UMassAmherst UMass Poll

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February 2020 University of Massachusetts Amherst/WCVB Poll of Massachusetts Super **Tuesday Registered Voters**

February 18 – February 24, 2020 **Field Dates:**

400 Registered Sample:

Voters in Massachusetts

202 Likely Democratic Primary Voters (Democrats) 198 Likely Democratic Primary Voters (Independents)

Margin of Error: 5.9% for All Likely Democratic Primary Voters

YouGov interviewed 450 respondents who were then matched down to a sample of 400 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party primary voters from the Massachusetts voter file and the 2018 Cooperative Congressional Election Study.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 Presidential Primary vote choice, and age x gender stratification of Democratic Primary voters from the Massachusetts voter file to produce the final weight.

All figures presented in this document are for registered adults who indicated that they are likely to participate in the 2020 Massachusetts Democratic presidential primary.

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Party Registration (N=400)

Are you registered to vote in Massachusetts?

Yes, I'm registered as a Democrat 53% Yes, I'm registered as undeclared (no party affiliation declared)

Approval (N=400)

Do you approve or disapprove of the way each is doing their job?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Not Sure
Governor Charlie Baker Senator	20%	47%	18%	9%	6%
Edward Markey Senator	31%	38%	11%	9%	11%
Elizabeth Warren Massachusetts	43%	31%	9%	13%	3%
State Legislature U.S. Congress	16% 8%	58% 22%	11% 31%	8% 33%	7% 6%

Democratic Primary (N=400)

If the Massachusetts Democratic Presidential Primary were held <u>today</u>, which <u>one</u> of the following candidates would you support in the Massachusetts Democratic Presidential Primary.

	Without Leaners	With Leaners
Senator Elizabeth Warren	23%	23%
Senator Amy Klobuchar	7%	7%
Senator Bernie Sanders	24%	25%
Former Vice President Joe Biden	11%	12%
Former Mayor Pete Buttigieg	13%	14%
Businessman Tom Steyer	3%	3%
Representative Tulsi Gabbard	4%	4%
Former Mayor Michael Bloomberg	8%	9%
Other	1%	1%
Don't Know	6%	3%

Willing to Switch (N=390)

Question only asked of respondents who selected a candidate listed on their state's ballot when asked for their preference in 2020 Presidential Democratic primary.

Is there any chance you might vote for someone else in the Massachusetts Democratic Presidential Primary?

Yes	54%
No	46%

Top Alternative (N=211)

Asked if respondent answered yes to previous question. Initial preferred candidate was excluded from list given to respondent.

Who might you be willing to vote for instead of (Initial Preferred Candidate) in the Massachusetts Democratic Presidential Primary? Please rank your <u>top</u> choice.

	First Alternative
Senator Elizabeth Warren	21%
Senator Amy Klobuchar	15%
Senator Bernie Sanders	14%
Former Vice President Joe Biden	14%
Former Mayor Pete Buttigieg	10%
Businessman Tom Steyer	5%
Representative Tulsi Gabbard	1%
Former Mayor Michael Bloomberg	15%
Don't Know	4%

General Election Matchups (N=400)

Now thinking ahead to the general presidential election in 2020, if President Trump was running against [Insert Candidate] in the general election, who would you be most likely to vote for?

President Donald Trump	13%
Senator Elizabeth Warren	81%
Not Sure	4%
Would not Vote	3%
President Donald Trump	8%
Senator Amy Klobuchar	80%
Not Sure	8%
Would not Vote	4%
President Donald Trump	11%
Senator Bernie Sanders	82%
Not Sure	5%
Would not Vote	2%
President Donald Trump Former Vice President Joe Biden Not Sure Would not Vote	9% 80% 8% 3%
President Donald Trump Former Mayor Pete Buttigieg Not Sure Would not Vote	8% 80% 8% 4%
President Donald Trump Former Mayor Michael Bloomberg Not Sure Would not Vote	9% 73% 10% 8%

Candidate Most Likely To Defeat Trump (N=400)

Regardless of which Democratic candidate you will vote for, which <u>one</u> of the following candidates do you think is most likely to defeat President Donald Trump in the 2020 general election?

