

Toplines
University of Massachusetts Amherst
July 2025 National Poll

Field Dates:	July 25 –30, 2025
Sample:	1,000 Respondents
Margin of Error:	3.5%

YouGov interviewed 1057 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 and 2024 presidential vote choice as ranked on gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight. The demographic marginals and their interlockings were based on the sample frame. The marginal distribution of 2020 presidential vote choice and its demographic interlockings were based on a politically representative "modeled frame" of US adults, using the 2019 American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The marginal distribution of 2024 vote choice was based on official ballot counts compiled by the University of Florida Election Labs and CNN. Demographic interlockings for 2024 vote choice were based on CNN's 2024 Exit Polls.

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State of the National Economy and Individual Economic Situation (N=1,000)

Thinking about the state of our national economy, would you rate the nation's economy as . . .

Thinking about your own economic situation, would you rate your own economic situation as . . .

	July 2025		April 2025		Oct. 2024		July 2024		Jan. 2024	
	National	Own	National	Own	National	Own	National	Own	National	Own
Excellent	4%	6%	3%	4%	5%	6%	6%	6%	5%	6%
Good	27%	34%	22%	36%	27%	29%	25%	28%	25%	30%
Fair	40%	35%	41%	39%	32%	39%	30%	38%	36%	40%
Poor	29%	24%	34%	21%	36%	26%	40%	28%	35%	24%

Right Direction/Wrong Track (N=1,000)

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	July 2025	April 2025
Right Direction	29%	35%
Wrong Track	59%	54%
Not Sure	11%	11%

Costs (N=1,000)

To the best of your knowledge, in the past few months, would you say the cost of (Insert from Rows) has increased, decreased, or stayed the same?

	Increased	Stayed the Same	Decreased
Groceries	70%	22%	8%
Gas	41%	38%	21%
Utilities (Natural Gas, Electricity, Oil, Water, Etc.)	63%	34%	4%
Clothing	56%	41%	3%

Responsible (N=1,000)

Only shown to respondents who indicated that at least one of the above goods and services has increased.

From the following list, who do you believe is **most responsible** for the rise in the price of goods and services?

President Donald Trump	52%
Former President Joe Biden	15%
Jerome Powell, Chair of the Federal Reserve	1%
Democratic Party	7%
Republican Party	6%
Corporations	19%

Approve (N=1,000)

Do you approve or disapprove of the way each is doing their job?

	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025
	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Not Sure	
U.S. Congress	3%	3%	24%	26%	25%	25%	35%	32%	13%	14%
U.S. Supreme Court	8%	7%	30%	31%	21%	24%	29%	24%	12%	14%
The Democratic Party	6%	7%	25%	22%	23%	22%	40%	40%	7%	9%
The Republican Party	12%	12%	23%	29%	14%	11%	45%	41%	5%	7%

Feeling Thermometer (N=1,000)

Average Score Presented Below

On a scale from 0 (coldest) to 100 (warmest) how do you feel about . . . ?

	July 2025	April 2025	Oct. 2024
Democrats	39	41	46
Republicans	39	41	45

Democratic Party Assessment (N=1,000)

The Democratic Party . . .

	Dems (N=409)	Inds (N=224)	Dems (N=409)	Inds (N=224)	Dems (N=409)	Inds (N=224)	Dems (N=409)	Inds (N=224)	Dems (N=409)	Inds (N=224)
	Strongly Agree		Somewhat Agree		Neither Agree Nor Disagree		Somewhat Disagree		Strongly Disagree	
leadership is too old.	26%	31%	31%	23%	20%	36%	11%	7%	11%	3%
is too liberal.	2%	20%	14%	15%	27%	48%	21%	7%	36%	9%
is too moderate.	14%	7%	19%	9%	29%	54%	23%	12%	14%	17%
focuses on issues that do not benefit me and my family.	7%	24%	14%	20%	22%	42%	29%	9%	28%	5%
cares about the economic struggles of ordinary Americans.	36%	2%	41%	17%	12%	34%	7%	19%	4%	28%
cares too much about people of color	3%	12%	7%	6%	18%	44%	21%	15%	51%	23%
cares too much transgender people	7%	21%	10%	18%	24%	44%	20%	6%	38%	11%
needs to more strongly oppose President Trump.	71%	23%	16%	13%	9%	37%	2%	9%	1%	19%
represents people like me.	25%	2%	47%	8%	15%	45%	10%	13%	4%	32%

Republican Party Assessment (N=1,000)

The Republican Party . . .

