

Toplines**University of Massachusetts Amherst/WCVB
May 2024 Massachusetts Poll**

Field Dates:	May 17 – May 30, 2023
Sample:	700 Respondents
Margin of Error:	4.4%

YouGov interviewed 741 respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of Massachusetts adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and own or rent. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 presidential vote choice as well as stratifications of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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State of the National Economy (N=700)

Thinking about the state of our national economy, would you rate the nation's economy as excellent, good, fair, or poor?

	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Excellent	5%	4%	4%	3%	4%	3%	1%	4%	2%
Good	32%	32%	23%	22%	18%	29%	19%	19%	19%
Fair	37%	35%	46%	37%	37%	42%	55%	38%	40%
Poor	26%	29%	27%	38%	41%	27%	24%	38%	39%

State of the Massachusetts Economy (N=700)

Thinking about the state of Massachusetts' economy, would you rate Massachusetts' economy as excellent, good, fair, or poor?

	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Excellent	6%	8%	9%	7%	7%	7%	3%	4%	4%
Good	47%	47%	45%	40%	36%	46%	39%	32%	36%
Fair	32%	31%	35%	39%	38%	34%	45%	51%	46%
Poor	15%	15%	11%	14%	19%	13%	13%	13%	15%

State of Own Economic Situation (N=700)

Thinking about your own economic situation, would you rate your own economic situation as excellent, good, fair, or poor?

	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021
Excellent	7%	11%	10%	8%	8%	9%
Good	38%	36%	34%	36%	34%	38%
Fair	38%	37%	36%	40%	41%	35%
Poor	17%	16%	20%	17%	17%	18%

Nation Right Direction/Wrong Track (N=700)

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Right Direction	26%	21%	22%	21%	18%	31%	31%	24%	15%
Wrong Track	59%	63%	65%	66%	67%	52%	51%	71%	75%
Not Sure	15%	16%	13%	12%	15%	17%	18%	5%	10%

MA Right Direction/Wrong Track (N=700)

Do you think things in Massachusetts are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Right Direction	44%	46%	44%	45%	40%	50%	47%	49%	53%
Wrong Track	36%	37%	33%	36%	38%	30%	30%	32%	28%
Not Sure	20%	17%	23%	19%	22%	20%	23%	19%	19%

Healey and Legislature One Issue (N=700)

Of the following issues, please select the one issue that you would like to see Governor Maura Healey and the Massachusetts State Legislature address in the coming year:

	May 2024	Oct. 2023
Housing Shortage and Affordability	34%	31%
Immigration	18%	12%
Crime	4%	8%
Transportation and Infrastructure	9%	9%
Health care	8%	9%
Reproductive rights	2%	2%
Taxes	7%	8%
Climate change	9%	9%
Homelessness	9%	11%

One Party Approval (N=676)

In the aftermath of the 2022 election, the Democratic Party now controls the offices of Governor, Lieutenant Governor, Secretary of State, Attorney General, Treasurer, Auditor, and both chambers of the Massachusetts State Legislature. In general, do you think that the Democratic Party's control of state government has been . . .

Very Good for the Commonwealth of Massachusetts	23%
Somewhat Good for the Commonwealth of Massachusetts	27%
Neither Good Nor Bad for the Commonwealth of Massachusetts	20%
Somewhat Bad for the Commonwealth of Massachusetts	10%
Very Bad for the Commonwealth of Massachusetts	19%

Massachusetts Move (N=700)

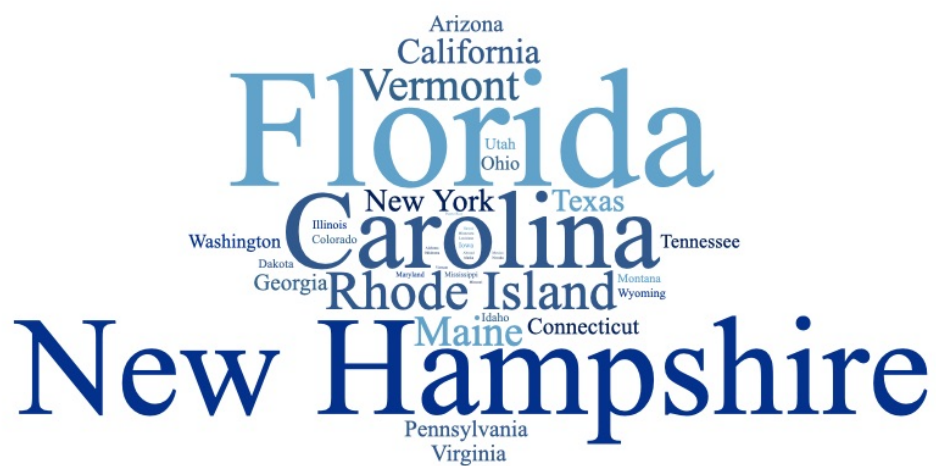
In the past year have you contemplated moving from Massachusetts to another state?

