

# WLKY-TV

## EEO PUBLIC FILE REPORT

April 1, 2018 - April 1, 2019

### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 11/29/2017 Hire Date: 6/1/2018	1-4, 7-8, 10-11, 13, 15-16, 18-20, 22, 24-29, 31, 33-34, 36-42	7
Meteorologist Open Date: 1/22/2018 Hire Date: 6/1/2018	2-4, 7-8, 10-11, 13, 15-16, 19-20, 22, 24-25, 27-29, 31, 33-34, 36-42	11
Reporter Open Date: 1/22/2018 Hire Date: 8/6/2018	2-4, 7-10, 13, 16, 19-20, 22, 24-25, 27- 29, 31, 33-34, 36-42	7
Producer Open Date: 1/29/2018 Hire Date: 4/9/2018	2-4, 6-8, 10-11, 13, 16, 19-20, 22, 24- 25, 27-29, 31, 33-42	11
Anchor Reporter Open Date: 2/6/2018 Hire Date: 7/1/2018	2-3, 7-10, 13, 16, 19-20, 22, 24-25, 27- 29, 31, 33-42	9
Writer Producer Open Date: 2/12/2018 Hire Date: 5/1/2018	2-3, 7-8, 10-11, 13, 16, 19-22, 24-25, 27-29, 31, 33-42	21
Producer Open Date: 2/22/2018 Hire Date: 6/25/2018	2-3, 7-10, 13, 16, 19-20, 24-29, 31, 33- 39, 41-42	7
Account Executive Open Date: 3/15/2018 Hire Date: 8/27/2018	1-3, 7-8, 10-11, 13-14, 16, 18-22, 24- 25, 27-29, 31, 33-42	21
Reporter Open Date: 4/2/2018 Hire Date: 6/15/2018	2-4, 7-8, 10, 16, 19-20, 22, 24-29, 31, 33-41	7
Digital Account Executive Open Date: 4/18/2018 Hire Date: 10/1/2018	1-3, 5, 7-10, 13, 16, 18-22, 24-25, 27- 29, 31, 33-42	9
Reporter Open Date: 6/29/2018 Hire Date: 10/1/2018	2-3, 5, 7-8, 10-11, 13, 15-16, 19-20, 22- 25, 27-29, 31, 33-42	7
Sales Assistant Open Date: 7/24/2018 Hire Date: 9/13/2018	1-5, 7-11, 13, 16, 18-25, 27-29, 31, 33- 42	11
Assignment/Digital Desk Editor Open Date: 7/27/2018 Hire Date: 8/19/2018	2-5, 7-10, 13, 16, 19-20, 22-25, 27-29, 31, 33-42	9
Producer Open Date: 8/20/2018 Hire Date: 1/1/2019	2-5, 7-10, 13, 16-17, 19-20, 22-25, 27- 29, 31, 33-42	9

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Account Executive Open Date: 8/30/2018 Hire Date: 9/28/2018	1-5, 7-8, 10, 13-25, 27-29, 31, 33-42	7
Newscast Director Open Date: 9/7/2018 Hire Date: 2/11/2019	2-5, 7-10, 13-17, 19-20, 22-31, 33-42	7
Digital Client Service Specialist Open Date: 9/14/2018 Hire Date: 10/16/2018	1-5, 7-8, 10, 13, 16-25, 27-29, 31, 33-42	21
Newscast Director Open Date: 10/10/2018 Hire Date: 3/13/2019	2-5, 7-10, 13, 15-17, 19-20, 22-31, 33-42	26
Photographer Open Date: 10/12/2018 Hire Date: 1/28/2019	2-5, 7-8, 10-11, 13-17, 19-20, 22-25, 27-29, 31, 33-42	7
Sports Reporter/Photographer Open Date: 10/19/2018 Hire Date: 3/4/2019	2-5, 7-13, 16-17, 19-25, 27-29, 31-42	21
Photographer Editor Open Date: 12/4/2018 Hire Date: 1/28/2019	2-5, 7-8, 10-11, 13-17, 19-20, 22-25, 27-29, 31, 33-42	11
Digital Media Manager Open Date: 12/21/2018 Hire Date: 3/25/2019	1-5, 7-10, 13, 15, 17-20, 22-25, 27-29, 31, 33-42	7
Reporter Open Date: 1/4/2019 Hire Date: 2/4/2019	2-5, 7-8, 10-11, 13, 17, 19-20, 22-25, 27-29, 31, 33-42	7
Editor Open Date: 2/21/2019 Hire Date: 3/13/2019	2-5, 7-8, 10, 13, 17, 19-20, 22-25, 27-29, 31, 33-42	7

