

EEO PUBLIC FILE REPORT

FOR

WPBF-TV

This EEO Public File Report
Covers the One-Year Period
Ending on September 30, 2018

EEO Annual Public File Report

WPBF-TV

This EEO Public File Report is filed in Station WPBF-TV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's EEO Rule.

The information contained in this Report covers the one year time period ending September 30, 2018 (the "Reporting Period").

Attachments 1 through 3 are intended to provide the information required by the FCC's EEO Rule. Attachments 1 and 2 contain the following information for each full-time vacancy:

- * The full-time vacancies over the Reporting Period, the recruitment sources used to fill each vacancy, and the recruitment source that referred the hiree for each full-time vacancy;
- * The master list of recruitment sources utilized by the station, identified by name, address, contact person and telephone number; and
- * The total number of persons interviewed for each recruiting source over the Reporting Period.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO Rule during the Reporting Period.

Questions concerning this Report should be directed to Caroline Taplett, President and General Manager, WPBF-TV, 3970 RCA Blvd, Suite 7007, Palm Beach Gardens, FL 33410.

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I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Meteorologist Open Date: 4/18/2017 Hire Date: 12/1/2017	3-4, 6-8, 10-12, 14-15, 19, 21, 23-24, 26-31, 34-39, 41	38
News Producer Open Date: 6/8/2017 Hire Date: 1/16/2018	3-4, 6-8, 10-11, 13-15, 19, 21, 23-24, 26-31, 34-39, 41	6
Account Executive Open Date: 7/5/2017 Hire Date: 1/16/2018	1, 6, 10, 13-15, 23-29, 38-39, 41	13
Photographer Open Date: 7/14/2017 Hire Date: 10/16/2017	3-4, 6-11, 14-15, 19, 21, 23-24, 26-31, 34-39, 41	9
Technical Director Open Date: 8/22/2017 Hire Date: 10/23/2017	3-4, 6-8, 10-11, 13-15, 21, 23-24, 26- 32, 34-39, 41	13
National Sales Manager Open Date: 10/12/2017 Hire Date: 2/5/2018	1, 3-4, 6-8, 10-11, 13-15, 18, 21, 23-24, 26-31, 33-39, 41	13
Reporter Open Date: 11/15/2017 Hire Date: 3/12/2018	3-4, 6-11, 14-15, 18, 21, 23-24, 26-31, 34-39, 41	9
Anchor Reporter Open Date: 12/12/2017 Hire Date: 2/5/2018	2-4, 6-8, 10-11, 13-15, 21, 23-24, 26- 31, 34-39, 41-42	6
Account Executive Open Date: 1/8/2018 Hire Date: 2/21/2018	1, 3-4, 6-8, 10-11, 13-15, 18, 21, 23-24, 26-31, 34-39, 41-42	13
Account Executive Open Date: 1/10/2018 Hire Date: 3/1/2018	1, 3-4, 6-8, 10-11, 14-15, 18, 21, 23-24, 26-31, 34-39, 41-42	6
Photographer Open Date: 2/26/2018 Hire Date: 7/18/2018	3, 6-8, 10-11, 13-15, 21, 23-24, 26-31, 34-42	38
Digital Client Service Specialist Open Date: 2/27/2018 Hire Date: 4/16/2018	1, 3, 6-8, 10-11, 13-18, 21, 23-31, 34- 42	16
Client Service Specialist Open Date: 3/29/2018 Hire Date: 6/11/2018	1, 3, 6-8, 10-11, 13-15, 18, 21, 23-24, 26-31, 34-42	13
Writer Producer Open Date: 4/11/2018 Hire Date: 7/23/2018	3, 6-8, 10-11, 14-15, 21, 23-24, 26-31, 34-42	6