	May 2024	Oct. 2023	Apr. 2023	Oct. 2022
Yes	37%	38%	39%	35%
No	63%	62%	61%	65%

Move To Word Cloud (N=256)

Only asked of respondents who indicated that they have contemplated moving.

What state have you contemplated moving to?



Only asked of respondents who indicated that they have contemplated moving.

[illegible]

Only asked of respondents who indicated that they have not contemplated moving.

Tried to Purchase/Rent (N=700)

	Yes	No
In the past 12 months have you tried to <u>purchase</u> a home (house, condominium, apartment, etc.) in Massachusetts?	7%	93%
In the past 12 months have you tried to <u>rent</u> a different home (house, condominium, apartment, etc.) in Massachusetts from where you live now?	13%	87%

Housing Challenges (N=52)

Only asked of respondents who answered who have tried to purchase a home in past 12 months.

From the following list, please indicate whether you have experienced any of the following challenges when looking for a home to purchase in the past 12 months. Please select all that apply.

Made an offer to purchase a new home but the offer was declined.	35%
Experienced discrimination based on my race, gender, class, age, religion, or sexual orientation.	9%
Was unable to find a suitable home in my price range.	44%
Was unable to save enough money for a down payment.	9%
Could not find a home for sale that met my needs/the needs of my family.	34%
Could not secure a mortgage loan to purchase a new home.	7%
None of the Above.	25%

Rental Challenges (N=108)

Only asked of respondents who answered who have tried to rent a home in past 12 months.

From the following list, please indicate whether you have experienced any of the following challenges when looking for a new home to rent in the past 12 months. Please select all that apply.

Made an offer to rent a new home but the offer was declined.	24%
Experienced discrimination based on my race, gender, class, age, religion, or sexual orientation.	7%
Was unable to find a suitable home in my price range.	63%
Was unable to save enough money for first and last month's rent and a security deposit.	38%
Could not find a home for rent that met my needs/the needs of my family.	33%
None of the Above.	17%

Housing Crisis Responsibility (N=700)

As you may know, Massachusetts is currently experiencing a shortage of affordable housing, with an average single-family home price of \$609,000, the third highest in the nation. Who or what do you believe is most responsible for this situation?

Former Governor Charlie Baker	1%
Governor Maura Healey	5%
The Massachusetts State Legislature	16%
Landlords	13%
Senior Citizens	2%
Local Governments	14%
Homeowners	7%
High interest rates	29%
Housing Contractors & Builders	14%

Housing Policies (N=700)

Currently, there are a number of proposals that seek to address the housing crisis in Massachusetts. Do you support or oppose . . .

	May 2024	Oct. 2023	May 2024	Oct. 2023	May 2024	Oct. 2023	May 2024	Oct. 2023	May 2024	Oct. 2023
	Strongly Support		Somewhat Support		Neither		Somewhat Oppose		Strongly Oppose	
allowing your local government to set a limit on how much rents can be increased each year?	46%	44%	26%	27%	15%	13%	6%	7%	7%	9%
providing tax breaks to developers to convert empty office buildings into housing?	36%	29%	37%	36%	19%	24%	5%	5%	3%	6%

Housing Policies (N=700)

Currently, there are a number of proposals that seek to address the housing crisis in Massachusetts. Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither	Somewhat Oppose	Strongly Oppose
Allowing homeowners to add small, add-on living spaces called accessory dwelling units to their property?	32%	34%	25%	7%	2%
Allowing cities and towns to tax real estate transactions above \$1 million to help raise funds for local affordable housing?	33%	29%	18%	9%	12%
Providing tax breaks to developers to build more low-income housing?	33%	33%	20%	8%	7%
Requiring cities and towns served by the MBTA to create zoning for new multi-family housing?	28%	27%	27%	8%	10%

Demographic Breakdown of May 2024 University of Massachusetts Amherst/WCVB Poll
(N=700)

White	76%
People of Color	24%
HS or less	32%
Some Coll.	14%
Coll. Deg.	35%
Postgrad	20%
18-29	21%
30-54	38%
>55	41%
Liberal	41%
Moderate	39%
Conservative	20%
Men	48%
Women	52%
Biden	68%
Trump	32%
Democrat	57%
Independent	18%
Republican	25%