Mission for Women and Children.	1	Anchor/Reporter, WESH 2 News
38	11/15/2016	Participation in events or programs sponsored by educational institutions	On November 15, 2016, Amy Sweezey, Meteorologist, WESH 2 News, spoke to 5th graders at Crystal Lake Elementary School about weather and jobs in Broadcast Meteorology; this was during the Seminole County "Teach-In" career program.	1	Meteorologist, WESH 2 News
39	11/15/2016	Participation in events or programs sponsored by educational institutions	On November 15, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, spoke to 4th graders at Prairie Lake Elementary School about his education and career path as a Broadcast Journalist; this was during the Orange County "Teach-In" career program.	1	Chief Meteorologist, WESH 2 News

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40	11/15/2016	Participation in events or programs sponsored by educational institutions	On November 15, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 2nd graders at Sabal Point Elementary School about weather and careers in television; this was during the Orange County Teach-In" career program.	1	Chief Meteorologist, WESH 2 News
41	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Stewart Moore, Anchor/Reporter WESH 2 News, spoke to students during the Hungerford Elementary School's Orange County "Teach-In" career program.	1	Anchor/Reporter, WESH 2 News
42	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Michelle Imperato, Anchor/Reporter WESH 2 News, discussed her television career to students during the Lake Brantley High School's Seminole County, "Teach-In" career day program.	1	Anchor/Reporter, WESH 2 News
43	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Jim Payne, Anchor/Reporter WESH 2 News, spoke to 4th graders at Prairie Lake Elementary School about his education and career path as a Broadcast Journalist; this was during the Orange County "Teach-In" career program.	1	Anchor/Reporter, WESH 2 News
44	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 4th graders at Cypress Springs Elementary School about weather and careers in television; this was during the Orange County, "Teach-In" career program.	1	Chief Meteorologist, WESH 2 News
45	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Meredith McDonough, Anchor/Reporter WESH 2 News, spoke to students at Thorne Brooke Elementary School during their Orange County "Teach-In" career program.	1	Anchor/Reporter, WESH 2 News
46	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Jason Guy, Anchor/Reporter WESH 2 News, spoke to 2 classes at Palm Lake Elementary School about his career in television News; this was during their Orange County "Teach-In" career day program.	1	Anchor/Reporter, WESH 2 News

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47	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Robert Lowe, Reporter WESH 2 News, discussed his broadcast television career during Meadow Woods Elementary School's "Teach-In" program.	1	Reporter, WESH 2 News
48	11/16/2016	Participation in events or programs sponsored by educational institutions	On November 16, 2016, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 6th graders at Legacy Middle School about weather during their weather unit of study.	1	Chief Meteorologist, WESH 2 News
49	11/17/2016	Participation in events or programs sponsored by educational institutions	On November 17, 2016, Kyle Gravlin, Meteorologist WESH 2 News, spoke to 4th and 5th graders at Enterprise Elementary School. He discussed weather & climate, forecasting, and Astronomy.	1	Meteorologist, WESH 2 News
50	11/22/2016	Participation in events sponsored by community groups	On November 22, 2016, Stewart Moore Anchor/Reporter WESH 2 News, volunteered at the Orlando Rescue Mission for Women and Children. He donated food and fellowshipped with the residents.	1	Anchor/Reporter, WESH 2 News
51	11/29/2016	Participation in events or programs sponsored by educational institutions	On November 29, 2016, Amy Sweezey, Meteorologist WESH 2 News, spoke about weather to kindergartners and 1st graders at Audubon Park Elementary School. She also read the book, "It Never, Ever Snows in Florida."	1	Meteorologist, WESH 2 News
52	11/30/2016	Participation in events or programs sponsored by educational institutions	On November 30, 2016, Robert Lowe, Reporter WESH 2 News, was a guest teacher during a Digital Media Journalism class at Valencia College.	1	Reporter, WESH 2 News
53	12/1/2016	Participation in events or programs sponsored by educational institutions	On December 1, 2016, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 4th graders at Discovery Elementary School about Hurricane Matthew and careers in television.	1	Chief Meteorologist, WESH 2 News

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54	12/1/2016	Listing of each upper-level category opening in a job bank or newsletter	Between December 2016 and March 2017, job openings were posted to seek qualified candidates for upper-level management positions. The positions were for a WESH 2 General Sales Manager and Local Sales Manager, and WESH 2/CW18 Digital Sales Manager. The positions were posted on various websites, including, ads@spotsndots.com, jobs@tvjobs.com, and lvarn@fab.com.	1	President & General Manager, WESH 2/CW18
55	12/3/2016	Participation in events sponsored by community groups	On December 3, 2016, Dave McDaniel Reporter WESH 2 News, emceed the annual Longwood Christmas parade.	1	Reporter, WESH 2 News
56	12/6/2016	Participation in events or programs sponsored by educational institutions	On December 6, 2016, Amy Swezey, Meteorologist WESH 2 News, spoke to kindergartners through 5th graders at DeBary Elementary School about weather, jobs in Broadcast Meteorology, plus she read "It Never, Ever Snows in Florida," a book about Florida weather.	1	Meteorologist, WESH 2 News
57	12/8/2016	Participation in events sponsored by community groups	On December 8, 2016, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to members of the Avalon Park Kiwanis Club about his career in Meteorology.	1	Chief Meteorologist, WESH 2 News
58	12/8/2016	Participation in Job Fairs	On December 8, 2016, Richard Monn, Chief Engineer WESH 2/CW18, Dave Kessler, Director of Veteran Recruiting HEARST, and Chelsea Swinford, Human Resource Specialist, HEARST, attended a Job Fair for military personnel. The attendees were informed on how their military skills can be used as a basis for filling positions within the HEARST company, WESH 2, and CW18. They were also given website information in order to apply for the company's open positions.	1	Chief Engineer, WESH 2/CW18 Director of Veteran Recruiting, HEARST Human Resource Specialist, HEARST
59	12/10/2016	Participation in events sponsored by community groups	On December 10, 2016, Dave McDaniel, Reporter WESH 2 News, emceed the annual Sanford Christmas parade.	1	Reporter, WESH 2 News

