

Toplines
University of Massachusetts Amherst
July 2025 National Poll

Field Dates:	July 25 –30, 2025
Sample:	1,000 Respondents
Margin of Error:	3.5%

YouGov interviewed 1057 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 and 2024 presidential vote choice as ranked on gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight. The demographic marginals and their interlockings were based on the sample frame. The marginal distribution of 2020 presidential vote choice and its demographic interlockings were based on a politically representative "modeled frame" of US adults, using the 2019 American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The marginal distribution of 2024 vote choice was based on official ballot counts compiled by the University of Florida Election Labs and CNN. Demographic interlockings for 2024 vote choice were based on CNN's 2024 Exit Polls.

UMass Poll Directors/Fellows

Prof. Tatishe M. Nteta, Ph.D. – Director
Prof. Raymond La Raja, Ph.D. – Co-Director
Prof. Jesse Rhodes, Ph.D. – Co-Director
Prof. Alex Theodoridis, Ph.D. – Co-Director
Sara Kirshbaum, Ph.D. – Postdoctoral Fellow
Lane Cuthbert - Graduate Research Fellow
Adam Eichen - Graduate Research Fellow
Donald Snyder - Graduate Research Fellow

nteta@polsci.umass.edu
laraja@polsci.umass.edu
jrhodes@polsci.umass.edu
atheodoridis@umass.edu
skirshbaum@umass.edu
lcuthbert@umass.edu
aeichen@umass.edu
desnyder@umass.edu

Approve (N=1,000)

Do you approve or disapprove of the way each is doing their job?

	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025
	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Not Sure	
President Donald Trump	21%	27%	17%	17%	9%	7%	49%	44%	4%	5%

Trump Issue Performance (N=1,000)

In the first 3 months of Donald Trump's presidency, how well would you say that President Trump has handled... (April 2025)

How well would you say that President Trump has handled... (July 2025)

	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025
	Very Well		Somewhat Well		Not Too Well		Not Well At All		Don't Know	
Inflation?	14%	14%	17%	19%	16%	16%	47%	46%	5%	6%
Immigration?	29%	34%	12%	16%	10%	11%	44%	35%	4%	4%
Jobs?	18%	17%	19%	21%	13%	13%	42%	40%	8%	9%
Civil rights?	19%	19%	13%	17%	12%	10%	46%	43%	10%	11%
Tariffs?	19%	N/A	12%	N/A	13%	N/A	50%	N/A	6%	N/A
the Israeli-Hamas War?	16%	N/A	17%	N/A	13%	N/A	41%	N/A	13%	N/A
the Russian- Ukrainian conflict?	12%	N/A	17%	N/A	15%	N/A	43%	N/A	12%	N/A
Natural Disasters?	21%	N/A	16%	N/A	13%	N/A	40%	N/A	10%	N/A
The release of information concerning the Jeffrey Epstein case?	7%	N/A	11%	N/A	14%	N/A	56%	N/A	13%	N/A
Iran?	21%	N/A	15%	N/A	12%	N/A	39%	N/A	13%	N/A

Trump Assessment (N=1,000)

President Donald Trump has been in office for seven months. During this time, please indicate how (**insert from Rows**) you believe President Trump has been?

	Very	Somewhat	Not at All
Transparent	23%	26%	52%
Corrupt	45%	20%	35%
Competent	31%	21%	48%
Dishonest	49%	20%	31%
Strong	36%	22%	42%

Regret

Only asked of respondents who indicated that they voted in the 2024 election.

President Donald Trump has been in office for three months. In light of his time in office, which of the following comes closest to how you feel about your choice for president in the 2024 presidential election? – April 2025

President Donald Trump has been in office for seven months. In light of his time in office, which of the following comes closest to how you feel about your choice for president in the 2024 presidential election? – July 2025

	July 2025	April 2025	July 2025	April 2025
	Harris Voters (N=331)	Harris Voters (N=367)	Trump Voters (N=327)	Trump Voters (N=364)
I feel very confident that I made the right choice.	78%	78%	69%	74%
I still feel confident about my vote, though I have some concerns.	9%	4%	19%	19%
I have mixed feelings about my vote now.	2%	3%	6%	4%
I have some regrets and might choose differently today.	1%	0%	2%	1%
I regret my vote and would vote differently if I could.	1%	1%	1%	2%
I would rather not have voted.	9%	14%	3%	1%

Regret Follow

In a sentence or two, please explain why you (Insert R's response to Q-Regret) in the 2024 presidential election.

Regret Not Voting (N=301)

Only asked of respondents who indicated that they did not vote in the 2024 election.

President Donald Trump has been in office for three months. In light of his time in office, which of the following comes closest to how you feel about your decision to not vote in the 2024 presidential election? – April 2025

President Donald Trump has been in office for seven months. In light of his time in office, which of the following comes closest to how you feel about your decision to not vote in the 2024 presidential election? - July 2025

	July 2025	April 2025
I feel very confident that I made the right decision to not vote.	40%	49%
I still feel confident about my decision to not vote, though I have some concerns.	14%	15%
I have mixed feelings about my decision to not vote now.	18%	12%
I regret my decision to not vote and would vote for Kamala Harris if I had to do it over again.	15%	12%
I regret my decision to not vote and would vote for Donald Trump if I had to do it over again.	7%	7%
I regret my decision to not vote and would vote for a candidate other than Kamala Harris or Donald Trump if I had to do it over again.	6%	4%

Regret2 Follow

In a sentence or two, please explain why you (Insert R's response to Q-Regret) in the 2024 presidential election.