	Reps (N=367)	Inds (N=224)	Reps	Inds	Reps	Inds	Reps	Inds	Reps	Inds
	Strongly Agree		Somewhat Agree		Neither Agree Nor Disagree		Somewhat Disagree		Strongly Disagree	
leadership is too old.	8%	30%	22%	20%	28%	39%	21%	7%	21%	3%
is too conservative.	4%	17%	11%	17%	24%	51%	29%	9%	32%	6%
is too moderate.	6%	3%	15%	8%	43%	53%	24%	16%	12%	21%
focuses on issues that do not benefit me and my family.	7%	33%	18%	18%	23%	35%	28%	6%	24%	8%
cares about the economic struggles of ordinary Americans.	35%	6%	34%	9%	15%	35%	9%	15%	7%	35%
cares too little about people of color	2%	24%	7%	14%	21%	42%	18%	10%	51%	11%
cares too little transgender people	4%	18%	10%	12%	35%	52%	18%	7%	33%	10%
needs to more strongly support President Trump.	39%	8%	28%	8%	21%	39%	8%	8%	4%	37%
represents people like me.	30%	3%	41%	9%	18%	33%	7%	20%	4%	35%

Congress Corrupt (N=1,000)

Compared to past Congresses, would you say the current United States Congress is...

More corrupt than usual	42%
About as corrupt as usual	47%
Less corrupt than usual	11%

MC Corrupt (N=1,000)

Compared to the average member of Congress, would you say your representative in the United States House of Representatives is...

More corrupt than average	23%
About as corrupt as average	55%
Less corrupt than average	22%

Satisfaction

How satisfied are you with the current two-party political system?

Very satisfied	10%
Somewhat satisfied	29%
Somewhat dissatisfied	35%
Very dissatisfied	26%

Kind of Third Party

If a third party were to be formed, from the following list please select the type of third party you would like to see.

A centrist/moderate party	23%
A progressive/left-wing party	11%
A conservative/right-wing party	10%
A party focused on reforming the political system	26%
A party focused on a single major issue (e.g. climate, immigration)	4%
None of the Above	26%

BBB Interest (N=1,000)

How much have you read, seen, or heard about the recent bill passed by the U.S. Congress and signed into law by President Trump also known as the “Big, Beautiful, Bill”?

A Lot	35%
Some	40%
Not Much	15%
I am not aware of the recent bill also known as the “Big Beautiful Bill”.	10%

BBB Policy Support (N=1,000)

Do you support or oppose...?

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Making permanent lowered tax rates for federal taxpayers that were established in 2017?	25%	17%	33%	7%	17%
Requiring adults who do not have children or who are not living with disabilities to work in order to receive Medicaid benefits?	29%	18%	21%	11%	22%
Requiring adults who do not have children or who are not living with disabilities to work in order to receive food assistance (SNAP) benefits?	33%	19%	16%	10%	21%
Reducing federal spending on Medicaid?	11%	12%	16%	18%	43%
Eliminating federal taxes on tips and overtime pay?	38%	20%	25%	9%	8%
Eliminating tax credits for investments in renewable energy (solar, wind, geothermal) technology?	15%	12%	25%	15%	34%
Increasing federal spending on federal immigration enforcement?	24%	13%	18%	14%	31%
Increasing federal spending on national defense?	20%	18%	24%	15%	24%
Increasing the federal debt limit?	4%	8%	35%	21%	32%

Rescission Policy Support (N=1,000)

Do you support or oppose...?

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Eliminating all federal financial support for National Public Radio (NPR), the Public Broadcast Service (PBS), and their member stations?	19%	10%	20%	12%	39%
Reducing federal support for foreign aid programs?	25%	16%	20%	12%	27%

Firing Federal Employees (N=1,000)

Do you support or oppose...?

	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025
	Strongly Support		Somewhat Support		Neither Support Nor Oppose		Somewhat Oppose		Strongly Oppose	
Firing thousands of federal employees and replacing them with political appointees loyal to the president?	9%	10%	7%	8%	22%	20%	11%	10%	51%	52%

Foreign Policies (N=1,000)

Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
the military operation that the state of Israel has undertaken in Gaza in response to the Hamas terrorist attack on October 7, 2023?	18%	15%	34%	11%	22%
the use of the U.S. military to deter Iran from developing a nuclear weapon?	31%	20%	26%	11%	12%
the United States continuing to assist Ukraine in its war against Russia?	33%	20%	22%	12%	12%

Demographic Breakdown of the University of Massachusetts Amherst July 2025 National Poll

White	68%
African American	13%
Hispanic	14%
Asian	5%
HS or less	37%
Some Coll.	20%
Coll. Deg.	30%
Postgrad	13%
18-29	20%
30-54	39%
>55	41%
Liberal	31%
Moderate	34%
Conservative	35%
Men	49%
Women	51%
Harris	49%
Trump	51%
Democrat	41%
Independent	22%
Republican	37%