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60	12/10/2016	Participation in events sponsored by community groups	On December 10, 2016, Tony Mainolfi, Chief Meteorologist and Amy Sweezey, Meteorologist, WESH 2 News, represented the station by attending a charity fundraiser for Kids House of Seminole County. Kids House is the initial step to report suspected child abuse in Central Florida and for anyone under the age of 21 who may be a victim of human trafficking in Florida.	2	Chief Meteorologist, WESH 2 News Meteorologist, WESH 2 News
61	12/10/2016	Participation in events sponsored by community groups	On December 10, 2016, Tony Mainolfi, Chief Meteorologist WESH 2 News, was the guest emcee during the "Winterfest" event at Waterford Lakes Town Center Mall.	1	Chief Meteorologist, WESH 2 News
62	12/11/2016	Participation in events sponsored by community groups	On December 11, 2016, Amy Sweezey, Meteorologist WESH 2 News, represented the station by attending "Forever Wishes," a charity fundraiser brunch for Toys for Tots.	1	Meteorologist, WESH 2 News
63	12/12/2016	Participation in events sponsored by community groups	On December 12, 2016, WESH 2/CW18, hosted the annual holiday party for Great Oaks Village. John Soapes, President & General Manager gave a welcome speech that was encouraging and motivational. The event also included the GOV children's choir, photo booth, and the distribution of gifts purchased by the station's employees. WESH 2/CW18 and HTV HUB helpers were: Michelle D. Bell, Executive Assistant, Risa Quiles, News Room Administrator, Tonja Brooks, Client Service Coordinator, Celine Bartley, Receptionist, and Jodi Vissering, Regional Accounting Manager. Great Oaks Village is a residential foster care group home for children 6 to 18+ who have been removed from their homes by the State of Florida due to abuse, neglect or abandonment.	6	President & General Manager, WESH 2/CW18 Executive Assistant, WESH 2/CW18 Receptionist, WESH 2/CW18 Regional Accounting Manager, HTV HUB

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64	12/13/2016	Participation in events or programs sponsored by educational institutions	On December 13, 2016, Richard Monn, Chief Engineer WESH 2/CW18, hosted a Senior Undergraduate Electrical Engineering student from the University of Central Florida; it was part of the college's Externship Program. During the visit, she was shown the station's technical facility and operations, the IT infrastructure, and the RF network, and automation systems. The student observed the behind-the-scenes roles of the News, Engineering, and Production departments; which revealed what is required to present a Newscast for on-air. She watched the LIVE broadcast of WESH 2 News at Noon from Master Control, the Control Room, and Video Control, plus participated in a question and answer session with Anchor/Reporters Michelle Imperato and Jason Guy and Meteorologist Eric Burris.	4	Chief Engineer, WESH 2/CW18 Anchor/Reporter, WESH 2 Anchor/Reporter, WESH 2 Meteorologist, WESH 2
65	12/14/2016	Participation in events or programs sponsored by educational institutions	On December 14, 2016, Michelle Imperato, Anchor/Reporter WESH 2 News, made a guest appearance at Freedom Elementary School. She anchored the News for the 5th grade Media Class; it was broadcast throughout the school. She also met with students to discuss her career and conducted a question and answer session.	1	Anchor/Reporter, WESH 2
66	12/19/2016	Participation in events sponsored by community groups	On December 19, 2016, Amy Sweezey, Meteorologist WESH 2 News, spoke about weather and read "It Never, Ever Snows in Florida," a book about Florida weather. This was during the Orlando Science Center's "Story Time at Kids Town" program.	1	Meteorologist, WESH 2
67	1/7/2017	Participation in events or programs sponsored by educational institutions	On January 7, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, attended the Florida State University Board Meeting Retreat.	1	Anchor/Reporter, WESH 2 News

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68	1/7/2017	Participation in events sponsored by community groups	On January 7, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the "Law Enforcement Appreciation Day," a joint effort between the Orange County Sheriff's Office and the Orlando Police Department. The event honored law enforcers for their heroism and praised surviving family members.	1	Anchor/Reporter, WESH 2
69	1/8/2017	Participation in events sponsored by community groups	On January 8, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, emceed the African American Chamber of Commerce Eagle Awards program.	1	Anchor/Reporter, WESH 2
70	1/9/2017	Participation in events or programs sponsored by educational institutions	On January 9, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 4th and 5th graders at Coronado Beach Elementary School about tornadoes.	1	Chief Meteorologist, WESH 2
71	1/9/2017	Participation in events or programs sponsored by educational institutions	On January 9, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 3rd, 4th and 5th graders about weather during an elementary school's "Dads and Donuts" day.	1	Chief Meteorologist, WESH 2
72	1/9/2017	Participation in events or programs sponsored by educational institutions	On January 9, 2017, Angela Taylor, Anchor/Reporter WESH 2 News, taught a Science lesson to 2nd graders during the Sabal Point Elementary School's "Super Science" program.	1	Anchor/Reporter, WESH 2
73	1/12/2017	Participation in events or programs sponsored by educational institutions	On January 12, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 5th graders at Narcossee Elementary School about weather forecasting.	1	Chief Meteorologist, WESH 2

