

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2015 - September 30, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive-WKCF-TV (Full Time) Open Date: 1/14/2015 Hire Date: 9/14/2016	1-3, 8-9, 11-14, 17, 21, 23-26, 28-32, 36-37, 40-41, 43, 46-47, 50, 52-53, 56- 57	43
Promotion Writer Producer Open Date: 4/21/2015 Hire Date: 10/26/2015	2-5, 8-17, 19, 21, 23-26, 28-32, 36-37, 40-41, 45, 47, 50-57	16
Reporter Open Date: 5/18/2015 Hire Date: 10/19/2015	2-5, 8-15, 17, 19, 21, 23-26, 28-32, 36- 38, 40-42, 44-47, 50-57	10
Director Open Date: 6/25/2015 Hire Date: 10/12/2015	3-5, 8-17, 19, 21, 23-26, 28-32, 36-37, 40-41, 45, 47, 50-57	16
Anchor Open Date: 7/13/2015 Hire Date: 2/15/2016	3-5, 8-17, 19, 21, 23-26, 28-32, 36-37, 40-42, 44-45, 47, 50-57	16
News Producer Open Date: 8/10/2015 Hire Date: 4/24/2016	3-5, 8-17, 19, 21, 23-26, 28-32, 36-37, 40-41, 44-45, 47, 50-57	16
Operations Technician Open Date: 8/21/2015 Hire Date: 10/7/2015	3, 9-13, 17, 23-26, 28-30, 32-33, 36, 41, 47, 50, 56-57	10
Maintenance Engineer Open Date: 8/31/2015 Hire Date: 12/7/2015	3, 6, 8-14, 17, 19, 21, 23-26, 28-34, 36- 37, 40-41, 45, 47-48, 50-53, 56-57	33
Sports Anchor/Reporter Open Date: 9/28/2015 Hire Date: 4/11/2016	3-5, 8-15, 17-19, 21, 23-26, 28-32, 36- 37, 40-42, 44-45, 47, 50-57	10
Account Executive Open Date: 9/28/2015 Hire Date: 4/11/2016	1, 3-4, 8-14, 17-19, 21, 23-26, 28-33, 36-37, 40-41, 45, 47, 50-53, 56-57	51
Technical Director Open Date: 9/30/2015 Hire Date: 11/16/2015	3, 8-13, 16-17, 19, 21, 23-26, 28-32, 34, 36-37, 40-41, 45, 47-48, 50-57	10
Technical Director Open Date: 9/30/2015 Hire Date: 1/14/2016	3, 8-13, 16-17, 19, 21, 23-26, 28-32, 34, 36-37, 40-41, 45, 47-48, 50-57	10
Technical Director Open Date: 9/30/2015 Hire Date: 3/14/2016	3, 8-13, 16-17, 19, 21, 23-26, 28-32, 34, 36-37, 40-41, 45, 47-48, 50-57	10
Account Executive Open Date: 10/2/2015 Hire Date: 2/23/2016	1, 3, 8-14, 17, 19, 21, 23-32, 36-37, 41, 45, 47, 49-53, 56-57	27

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Digital Editor Open Date: 11/3/2015 Hire Date: 1/19/2016	3-15, 17, 19-21, 23-26, 28-33, 35-37, 40-42, 44-45, 47, 50-57	52
Operations Technician Open Date: 11/4/2015 Hire Date: 11/29/2015	3-4, 6-14, 16-17, 19, 21, 23-26, 28-34, 36-37, 40-41, 45, 47-48, 50-53, 56-57	16
Operations Technician Open Date: 11/4/2015 Hire Date: 1/4/2016	3-4, 6-14, 16-17, 19, 21, 23-26, 28-34, 36-37, 40-41, 45, 47-48, 50-53, 56-57	7
News Producer Open Date: 11/4/2015 Hire Date: 6/20/2016	3-5, 8-15, 17, 19, 21, 23-26, 28-33, 36- 37, 40-42, 44-45, 47, 50-57	10
Director Open Date: 11/5/2015 Hire Date: 12/11/2015	3-5, 8-17, 19-21, 23-26, 28-32, 36-37, 40-42, 44-45, 47, 50-57	16
Multi-Media Journalist Open Date: 12/1/2015 Hire Date: 1/4/2016	3-5, 8-15, 17-21, 23-26, 28-33, 36-37, 40-42, 44-47, 50-57	20
Meteorologist Open Date: 12/1/2015 Hire Date: 3/16/2016	3-5, 8-19, 21, 23-26, 28-32, 36-37, 40- 42, 44-47, 50-57	16
Reporter Open Date: 12/18/2015 Hire Date: 5/16/2016	3-6, 8-15, 17, 19, 21, 23-26, 28-32, 36- 37, 39-42, 44-45, 47, 50-57	39
News Producer Open Date: 12/18/2015 Hire Date: 6/8/2016	3-6, 8-17, 19, 21, 23-26, 28-33, 36-37, 40-42, 44-45, 47, 50-57	16
Graphic Designer Open Date: 1/11/2016 Hire Date: 2/8/2016	3-5, 8-14, 17, 19, 21, 23-26, 28-33, 36- 37, 41, 45, 47, 50, 52-54, 56-57	10
Programming/Promotions Coordinator Open Date: 2/3/2016 Hire Date: 3/21/2016	3-5, 8-14, 16-17, 19, 21, 23-26, 28-33, 36-37, 40-41, 45, 47, 50-57	16
Reporter Open Date: 2/19/2016 Hire Date: 6/6/2016	3-5, 8-15, 17-19, 21, 23-26, 28-32, 36- 37, 39-42, 44-45, 47, 50-57	10
Client Services Specialist Open Date: 3/1/2016 Hire Date: 3/28/2016	1, 3-6, 8-15, 17-21, 23-26, 28-33, 36- 37, 40-41, 45, 47, 50-53, 56-57	33
Technical Director Open Date: 3/18/2016 Hire Date: 5/26/2016	3, 6, 8-14, 17, 19, 21-34, 36, 40-41, 45, 47-48, 50-53, 56-57	27

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National Sales Coordinator Open Date: 3/18/2016 Hire Date: 5/4/2016	1, 3-4, 8-14, 17, 19, 21-26, 28-32, 36, 41, 45, 47, 49-53, 56-57	10
Photographer Open Date: 3/31/2016 Hire Date: 7/5/2016	1, 3-5, 8-15, 17, 19, 21-26, 28-32, 34, 36-37, 40-41, 45, 47, 50-57	10
Master Control Operator Open Date: 5/6/2016 Hire Date: 6/13/2016	3-4, 6, 8-14, 17-19, 21-26, 28-34, 36- 37, 40-41, 45, 47-48, 50-53, 56-57	10
Reporter Open Date: 5/13/2016 Hire Date: 6/15/2016	3-6, 8-17, 19, 21-26, 28-32, 36-37, 39- 42, 44-45, 47, 50-57	16
Account Executive Open Date: 6/2/2016 Hire Date: 8/22/2016	1, 3-6, 8-19, 21-26, 28-32, 36-37, 40- 41, 45-47, 50-57	16

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 919/217-4438 Email : slizik@602Communications.com Sandy Lizik	N	0
2	Advertising Federation Orlando 1821 University Ave., W Suite S256 St. Paul, Minnesota 55104 Phone : . Email : jobs@ad2orlando.org Career Services	N	0
3	Alabama State University 915 S. Jackson Street Montgomery, Alabama 36104 Phone : 334/229-4493 Url : http://www.alasu.edu Email : dokeowo@alasu.edu Fax : 1-334-229-4976 David Okeowo	Y	0
4	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : mba@mbaweb.org Fax : 1-417-883-2259 Donnie Harris	N	0
5	Asian American Journalists Association (AAJA) 5 Third Street, Ste. 1108 San Francisco, California 94103 Phone : 415-346-2051 Url : http://www.aaja.org Asian American Journalists Association Manual Posting	N	0
6	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : kwitkoe@bates.ctc.edu Ken Witkoe	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Broadcasting & Cable 275 Washington Street 4th Floor Newton, Massachusetts 02458 Neil Andrews Manual Posting	N	2
8	California Chicano News Media Assoc. 727 W. 27th Street Room 201 Los Angeles, California 90071 Phone : 213/821-0075 Url : http://www.ccnma.org Sylvia Wells Manual Posting	N	0
9	Career Source Central Florida 2884 South Orlando Drive Sanford, Florida 32773 Phone : 407-531-1231 x7340 Url : CareerSourceCentralFlorida.com Lupino Reed Manual Posting	Y	0
10	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : http://careers.hearsttelevision.com/ Email : htv.careers@hearst.com Career Services	N	68
11	Central Florida Assoc. of Black Journalist P.O.Box 745 Orlando, Florida Phone : 407/872-0656 Url : http://cfabj.wordpress.com Email : Chetglover@cfl.rr.com Fax : 1-407-872-5763 Chester Glover	Y	0
12	Central Florida Employment Council 450 Seminola Blvd Casselberry, Florida 32707 Phone : 407/834-4223 Url : http://www.cfec.org Email : cfec@cfec.org Fax : 1-407-260-2949 Paulette Weir	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Central Florida Urban League 2804 Belco Drive Orlando, Florida 32808 Phone : 407/841-7654 Url : http://www.cful.org Email : srichardson@cful.org Fax : 1-407-841-9114 S Richardson	Y	0
14	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Email : bille@michaelsmedia.com Michael Bille	N	0
15	Columbia University 2950 Broadway New York, New York 10027 Phone : 212/854-8608 Url : http://www.journalism.columbia.edu Melissa McLainey Manual Posting	N	0
16	Current Employee	N	13
17	Daytona State College 1200 W. International Speedway Blvd. Room 205, Bldg 100 Daytona Beach, Florida 32120 Phone : 386/506-3687 Url : http://www.daytonastate.edu Email : CareerServices@DaytonaState.edu Fax : 1-386-506-3150 Career Services	Y	0
18	Eatman Media Services P.C Box 102 Bedford, New York 10506 Phone : 914-234-4748 Url : http://www.eatmanmediaservices.com/ Ross Eatman Manual Posting	N	0

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19	Emma L. Bowen Foudation of Minority Interest in Media 524 W. 57th St New York, New York 10019 Phone : 212-975-2545 Email : Sandra.Rice@nbcuni.com Career Services	N	0
20	Employee Referral	N	5
21	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
22	Everglades University 850 Trafalgar Court Maitland, Florida 32751 Phone : 407.277.0311 Email : jdickey@evergladesuniversity.edu Janie Dickey	N	0
23	Finding the Lost Sheep Post Office Box 770591 Winter Garden, Florida 34777 Phone : 321-354-8885 Email : info@findingthelostsheep.com Sharee Hodge	Y	0
24	Florida A & M University 100 Student Union Plaza Tallahassee, Florida 32307 Phone : 850-599-8808 Url : http://www.famu.edu Email : cecile.washington@famu.edu Cecile Washington	Y	0
25	Florida Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone : 850/681-6444 Url : http://www.fab.org Email : Lvarn@fab.org Fax : 1-850-222-3957 Lindsay Varn	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	Florida State University A-4100 University Center Tallahassee, Florida Phone : 850/644-4023 Url : http://www.fsu.edu Email : Reception@admin.fsu.edu Fax : 1-850-644-3273 Debbie Crowder	Y	0
27	Former Employee	N	2
28	Goodwill Industries-Self-Sufficiency Job Center 101 W. Cypress Street Kissimmee, Florida 34741 Phone : 407/847-0696 Url : http://www.goodwillcfl.org Email : Lvazquez@goodwillcfl.org Fax : 1-407-847-0951 Lourdes Vazquez	Y	0
29	Goodwill Industries-Self-Sufficiency Job Center 515 W. Central Blvd. Orlando, Florida 32801 Phone : 407/872-0770 Url : http://www.goodwillcfl.org Email : mlonnquist@goodwillcfl.org Fax : 1-407-872-0256 M Lonnquist	Y	0
30	Goodwill Industries-Self-Sufficiency Job Center 112 S. Sanford Avenue Sanford, Florida 32771 Phone : 407/936-0469 Url : http://www.goodwillcfl.org Email : bnewkirk@goodwillcfl.org Fax : 1-407-936-0480 Belinda Newkirk	Y	0
31	Hispanic Chamber of Commerce 315 E. Robinson Street Suite 190 Orlando, Florida 32801 Phone : 407/428-5870 Url : http://www.hispanicchamber.net Email : lgarcia@hispanicchamber.net Fax : 1-407-428-5871 L Garcia	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Howard University School of Communication 525 Bryant Street, NW Washington, District of Columbia 20059 Phone : 202/806-5806 Url : http://www.howard.edu Email : Cdudley@Howard.edu Fax : 1-202-986-2911 Carol Dudley	Y	0
33	Indeed.com 177 Broad Street, 6th Floor Stamford, Connecticut 06901 Phone : 646 -589 -6802 Url : www.indeed.com Megan Brown Manual Posting	N	20
34	ITT Technical Institute 1400 International Parkway Lake Mary, Florida 32746 Phone : 407/936-0610 Url : http://www.itt-tech.edu Email : arusiloski@itt-tech.edu Fax : 1-407-936-0512 Kim Poaletti	N	0
35	JournalistJobs.com PO Box 7294 Berkeley, California 94707 Phone : 510-524-2007 Career Services Manual Posting	N	1
36	Long Island University-CW Post Campus 720 Northern Blvd Kumble Hall Brookville, New York Phone : 516-299-2251 Url : http://www.liunet.edu Email : careerservices@cwpost.liu.edu Career Services	Y	0
37	MediaLine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800/237-8073 Url : http://www.medialine.com/jobshtm Email : medialine@medialine.com Mark Shilstone	N	0

