

Crosstabs**University of Massachusetts Amherst/WCVB
October 2024 Massachusetts Poll**

Field Dates:	October 3 –10, 2024
Sample:	700 Respondents
Margin of Error:	4.8%

YouGov interviewed 700 Massachusetts respondents and were weighted to the sampling frame using propensity scores. The sampling frame is a politically representative "modeled frame" of US adults subsetting on Massachusetts residents, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and homeownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on homeownership, the 2020 presidential vote choice, as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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MASSACHUSETTS RIGHT DIRECTION/WRONG TRACK

	Category	Right Direction	Wrong Track	Not Sure
Gender	Men	43%	43%	14%
	Women	48%	38%	14%
Age	18-29	46%	34%	20%
	30-54	41%	45%	14%
	>55	50%	40%	10%
Education	HS or less	28%	57%	15%
	Some Coll.	56%	31%	14%
	Coll. Deg.	49%	37%	15%
	Postgrad	59%	31%	10%
Income	<\$40k	38%	49%	14%
	\$40k-\$100k	47%	43%	10%
	>100k	50%	35%	15%
Party ID	Dem.	72%	16%	12%
	Ind.	21%	54%	24%
	Rep.	10%	81%	9%
Ideology	Lib	77%	10%	12%
	Mod.	38%	48%	15%
	Cons.	9%	81%	10%
Race	White	46%	41%	13%
	POC	43%	40%	17%
2020 Vote	Biden	73%	15%	12%
	Trump	5%	88%	6%
Parent	Parent	44%	44%	11%
	No Children	47%	37%	16%
Registration	Registered	47%	40%	13%
	Not Registered	35%	46%	18%

APPROVAL (% APPROVE)

	Category	Healey	Markey	Warren	MA State Leg	Harris	DiZoglio	Campbell	Driscoll
Gender	Men	54%	49%	48%	42%	51%	36%	40%	38%
	Women	61%	58%	58%	51%	59%	27%	34%	37%
Age	18-29	51%	46%	40%	43%	42%	20%	22%	30%
	30-54	59%	51%	58%	45%	59%	28%	38%	35%
	>55	60%	60%	56%	50%	58%	39%	44%	44%
Education	HS or less	54%	46%	48%	40%	50%	23%	28%	36%
	Some Coll.	59%	58%	57%	48%	53%	28%	35%	37%
	Coll. Deg.	55%	52%	51%	49%	54%	33%	39%	36%
	Postgrad	65%	63%	61%	51%	66%	42%	48%	44%
Income	<\$40k	58%	53%	60%	44%	60%	26%	34%	40%
	\$40k-\$100k	61%	57%	53%	48%	54%	28%	36%	39%
	>100k	57%	54%	52%	48%	57%	40%	44%	40%
Party ID	Dem.	82%	81%	82%	69%	83%	43%	55%	55%
	Ind.	42%	28%	32%	27%	39%	17%	21%	24%
	Rep.	20%	16%	10%	14%	8%	17%	13%	11%
Ideology	Lib	84%	81%	85%	67%	84%	38%	57%	53%
	Mod.	54%	56%	48%	46%	50%	36%	35%	41%
	Cons.	22%	11%	13%	17%	19%	17%	12%	12%
Race	White	57%	54%	51%	45%	55%	31%	37%	36%
	POC	61%	52%	60%	50%	55%	29%	38%	42%
2020Vote	Biden	86%	86%	85%	71%	90%	45%	59%	59%
	Trump	13%	9%	7%	9%	5%	16%	12%	6%
Parent	Parent	59%	55%	56%	47%	57%	33%	42%	40%
	No Children	56%	52%	50%	46%	53%	29%	32%	35%
Registration	Registered	59%	57%	55%	48%	57%	33%	39%	39%
	Not Registered	45%	27%	40%	35%	41%	15%	17%	29%

POLICIES (% SUPPORT)

	Category	Ending the Use of Native American Mascots	Replacing the State's Seal and Flag	Renaming Columbus Day	Allowing Life-Ending Medication	Moratorium on Prison Construction	Ban Cellphones in Schools
Gender	Men	28%	34%	33%	67%	33%	77%
	Women	43%	44%	48%	68%	34%	74%
Age	18-29	47%	44%	50%	60%	32%	64%
	30-54	38%	44%	46%	70%	41%	71%
	>55	28%	32%	31%	69%	28%	85%
Education	HS or less	38%	37%	38%	67%	26%	73%
	Some Coll.	37%	40%	48%	62%	39%	75%
	Coll. Deg.	33%	38%	39%	67%	34%	74%
	Postgrad	38%	44%	44%	72%	41%	80%
Income	<\$40k	47%	46%	48%	62%	39%	72%
	\$40k-\$100k	35%	35%	42%	69%	30%	71%
	>100k	34%	44%	37%	74%	38%	83%
Party ID	Dem.	55%	59%	60%	76%	45%	72%
	Ind.	26%	26%	26%	60%	26%	75%
	Rep.	4%	9%	14%	55%	18%	80%
Ideology	Lib	62%	64%	71%	81%	49%	73%
	Mod.	24%	34%	29%	65%	27%	73%
	Cons.	11%	12%	11%	54%	21%	84%
Race	White	32%	36%	36%	71%	32%	77%
	POC	48%	48%	55%	58%	40%	70%
2020 Vote	Biden	51%	59%	58%	81%	45%	73%
	Trump	3%	5%	7%	62%	16%	80%
Parent	Parent	33%	37%	38%	69%	33%	78%
	No Children	39%	42%	44%	65%	35%	71%
Registration	Registered	34%	39%	41%	69%	35%	75%
	Not Registered	51%	43%	40%	54%	26%	74%