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74	1/12/2017	Participation in events or programs sponsored by educational institutions	On January 12, 2017, 28 students and 2 teachers from Elon University, Elon, North Carolina, visited WESH 2/CW18. The objective of the trip was for the students to gain a better understanding of the symbiotic relationship between the media and 2 cities in two top 20 markets. They toured, watched WESH 2 News at Noon, and addressed questions to Kirsten Wolff, News Director, Rick McLaughlin, Assistant News Director, Risa Quiles, News Room Administrator, and Anchor/Reporters Jason Guy & Michelle Imperato. Their 7-day visit also included touring Walt Disney World's strategic marketing operations, the Orlando Sentinel newspaper, and the Poynter Institute in St. Petersburg. According to the curriculum, the 3-week course is designed to help students gain a better understanding about issues relating to journalism and media ethics in a local economy that is reliant on tourism; advertising and public relations efforts of tourism-based businesses; and the film interactive/web design opportunities available at production facilities.	5	News Director, WESH 2 Assistant News Director, WESH 2 News Room Administrator, WESH 2 Anchor/Reporter, WESH 2
75	1/13/2017	Participation in events or programs sponsored by educational institutions	On January 13, 2017, Dave Riva, General Sales Manager, CW18, Samantha Johnson, Local Sales Manager, CW18, Neida Gotay, Sales Manager, Estrella TV, and Lindsey Lawson, Digital Sales Manager, WESH 2/CW18, hosted students from the University of Central Florida's Professional Selling Program. The 35 attendees were given a station tour and reviewed a presentation on HEARST television, CW18, and the broadcasting industry.	4	General Sales Manager, CW18 Local Sales Manager, CW18 Sales Manager, Estrella TV Digital Sales Manager, WESH 2/CW18
76	1/15/2017	Participation in events sponsored by community groups	On January 15, 2017, Michelle Imperato, Anchor/Reporter WESH 2 News, emceed the St. Jude's "Red Carpet of Hope" gala, a fundraiser at the Four Seasons.	1	Anchor/Reporter, WESH 2

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77	1/17/2017	Participation in events or programs sponsored by educational institutions	On January 17, 2017, Amy Sweezey, Meteorologist WESH 2 News, spoke to 5th graders at International Community School about weather, television, and careers in Broadcasting and Meteorology.	1	Meteorologist, WESH 2
78	1/24/2017	Participation in events or programs sponsored by educational institutions	Amy Sweezey, Meteorologist, WESH 2 News, was a celebrity guest reader at several Central Florida elementary schools - in Apopka on January 24th, at Dommerich on January 25th, in addition to Rock Springs, Heathrow, and Audubon Park on January 26th. She read books about weather to students between K-2nd grade, plus talked about weather, television, and careers in Broadcasting and Meteorology. She also stressed the importance of reading and literacy - this during the "Florida Literacy Week" activities.	1	Meteorologist, WESH 2
79	1/25/2017	Participation in events sponsored by community groups	On January 25, 2017, John Soapes, President and General Manager WESH 2/CW18, attended the Florida Association of Broadcasters Board Meeting in Tallahassee.	1	President & General Manager, WESH 2/CW18
80	1/27/2017	Participation in events or programs sponsored by educational institutions	On January 27, 2017, Summer Knowles, Anchor/Reporter WESH 2 News, spoke to several classes at Hidden Oaks Elementary School about her broadcasting background and the educational requirements needed for a career in television news.	1	Anchor/Reporter, WESH 2
81	1/28/2017	Participation in events sponsored by community groups	On January 28, 2017, Jim Payne, Anchor/Reporter WESH 2 News, hosted and participated in the Daytona 5K Walk/Race held at the Daytona International Speedway. The fundraiser benefitted the United Way of Volusia/Flagler counties. He waved the green flag to start the race, ran the 5K, then assisted with the post-race awards and medal ceremony.	1	Anchor/Reporter, WESH 2

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82	2/3/2017	Participation in events sponsored by community groups	On February 3, 2017, Jim Payne Anchor/Reporter WESH 2 News and member of the Board of Directors for Special Olympics Florida, attended a meeting at the Big House in Tavares. Special Olympics Florida serves 38,000 athletes with year-round training and sports competitions. There are 30,000 registered coaches, trainers, and volunteers.	1	Anchor/Reporter, WESH 2
83	2/4/2017	Participation in events sponsored by community groups	On February 4, 2017, Jim Payne Anchor/Reporter, WESH 2 News, was the emcee for the 10th Annual "Out of Darkness," a walk for suicide prevention. More than 1,400 Central Floridians attended. He hosted the opening and closing ceremonies, plus was a participant in the walk.	1	Anchor/Reporter, WESH 2
84	2/4/2017	Participation in events sponsored by community groups	On February 4, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, was the moderator during the Kappa Alpha Psi, Incorporated's "Career Forum."	1	Anchor/Reporter, WESH 2
85	2/5/2017	Participation in events sponsored by community groups	On February 5, 2017, Jim Payne, Anchor/Reporter WESH 2 News, hosted and participated in the Daytona Beach Half Marathon Race. It started at the Daytona International Speedway and ended at the "World's Most Famous Beach," Daytona Beach. The fundraiser benefitted the Marine Science Center; it is known for nursing sick marine life back to health.	1	Anchor/Reporter, WESH 2
86	2/7/2017	Participation in events or programs sponsored by educational institutions	On February 7, 2017, Amy Swezey, Meteorologist WESH 2 News, spoke to 5th graders at Heathrow Elementary School about weather, television, and careers in Broadcasting and Meteorology.	1	Meteorologist, WESH 2
87	2/9/2017	Participation in events or programs sponsored by educational institutions	On February 9, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 4th and 5th graders at Coronado Beach Elementary School about tornadoes.	1	Chief Meteorologist, WESH 2

