

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 9/26/2016 Hire Date: 11/27/2017	1-2, 4-8, 10-15, 17-19, 21-26, 28-32, 36-37, 39, 41-42, 46-52, 54-57	10
Account Executive Open Date: 10/17/2016 Hire Date: 11/27/2017	1-2, 4-15, 17-19, 21-26, 28-33, 36-37, 39, 41-42, 46, 48-52, 54-57	36
Digital Account Executive Open Date: 4/27/2017 Hire Date: 12/6/2017	1-2, 4-8, 10-15, 17-19, 21, 23-26, 28-32, 36-37, 39, 41-42, 46-52, 54-57	10
Account Executive Open Date: 6/6/2017 Hire Date: 11/27/2017	1-2, 4-8, 10-19, 21, 23-26, 28-33, 37, 39, 41-42, 46-52, 54-57	16
News Producer Open Date: 7/14/2017 Hire Date: 10/18/2017	2, 4-8, 10-15, 17-21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-57	10
Anchor/Reporter Open Date: 8/22/2017 Hire Date: 1/2/2018	2-8, 10-15, 17-19, 21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-57	10
Reporter Open Date: 8/22/2017 Hire Date: 1/2/2018	2-8, 10-15, 17-19, 21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-57	10
Executive Producer Open Date: 8/24/2017 Hire Date: 12/18/2017	2-8, 10-15, 17-19, 21, 23-26, 28-32, 35, 37, 39, 41-44, 46-52, 54-57	10
Executive Producer Open Date: 8/24/2017 Hire Date: 1/15/2018	2-8, 10-15, 17-19, 21, 23-26, 28-32, 35, 37, 39, 41-44, 46-52, 54-57	10
Producer Open Date: 9/7/2017 Hire Date: 10/28/2017	2-8, 10-15, 17-21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-57	10
Account Executive Open Date: 9/14/2017 Hire Date: 1/2/2018	1-8, 10-15, 17-19, 21, 23-26, 28-33, 37, 39, 41-42, 46-52, 54-57	10
Account Executive Open Date: 10/11/2017 Hire Date: 4/23/2018	1-8, 10-15, 17-19, 21, 23-26, 28-32, 36-37, 39, 41-42, 46-52, 54-57	10
Account Executive Open Date: 10/19/2017 Hire Date: 1/8/2018	1-8, 10-15, 17-19, 21, 23-26, 28-32, 36-37, 39, 41-42, 46-52, 54-57	10
Account Executive Open Date: 10/19/2017 Hire Date: 1/16/2018	1-8, 10-15, 17-19, 21, 23-32, 36-37, 39, 41-42, 46-52, 54-57	36

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

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Photographer Open Date: 11/2/2017 Hire Date: 11/27/2017	2, 5, 8, 10-13, 17, 19, 23-26, 28-33, 37, 41-42, 46, 48-51, 56-57	10
Photographer Editor Open Date: 11/21/2017 Hire Date: 2/1/2018	2-8, 10-15, 17-19, 21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-57	10
Assignment Editor Open Date: 11/21/2017 Hire Date: 1/25/2018	2-8, 10-15, 17-19, 21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-57	10
Photographer Open Date: 12/20/2017 Hire Date: 4/22/2018	2-5, 7-8, 10-15, 17, 19, 21, 23-26, 28- 33, 37, 39, 41-42, 44, 46, 48-52, 54-58	10
Producer Open Date: 1/5/2018 Hire Date: 4/9/2018	2-8, 10-15, 17-19, 21, 23-26, 28-32, 37, 39, 41-44, 46, 48-52, 54-58	10
Maintenance Technician Open Date: 1/30/2018 Hire Date: 8/27/2018	2-8, 10-15, 17-21, 23-26, 28-32, 34, 37, 39, 41-42, 46, 48-58	10
Business Manager Open Date: 2/21/2018 Hire Date: 8/8/2018	2, 4-5, 7-8, 10-15, 17-19, 21, 23-26, 28- 33, 37, 39-42, 45-46, 48-58	45
Photographer Editor Open Date: 3/21/2018 Hire Date: 6/3/2018	2-5, 7-8, 10-15, 17-19, 21, 23-26, 28- 32, 37, 39, 41-44, 46, 48-58	10
Client Service Specialist Open Date: 3/29/2018 Hire Date: 8/13/2018	1-5, 7-8, 10-15, 17-19, 21, 23-26, 28- 33, 37, 39, 41-42, 46-58	33
Master Control Operator Open Date: 6/21/2018 Hire Date: 9/17/2018	2-5, 7-8, 10-15, 17-19, 21, 23-26, 28- 33, 37-39, 41-42, 46, 48-58	10

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 919/217-4438 Email : slizik@602Communications.com Sandy Lizik	N	0
2	Alabama State University 915 S. Jackson Street Montgomery, Alabama 36104 Phone : 334/229-4493 Url : http://www.alasu.edu Email : dokeowo@alasu.edu Fax : 1-334-229-4976 David Okeowo	Y	0
3	All About People 4767 New Broad Street Suite 308 Orlando, Florida 32814 Phone : 407 751-7146 Url : http://www.allaboutpeople.net/ Fax : 1-602-955-6646 Gary Staudt	N	0
4	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : mba@mbaweb.org Fax : 1-417-883-2259 Donnie Harris	N	0
5	Asian American Journalists Association (AAJA) 5 Third Street, Ste. 1108 San Francisco, California 94103 Phone : 415-346-2051 Url : http://www.aaja.org Asian American Journalists Association Manual Posting	N	0
6	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : rrobinson@bates.ctc.edu Roland Robinson	N	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

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7	California Chicano News Media Assoc. 727 W. 27th Street Room 201 Los Angeles, California 90071 Phone : 213/821-0075 Url : http://www.ccnma.org Sylvia Wells Manual Posting	N	0
8	Career Source Central Florida 2884 South Orlando Drive Sanford, Florida 32773 Phone : 407-531-1231 x7340 Url : CareerSourceCentralFlorida.com Lupino Reed Manual Posting	Y	0
9	Careerbuilder.com 200 N. LaSalle, Suite 1100 Chicago, Illinois Phone : 773.527.3600 Career Services Manual Posting	N	1
10	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : http://careers.hearsttelevision.com/ Email : htv.careers@hearst.com Career Services	N	100
11	Central Florida Assoc. of Black Journalist P.O.Box 745 Orlando, Florida Phone : 407/872-0656 Url : http://cfabj.wordpress.com Email : Chetglover@cfl.rr.com Fax : 1-407-872-5763 Chester Glover	Y	0
12	Central Florida Employment Council 450 Seminola Blvd Casselberry, Florida 32707 Phone : 407/834-4223 Url : http://www.cfec.org Email : cfec@cfec.org Fax : 1-407-260-2949 Paulette Weir	Y	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Central Florida Urban League 2804 Belco Drive Orlando, Florida 32808 Phone : 407/841-7654 Url : http://www.cful.org Email : srichardson@cful.org Fax : 1-407-841-9114 S Richardson	Y	0
14	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Email : bille@michaelsmedia.com Michael Bille	N	0
15	Columbia University 2950 Broadway New York, New York 10027 Phone : 212/854-8608 Url : http://www.journalism.columbia.edu Melissa McLainey Manual Posting	N	0
16	Current Employee	N	1
17	Daytona State College 1200 W. International Speedway Blvd. Room 205, Bldg 100 Daytona Beach, Florida 32120 Phone : 386/506-3687 Url : http://www.daytonastate.edu Career Services Manual Posting	Y	0
18	Eatman Media Services P.C Box 102 Bedford, New York 10506 Phone : 914-234-4748 Url : http://www.eatmanmediaservices.com/ Ross Eatman Manual Posting	N	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