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Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Producer Open Date: 5/11/2018 Hire Date: 8/6/2018	3, 6-8, 10-11, 13-15, 21, 23-24, 26-31, 34-42	6
Technical Director Open Date: 5/11/2018 Hire Date: 7/2/2018	3, 6-8, 10-11, 14-15, 18, 21, 23-24, 26- 31, 34-42	18
Reporter Anchor Open Date: 5/21/2018 Hire Date: 7/23/2018	2-3, 6-11, 14-15, 21, 23-24, 26-29, 31, 34-42	7
Reporter Anchor Open Date: 5/21/2018 Hire Date: 8/13/2018	2-3, 6-11, 14-15, 21, 23-24, 26-29, 31, 34-42	38
Photographer Open Date: 5/24/2018 Hire Date: 7/25/2018	3, 6-8, 10, 13, 15, 23-24, 26-31, 34, 38- 42	13
Reporter Open Date: 6/5/2018 Hire Date: 7/23/2018	2-3, 6-8, 10-11, 13-15, 20-21, 23-24, 26 -31, 34-42	38
Executive Producer Open Date: 6/14/2018 Hire Date: 8/6/2018	3, 5-11, 14-15, 20-21, 23-24, 26-31, 34- 42	9
Producer Open Date: 6/26/2018 Hire Date: 9/4/2018	3, 6-8, 10-11, 14-15, 20-21, 23-24, 26- 31, 34-42	6
Photographer Open Date: 7/16/2018 Hire Date: 9/10/2018	3-4, 6-11, 14-15, 20-21, 23-24, 26-31, 34-42	9
Production Assistant Open Date: 8/8/2018 Hire Date: 9/1/2018	3-4, 6-8, 10-11, 14-15, 18, 20-21, 23- 24, 26-31, 34-42	18
Producer Open Date: 8/8/2018 Hire Date: 9/10/2018	3-4, 6-11, 14-15, 20-21, 23-24, 26-31, 34-42	9
Account Executive Open Date: 8/28/2018 Hire Date: 9/11/2018	1, 3-4, 6-8, 10-11, 14-15, 18, 20-24, 26- 31, 34-42	22

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 602-954-8373 Url : http://602communications.com/site/ Email : slizik@602communications.com Sandy Lizik	N	0
2	Agency Referral	N	3
3	Asian American Journalists Association 5 Third Street Suite 1108 San Francisco, California 94103 Phone : 415-346-2051 Url : http://www.aaja.org/membership/career_listings/ Career Services Manual Posting	N	0
4	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : kwitkoe@bates.ctc.edu Roland Robinson	N	0
5	Broadcasting & Cable 810 Seventh Ave 27th Floor New York, New York 10019 Phone : 212-378-0400 Url : http://www.broadcastingcable.com/ Career Services Manual Posting	N	1
6	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : http://careers.hearsttelevision.com/ Email : htv.careers@hearst.com Career Services	N	50
7	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Url : http://www.collectivetalent.com Email : bille@michaelsmedia.com Career Services	N	2