Regret 3

If you could go back and make your decision about the 2024 presidential election over again, how would you vote?

	All (N=1,000)	Harris Voters (N=311)	Trump Voters (N=327)	Non- Voters (N=324)
I would vote for Donald Trump	35%	2%	86%	18%
I would vote for Kamala Harris	42%	92%	6%	31%
I would vote for a third party candidate	7%	3%	5%	9%
I would not vote	16%	3%	3%	41%

Epstein Interest (N=1,000)

How much have you read, seen, or heard about Jeffrey Epstein?

A Lot	36%
Some	41%
Not Much	19%
I have not heard of Jeffrey Epstein.	4%

Epstein Battery (N=958)

Only asked of respondents who have heard “a lot”, “some” or “not much” about Jeffrey Epstein in previous question.

Please indicate the extent to which you agree or disagree with the following statements.

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
The Trump administration is hiding important information about the Epstein case.	50%	13%	23%	7%	8%
The Trump administration should appoint a special prosecutor to conduct an independent investigation of the Department of Justice’s handling of the Epstein case.	37%	22%	27%	6%	7%
Donald Trump was once good friends with Jeffrey Epstein.	49%	18%	24%	6%	4%
A list of Jeffrey Epstein’s clients exists.	49%	21%	25%	4%	2%

Responsibility For Hiding Epstein Information (N=601)

Only asked of respondents who answered “Strongly agree” or “Somewhat agree” to Hiding Information Item.

Who do you think is to blame for hiding information about the Epstein case? Check all that apply.

President Donald Trump	81%
Attorney General Pam Bondi	59%
Federal Bureaucrats	34%
FBI Director Kash Patel	49%
Speaker of the House Mike Johnson	47%
Democrats in Congress	16%
Don't Know	11%

BBB Interest (N=1,000)

How much have you read, seen, or heard about the recent bill passed by the U.S. Congress and signed into law by President Trump also known as the “Big, Beautiful, Bill”?

A Lot	35%
Some	40%
Not Much	15%
I am not aware of the recent bill also known as the “Big Beautiful Bill”.	10%

BBB Policy Support

Do you support or oppose...?

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Making permanent lowered tax rates for federal taxpayers that were established in 2017?	25%	17%	33%	7%	17%
Requiring adults who do not have children or who are not living with disabilities to work in order to receive Medicaid benefits?	29%	18%	21%	11%	22%
Requiring adults who do not have children or who are not living with disabilities to work in order to receive food assistance (SNAP) benefits?	33%	19%	16%	10%	21%
Reducing federal spending on Medicaid?	11%	12%	16%	18%	43%
Eliminating federal taxes on tips and overtime pay?	38%	20%	25%	9%	8%
Eliminating tax credits for investments in renewable energy (solar, wind, geothermal) technology?	15%	12%	25%	15%	34%
Increasing federal spending on federal immigration enforcement?	24%	13%	18%	14%	31%
Increasing federal spending on national defense?	20%	18%	24%	15%	24%
Increasing the federal debt limit?	4%	8%	35%	21%	32%

Rescission Policy Support

Do you support or oppose...?

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
Eliminating all federal financial support for National Public Radio (NPR), the Public Broadcast Service (PBS), and their member stations?	19%	10%	20%	12%	39%
Reducing federal support for foreign aid programs?	25%	16%	20%	12%	27%

Firing Federal Employees

Do you support or oppose...?

	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025	July 2025	April 2025
	Strongly Support		Somewhat Support		Neither Support Nor Oppose		Somewhat Oppose		Strongly Oppose	
Firing thousands of federal employees and replacing them with political appointees loyal to the president?	9%	10%	7%	8%	22%	20%	11%	10%	51%	52%

Foreign Policies

Do you support or oppose . . .

	Strongly Support	Somewhat Support	Neither Support Nor Oppose	Somewhat Oppose	Strongly Oppose
the military operation that the state of Israel has undertaken in Gaza in response to the Hamas terrorist attack on October 7, 2023?	18%	15%	34%	11%	22%
the use of the U.S. military to deter Iran from developing a nuclear weapon?	31%	20%	26%	11%	12%
the United States continuing to assist Ukraine in its war against Russia?	33%	20%	22%	12%	12%

Name Change

Recently, there has been a lot of debate about the NFL team the Washington Commanders changing their team's name back to the Washington Redskins. Do you support or oppose the Washington Commanders changing their team name back to the Washington Redskins?

Strongly Support	27%
Somewhat Support	7%
Neither Support or Oppose	38%
Somewhat Oppose	5%
Strongly Oppose	23%

Demographic Breakdown of the University of Massachusetts Amherst July 2025 National Poll

White	68%
African American	13%
Hispanic	14%
Asian	5%
HS or less	37%
Some Coll.	20%
Coll. Deg.	30%
Postgrad	13%
18-29	20%
30-54	39%
>55	41%
Liberal	31%
Moderate	34%
Conservative	35%
Men	49%
Women	51%
Harris	49%
Trump	51%
Democrat	41%
Independent	22%
Republican	37%