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19	Emma L. Bowen Foudation of Minority Interest in Media 524 W. 57th St New York, New York 10019 Phone : 212-975-2545 Email : Sandra.Rice@nbcuni.com Career Services	N	0
20	Employee Referral	N	7
21	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
22	Everglades University 850 Trafalgar Court Maitland, Florida 32751 Phone : 407.277.0311 Email : kburns@evergladesuniversity.edu Kimberly Burns	N	0
23	Finding the Lost Sheep Post Office Box 770591 Winter Garden, Florida 34777 Phone : 321-354-8885 Email : info@findingthelostsheep.com Sharee Hodge	Y	0
24	Florida A & M University 100 Student Union Plaza Tallahassee, Florida 32307 Phone : 850-599-8808 Url : http://www.famu.edu Email : cecile.washington@famu.edu Cecile Washington	Y	0
25	Florida Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone : 850/681-6444 Url : http://www.fab.org Email : Lvarn@fab.org Fax : 1-850-222-3957 Lindsay Varn	Y	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	Florida State University A-4100 University Center Tallahassee, Florida Phone : 850/644-4023 Url : http://www.fsu.edu Email : Reception@admin.fsu.edu Debbie Crowder	Y	0
27	Former Employee	N	1
28	Goodwill Industries-Self-Sufficiency Job Center 101 W. Cypress Street Kissimmee, Florida 34741 Phone : 407/847-0696 Url : http://www.goodwillcfl.org Email : Lvazquez@goodwillcfl.org Fax : 1-407-847-0951 Lourdes Vazquez	Y	0
29	Goodwill Industries-Self-Sufficiency Job Center 515 W. Central Blvd. Orlando, Florida 32801 Phone : 407/872-0770 Url : http://www.goodwillcfl.org Email : mlonnquist@goodwillcfl.org Fax : 1-407-872-0256 M Lonnquist	Y	0
30	Goodwill Industries-Self-Sufficiency Job Center 112 S. Sanford Avenue Sanford, Florida 32771 Phone : 407/936-0469 Url : http://www.goodwillcfl.org Email : bnewkirk@goodwillcfl.org Fax : 1-407-936-0480 Belinda Newkirk	Y	0
31	Hispanic Chamber of Commerce 315 E. Robinson Street Suite 190 Orlando, Florida 32801 Phone : 407/428-5870 Url : http://www.hispanicchamber.net Email : lgarcia@hispanicchamber.net Fax : 1-407-428-5871 L Garcia	N	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Howard University School of Communication 525 Bryant Street, NW Washington, District of Columbia 20059 Phone : 202/806-5806 Url : http://www.howard.edu Email : Cdudley@Howard.edu Fax : 1-202-986-2911 Carol Dudley	Y	0
33	Indeed.com 177 Broad Street, 6th Floor Stamford, Connecticut 06901 Phone : 646 -589 -6802 Url : www.indeed.com Megan Brown Manual Posting	N	10
34	Insight Recruiter 683 Schofield Road San Francisco, California 94129 Phone : 415-852-3621 Email : admin@insightrecruiting.com Lynn Hollis	N	1
35	ITT Technical Institute 1400 International Parkway Lake Mary, Florida 32746 Phone : 407/936-0610 Url : http://www.itt-tech.edu Email : arusiloski@itt-tech.edu Fax : 1-407-936-0512 Kim Poaletti	N	0
36	LinkedIn 2029 Stierlin Court Mountain View, California 94043 Phone : . Url : http://www.linkedin.com Career Services Manual Posting	N	24
37	Long Island University-CW Post Campus 720 Northern Blvd Kumble Hall Brookville, New York Phone : 516-299-2251 Url : http://www.liunet.edu Email : post-careersuccess@liu.edu Career Services	Y	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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38	MediaBistro 825 Eighth Avenue, 29th Floor New York, New York 10019 Phone : (800) 205-7792 Career Services Manual Posting	N	0
39	MediaLine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800/237-8073 Url : http://www.medialine.com/jobshtm Email : medialine@medialine.com Mark Shilstone	N	0
40	Monster.com 622 Third Avenue, 39th Floor New York, New York Phone : (212) 351-7000 Career Services Manual Posting	N	1
41	National Association of Hispanic Journalists 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Career Services Manual Posting	N	0
42	National Lesbian & Gay Journalists Association 1420 K. Street, NW Suite 910 Washington, District of Columbia 20005 Phone : 202/588-9888 ext 10 Email : info@nljja.org Fax : 1-202-588-1818 David Barre	Y	0
43	New York University - Wasserman Ctr for Development 133 E. 12th Street 2nd Floor New York, New York 10003 Phone : 214/998-4730 Url : http://www.nyu.edu/careerdevelopment Trudy Steinfeld Manual Posting	N	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

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44	Northwestern University - Medill School 1845 Sheridan Road Evanston, Illinois Phone : 847/467-1238 Url : http://www.medill.northwestern.edu Lonnie Dunlap Manual Posting	N	0
45	Parker & Lynch Recruiting 390 North Orange Avenue Suite 1600 Orlando, Florida 32801 Phone : 407-454-6545 Email : orlando@parkerlynch.com Daniel Clark	N	2
46	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	2
47	Rollins College Crummer Graduate School 1000 Holt Avenue Camp Box 2722 Winter Park, Florida Phone : 407/646-2335 Url : http://www.rollins.edu/careerservices Email : careerdevelopment@Rollins.edu Fax : 1-407-646-2311 Career Services	N	0
48	Seminole State College 100 Weldon Blvd. Sanford, Florida 32773 Phone : 407/708-2294 Url : http://www.seminolestate.edu/careers Career Development Center Manual Posting	Y	0
49	State of FL - Dept of Ed.-Division of Voc. Rehab. 3555 Maguire Blvd Suite 205 Orlando, Florida 32803 Phone : 407/897-2725 Url : http://www.fldoe.org Email : Nancy.Pritchard@vr.fldoe.org Fax : 1-407-897-2752 Nancy Pritchard	Y	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

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50	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
51	TVJobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 760/754-8177 Url : http://www.tvjobs.com Mark Holloway Manual Posting	N	2
52	University of Central Florida - Career Resource Center P.O.Box 160165 Admin. Bldg, Suite S124 Orlando, Florida Phone : 407/823-2361 Url : http://www.career.ucf.edu Veena Garib Manual Posting	N	1
53	University of Colorado at Boulder 1511 University Avenue #478 UCB Boulder, Colorado 80309 Phone : (303) 492-5480 Url : http://colorado.edu/ Christine Mahoney Manual Posting	Y	0
54	University of FL-College of Journalism & Communications 2081 Weimer Hall Gainesville, Florida 32611 Phone : 352/392-0463 Url : http://www.jou.ufl.edu/knight/jobintern/ David Ostroff Manual Posting	N	0
55	University of Maryland-Phillip Merrill College of Journalism 1117 Journalism Building 1 College Park, Maryland 20742 Phone : 301-405-7247 Url : http://www.journalism.umd.edu Email : charvey@jmail.umd.edu Adrienne Flynn	N	0

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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56	Valencia Community College - Career Placement 8600 Valencia College Lane Orlando, Florida 32825 Phone : 407/582-2726 Url : http://valenciacc.edu/careerdevelopment Merling Anglade Manual Posting	Y	0
57	Western Carolina University 205 E. Killian Annex Cullowhee, North Carolina 28723 Phone : 828/227-3851 Url : http://jobs.wcu.edu Donald Connelly Manual Posting	Y	0
58	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			153

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/1/2017	Participation in other activities designed by the station employment unit	From October 1, 2017 through September 30, 2018, 460 EEO public service announcements aired. WESH 2 (NBC affiliate) ran 101, CW18 (CW affiliate) ran 102, METV (a classic Retro Network) ran 103, This TV (a 24 hours per day/7 days per week Movie Network) ran 27 (from 10/1/17 to 12/31/2017), Justice Network (a Crime Network) ran 76 (starting 1/1/2018), and Estrella (an Hispanic Network) ran 51 The on air copy reads as follows: "WESH-TV, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our station. If your organization is interested in receiving notifications on job vacancies at WESH-TV, please contact Human Resources at WESH-TV 1021 North Wymore Road Winter Park, FL 32789 or call 407 645-2222."	1	Executive Assistant, WESH-TV/WKCF-TV
2	10/1/2017	Establishment of an intern program designed to assist members of the community	The WESH 2/CW18 intern program offers "hands-on" experience for college students and gives them an insiders look at how a broadcast television station operates. The list of requirements include: documentation that college credit will be earned and that the internship is an integral part of the curriculum; the students have demonstrated an interest in Journalism, Broadcast Communications, the Web, Sales, Weather, or Sports, and are currently enrolled in a University, College, and/or Technical school. The 2017-2018 internships were in News and Digital. The station hosted 2 interns in the Spring and 3 interns in the Summer. The colleges represented were: University of Central Florida, University of Florida, University of Missouri, and High Point University.	8	News Managing Editor, WESH-TV Executive Producer, WESH-TV Digital Media Manager, WESH-TV Assignment Editor, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

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3	10/1/2017	Participation in events sponsored by community groups	Throughout the year, Mike Ollendorf, Photographer WESH 2 News, is a volunteer co-chair for the Hydrocephalus Association of Central Florida. He organizes fundraisers, plans walks, conducts training, and spearheads informational events. Mike is also a member of the Florida Hospital for Children and Families Advisory Council. The web-based counsel works with the hospital to suggest and implement improvements to service. They provide feedback and assist patients & families as they navigate through the hospital system.	1	Photographer, WESH-TV
4	10/1/2017	Participation in events sponsored by community groups	Throughout the year, James Cole Assignment Editor, WESH 2 News, participates as a Board Member of the Central Florida Association of Black Journalist - NABJ. Since its inception, its' mission is to form a regional network of journalists that would serve as a forum in which members could improve their skills and share ideas and experiences.	1	Assignment Editor, WESH-TV
5	10/1/2017	Participation in events or programs sponsored by educational institutions	During the school term, August through May, Mike Kirby Photographer WESH 2 News, serves on an Advisory Committee for Winter Park Tech. The purpose is to review school improvement plans and offer input on vocational education programs.	1	Photographer, WESH-TV
6	10/1/2017	Participation in events sponsored by community groups	On an on-going basis, Adrian Whitsett, Anchor/Reporter WESH 2 News, participates as a mentor with the Camaraderie Foundation and the American Corporate Partners. These year-long partnerships are for and with Veterans who are transitioning to civilian life.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

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7	10/1/2017	Participation in events sponsored by community groups	Monthly, Brittany Beane Account Executive CW18, is actively involved with the Orlando Ballet. She is the Secretary for the Board of Directors, Chairs the United Arts Collaborative Campaign, plus volunteers and attends board meetings for the Orlando Ballet School. In April 2018, she attended the United Arts Collaborative Campaign Closing Mixer; it was a funding for the Orlando Ballet and Orlando Arts.	1	Account Manager, WKCF-TV
8	10/1/2017	Participation in events sponsored by community groups	Yearly, Brittany Beane Account Executive for CW18, is actively involved with the Junior League of Florida. She is the Statewide Communications Chair for the Board of Directors and attends their annual meeting. To prepare for the Summer Conference, she participated in their monthly delegate call. During the Legislative session in Tallahassee, she advocated for the Bills that affect the Leagues' core values, which are Childhood Health and Hunger. In addition, Brittany is a volunteer mentor at the Women's Juvenile Detention Center.	1	Account Manager, WKCF-TV
9	10/1/2017	Participation in events or programs sponsored by educational institutions	Throughout the year, Brittany Beane Account Manager CW18, serves as a mentor for Valencia College's "Take Stock in Children" program.	1	Account Manager, WKCF-TV
10	10/6/2017	Participation in events sponsored by community groups	On October 6, 2017, Jim Payne, Anchor/Reporter WESH 2 News, emceed the "Starry, Starry Nights" program. The event celebrated the 21st anniversary of fundraising for the Rollins College Hamilton Holt evening degree program.	1	Anchor/Reporter, WESH-TV
11	10/14/2017	Participation in events sponsored by community groups	On October 14, 2017, WESH 2 News' Anchor/Reporters Jim Payne and Meredith McDonough, co-hosted the Special Olympics Gala. The event honored athletes, coaches, volunteers, and donors, plus raised money so the participants can train and compete.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