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88	2/9/2017	Participation in events or programs sponsored by educational institutions	On February 9, 2017, Amy Swezey, Meteorologist WESH 2 News, spoke to 2nd graders at Lake Orienta Elementary School about television, weather, and careers in Meteorology and Broadcasting. She read a book about weather, and discussed the importance of reading and literacy.	1	Meteorologist, WESH 2
89	2/11/2017	Participation in events sponsored by community groups	On February 11, 2017, WESH 2 News Anchor/Reporters Stewart Moore and Angela Taylor were volunteers for the Orlando Union Rescue Mission; they raised money and donated personal items, "Baskets of Love," to 2 homeless shelters.	2	Anchor/Reporter, WESH 2 Anchor/Reporter, WESH 2
90	2/11/2017	Participation in events sponsored by community groups	On February 11, 2017, Greg Geist, Technical Director WESH 2/CW18, hosted a station tour for Ham Radio Operators of the Florida United Methodist Church. The primary mission of the Ham Radio Operators is to develop an effective emergency communications team. During disasters, they support churches and members of the Florida Conference of the United Methodist Church.	1	Technical Director, WESH 2/CW18
91	2/11/2017	Participation in events sponsored by community groups	On February 11, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the Annual Down Syndrome Association of Central Florida luncheon. He also presented the "Community Champions" awards to the DSACF's top volunteers, students, and professional contributors.	1	Anchor/Reporter, WESH 2
92	2/11/2017	Participation in events sponsored by community groups	On February 11, 2017, Summer Knowles, Anchor/Reporter, WESH 2 News, was a volunteer for the Coalition for the Homeless. She purchased, packaged, and delivered needed supplies to the organization.	1	Anchor/Reporter, WESH 2
93	2/11/2017	Participation in events sponsored by community groups	On February 11, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, emceed the Pediatric Cancer fundraiser at the Orlando Science Center.	1	Chief Meteorologist, WESH 2

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94	2/15/2017	Participation in events or programs sponsored by educational institutions	On February 15, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 115 students at Sunrise Elementary School about Meteorology and educational requirements.	1	Chief Meteorologist, WESH 2
95	2/16/2017	Participation in events or programs sponsored by educational institutions	On February 16, 2017, Michelle Imperato, Anchor/Reporter WESH 2 News, was a "Celebrity Reader" for 2 classes at Mill Creek Elementary School.	1	Anchor/Reporter, WESH 2
96	2/16/2017	Participation in events or programs sponsored by educational institutions	On February 16, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 100 students at Mill Creek Elementary School about Hurricanes and Tornadoes.	1	Chief Meteorologist, WESH 2
97	2/16/2017	Participation in events sponsored by community groups	On February 16, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, moderated a panel discussion during the City of Orlando's "Black America Since MLK: Still I Rise" program. Hosted by Orlando Mayor Dyer and the City of Orlando, it was a screening of the scenes from the PBS documentary produced by historian Dr. Henry Louis Gates.	1	Anchor/Reporter, WESH 2
98	2/16/2017	Participation in events or programs sponsored by educational institutions	On February 16, 2017, Amy Sweezey, Meteorologist, WESH 2 News, read books about weather to all 2nd graders at Mill Creek Elementary School; this was during their annual "Read-In" day. She talked about weather, TV, careers in Meteorology and Broadcasting, plus the importance of reading and literacy.	1	Meteorologist, WESH 2
99	2/17/2017	Participation in events sponsored by community groups	On February 17, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, spoke to the AMIKids Orlando youth group about his career, the importance of making good solid decisions in life, and the consequences they could face if they don't.	1	Anchor/Reporter, WESH 2

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100	2/22/2017	Participation in events sponsored by community groups	On February 22, 2017. Gail Paschal-Brown, Reporter WESH 2 News, represented WESH 2 / CW18 during the Orlando Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated's career fair titled, "Oh the Places You'll Go - Your Path, Your Career!". Middle and High School students spoke with professionals about the most effective ways to obtain their goals.	1	Reporter, WESH 2
101	2/23/2017	Participation in events or programs sponsored by educational institutions	On February 23 and March 9, 2017, Angela Taylor, Anchor/Reporter WESH 2 News, taught Science lessons at Sabal Point Elementary School to 2nd graders during their "Super Science" program.	1	Anchor/Reporter, WESH 2
102	2/24/2017	Participation in events or programs sponsored by educational institutions	On February 24, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, conducted a station tour for a Boone High School student interested in a career in Journalism.	1	Anchor/Reporter, WESH 2
103	2/24/2017	Participation in events sponsored by community groups	On February 24, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, was the emcee during the Black Business Investment Fund (BBIF) / Florida Business Training Institute (FBTI) Harambe Festival / Awards program. The event, celebrated during Black History Month, recognizes and awards the achievements of African Americans who embody outstanding leadership, strong business foundations, superior products and services, tenacious entrepreneurial drive, clear sustainability objectives and the commitment to impacting communities by creating jobs and driving economic impact.	1	Anchor/Reporter, WESH 2
104	2/25/2017	Participation in events sponsored by community groups	On February 25, 2017, Amy Swezey Meteorologist WESH 2 News, spoke to key women educators, retired and active teachers, reading coaches, and literacy specialists about weather, careers in Broadcasting and Meteorology, and the importance of reading and literacy.	1	Meteorologist, WESH 2

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105	2/25/2017	Participation in events sponsored by community groups	On February 25, 2017, Michelle Imperato, Anchor/Reporter WESH 2 News, was a judge during the "Food and Wine Festival" at Lake Eola.	1	Anchor/Reporter, WESH 2
106	2/25/2017	Participation in events sponsored by community groups	On February 25, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed and participated in the 30th Annual Real Florida 5K/10K race held at Wekiwa Springs State Park.	1	Anchor/Reporter, WESH 2
107	3/2/2017	Participation in events or programs sponsored by educational institutions	On March 2, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 5th graders at Pleasant Hill Elementary School about careers in Meteorology.	1	Chief Meteorologist, WESH 2
108	3/3/2017	Participation in events sponsored by community groups	On March 3, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, emceed the Easter Seals fundraiser, "A Pair to Remember."	1	Anchor/Reporter, WESH 2
109	3/4/2017	Participation in events sponsored by community groups	On March 4, 2017, Kyle Gravlin, Meteorologist and Michelle Imperato, Anchor/Reporter, WESH 2 News, participated in a charity basketball game, he was a player and she emceed; the fundraiser benefitted the Annunciation Catholic Church.	1	Meteorologist, WESH 2 Anchor/Reporter, WESH 2
110	3/4/2017	Participation in events sponsored by community groups	On March 4, 2017, Jim Payne Anchor/Reporter WESH 2 News, emceed "An Evening of Hope," a fundraiser that benefitted the Children's Home Society of Florida. The monies raised were donated to the Faine House. The facility provides a home, education, transportation, employment, health and wellness training plus personal finance programs. Teens, who have aged out of Florida's Foster Care System, but do not have full rights as adults, benefit from the fundraiser.	1	Anchor/Reporter WESH 2
111	3/5/2017	Participation in events sponsored by community groups	On March 5, 2017, Angela Taylor, Anchor/Reporter, WESH 2 News, emceed the Ms./Mrs. Corporate America Pageant competition.	1	Anchor/Reporter, WESH 2