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38	N.S. Bienstock, Inc. 250 West 57th Street Suite 333 New York, New York 10019 Phone : 212/765-3040 Rick Rampage Manual Posting	N	1
39	Napoli Management Group 8844 W. Olympic Blvd. Ste. 100 Beverly Hills, California 90211-3697 Phone : 310/385-8222 Mendes Napoli Manual Posting	N	3
40	National Association of Hispanic Journalists 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Career Services Manual Posting	N	0
41	National Lesbian & Gay Journalists Association 1420 K. Street, NW Suite 910 Washington, District of Columbia 20005 Phone : 202/588-9888 ext 10 Email : info@nlga.org Fax : 1-202-588-1818 David Barre	Y	0
42	New York University - Wasserman Ctr for Development 133 E. 12th Street 2nd Floor New York, New York 10003 Phone : 214/998-4730 Url : http://www.nyu.edu/careerdevelopment Trudy Steinfeld Manual Posting	N	0
43	Non-Employee Referral	N	1
44	Northwestern University - Medill School 1845 Sheridan Road Evanston, Illinois Phone : 847/467-1238 Url : http://www.medill.northwestern.edu Lonnie Dunlap Manual Posting	N	0

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45	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	1
46	Rollins College Crummer Graduate School 1000 Holt Avenue Camp Box 2722 Winter Park, Florida Phone : 407/646-2335 Url : http://www.rollins.edu/careerservices Email : careerdevelopment@Rollins.edu Fax : 1-407-646-2311 Career Services	N	0
47	Seminole State College 100 Weldon Blvd. Sanford, Florida 32773 Phone : 407/708-2294 Url : http://www.seminolestate.edu/careers Email : baynarda@seminolestate.edu Fax : 1-407-708-2034 Arin Baynard	Y	0
48	Society of Broadcast Engineers 9102 N Meridian St Ste 150 Indianapolis, Illinois Phone : 317-846-9000 Scott Jones Manual Posting	N	1
49	Spots 'n Dots 600 West Peachtree Street, NW Suite 350 Atlanta, Georgia 30308 Phone : 888/884-2630 Url : http://www.spotsndots.com Gene McKay Manual Posting	N	3
50	State of FL - Dept of Ed.-Division of Voc. Rehab. 3555 Maguire Blvd Suite 205 Orlando, Florida 32803 Phone : 407/897-2725 Url : http://www.fldoe.org Email : Nancy.Pritchard@vr.fldoe.org Fax : 1-407-897-2752 Nancy Pritchard	Y	0

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51	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	1
52	TVJobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 760/754-8177 Url : http://www.tvjobs.com Mark Holloway Manual Posting	N	14
53	University of Central Florida - Career Resource Center P.O.Box 160165 Admin. Bldg, Suite S124 Orlando, Florida Phone : 407/823-2361 Url : http://www.career.ucf.edu Veena Garib Manual Posting	N	0
54	University of FL-College of Journalism & Communications 2081 Weimer Hall Gainesville, Florida 32611 Phone : 352/392-0463 Url : http://www.jou.ufl.edu/knight/jobintern/ David Ostroff Manual Posting	N	0
55	University of Maryland-Phillip Merrill College of Journalism 1117 Journalism Building 1 College Park, Maryland 20742 Phone : 301-405-7247 Url : http://www.journalism.umd.edu Email : charvey@jmail.umd.edu Adrianne Flynn	N	0
56	Valencia Community College - Career Placement 8600 Valencia College Lane Orlando, Florida 32825 Phone : 407/582-2726 Url : http://valenciacc.edu/careerdevelopment Merling Anglade Manual Posting	Y	0

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57	Western Carolina University 205 E. Killian Annex Cullowhee, North Carolina 28723 Phone : 828/227-3851 Url : http://jobs.wcu.edu Donald Connelly Manual Posting	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			136

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/1/2015	Establishment of an intern program designed to assist members of the community	The WESH-TV/WKCF-TV Internship Program offers a "hands-on" experience for college students and gives them an insiders look at how a broadcast television station operates. The list of requirements include: documentation that college credit will be earned or that the internship is an integral part of the curriculum; the students have demonstrated an interest in Journalism or Broadcast Communications; and are currently enrolled in a University, College, or Technical school. The internships were in the following departments: News, Sales, Operations, Weather, and Sports. There were 6 interns - Fall 2015/Winter 2016, 9 - Spring 2016, and 7 - Summer 2016; they earned college credit for their participation. The University, College and Technical schools represented were: University of Central Florida, Northwestern University, University of Florida, and Seminole State College.	4	General Sales Manager, WESH-TV Operations Manger, WESH-TV/WKCF-TV Executive Producer, WESH-TV News Managing Editor, WESH-TV
2	10/1/2015	Participation in other activities designed by the station employment unit	From September 1, 2015 to August 30, 2016, 426 EEO public service announcements aired. WESH-TV (NBC affiliate) ran 90, WKCF-TV (CW Affiliate) ran 96, METV (a Classic/Retro Network) ran 96, THIS TV (a Movie Network) ran 96 and Estrella TV (a Spanish Language Network) ran 48. The on-air copy reads as follows: "WESH-TV, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our station. If your organization is interested in receiving notifications on job vacancies at WESH-TV, please contact Human Resources at WESH-TV 1021 North Wymore Road Winter Park, Florida 32789 or call 407/645-2222."	1	Executive Assistant, WESH-TV/WKCF-TV

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3	10/2/2015	Participation in events sponsored by community groups	On October 2, 2015, Stewart Moore, Anchor/Reporter WESH 2 News, moderated the Global Peace Film Festival event; it was sponsored by the Central Florida Association of Black Journalist - CFABJ.	1	Anchor/Reporter, WESH-TV
4	10/2/2015	Participation in events or programs sponsored by educational institutions	In 2015 and 2016, during the school term, Mike Kirby, News Photographer, WESH 2 News, represented the station as an advisory committee member for Winter Park Tech. The purpose was to review school improvement plans and offer input on vocational education programs. The meetings were held the first Friday of every month: October 2nd, November 6th, December 4th, January 8th, February 2nd, March 13th, April 1st, and May 20th.	1	News Photographer, WESH-TV
5	10/3/2015	Participation in events sponsored by community groups	On October 3, 2015, Michelle Imperato, Anchor/Reporter and Amy Swezey, Meteorologist, WESH 2 News, participated in the "Rock Pink Celebrity Bowling Tournament" that benefitted breast cancer charities.	2	Anchor/Reporter, WESH-TV Meteorologist, WESH-TV
6	10/7/2015	Participation in events or programs sponsored by educational institutions	On October 7, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, hosted 2 students from the Florida Institute of Technology; they have a career interest in weather data, forecasting and presenting Meteorology on television. He gave them a tour of the Weather Center, reviewed weather gathering, forecasting, and on-air presentation techniques with them, plus they watched a broadcast of WESH 2 News from the studio.	1	Chief Meteorologist, WESH-TV
7	10/8/2015	Participation in events sponsored by community groups	On October 8, 2015, Julie Drahos, Campaign Marketing Manager, WESH-TV/WKCF-TV, met with the Coalition for the Homeless board members to discuss ways to bring greater exposure and support for the Coalition's mission.	1	Campaign Marketing Manager, WESH-TV/WKCF-TV

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8	10/10/2015	Participation in events sponsored by community groups	On October 10, 2015, Jason Brewer, Meteorologist, WESH 2 News, emceed the "Tales and Tails Gala." It is the largest yearly fundraiser for Canine Companions for Independence.	1	Meteorologist, WESH-TV
9	10/10/2015	Participation in events sponsored by community groups	On October 10, 2015, Jim Payne, Anchor/Reporter WESH 2 News, emceed and participated in the "FunCoast Buddy Walk." The event raised money, in the Flagler County area, for the FunCoast Down Syndrome Association which helps families with children affected by the diagnosis.	1	Anchor/Reporter, WESH-TV
10	10/11/2015	Participation in events sponsored by community groups	On October 11, 2015, Jim Payne, Anchor/Reporter WESH 2 News, emceed and participated in the "Special Olympics Seminole County Bowling Tournament." The event raised money for the athletes' training and the competitions that take place in Seminole County.	1	Anchor/Reporter, WESH-TV
11	10/13/2015	Participation in events sponsored by community groups	On October 13, 2015, Jim Payne, Anchor/Reporter WESH 2 News, hosted and emceed the "Neighbor to Family Luncheon." The Daytona Beach based charity, works to keep siblings together as one - as they all move through the foster care system. Neighbor to Family announced a new partnership with the Jacksonville Jaguars Foundation and the Ed Block Courage Award Foundation.	1	Anchor/Reporter, WESH-TV

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12	10/14/2015	Establishment of training programs for station personnel	On October 14 thru October 16, 2015, WESH-TV/WKCF-TV hosted the "Rising Stars" Academy. Led by Suzanne Grethen, Vice President, Marketing and Promotions, HEARST, 9 talented individuals, from the Hearst station group, were selected to attend the 3 day seminar. It was designed to enhance the leadership and marketing skills of the participants. Some of the presenters who shared their expertise were: Hearst Television Corporate's Jordan Wertlieb, President, Frank Biancuzzo, Senior Vice President, Mike Hayes, Senior Vice President, Barb Maushard, Vice President, News; WESH-TV/WKCF-TV's Jim Carter, President and General Manager, Steve Rifkin, Creative Service Director, Kirsten Wolff, News Director; Hearst Regional Hub participants: Gabe Travers, Director of Digital Product Development, Kevin Johnson, Director of Graphic Operations, Stephanie Daugherty, Production Manager, Matt Helf, Production Manager, and Joe Polk, Design Manager.	9	President & General Manager, WESH-TV/WKCF-TV Creative Service Director, WESH-TV/WKCF-TV News Director, WESH-TV Manager, HTV GFX HUB
13	10/15/2015	Participation in events sponsored by community groups	On October 15, 2015, Jim Payne, Anchor/Reporter, WESH 2 News, appeared in a United States Tennis Awards video that honors Sherry Wheelock, President / CEO of Special Olympics Florida. It was created because of her due diligence in expanding tennis participation through the State of Florida for Special Olympian athletes and was shown during their annual awards banquet.	1	Anchor/Reporter, WESH-TV
14	10/15/2015	Participation in events or programs sponsored by educational institutions	On October 15, 2015, Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, hosted 2 Entertainment and Marketing classes from the University of Central Florida. He gave them a station tour, discussed television careers and the station's internship opportunities.	1	Creative Service Director, WESH-TV/WKCF-TV