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12	10/19/2017	Participation in events sponsored by community groups	On October 19, 2017, Stewart Moore, Anchor/Reporter, WESH 2 News, served as a Moderator during the Orlando District 5 Commission's final debate before the November election.	1	Anchor/Reporter, WESH-TV
13	10/20/2017	Participation in events or programs sponsored by educational institutions	On October 20, 2017, Brigitte Snedeker, Associate Producer WESH 2 News, scheduled a tour for the University of Central Florida's Nicholson School of Communications. The group was the Zeta Phi Eta Communications Fraternity consisting of 11 students majoring in Radio/Television, Journalism, Advertising & Public Relations, and Communications. Having an interest in News as a career, they wanted to see how a newsroom operates, the flow of news gathering, and how a newscast is created. They toured the control room, master control, the newsroom, plus watched WESH 2 News at Noon. They asked questions of Rick McLaughlin, Assistant News Director, Jess O'Neill, News Managing Editor, James Cole, Assignment Editor, Anchor/Reporters Michelle Imperato and Jazmin Bailey, Meteorologist Eric Burris, and WESH 2's Chopper Dan McCarthy.	7	Assistant News Director, WESH-TV News Managing Editor, WESH-TV Meteorologist, WESH-TV Associate Producer, WESH-TV
14	10/20/2017	Participation in events sponsored by community groups	On October 20, 2017, Jim Payne, Anchor/Reporter WESH 2 News, was a guest emcee for the Orange County Sheriff's Foundation's annual fundraising/recognition luncheon. The event raised money for families of the deputies killed or wounded in the line of duty and for a memorial that honors them.	1	Anchor/Reporter, WESH-TV
15	10/23/2017	Participation in events sponsored by community groups	On October 23, 2017, Matt Lupoli, Reporter WESH 2 News, emceed the "Pearls of Hope" Gala at Embry Riddle Aeronautical University. The event benefitted the Foods for Hope charity which raises funds for homeless children.	1	Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