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112	3/8/2017	Participation in events sponsored by community groups	On March 8, 2017, Jim Payne, Anchor/Reporter WESH 2 News, hosted a BINGO fundraiser for Seminole Spokes, a service organization that donated money to Kids House. Kids House is a safe house; it's the first stop for children suspected of being abused in Central Florida.	1	Anchor/Reporter, WESH 2
113	3/8/2017	Participation in events or programs sponsored by educational institutions	On March 8, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 5th graders at Cypress Elementary School about careers in Meteorology.	1	Chief Meteorologist, WESH 2
114	3/10/2017	Participation in events sponsored by community groups	On March 10, 2017, Jim Payne, Anchor/Reporter WESH 2 News, hosted the United Safety Council's annual award's luncheon. For milestones in public safety, local groups, businesses, and the military were honored. He presented the Jefferson Award for Public Service to a high school volunteer. The recipient works with school based reading programs, which are making a positive difference for Orlando inner city schools. The Orange County Sheriff and the Orlando Police Chief were recognized for their departments' response to the Pulse Night Club shooting.	1	Anchor/Reporter WESH 2
115	3/11/2017	Participation in events sponsored by community groups	On March 11, 2017, Lindsey Lawson, Local Sales Manager, WESH 2, Gail Paschall-Brown Reporter, and Anchor/Reporters Summer Knowles, Stewart Moore, and Jazmin Bailey, attended the 15th Annual Black History Month Celebration Gala. The guest speaker was "Divorce Court's" Judge Lynn Toler and the theme was "Justice for All." The Black History Committee of Orange County, Inc. presents this event to award scholarships for high school students who want to attend a college in Florida. Scholarships are based on academic achievement and financial need.	5	Local Sales Manager, WESH 2 Anchor/Reporter, WESH 2 Reporter, WESH 2 Anchor/Reporter, WESH 2

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116	3/12/2017	Participation in events sponsored by community groups	On March 12, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the Sweetwater Oaks Garden Club Fair.	1	Anchor/Reporter, WESH 2
117	3/15/2017	Participation in events or programs sponsored by educational institutions	On March 15, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, was a "Celebrity Reader" for 1st and 2nd graders at Boggy Creek Elementary School.	1	Chief Meteorologist, WESH 2
118	3/15/2017	Participation in events sponsored by community groups	On March 15, 2017, Erin Hagood, Account Executive CW18, attended a committee meeting for the Down Syndrome Association of Central Florida to discuss the 2017 Rumball fundraiser.	1	Account Executive, CW18
119	3/16/2017	Participation in events sponsored by community groups	On March 16, 2017, Erin Hagood, Account Executive CW18, toured the Goodwill Industries of Central Florida.	1	Account Executive, CW18
120	3/20/2017	Participation in events or programs sponsored by educational institutions	On March 20, 2017, Kevin Lightfoot, Executive Producer WESH 2 News, attended the annual "Intern Pursuit" program at the University of Central Florida. He met with 15 Journalism students and recommended 7 for the WESH 2/CW18 internship program.	1	Executive Producer, WESH 2
121	3/27/2017	Participation in events sponsored by community groups	On March 27, 2017, Michelle Imperato, Anchor/Reporter WESH 2 News, was a "Celebrity Model" during the Annunciation Catholic Church charity luncheon. The event raised money for local charities.	1	Anchor/Reporter, WESH 2
122	3/27/2017	Participation in events sponsored by community groups	On March 27, 2017, John Soapes, President & General Manager WESH 2/CW18, met with representatives from New Hope for Kids to discuss potential sponsorship opportunities.	1	President & General Manager, WESH 2/CW18
123	3/29/2017	Participation in events or programs sponsored by educational institutions	On March 29, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, hosted a meeting of the Seminole Club of Florida State University.	1	Anchor/Reporter WESH 2
124	3/29/2017	Participation in events or programs sponsored by educational institutions	On March 29, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 4th graders at Thacker Hill Elementary School about how to become a TV Meteorologist.	1	Chief Meteorologist, WESH 2

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125	3/29/2017	Participation in events or programs sponsored by educational institutions	On March 29, 2017, Kirsten Wolff, News Director and Jess O'Neill, News Managing Editor for WESH 2 News, attended the University of Florida's "Spring Intern & Career Fair". They interviewed 15 students seeking internships in Florida; one student was referred to WPBF.	2	News Director, WESH 2 News Managing Editor, WESH 2
126	4/1/2017	Participation in events sponsored by community groups	On April 1, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, emceed the American Cancer Society's "Relay for Life," fundraiser.	1	Anchor/Reporter, WESH 2
127	4/2/2017	Provision of training to personnel of unaffiliated non-profit organizations	On April 2 - April 7, 2017, Aaron Sanders, Assignment Editor WESH 2 News, participated in the Poynter Institute's: "Essential Skills for New Managers" sessions. The intense 5-day training program's primary focus was on leadership, ethics, news coverage, and critical thinking. The topics included: "What's your Leadership Style," "ViewPoynts," "Who's Missing your Coverage" and "Why, Proven Digital Tools for Newsrooms." The Poynter Institute is a global leader in Journalism. It is the world's leading instructor, innovator, convener, and resource for anyone who aspires to engage and inform citizens in 21st Century democracies.	1	Assignment Editor, WESH 2
128	4/3/2017	Participation in events or programs sponsored by educational institutions	On April 3 and April 11, 2017, Matt Lupoli, Reporter WESH 2 News, spoke to Journalism classes at Daytona State College; he discussed his career path in television news and journalism.	1	Reporter, WESH 2
129	4/4/2017	Participation in events or programs sponsored by educational institutions	On April 4, 2017, Amy Sweezy Meteorologist WESH 2 News, visited St. John Vianney Catholic School. To the school's entire K-2nd grade classes, she read books about weather, talked about television, careers in broadcasting & meteorology, and the importance of reading and literacy. Then she spoke to the school's 5th-6th graders about weather, television, and careers in broadcasting and meteorology.	1	Meteorologist, WESH 2

