

Toplines**University of Massachusetts Amherst/WCVB
October 2024 Massachusetts Poll**

Field Dates:	October 3 –10, 2024
Sample:	700 Respondents
Margin of Error:	4.8%

YouGov interviewed 700 Massachusetts respondents and were weighted to the sampling frame using propensity scores. The sampling frame is a politically representative "modeled frame" of US adults subsetting on Massachusetts residents, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and homeownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on homeownership, the 2020 presidential vote choice, as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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State of the National Economy (N=700)

Thinking about the state of our national economy, would you rate the nation's economy as excellent, good, fair, or poor?

	Oct. 2024	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Excellent	4%	5%	4%	4%	3%	4%	3%	1%	4%	2%
Good	36%	32%	32%	23%	22%	18%	29%	19%	19%	19%
Fair	32%	37%	35%	46%	37%	37%	42%	55%	38%	40%
Poor	28%	26%	29%	27%	38%	41%	27%	24%	38%	39%

State of the Massachusetts Economy (N=700)

Thinking about the state of Massachusetts' economy, would you rate Massachusetts' economy as excellent, good, fair, or poor?

	Oct. 2024	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Excellent	8%	6%	8%	9%	7%	7%	7%	3%	4%	4%
Good	39%	47%	47%	45%	40%	36%	46%	39%	32%	36%
Fair	36%	32%	31%	35%	39%	38%	34%	45%	51%	46%
Poor	17%	15%	15%	11%	14%	19%	13%	13%	13%	15%

State of Own Economic Situation (N=700)

Thinking about your own economic situation, would you rate your own economic situation as excellent, good, fair, or poor?

	Oct. 2024	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021
Excellent	6%	7%	11%	10%	8%	8%	9%
Good	39%	38%	36%	34%	36%	34%	38%
Fair	38%	38%	37%	36%	40%	41%	35%
Poor	17%	17%	16%	20%	17%	17%	18%

Nation Right Direction/Wrong Track (N=700)

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	Oct. 2024	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
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Right Direction	28%	26%	21%	22%	21%	18%	31%	31%	24%	15%
Wrong Track	58%	59%	63%	65%	66%	67%	52%	51%	71%	75%
Not Sure	14%	15%	16%	13%	12%	15%	17%	18%	5%	10%

MA Right Direction/Wrong Track (N=700)

Do you think things in Massachusetts are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	Oct. 2024	May 2024	Oct. 2023	Apr. 2023	Oct. 2022	June 2022	Nov. 2021	March 2021	Oct. 2020	Aug. 2020
Right Direction	46%	44%	46%	44%	45%	40%	50%	47%	49%	53%
Wrong Track	41%	36%	37%	33%	36%	38%	30%	30%	32%	28%
Not Sure	14%	20%	17%	23%	19%	22%	20%	23%	19%	19%

Approval (N=700)

Do you approve or disapprove of the way each is doing their job?

	Oct. 2024			May 2024			Oct. 2023			Apr. 2023		
	App.	Disapp.	Not Sure	App.	Disapp.	Not Sure	App.	Disapp.	Not Sure	App.	Disapp.	Not Sure
Governor Maura Healey	58%	32%	10%	54%	32%	14%	58%	27%	15%	57%	24%	19%
Senator Edward Markey	54%	31%	15%	53%	30%	17%	50%	31%	19%	57%	28%	15%
Senator Elizabeth Warren	53%	38%	8%	54%	35%	12%	55%	33%	12%	54%	34%	12%
Mass State Legislature	46%	37%	16%	51%	33%	16%	54%	29%	16%	57%	28%	15%
Vice President Kamala Harris	55%	40%	5%	48%	48%	3%	49%	46%	5%	50%	46%	4%
State Auditor Diana DiZoglio	31%	19%	50%	N/A								
Attorney General Andrea Campbell	37%	25%	38%	N/A								
Lieutenant Governor Kim Driscoll	38%	24%	38%	N/A								

What one word would you use to describe the Massachusetts State Legislature?



In a word or two, what do you think is the most important issue facing Massachusetts?