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15	10/15/2015	Participation in events sponsored by community groups	On October 15, 2015, Meredith McDonough, Anchor/Reporter WESH 2 News, emceed the "Art of Medicine Gala". The fundraising event was a benefit for the Brain Injury Association of Florida and the University of Florida Health Center for Movement Disorders & Neurorestoration.	1	Anchor/Reporter, WESH-TV
16	10/20/2015	Participation in events sponsored by community groups	On October 20, 2015, Jim Payne, Anchor/Reporter WESH 2 News, conducted a VIP Tour/Watch WESH 2 News at 6p. The auction item was bid on during the Special Olympics Florida "5th Annual Charity Dine & Dance Gala."	1	Anchor/Reporter, WESH-TV
17	10/20/2015	Participation in events or programs sponsored by educational institutions	On October 20, 2015, Kirsten Wolff, News Director and Marcie Golgoski, Executive Producer, WESH 2 News, attended the University of Central Florida's Intern Fair. They interviewed candidates for the station's Internship Program.	2	News Director, WESH-TV Executive Producer, WESH-TV
18	10/20/2015	Participation in events sponsored by community groups	On October 20, 2015, Stewart Moore, Anchor/Reporter WESH 2 News, attended the AMIKids Orlando Board meeting. AKIKids Orlando is dedicated to helping kids, aged 14 to 18 discover their potential, transform their lives and strengthen the community.	1	Anchor/Reporter, WESH-TV
19	10/20/2015	Participation in events or programs sponsored by educational institutions	On October 20, 2015, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 5th graders at Blanker Elementary School about weather.	1	Chief Meteorologist, WESH-TV
20	10/20/2015	Participation in events or programs sponsored by educational institutions	On October 20, 2015, Meredith McDonough, Anchor/Reporter, WESH 2 News, gave a station tour to 2 high school students interested in a career in TV News.	1	Anchor/Reporter, WESH-TV
21	10/21/2015	Participation in events sponsored by community groups	On October 21, 2015, Amanda Ober, Reporter WESH 2 News, emceed a fundraiser to benefit Samaritan Village. It is a home and refuge, based in Orlando, for women who have come out of illicit trafficking and addiction.	1	Reporter, WESH-TV

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22	10/21/2015	Participation in events sponsored by community groups	On October 21, November 18, and December 16, 2015, Neida Gotay, Sales Manager for Estrella TV, attended the monthly meetings of the South Orlando YMCA. As a Board Member, she is tasked with increasing membership, raising scholarship funds, bringing awareness of its community involvement, and informing local businesses about membership opportunities.	1	Sales Manager, Estrella TV
23	10/21/2015	Participation in Job Fairs	On October 21, 2015, Kirsten Wolff, News Director, WESH 2 News and Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, participated in the University of Florida's College of Journalism and Communications 2015 Fall CJC Career Day. They met with undergraduate, graduate students and alumni, who were interested in job and internship opportunities at WESH-TV/WKCF-TV.	2	News Director, WESH-TV Creative Service Director, WESH-TV/WKCF-TV
24	10/22/2015	Participation in events sponsored by community groups	On October 22, 2015, Julie Drahos, Campaign Marketing Manager, WESH-TV/WKCF-TV, met with the Orlando Museum of Art board members to discuss ways to bring greater exposure and support for the OMA.	1	Campaign Marketing Manager, WESH-TV/WKCF-TV
25	10/22/2015	Participation in events sponsored by community groups	On October 22, 2015, Tony Mainolfi Chief Meteorologist, WESH 2 News, hosted representatives from the National Weather Service. He spoke to them about how to inform and prepare the public for El Nino and elevated Tornado risks.	1	Chief Meteorologist, WESH-TV
26	10/23/2015	Participation in events sponsored by community groups	On October 23, 2015, Stewart Moore, Anchor/Reporter, WESH 2 News, was an emcee and auctioneer during the Park House Academy fundraiser.	1	Anchor/Reporter, WESH-TV
27	10/23/2015	Participation in events sponsored by community groups	On October 23, 2015, Stewart Moore, Anchor/Reporter WESH 2 News, was the keynote speaker during the Florida Scholastic Press Association event.	1	Anchor/Reporter, WESH-TV

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28	10/23/2015	Participation in events or programs sponsored by educational institutions	On October 23, 2015, Dave Riva, General Sales Manager, WKCF-TV, hosted 2 University of Central Florida students who were interested in learning more about a career in television sales.	1	General Sales Manager, WKCF-TV
29	10/24/2015	Participation in events sponsored by community groups	On October 24, 2015, Jason Brewer, Meteorologist WESH 2 News, emceed the "Franklin's Friends Howl - O - Ween" event. It was a dog walk and fundraiser for non-profit organizations that allocate funds to various animal welfare charities.	1	Meteorologist, WESH-TV
30	10/25/2015	Participation in events or programs sponsored by educational institutions	On October 25, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke at Moss Park Elementary School. The 4th graders were studying weather as part of the school's curriculum.	1	Chief Meteorologist, WESH-TV
31	10/27/2015	Establishment of training programs for station personnel	On October 27, 2015 through June 9, 2016, Branden Frantz, General Sales Manager, WESH-TV, continued his participation in the 2015-2016 Hearst Management Institute. Chosen by Hearst Corporate Management, his class began on September 15, 2015. HMI was established in 1997 by Frank Bennack, Jr., Executive Vice Chairman and former CEO Hearst Corporation. The goals: improve the participants' understanding of leading management concepts, become more effective leaders, and enhance their critical personal competencies.	1	General Sales Manager, WESH-TV
32	10/28/2015	Participation in events sponsored by community groups	On October 28, 2015, Jim Payne, Anchor/Reporter WESH 2 News, attended the 17th Annual "Servants of the People" luncheon. It was presented by the Central Florida Rescue Mission Outreach. The luncheon honors community members who have helped the homeless and hungry through the Rescue Outreach Mission of Sanford.	1	Anchor/Reporter, WESH-TV

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33	10/29/2015	Participation in events sponsored by community groups	On October 29, 2015, Jason Guy, Anchor/Reporter WESH 2 News, emceed the Career Source Regional Business Summit program. It was a networking event for over 200 local business professionals and was designed to help them sharpen their leadership skills.	1	Anchor/Reporter, WESH-TV
34	10/31/2015	Participation in events sponsored by community groups	On October 31, 2015, Jim Payne, Anchor/Reporter WESH 2 News, hosted 12 Special Olympian athletes and their coaches/mentors for an intense recorded training session on public speaking and media relations. The athletes were interviewed, shared their personal stories, and recited a Public Service Announcement. The recordings will be used for more advanced evaluations.	1	Anchor/Reporter, WESH-TV
35	11/1/2015	Participation in events sponsored by community groups	On November 1, 2015, Amy Sweezey, Meteorologist WESH 2 News, hosted a private book signing party to launch her 1st children's picture book titled, "It Never, Ever Snows in Florida." It was designed to showcase Florida's winter weather.	1	Meteorologist, WESH-TV
36	11/3/2015	Participation in events or programs sponsored by educational institutions	On November 3, 2015, Amy Sweezey, Meteorologist for WESH 2 News, spoke to 2nd graders at Orange City Elementary School about weather, broadcasting, and careers in Television & Meteorology.	1	Meteorologist, WESH-TV
37	11/3/2015	Participation in events or programs sponsored by educational institutions	On November 3, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 5th graders at Sunrise Elementary School about weather conditions, gathering information and forecasting on-air; this was during their curriculum study on weather.	1	Chief Meteorologist, WESH-TV
38	11/4/2015	Participation in events or programs sponsored by educational institutions	On November 4, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 2nd graders at Eagle Creek Elementary School about cloud formations, weather conditions during Winter, Spring, Summer and Autumn, and forecasting on Television.	1	Chief Meteorologist, WESH-TV

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39	11/5/2015	Participation in events or programs sponsored by educational institutions	On November 5, 2015, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 3rd, 4th and 5th graders at Rolling Hills Elementary School about weather conditions - this was part of their curriculum study on weather.	1	Chief Meteorologist, WESH-TV
40	11/6/2015	Participation in events sponsored by community groups	On November 6, 2015, Michelle D. Bell, Executive Assistant, WESH-TV/WKCF-TV, Tonja Brooks, Client Sales Specialist, WESH-TV and Risa Quiles, News Room Administrator, WESH 2 News, attended the annual Great Oaks Village client appreciation luncheon. It recognizes the contributions of business partners with a vested interest in the welfare of the children residing at the facility. Great Oaks Village is a foster care group home for children ages 6 - 18 who have been removed from their homes by the State of Florida due to neglect, abuse, or abandonment.	3	Executive Assistant, WESH-TV/WKCF-TV Client Sales Specialist, WESH-TV News Room Administrator, WESH-TV
41	11/7/2015	Participation in events sponsored by community groups	On November 7, 2015, WESH-TV/WKCF-TV sponsored the annual "Jim Payne 5K Walk/Race" to benefit Kids House. The event raises awareness for its importance as the first stop for children suspected of being physically or sexually abused. Several WESH-TV/WKCF-TV employees walked or ran including Meredith McDonough, Anchor/ Reporter, WESH 2 News and Jim Payne, Anchor/Reporter WESH 2 News, who was the host.	15	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
42	11/10/2015	Participation in events or programs sponsored by educational institutions	On November 10, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 6th grade students at St. Peter Catholic School while they were in their weather unit of study.	1	Chief Meteorologist, WESH-TV

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43	11/11/2015	Participation in other activities designed by the station employment unit	On November 11, 2015, Jim Carter, President & General Manager, WESH-TV/WKCF-TV, Kirsten Wolff, News Director, WESH-TV, Lenora Boutte, Director of Programming & Public Affairs, WESH-TV/WKCF-TV, Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, and Michelle D, Bell, Executive Assistant, WESH-TV/WKCF-TV, hosted the African Heritage Advisory Committee meeting. The topics of discussion included: the premiere of "Matter of Fact," with host Fernando Espuelas, a weekly 1/2 hour program that offers analysis and perspective on current political and socio-economic issues; Bullying and a News story on Nick Varajchek, an advocate with Stand Strong USA - a South Florida based secular organization designed to SAVE LIVES + END BULLYING among students in America, and the News special "Prescription Pain," how people in chronic pain with serious health issues, find it difficult to get their prescriptions filled.	5	President & General Manager, WESH-TV/WKCF-TV News Director, WESH-TV Creative Service Director, WESH-TV/WKCF-TV Director of Programming & Public Affairs, WESH-TV/WKCF-TV
44	11/12/2015	Participation in events or programs sponsored by educational institutions	On November 12, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to Indian River Elementary School 4th graders to enhance their knowledge of weather.	1	Chief Meteorologist, WESH-TV
45	11/14/2015	Participation in events sponsored by community groups	On November 14, 2015, Jim Payne, Anchor/Reporter WESH 2 News, participated as a Board Member for Special Olympics Florida.	1	Anchor/Reporter, WESH-TV
46	11/17/2015	Participation in events or programs sponsored by educational institutions	On November 17, 2015, Jason Guy, Anchor/Reporter WESH 2 News, spoke to students at Heathrow Elementary School about Journalism and TV News during the Seminole County "Teach-In" program.	1	Anchor/Reporter, WESH-TV
47	11/17/2015	Participation in events or programs sponsored by educational institutions	On November 17, 2015, Amy Sweezey, Meteorologist WESH 2 News, spoke to 4th graders at Andover Elementary School about weather, broadcasting, and careers in Television and Meteorology.	1	Meteorologist, WESH-TV