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	602 Communications 4349 East Colter Street Phoenix, Arizona 85018 Phone : 602-954-8373 Email : slizik@602communications.com Sandy Lizik	N	0
2	AAJA 5th 3rd Street San Francisco, California 94103 Phone : 415-346-2051 Career Services. Manual Posting	N	0
3	Ad Federation of Louisville 200 Distillery Commons Suite 100 Louisville, Kentucky 40206 Phone : 502-895-2500 Url : <a href="http://www.louisvilleadfed.org/Default.aspx">http://www.louisvilleadfed.org/Default.aspx</a> Monica Harper Manual Posting	N	1
4	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : rrobinson@bates.ctc.edu Roland Robinson	N	0
5	Bellarmino University 2001 Newburg Road Louisville, Kentucky 40205 Phone : 502-272-7244 Email : lpieper01@bellarmine.edu Lauren Pieper Coffey	Y	0
6	Broadcasting & Cable 28 E. 28th Street, 12th Floor New York, New York 10016 Career Services Manual Posting	N	1
7	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Phone : .704-208-2342 HTV Careers Manual Posting	N	56

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
8	Collective Talent 1721 Richardson Place Tampa, Florida 33606 Phone : 813/254-9695 Url : <a href="http://collectivetalent.com/">http://collectivetalent.com/</a> Email : <a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a> Michael Bille	N	0
9	Current Employee	N	12
10	Education & Workforce Development Cabinet 600 West Cedar Street Louisville, Kentucky 40202 Phone : 502-595-4173 Email : <a href="mailto:gina.stevens@ky.gov">gina.stevens@ky.gov</a> Fax : 1-502-595-4623 Gina Stevens	Y	0
11	Employee Referral	N	13
12	Employment Agency	N	1
13	EqualityMagazines.com 13351 Riverside Dr. #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Jeff Palmatier Manual Posting	N	0
14	Glassdoor 353 Sacramento St San Fransisco, California 94111 Career Services	N	5
15	Indeed.com 177 Broad Street 6th Floor Stamford, Connecticut 06901 Phone : 646-589-6802 Career Services Manual Posting	N	15
16	Indiana University Southeast 4201 Grant Line Road New Albany, Indiana 47150 Phone : 812-941-2333 Email : <a href="mailto:lefflerd@ius.edu">lefflerd@ius.edu</a> Danielle Leffler	N	0

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17	JournalismJobs.com PO Box 7294 Berkeley, California 94707 Phone : 510-524-2007 Email : contact@journalismjobs.com Career Services	N	0
18	Kelley School of Business 1309 E. Tenth Street Bloomington, Indiana 47405 Phone : 812/856-5052 Email : ucs0@indiana.edu Career Services	N	0
19	Kentucky Broadcasters Assn. 101 Enterprise Drive Frankfort, Kentucky 40601 Phone : 502/848-0426 Email : kba@kba.org Henry Lackey	N	0
20	Kentucky State University 400 East Main Street Frankfort, Kentucky 40601 Phone : 502-597-6000 Email : Career.Center@kysu.edu Elizabeth Marcum	N	0
21	LinkedIn.com 2029 Stierlin Court Mountain View, California Phone : . Career Services Manual Posting	N	16
22	Louisville Urban League 1535 W. Broadway Louisville, Kentucky 40203 Phone : 502/561-6830 Fax : 1-502-561-6835 Workforce Director	N	0
23	MediaBistro 825 Eighth Avenue, 29th Floor New York, New York 10019 Phone : (800) 205-7792 Career Services Manual Posting	N	0