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130	4/6/2017	Participation in events or programs sponsored by educational institutions	On April 6, 2017, Amy Sweezey, Meteorologist WESH 2 News, visited Lewis Carroll Elementary School. For the school's entire K-2nd grade classes, she read books about weather and discussed the importance of reading and literacy. Amy also talked about television and careers in broadcasting & meteorology. She also spoke to the school's 6th graders about forecasting and reporting on weather conditions, television, and careers in broadcasting and meteorology.	1	Meteorologist, WESH 2
131	4/8/2017	Participation in events sponsored by community groups	On April 8, 2017, Jim Payne, Anchor/Reporter WESH 2 News, attended the annual American Cancer Society's "Relay for Life" fundraiser at Apopka High School. During this WESH 2/CW18 sponsored event, he hosted the opening ceremony and judged the competitions.	1	Anchor/Reporter, WESH 2
132	4/10/2017	Participation in events sponsored by community groups	On April 10, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in a charity golf tournament at the Ritz Grande Lakes to benefit the Caddy program.	1	Chief Meteorologist, WESH 2
133	4/11/2017	Participation in events sponsored by community groups	On April 11, 2017, Dave Cocchiarella, Meteorologist WESH 2 News, emceed the Central Florida Council of Boy Scouts "Golden Eagle" dinner. The event honored a Central Floridian with over 25 years of distinguished service in his profession and to the community.	1	Meteorologist, WESH 2
134	4/12/2017	Participation in events sponsored by community groups	On April 12, 2017, Jim Payne Anchor/Reporter WESH 2 News, spoke to members of the Seminole Spokes; it's a charitable organization that provides college scholarships to needy teens in Seminole County.	1	Anchor/Reporter, WESH 2

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135	4/21/2017	Participation in events sponsored by community groups	On April 21, 2017, John Soapes, President & General Manager, Lenora Boutte' Director of Programming & Public Affairs, WESH 2/CW18, Kevin Orchard, General Sales Manager and Leslie Becker, Account Executive, WESH 2, attended the "Art of the Vine," a fundraiser for New Hope for Kids.	4	President & General Manager, WESH 2/CW18 Director of Programming & Public Affairs, WESH 2/CW18 General Sales Manager, WESH 2 Account Executive, WESH 2
136	4/22/2017	Participation in events sponsored by community groups	On April 22, 2017, Michelle D. Bell, Executive Assistant, WESH 2/CW18 attended the "Pretty Girls Rock Pearls" community event held at Christian Family Worship Center. Members of Alpha Kappa Alpha Sorority, Inc. discussed their educational backgrounds and careers, plus answered questions about educational opportunities. They also talked about peer pressure, bullying, social media and more with young ladies, aged 12 to 18. At the end of the program the youth were given a strand of pearls and were encouraged to pursue their aspirations.	1	Executive Assistant, WESH 2/CW18
137	4/23/2017	Participation in events sponsored by community groups	On April 23, 2017, Jim Payne, Anchor/Reporter WESH 2 News, was a guest ice cream scooper; proceeds benefitted the Ronald McDonald Houses of Orlando.	1	Anchor/Reporter, WESH 2
138	4/26/2017	Participation in events sponsored by community groups	On April 26, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, helped Maitland's Cub Scout Pack #31 earn their weather badge. He spoke to the youth about forecasting, careers in Meteorology, seasonal weather conditions, and the importance of hurricane safety.	1	Chief Meteorologist, WESH 2
139	4/27/2017	Participation in events sponsored by community groups	On April 27, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the United Way of Volusia/Flagler counties annual "Volunteer Recognition" luncheon; awards were distributed to outstanding volunteers, families, and businesses.	1	Anchor/Reporter, WESH 2

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140	4/28/2017	Participation in events sponsored by community groups	On April 28-April 29, 2017, Amy Sweezey, Meteorologist WESH 2 News emceed the 11th annual "Relay for Life," a fundraiser for the American Cancer Society. The WESH 2/CW18 sponsored event, was a walk for survivors, fighters, and caregivers.	1	Meteorologist, WESH 2
141	4/28/2017	Participation in events or programs sponsored by educational institutions	On April 28, 2017, Amy Sweezey Meteorologist WESH 2 News, visited Audubon Elementary School. For the entire K-2nd grade classes, she read books about weather and discussed television, careers in broadcasting and meteorology. She also spoke to the school's 6th graders about weather, television, forecasting, and careers in broadcasting & meteorology.	1	Meteorologist, WESH-TV
142	4/29/2017	Participation in events sponsored by community groups	On April 29, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the 10th annual "Kids House Gala" at Hard Rock Café Universal Orlando. The event was a music/entertainment themed affair that raised money and awareness. Kids House is the first stop for children suspected of being abused in Seminole County and surrounding counties. It is also the only non-hospital facility in Florida that takes in children suspected of being victims of human trafficking.	1	Anchor/Reporter, WESH 2
143	5/5/2017	Participation in events or programs sponsored by educational institutions	On May 5, 2017, Kirsten Wolff, News Director WESH 2 News, conducted a station tour for the Sabal Point Elementary School TV News Crew.	1	News Director, WESH 2
144	5/9/2017	Participation in events sponsored by community groups	On May 9, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 100 Volusia County residents at the DeLand Regional Library about the 2017 hurricane season and the importance of being prepared.	1	Chief Meteorologist, WESH 2