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48	11/18/2015	Participation in events or programs sponsored by educational institutions	On November 18, 2015, Amy Sweezey, Meteorologist WESH 2 News, spoke to Kindergarten to 5th graders at Citrus Elementary School during their "Teach-In" program. She discussed weather, broadcasting, and careers in Television & Meteorology.	1	Meteorologist, WESH-TV
49	11/18/2015	Participation in other activities designed by the station employment unit	On November 18, 2015, Jim Carter, President & General Manager, WESH-TV/WKCF-TV, Lenora Boutte, Director of Programming & Public Affairs, WESH-TV/WKCF-TV, Kirsten Wolff, News Director, WESH-TV, Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, and Michelle D. Bell, Executive Assistant, WESH-TV/WKCF-TV, hosted the Hispanic Advisory Committee meeting. The topics of discussion included: the premiere of "Matter of Fact" hosted by Fernando Espuelas, a weekly 1/2 hour program that offers analysis and perspective on current political and socio-economic issues; Bullying and a News story on Nick Varajchek, an advocate with Stand Strong USA - a South Florida based secular organization designed to SAVE LIVES + END BULLYING among students in America; and the News special "Prescription Pain," and how people in chronic pain with serious health issues, find it difficult to get their prescriptions filled.	5	President & General Manager, WESH-TV/WKCF-TV Creative Service Director, WESH-TV/WKCF-TV Director of Programming & Public Affairs, WESH-TV/WKCF-TV News Director, WESH-TV
50	11/18/2015	Participation in events or programs sponsored by educational institutions	On November 18, 2015, Jason Guy, Anchor/Reporter for WESH 2 News, spoke to students at MetroWest Elementary School about careers in Journalism and Television News during the Orange County Public Schools "Teach - In" program.	1	Anchor/Reporter, WESH-TV

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51	11/21/2015	Participation in events sponsored by community groups	On November 21, 2015, Jim Payne, Anchor/Reporter WESH 2 News, was the Master of Ceremonies during the "Edgewood Children's Round-Up." It was a Dinner/Live auction fundraiser for the facility that is home to 67 young troubled adults. Anchor/Reporter Meredith McDonough attended the dinner as well.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
52	11/21/2015	Participation in events sponsored by community groups	On November 21, 2015, Jason Brewer, Meteorologist WESH 2 News emceed the Canine Companions' "Dogfest."	1	Meteorologist, WESH-TV
53	12/1/2015	Participation in events sponsored by community groups	On December 1, 2015, Amy Swezey, Meteorologist, WESH 2 News, was the guest speaker during the Eagle Dunes Golf Club Charity program. She discussed weather, broadcasting, careers in Meteorology and Television.	1	Meteorologist, WESH-TV
54	12/4/2015	Participation in events sponsored by community groups	On December 4, 2015, Jim Payne, Anchor/Reporter, WESH 2 News, emceed the "Debra's Journey for Life Foundation Gala." The event raised money for local families loved ones who are afflicted with ALS - Amyotrophic Lateral Sclerosis, also known as Lou Gehrig's Disease.	1	Anchor/Reporter, WESH-TV
55	12/5/2015	Participation in events sponsored by community groups	On December 5, 2015, Amy Swezey, Meteorologist for WESH 2 News, was a special guest during the "December to Remember" program. She spoke to children about weather forecasting and read a book about weather to them.	1	Meteorologist, WESH-TV
56	12/8/2015	Establishment of training programs for station personnel	On December 8 - 9, 2015, Hearst Televisions' Joe Addalia, Director of Technical Projects, Kurt Simons, Graphics Manager, International Projects, Kevin Johnson, Director of Graphic Operations, Joe Polk, Design Manager, and Bill Meeks, Graphic Designer/Web Contributor, hosted the HATMOS and Related Systems Training at WESH-TV/WKCF-TV. The 2 -day event included 50 Engineers from Hearst Television sister stations and provided technical information for them to share with their individual stations.	5	Director of Technical Projects - HTV Graphics Manager, International Projects - HTV Director of Graphic Operations, HTV Design Manager, HTV

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57	12/9/2015	Participation in events sponsored by community groups	On December 9, 2015, Jim Carter, President & General Manager, WESH-TV/WKCF-TV, Kirsten Wolff, News Director, WESH-TV, Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, and Rick Scharf, Operations Manager, WESH-TV/WKCF-TV, hosted the class members of Leadership Lake County's "Media Day." They were given a station tour, watched WESH 2 News at Noon, and discussed News stories covered in Lake County.	4	President & General Manager, WESH-TV/WKCF-TV News Director, WESH-TV Creative Service Manager, WESH-TV/WKCF-TV Operations Manager, WESH-TV/WKCF-TV
58	12/9/2015	Participation in other activities designed by the station employment unit	On December 9, 2015, Dave Kaylor, Director of Veteran Recruiting, Hearst, conducted a meet & greet with several WESH-TV/Hub Graphics employees who are former military personnel. The purpose was to discuss recruitment efforts, benefits that are available to them, and civilian concerns - post military. Attendees included: Dave Goldschlag, Photographer, Meredith "Rusty" Minkley, Master Control Operator, Adrian Whitsett, Anchor/Reporter, Steve Jones, Studio Maintenance Engineer, Tyler Robinson, Graphic Designer, Tom Hirsch, Assignment Desk Editor, Bill Christian, Maintenance Engineer, John Corbitt, Graphic Designer, Tony Inmon, IT Specialist, Jerry Clearman, Photographer, and Kevin Johnson, Director of Graphic Operations.	12	Director of Veteran Recruiting, Hearst Director of Graphic Operations, Hearst Anchor/Reporter, WESH-TV Master Control Operator, WESH-TV/WKCF-TV

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
59	12/10/2015	Participation in Job Fairs	On December 10, 2015, Brock Lesperance, Business Manager, WESH-TV/WKCF-TV, Kevin Orchard, Local Sales Manager, WESH-TV, along with Hearst Televisions' Dave Kaylor, Director of Veteran Recruiting and Chelsea Swinford, Human Resource Generalist, attended the "All Veterans Career Fair". It was a free hiring event for Veterans, Transitioning Military Personnel, National Guard Members, Reserve Members and Spouses. There were opportunities to learn about available jobs, continuing education, and business ownership. The event was sponsored by Recruit Military.	4	Business Manager, WESH-TV/WKCF-TV Local Sales Manager, WESH-TV Director of Veteran Recruiting, HTV Human Resource Generalist, HTV
60	12/11/2015	Participation in events sponsored by community groups	On December 11, 2015, Tony Mainolfi, Chief Meteorologist, WESH 2 News, hosted Cub Scout Pack 211. In order for them to earn their weather badge, he gave them a tour of the Weather Center and discussed weather forecasting.	1	Chief Meteorologist, WESH-TV
61	12/12/2015	Participation in events sponsored by community groups	On December 12, 2015, WESH 2 News Anchor/Reporter Jim Payne and Reporter Dave McDaniel, served as Masters of Ceremony for the annual City of Sanford Holiday Parade.	2	Anchor/Reporter, WESH-TV Reporter, WESH-TV

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62	12/16/2015	Participation in events sponsored by community groups	On December 16, 2015, Michelle D. Bell, Executive Assistant, WESH-TV/WKCF-TV spearheaded the Great Oaks Village Christmas Party. There were over 50 children, aged 7 to 18, in attendance. They received wrapped gifts purchased by the station's employees, a catered dinner, a studio tour and a photo of themselves at the News Anchor desk. Other WESH-TV/WKCF-TV employees who assisted included: Brock Lesperance, Business Manager, Rick Scharf, Operations Manager, Steve Rifkin, Creative Service Director, Risa Quiles, News Room Administrator, Tonja Brooks, Client Sales Specialist, Blythe Garrett, Client Sales Specialist, Moonbeam Malonson-Hanson, Promotions Coordinator, Celine Bartlett, Receptionist, and Hearst Television's Jodi Vissering, Regional Accounting Manager.	10	Executive Assistant, WESH-TV/WKCF-TV Business Manager, WESH-TV/WKCF-TV Operations Manager, WESH-TV/WKCF-TV Creative Service Director, WESH-TV/WKCF-TV
63	12/16/2015	Participation in events or programs sponsored by educational institutions	On December 16, 2015, Richard Monn, Chief Engineer, WESH-TV/WKCF-TV, hosted a University of Central Florida Senior majoring in Industrial Engineering. She visited the station as part of the University's "Winter Externship Program," which ran from December 16-18, 2015. The student shadowed in the Engineering department, toured the station and watched WESH 2 News at Noon. The UCF Externship Program provides students with an opportunity to explore career fields and industries while networking with employers.	1	Chief Engineer, WESH-TV/WKCF-TV
64	1/8/2016	Participation in events sponsored by community groups	On January 8, 2016, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 3rd through 5th grade students about weather forecasting, this was during the "Dads and Donuts" event.	1	Chief Meteorologist, WESH-TV
65	1/12/2016	Participation in events or programs sponsored by educational institutions	On January 12, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 5th graders at Narcossee Elementary School about weather and his role as a Meteorologist.	1	Chief Meteorologist, WESH-TV

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66	1/14/2016	Participation in events or programs sponsored by educational institutions	On January 14, 2016, Stewart Moore, Anchor/Reporter WESH 2 News, was the Moderator for the "Dr. Martin Luther King, Jr. Leadership Forum." The event was sponsored by the local chapter of Alpha Phi Alpha Fraternity, Incorporated and the Black Law Student Association at the Florida A & M College of Law.	1	Anchor/Reporter, WESH-TV
67	1/15/2016	Participation in events sponsored by community groups	On January 15, 2016, Stewart Moore, Anchor/Reporter WESH 2 News, hosted the Kappa League mentees. The group of 15 young men were given a station tour and watched WESH 2 News at Noon from the Studio and Control Room.	1	Anchor/Reporter, WESH-TV
68	1/15/2016	Participation in events sponsored by community groups	On January 15, 2016, Stewart Moore, Anchor/Reporter, WESH 2 News, emceeded the city of Orlando's Dr. Martin Luther King, Jr. commemorative luncheon.	1	Anchor/Reporter, WESH-TV
69	1/16/2016	Participation in events sponsored by community groups	On January 16, 2016, Amy Sweezey, Meteorologist, WESH 2 News, represented the station at the "Kid-a-Palooza," family and children's festival. The event showcased family-oriented businesses and charities in Brevard County.	1	Meteorologist, WESH-TV
70	1/16/2016	Participation in events sponsored by community groups	On January 16, 2016, Stewart Moore, Anchor/Reporter, WESH 2 News, attended the African American Chamber of Commerce "Eagle Awards" dinner.	1	Anchor/Reporter, WESH-TV
71	1/19/2016	Participation in events sponsored by community groups	On January 19, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to students about weather careers at the Burns Science Center.	1	Meteorologist, WESH-TV
72	1/20/2016	Participation in events sponsored by community groups	On January 20, 2016, Tony Mainolfi, Chief Meteorologist, WESH- 2 News, conducted a tour of the Weather Center for Cub Scouts. The troop visited the station in order to earn their weather badge.	1	Meteorologist, WESH-TV