ABORTION POLICIES (% SUPPORT)

	Category	Constitutional Amendment	Protecting Access to Birth Control	Protect Access to Abortion Pills	Require Emergency Rooms to Provide Care to Pregnant Women	Protect Providers and Pharmacists
Gender	Men	65%	70%	61%	78%	67%
	Women	77%	79%	70%	81%	68%
Age	18-29	65%	66%	66%	81%	66%
	30-54	73%	73%	64%	77%	65%
	>55	74%	80%	68%	82%	70%
Education	HS or less	72%	68%	59%	75%	64%
	Some Coll.	72%	69%	67%	80%	71%
	Coll. Deg.	70%	79%	67%	82%	63%
	Postgrad	72%	81%	73%	84%	77%
Income	<\$40k	78%	73%	60%	81%	59%
	\$40k-\$100k	68%	70%	65%	78%	71%
	>100k	73%	80%	71%	83%	72%
Party ID	Dem.	86%	83%	82%	89%	84%
	Ind.	64%	68%	52%	74%	48%
	Rep.	46%	61%	43%	66%	47%
Ideology	Lib	94%	93%	91%	92%	89%
	Mod.	64%	66%	58%	76%	65%
	Cons.	47%	60%	38%	66%	37%
Race	White	73%	76%	68%	83%	68%
	POC	68%	68%	58%	70%	65%
2020 Vote	Biden	93%	91%	90%	94%	88%
	Trump	44%	61%	39%	64%	39%
Parent	Parent	72%	76%	64%	81%	68%
	No Children	71%	73%	68%	79%	66%
Registration	Registered	72%	77%	70%	81%	70%
	Not Registered	62%	51%	33%	73%	47%

HOUSING POLICIES (% SUPPORT)

	Category	Tax Transaction	Rent Control	Tax Break Low Income Housing	Convert Office Buildings	MBTA Zone Multifamily	Lower Income Threshold
Gender	Men	58%	59%	62%	68%	53%	55%
	Women	64%	73%	61%	69%	54%	67%
Age	18-29	65%	63%	58%	66%	60%	63%
	30-54	61%	72%	63%	69%	59%	64%
	>55	59%	62%	62%	69%	45%	58%
Education	HS or less	63%	72%	56%	59%	50%	70%
	Some Coll.	65%	69%	72%	78%	59%	68%
	Coll. Deg.	58%	64%	61%	69%	49%	57%
	Postgrad	61%	58%	65%	75%	60%	49%
Income	<\$40k	70%	78%	72%	72%	63%	77%
	\$40k-\$100k	61%	67%	64%	72%	51%	62%
	>100k	60%	61%	57%	65%	56%	56%
Party ID	Dem.	78%	82%	78%	81%	69%	76%
	Ind.	57%	55%	53%	65%	44%	50%
	Rep.	29%	43%	36%	46%	26%	39%
Ideology	Lib	85%	84%	81%	85%	75%	77%
	Mod.	54%	59%	56%	62%	45%	58%
	Cons.	34%	49%	40%	52%	29%	39%
Race	White	60%	66%	61%	68%	52%	59%
	POC	65%	66%	63%	69%	58%	68%
2020 Vote	Biden	80%	81%	78%	85%	70%	73%
	Trump	28%	39%	35%	41%	19%	36%
Parent	Parent	58%	67%	58%	66%	50%	62%
	No Children	65%	65%	66%	72%	57%	60%
Registration	Registered	61%	66%	61%	68%	53%	60%
	Not Registered	66%	71%	66%	70%	57%	75%

RIGHT TO SHELTER

	Category	Support	Neither	Oppose
Gender	Men	52%	18%	31%
	Women	62%	17%	21%
Age	18-29	60%	21%	19%
	30-54	60%	18%	22%
	>55	54%	14%	32%
Education	HS or less	53%	16%	31%
	Some Coll.	69%	19%	12%
	Coll. Deg.	56%	17%	28%
	Postgrad	57%	18%	24%
Income	<\$40k	66%	15%	19%
	\$40k-\$100k	52%	20%	28%
	>100k	56%	15%	28%
Party ID	Dem.	77%	13%	10%
	Ind.	47%	29%	24%
	Rep.	24%	18%	58%
Ideology	Lib	87%	7%	6%
	Mod.	44%	23%	33%
	Cons.	32%	19%	49%
Race	White	57%	16%	27%
	POC	58%	22%	20%
2020 Vote	Biden	76%	14%	10%
	Trump	21%	14%	65%
Parent	Parent	56%	14%	30%
	No Children	59%	21%	20%
Registration	Registered	57	16%	27%
	Not Registered	64	26%	10%

**Demographic Breakdown of October 2024 University of Massachusetts Amherst/WCVB
Poll (N=700)**

White	75%
People of Color	25%
HS or less	31%
Some Coll.	16%
Coll. Deg.	33%
Postgrad	21%
18-29	21%
30-54	39%
>55	41%
Liberal	38%
Moderate	39%
Conservative	22%
Men	48%
Women	52%
Biden	67%
Trump	33%
Self-Identified Democrat	54%
Self-Identified Independent	21%
Self-Identified Republican	25%
Parent	53%
No Children	47%