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16	10/24/2017	Participation in events or programs sponsored by educational institutions	On October 24, 2017, Amy Swezey Meteorologist WESH 2 News, visited University High School and spoke to the youth and their teachers in the Exceptional Student Education program. She discussed weather, television, careers in Broadcasting and Meteorology, and the importance of reading and literacy. Amy also read the book she authored titled, "Let's Talk Weather, TV Forecasting: Behind the Scenes".	1	Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
17	10/24/2017	Provision of training to management	On Tuesday, October 24, 2017, Dave Kaylor, Director of Veteran Recruiting, HEARST Television, visited WESH 2/CW18 to provide training to hiring managers relating to the hiring of U.S. Armed Forces veterans. Among the topics covered in the training session were: how to evaluate the past employment and duties of armed services personnel and the "transferability" or applicability of those skills and qualifications to a broadcast / newsgathering / digital business; the process and "pipeline" for identifying, interviewing, and attracting qualified candidates from the Armed Services pool; ensuring non-discrimination in the consideration and hiring of veterans and periodic leave status; and common misconceptions about veteran employment. Attendees present were: HEARST's Robin Spears, Regional Director of Finance and Kevin Johnson, Graphic Operations Director, WESH 2/CW18's Brock Lesperance, Business Manager, Steve Rifkin, Creative Services Director, Kelley Davis, Digital Sales Manager, Rick Scharf, Operations Manager, Raul "Gito" Saldana, Assistant Chief Engineer, and Michelle D. Bell, Executive Assistant, WESH 2's Kevin Orchard, General Sales Manager, Kirsten Wolff, News Director, CW18's, Dave Riva, General Sales Manager and Samantha Johnson, Local Sales Manager.	12	Business Manager, WESH-TV/WKCF-TV General Sales Manager, WKCF-TV Digital Sales Manager, WESH-TV/WKCF-TV Graphic Operations Director, HEARST
18	10/25/2017	Participation in events or programs sponsored by educational institutions	On October 25, 2017, Kyle Gravlin, Meteorologist WESH 2 News, talked about weather, climate, water safety, and television news to 100 5th graders at Enterprise Elementary School.	1	Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
19	10/25/2017	Participation in events or programs sponsored by educational institutions	On October 25, 2017, Kirsten Wolff, News Director and Jess O'Neill, News Managing Editor, WESH 2 News, attended the University of Florida's Fall College of Journalism and Communications Career Day. They met with Journalism and Communications students who were interested in internship opportunities for college credit and careers in television news.	2	News Director, WESH-TV News Managing Editor, WESH-TV
20	10/25/2017	Participation in events or programs sponsored by educational institutions	On October 25, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 100 4th graders at Sweetwater Elementary School about weather and the water cycle.	1	Chief Meteorologist, WESH-TV
21	10/27/2017	Participation in events or programs sponsored by educational institutions	On October 27, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in the "Dads and Donuts" mentoring program at Legacy Middle School.	1	Chief Meteorologist, WESH-TV
22	10/28/2017	Participation in events sponsored by community groups	On October 28, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, emceed the "2017 Orlando Walk to End Hydrocephalus".	1	Anchor/Reporter, WESH-TV
23	11/2/2017	Participation in events or programs sponsored by educational institutions	On November 2, 2017, Amy Swezey, Meteorologist WESH 2 News, spoke to Sugar Mill Elementary School's 5th graders and teachers about weather and the various tools and instruments used for forecasting, careers in Broadcasting and Meteorology and the importance of school and education.	1	Meteorologist, WESH-TV
24	11/3/2017	Participation in events sponsored by community groups	On November 3, 2017, Tonja Brooks, Client Service Specialist, WESH 2, Risa Quiles, News Room Administrator, and Michelle D. Bell, Executive Assistant, WESH 2/CW18, attended the kick-off Christmas luncheon at Great Oaks Village. Community leaders who support and have a vested interest in the organization were among the attendees. Great Oaks Village is a residential foster care group home for youth aged 6 to 18+ who have been removed from their homes by the State of Florida due to abuse, neglect, or abandonment.	3	Client Service Specialist, WESH-TV News Room Administrator, WESH-TV Executive Assistant, WESH-TV/WKCF-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
25	11/3/2017	Participation in events sponsored by community groups	On November 3, 2017, Amy Sweezey Meteorologist, WESH 2 News, spoke to the "Friendship Club" at Winter Park Presbyterian Church about television, weather, broadcasting, and life as a Meteorologist.	1	Meteorologist, WESH-TV
26	11/3/2017	Participation in events or programs sponsored by educational institutions	On November 3, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, spoke to 250 students and adults at Daytona State College about the impact of the 2017 hurricane season.	1	Chief Meteorologist, WESH-TV
27	11/3/2017	Participation in events or programs sponsored by educational institutions	On November 3, 2017, John Soapes, President and General Manager, Rick Scharf, Operations Manager, WESH-TV/WKCF-TV, and WESH 2 News' Kirsten Wolff, News Director, Rick McLaughlin, Assistant News Director, and Jason Guy, Anchor/Reporter, hosted Stetson University students. They were given a tour of the studio and control room plus participated in a question & answer session about television news & careers in the industry.	5	President & General Manager, WESH-TV/WKCF-TV News Director, WESH-TV Operations Manager, WESH-TV/WKCF-TV Assistant News Director, WESH-TV
28	11/7/2017	Participation in events or programs sponsored by educational institutions	On November 7, 2017, Amy Sweezey Meteorologist, WESH 2 News, spoke to Cape View Elementary School's 3rd, 4th & 5th grade students and teachers. She discussed weather and the various forecasting tools and instruments a Meteorologist uses, careers in Broadcasting and Meteorology, and the importance of a school education.	1	Meteorologist, WESH-TV
29	11/8/2017	Participation in events sponsored by community groups	On November 8, 2017, Amy Sweezey Meteorologist WESH 2 News, spoke to the Meridian Club, a charitable group, about television, weather, broadcasting, and life as a Meteorologist. She also discussed Hurricane Irma that plowed through Central Florida in September.	1	Meteorologist, WESH-TV
30	11/11/2017	Participation in events sponsored by community groups	On November 11, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, participated in the "Let's Say Grace" event. It benefitted Grace Medical Home; a medical facility providing continuous, comprehensive primary care.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
31	11/11/2017	Participation in events sponsored by community groups	On November 11, 2017, Jim Payne Anchor/Reporter WESH 2 News, as a member of the Board of Directors of Special Olympics, attended their meeting held at the ESPN Wild World of Sports, Orlando.	1	Anchor/Reporter, WESH-TV
32	11/14/2017	Participation in events or programs sponsored by educational institutions	On November 14, 2017, Hadas Brown, Reporter WESH 2 News, spoke to students at Lake Gem Elementary School about her career; this was during the Orange County Teach-In.	1	Reporter, WESH-TV
33	11/14/2017	Participation in events or programs sponsored by educational institutions	On November 14, 2017, Stewart Moore, Anchor/Reporter, WESH 2 News, spoke to students at Midway Elementary School about careers in Broadcasting during the Seminole County Teach-In.	1	Anchor/Reporter, WESH-TV
34	11/14/2017	Participation in events or programs sponsored by educational institutions	On November 14, 2017, Amy Swezey Meteorologist, WESH 2 News, participated in the Seminole County Teach-In at Crystal Lake Elementary School. She spoke to all 5th graders and teachers about weather, broadcasting, and careers in television. Amy also discussed the importance of a school education, along with the various tools and instruments that are used for forecasting the weather.	1	Meteorologist, WESH-TV
35	11/14/2017	Participation in events or programs sponsored by educational institutions	On November 14, 2017, Jason Guy, Anchor/Reporter WESH 2 News, spoke to several classes at Heathrow Elementary School during the Seminole County "Teach-In."	1	Anchor/Reporter, WESH-TV
36	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Alex Villarreal, Anchor/Reporter WESH 2 News, participated in the Orange County Teach-In at Lake Weston Elementary School in Orlando. She spoke to 5th graders about her role. Alex showed them news clips, taught them the art of news gathering (the WHO?, the WHAT?, the WHERE?, the WHEN?, the WHY?, and the HOW?), and passed out toy microphones so that they could practice interviewing each other.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
37	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to students about careers in broadcasting; this was during the Orange County Teach-In at Cypress Springs Elementary School.	1	Chief Meteorologist, WESH-TV
38	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Stewart Moore, Anchor/Reporter, WESH 2 News, spoke to students about careers in Broadcasting during the Orange County Teach-In at Andover Elementary School.	1	Anchor/Reporter, WESH-TV
39	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Jazmin Bailey, Anchor/Reporter WESH 2 News, spoke to elementary students during Orange County's Teach-In.	1	Anchor/Reporter, WESH-TV
40	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Amy Swezey, Meteorologist WESH 2 News, participated in the Orange County Teach-In at Lake George Elementary School. She spoke to all 3rd, 4th, and 5th graders and their teachers about weather broadcasting and careers in TV. She discussed the importance of a school education, plus the various tools and instruments that are used for forecasting the weather.	1	Meteorologist, WESH-TV
41	11/15/2017	Participation in events sponsored by community groups	On November 15, 2017, Jazmin Bailey, Anchor/Reporter WESH 2 News, participated in the "Ladies Night Out" - a women's empowerment event at the Acceleration Church.	1	Anchor/Reporter, WESH-TV
42	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Michelle Imperato, Anchor/Reporter WESH 2 News, spoke to Northlake Park Community School 5th graders about her day-to-day preparations and presentations of the station's newscast. While there, she met with the TV News Crew to discuss the formation and delivery of the school's daily news announcements to the student body.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
43	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Meredith McDonough, Anchor/Reporter WESH 2 News, participated in the annual Orange County Teach-In at Thornebrook Elementary School. She spoke to the students about News reporting and her career as an Anchor/Reporter.	1	Anchor/Reporter, WESH-TV
44	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, Jason Guy, Anchor/Reporter WESH 2 News, spoke to multiple classes at Palm Lake Elementary School during the Orange County Teach-In."	1	Anchor/Reporter, WESH-TV
45	11/17/2017	Participation in events or programs sponsored by educational institutions	On November 17, 2017, Kyle Gravlin Meteorologist WESH 2 News, joined businesses with backgrounds in Science/Engineering, Education, Arts, and Math. They spoke to hundreds of K, 1st, 2nd, 3rd and 4th graders about their careers and what a typical day is like for them. This took place at Sunrise Elementary School during their STEMspiration Day - a career day event.	1	Meteorologist, WESH-TV
46	11/17/2017	Participation in events or programs sponsored by educational institutions	On November 17, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in the "Science Day" at Legacy Middle School. The students were working on their home weather stations and wanted more information on how to take measurements.	1	Chief Meteorologist, WESH-TV
47	11/17/2017	Participation in events or programs sponsored by educational institutions	On November 17, 2017, Tony Mainolfi, Chief Meteorologist, WESH 2 News, participated in the "Science Day" at Legacy Middle School. The students were working on their home weather stations and wanted more information on how to take measurements.	1	Chief Meteorologist, WESH-TV
48	11/24/2017	Participation in events sponsored by community groups	On November 24, 2017, Jazmin Bailey, Anchor/Reporter WESH 2 News, was a server during the Orlando Rescue Mission's Thanksgiving breakfast.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
49	12/1/2017	Participation in events or programs sponsored by educational institutions	On December 1, 2017, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 2nd and 3rd graders at Sugar Mill Elementary School about his daily routine and the various weather cycles that occur during the year.	1	Chief Meteorologist, WESH-TV
50	12/4/2017	Participation in events or programs sponsored by educational institutions	On December 4, 2017, Hadas Brown, Reporter WESH 2 News, spoke to Sunrise Elementary School's 4th and 5th grade students about television news. She also helped them prep for the next day's morning announcements newscast.	1	Reporter, WESH-TV
51	12/9/2017	Participation in events sponsored by community groups	On December 9, 2017, Jim Payne Anchor/Reporter and Dave McDaniel, Reporter, WESH 2 News, respectively, co-hosted the annual City of Sanford's "Christmas Parade of Lights". The more than 5000 attendees saw the 68 entries from floats to marching bands.	2	Anchor/Reporter, WESH-TV Reporter, WESH-TV
52	12/12/2017	Participation in other activities designed by the station employment unit	On December 12, 2017, Gail Paschall Brown, Reporter WESH 2 News, served as host, Michelle D. Bell, Executive Assistant, Risa Quiles, News Room Administrator, Tonja Brooks, Client Sales Specialist, WESH 2, Nancy Tharp, Client Sales Specialist, CW18, and Celine Bartley, Receptionist, assisted with the station's holiday party for the youth of Great Oaks Village. It included playing the "Family Feud" game, dinner, and gift distribution. Great Oaks Village is a foster care group home for youth 6 to 18+ who have been removed from their homes by the State of Florida due to abuse, neglect, or abandonment.	6	Executive Assistant, WESH-TV/WKCF-TV Client Sales Specialist, WKCF-TV Client Sales Specialist, WESH-TV Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
53	12/14/2017	Participation in events or programs sponsored by educational institutions	On December 14, 2017, a University of Central Florida Human Communications & Integrated Business major, job shadowed in the WESH 2 News department. She met with WESH 2 News' Kirsten Wolff, News Director, Summer Knowles, Meredith McDonough and Stewart Moore, Anchor/Reporters, John Carlisle, Executive Producer, Belal Jaber, Senior Producer, Dave Ross, Assignment Editor, and Brian Doyle, Digital Media Manager. The Job Shadow program provides students the opportunity to explore career fields and/or industries while networking. Host employers are able to identify students for future internships or employment opportunities, mentor the next generation of professionals in the field, and build relationships.	9	News Director, WESH-TV News Managing Editor, WESH-TV Anchor/Reporter, WESH-TV Digital Media Manager, WESH-TV
54	1/5/2018	Participation in events or programs sponsored by educational institutions	On January 5, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 3rd-5th graders about weather forecasting during their "Dads & Donuts" program.	1	Chief Meteorologist, WESH-TV
55	1/6/2018	Participation in events sponsored by community groups	On January 6, 2018, Jim Payne Anchor/Reporter WESH 2 News, hosted the "Law Enforcement Appreciation Day" ceremony. The representatives from across Central Florida were from multiple Law Enforcement agencies, their families, and survivors. The event included reading the names of fallen local officers and the releasing of balloons in their honor. Following that ceremony, he emceed the C.O.P.S. - "Concerns of Police Survivors," dinner. The event raised money for families and loved ones of law enforcement officers killed in the line of duty.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
56	1/9/2018	Participation in events or programs sponsored by educational institutions	On January 9, 2018, Amy Swezey, Meteorologist WESH 2 News, spoke to the entire 5th grade students and teachers at RJ Longstreet Elementary School in Daytona Beach. Not only did she discuss weather, TV, careers in Broadcasting and Meteorology, and the importance of school and education, but also, the various tools and instruments that are used for forecasting patterns, systems, and life-threatening occurrences.	1	Meteorologist, WESH-TV
57	1/11/2018	Participation in events sponsored by community groups	On January 11, 2018, Jazmin Bailey, Anchor/Reporter WESH 2 News, was the guest speaker of the Speak Life Vision Board Workshop. She shared powerful stories of victories in her life and created a vision board for her 2018 goals.	1	Anchor/Reporter, WESH-TV
58	1/12/2018	Participation in events or programs sponsored by educational institutions	On January 12, 2018, Tony Mainolfi Chief Meteorologist WESH 2 News, spoke to 6th graders at Narcoosee Middle School in Orlando about weather forecasting during their weather unit of study.	1	Chief Meteorologist, WESH-TV
59	1/13/2018	Participation in events sponsored by community groups	On January 13, 2018, Stewart Moore Anchor/Reporter WESH 2 News, was the emcee for the Eagle Awards presented by the African American Chamber of Commerce.	1	Anchor/Reporter, WESH-TV
60	1/22/2018	Participation in events or programs sponsored by educational institutions	On January 22, 2018, Amy Swezey Meteorologist WESH 2 News, participated in the annual statewide Literacy Week event. She read books about weather in group sessions to the entire school of Pre K-5th graders at Apopka Elementary School. Her discussion included weather, TV careers in Broadcasting & Meteorology and the importance of reading and literacy.	1	Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
61	1/23/2018	Participation in events or programs sponsored by educational institutions	On January 23, 2018, Amy Sweezey Meteorologist WESH 2 News, spoke to all 4th-6th graders and their teachers at Sea Park Elementary School in Satellite Beach. She discussed the importance of school and education, along with the various tools and instruments used for forecasting the weather. She also participated in the statewide Literacy Week event. She read books about weather to all K-3rd graders. She talked about weather, TV, careers in broadcasting and meteorology and the importance of reading and literacy.	1	Meteorologist, WESH-TV
62	1/23/2018	Participation in events or programs sponsored by educational institutions	On January 23, 2018, Amy Sweezey Meteorologist WESH 2 News, participated in the annual statewide "Literacy Week" event at Sherwood Elementary School in Melbourne. She read books about weather to the student body, Pre K-5th graders. The topics discussed included weather, TV, careers in Broadcasting and Meteorology, the importance of reading, literacy, school, and education, plus the various tools and instruments used for forecasting patterns, systems and life-threatening occurrences.	1	Meteorologist, WESH-TV
63	1/24/2018	Participation in events or programs sponsored by educational institutions	On January 24, 2018, Amy Sweezey Meteorologist WESH 2 News, participated in the annual statewide "Literacy Week" event at Heathrow Elementary School in Lake Mary. To the entire 2nd grade student body, she read books, discussed weather, TV, careers in Broadcasting and Meteorology, and the importance of reading and literacy.	1	Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