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73	1/20/2016	Participation in events or programs sponsored by educational institutions	On January 20, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, was a "Celebrity Reader" for a Pre-K class at St. Vincent's Academy in College Park.	1	Anchor/Reporter, WESH-TV
74	1/20/2016	Participation in events sponsored by community groups	On January 20, 2016, Meredith McDonough, Anchor/Reporter WESH 2 News, conducted a station tour for a Girl Scout Troop.	1	Anchor/Reporter, WESH-TV
75	1/21/2016	Participation in events or programs sponsored by educational institutions	On January 21, 2016, WESH 2 News' Kirsten Wolff, News Director, Michelle Imperato, Anchor/Reporter and Greg Fox, Reporter, participated in the Lake Brantley "Career Fair." They talked about their careers and conducted a question and answer session with the students.	3	News Director, WESH-TV Anchor/Reporter, WESH-TV Reporter, WESH-TV
76	1/22/2016	Participation in events sponsored by community groups	On January 22, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, was the emcee for the United Safety Council County Awards. He presented the Jefferson Award to an outstanding volunteer from the Retired Senior Volunteer Program (RSVP).	1	Anchor/Reporter, WESH-TV
77	1/25/2016	Participation in events sponsored by community groups	On January 25, 2016, Amy Sweezey, Meteorologist, WESH 2 News, was a "Celebrity Reader" during the "Literacy Week" activities at Long Leaf Elementary School. She read weather books and talked about her television career to 3 groups of 2nd, 3rd and 4th graders.	1	Meteorologist, WESH-TV
78	1/26/2016	Participation in events sponsored by community groups	On January 26 and 27, 2016, James J. Carter, President & General Manager, WESH-TV/WKCF-TV, attended the Florida Association of Broadcasters board meeting in Tallahassee, FL.	1	President & General Manager, WESH-TV/WKCF-TV
79	1/26/2016	Participation in events or programs sponsored by educational institutions	On January 26, 2016, Amy Sweezey, Meteorologist, WESH-TV, was a "Celebrity Reader" during the "Literacy Week" activities at Oak Park Elementary School. She read weather books and talked about her television career with 2 groups of 1st and 2nd graders.	1	Meteorologist, WESH-TV

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80	1/28/2016	Participation in events or programs sponsored by educational institutions	On January 28, 2016, Jason Guy, Anchor/Reporter, WESH 2 News, was a "Celebrity Reader" to 2 Kindergarten classes. This was during the "Literacy Week" activities at Heathrow Elementary School.	1	Anchor/Reporter, WESH-TV
81	1/29/2016	Participation in events or programs sponsored by educational institutions	On January 29, 2016, Amy Sweezey, Meteorologist, WESH 2 News, was a "Celebrity Reader" during the "Literacy Week" activities at Heathrow Elementary School. She read weather books and talked about her television career with 3 groups of Kindergarten through 3rd graders.	1	Meteorologist, WESH-TV
82	1/29/2016	Participation in events or programs sponsored by educational institutions	On January 29, 2016, Amy Sweezey, Meteorologist, WESH-TV, discussed her career in broadcasting and Meteorology with 5th graders at Heathrow Elementary School.	1	Meteorologist, WESH-TV
83	1/29/2016	Participation in events or programs sponsored by educational institutions	On January 29, 2016, Dave Riva, General Sales Manager, WKCF-TV, Samantha Johnson, Local Sales Manager, WKCF-TV, Lindsey Lawson, Digital Sales Manager, WESH-TV/WKCF-TV, and Neida Gotay, Sales Manager, Estrella TV, hosted a professor and 35 Business students from the University of Central Florida. The Seniors were a part of the University's "Professional Selling Program" who are interested in a sales career after graduation. They were given a station tour, viewed presentations about Hearst and the TV industry, plus learned the components of the WKCF-TV Sales department. The Professional Selling Program is designed to prepare an exclusive group of students to become future sales leaders. It uses tools that foster hands-on learning, exposes them to the latest sales procedures and techniques using a mentorship program, extensive role-play exercises and contemporary sales methods.	4	General Sales Manager, WKCF-TV Local Sales Manager, WKCF-TV Digital Sales Manager, WESH-TV/WKCF-TV Sales Manager, Estrella TV

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84	1/30/2016	Participation in events sponsored by community groups	On January 30, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, was a host and participant of the "Daytona 5K Race/Walk" held at the Daytona International Speedway.	1	Anchor/Reporter, WESH-TV
85	2/3/2016	Participation in events or programs sponsored by educational institutions	On February 3, 2016, Jason Guy, Anchor/Reporter, WESH 2 News, conducted a station tour for 12 St. Peter's Catholic School Kindergarten children and their chaperones.	1	Anchor/Reporter, WESH-TV
86	2/3/2016	Participation in events or programs sponsored by educational institutions	On February 3, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to high school students at Real Life Christian Academy about his career path and the tools necessary to becoming a Meteorologist.	1	Chief Meteorologist, WESH-TV
87	2/5/2016	Participation in events sponsored by community groups	On February 5, 2016, WESH-TV and/or WKCF-TV employees: James J. Carter, President & General Manager, Branden Frantz, GSM, Dave Riva, GSM, Samantha Johnson, LSM, Kirsten Wolff, News Director, Jason Guy, Anchor/Reporter, Marcie Golgoski, Executive Producer, Julie Drahos, Manager of Campaign Marketing, Trevor Cassidy, Promotions Manager, Garry Hoffman, AE, Tonja Brooks, Client Service Specialist, Risa Quiles, News Room Administrator, Kyle O'Toole, Production Lighting Specialist and Michelle D. Bell, Executive Assistant, attended an appreciation breakfast at the Second Harvest Food Bank. This was for the 30th Anniversary of our stations' annual Share Your Christmas food drive. The sponsored event supports the Second Harvest Food Bank whose mission is to feed Central Florida's hungry and to eliminate hunger.	14	President & General Manager, WESH-TV/WKCF-TV General Sales Manager, WESH-TV News Director, WESH-TV General Sales Manager, WKCF-TV
88	2/5/2016	Participation in events sponsored by community groups	On February 5, 2016, Meredith McDonough, Anchor/Reporter for WESH-TV, conducted a VIP Tour/Watch WESH 2 News at 6p. The tour was for the auction winner of the "Art of Medicine" Gala and his guests.	1	Anchor/Reporter, WESH-TV

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89	2/6/2016	Participation in events sponsored by community groups	On February 6, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, was the emcee for the pre and post walk events for the 9th annual "Walk out of Darkness." The fundraiser benefits suicide prevention programs.	1	Anchor/Reporter, WESH-TV
90	2/7/2016	Participation in events sponsored by community groups	On February 7, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, was the host, awards presenter, and participant during the "Daytona Beach Half Marathon 5K." The event was held at the Daytona International Speedway.	1	Anchor/Reporter, WESH-TV
91	2/12/2016	Participation in events sponsored by community groups	On February 12, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, conducted a tour of the Weather Center for Local Oil guests. He discussed weather gathering, forecasting and presenting it on WESH 2 News.	1	Chief Meteorologist, WESH-TV
92	2/13/2016	Participation in events sponsored by community groups	On February 13, 2016, Angela Taylor, Anchor/Reporter, WESH 2 News and Greg Fox, Reporter, WESH 2 News, participated in the "Run for Love 4K" race presented by Florida Hospital in Winter Park. The fundraiser benefitted the Track Shak Foundation that promotes health and fitness with an emphasis on youth programs.	2	Anchor/Reporter, WESH-TV Reporter, WESH-TV
93	2/16/2016	Participation in events or programs sponsored by educational institutions	On February 16, 2016, Jim Payne, Anchor/Reporter WESH 2 News, emceed the Orange County Science Fair Awards. The event was held at Lake Highland Prep School and over 100 awards were distributed.	1	Anchor/Reporter, WESH-TV
94	2/16/2016	Participation in events or programs sponsored by educational institutions	On February 16, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke about weather forecasting, his education, and career to students at Lake Nona Middle School.	1	Chief Meteorologist, WESH-TV

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95	2/16/2016	Participation in events sponsored by community groups	On February 16, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, attended a Women's Empowerment event. The initiative, sponsored by Holland and Knight, Attorneys at Law, is dedicated to the recruitment, retention and advancement of women attorneys and to sustaining a positive and supportive environment for them.	1	Anchor/Reporter, WESH-TV
96	2/23/2016	Participation in events or programs sponsored by educational institutions	On February 23, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to students at Bellalago Academy about forecasting severe weather - Hurricanes and Tornadoes.	1	Chief Meteorologist, WESH-TV
97	2/27/2016	Participation in events sponsored by community groups	On February 27, 2016, Jason Guy, Anchor/Reporter, WESH 2 News, emceed the Franklin's Friends charity event. Monies raised will be given as Grants to local animal welfare groups and government agencies.	1	Anchor/Reporter, WESH-TV
98	2/27/2016	Participation in events sponsored by community groups	On February 27, 2016, Greg Fox, Reporter, WESH 2 News, emceed the Simon's Angels - "An Evening for the Angels," black-tie fundraiser; it raised money to end the cost of transplant surgery for children. Embry Riddle Aeronautical University in Daytona Beach, hosted the event.	1	Reporter, WESH-TV
99	3/1/2016	Participation in events or programs sponsored by educational institutions	On March 1, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, provided a video message to the Pathways Elementary School Media Class News Crew.	1	Anchor/Reporter, WESH-TV

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100	3/2/2016	Provision of training to management	On March 2-5, 2016, Rick McLaughlin, Assistant News Director, WESH 2 News, and 17 other representatives from across the United States, were fellows of the Kneeland Project held in Austin, Texas. It was a rigorous 3 day seminar in News ethics, writing, decision-making, management, and leadership. This year's focus was on "creating a better Newsroom culture," "becoming a better coach/mentor for employees," "cultural competency," "ethical decision making on a daily basis," "creative story-telling," and "how to better understand and represent all segments of the community." The Kneeland Project mission is: "To assure ethics and excellence in local journalism."	1	Assistant, News Director, WESH-TV
101	3/3/2016	Participation in events or programs sponsored by educational institutions	On March 3, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 5th graders at Grassy Lake Elementary School about careers in Meteorology.	1	Chief Meteorologist, WESH-TV
102	3/4/2016	Participation in events sponsored by community groups	Marcie Golgoski, Executive Producer, WESH 2 News, who is a member of the organizing committee for Easter Seals, produced a mission video to help raise funds. It was presented on March 4, 2016, during the "A Pair to Remember" event. It was attended by Anchor/Reporter Jason Guy, who showed off a pair of shoes, held on a platter, that were bid on. The proceeds support Easter Seals of Central Florida's Camp Challenge for disabled children and Daybreak, a day care center for adults and senior citizens with disabilities and special needs.	2	Executive Producer, WESH-TV Anchor/Reporter, WESH-TV

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103	3/5/2016	Participation in events or programs sponsored by educational institutions	On March 5, 2016, Jason Guy, Anchor/Reporter, WESH 2 News, participated as the official announcer during the WESH 2 All-Stars verses Annunciation Catholic Academy basketball game. Other participants were Anchor/ Reporters Meredith McDonough and Angela Taylor, along with Greg Fox, Reporter. Proceeds from the fundraiser will benefit the school's low income scholarship initiative.	4	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV Reporter, WESH-TV
104	3/5/2016	Participation in events sponsored by community groups	On March 5, 2016, Anchor/Reporters Stewart Moore and Summer Knowles, along with Reporter Gail Paschall Brown, WESH 2 News and Executive Assistant, Michelle D. Bell, WESH-TV/WKCF-TV, attended the 14th Annual Black History Month-Celebration Gala. Gail presented 2 awards, one for Community Service and the other for Humanitarianism.	4	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV Reporter, WESH-TV Executive Assistant, WESH-TV
105	3/6/2016	Participation in events sponsored by community groups	On March 6, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, emceed the opening ceremonies of the Sweetwater Oaks Garden Club.	1	Anchor/Reporter, WESH-TV
106	3/7/2016	Participation in events sponsored by community groups	On March 7, 2016, Michelle Imperato, Anchor/Reporter, WESH 2 News, participated in a fashion show luncheon to benefit the Annunciation Catholic Church.	1	Anchor/Reporter, WESH-TV
107	3/8/2016	Participation in events or programs sponsored by educational institutions	On March 8, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 5th graders at Cypress Elementary School about careers in Meteorology.	1	Chief Meteorologist, WESH-TV
108	3/8/2016	Participation in events sponsored by community groups	On March 8, 2016, Amy Sweezey, Meteorologist, WESH 2 News, read weather books and talked about her television career as a Meteorologist to preschool children and their parents. The event was held at the Orange County Public Library.	1	Meteorologist, WESH-TV