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24	MediaLine PO Box 51909 Pacific Grove, California 93950 Phone : 800/237-8073 Email : medialine@medialine.com Mark Shilstone	N	0
25	NAHJ 1050 Connecticut Ave NW 10th Floor Washington, District of Columbia 20036 Phone : 202-662-7145 Career Services Manual Posting	N	0
26	Non-Employee Referral	N	5
27	Ohio Media School 5330 E Main St. Suite 200 White Hall, Ohio Phone : 614-655-5250 Email : amoore@beonair.com A Moore	Y	0
28	Ohio/Illinois Centers for Broadcasting 9885 Rockside Road Suite 160 Cleveland, Ohio 44125 Phone : 513/271-6060 Email : dshook@beonair.com Don Shook	Y	0
29	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	0
30	Simply Hired 370 San Aleso Ave, #200 Sunnyvale, California Phone : 1 (408) 400-4700 Career Services Manual Posting	N	2

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31	Sullivan University 3101 Bardstown Road Louisville, Kentucky 40205 Phone : 502/456-6504 Email : smannino@sullivan.edu Sam Mannino	N	0
32	Three Kings Entertainment . Los Angeles, California Email : matthew@3kingsentertainment.net Matthew Kingsley	N	1
33	TVB 120 Wall Street, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
34	TVJobs.com P.O. Box 4116 Oceanside, California Phone : (760) 754-8177 Url : http://tvjobs.com/ Career Services Manual Posting	N	3
35	University of Colorado at Boulder 1511 University Avenue #478 UCB Boulder, Colorado 80309 Phone : (303) 492-5480 Url : http://colorado.edu/ Christine Mahoney Manual Posting	Y	0
36	University of Kentucky 201 Matthews Bldg. Lexington, Kentucky 40506 Phone : 859-259-9000 Career Services Manual Posting	N	1
37	University of Louisville Grawemeyer Hall 2301 S. Third Street Louisville, Kentucky 40292 Phone : 502/852-5555 Email : Caroline.houchins@louisville.edu Caroline Houchins	N	0

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38	Vincennes University 1002 N. First Street Vincennes, Indiana 47591 Phone : 800/742-9198 J. Hitchcock Manual Posting	N	0
39	Western Ky. University 1906 College Heights Blvd. #11001 Bowling Green, Kentucky 42101 Phone : 270-745-0111 Career Services Manual Posting	N	0
40	Workforce Development- Veterans 6201 Preston Highway Louisville, Kentucky 40219 Phone : -502-564-2367 Fax : 1-502-595-4623 Career Services	N	0
41	WorkOne New Albany 3310 Grant Line Road New Albany, Indiana 47150 Phone : 812/948-6102 Email : voberhausen@dwb.in.gov Fax : 1-812-948-6118 Vic Oberhausen	Y	0
42	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>132</b>



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### III. RECRUITMENT INITIATIVES

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	4/1/2018	Establishment of training programs for station personnel	WLKY Training Program - Hearst/WLKY has established a training program designed for an entry level sales associate to be developed and prepared for a promotion to an Account Executive. We have one sales employee currently engaged in this training program. Structured work time is established with sales management, account executives, and the research director for the preparation of sales presentations and attending client meetings. For the period covered in this report, this sales associate has participated in the following training programs: Jim Doyle "Doyle on Demand" on-line sales training, participation with Magid Map Program, and ESA (Eckstein, Summers & Armbruster) Training Program.	4	General Sales Manager Local Sales Manager Local Sales Manager Research Director
2	4/1/2018	Establishment of an intern program designed to assist members of the community	WLKY Intern Program - From April 1, 2018 to present, WLKY has had seven college students participate in our internship program in the news, sports, production, and creative services departments. Each student participated for a semester, learning first hand skills in the daily operation of these departments. In addition on the following dates, a student participated in WLKY's Student Shadow program, spending 4 hours with a manager to learn about his daily duties: 5/20/18, 8/1/18 and 1/30/19.	6	EEO Coordinator Executive Producer Operations Manager Creative Services Director
3	4/17/2018	Participation in events sponsored by community groups	WLKY Community Partnership - WeDay Kentucky; Matt Milosevich emceed the 2018 WeDay Kentucky event with more than 3,000 students in attendance. In addition to speakers, the group had a one-mile compassion walk in Downtown Louisville. In addition to emceeding, Matt talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist