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64	1/25/2018	Participation in events or programs sponsored by educational institutions	On January 25, 2018, Amy Swezey Meteorologist WESH 2 News, participated in the annual statewide "Literacy Week" events at Cape View Elementary School in Winter Park. She read books about weather to all K-2nd graders and their teachers. She talked about weather, TV, careers in Broadcasting and Meteorology, plus the importance of reading and literacy.	1	Meteorologist, WESH-TV
65	1/25/2018	Participation in events or programs sponsored by educational institutions	On January 25, 2018, Amy Swezey Meteorologist WESH 2 News, spoke to 5th & 6th grade students and teachers at RL Stevenson Elementary School in Merritt Island. Her topics of discussion included weather, TV, careers in Broadcasting and Meteorology, the importance of school and education, and the various tools and instruments used for forecasting the weather.	1	Meteorologist, WESH-TV
66	1/26/2018	Participation in events sponsored by community groups	On January 26, 2018, Jazmin Bailey Anchor/Reporter WESH 2 News, was the Mistress of Ceremonies for the official "Fly Girls" launch and registration party. This dance enrichment program, was for teen girls who live in Orlando's Parramore neighborhood; the event was held at the John H. Jackson Center.	1	Anchor/Reporter, WESH-TV
67	1/27/2018	Participation in events sponsored by community groups	On January 27, 2018, Jim Payne, Anchor/Reporter WESH 2 News, hosted and participated in the Daytona 5K held at Daytona International Speedway; it is the first official race of the annual Speed Weeks. Jim raised the flag, ran the 5K, and hosted the post awards ceremony. The event raised money for the United Way of Volusia/Flagler counties.	1	Anchor/Reporter, WESH-TV
68	1/30/2018	Participation in events or programs sponsored by educational institutions	On January 30, 2018, Amy Swezey, Meteorologist WESH 2 News, attended the 100th day anniversary celebration of International Community School. She read books to all 1st graders, talked about weather, TV, careers in Broadcasting and Meteorology and the importance of reading & literacy.	1	Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
69	2/1/2018	Participation in events sponsored by community groups	On February 1, 2018, Meredith McDonough Anchor/Reporter WESH 2 News, was the emcee during the "Power of the Purse." It was a fundraiser for the Central Florida Women's League held at the Four Seasons Resort, Orlando.	1	Anchor/Reporter, WESH-TV
70	2/2/2018	Participation in events sponsored by community groups	On February 2, 2018, Jim Payne Anchor/Reporter WESH 2 News, attended the Special Olympics Florida Board of Directors meeting; it was held at the Big House in Eustis.	1	Anchor/Reporter, WESH-TV
71	2/3/2018	Participation in events sponsored by community groups	On February 3, 2018, Jim Payne, Anchor/Reporter WESH 2 News, emceed the 11th Annual "Out of Darkness" 5K walk. The event raised funds for suicide prevention.	1	Anchor/Reporter, WESH-TV
72	2/5/2018	Participation in events or programs sponsored by educational institutions	On February 5, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 4th & 5th graders at Pleasant Hill Elementary School about tornadoes.	1	Chief Meteorologist, WESH-TV
73	2/8/2018	Participation in events or programs sponsored by educational institutions	On February 8, 2018, Tony Mainolfi Chief Meteorologist WESH 2 News spoke to 4th & 5th graders at Stanton-Wiersdale Elementary School about careers in television.	1	Chief Meteorologist, WESH-TV
74	2/10/2018	Participation in events sponsored by community groups	On February 10, 2018 Jazmin Bailey Anchor/Reporter WESH 2 News and other members of the Central Florida Association of Black Journalist, toured the Bronze Kingdom. This Orlando based gallery museum has the largest collection of rare African bronze art. After the tour the group watched the PBS documentary, "Tell them we are Rising: The Story of Black Colleges and Universities.	1	Anchor/Reporter, WESH-TV
75	2/10/2018	Participation in events sponsored by community groups	On February 10, 2018, Jim Payne and Meredith McDonough, Anchor/Reporters for WESH 2 News, were co-guest host of the "Polar Plunge" for Special Olympics Florida. The fundraiser, held at Orlando's Aquatica/SeaWorld, was for the athletes' training and competition.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
76	2/11/2018	Participation in events sponsored by community groups	On February 11, 2018, Jazmin Bailey Anchor/Reporter WESH 2 News was a guest luminary at the Orange County Public Library. The national event brought together African-American members of media and creative arts to read works written by African-American authors; it was part of the Black History Month celebrations.	1	Anchor/Reporter, WESH-TV
77	2/13/2018	Participation in events or programs sponsored by educational institutions	On February 13, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, spoke to Winter Park's Rollins College Journalism students about his career in television broadcasting.	1	Anchor/Reporter, WESH-TV
78	2/14/2018	Participation in events or programs sponsored by educational institutions	On February 14, 2018, Chief Meteorologist Tony Mainolfi WESH 2 News, spoke to students at Legacy Middle School in Orlando about courses to take in college if there is an interest in Meteorology as a career.	1	Chief Meteorologist, WESH-TV
79	2/17/2018	Participation in events sponsored by community groups	On February 17, 2018, WESH 2's Gail Paschall Brown, Reporter, Courtney Jasmin, Sports Anchor/Reporter, plus Stewart Moore and Jazmin Bailey, Anchor/Reporters, attended the 16th Annual Black History Month Celebration Gala. Stewart served as the emcee for the evening's program. The keynote speaker was Dr. Myron Rolle a Neurosurgery resident at Harvard/Massachusetts General Hospital. The Black History Committee of Orange County, Inc. presents this event to award scholarships for high school students wanting to attend a college or university in Florida. Scholarships are awarded based on academic and financial need.	4	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV Reporter, WESH-TV Sports Anchor/Reporter, WESH-TV
80	2/17/2018	Participation in events sponsored by community groups	On February 17, 2018, Jim Payne Anchor/Reporter WESH 2 News, emceed the annual Down Syndrome of Central Florida Awards Luncheon at Nemours Children's Hospital in Lake Nona, Orlando.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
81	2/18/2018	Participation in events sponsored by community groups	On February 18, 2018, Michelle Imperato and Jason Guy, Anchor/Reporters for WESH 2 News, were co-emcees during the St. Jude's Orlando Gala. The fundraising event was held at the 4 Seasons Marriott Orlando. St. Jude's Mission is: Finding Cures. Saving Children.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
82	2/21/2018	Participation in events or programs sponsored by educational institutions	On February 21, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to students at Discovery Elementary School in Orlando about hurricanes and tornadoes.	1	Chief Meteorologist, WESH-TV
83	2/22/2018	Participation in events sponsored by community groups	On February 22, 2018, Jim Payne Anchor/Reporter WESH 2 News, was the host of the annual Orange County Science Fair Expo - Ying Awards in Orlando. He presented awards for the Science Fair which are STEM based - like Microbiology, Chemistry, and Robotics. The first place winner advanced to the Florida State Fair and the Best in Show excelled to the National Science Fair in Pittsburgh, Pennsylvania.	1	Anchor/Reporter, WESH-TV
84	2/24/2018	Participation in events sponsored by community groups	On February 24, 2018, Jim Payne Anchor/Reporter WESH 2 News, hosted and participated in the Real Florida Wekiwa 5K/10K in Apopka. It raised money for the trails and improvements to Wekiwa Springs Park in Orange and Seminole counties. Jim ran the 10K and hosted the post-race awards ceremony.	1	Anchor/Reporter, WESH-TV
85	2/25/2018	Participation in events sponsored by community groups	On February 25, 2018, Jazmin Bailey, Anchor/Reporter WESH 2 News, was the guest speaker during the Art, Business, and Cultural Expo in Orlando, this fusion was in celebration of Black History Month.	1	Anchor/Reporter, WESH-TV
86	2/28/2018	Participation in events or programs sponsored by educational institutions	On February 28, 2018, Kyle Gravlin, Meteorologist WESH 2 News, spoke about his career to grades K-5 at Eight Street Elementary School in Ocala.	1	Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
87	3/2/2018	Participation in events sponsored by community groups	On March 2, 2018, WESH 2 News' Anchor/Reporters Meredith McDonough, hosted and Stewart Moore, modeled during the 14th Annual "A Pair to Remember" fundraiser. The event benefited Easter Seals Northeast Central Florida.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
88	3/2/2018	Participation in events sponsored by community groups	On March 2, 2018, Jazmin Bailey, Anchor/Reporter WESH 2 News, was the emcee during the "Strategies of Successful Women" event. The empowerment sessions were designed to hear strategies of success from women in various industries, ages, and racial groups. It was held at the Harry T. & Harriet T. Moore Cultural Center in Mims.	1	Anchor/Reporter, WESH-TV
89	3/6/2018	Participation in events or programs sponsored by educational institutions	On March 6, 2018, Amy Sweezy, Meteorologist WESH 2 News, spoke to all 3rd, 4th, and 5th graders and teachers at Windermere Preparatory School. Her topics of discussion were weather, TV, careers in Broadcasting and Meteorology, the importance of school and education, along with the various tools and instruments used for forecasting weather. During her visit, she read books about weather and talked about literacy to K - 2nd graders and teachers.	1	Meteorologist, WESH-TV
