



WMUR Contact: Christina Rule 603-641-9095 crule@hearst.com

Tedy's Team Contact: Allison Gianfelice 413-348-1829 allison@tedysteam.org

WMUR AND HEARST TELEVISION'S NEW ENGLAND STATIONS, PARTNER WITH TEDY'S TEAM ON THE 129TH RUNNING OF THE BOSTON MARATHON

RUNNERS FROM WMUR, WCVB, WMTW, AND WPTZ WILL JOIN TEDY'S TEAM TO RAISE FUNDS AND AWARENESS TO FIGHT STROKE AND HEART DISEASE

Manchester, NH – February 24, 2025 –WMUR will join the Hearst Television New England stations, WMTW in Portland, ME and WPTZ in Burlington, VT, to simulcast WCVB Boston's exclusive live coverage of the Boston Marathon®. This year, beyond joining forces on coverage of the professional race, the Hearst Television New England stations will team up to run for <u>Tedy's Team</u>® to raise awareness of stroke and heart disease as well as funds to support life-saving research and survivor assistance efforts.

Tedy's Team was started in 2005 by the Bruschi family after legendary New England Patriots linebacker and three-time Super Bowl champion, Tedy Bruschi, suffered a stroke at the age of 31. When Tedy's Team was created, the goal was to increase awareness of the signs and symptoms of stroke and break the stigma of who can have a stroke. Since then, through the running team, Tedy's Team has raised over \$10 million to fund critical research, reduce deaths from stroke and heart disease, and support survivors' recovery.

"In this 20th anniversary year of Tedy's Team, Hearst Television New England is proud to join the team and help advance their important work to save lives, improve the lives of those fighting to make a comeback from stroke, and educate our community on the signs and symptoms of stroke," said Kyle I. Grimes, WCVB President and General Manager and Hearst Television Vice President, New England. "In addition to raising awareness about stroke and heart disease, our stations' teams are also running to honor members of our Hearst Television family who have been impacted by stroke or heart disease."

"Tedy's Team is honored to be teaming up with the Hearst Television New England stations for this year's Boston Marathon. Having the opportunity to spread more awareness of our mission and the warning signs of stroke means a lot to us." said Tedy Bruschi, Co-Founder of Tedy's Team. "We are excited to have their stations' teams run with us in April and look forward to seeing them cross that finish line in honor of their stroke and heart heroes."

"WMUR is proud to stand alongside our fellow Hearst Television New England stations in supporting Tedy's Team and their vital mission," said **Andrew Vrees, WMUR President and General Manager**. "This initiative goes beyond broadcasting—it's about making a real impact in the lives of those affected by stroke and heart disease. We are honored to share these powerful stories and help spread awareness throughout New Hampshire and beyond."

HOW TO GIVE

To donate, visit <u>wmur.com/Tedy</u>. Every donation, no matter how big or how small, will help Tedy's Team elevate awareness of the signs and symptoms of stroke and heart disease, advance life-saving research, help survivor assistance programs, and more. Thank you.

ABOUT TEDY'S TEAM

Tedy's Team was created in 2005, after Tedy Bruschi suffered a stroke at the age of 31. Our mission is raising awareness of stroke and heart disease while supporting survivors on their journey, giving them the means for a comeback. As we celebrate our 20th Anniversary and surpassing \$10 million raised, we are proud to be a catalyst for change, in regard to stroke and heart disease. Stroke is the nation's No. 5 killer and a leading cause of disability. Tedy and Heidi, are dedicated to helping survivors through our new Comeback Assistance Program, the Tedy's Team Center of Excellence in Stroke Recovery at Mass General Hospital's Institute of Health Professions, Shirley Ryan AbilityLab in Chicago, funding lifesaving research and bringing awareness of the warning signs of stroke and heart disease. For more information, visit www.tedysteam.org.

ABOUT WMUR CHANNEL 9

<u>WMUR-TV</u> is the leading source of television news in New Hampshire, reaching more than one million people, and is the largest commercial television station in the state. <u>WMUR.com</u> is the most viewed New Hampshire website for local news. An ABC affiliate, WMUR is owned by Hearst Television.

ABOUT HEARST TELEVISION

Hearst Television owns and/or operates 35 television and two radio stations serving 27 media markets across 39 states reaching 24 million U.S. television households. Through its partnership with nearly all major networks, Hearst Television distributes national content over more than 120 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather, and an array of local and regional programming. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary.