



**KCRA 3, KQCA My58 & KCRA.com
Universal Studios Hollywood Sweepstakes
Official Rules**

1. **GENERAL: No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Void where prohibited or restricted by law. This Sweepstakes is subject to all applicable federal, state, and local regulations. The **“KCRA 3, KQCA My58 & KCRA.com, Universal Studios Hollywood Sweepstakes”** (“Sweepstakes”) is sponsored by KCRA 3, KQCA My58 and **Universal City Studios LLC dba Universal Studios Hollywood**, (“Sponsor”).

2. **PRIZES AND ODDS OF WINNING:** One (1) prize will be awarded during the Promotion Period.

There will be one (1) Prize (“Prize”) awarded. Prize winner (“Winner”) will receive a three (3) day, two (2) night trip for Winner and up to three (3) Guests (“Guests”) to Universal Studios Hollywood. Trip will include round trip coach class air transportation for Winner and up to three (3) Guests from a major commercial airport near Winner’s home (as determined by Prize Provider in their sole discretion) to Los Angeles, CA*; two (2) nights standard hotel accommodation (one room, quadruple occupancy, room and tax only) at Universal Sheraton (or at another on-site hotel as determined by the Prize Provider in their sole discretion); non-exclusive ground transportation to and from airport and hotel in Los Angeles, CA*; Two (2) day General Admission tickets to Universal Studios Hollywood for Winner and up to three (3) Guests. **The Approximate Retail Value (“ARV”) of Trip is four thousand four hundred and seventy (\$4,470.00).** If Winner elects to partake in any or all portions of his/her Prize with fewer than three (3) Guests or no Guest, the Prize will be awarded to Winner and each participating Guest and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. Unless child of winner, each travel companion must be eighteen (18) years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, at least one (1) travel companion must be winner’s parent/legal guardian. Travel companions must execute liability/publicity releases prior to issuance of travel documents. Specific travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Trip must be completed within one (1) year of the end date of the promotion or Prize will be forfeited. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended

departure date. Travel dates are subject to Prize Provider and Sponsor approval. ARV of Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations; any difference between stated ARV and final ARV of Prize will not be awarded. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize and all such expenses are the sole responsibility of Winner. Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, and security charges. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Prize Provider. All Prize elements must be redeemed at the same time. Prize Sponsor will not replace any lost, mutilated, or stolen tickets. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason.

Winner will be contacted by phone or email by an employee or agent of Sponsor. Winner is subject to verification. Prizes are non-transferable by Winner.

Odds of winning Prize depend on the number of valid entries submitted during the Entry Period.

3. **ELIGIBILITY:** Sweepstakes is offered only to legal U.S. residents who are 18 years of age or older at the time of entry. Sweepstakes is offered only to California residents who reside within the Sacramento-Stockton-Modesto Designated Market Area ("DMA") as determined by Nielsen Media Research Services. Current and former employees of KCRA-TV, KQCA, Hearst Television Inc., Hearst Stations Inc., Universal City Studios LLC dba Universal Studios Hollywood (Together, "Sponsor"), The Hearst Corporation and current employees of Lakana, and each of their respective parents, subsidiaries, affiliates, franchisees, licenses, directors, owners, employees and agents, their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the "Sweepstakes Entities"), and the immediate families or members of the same households of such individuals are not eligible. The term "immediate families" refers to spouses, parents, children, siblings, grandparents, and grandchildren. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsors upon request. All entry form information must be complete and accurate. Sponsors will not award a prize to anyone not meeting eligibility requirements at the time of entry. Winners of a KCRA-TV or KQCA My58 sweepstakes within the past year from the entry deadline date are not eligible. Sponsors reserve the right to disqualify any entrant if these Sweepstakes Rules are not followed. By

entering, you agree to comply with all applicable law and these Sweepstakes Rules, and you agree to abide by all decisions of the Sponsors. Internet access is necessary in order to enter. Void where prohibited.

4. **HOW TO ENTER:** Viewers may enter by going to www.KCRA.com, clicking on the Universal City Studios Hollywood Sweepstakes page and following the instructions to access, complete, and submit an electronic entry during the Entry Period. Viewers may submit one entry per day during Entry Period.

Entry Period begins June 18, 2018 at 12:01 p.m., and ends at 11:59 p.m. on June 24, 2018. All times in these rules refer to Pacific Time.