Senator Elizabeth Warren	12%
Senator Amy Klobuchar	4%
Senator Bernie Sanders	27%
Former Vice President Joe Biden	14%
Former Mayor Pete Buttigieg	5%
Businessman Tom Steyer	2%
Representative Tulsi Gabbard	1%
Former Mayor Michael Bloomberg	19%
Other	2%
Don't Know	14%

Most Important Candidate Qualities (N=399)

From the list below, please rank the <u>top three</u> qualities that you believe are the most important when deciding who you will vote for in the Democratic presidential primary election. Please rank each quality from the quality that is most important to you (#1), followed by the second and third most important qualities to you when deciding who you will vote for in the 2020 Democratic presidential primary.

	1st	2nd	3rd
Best chance of beating President Trump in general election	35%	10%	10%
Best represents my views on the issues	16%	21%	11%
Most honest and trustworthy	11%	20%	20%
Cares about people like me	10%	12%	14%
Strongest leader	9%	10%	13%
Will change how things are done in Washington	8%	9%	10%
Most experience for the job	6%	9%	8%
Age and health of the candidate	1%	2%	4%
Will unite the party	3%	7%	11%

Sports Betting Legalization (N=400)

Do you support the legalization of sports gambling in Massachusetts?

Strongly Support	16%
Somewhat Support	16%
Neither Support nor Oppose	36%
Somewhat Oppose	20%
Strongly Oppose	12%

Senate Democratic Primary (N=400)

If the 2020 Democratic Senate primary were held <u>today</u> which <u>one</u> of the following candidates would you support?

	Without Leaners	With Leaners
Senator Edward Markey	39%	43%
Representative Joseph P. Kennedy III	36%	40%
Other	4%	4%
Don't Know	21%	13%

Senate Issue Comparisons (N=400)

Which **one** candidate do you trust more to handle each of the following:

	Senator Edward Markey	Representative Joseph P. Kennedy III	Neither
Economy	45%	31%	24%
Health			
Care	39%	38%	23%
Taxes	43%	31%	26%
Education	37%	40%	23%
Climate			
Change	40%	38%	22%
Race			
Relations	31%	39%	30%
President			
Trump	37%	33%	30%
Transportation	39%	34%	27%

Senate Group Representation (N=)

Which candidate do you think would do a better job of representing the following groups and areas as Senator?

	Senator Edward Markey	Representative Joseph P. Kennedy III	Neither
Women	35%	39%	26%
Middle Class	44%	31%	24%
Working Class	42%	34%	24%
Labor Unions	48%	30%	22%
Small	40%	32%	28%
Business Owners			
Racial	31%	40%	29%
Minorities			
Young People	23%	55%	21%
Progressives	36%	39%	25%
Veterans	49%	25%	26%
Catholics	18%	52%	30%
Western	40%	26%	34%
Massachusetts			

What one word would you use to describe each of the following?

Senator Elizabeth Warren



What one word would you use to describe each of the following?

Former Vice President Joe Biden



What one word would you use to describe each of the following?

Senator Bernie Sanders

progressive



What one word would you use to describe each of the following?

Former Mayor Pete Buttigieg



What one word would you use to describe each of the following?

Former Mayor Michael Bloomberg



What one word would you use to describe each of the following?

Senator Amy Klobuchar



What one word would you use to describe each of the following?

Senator Ed Markey



What one word would you use to describe each of the following?

Representative Joseph P. Kennedy III



Most Important Issue in Democratic Presidential Primary (N=)

In thinking about the <u>2020 Massachusetts Democratic presidential primary election</u>, what issue is most important to your vote?