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Connecticut School of Broadcasting 3450 Northlake Blvd Suite 110 Palm Beach Gardens, Florida 33403 Phone : 561-847-4126 Url : http://www.gocsb.com Email : ddoyle@gocsb.com Career Services	N	0
9	Current Employee	N	8
10	Democratic Women's Club of Martin County PO Box 1611 Stuart, Florida 34994 Phone : 772-418-3006 Email : womenmatters51@yahoo.com Fay James Prong 2 Start Date: 8/4/2015	Y	0
11	Dolan Media Management 3 North Court Street Fredrick, Maryland 21701 Phone : 301-668-1511 Url : www.smartrecruit.com Email : Dolan@smartrecruit.com Dolan Media Management	N	2
12	Emerson College 120 Boylston St Boston, Massachusetts 02116 Phone : 617-824-8500 Url : http://www.emerson.edu Email : careers@emerson.edu Career Services	N	0
13	Employee Referral	N	14
14	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Florida Association of Broadcasters 201 South Monroe St Ste 201 Tallahassee, Florida 32301 Phone : 850-681-6444 Url : http://www.fab.org Career Services Manual Posting	N	0
16	Former Employee Referral	N	1
17	Hire A Hero 5993 Avenida Encinas Suite 100 Carlsbad, California 92008 Phone : 1-800-276-1332 Career Recruiter	N	1
18	Indeed.com 177 Broad Street 6th Floor Stamford, Connecticut Phone : . Jason Steklof Manual Posting	N	19
19	Linkedin Florida Url : http://www.linkedin.com Career Services Manual Posting	N	3
20	MediaBistro 825 8th Avenue 29th Floor New York, New York 10019 Phone : (800) 205-7792 Career Services Manual Posting	N	0
21	Medialine PO Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : http://www.medialine.com Email : medialine@medialine.com Career Services	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	Monster 622 Third Avenue, 39th Floor NY, New York Phone : 9784618279 Url : www.monster.com Customer Service Manual Posting	N	1
23	National Association of Hispanic Journalists 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Career Services Manual Posting	N	0
24	NLGJA 1420 K Street Washington, District of Columbia 20005 Phone : 202-588-9888 Url : http://www.nlgja.org Email : lcorona@nlgja.org Career Services	N	0
25	Non-Employee Referral	N	2
26	Palm Beach State College 4200 Congress Ave Lake Worth, Florida 33461 Phone : 561-868-3350 Url : http://www.palmbeachstate.edu/ Career Services Manual Posting	N	0
27	PBHChamber.com 809 N. Dixie Highway #208 West Palm Beach , Florida 33401 Phone : 561-832-1986 Career Services Manual Posting	N	0
28	Radio Television News Directors 529 14th St, NW Suite 425 Washington, District of Columbia 20045 Phone : 202-659-6510 Url : http://www.rtdna.org Email : karenh@rtdna.org Fax : 1-202-223-4219 Katie Switchenko	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	0
30	Savannah College of Art and Design PO Box 2072 Savannah, Georgia 31402 Phone : 912-525-4610 Url : http://www.scad.edu Laura Behrendt Manual Posting	N	0
31	Scripps Journalism School Ohio University 32 Park Place Athens, Florida 45701 Phone : 740-593-2590 Url : http://www.scrippsjschool.org Email : stewartr@ohio.edu Career Services	N	0
32	Society of Broadcast Engineers 9102 North Meridian St Suite 150 Indianapolis, Indiana 46260 Phone : 314-846-9000 Url : http://www.sbe.org Career Services Manual Posting	N	0
33	Spots n Dots 1635 Old Highway 41 NW Suite 112-338 Kennesaw, Georgia 30152 Phone : 888-884-2630 Url : http://www.spotsndots.com Gene McKay Manual Posting	N	1
34	Syracuse University 900 South Crouse Ave Syracuse, New York 13244 Phone : 315-443-1870 Newhouse Alumni Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	Talent Dynamics 600 Las Colinas Blvd Suite 100 Irving, Texas 75039 Phone : 214-951-9610 Email : connell@talentdynamics.com Sandra Connell	N	0
36	The LornaDave Agency P.O. Box 368 Fogelsville, Pennsylvania 18051-0368 Phone : 610-248-1317 Email : john@lornadave.com John Derr	N	0
37	The NWT Group 2110 Elmwood Bryan, Texas 77802 Phone : 817-987-3600 Url : www.NoWhiningTalent.com Email : carolynkane@theNWTgroup.com Carolyn Kane	N	0
38	TV Jobs.com PO Box 4116 Oceanside, California 92052 Phone : 760-754-8177 Url : http://www.tvjobs.com Career Services Manual Posting	N	19
39	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
40	University of Colorado at Boulder 1511 University Avenue #478 UCB Boulder, Colorado 80309 Phone : (303) 492-5480 Url : http://colorado.edu/ Christine Mahoney Manual Posting Prong 2 Start Date: 1/22/2018	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
41	University of Miami 5225 Ponce De Leon Blvd Coral Gables, Florida 33124 Phone : 305-284-2211 Url : http://www.miami.edu Email : lherrera@miami.edu Career Services	N	0
42	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			128

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/15/2017	Establishment of training programs for station personnel	The WPBF Digital Media Manager attend the Poynter Institute Leadership Academy seminar for management leadership training. The course ran from October 15 to 20, 2017. This highly-interactive five-day program offers participants the chance to refine their leadership styles, update their understanding of management and media trends and tools, and receive personal coaching that will accelerate their effectiveness as leaders.	1	Digital Media Manager
2	10/16/2017	Participation in events sponsored by community groups	Media Day for Youth Leadership Palm Beach County - WPBF-TV hosted a tour for about 50 students of Youth Leadership and a presentation from Meteorologists and News Anchors. The students then toured the station and learned of the many career opportunities available in broadcasting.	2	Meteorologist Operations Manager
3	10/25/2017	Provision of training to management	Hearst's Director of Veteran Recruiting visited the station to provide training to hiring managers relating to the hiring of US Armed Forces veterans. Among the topics covered in the training session were: how to evaluate the past employment and duties of armed services personnel and the "transferability" or applicability of those skills and qualifications to a broadcast/newsgathering/digital business; the process and "pipeline" for identifying, interviewing, and attracting qualified candidates from the Armed Services pool; ensuring non-discrimination in the consideration and hiring of veterans and periodic leave status; and common misconceptions about veteran employment.	8	General Manager, General Sales Manager Operations Manager, Research Director Chief Engineer, Business Manager Creative Services Director, News Director