90	3/15/2018	Participation in events or programs sponsored by educational institutions	On March 15, 2018 Amy Sweezy Meteorologist WESH 2 News, spoke to all International Community School 4th graders and their teachers. To enhance their unit of study, she discussed the science of weather and the various tools and instruments used for forecasting. Amy also discussed TV, careers in Broadcasting and Meteorology, and the importance of school and education.	1	Meteorologist, WESH-TV
91	3/16/2018	Participation in events or programs sponsored by educational institutions	On March 16, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to 5th graders about careers in Meteorology at Cypress Springs Elementary School in Orlando.	1	Chief Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
92	3/22/2018	Participation in events or programs sponsored by educational institutions	On March 22, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, served as a panelist during a Florida State University Alumni Association event held at Camping World Stadium, Orlando.	1	Anchor/Reporter, WESH-TV
93	3/24/2018	Participation in events sponsored by community groups	On March 24, 2018, Jazmin Bailey, Anchor/Reporter WESH 2 News, was a guest panelist during the "PowHERful & Productive" Business Expo. The program was designed to hear from a panel of women about their entrepreneur success stories and the impact they are making in their communities.	1	Anchor/Reporter, WESH-TV
94	3/26/2018	Participation in events sponsored by community groups	On March 26, 2018, Kyle Gravlin, Meteorologist WESH 2 News, was a panelist during the National Hurricane Conference. Other participants included Public Information Officers and Emergency Managers from the eastern United States. Kyle participated in the social media communication and education portion of the event.	1	Meteorologist, WESH-TV
95	3/27/2018	Participation in events sponsored by community groups	On March 27, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, was a panelist during the National Hurricane Conference; he participated in the Pool Vids session.	1	Chief Meteorologist, WESH-TV
96	3/28/2018	Participation in events or programs sponsored by educational institutions	On March 28, 2018, Adrian Whitsett, Anchor/Reporter WESH 2 News, spoke to a writing class at the Viera Charter School.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
97	3/28/2018	Participation in events or programs sponsored by educational institutions	On March 28, 2018, John Soapes, President & General Manager, WESH 2/CW18, Dave Riva, General Sales Manager, CW18, Neida Gotay, Sales Manager, Estrella and Lindsey Lawson, Local Sales Manager, WESH 2, participated in the University of Central Florida's Professional Selling Program. They presented career paths in Media Sales and talked to students about how to become involved in the National Association of Broadcasters (NAB) Media Sales Institute. The Professional Selling Program exposes the UCF Business Administration students to the latest sales practices and techniques. It uses mentorship programs, extensive role-playing exercises, and other contemporary sales methods to prepare them for the workforce.	4	President & General Manager, WESH-TV/WKCF-TV General Sales Manager, WKCF-TV Sales Manager, Estrella Local Sales Manager, WESH-TV
98	3/31/2018	Participation in events sponsored by community groups	On March 31, 2018, Kevin Orchard, General Sales Manager, WESH 2, Dave Riva, General Sales Manager, CW18, Lindsey Lawson, Local Sales Manager, WESH 2, and Brittany Beane, Account Executive, CW18, participated in the "Red & Black Golf Classic." The tournament was presented by the Red & Black Sports Club, a non-profit organization that supports Southeast Volusia area youth programs. Their mission is to promote personal excellence, provide access to programs for area youth, and to improve the lives of our young by offering a unique array of programs and special events.	4	General Sales Manager, WESH-TV General Sales Manager, WKCF-TV Local Sales Manager, WESH-TV Account Executive, WKCF-TV
99	3/31/2018	Participation in events sponsored by community groups	On March 31, 2018, Kirsten Wolff, News Director WESH 2 News, was a panelist during a "ManUp Mentorship Program," a local outreach for at risk youth ages 12 to 18. The program brought mentors from different professions together who gave them insight into the requirements needed for careers in various fields.	1	News Director, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
100	4/5/2018	Participation in events or programs sponsored by educational institutions	On April 5, 2018, Amy Swezey, Meteorologist WESH 2 News, participated in the Whispering Oak Elementary School's "Literacy Week". She read books about weather to all 1st and 2nd grade students and teachers. Amy talked about weather, television, careers in Broadcasting and meteorology, plus the importance of reading and literacy.	1	Meteorologist, WESH-TV
101	4/6/2018	Participation in events sponsored by community groups	On April 6, 2018, Amy Swezey, Meteorologist WESH 2 News, emceed the American Cancer Society's "Relay for Life" fundraiser held at the Central Florida Zoo, Sanford.	1	Meteorologist, WESH-TV
102	4/7/2018	Participation in events sponsored by community groups	On April 7, 2018 Jim Payne, Anchor/Reporter WESH 2 News, emceed the "11th Annual Kids House Gala" at the University of Central Florida's The Venue. Kids House provides the first step to assist Seminole County children suspected of being abused.	1	Anchor/Reporter, WESH-TV
103	4/7/2018	Participation in events sponsored by community groups	On April 7, 2018, Jazmin Bailey Anchor/Reporter WESH 2 News, was a model during the Make a Wish Foundation's "Fashion for Wishes" fundraiser.	1	Anchor/Reporter, WESH-TV
104	4/7/2018	Participation in events sponsored by community groups	On April 7, 2018, Stewart Moore, Anchor/Reporter WESH 2 News was the keynote speaker during the Delta Sigma Theta Sorority, Incorporated's "Delta Eminence Gala."	1	Anchor/Reporter, WESH-TV
105	4/8/2018	Participation in events sponsored by community groups	On April 8, 2018 Jim Payne, Anchor/Reporter WESH 2 News, was a "Celebrity Ice Cream Scooper" during the Ronald McDonald Houses in Orlando fundraiser. The event was held in the Winter Park Civic Center.	1	Anchor/Reporter, WESH-TV
106	4/11/2018	Participation in events sponsored by community groups	On April 11, 2018 Tony Mainolfi, Chief Meteorologist WESH 2 News, attended the National Weather Service's Media Day.	1	Chief Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
107	4/14/2018	Participation in events sponsored by community groups	On April 14, 2018, Jim Payne Anchor/Reporter WESH 2 News, was a guest host during the "Flamingo BINGO" fundraiser for the Seminole County Spokes Women's Group. The event was held at the Heathrow Country Club and raised scholarship funds for Spokes and Kids House of Seminole County.	1	Anchor/Reporter, WESH-TV
108	4/14/2018	Participation in events sponsored by community groups	On April 14, 2018, Jim Payne, Anchor/Reporter WESH 2 News, hosted 10 Special Olympian Florida athletes and their speech coaches for media training. The athletes participated in live on-set interviews, then recited a PSA script that will be posted on their website. The athletes are in training to become Global Messengers where they represent their fellow Special Olympians around the world and talk about their training, competition, and successes.	1	Anchor/Reporter, WESH-TV
109	4/17/2018	Participation in events or programs sponsored by educational institutions	On April 17, 2018, Dave Riva, General Sales Manager, CW18 and Kevin Orchard, General Sales Manager, WESH 2, spoke with students in the University of Central Florida's Professional Selling Program on the topic of "A Career in Media Sales". The focus was on becoming involved in the National Association of Broadcasters Media Sales Institute. The Professional Selling Program exposes the UCF Business Administration students to the latest sales practices and techniques. It uses mentorship programs, extensive role-playing exercises, and other contemporary sales methods to prepare them for the workforce.	2	General Sales Manager, WKCF-TV General Sales Manager, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
110	4/20/2018	Participation in events sponsored by community groups	On April 20, 2018, John Soapes, President & General Manager, WESH 2/CW18, Lenora Boutte`, Director of Programming & Public Affairs, WESH 2/CW18, Kevin Orchard, Local Sales Manager, WESH 2, and Leslie Becker, Account Executive, WESH 2, attended the "Art of the Vine," a Food & Wine Experience event. The fundraiser benefitted New Hope for Kids -the proceeds help their Center for Grieving Children and their Wishes for Kids program.	4	President & General Manager, WESH-TV/WKCF-TV Director of Programming & Public Affairs, WESH-TV/WKCF-TV General Sales Manager, WESH-TV Account Executive, WESH-TV
111	4/24/2018	Participation in events sponsored by community groups	On April 24, 2018, Jim Payne Anchor/Reporter WESH 2 News, hosted the auction winners from "Kids House Gala" and their guests. They watched WESH 2 News at 6p from the studio and control room and were given a tour.	1	Anchor/Reporter, WESH-TV
112	4/24/2018	Participation in events sponsored by community groups	On April 24, 2018, Amy Swezey Meteorologist WESH 2 News, participated in a media panel discussion. It was a full-day course that taught Central Florida emergency managers about "Warning Coordination". The National Weather Service, the Media, and Emergency Management officials, focused on how to accurately and consistently give messages, the best ways to promote the desired precautionary responses, and ways to ensure a high level of public safety is achieved before, during, and after hazardous weather conditions.	1	Meteorologist, WESH-TV
113	4/25/2018	Participation in events sponsored by community groups	On April 25, 2018, Jim Payne Anchor/Reporter WESH 2 News, hosted the auction winners from "Shepherd's Hope Gala" and their guests. They watched WESH 2 News at 6p from the studio and control room and were given a VIP station tour.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