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109	3/10/2016	Participation in events or programs sponsored by educational institutions	On March 10, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, a guest reader to 1st graders at Boggy Creek Elementary School, stressed the importance of reading.	1	Chief Meteorologist, WESH-TV
110	3/10/2016	Participation in events or programs sponsored by educational institutions	On March 10, 2016, Marcie Golgoski, Executive Producer, WESH 2 News, represented the station and Hearst at the University of Florida College of Journalism's 2016 Spring Career Day. She interviewed students looking for internships and entry level positions within the state of Florida. She discussed job opportunities at WESH-TV and WPBF-TV.	1	Executive Producer, WESH-TV
111	3/10/2016	Participation in events or programs sponsored by educational institutions	On March 10, 2016, Amy Sweezey, Meteorologist, WESH 2 News, discussed her career in broadcasting and Meteorology to 4th graders at the International Community School.	1	Meteorologist, WESH-TV
112	3/12/2016	Participation in events sponsored by community groups	On March 12, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, hosted the "Passion with a Purpose," gala. The event raised money for the Edgewood Children's Ranch and Home at Last, which provides at least 1 mortgage-free home to family members of a disabled veteran injured in the Iraq or Afghanistan conflict.	1	Anchor/Reporter, WESH-TV
113	3/12/2016	Participation in events sponsored by community groups	March 12, 2016, was the annual ALS Walk around Lake Eola, downtown Orlando. WESH-TV/WKCF-TV participants were Kirsten Wolff, News Director, Jim Payne, Anchor/Reporter, who hosted it, plus Michelle D. Bell, Executive Assistant, Risa Quiles, Newsroom Administrator, and Pete Delis, Chief Photographer, were "Team Clay" supporters. There were over a thousand participants and more than \$120,000 was raised for research and support. ALS is Amyotrophic Lateral Sclerosis, also known as Lou Gehrig's Disease. It is a progressive neurodegenerative disease that affects nerve cells in the brain and spinal cord.	5	News Director, WESH-TV Anchor/Reporter, WESH-TV Chief Photographer, WESH-TV Executive Assistant, WESH-TV/WKCF-TV

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114	3/12/2016	Participation in events sponsored by community groups	On March 12, 2016, Angela Taylor, Anchor/Reporter WESH 2 News, participated in the "Winter Park Road Race." The 10K, 2 mile fundraising event benefitted the Meridian Club of Winter Park Scholarship Fund.	1	Anchor/Reporter, WESH-TV
115	3/14/2016	Participation in events sponsored by community groups	On March 14, 2016, Amy Sweezey, Meteorologist WESH 2 News, read weather books and talked about her television weather career with pre-school children and their parents. It was a "Story Time" event at the West Oaks Public Library.	1	Meteorologist, WESH-TV
116	3/15/2016	Participation in events or programs sponsored by educational institutions	On March 15-16, 2016, Samantha "Sam" Johnson, Local Sales Manager, WKCF-TV and Breffini McHugh, National Sales Manager, WMOR-TV, attended the "2016 Media Sales Institute -MSI/Morehouse College" - which was a recruitment event held at Morehouse College in Atlanta, Georgia. The MSI, developed by Personal Selling Principles and sponsored by the National Association of Broadcasters, is for college and/or university graduates interested in a career in Media Sales. The students assumed the role of an Account Executive, were assigned a case scenario and created a 20 minute sales presentation that they pitched to 20 media executives. Per Sam, "It was a great way for us to see the young candidates in action as they presented, engaged us, and handled objections to varying degrees of success. Based on presentations, we were able to pre-filter talent and identify potential stars." There were 15 participants with majors in either Public Relations, Business or Journalism. Resumes were distributed to Hearst stations in the markets the candidates had interest in relocating to. In addition to Hearst, the other MSI facilitators were from Gannett, Comcast, Radio One and the Cox Media Group.	2	Local Sales Manager, WKCF-TV National Sales Manager, WMOR-TV

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117	3/15/2016	Participation in events or programs sponsored by educational institutions	On March 15, 2016, Marcie Golgoski, Executive Producer, WESH 2 News, represented the station and Hearst Television Inc. at the University of Central Florida Society of Professional Journalists "Intern Pursuit". She interviewed students who were looking for internships and entry level positions within Florida; she discussed job opportunities at WESH-TV and WPBF-TV.	1	Executive Producer, WESH-TV
118	3/18/2016	Participation in events sponsored by community groups	On March 18, 2016, Angela Taylor, Anchor/Reporter, WESH 2 News, threw out the first pitch of an Atlanta Braves verses Miami Marlins baseball game. The event was held at the Walt Disney World Wide World of Sports.	1	Anchor/Reporter, WESH-TV
119	3/19/2016	Participation in events or programs sponsored by educational institutions	On March 19, 2016, Greg Fox, Reporter, WESH 2 News, emceed the Annunciation Catholic Academy "Endowment Ball." The monies raised will benefit their low-income family initiative.	1	Reporter, WESH-TV
120	3/24/2016	Participation in events sponsored by community groups	On March 24, 2016, Amy Sweezey, Meteorologist, WESH 2 News, was a "Celebrity Reader" and talked about her television career with elementary students and adults. The event was during "Science Week" at the Bellevue Public Library.	1	Meteorologist, WESH-TV
121	3/29/2016	Participation in events or programs sponsored by educational institutions	On March 29, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 4th graders at Highlands Elementary School about how to become a Meteorologist.	1	Chief Meteorologist, WESH-TV
122	3/31/2016	Participation in events sponsored by community groups	On March 31, 2016, Amy Sweezey, Meteorologist WESH 2 News, was the keynote speaker during the 26th annual "Women in Aviation Day" at Embry Riddle Aeronautical University. The event was held for 6th grade ladies interested in careers in Science, Math, Technology and/or Engineering.	1	Meteorologist, WESH-TV

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123	4/3/2016	Participation in events sponsored by community groups	On April 3, 2016, Amy Swezey, Meteorologist, WESH 2 News, participated in the "Multiple Sclerosis 5K Walk."	1	Meteorologist, WESH-TV
124	4/5/2016	Participation in events sponsored by community groups	On April 5, 2016, Amy Swezey was the emcee and guest speaker during the "Rolling Readers" luncheon in Eau Gallie.	1	Meteorologist, WESH-TV
125	4/6/2016	Participation in events sponsored by community groups	On April 6, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, visited women who volunteered to sew and stuff bears for children with cancer residing at Camp Boggy Creek.	1	Anchor/Reporter, WESH-TV
126	4/10/2016	Participation in events sponsored by community groups	On April 10, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, participated in the "Caddy Program" Golf Tournament.	1	Chief Meteorologist, WESH-TV
127	4/15/2016	Participation in events sponsored by community groups	On April 15, 2016, Jazmin Walker, Anchor/Reporter WESH 2 News, was the guest speaker during the "Sisters with Amazing Purpose Fellowship" meeting. The Christian group aims to encourage women and assist those in need.	1	Anchor/Reporter, WESH-TV
128	4/16/2016	Participation in events sponsored by community groups	On April 16, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, emceed the "Field of Dreams Gala." The event benefitted Kids House, an organization which provides services to over 3,000 children suspected of being abused every year; it also provides counseling for families.	1	Anchor/Reporter, WESH-TV
129	4/17/2016	Participation in events sponsored by community groups	On April 17, 2016, Jim Payne and Jason Guy, Anchor/Reporters for WESH 2 News, were "Celebrity Ice Cream Scooper's and co-emcees for a Ronald McDonald House Charities fundraising event.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
130	4/21/2016	Participation in events sponsored by community groups	On April 21, 2016, Amanda Ober, Reporter, WESH 2 News, delivered the keynote speech for the LIFT Disability Network. It is a community organization where the disability families are embraced, encouraged, and empowered.	1	Reporter, WESH-TV

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131	4/21/2016	Participation in events or programs sponsored by educational institutions	On April 21, 2016, WESH 2 News Anchor/Reporter Jim Payne, coached and Reporter Greg Fox, hosted and coached the WESH 2 All Stars basketball team verses Lake Brantley High School. The fundraiser was for the high school's athletic programs.	1	Anchor/Reporter, WESH-TV Reporter, WESH-TV
132	4/22/2016	Sponsorship of events in the community designed to increase public awareness	On April 22, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, conducted a tour of the Weather Center and spoke to the WESH-TV Twitter fans about gathering weather data for on-air broadcasting; there were 30 attendees.	1	Chief Meteorologist, WESH-TV
133	4/22/2016	Participation in events sponsored by community groups	On April 22, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, conducted a tour of the Weather Center and spoke to Cub Scout Troop #31 about weather forecasting. They visited the station in order to earn their Weather Badge.	1	Chief Meteorologist, WESH-TV
134	4/22/2016	Participation in events or programs sponsored by educational institutions	On April 22, 2016, Amy Swezey, Meteorologist, WESH 2 News, was the guest speaker during the Lake George Elementary School's "Celebrate the Arts" day held in Orlando.	1	Meteorologist, WESH-TV
135	4/23/2016	Participation in events or programs sponsored by educational institutions	On April 23, 2016, Amanda Ober, Reporter, WESH 2 News, emceed the Edgewater High School Foundation's "Hall of Fame" induction ceremony.	1	Reporter, WESH-TV
136	4/23/2016	Participation in events sponsored by community groups	On April 23, 2016, Matt Lupoli, Reporter, WESH 2 News, participated in a Forum on Muslim American Relations. He gave a speech and represented journalist by answering questions concerning media relations. The Forum was presented by the Central Florida Chapter of the Muslim Society of America.	1	Reporter, WESH-TV
137	4/26/2016	Participation in events sponsored by community groups	On April 26, 2016, Stewart Moore, Anchor/Reporter, WESH 2 News, was a moderator during an Eatonville Youth Panel. The panel discussions were with high school students and the topic was health and wellness.	1	Anchor/Reporter, WESH-TV

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138	4/26/2016	Participation in events sponsored by community groups	On April 26, 2016, Amy Sweezey, Meteorologist, WESH 2 News, was the guest speaker at the Golden Triangle Rotary Club in Mount Dora.	1	Meteorologist, WESH-TV
139	4/26/2016	Participation in events sponsored by community groups	On April 26, 2016, Amanda Ober, Reporter, WESH 2 News, attended the J4 Leaders Board of Directors meeting. J4's mission is to connect, encourage, and develop Christian women leaders to discover God's call on their lives and encourage one another to influence the world of Christ.	1	Reporter, WESH-TV
140	4/28/2016	Participation in events sponsored by community groups	On April 28, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, visited a local student with Cerebral Palsy. The meeting took place at the Arnold Palmer Rehabilitation Center.	1	Anchor/Reporter, WESH-TV
141	4/29/2016	Participation in events sponsored by community groups	On April 29, 2016, Stewart Moore, Anchor/Reporter, WESH 2 News, was a guest speaker during a Community Health Resource Rally. The event was held at Hungerford Elementary School in Eatonville. He spoke to the youth about healthy living.	1	Anchor/Reporter, WESH-TV
142	4/29/2016	Participation in events or programs sponsored by educational institutions	On April 29, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke about various weather topics and how he gathers information for broadcasting. The presentation was given to 200 4th graders from Milwee Middle School. The students' curriculum included a unit of study on weather and Tony discussed it from a Meteorological view point.	1	Chief Meteorologist, WESH-TV
143	4/29/2016	Participation in events sponsored by community groups	On April 29, 2016, WESH 2 News' Michelle Imperato, Anchor/Reporter, participated as a walker and Amy Sweezey, Meteorologist, emceed the annual "Relay for Life" fundraising event held in Sanford.	2	Anchor/Reporter, WESH-TV Meteorologist, WESH-TV
144	4/29/2016	Participation in events sponsored by community groups	On April 29, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, hosted the Winter Park and Baldwin Park chapters of the "Relay for Life" event.	1	Anchor/Reporter, WESH-TV