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	11/8/2017	Participation in events or programs sponsored by educational institutions	The Greene School, West Palm Beach, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
5	12/6/2017	Participation in events or programs sponsored by educational institutions	Washington Elementary, Rivera Beach, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
6	12/20/2017	Participation in events or programs sponsored by educational institutions	Grassy Waters Elementary, West Palm Beach, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	1/10/2018	Participation in events or programs sponsored by educational institutions	HL Johnson Elementary, Royal Palm Beach, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
8	1/17/2018	Participation in events or programs sponsored by educational institutions	White City Elementary, Fort Pierce, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
9	1/21/2018	Listing of each upper-level category opening in a job bank or newsletter	During the period covered by this report, WPBF-TV filled upper -level positions and listed vacancies with media trade groups whose membership includes participation by women and minorities including AAJA, the FAB NAHJ, NLGLA and SAJA.	3	
10	1/24/2018	Participation in events or programs sponsored by educational institutions	Port Salerno Elementary, Stuart, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
11	2/14/2018	Participation in events or programs sponsored by educational institutions	Windmill Point Elementary, Port St Lucie, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
12	2/21/2018	Participation in events or programs sponsored by educational institutions	Citrus Grove Elementary, Palm City, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
13	3/7/2018	Participation in events or programs sponsored by educational institutions	West Gate K-8 School, Port St. Lucie, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
14	4/2/2018	Participation in events or programs sponsored by educational institutions	Lawnwood Elementary, Ft. Pierce FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
15	4/11/2018	Participation in events or programs sponsored by educational institutions	The Benjamin School Field Trip - WPBF-TV hosted a school field trip of approximately 15 students and their teacher from The Benjamin School. The students received a tour, watched the 9AM news, and then gathered in studio B for Q & A about television news with the General Manager, Operations Manager, Anchors, Photographers and Editors.	7	General Manager Operations Manager Anchors Editor/Photographer
16	5/9/2018	Participation in events or programs sponsored by educational institutions	Crosspointe Elementary, Boynton Beach, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
17	5/15/2018	Participation in events or programs sponsored by educational institutions	Students from BAK Middle School of the Arts in West Palm Beach toured WPBF-TV. This is a public performance arts school. The students are Communications majors and air a newscast each morning for their school. During the tour they were exposed to all aspects of the TV News business. They heard from anchors, producers, meteorologists, directors, and the creative services department. Creative Services Director and Assistant Creative Services Director gave a presentation about branding and promotions.	3	Anchor Creative Services Director Asst. Creative Services Director
18	5/16/2018	Participation in events or programs sponsored by educational institutions	Cypress Trail Elementary, Royal Palm Beach, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist
19	5/27/2018	Establishment of an intern program designed to assist members of the community	WPBF's Internship program works in conjunction with Colleges across the country. The colleges in our internship program this year include University of Florida and Florida State University. This intern program includes News, Production and Promotion departments. We have had much success with this program and some interns have been hired as employees. The station hosted a total of 2 interns during the reporting period.	4	Assistant News Director Operations Manager Creative Services Director General Sales Manager

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
20	8/21/2018	Participation in other activities designed by the station employment unit	American Corporate Partners (ACP, acp-usa.org) is a non-profit organization which offers free career counseling and mentoring to recently returned veterans by professionals from America's finest corporations and select universities/hospitals. Currently, ACP has 2,600 senior corporate employees who have volunteered to offer a one year mentorship to returning service members and veterans. In the past several years, more than 9,200 veterans have completed their ACP mentorship program and have told us that their mentors have changed their lives and made a material difference as they transitioned into a new career. ACP Mentors and Protégés are paired for one year based on a variety of considerations including age, location, educational background, and shared career interests. Each pair is encouraged to speak for one hour per month to discuss topics like résumé and interview preparation, networking, and other professional development topics. Throughout the year, an ACP staff member checks in regularly to ensure satisfaction, suggest conversation topics, and provide tailored support depending on individual goals. During the reporting period, WPBF's Director of Operations served as a mentor to an ACP protégé and regularly worked with the protégé in the manner described above.	1	Director of Operations

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
21	9/5/2018	Participation in events or programs sponsored by educational institutions	Palm Point Educational Research School, Port St Lucie, FL - WPBF's Weather School brings weather into the classroom with an exciting, fun and informative way for children to learn about weather and careers in television. Presented by Meteorologist Cris Martinez, students learn the science behind the storms, how hurricanes are formed and what causes tornadoes. Students learn what it takes to generate a forecast and even get the opportunity to present their own weathercast.	1	Meteorologist