114	4/25/2018	Participation in events sponsored by community groups	On April 25, 2018, Amy Swezey Meteorologist WESH 2 News, emceed the Adult Literacy Leagues, "Reading Between the Wines" fundraiser held at the Orlando Science Center. The organization provides basic adult education and English language classes, GED preparation, and one-on-one volunteer tutoring to more than 2,500 students each year. It also serves hundreds of children and families through the family literacy program.	1	Meteorologist, WESH-TV
115	4/26/2018	Participation in events sponsored by community groups	On April 26, 2018 Stewart Moore, Anchor/Reporter WESH 2 News, participated as a 'father figure' during the "Dudes and Donuts" mentoring program at Carver Middle School.	1	Anchor/Reporter, WESH-TV
116	4/26/2018	Participation in events sponsored by community groups	On April 26, 2018, Jim Payne Anchor/Reporter WESH 2 News, hosted the auction winners from the "Harvest Ball" and their guests. They watched WESH 2 News at 6p from the studio and control room and were given a VIP station tour.	1	Anchor/Reporter, WESH-TV
117	4/28/2018	Participation in events sponsored by community groups	On April 28, 2018, Jim Payne Anchor/Reporter WESH 2 News, emceed the "Passion with a Purpose Gala" at Trinity Catholic Church, Orlando. The event raised funds for Edgewood Children's Ranch (an on-campus facility that rehabilitates at-risk-youth and returns them to their homes and society as healthy and functioning young people); Home at Last (organization that builds homes for wounded Veterans and their families); and the St. Vincent DePaul Society (a non-profit providing assistance, shelter, and hope to families in need).	1	Anchor/Reporter, WESH-TV
118	4/28/2018	Participation in events sponsored by community groups	On April 28, 2018, Jason Guy and Michelle Imperato, Anchor/Reporters WESH 2 News, co-emceed the "Wine, Women, and Shoes" charity event that benefitted the Second Harvest Food Bank.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
119	5/1/2018	Participation in events or programs sponsored by educational institutions	On May 1, 2018, Meteorologist Kyle Gravlin and Anchor/Reporters Michelle Imperato, Jason Guy, and Jazmin Bailey, hosted 5th graders from Sabal Point Elementary School during a station tour.	4	Meteorologist, WESH-TV Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
120	5/4/2018	Participation in events or programs sponsored by educational institutions	On May 4, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to students at Cypress Springs Elementary School about careers in television.	1	Chief Meteorologist, WESH-TV
121	5/4/2018	Participation in events sponsored by community groups	On May 4, 2018, Kirsten Wolff, News Director WESH 2 News, conducted a station tour for Sabal Point Elementary School students.	1	News Director, WESH-TV
122	5/10/2018	Participation in events or programs sponsored by educational institutions	On May 10, 2018 Amy Swezey, Meteorologist WESH 2 News, spoke to 1st graders and teachers at Riverside Elementary School. The curriculum included a unit on weather. She read books, talked about weather forecasting, television, careers in Broadcasting and Meteorology, plus the importance of reading and literacy.	1	Meteorologist, WESH-TV
123	5/11/2018	Participation in events sponsored by community groups	On May 11, 2018, Jason Guy and Michelle Imperato, Anchor/Reporters WESH 2 News, co-emceed the American Cancer Society's "Relay for Life" fundraiser in East Orange County.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
124	5/16/2018	Participation in events or programs sponsored by educational institutions	On May 16, 2018, Chief Meteorologist Tony Mainolfi spoke to 4th graders at Sunrise Elementary School about hurricane season preparation.	1	Chief Meteorologist, WESH-TV
125	5/16/2018	Participation in events sponsored by community groups	On May 16, 2018, Jim Payne Anchor/Reporter WESH 2 News, emceed the Down Syndrome Association of Central Florida's "Top 10 CEO's" event, held at The Abby, downtown Orlando. The event revealed how successful their businesses are and future plans for expansion. Jim serves as an Ambassador for this non-profit organization that offers counseling and support to its clients.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
126	5/19/2018	Participation in events sponsored by community groups	On May 19, 2018 Jim Payne, Anchor/Reporter and Tony Mainolfi, Chief Meteorologist WESH 2 News, were celebrity escorts during the "Runway to Hope" fundraiser for Pediatric Cancer research. The event was held at the Rosen Shingle Creek Resort, Orlando.	2	Anchor/Reporter, WESH-TV Chief Meteorologist, WESH-TV
127	5/19/2018	Participation in events sponsored by community groups	On May 19, 2018, Jim Payne Anchor/Reporter WESH 2 News, attended the Board of Directors of Special Olympics Florida meeting at Disney's ESPN Wide World of Sports.	1	Anchor/Reporter, WESH-TV
128	5/19/2018	Participation in events sponsored by community groups	On May 19, 2018, Jason Guy and Michelle Imperato, Anchor/Reporters WESH 2 News, co-emceed the "Franklin's Friends Gala" held at the Orlando Science Center.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
129	5/20/2018	Participation in events sponsored by community groups	On May 20, 2018, Jazmin Bailey, Anchor/Reporter WESH 2 News, was a guest speaker during the "HairSheGrows" Spring Brunch & Social.	1	Anchor/Reporter, WESH-TV
130	5/20/2018	Participation in events sponsored by community groups	On May 20, 2018, Tony Mainolfi Chief Meteorologist WESH 2 News, spoke to guests at Deltona Regional Library about what to expect for the 2018 hurricane season and how to affectively prepare for it.	1	Chief Meteorologist, WESH-TV
131	5/20/2018	Participation in events sponsored by community groups	On May 20, 2018, Jazmin Bailey Anchor/Reporter WESH 2 News, was a guest speaker during the Orlando Renaissance Writer's Guild Literacy dinner.	1	Anchor/Reporter, WESH-TV
132	6/1/2018	Participation in events sponsored by community groups	On June 1, 2018, Jason Guy and Michelle Imperato, Anchor/Reporters WESH 2 News, co-emceed the "Men's Health" fashion Show.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
133	6/1/2018	Participation in events sponsored by community groups	On June 1, 2018, Jim Payne Anchor/Reporter and Tony Mainolfi Chief Meteorologist WESH 2 News, participated in the "Hurricane Expo" for EA Tiburon employees. Jim hosted a "Jeopardy" styled game show and Tony discussed the essential preparation needed for the June 1, 2018 through November 30, 2018 hurricane season.	2	Anchor/Reporter, WESH-TV Chief Meteorologist, WESH-TV
134	6/1/2018	Participation in events sponsored by community groups	On June 1, 2018, Tony Mainolfi Chief Meteorologist WESH 2 News, spoke to employees and contractors at the Wyndham Resort. During their Hurricane Expo, he conversed about the 2018 hurricane season, what activity is expected this year, and the preparations needed to stay safe.	1	Chief Meteorologist, WESH-TV
135	6/3/2018	Participation in events sponsored by community groups	On June 3, 2018 Dave McDaniel, Reporter WESH 2 News, emceed the "Chance 2 Dance" summer performance at the Orlando Repertory Theatre. The non-profit program teaches dancing and routines to adults and children with special needs, i.e.: Autism, Cerebral Palsy, Downs Syndrome, and more.	1	Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
136	6/5/2018	Establishment of training programs for station personnel	From June 5 - June 7, 2018, WESH 2/CW18, supported by Michelle D. Bell, Executive Assistant and Risa Quiles, News Room Administrator, WESH 2 News, hosted the 16th Annual Producer Academy. Participants were 10 students from HEARST, including Brian Doyle, Digital Media Manager - WESH 2 and 10 students from TEGNA television stations. The HEARST faculty included Barb Maushard, Senior Vice President, News, Candy Altman, Vice President News, Lori Waldon, News Director - KCRA/Regional News Director, Ernie Mourelo, Digital Content Director, Diego Ibarguen, Counsel, Eric Hanson, Anchor/Reporter - KCCI, David Hurlburt, Executive Producer - WCVB, WESH 2's Kirsten Wolff, News Director, and Rick McLaughlin, Assistant News Director. The special guests were Frank Biancuzzo, Executive Vice President - HEARST, Seth Geiger, President - SMITH/GEIGER, Jill Geisler, Bill Plante Chair in Leadership & Media Integrity - LOYOLA UNIVERSITY, Patti Dennis, Vice President News/News Regional Executive Director of Recruiting - TEGNA, and Dow Smith, Author "The Power Producer." The sessions were for Senior Producers, Executive Producers, and Digital Media Managers who are "Emerging Newsroom Leaders." Some of the topics included: "Where Do They Get News & What Do They Really Want?", "Building a "Digital First" Culture", "Leadership Training & Coaching", "Ethics and Social Media", and "Legal".	40	Executive Vice President - HEARST Senior Vice President New - HEARST Vice President, News - HEARST Digital Media Manager, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
137	6/9/2018	Participation in events sponsored by community groups	On June 9, 2018, Meredith McDonough Anchor/Reporter WESH 2 News, was the keynote speaker during a Girl Scout event called, "In Her Honor." During the program, the young ladies received their "Gold Award;" it is the highest level awarded for community service and volunteering. For her participation, a special recognition was bestowed upon Meredith as an "Honorary Girl Scout."	1	Anchor/Reporter, WESH-TV
138	6/9/2018	Participation in events sponsored by community groups	On June 9, 2018, Jazmin Bailey Anchor/Reporter WESH 2 News, was the Mistress of Ceremonies during the 2018 Debutante Cotillion. It was sponsored by the Gamma Mu Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated.	1	Anchor/Reporter, WESH-TV
139	6/16/2018	Participation in events sponsored by community groups	On June 16, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, participated as a moderator during the National Association of Black Accountants - NABA program.	1	Anchor/Reporter, WESH-TV
140	6/16/2018	Participation in events or programs sponsored by educational institutions	On June 16, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, spoke during the "Seminole Send-Off" at Florida State University in Tallahassee. The purpose was to welcome the incoming Freshman class and to discuss the culture of the university.	1	Anchor/Reporter, WESH-TV
