

Toplines
University of Massachusetts Amherst
August 2026 National Poll

Field Dates:	August 21 –26, 2026
Sample:	1,000 Respondents
Margin of Error:	3.5%

The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then raked (iterative proportional fitting) on 2024 presidential vote choice and post-stratified using a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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President Donald Trump Approval (N=1,000)

Do you approve or disapprove of the way each is doing their job?

	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025
	Strongly Approve			Somewhat Approve			Somewhat Disapprove			Strongly Disapprove			Not Sure		
President Donald Trump	14%	16%	21%	18%	17%	17%	10%	9%	9%	54%	53%	49%	3%	6%	4%

Trump Issue Performance (N=1,000)

How well would you say that President Trump has handled...

	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025	Aug 2026	Mar 2026	Jul 2025
	Very Well			Somewhat Well			Not Too Well			Not Well At All			Don't Know		
Inflation?	7%	9%	14%	15%	15%	17%	18%	17%	16%	57%	54%	47%	4%	5%	5%
Immigration?	24%	24%	29%	13%	11%	12%	9%	9%	10%	50%	51%	44%	3%	4%	4%
Jobs?	11%	11%	18%	20%	19%	19%	15%	14%	13%	48%	47%	42%	7%	8%	8%
Iran?/War with Iran?	10%	16%	21%	15%	13%	15%	13%	11%	12%	55%	52%	39%	7%	9%	13%
Working with allies in global affairs?	11%	N/A	N/A	19%	N/A	N/A	12%	N/A	N/A	52%	N/A	N/A	7%	N/A	N/A
Artificial Intelligence?	5%	7%	N/A	18%	18%	N/A	14%	14%	N/A	43%	36%	N/A	20%	24%	N/A
Corruption in government?	10%	N/A	N/A	16%	N/A	N/A	11%	N/A	N/A	56%	N/A	N/A	7%	N/A	N/A

Expectations (N=1,000)

Compared to your expectations when Trump took office in January 2025, has Trump's performance as president been better, worse, or about what you expected?

	All Respondents (N=1,000)	Republican Respondents (N=341)	Democratic Respondents (N=440)	Independent Respondents (N=219)
Much better than I expected	7%	16%	1%	3%
Somewhat better than I expected	8%	19%	1%	4%
About what I expected	28%	38%	19%	27%
Somewhat worse than I expected	18%	16%	21%	15%
Much worse than I expected	39%	11%	58%	52%

Regret

Only asked of respondents who indicated that they voted in the 2024 election.

President Donald Trump has been in office for three/seven months. In light of his time in office, which of the following comes closest to how you feel about your choice for president in the 2024 presidential election? – April 2025 & July 2025

Which of the following comes closest to how you feel about your choice for president in the 2024 presidential election? - March 2026 & August 2026

	Aug. 2026	March 2026	July 2025	April 2025	Aug. 2026	March 2026	July 2025	April 2025
	Harris Voters (N=360)	Harris Voters (N=335)	Harris Voters (N=331)	Harris Voters (N=367)	Trump Voters (N=263)	Trump Voters (N=303)	Trump Voters (N=327)	Trump Voters (N=364)
I feel very confident that I made the right choice.	82%	81%	78%	78%	58%	62%	69%	74%
I still feel confident about my vote, though I have some concerns.	11%	10%	9%	4%	22%	21%	19%	19%
I have mixed feelings about my vote now.	2%	3%	2%	3%	9%	7%	6%	4%
I have some regrets and might choose differently today.	1%	1%	1%	0%	3%	3%	2%	1%
I regret my vote and would vote differently if I could.	1%	0%	1%	1%	3%	5%	1%	2%
I would rather not have voted.	2%	6%	9%	14%	6%	2%	3%	1%

Regret Not Voting (N=332)

Only asked of respondents who indicated that they did not vote in the 2024 election.

President Donald Trump has been in office for three months. In light of his time in office, which of the following comes closest to how you feel about your decision to not vote in the 2024 presidential election? – April 2025

President Donald Trump has been in office for seven months. In light of his time in office, which of the following comes closest to how you feel about your decision to not vote in the 2024 presidential election? - July 2025

Which of the following comes closest to how you feel about your decision to not vote in the 2024 presidential election? – March 2026 & August 2026

	Aug. 2026	March 2026	July 2025	April 2025
I feel very confident that I made the right decision to not vote.	37%	47%	40%	49%
I still feel confident about my decision to not vote, though I have some concerns.	12%	12%	14%	15%
I have mixed feelings about my decision to not vote now.	22%	16%	18%	12%
I regret my decision to not vote and would vote for Kamala Harris if I had to do it over again.	13%	13%	15%	12%
I regret my decision to not vote and would vote for Donald Trump if I had to do it over again.	6%	5%	7%	7%
I regret my decision to not vote and would vote for a candidate other than Kamala Harris or Donald Trump if I had to do it over again.	9%	7%	6%	4%

Regret 3

If you could go back and make your decision about the 2024 presidential election over again, how would you vote?

	Aug. 2026			March 2026			July 2025		
	Harris Voters (N=360)	Trump Voters (N=262)	Non- Voters (N=361)	Harris Voters (N=335)	Trump Voters (N=303)	Non- Voters (N=312)	Harris Voters (N=311)	Trump Voters (N=327)	Non- Voters (N=324)
I would vote for Donald Trump	0%	84%	20%	1%	84%	14%	2%	86%	18%
I would vote for Kamala Harris	93%	2%	27%	91%	6%	24%	92%	6%	31%
I would vote for a third party candidate	5%	7%	14%	6%	4%	11%	3%	5%	9%
I would not vote	1%	7%	40%	2%	6%	51%	3%	3%	41%

Iran Approval (N=1,000)

Do you approve or disapprove of the recent U.S. military actions against Iran?

	Aug. 2026	Mar. 2026
Strongly approve	15%	16%
Somewhat approve	11%	13%
Neither Approve Nor Disapprove	20%	17%
Somewhat disapprove	13%	12%
Strongly disapprove	41%	42%

Winning War (N=1,000)

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
The United States should have gone to war with Iran.	15%	12%	17%	12%	43%
The United States is winning the war with Iran.	11%	14%	28%	11%	36%

Iran Statements (N=1,000)

Please indicate your agreement or disagreement with the following statements.

Attacking Iran...

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
is putting America first.	15%	12%	19%	12%	43%
increased the cost of gas and groceries.	58%	22%	12%	3%	4%
has made the U.S. safer.	11%	12%	21%	16%	41%
will prevent Iran from developing a nuclear weapon in the future.	15%	16%	22%	17%	31%
will make the world more stable.	13%	13%	20%	14%	40%
was a mistake.	43%	12%	17%	12%	15%
has weakened the American military's ability to respond to other conflicts around the world.	32%	23%	22%	12%	10%

Demographic Breakdown of the University of Massachusetts Amherst August 2026
National Poll

Men	49%
Women	51%
18-29	20%
30-54	41%
>55	39%
HS or less	37%
Some Coll.	18%
Coll. Deg.	32%
Postgrad	13%
<\$40K	36%
\$40K-\$100K	38%
>\$100K	26%
Democrat	40%
Independent	22%
Republican	38%
Liberal	29%
Moderate	35%
Conservative	36%
White	70%
African American	13%
Hispanic	12%
Asian	5%
Harris	49%
Trump	51%
Not at all MAGA	32%
Somewhat MAGA	37%
Very Much MAGA	31%
Not at all DSA	46%
Somewhat DSA	42%
Very Much DSA	12%