Sponsors may not verify receipt of entries. Entries become property of Sponsors. Incomplete entries are ineligible. Sponsors are not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Entries generated by any automated means and detected as such are void. In the event of dispute, electronic and email entries will be deemed to have been submitted by the authorized account holder of the email address at the time of the entry. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has assigned the email address.

5. **HOW TO WIN:** One (1) winner will be randomly selected on or soon after June 25, 2018, from all eligible entries and will be contacted by phone or email by an employee or agent of KCRA 3 using contact information provided in the entry. The Winner will be offered the Prize.

Prize must be claimed in person during normal business hours between 8:30am and 5:30pm at KCRA-TV, 3 Television Circle, Sacramento, CA 95814. Prize must be claimed by July 13, 2018. To claim prize, winner must provide a valid driver's license, state identification card, or other valid government-issued photo identification satisfactory to KCRA-TV 3 in its sole discretion. Winner and guests are required to sign and return appropriate forms and/or documentation, including an Affidavit of Eligibility, a Liability Release and/or where legally permissible a Publicity Release. Winner must contact KCRA representative within forty eight (48) hours following the date of first attempted notification. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of the entry to Sponsor within ten (10) days following the date of first attempted notification. Failure to sign and return such forms within the requisite timeframe could result in disqualification.

Sponsor is not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsor is unable, after making a reasonable effort, to contact a selected potential winner, that potential winner will be disqualified and a new potential winner will be selected from remaining entries until all qualified Winners are chosen.

6. **PUBLICITY RELEASE:**

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to Sweepstakes Entities to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the internet, television, radio, or offline promotions), each Winner's name, city, photograph, likeness, biographical material, voice, image, and all submitted materials, each in perpetuity without further compensation, credit or right of review or approval.

7. **TERMS AND CONDITIONS; LIMITATION OF LIABILITY:** Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, participants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY SWEEPSTAKES-RELATED OR PRIZE-RELATED ACTIVITY. Sponsors are not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize. Winner's guest(s), if applicable, may be required to execute a liability and publicity release prior to the Winner's receipt of the Prize. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these Official Rules. All decisions of Sponsors are final and discretionary. In the event the selected Winner(s) of the Prize are/is ineligible or refuse(s) the Prize, the Prize will be forfeited and Sponsors, in their sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winners.

8. **DISCLAIMER/INTERNET:**

All dates and times are subject to change in the event of human error or technical issues affecting KCRA 3, MY58, Sponsors or entry process, or any other condition that warrants, in KCRA 3's sole discretion, a delay, suspension, revision, or termination of the Sweepstakes. If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, human error, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsors reserve the right in their sole discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsors reserve the right to select winners from eligible entries received as of any termination date. Sponsors may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made; Sponsors reserve the right to seek damages from any such participant to the fullest extent of the law. The Sweepstakes Entities: (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, hardware, software, failure of any entry information to be received by the Sponsors on account of technical problems, human error or traffic congestion on the Internet or at any website; or (iii) any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSORS MAKE NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSORS SPECIFICALLY DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

9. ARBITRATION/CHOICE OF LAW:

EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES SHALL BE RESOLVED EXCLUSIVELY BY ARBITRATION PURSUANT TO THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION THEN EFFECTIVE, AND ANY AND ALL CLAIMS, JUDGEMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS'

FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. Arbitration in New York County, New York shall be the exclusive forum and venue for any dispute relating to these Rules and for this Sweepstakes. If arbitration is prohibited, then and in such event, the courts of New York in New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to the personal jurisdiction of the courts of New York in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

10. **OFFICIAL RULES AND LIST OF WINNERS.** To receive a copy of these official Sweepstakes Rules, visit www.KCRA.com, or send an SASE to or visit KCRA-TV 3, 3 Television Circle, Sacramento, CA 95814, Attn: Universal Studios Hollywood Sweepstakes Rules. Rules requests must be received by June 24, 2018. Official Rules supersede all other published editions. Sponsors reserve the right to change, alter, or amend these Sweepstakes Rules as necessary, in their sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. For a list of the winners' names, send a SASE for receipt by July 24, 2018 to: "Universal Studios Hollywood Sweepstakes Winners' List," at the address listed above.

11. **SPONSORS:**
KCRA 3 & KQCA My 58, 3 Television Circle, Sacramento, CA 95814
Universal Studios Hollywood, 1000 Universal Center Drive, Universal Studios,
CA 91608.