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
145	5/10/2017	Participation in events or programs sponsored by educational institutions	On May 10, 2017, Richard Monn, Chief Engineer and Greg Tankersley, Maintenance Engineer, WESH 2/CW18, hosted an Electrical Engineering Junior from the University of Central Florida; it was part of the college's Externship Program. He was given a tour of the station's technical facility and learned about the systems and operations used in news and broadcast television. He watched WESH 2 News at Noon from the control room and studio, plus gained knowledge about careers in Broadcast Engineering and future technology.	2	Chief Engineer, WESH 2/CW18 Maintenance Engineer, WESH 2/CW18
146	5/12/2017	Participation in events sponsored by community groups	On May 12, 2017, Amy Swezey Meteorologist WESH 2 News, spoke to 6th graders from RL Stevenson Elementary School during Universal Studio's Education Program. She discussed weather patterns and the impact they can have on theme park guests.	1	Meteorologist, WESH 2
147	5/12/2017	Participation in events sponsored by community groups	On May 12, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the Ying Expo Orange County Science Fair Awards ceremony. The event honored the best of the best which included students from high schools and middle schools. The top winners advanced to the State/National competitions.	1	Anchor/Reporter, WESH 2
148	5/16/2017	Participation in events sponsored by community groups	On May 16, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 125 Volusia County residents at the DeBary Regional Library about the 2017 hurricane season and the importance of being prepared.	1	Chief Meteorologist, WESH 2
149	5/19/2017	Participation in events sponsored by community groups	On May 19, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in the St. Paul Catholic School charity golf fundraiser held at Indigo Lakes golf course.	1	Chief Meteorologist, WESH 2

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150	5/20/2017	Participation in events sponsored by community groups	On May 20, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in the "Runway to Hope" fundraiser; he walked a cancer survivor down the runway to help raise money for research.	1	Chief Meteorologist, WESH 2
151	5/20/2017	Participation in events sponsored by community groups	On May 20, 2017, Jim Payne Anchor/Reporter WESH 2 News, attended the Board of Directors of Special Olympics meeting at Disney's ESPN Wide World of Sports Complex; it's the site of the 2017 Special Olympics Florida State Summer Games. Jim serves on the board and has the distinction of being the longest tenured member. The organization serves over 40,000 athletes in nearly every county in Florida; they enjoy events throughout the year that are at no cost to them.	1	Anchor/Reporter, WESH 2
152	5/24/2017	Participation in events sponsored by community groups	On May 24, 2017, during the Media Financial Management Association Conference, Jim Payne Anchor/Reporter WESH 2 News, delivered a presentation to 100 media professionals; it was a compilation of Central Florida news stories.	1	Anchor/Reporter, WESH 2
153	5/26/2017	Participation in events or programs sponsored by educational institutions	On May 26, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, conducted a station tour for a second grader from Thornebrook Elementary School.	1	Anchor/Reporter, WESH 2
154	5/26/2017	Participation in events sponsored by community groups	On May 26, 2017, during the EA Sports Tiburon "Hurricane Expo," Jim Payne Anchor/Reporter WESH 2 News, participated in a game show format with questions on essential preparations for the 2017 hurricane season; Tony Mainolfi, Chief Meteorologist, spoke to attendees about the potential weather conditions; and Amy Swezey, Meteorologist, participated in a media/meteorologist panel discussion on hurricane safety.	1	Anchor/Reporter, WESH 2 Chief Meteorologist, WESH 2 News Meteorologist, WESH 2 News

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155	5/26/2017	Participation in events or programs sponsored by educational institutions	On May 26, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, was the guest speaker during the West Oaks Elementary School's 5th grade graduation. He spoke to them about being positive ambassadors in the community, importance of following their dreams and the rewards of remaining lifelong learners.	1	Anchor/Reporter, WESH 2
156	5/30/2017	Participation in events sponsored by community groups	On May 30, 2017, Jim Payne Anchor/Reporter WESH 2 News, hosted the "Famous Faces Masquerade Ball" winning bidders. The guests were given a VIP tour and watched WESH 2 News at 6p.	1	Anchor/Reporter, WESH 2
157	6/1/2017	Participation in events sponsored by community groups	On June 1, 2017, Erin Hagood, Account Executive CW18, hosted a "Rum Ball" committee meeting to discuss the fundraiser for the Down Syndrome Association of Central Florida.	1	Account Executive, CW18
158	6/3/2017	Participation in events sponsored by community groups	On June 3, 2017, Amy Sweezey, Meteorologist WESH 2 News, represented the station and spoke about hurricane safety and the early predictions for the 2017 hurricane season. This was during the annual Orange County "Hurricane Expo".	1	Meteorologist, WESH 2

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
159	6/5/2017	Provision of training to management	On June 5-June 8, 2017, WESH 2/CW18, along with Kirsten Wolff, News Director, Rick McLaughlin, Assistant News Director, Michelle D. Bell, Executive Assistant, and Risa Quiles, News Room Administrator, hosted the annual Producer Academy. The theme was "Advanced Leadership Development." It focused on Senior Producers and Executive Producers who are striving to become Assistant News Directors or News Directors. The topics presented to the 18 faculty and 20 students included: "Reimagining the News Day: Getting the Day Started - A New Meeting Structure," "Having Investigative Instincts: Thinking Like a Reporter," and "User Beware: The Scary Part of Managing Social and E-Mail." Special Facilitator Jill Geisler, a Bill Plante Chair in Leadership & Media Integrity - LOYOLA UNIVERSITY, conducted a session on "The State of Journalism: Where Does Local News Fit into the National Dialogue and What Can we do to Guarantee our Place as Trusted Sources?," and she led a Leadership Training workshop. The HEARST faculty included: Mike Hayes, Executive Vice President, Barb Maushard, Sr. Vice President, News, Candy Altman, Vice President, News, Gabe Travers, Director of Digital Product Development, and Attorney Diego Ibarguen. From HEARST station's - the presenters were: Lori Waldon, Regional News Director/News Director KCRA, Jim Parsons, News Director WTAE, and Andrea Stahlman, News Director WLKY; along with Nick Bender, Anchor/Meteorologist KMBC, and Fred Young, Sr. Vice President, News (Retired) and former Professor of Ethics - TEMPLE UNIVERSITY, conducted a session on "Ethics in this Crazy Environment".	4	News Director, WESH 2 Assistant News Director, WESH 2 Executive Assistant, WESH 2/CW18 News Room Administrator, WESH 2