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145	4/30/2016	Participation in events sponsored by community groups	On April 30, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, emceed the 50th Anniversary celebration of the Edgewood Children's Ranch. It provides housing, education, and counseling for as many as 76 troubled youth.	1	Anchor/Reporter, WESH-TV
146	5/2/2016	Participation in events sponsored by community groups	On May 2, 2016, Tom Hirsch, Assignment Desk Editor, WESH 2 News, did a presentation on genealogy to members of the Genealogy Club. He serves as the Vice President of Programs and Publicity for the Jewish Genealogical Society of Greater Orlando,	1	Assignment Desk Editor, WESH-TV
147	5/2/2016	Participation in events sponsored by community groups	On May 2, 2016, James J. Carter, President & General Manager, WESH-TV/WKCF-TV and Dave Riva, General Sales Manager, WKCF-TV, participated in the "2016 Ronald McDonald House Charities of Central Florida Golf Classic." The tournament was held at the Arnold Palmer Bay Hill Club & Lodge. Proceeds will benefit the 1,700 families who stay at the 2 Ronald McDonald Houses in Orlando each year. This is a cornerstone program that provides a home away from home for families with children receiving treatment at hospitals and medical facilities in Orlando.	2	President & General Manager, WESH-TV/WKCF-TV General Sales Manager, WKCF-TV
148	5/6/2016	Participation in events or programs sponsored by educational institutions	On May 6, 2016, Kirsten Wolff, News Director and Rick McLaughlin, Assistant News Director, WESH-TV, conducted a tour/watch WESH 2 News at Noon for the Sabal Point Elementary School TV News crew. The 15 students and their chaperones watched the Newscast from the studio and control room. Afterwards, they met with on-air talent who addressed their questions about careers, news coverage and weather forecasting.	5	News Director, WESH-TV Assistant News Director, WESH-TV Anchor/Reporter WESH-TV Meteorologist, WESH-TV

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149	5/6/2016	Participation in events sponsored by community groups	On May 6, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 100 adults about how to prepare for the 2016 hurricane season.	1	Chief Meteorologist, WESH-TV
150	5/6/2016	Participation in events sponsored by community groups	On May 6, 2016, Jason Guy and Michelle Imperato, Anchor/Reporters, WESH 2 News, co-emceed the kick-off ceremonies for the "Relay for Life" fundraising event held at Lake Brantley High School.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
151	5/9/2016	Participation in events or programs sponsored by educational institutions	On May 9, 2016, Amy Sweezey, Meteorologist, WESH 2 News, was the guest speaker during the Young Authors' conference held at Hans Christian Anderson Elementary School in Rockledge.	1	Meteorologist, WESH-TV
152	5/9/2016	Participation in events sponsored by community groups	On May 9, 2016, Amanda Ober, Reporter, WESH 2 News, attended the communications committee meeting for the Grace Medical Home. It serves as a missing link in the Central Florida healthcare system. It offers on-going primary care needs of prevention, wellness, and sickness care to Central Florida's low income and underserved.	1	Reporter, WESH-TV
153	5/10/2016	Participation in events sponsored by community groups	On May 10, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, conducted a studio tour for a family whose daughter has Cerebral Palsy.	1	Anchor/Reporter, WESH-TV
154	5/10/2016	Participation in events sponsored by community groups	On May 10, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, hosted a committee meeting to discuss the "Jim Payne 5K" which benefits Kids House. Kids House is a safe & caring place where child victims of abuse can find compassionate care and healing.	1	Anchor/Reporter, WESH-TV

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155	5/13/2016	Participation in events or programs sponsored by educational institutions	On May 13, 2016, Richard Monn, Chief Engineer, WESH-TV/WKCF-TV, hosted a University of Central Florida Sophomore, as part of the college's "Externship Program." The Mechanical Engineering major saw the technical facilities and operational areas of a television station; received a behind-the-scenes glimpse of how a News program is created, edited, produced, and broadcast; plus watched the LIVE broadcast of WESH 2 News at Noon. The focus of the visit was placed on the technologies used in day-to-day business and to show the student that engineers are needed in the broadcast industry. He was also given guidance on the areas of study that would best assist him in his career.	1	Chief Engineer, WESH-TV/WKCF-TV
156	5/13/2016	Participation in events or programs sponsored by educational institutions	On May 13, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, conducted a tour for a Freshman student from Rollins College, Winter Park. She talked to her about her role as an Anchor/Reporter and the college courses she recommends for a career in television broadcasting.	1	Anchor/Reporter, WESH-TV
157	5/13/2016	Participation in events or programs sponsored by educational institutions	On May 13, 2016, Amy Sweezy, Meteorologist, WESH 2 News, gave a studio tour of the Weather Center to Grassy Lake Elementary School 5th graders and their chaperones. They learned about weather gathering, forecasting, and broadcasting on television.	1	Meteorologist, WESH-TV
158	5/16/2016	Participation in events or programs sponsored by educational institutions	On May 16 through May 18, 2016, Jason Guy, Anchor/Reporter, WESH 2 News, hosted a high school senior who was doing a classroom project on the operation of TV News. The student produced a 3 minute mini-broadcast that was recorded on the News set.	1	Anchor/Reporter, WESH-TV

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159	5/17/2016	Participation in events sponsored by community groups	On May 17, 2016, Kirsten Wolff, News Director, WESH 2 News, Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, Lenora Boutte, Director of Programming and Public Affairs, WESH-TV/WKCF-TV, and Michelle D. Bell, Executive Assistant, WESH-TV/WKCF-TV, met with members of the African Heritage Advisory Committee. During the meeting they were given an overview of the revised Anchor and/or Reporter roles of the station's on-air News talent and watched a few of the Black History vignettes that featured pioneers from the African American community. The meeting consisted of community leaders and professionals who gave their input on WESH-TV's news coverage and the issues that affect Central Florida residents. Committee attendees were: Paul Wyche, President Wyche & Associates, Dr. Hiram Powell, Dean of Graduate Studies, Bethune-Cookman University, Chet Glover, Congressional Case Worker, Office of Congresswoman Corrine Brown (FL-D), Jennifer Tomlinson, Instructor African American Studies, Valencia College and Seminole State College, Dr. Lyman Brodie, Professor of Arts & Humanities, University of Central Florida, and John Beacham, President Red Bud Landscaping.	4	Creative Service Director, WESH-TV/WKCF-TV News Director, WESH-TV Director of Programming & Public Affairs, WESH-TV/WKCF-TV Executive Assistant, WESH-TV/WKCF-TV
160	5/17/2016	Participation in events sponsored by community groups	On May 17, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, participated in a United States flag replacement and dedication ceremony. He presided over the program that honored veterans and introduced the speakers.	1	Anchor/Reporter, WESH-TV

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161	5/18/2016	Participation in events sponsored by community groups	On May 18, 2016, Meredith McDonough, Anchor/Reporter, WESH 2 News, visited a Brownie Troop. They were learning the importance of charity and giving back to the community. Meredith discussed her involvement with non-profit organizations.	1	Anchor/Reporter, WESH-TV
162	5/19/2016	Participation in events sponsored by community groups	On May 19, 2016 and through April 2, 2017, Adrian Whitsett, Anchor/Reporter, WESH 2 News, will serve as a year-long mentor to a combat veteran. The Camaraderie Foundation's purpose is to provide healing for invisible wounds of war. This is done through counseling and provides emotional and spiritual support for all branches of military service members, veterans, and their families.	1	Anchor/Reporter, WESH-TV
163	5/20/2016	Participation in events sponsored by community groups	On May 20, 2016, WESH 2's Chief Meteorologist Tony Mainolfi and Meteorologist Amy Sweezey, spoke to the EA Sports Tiburon workers about being prepared in case a hurricane threatens Central Florida. During the program, WESH 2 Anchor/Reporter Jim Payne participated in a "Family Feud" hurricane contest.	3	Anchor/Reporter, WESH-TV Meteorologist, WESH-TV Chief Meteorologist, WESH-TV
164	5/21/2016	Participation in events sponsored by community groups	On May 21, 2016, Amanda Ober, Reporter, WESH 2's, served as a volunteer for the Samaritan Village; it is a home for women who have been victims of illicit trafficking.	1	Reporter, WESH-TV
165	5/21/2016	Participation in events sponsored by community groups	On May 21, 2016, Michelle D. Bell, Executive Assistant, WESH-TV/WKCF-TV, attended a "Great Gatsby" themed Retirement Gala. It was for a school Principal who served 37 years in the public school system and is a member of the station's African Heritage Advisory Committee.	1	Executive Assistant, WESH-TV/WKCF-TV

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166	5/21/2016	Participation in events sponsored by community groups	On May 21, 2016, Meredith McDonough, Anchor/Reporter and Tony Mainolfi, Chief Meteorologist, WESH 2 News, were escorts for children suffering from Pediatric Cancer. The event was held at Shingle Creek and was a fundraiser for "Runway to Hope." Its mission is to provide direct support and aid to Central Florida children and their families impacted by Pediatric Cancer.	2	Anchor/Reporter, WESH-TV Chief Meteorologist, WESH-TV
167	5/21/2016	Participation in events sponsored by community groups	On May 21, 2016, James J. Carter, President & General Manager, WESH-TV/WKCF-TV, Steve Rifkin, Creative Service Director, WESH-TV/WKCF-TV, Kirsten Wolff, News Director, WESH 2 News, and Michelle D. Bell, Executive Assistant, WESH-TV/WKCF-TV, hosted the Hispanic American Advisory Committee meeting. It's purpose is to discuss the problems of the Hispanic community and how to effectively report those concerns during News coverage.	4	President & General Manager, WESH-TV/WKCF-TV Creative Service Director, WESH-TV/WKCF-TV News Director, WESH-TV Executive Assistant, WESH-TV/WKCF-TV
168	5/21/2016	Participation in events sponsored by community groups	On May 21, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, attended the Board of Director's meeting for Special Olympics Florida. The event was held at Disney's ESPN Wide World of Sports complex.	1	Anchor/Reporter, WESH-TV
169	5/23/2016	Participation in events sponsored by community groups	On May 23, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, participated in a charity golf fundraiser to benefit St. Paul Catholic School.	1	Chief Meteorologist, WESH-TV
170	5/27/2016	Participation in events or programs sponsored by educational institutions	On May 27, 2016, Jazmin Walker, Anchor/Reporter, WESH 2 News, was a "Celebrity Reader" during the Mills Creek Elementary School "Read-In." The purpose of the event was to make reading a priority for students.	1	Anchor/Reporter, WESH-TV

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171	5/27/2016	Participation in events sponsored by community groups	On May 27, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, was a judge in a kids' barbecue competition called, "Central Florida's BBQ Blowout." The event raised money for Helpful Hands; it is designed to help homeless families get a fresh start.	1	Anchor/Reporter, WESH-TV
172	5/27/2016	Participation in events or programs sponsored by educational institutions	On May 27, 2016, Matt Lupoli, Reporter, WESH 2 News, a graduate of Seabreeze High School, was invited to be the guest speaker during the Class of 2016's Baccalaureate Celebration program.	1	Reporter, WESH-TV
173	5/27/2016	Participation in events or programs sponsored by educational institutions	On May 27, 2016, Michelle Imperato, Anchor/Reporter, WESH 2 News, was a "Celebrity Reader" at an elementary school in Kissimmee.	1	Anchor/Reporter, WESH-TV
174	6/3/2016	Participation in events sponsored by community groups	On June 3, 2016, Greg Fox, Reporter, WESH 2 News, received the award of "Outstanding Achievement and Contribution" to the local scouting community. The award was presented to him by the Central Florida Council of Boy Scouts of America.	1	Reporter, WESH-TV
175	6/3/2016	Participation in events sponsored by community groups	On June 3, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, hosted auction winners for a VIP Tour / Watch WESH 2 News at 6p. The auction item was bid on during a fundraiser for Hope & Help, an organization which raises money for AIDS awareness in Central Florida.	1	Anchor/Reporter, WESH-TV
176	6/7/2016	Participation in events sponsored by community groups	On June 7, 2016, Amanda Ober, Reporter, WESH 2 News, was the keynote speaker during the J4 Leaders monthly forum.	1	Reporter, WESH-TV
177	6/7/2016	Participation in events sponsored by community groups	On June 7, 2016, Tom Hirsch, Assignment Editor, WESH 2 News, gave a presentation on genealogy research to the Jewish Genealogical Society of Greater Orlando. He serves as the JGSGO Vice President of Programs and Publicity.	1	Assignment Desk Editor
178	6/7/2016	Participation in events sponsored by community groups	On June 7, 2016, Amanda Ober, Reporter, WESH 2 News, attended the board meeting for Summit Church.	1	Reporter, WESH-TV