141	6/18/2018	Participation in events sponsored by community groups	On June 18, 2018, Matt Lupoli, Reporter WESH 2 News, spoke to summer campers at Discovery Church in Orlando. He gave them tips on developing, implementing, and presenting their "News Team" reports; it was part of their summer school project.	1	Reporter, WESH-TV
142	6/21/2018	Participation in events sponsored by community groups	On June 21, 2018, Jason Guy Anchor/Reporter WESH 2 News, was a presenter during the welcome dinner for the 2018 Mascot Games.	1	Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
143	7/3/2018	Participation in events sponsored by community groups	On July 3, 2018, Risa Quiles, News Room Administrator, WESH 2 News, delivered collected non-perishable food items to the Hope & Help Center, Orlando. The items were purchased because of a story WESH 2 News did on grocery store home deliveries. The Hope & Help Center delivers groceries during their client visits. Their mission is to save lives by eliminating the spread of HIV/AIDS and to provide support, education, and care for Central Floridians living with the disease.	1	News Room Administrator, WESH-TV
144	7/12/2018	Participation in events sponsored by community groups	From July 12, 2018 through July 15, 2018, Brittany Beane, Account Executive, WKCF-TV, as the Communications Chair, attended the Junior League Fall State Public Affairs Committee (SPAC) board meeting and conference held in Coral Gables.	1	Account Manager, WKCF-TV
145	7/15/2018	Participation in events sponsored by community groups	On July 15, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, organized and raised funds for the Florida State University African American Alumni brunch.	1	Anchor/Reporter, WESH-TV
146	7/21/2018	Participation in events sponsored by community groups	On July 21, 2018, Summer Knowles and Stewart Moore, Anchor/Reporters for WESH 2 News, co-emceed the Kappa Alpha Psi of Orlando Scholarship Gala.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV
147	7/24/2018	Participation in events or programs sponsored by educational institutions	On July 24, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, hosted students from Park House Academy with a VIP station tour.	1	Anchor/Reporter, WESH-TV
148	7/24/2018	Participation in events sponsored by community groups	On July 24, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to faculty and students at Daytona State College about hurricane preparedness. He also discussed the impact of Hurricane Irma to Central Floridians in 2017.	1	Chief Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
149	7/26/2018	Participation in events sponsored by community groups	On July 26, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, spoke to senior citizens at the DeLand Public Library about the impact of Hurricane Irma in 2017. He also stressed how important it is for Central Floridians to be prepared for the 2018 season.	1	Chief Meteorologist, WESH-TV
150	7/26/2018	Participation in events sponsored by community groups	On July 26, 2018, Amy Sweezey, Meteorologist of WESH 2 News, modeled in the "Walk on Water" charity fashion show. It benefitted St. Jude's Children's Hospital.	1	Meteorologist, WESH-TV
151	7/31/2018	Participation in events sponsored by community groups	On July 31, 2018, Jason Guy, Anchor/Reporter WESH 2 News emceed "Dillard's Give Back Fashion Show and Luncheon." It benefitted St. Jude Children's Research Hospital. Their mission is "Finding Cures. Saving Children".	1	Anchor/Reporter, WESH-TV
152	8/7/2018	Participation in events sponsored by community groups	On August 7 2018, Brittany Beane, Account Executive WKCF-TV, attended the training session for the Valencia Promise - Take Stock in Children Mentor/Mentee program. Student attendees are guaranteed a 2 year Valencia College scholarship once they complete the program.	1	Account Manager, WKCF-TV
153	8/17/2018	Participation in events or programs sponsored by educational institutions	On August 17, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in the Orange County Public Schools "Dads and Doughnuts" program; it is designed to bond dads and their sons.	1	Chief Meteorologist, WESH-TV
154	8/29/2018	Participation in events or programs sponsored by educational institutions	On August 29, 2018, Kevin Orchard, General Sales Manager, WESH-TV, Samantha Johnson, Local Sales Manager, WKCF-TV CW18, and Kelley Davis, Digital Sales Manager, WESH-TV/WKCF-TV, spoke to students in the Professional Selling Program at the University of Central Florida. The students are interested in a business career and learned about Broadcast Media Sales. Kevin Orchard and Sam Johnson will each serve as mentors.	3	General Sales Manager, WESH-TV Local Sales Manager, WKCF-TV Digital Sales Manager, WESH-TV/WKCF-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
155	9/11/2018	Participation in events sponsored by community groups	On September 11, 2018, Jim Payne, Anchor/Reporter WESH 2 News, emceed the "9/11 Patriot's Day" breakfast. The event honors law enforcers and first responders for their 2017 acts of heroism.	1	Anchor/Reporter, WESH-TV
156	9/12/2018	Participation in events sponsored by community groups	From September 12, 2018 through April 12, 2019, Brittany Beane Account Manager, WKCF-TV - CW18, will participate as a Class IX member of the "Leadership Florida Connect." Per their syllabus, it is a premier statewide resource for educating, engaging, and inspiring Florida's top emerging leaders. The sessions will be comprised of a myriad of forums from the classroom to communities across the State of Florida. During the program, they will: learn about Florida's emerging issues; its history and demography, network with leaders who want to see positive change, plus partake in skill assessments designed to further develop their talents and abilities. In June, Brittany will attend the 2019 Leadership Florida Annual Meeting and graduate with her class members.	1	Account Manager, WKCF-TV
157	9/14/2018	Participation in events sponsored by community groups	On September 14, 2018, Stewart Moore, Anchor/Reporter WESH 2 News, emceed a Boy Scout luncheon.	1	Anchor/Reporter, WESH-TV
158	9/15/2018	Participation in events sponsored by community groups	On September 15, 2018, Jason Guy and Michelle Imperato, Anchor/Reporters WESH 2 News, co-emceed the 2nd annual "Tom and Dan Charity Foot Golf Tournament". The fundraiser benefitted the Yellow Brick Road-The Holden Flynn Foundation. It's mission seeks to serve the community through raising awareness for congenital heart disease, supporting those children and families affected by the illness, enriching the lives of critically ill children through their wagon project, and looking ahead toward the eradication of CHD.	2	Anchor/Reporter, WESH-TV Anchor/Reporter, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
159	9/15/2018	Participation in events sponsored by community groups	On September 15, 2018, Jim Payne, Anchor/Reporter WESH 2 News, attended the 30th Annual "Black & White Gala"- a benefit for the Give Kids the World Village. The facility provides free vacations for children with life-threatening illnesses and their families.	1	Anchor/Reporter, WESH-TV
160	9/20/2018	Participation in events sponsored by community groups	On September 20, 2018, Jim Payne Anchor/Reporter WESH 2 News emceed the 1st Annual Seminole Country Sheriff Foundation's fundraising dinner. The event raised money to help families of Deputies and Sheriff Officers who were killed in the line of duty.	1	Anchor/Reporter, WESH-TV
161	9/20/2018	Participation in events sponsored by community groups	On September 20, 2018, Amy Swezey, Meteorologist WESH 2 News, spoke during a Newcomers of Central Florida meeting. She discussed careers in Television, Broadcasting, News, and Meteorology. She also discussed the 2018 hurricane season and forecasting weather in Central Florida.	1	Meteorologist, WESH-TV
162	9/21/2018	Participation in events or programs sponsored by educational institutions	On September 21, 2018, Brittany Beane, Account Manager, WKCF-TV, a mentor for the Valencia Promise - Take Stock in Children Mentor/Mentee program, met with her 9th grade student. The program guarantees a 2 year scholarship to Valencia College for students completing the program.	1	Account Manager, WKCF-TV
163	9/22/2018	Participation in events sponsored by community groups	On September 22, 2018, Jim Payne Anchor/Reporter and Tony Mainolfi, Chief Meteorologist, WESH 2 News, golfed in the 14th Annual "End of Summer Open Golf Tournament." It was a benefit for the Give Kids the World Village; a facility that provides free vacations for children with life-threatening illnesses and their families.	1	Anchor/Reporter, WESH-TV Chief Meteorologist, WESH-TV

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
164	9/22/2018	Participation in events sponsored by community groups	On September 22, 2018, Meredith McDonough, Anchor/Reporter WESH 2 News emceed the 6th Annual Central Florida Dreamplex Gala - "A Night of Inspiration." The event celebrated inspirational participants, athletes, advocates, and heroes who turn dreams into reality for those with disabilities. It was held at the Clermont Art & Recreational Center.	1	Anchor/Reporter, WESH-TV
165	9/23/2018	Participation in events sponsored by community groups	On September 23, 2018, Tony Mainolfi, Chief Meteorologist WESH 2 News, participated in the "Hugz from Bugz" Pediatric Cancer fundraiser. Hugz from Bugz raises money to help families and children affected by childhood cancer. Care packages are given to children who are fighting the same battle as the cancer survivor founder fought.	1	Chief Meteorologist, WESH-TV
166	9/29/2018	Participation in events sponsored by community groups	On September 29, 2018, Meredith McDonough, Anchor/Reporter WESH 2 News, emceed the "Neighbor to Family Gala" held at the CiCi and Hyatt Brown Museum of Art, Daytona Beach. The mission of the organization is to revolutionize foster care by keeping siblings together while building healthier families and stronger communities.	1	Anchor/Reporter, WESH-TV