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4	4/25/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at St. Mary's Academy. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist
5	5/3/2018	Participation in events or programs sponsored by educational institutions	WLKY Outreach - Barret TMS Spirit Rally - Anchor Jennifer Baileys attended and served as a judge for this event leading up to their testing. In addition, Jennifer talked about her job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Anchor
6	5/8/2018	Participation in events or programs sponsored by educational institutions	Jefferson County Public School Advisory Board - Debbie Roberson attended the JCPS Advisory Board Meeting at Ballard HS on 5/8/18 to review the school's media program and offer input for further mentorship of their students in the program.	1	EEO Coordinator
7	5/10/2018	Participation in events or programs sponsored by educational institutions	WLKY Outreach - As part of WLKY's partnership with the JCPS Media/Ballard HS, noon anchor Monica Hardin addressed two journalism classes. Broadcast teachers Don and Donna Evans facilitated a Q&A session. Ms. Hardin spoke about her career at WLKY and the steps she took from high school through college to prepare her for a career in the broadcast industry.	2	EEO Coordinator Anchor
8	5/12/2018	Participation in events sponsored by community groups	WLKY Outreach - Girls on the Run 5K - Anchor Ann Bowdan emceed this annual event, aimed at promoting healthy, confident young ladies. Ann spoke about her job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Anchor
9	5/15/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich visited Kentucky Country Day School and conducted a weather class to the school's students. In addition, Matt discussed his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist

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10	5/16/2018	Participation in events sponsored by community groups	WLKY Outreach - Anchor Ann Bowdan hosted a table at the 100 Wise Women breakfast on 5/16/18. She had the opportunity to talk about her job duties and the career opportunities in the broadcast industry.	2	EEO Coordinator Anchor
11	5/17/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich visited Auburndale Elementary and presented a weather class to the students. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	e Meteorologist
12	5/22/2018	Participation in events or programs sponsored by educational institutions	WLKY Tour - WLKY hosted 7 students with the University of Louisville Communications Class. Troy Middaugh conducted the tour and Q&A session, pointing out employment opportunities at WLKY and the media industry in general.	3	EEO Coordinator Operations Manager News Director
13	5/23/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at Dreams With Wings. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist
14	5/31/2018	Participation in events or programs sponsored by educational institutions	WLKY Outreach - Brandeis Elementary Commencement - Anchor Monica Hardin spoke at the commencement ceremony for this elementary school. Monica shared details about her job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Anchor
15	6/21/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at St. Joseph's Center. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist

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16	6/28/2018	Participation in events or programs sponsored by educational institutions	WLKY Tour - WLKY hosted 11 students from Brighter Hope. Troy Middaugh conducted the tour and Q&A session, pointing out employment opportunities at WLKY and the media industry in general.	2	EEO Coordinator Operations Manager
17	7/16/2018	Participation in events sponsored by community groups	WLKY Weather Camp - From 7/16/18-7/20/18, Matt conducted a weather camp at the Jewish Community Center for youth. In addition to the presentation, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist
18	7/18/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at St. Andrews. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist
19	7/26/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich conducted a weather class at Zachary Taylor Elementary school for the students. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist
20	8/1/2018	Participation in events sponsored by community groups	WLKY Tour - WLKY hosted 2 students with the YMCA Black Achievers Program. Troy Middaugh conducted the tour and Q&A session, and they observed the noon newscast. In addition, Troy pointed out employment opportunities at WLKY and the media industry in general.	2	EEO Coordinator Operations Manager
21	8/14/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at Holy Family School. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist

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22	8/24/2018	Participation in events sponsored by community groups	WLKY Outreach - Emcee CHOICE Fundraiser; Anchor Eric King emceed this event, sponsored by an organization that mentors students to make better choices in their life as they walk their journey through high school. Eric shared details of his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Anchor
23	9/13/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at Central High School.. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist
24	9/19/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich conducted a weather class at Heartland Elementary for the students. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist
25	9/24/2018	Participation in events sponsored by community groups	WLKY Outreach - Who Wants to Be a College Student - Reporter Alex Durham emceed this event that is part of the annual Harvest Homecoming Festival. Students competed for scholarship prizes. In addition, Alex shared details about her job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Reporter
26	9/26/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich conducted a weather class at Kentucky Country Day for the students. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist
27	10/8/2018	Participation in events sponsored by community groups	WLKY Tour - WLKY hosted 4 students with the YMCA Black Achievers Program. Troy Middaugh conducted the tour and Q&A session, pointing out employment opportunities at WLKY and the media industry in general. In addition, they met with Chief Meteorologist Jay Cardosi.	3	EEO Coordinator Operations Manager Chief Meteorologist