Trust (N=700)

	Just About Always	Most of the Time	Only Some of the Time	Never
How much of the time do you think you can trust the <u>federal government in Washington</u> to do what is right?	3%	24%	53%	20%
How much of the time do you think you can trust the <u>state government in Boston</u> to do what is right?	5%	45%	35%	15%

Policies (N=700)

Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither	Somewhat Oppose	Strongly Oppose
ending the use of Native American names, symbols, or images to serve as high school, college, or university mascots or team names in Massachusetts?	21%	15%	29%	13%	22%
replacing the state's seal and flag, which shows a colonist's arm brandishing a sword above an image of a Native American?	24%	16%	28%	10%	23%
renaming Columbus Day as Indigenous Peoples Day?	27%	14%	24%	8%	27%
Allowing terminally ill, mentally capable adults with a prognosis of six months or less to live the option to obtain life-ending medication?	43%	24%	19%	7%	6%
Establishing a moratorium on building any new prisons, jails, or other correctional facilities in the state for five years?	17%	17%	42%	12%	12%
restricting the use of cellphones by public school students during official school hours except in the case of an emergency or if the student has a medical condition or disability that requires the use of a cell phone?	50%	25%	13%	7%	5%

Abortion Policies (N=700)

A number of states have passed laws concerning a woman's choice to have an abortion. Please indicate whether you support or oppose the following laws and amendments.

	Strongly Support	Somewhat Support	Neither	Somewhat Oppose	Strongly Oppose	Don't Know
A state constitutional amendment that protects a woman's right to choose to have an abortion.	57%	14%	14%	6%	6%	3%
A law protecting access to birth control.	58%	16%	15%	5%	4%	2%
A law protecting access to abortion pills.	51%	14%	18%	8%	6%	2%
A law requiring emergency rooms to provide an abortion to save the life or health of a pregnant woman.	60%	20%	13%	2%	2%	4%
A law protecting providers and pharmacists from out of state legal actions and professional licensure consequences for providing reproductive health care services.	52%	15%	20%	3%	5%	5%

Abortion Future (N=700)

In the wake of the Supreme Court decision to overturn Roe v. Wade, a number of states have placed restrictions on a woman's right to choose to have an abortion or have banned abortion in their state. Looking ahead, do you believe that a woman's right to choose to have an abortion in the Commonwealth of Massachusetts will remain safe, legal, and accessible?

Yes	70%
No	7%
Don't know	23%

Housing Crisis Responsibility (N=700)

As you may know, Massachusetts is currently experiencing a shortage of affordable housing, with an average single-family home price of over \$600,000. Who do you believe is most responsible for this situation?

Governor Maura Healey	8%
The Massachusetts State Legislature	17%
Landlords	16%
Local governments	15%
Homeowners	6%
Interest rates	22%
Housing contractors & builders	16%

Housing Policies (N=700)

Currently, there are a number of proposals that seek to address the housing crisis in Massachusetts. Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither	Somewhat Oppose	Strongly Oppose
Allowing cities and towns to tax real estate transactions above \$1 million to help raise funds for local affordable housing?	37%	24%	16%	11%	11%
Allowing local governments to limit how much rents can be increased each year?	47%	20%	15%	8%	11%
Providing tax breaks to developers to build more low-income/income-restricted housing?	31%	31%	20%	7%	11%
Providing tax breaks to developers to convert empty office buildings into housing?	33%	36%	20%	6%	5%
Requiring cities and towns served by the MBTA to create zoning that allows for new multi-family housing?	26%	27%	25%	8%	13%
Lowering the income threshold to qualify for affordable housing in your community to lower rental costs?	37%	24%	22%	10%	7%

Right to Shelter (N=700)

Do you support or oppose the “right to shelter” law that requires the state of Massachusetts to provide shelter, food, and basic necessities to homeless parents with children, pregnant women, and migrant families?

Oct. 2024	May 2024	Oct. 2024	May 2024	Oct. 2024	May 2024	Oct. 2024	May 2024	Oct. 2024	May 2024
Strongly Support		Somewhat Support		Neither		Somewhat Oppose		Strongly Oppose	
38%	35%	19%	26%	17%	17%	8%	8%	17%	14%

Migrant Policy Impact (N=700)

In response to the influx of migrants, asylum seekers, and refugees to the state, Massachusetts made changes to the state's right-to-shelter law, limiting both the number of families allowed in the state's shelter system and the length of time individuals can stay in the shelter system. From the following, please indicate whether you believe that these changes have made the situation better or worse for . . .

	Definitely Better	Probably Better	Probably Worse	Definitely Worse	Don't Know
Massachusetts Taxpayers	8%	30%	17%	21%	24%
Migrants	11%	18%	28%	28%	15%

Demographic Breakdown of October 2024 University of Massachusetts Amherst/WCVB Poll (N=700)

White	75%
People of Color	25%
HS or less	31%
Some Coll.	16%
Coll. Deg.	33%
Postgrad	21%
18-29	21%
30-54	39%
>55	41%
Liberal	38%
Moderate	39%
Conservative	22%
Men	48%
Women	52%
Biden	67%
Trump	33%
Self-Identified Democrat	54%
Self-Identified Independent	21%
Self-Identified Republican	25%
Parent	53%
No Children	47%