

Crosstabs**University of Massachusetts Amherst/WCVB
February 2025 Massachusetts Poll**

Field Dates:	February 14 –20, 2025
Sample:	700 Respondents
Margin of Error:	4.8%

YouGov interviewed 733 Massachusetts (MA) respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of MA adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on home ownership, 2020 and 2024 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (2-categories), and education (4-categories), and a two-way post-stratification on race (4-categories), and education (4-categories), to produce the final weight.

UMass Poll Directors/Fellows

Prof. Tatishe M. Nteta, Ph.D. – Director
Prof. Raymond La Raja, Ph.D. – Co-Director
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Lane Cuthbert - Graduate Research Fellow
Adam Eichen - Graduate Research Fellow
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Graham Backman – Undergraduate Research Fellow
Bel Corder - Undergraduate Research Fellow
Emily DeGowin - Undergraduate Research Fellow
Kaitlyn Soper - Undergraduate Research Fellow
CJ Tatsis – Undergraduate Research Fellow

nteta@polsci.umass.edu
laraja@polsci.umass.edu
jrhodes@polsci.umass.edu
atheodoridis@umass.edu
skirshbaum@umass.edu
lcuthbert@umass.edu
aeichen@umass.edu
desnyder@umass.edu
gbackman@umass.edu
icorder@umass.edu
edegowin@umass.edu
ksoper@umass.edu
charlestatsi@umass.edu

MASSACHUSETTS RIGHT DIRECTION/WRONG TRACK

	Category	Right Direction	Wrong Track	Not Sure
Gender	Men	43%	38%	19%
	Women	39%	38%	23%
Age	18-29	50%	36%	14%
	30-54	38%	33%	29%
	>55	40%	43%	17%
Education	HS or less	25%	49%	26%
	Some Coll.	39%	38%	23%
	Coll. Deg.	45%	37%	18%
	Postgrad	61%	23%	16%
Income	<\$40k	30%	41%	29%
	\$40k-\$100k	37%	43%	20%
	>100k	50%	31%	18%
Party ID	Dem.	56%	22%	22%
	Ind.	24%	40%	35%
	Rep.	21%	72%	7%
Ideology	Lib	62%	15%	22%
	Mod.	33%	45%	22%
	Cons.	15%	75%	10%
Race	POC	38%	30%	33%
	White	42%	41%	17%
2024Vote	Harris	56%	22%	22%
	Trump	28%	63%	9%
Parent	Parent	38%	40%	22%
	No Children	44%	36%	19%

NATION RIGHT DIRECTION/WRONG TRACK

	Category	Right Direction	Wrong Track	Not Sure
Gender	Men	29%	60%	10%
	Women	18%	68%	13%
Age	18-29	19%	66%	14%
	30-54	22%	64%	14%
	>55	27%	64%	10%
Education	HS or less	23%	61%	16%
	Some Coll.	21%	60%	19%
	Coll. Deg.	27%	62%	11%
	Postgrad	19%	78%	3%
Income	<\$40k	19%	61%	21%
	\$40k-\$100k	26%	63%	11%
	>100k	24%	70%	6%
Party ID	Dem.	6%	85%	9%
	Ind.	21%	53%	25%
	Rep.	63%	28%	9%
Ideology	Lib	7%	86%	7%
	Mod.	23%	61%	16%
	Cons.	56%	33%	11%
Race	POC	16%	60%	25%
	White	26%	66%	8%
2024Vote	Harris	6%	87%	7%
	Trump	61%	30%	9%
Parent	Parent	29%	61%	10%
	No Children	17%	68%	15%

APPROVAL (% APPROVE)

	Category	Markey	Warren	Mass. State Legislature
Gender	Men	50%	48%	48%
	Women	52%	57%	51%
Age	18-29	42%	41%	46%
	30-54	53%	58%	52%
	>55	54%	53%	49%
Education	HS or less	43%	41%	38%
	Some Coll.	45%	41%	42%
	Coll. Deg.	51%	56%	52%
	Postgrad	69%	73%	67%
Income	<\$40k	45%	44%	42%
	\$40k-\$100k	50%	53%	48%
	>100k	58%	59%	55%
Party ID	Dem.	72%	77%	67%
	Ind.	34%	34%	36%
	Rep.	17%	13%	19%
Ideology	Lib	70%	77%	71%
	Mod.	51%	48%	49%
	Cons.	18%	15%	13%
Race	POC	45%	56%	51%
	White	53%	51%	49%
2024Vote	Harris	75%	77%	69%
	Trump	25%	23%	26%
Parent	Parent	53%	54%	50%
	No Children	49%	51%	49%

HOUSING POLICIES (% SUPPORT)