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179	6/8/2016	Participation in events sponsored by community groups	On June 8, 2016, Michelle Imperato, Anchor/Reporter, WESH 2 News, was a "Celebrity Ice Cream Scooper" during the Salvation Army of Orlando fundraiser. The event was held at the Orange County Regional History Center and Heritage Square Park.	1	Anchor/Reporter, WESH-TV
180	6/13/2016	Participation in events sponsored by community groups	On June 13, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, distributed awards to outstanding Dads during the "Daddy Family Expo."	1	Chief Meteorologist, WESH-TV
181	6/16/2016	Participation in events sponsored by community groups	On June 16, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, was a "Celebrity Reader" during the Early Learning Coalition of Orange County program.	1	Chief Meteorologist, WESH-TV
182	6/18/2016	Participation in events sponsored by community groups	On June 18, 2016, Tony Mainolfi, Chief Meteorologist, WESH-TV, talked about hurricane preparedness to 250 employees and contractors during the Wyndham Resort's "Hurricane Expo."	1	Chief Meteorologist, WESH-TV
183	6/21/2016	Participation in events sponsored by community groups	On June 21, 2016, Tom Hirsch, Assignment Desk Editor, WESH 2 News, a member of the Central Florida Genealogy Society and Vice President of Programs & Publicity for the Jewish Genealogical Society of Greater Orlando, hosted a joint board meeting. The purpose was to bridge the gap of the two organizations that have an interest in Genealogy.	1	Assignment Desk Editor, WESH-TV

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184	6/21/2016	Provision of training to management	On June 21 - 23, 2016, WESH-TV/WKCF-TV, assisted by Michelle D. Bell, Executive Assistant and Risa Quiles, News Room Administrator, hosted the annual Producer Academy. There were 15 faculty and 20 student participants from Hearst and Tegna sister stations. The students, "Emerging Newsroom Leaders," are striving to become Executive Producers. Some of the topics discussed were: "Becoming a Stronger Digital Leader," "Legal Issues you Must Understand," "Leadership Lessons from the Orlando Shooting (Pulse Nightclub - June 11, 2016)," and "Ethical Decision Making." The faculty included: Hearst's Fred Young, Retired, Sr. VP, News, Candy Altman, VP, News, Barb Maushard, VP, News, Ernie Mourelo, Director of Digital Content, Attorney Diego Ibarguen, WESH 2 News' News Director Kirsten Wolff, and a host of News Directors from Hearst sister stations.	3	News Director, WESH-TV Executive Assistant, WESH-TV News Room Administrator, WESH-TV
185	6/25/2016	Participation in events sponsored by community groups	On June 25, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, hosted 10 Special Olympics Florida athletes and their speech coaches. It was for a Global Messenger training video. The athletes were interviewed, recited a :30 public service announcement, which they will use to complete their training. The selected Global Messenger will represent their fellow athletes all over the world by making appearances, speeches, and doing media interviews.	1	Anchor/Reporter, WESH-TV
186	6/29/2016	Participation in events sponsored by community groups	On June 29, 2016, Dave McDaniel, Reporter, WESH 2 News, emceed the "2nd Annual Sanford/Seminole County Veterans Appreciation Luncheon." It was designed to recognize Vietnam Veterans who feel pushed aside and forgotten.	1	Reporter, WESH-TV

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187	6/29/2016	Participation in events sponsored by community groups	On June 29, 2016, Amanda Ober, Reporter, WESH 2 News, was the keynote speaker during a women's program at Summit Church.	1	Reporter, WESH-TV
188	6/29/2016	Participation in events sponsored by community groups	On June 29, 2016, Amy Sweezey, Meteorologist, WESH 2 News, was the guest speak at the Meridian Club of Winter Park.	1	Meteorologist, WESH-TV
189	7/14/2016	Sponsorship of events in the community designed to increase public awareness	On July 14, 2016, Jim Payne, Anchor/Reporter, WESH 2 News, spoke to the Apopka Rotary Club about a variety of topics and answered their questions about television news coverage.	1	Anchor/Reporter, WESH-TV
190	7/21/2016	Participation in events sponsored by community groups	On July 21, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, discussed the importance of hurricane preparedness to members of the Dr. Phillips Kiwanis Club.	1	Chief Meteorologist, WESH-TV
191	7/28/2016	Participation in events sponsored by community groups	On July 28, 2016, Jim Payne and Meredith McDonough, Anchor/Reporters, WESH 2 News, hosted the Seminole County Special Olympics Athlete Input Council. The guests watched WESH 2 News at 6, were given a station, and asked questions about television broadcasting.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
192	7/28/2016	Participation in events sponsored by community groups	On July 28, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, discussed the importance of hurricane preparedness to visitors of the DeLand Public Library.	1	Chief Meteorologist, WESH-TV
193	7/29/2016	Participation in events sponsored by community groups	On July 29, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, gave a Station/Weather Center tour to a 14 year old student who is aspiring to become a Meteorologist.	1	Chief Meteorologist, WESH-TV

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194	8/1/2016	Participation in events sponsored by community groups	On August 1, 2016, John Soapes, President & General Manager, WESH-TV/WKCF-TV, had a meet and greet with City of Orlando Mayor, Buddy Dyer and Press Secretary Cassandra Lafser. They discussed Community Outreach events, the OneOrlando Fund, WESH 2 News' media contacts, and available opportunities to serve on City and/or Community boards.	1	President & General Manager, WESH-TV/WKCF-TV
195	8/8/2016	Participation in events sponsored by community groups	On Monday, August 8, 2016, Stewart Moore, Anchor/Reporter, WESH 2 News, was a co-moderator during the African American Council of Christian Clergy (AACCC) forum. It was an opportunity for Orlando candidates to introduce themselves to the community and discuss their platforms. The event included individuals running for State Attorney, Florida House of Representatives, Florida Senate, Orange County School Board, U.S. Congress, and local Judgeships.	1	Anchor/Reporter, WESH-TV
196	8/8/2016	Participation in events sponsored by community groups	On August 8, 2016, John Soapes, President & General Manager, WESH-TV/WKCF-TV, Kirsten Wolff, News Director and Marcie Golgoski, Executive Producer, WESH 2 News, met with Greg Higginson, Vice President of Development and Sasha Hausman, Development Officer, of the Second Harvest Food Bank. The purpose of the meeting was to discuss the station sponsored event, Share Your Christmas; a community food drive. Now in its 31st year, it has provided non-perishable food to pantries in the Central Florida community. During their visit, they discussed the campaign's mission, the success of the "School to Business Challenge," and were given a behind-the-scenes tour of the Morgan and Morgan Food Distribution Center.	3	President & General Manager, WESH-TV/WKCF-TV News Director, WESH-TV Executive Producer, WESH-TV

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197	8/10/2016	Participation in events sponsored by community groups	On August 10, 2016, John Soapes, President & General Manager, WESH-TV/WKCF-TV, attended the Orlando Magic Reception #Pure Magic. He was given insights into the 2016-2017 basketball season and a sneak peek into the players' locker room.	1	President & General Manager, WESH-TV/WKCF-TV
198	8/18/2016	Participation in events or programs sponsored by educational institutions	On August 18, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, was a guest speaker to 5th graders at Merritt Island Christian School. He spoke about weather conditions, forecasting, and broadcasting on television.	1	Chief Meteorologist, WESH-TV
199	8/25/2016	Participation in events sponsored by community groups	On August 25, 2016, Tony Mainolfi, Chief Meteorologist, WESH 2 News, gave members of the Air Force Weather Reserve a tour of the station and the WeatherCenter.	1	Chief Meteorologist, WESH-TV
200	8/31/2016	Participation in events or programs sponsored by educational institutions	On August 31, 2016, Dave Riva, General Sales Manager, WKCF-TV and Neida Gotay, Sales Manager, Estrella TV, attended the University of Central Florida "Professional Selling Program" event. The "Meet and Greet" allowed them to discuss Broadcast and Digital television sales and answer questions. The Professional Selling Program is designed to prepare an exclusive group of students to become future sales leaders. It uses tools that foster hands-on learning, exposes them to the latest sales procedures and techniques using a mentorship program, extensive role-playing exercises and contemporary sales methods.	2	General Sales Manager, WKCF-TV Sales Manager, Estrella TV

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201	9/10/2016	Participation in events sponsored by community groups	On September 10, 2016, John Soapes, President & General Manager, WESH-TV/WKCF-TV, participated in the "David Maus Foundation Golf Tournament." The fundraiser gives monetary donations to charities committed to helping families whose children have life-threatening illnesses. This year's event benefits the Ronald McDonald House and CFAA Camp Oasis - for Kids with Crons and Colitis.	1	President & General Manager, WESH-TV/WKCF-TV
202	9/13/2016	Establishment of training programs for station personnel	On September 13, 2016, WESH-TV/WKCF-TV's Raul "Gito" Saldana, Assistant Chief Engineer and Jim Lange, Supervisor, Hearst Television HUB On-Air Operations, attended the Fred Pryor Management Conference. The local leadership/supervisory seminar was designed to enhance their leadership roles. They learned about employee personality traits, communication, empowerment, recognition, and praise, plus efficiencies in time management.	2	Assistant Chief Engineer, WESH-TV/WKCF-TV Master Control Supervisor, HTV
203	9/17/2016	Participation in events sponsored by community groups	On September 17, 2016, Anchor/Reporters Jim Payne & Meredith McDonough, along with Tony Mainolfi, Chief Meteorologist, WESH 2 News, were co-emcees of the "Women of Distinction - Girl Scout Gala." The event honors the achievements of women and girls across Central Florida and raises money for all the Girl Scout Councils.	3	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV Chief Meteorologist, WESH-TV

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204	9/19/2016	Establishment of training programs for station personnel	From September 19th-September 24th, Robert "Pat" Furrie, IT Manager, WESH-TV/WKCF-TV, completed a course of study to become a VMware Certified Professional. VMware is the primary software that operates the stations' virtual server environment. The 5-day VMware vSphere training course included intensive hands-on training that focused on installing, configuring, and managing VMware vSphere 6. At the end of this course, Pat took the "VMware Certified Professional 6 - Data Center Virtualization" exam onsite, validating that he achieved the necessary skills and knowledge.	1	IT Manager, WESH-TV/WKCF-TV
205	9/20/2016	Establishment of training programs for station personnel	From September 20, 2016 through June 15, 2017, Kirsten Wolff, News Director, WESH 2 News, participated as a class member of the 2016-2017 Hearst Management Institute. HMI was established in 1997 by Frank Bennack, Jr., Executive Vice Chairman and former CEO Hearst Corporate. The goals are to improve the participants' understanding of leading management concepts, help them become more effective leaders and to enhance their critical personal competencies. She was chosen to participate by Hearst Corporate management.	1	News Director, WESH-TV
206	9/21/2016	Participation in events sponsored by community groups	James Cole, WESH 2 News Photojournalist, is the Vice President of Broadcast and an Executive Board Member of the Central Florida Association of Black Journalist (CFLABJ). Since its inception, 40 years ago, its mission is to form a regional network of journalists and serve as a forum for members to improve their skills and share ideas and experiences.	1	Photojournalist, WESH-TV

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207	9/22/2016	Participation in events or programs sponsored by educational institutions	On September 22, 2016, Frank Burt, Photojournalist, WESH 2 News, spoke to 150 Kent State University students during a "Media Ethics" conference. It was presented by Poynter Institute and consisted of 4 panelist. The topics of discussion were the Pulse Night Club shooting that occurred in Orlando, Florida and the shooting deaths of police officers in Dallas, Texas.	1	Photojournalist, WESH-TV