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160	6/6/2017	Participation in events sponsored by community groups	On June 6, 2017, Amy Swezey Meteorologist WESH 2 News, spoke to various Central Florida insurance professionals - that included agents, claims adjusters, underwriters, and attorneys - about the 2017 hurricane season. This was during the Chartered Property Casualty Underwriters (CPCU) monthly business meeting.	1	Meteorologist, WESH 2
161	6/7/2017	Participation in events sponsored by community groups	On June 7, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, attended the "Hurricane Expo" at the Wyndham Resort; he spoke to employees and contractors about hurricane preparedness.	1	Chief Meteorologist, WESH 2
162	6/9/2017	Participation in events sponsored by community groups	On June 9, 2017, Greg Fox, Reporter WESH 2 News, hosted the annual Central Florida Boy Scouts dinner. The event recognized 450 Eagle Scouts for their outstanding participation in scouting and their volunteer efforts.	1	Reporter, WESH 2
163	6/14/2017	Participation in events sponsored by community groups	On June 14, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke during the summer reading program, "Every Hero has a Story," to children at the Maitland Public Library.	1	Chief Meteorologist, WESH 2
164	6/15/2017	Participation in events sponsored by community groups	On June 15, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to Volusia County residents at the Deltona Regional Library about the 2017 hurricane season and the importance of being prepared.	1	Chief Meteorologist, WESH 2
165	6/19/2017	Participation in events sponsored by community groups	On June 19, 2017, Stewart Moore, Anchor/Reporter WESH 2 News, was a panelist during the Public Education/Public Relations Council Association of Organ Procurement Organization (AOPO) program. The AOPO's mission is to maximize the availability of organs and tissues for transportation and enhance the quality, effectiveness, and integrity of the donation process. Members assist them with informing the public about the importance of organ donations.	1	Anchor/Reporter, WESH 2

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166	6/20/2017	Participation in events sponsored by community groups	On June 20-21, 2017, Richard Monn, Chief Engineer, WESH 2/CW18, attended the Digital Media Tech Leadership Summit - "Next Generation Media Supply Chain Technologies". Joe Addalia, Director of Technology Projects for HEARST, participated as a panelist on the topic: "IP Production & Distribution: Technology and Strategies for More Efficient Production and Delivery". Per the program synopsis, the Digital Media Tech Leadership Summit is a new and unique learning experience for television professionals. Attendees learned about the latest technologies, including Cloud & IP, plus developments in the media supply chains. They learned how these technologies and innovations will impact their workflow, competitive position, security, video production and management models in ways that will make their companies more flexible, innovative and profitable.	2	Chief Engineer, WESH 2/CW18 Director of Technology Projects-HEARST
167	6/28/2017	Participation in events sponsored by community groups	On June 28, 2017, Dave McDaniel, Reporter WESH 2 News, emceed the annual "Veterans Appreciation" luncheon. The attendees included veterans, representatives from Seminole County government and Sanford city officials. The Pentagon has a special division in place to reach Vietnam era veterans, specifically, and other military personnel - the goal is to show them how much their service was/is appreciated.	1	Reporter, WESH 2
168	7/10/2017	Participation in other activities designed by the station employment unit	On July 10, 2017, John Soapes, President & General Manager, WESH 2/CW18, toured the Nicholson School of Journalism at the University of Central Florida and met with Dr. Tim Brown, Associate Professor & Associate Director of the Downtown Initiative Radio - TV.	1	President & General Manager, WESH 2/CW18

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
169	7/15/2017	Participation in events sponsored by community groups	On July 15, 2017, Amy Swezey, Meteorologist WESH 2 News, participated in a fun, interactive reading event for children aged 5 to 12 years old. The event featured local authors who've written books for children. Amy read from her published book, "It Never, Ever Snows in Florida;" it talks about weather and its importance. She also mentioned careers in broadcasting & meteorology, and why reading and literacy are vital.	1	Meteorologist, WESH 2
170	7/20/2017	Participation in events sponsored by community groups	On July 20, 2017, Amy Swezey, Meteorologist WESH 2 News, participated in the "Walk on Water" fashion show that benefitted St. Jude's Children's Hospital.	1	Meteorologist, WESH 2
171	7/28/2017	Establishment of an intern program designed to assist members of the community	On July 28, 2017, Kirsten Wolff, News Director and Risa Quiles, News Room Administrator, WESH 2 News, met with Amy Barber, Career & Professional Development Director, Stetson University to discuss the station's internship program.	2	News Director, WESH 2 News Room Administrator, WESH 2
172	8/9/2017	Participation in events sponsored by community groups	On August 9-13, 2017, Anchor/Reporters Summer Knowles and Jasmin Bailey, along with James Cole, Photojournalist, WESH 2 News, attended the National Association of Black Journalist (NABJ) Convention and Career Fair held in New Orleans, LA.	3	Anchor/Reporter, WESH 2 Anchor/Reporter, WESH 2 Photojournalist, WESH 2
173	8/16/2017	Participation in events or programs sponsored by educational institutions	On August 16, 2017, Jason Guy, Anchor/Reporter, WESH 2 News, hosted 15 students and 2 professors from Valencia College. They were given a station tour and watched WESH 2 News at Noon.	1	Anchor/Reporter, WESH 2