	Category	Tax Transaction	Rent Control	Tax Break Low Income Housing	Convert Office Buildings	MBTA Zone Multifamily	Lower Income Threshold	Eliminate Broker Fees
Gender	Men	62%	63%	66%	55%	75%	53%	65%
	Women	63%	75%	61%	55%	68%	68%	70%
Age	18-29	75%	68%	58%	54%	59%	55%	64%
	30-54	66%	74%	67%	61%	74%	66%	67%
	>55	54%	67%	62%	50%	75%	59%	69%
Education	HS or less	64%	68%	55%	45%	64%	59%	61%
	Some Coll.	67%	68%	62%	60%	74%	63%	63%
	Coll. Deg.	58%	72%	65%	55%	74%	60%	70%
	Postgrad	65%	67%	73%	70%	79%	63%	78%
Income	<\$40k	73%	72%	65%	57%	69%	64%	61%
	\$40k-\$100k	64%	75%	63%	52%	72%	60%	72%
	>100k	57%	68%	65%	61%	77%	60%	72%
Party ID	Dem.	78%	78%	77%	68%	79%	70%	76%
	Ind.	54%	65%	55%	46%	68%	57%	65%
	Rep.	35%	53%	39%	34%	59%	45%	52%
Ideology	Lib	84%	83%	83%	74%	83%	74%	82%
	Mod.	54%	66%	54%	46%	66%	54%	62%
	Cons.	32%	51%	40%	30%	58%	43%	49%
Race	POC	68%	70%	71%	59%	75%	69%	61%
	White	61%	69%	60%	54%	70%	58%	70%
2024Vote	Harris	78%	80%	76%	68%	81%	69%	81%
	Trump	40%	55%	45%	38%	60%	47%	56%
Parent	Parent	61%	73%	66%	58%	75%	66%	69%
	No Children	64%	66%	60%	52%	68%	55%	66%

MILLIONAIRE'S TAX IMPACT

	Category	Good	Neither	Bad
Gender	Men	65%	19%	16%
	Women	66%	23%	11%
Age	18-29	69%	20%	11%
	30-54	69%	18%	13%
	>55	61%	24%	15%
Education	HS or less	60%	26%	14%
	Some Coll.	64%	24%	13%
	Coll. Deg.	65%	21%	15%
	Postgrad	77%	12%	11%
Income	<\$40k	63%	25%	12%
	\$40k-\$100k	67%	22%	11%
	>100k	69%	14%	17%
Party ID	Dem.	82%	13%	5%
	Ind.	53%	34%	13%
	Rep.	38%	28%	33%
Ideology	Lib	86%	10%	4%
	Mod.	64%	27%	10%
	Cons.	31%	30%	38%
Race	POC	63%	27%	10%
	White	66%	19%	15%
2024Vote	Harris	83%	13%	4%
	Trump	39%	27%	34%
Parent	Parent	63%	22%	16%
	No Children	69%	20%	14%

2026 SENATE ELECTION

	Category	Markey	Baker	Not Sure
Gender	Men	36%	36%	28%
	Women	33%	29%	37%
Age	18-29	31%	15%	54%
	30-54	38%	30%	32%
	>55	33%	42%	24%
Education	HS or less	25%	32%	43%
	Some Coll.	31%	28%	41%
	Coll. Deg.	37%	33%	30%
	Postgrad	47%	36%	17%
Income	<\$40k	28%	21%	51%
	\$40k-\$100k	37%	31%	32%
	>100k	40%	41%	19%
Party ID	Dem.	53%	18%	29%
	Ind.	14%	32%	53%
	Rep.	10%	65%	25%
Ideology	Lib	56%	17%	28%
	Mod.	26%	40%	33%
	Cons.	11%	57%	33%
Race	POC	34%	19%	47%
	White	35%	37%	28%
2024Vote	Harris	53%	19%	28%
	Trump	17%	59%	24%
Parent	Parent	36%	39%	25%
	No Children	33%	25%	42%

TRANSPARENCY POLICIES (% SUPPORT)

	Category	Disclose Donor Names	Disclose Meeting Info	Provide Travel Information	Disclose Phone Calls	Disclose Emails
Gender	Men	76%	76%	71%	71%	65%
	Women	74%	70%	66%	67%	66%
Age	18-29	66%	65%	53%	63%	57%
	30-54	69%	68%	67%	69%	59%
	>55	84%	81%	77%	71%	75%
Education	HS or less	68%	69%	66%	70%	65%
	Some Coll.	72%	67%	62%	67%	65%
	Coll. Deg.	79%	73%	70%	67%	66%
	Postgrad	81%	84%	75%	71%	65%
Income	<\$40k	67%	63%	62%	68%	66%
	\$40k-\$100k	74%	73%	71%	66%	68%
	>100k	82%	81%	73%	74%	66%
Party ID	Dem.	76%	74%	68%	69%	63%
	Ind.	66%	61%	60%	61%	66%
	Rep.	80%	79%	78%	74%	72%
Ideology	Lib	78%	75%	69%	71%	70%
	Mod.	70%	70%	64%	64%	55%
	Cons.	80%	78%	80%	78%	78%
Race	POC	58%	50%	60%	60%	57%
	White	81%	81%	72%	72%	68%
2024Vote	Harris	80%	79%	71%	69%	64%
	Trump	79%	79%	78%	75%	76%
Parent	Parent	82%	77%	73%	71%	71%
	No Children	67%	68%	63%	66%	59%

Demographic Breakdown of February 2025 University of Massachusetts Amherst/WCVB Poll (N=700)

White	75%
People of Color	25%
HS or less	31%
Some Coll.	16%
Coll. Deg.	33%
Postgrad	21%
18-29	21%
30-54	39%
>55	41%
Liberal	38%
Moderate	39%
Conservative	22%
Men	48%
Women	52%
Harris	67%
Trump	33%
Registered Democrat	38%
Registered Independent	40%
Registered Republican	14%