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28	10/16/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Chief Meteorologist Jay Cardosi conducted a weather class for the students at Chauncey School. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Chief Meteorologist
29	10/18/2018	Participation in events or programs sponsored by educational institutions	Jefferson County Public School Advisory Board - Debbie Roberson attended the JCPS Advisory Board Meeting at Ballard HS on 10/18/18 to review the school's media program and offer input for further mentorship of their students in the program.	1	EEO Coordinator
30	10/26/2018	Participation in events sponsored by community groups	WLKY Tour. On 10/26/18, Troy Middaugh conducted a tour with 5 adults from MSD (Metropolitan Sewer District). He answered questions and spoke about careers in the broadcasting industry.,	2	EEO Coordinator Operations Manager
31	10/26/2018	Participation in events or programs sponsored by educational institutions	WLKY Tour - WLKY hosted 8 students from Henderson State University. Troy Middaugh conducted the tour and Q&A session; in addition Reporter Alex Durham spoke with the students, pointing out employment opportunities at WLKY and the media industry in general.	3	EEO Coordinator Operations Manager Reporter
32	10/29/2018	Participation in events or programs sponsored by educational institutions	WLKY Tour - WLKY hosted 4 students from Charlestown High School. Sports Director Fred Cowgill hosted the Sport's Broadcast Team students as he prepared for a newscast, answering questions; the students also observed the live newscast. In addition, he pointed out employment opportunities at WLKY and the media industry in general.	2	Sports Director EEO Coordinator
33	11/1/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich conducted a weather class at Fairmont Elementary for the students. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist

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34	11/13/2018	Participation in events or programs sponsored by educational institutions	WLKY Tour - WLKY hosted 6 students from Mind Body and Child Academy. Troy Middaugh conducted the tour and Q&A session, pointing out employment opportunities at WLKY and the media industry in general. In addition, they met with meteorologist Susanne Horgan.	3	EEO Coordinator Operations Manager Meteorologist
35	12/13/2018	Participation in events or programs sponsored by educational institutions	WLKY Weather Class - Matt Milosevich conducted a weather class at Slate Run Elementary for the students. In addition, he talked about his job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Meteorologist
36	2/8/2019	Participation in events or programs sponsored by educational institutions	WLKY Tour - WLKY hosted 21 students from 2nd Presbyterian Weekday School. Troy Middaugh conducted the tour and Q&A session, pointing out employment opportunities at WLKY and the media industry in general. In addition, Anchor Julie Dolan spoke with the students.	3	EEO Coordinator Operations Manager Anchor
37	2/8/2019	Participation in events sponsored by community groups	WLKY Outreach - Reporter Trey Ward served as a host for the Tim Tebow Foundation's Night to Shine prom designed for special needs high school students aged 14+. He attended and interacted with the students, answering questions about his job duties.	2	EEO Coordinator Reporter
38	2/14/2019	Participation in events sponsored by community groups	WLKY Outreach - Reporter Caray Grace spoke to teenage girls at the Sowing Seeds of Faith Galentine's Day dinner. Caray shared details about her job duties and introduced career opportunities in the broadcast industry.	2	EEO Coordinator Reporter
39	2/27/2019	Participation in events or programs sponsored by educational institutions	WLKY Outreach - Read Across America - Anchor Julie Dolan read to 600 students at Centerfield Elementary School, ages kindergarten to 5th grade. In addition, Julie spoke about her job at WLKY and introduced careers in the broadcasting industry.	2	EEO Coordinator Anchor

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
40	2/27/2019	Participation in events or programs sponsored by educational institutions	WLKY School Outreach-Emcee/Host; Anchor Stephon Dingle served as moderator for Hartstern Elementary School's Quick Recall program. During this event, Stephon shared details about his career and general info on how to pursue a career in the broadcast industry.	2	EEO Coordinator Anchor